

Dr. Zeenat Ismail

drzeenat_ismail@yahoo.com

Objective

A progressive, proactive environment conducive to personal growth and learning. A place where hard hard work and sincere effort is appreciated.

Experience:

PROFESSOR (1996 to date)

Institute of Business Administration (IBA), Karachi, Pakistan

Courses Taught:

- Organizational Behaviour
 - Consumer Behaviour
 - Analysis of International Consumer Behaviour
 - Foundations of Human Behaviour
 - Personnel Management
 - Social Psychology and Self Development
 - Business Communication
 - Oral Communication
 - Research Methods and Social Sciences
-
- COORDINATOR, FOREIGN LANGUAGE COURSES
(SEP 2009 TO DATE)
Institute of Business Administration (IBA)
 - CHAIRPERSON, DEPARTMENT OF SOCIAL SCIENCES
(AUG 2007 TO JAN2010)
Institute of Business Administration (IBA),
Karachi, Pakistan
 - CHAIRPERSON, AFFILIATION COMMITTEE (2005 TO DATE)
Institute of Business Administration (IBA),
Karachi, Pakistan
 - COORDINATOR, NATIONAL TALENT HUNT (2003 TO DATE)
Institute of Business Administration (IBA),
Karachi, Pakistan
 - DEPUTY DIRECTOR (JULY 2000- JUNE 2001)
Institute of Business Administration (IBA),
Karachi, Pakistan

- STUDENT COUNSELOR (JAN- JUNE 2000)
Institute of Business Administration (IBA),
Karachi, Pakistan
Worked with five (05) student bodies at the institute
- CHAIRPERSON, PSYCHOLOGY DEPARTMENT (1996-1998)
University of Karachi
Karachi, Pakistan
- PROFESSOR (1996-1998)
Psychology Department
University of Karachi
Karachi, Pakistan
- ASSOCIATE PROFESSOR (1990-1996)
Psychology Department
University of Karachi
Karachi, Pakistan
- ASSISTANT PROFESSOR (1979-1990)
Psychology Department
University of Karachi
Karachi, Pakistan
- LECTURER (1973 -1979)
Psychology Department
University of Karachi
Karachi, Pakistan

Courses Taught at Karachi University:

- Clinical Psychology
- Psychology of Measurement
- Experimental Psychology
- Child Psychology
- Personality Theories
- Advanced Statistics
- Organizational Behaviour
- Consumer Behaviour

**Professional
Achievements:**

- **Member, Editorial Board, Business Review**

- (2004 to date)
 - Institute of Business Administration (IBA)
- **Member, Board of Governors**
(2000-2002)
Institute of Business Administration (IBA)
- **Member, Academic Board**
(1997 to date)
Institute of Business Administration (IBA)
- **Member, Board of Governors: Subject Expert**
(2000 to date)
Institute of Clinical Psychology (ICP)
University of Karachi,
- **Member, Academic Board**
(2000 to date)
Institute of Clinical Psychology (ICP)
University of Karachi,
- **Member, Selection Board**
(2000 to 2006)
Institute of Clinical Psychology (ICP)
University of Karachi,
- **Member, Editorial Board**
(2000 to 2006)
Pakistan Journal of Psychology
University of Karachi,

Education

- **Doctor of Philosophy (Ph.D.),**
Clinical Psychology
1998
- **Post Magisterial Diploma,**
Clinical Psychology (First Class First Position)
1984
- **Masters of Arts,**
Psychology (First Class First Position)
University of Karachi
1971
- **Bachelors of Arts,**
Psychology, Philosophy & Economics
St. Joseph's College
1969

Dr. Mrs. Zeenat Ismail
Languages Spoken:
English & Urdu

Conferences / Workshops

Attended

1. Attended **The Asian Conference on Psychology & the Behavioral Science (ACP-2011)** and presented a paper on **“The Relationship between Emotional Competencies and the perceived person-environment fit among managers = A Gender Analysis”** held in Osaka (Japan) on March 20-22, 2011.
2. Attended **4th International Conference on Business & Management Education (ICBME)** and presented a paper on **“Buying Behavior: Gender and Socioeconomic Class Differences On Interpersonal Influence Susceptibility”** held in Bangkok (Thailand) on January 24-27, 2011.
3. **3rd International Conference on Social Sciences ICSS-2010** and presented a paper on **“Gender Differences in Perceived Person - Environment Fit Among Pakistani Managers”** held in Izmir (Turkey) from 7-10 October 2010.
4. **Received a certificate of Excellence from *People Soft Campus Solutions v9.0***. The **2 day** Training & User Acceptance Testing Program conducted by Institute of Business Administration, Karachi on April 5, 2010 & April 30, 2010.
5. **Presented a paper at the “ The 2010 International Conference on Humanities, Historical and Social Sciences (CHHSS 2010)**
Held at Singapore 26-28 February 2010
6. **Multivariate Statistical Analysis**
(**January 20-21, 2010**)
Conducted by Mr. Ahmed Raza (IBA Faculty) at the Institute of Business Administration, Karachi
7. **Methods of Teaching Entrepreneurship**
(**January 13, 2010**)
Conducted by Professor Naeem Zafar (Haas Business School at the University of California, Berkeley, USA) at the Institute of Business Administration (IBA), Karachi.

8. 8th Biennial Conference of the Asian Association of Social Psychology

(Dec 11-14 2009)

Presented a paper titled ‘The Effects of Positive Writing on Emotional Intelligence and Life Satisfaction Among Youth’ in Delhi, India.

9. Case Study Method

(April 13-17 2009)

Organized and attended the Case Study Method Workshop. Conducted by Higher Education Commission & held at Institute of Business Administration, Karachi, Pakistan

10. International Conference on Applied Psychology: Asian Perspective (ICAP 2009)

(March 12-14 2009)

Presented a paper titled “Parenting Stress in Mothers of Children with Special Needs”
Organized by Department of Educational Psychology and Counseling, Faculty of Education, University of Malaya, Kuala Lumpur, Malaysia.

11. Leading and Managing in Times of Crisis: Crisis to Opportunity

(January 2009)

TerraBiz, Karachi, Pakistan

12. Writing Research Proposal

(November 2008)

Conducted by Higher Education Commission & held at Institute of Business Administration, Karachi, Pakistan

13. ProsPERNET Workshop: Integrating Corporate Social Responsibility into Business Curricula

(November 2008)

Asian Institute of Technology, Bangkok, Thailand

14. International Conference of Social Sciences

A two day International Conference

(August 2008)

Presented a paper titled “The Relation of Learning Disabilities and Interpersonal Skills in School students”
Izmir, Turkey

15. “Impact of Global Violence on Mental Health: A Challenge for Mental Health Professionals”

A two day International Conference

Paper Presented on “*Stress and Depression in the Parents of Mentally Retarded Children with/ without Physical Handicap*”

(June 2008)

Lahore, Pakistan

16. International Workshop on Global Environmental Conflicts

Change and Adaptation:

(March 2008)

Institute of Environmental Studies, University of Karachi

17. Designing Learning Interventions that Last

(February 2008)

World Bank – Colombo - Srilanka

18. Research Methodology

(Jan-Feb 2008)

Department of Social Sciences, IBA

19. Principles of Good Management

(April 2000)

Pakistan Institute of Management

20. Leadership, Goal Orientation and Team Building

(1998)

The Asmaamms Group Training Course

21. Quality Management System Training for Quality Control
Quality Control ISO 9000- An Awareness Course
(1997)

Clariant Pakistan Ltd.

22. Communication Skills (1997)
Department of Psychology, University of Karachi

23. Communication and Interpersonal Skills
Hoechst Pakistan Ltd. (1996)

**Research
Papers:**

1. **“Parenting Stress in Mothers of Children with Special Needs”** published by Research India Press-New Delhi(India) in a book *‘Studies in Applied Psychology- Asian Perspective’* edited by Akbar Husain, Page 227-238, 2011, ISBN: 978-81-89131-44-9, First Edition- 2011
2. **“Buying Behavior: Gender and Socioeconomic Class Differences On Interpersonal Influence Susceptibility”**
Paper published in International Journal of Business and Social Sciences(IJBSS), Vol.2, No.4, March 2011, Page 55-66,USA
3. **“The Effects of Immediate Forewarning of Test Difficulty on Test Performance in Applied Educational Context”**
Published in International Journal of Business and Social Sciences (IJBSSNET), USA, Vol-2 No.1, January 2011.
4. **“The Effects of Positive Writing on Emotional Intelligence and Life Satisfaction Among Youth”**
Published in the Psychological Studies Journal. Official Publication of the National Academy of Psychology, India Vol 54 (4), pp. 306, December 2009

5. **“Role of Positive Experiences in Teachers’ Reflective Engagement: A Case Study of Three Individual Teachers”**
IBA Journal of Business Review Vol. 4 (2). pp. 139-146
July-Dec 2009
6. **“Comparison of Positive Affect Among Learning and Non Learning Disabled Students”**
Bahria Journal of Professional Psychology
Jan 2009
7. **“Learning Disabilities As a Risk Factor for Interpersonal Skills.”**
Pakistan Journal of Clinical Psychology
2008
8. **“The Relationship of Learning Disabilities and Stress Management in School Students.”**
Journal of Social Sciences and Humanities
University of Karachi,
2008
9. **Brand Loyalty, Store Loyalty and Demographic Variable: Relational Study.**
Business Review (Research Journal, Institute of Business Administration) vol 3 no2 pp 89-108
July-Dec 2008
10. **Family Functioning as a Risk Factor in the Development of Juvenile Delinquency**
Business Review(Research Journal, Institute of Business Administration) pp. 47-66
Aug-Dec 2007
11. **Socio-economic Status as a Predictor of Relational Adjustments in Working Women**
Business Review (Research Journal, Institute of Business Administration) vol(1) pp. 29-44
Aug-Dec 2006
12. **Development of Social Support Scale**
Pakistan Journal of Psychology
June 2006
13. **Why People Smoke Different Brands?
The Self Concept and Brand Choice**

- 14. Employment Attitudes and Consumer Satisfaction:
Linking the two with Empirical Evidence**
Journal of Social Sciences and Humanities
University of Karachi, 2004
- 15. Team Size, Communication and Need for Achievement as a
Predictor of Team Effectiveness**
Pakistan Journal of Psychology, Vol.35
No.1 pp.19-34
June 2004
- 16. Consumer Behaviour As a Function of Lifestyle &
Personality Traits**
Pakistan Journal of Psychology, Vol.35
No.1, pp.19-34
June 2004
- 17. Machiavellian Personality Traits: A Cross Group
Comparison.**
Pakistan Journal of Psychology,
2003
- 18. Pakistani Consumers' Attitude Towards Foreign &
Domestic Products**
Pakistan Journal of Psychology,
pp. .3-13
2003
- 19. Self Monitoring: A correlate of leadership Style.**
Pakistan Journal of Psychology, pp.3-12
2002
- 20. Situational Coping & Coping Dispositions of Pakistani
Students in a Stressful Transaction.**
Pakistan Journal of Psychology
June-Dec 1997
- 21. Death Anxiety & Death Personification as a Function of
Nature of Profession**
Pakistan Journal of Psychology
June-Dec 1995
- 22. Effect of Birth Order in IQ Level**
Pakistan Journal of Psychology
1995
- 23. Close Friendship as a Determinant of Social**

Adjustment and Anxiety

Pakistan Journal of Psychology
June 1993

- 24. Relationships Between Self Concept & Academic Performance of Pakistani Students**
Pakistan Journal of Psychology
1992
- 25. Personal Factors As Determinants of Remainers and Terminators in Psychotherapy**
Pakistan Journal of Psychology
June 1989
- 26. Orientation Towards Authority**
Journal of Social Sciences and Humanities
University of Karachi,
1989
- 27. Depression Coping Strategies of the Depressed & Non-Depressed University Students**
Pakistan Journal of Psychology
1989
- 28. Socio-Economic Factors As Determinants of Remainers and Terminators in Psychotherapy**
Pakistan Journal of Psychology
1989
- 29. Personality Profile of Children of Dual Career Parents & Single Career Parents**
Journal of Social Sciences and Humanities
University of Karachi,
1988
- 30. Social Class & Sex Differences in Pakistan on the Raven's Standard Progressive Matrices**
Pakistan Journal of Psychology, Vol.17
June 1986
- 31. A Study of Relationship Manifest Anxiety & School Achievements of Tenth Grade Students**
Pakistan Journal of Psychology, Vol. 17 No. 1&2,
June 1986
- 32. Endorsement of Ellis' Irrational Beliefs as a Function of Diagnosis**
Pakistan Journal of Psychology Vol. 16 No. 3&4
1985

33. Attitude of Pakistani Employees Towards Different Incentives

Pakistan Journal of Psychology Vol. 16 No. 1&2
1985

34. Gordon Personal Profile & Inventory: A Validation in Pakistan

Pakistan Journal of Psychology Vol. 6
Dec. 1972

Research Guidance:

- One(01) student from Psychology department, University of Karachi has completed Ph.D. theses under my supervision for the year 2010.
- Five (05) students from The Institute of Clinical Psychology, University of Karachi have completed Ph.D. theses under my supervision
- Two students from the department of Psychology, University of Karachi are currently enrolled under my supervision for Ph.D. theses.

Area of Specialization: Area of specialization in PSYCHOLOGY. I have never yet applied for the HEC approved supervisor.

References: To be furnished on request

Dr. Zeenat Ismail

drzeenat_ismail@yahoo.com

Professor (1998 to date)
Institute of Business Administration (IBA)
Karachi, Pakistan

Courses Taught:

- Organizational Behaviour
- Consumer Behaviour
- Analysis of International Consumer Behaviour
- Foundations of Human Behaviour
- Personnel Management
- Social Psychology and Self Development
- Business Communication
- Oral Communication

Chairperson, Department of Social Psychology (Aug 2007 to date)
Institute of Business Administration (IBA)
Karachi, Pakistan

Chairperson, Affiliation Committee (2005 to date)
Institute of Business Administration (IBA)
Karachi, Pakistan

Coordinator, National Talent Hunt (2003 to date)
Institute of Business Administration (IBA)
Karachi, Pakistan

Deputy Director (July 2000- June 2001)
Institute of Business Administration (IBA)
Karachi, Pakistan

Student Counselor (Jan- June 2000)
Institute of Business Administration (IBA)
Karachi, Pakistan

Worked with five (05) student bodies at Institute of
Business Administration

Chairperson, Department of Psychology (1996-1998)
University of Karachi,

Karachi, Pakistan

Professor (1996-1998)
Department of Psychology,
University of Karachi,
Karachi, Pakistan

Associate Professor (1990-1996)
Department of Psychology,
University of Karachi,
Karachi, Pakistan

Assistant Professor (1979-1990)
Department of Psychology,
University of Karachi,
Karachi, Pakistan

Lecturer (1973 -1979)
Department of Psychology,
University of Karachi,
Karachi, Pakistan

Courses Taught:
Clinical Psychology
Psychology of Management
Experimental Psychology
Child Psychology
Personality Theories
Advanced Statistics
Organizational Behaviour
Consumer Behaviour

Professional Achievements

Member,
Editorial Board, Business Review (2004 to date)
Institute of Business Administration (IBA)
Karachi, Pakistan

Member,
Board of Governors (2000-2002)
Institute of Business Administration (IBA)
Karachi, Pakistan

Member,
Academic Board (1997 to date)
Institute of Business Administration (IBA)
Karachi, Pakistan

Member,
Board of Governors: Subject Expert (2000 to date)
Institute of Clinical Psychology (ICP)
University of Karachi,

Member,
Academic Board (2000 to date)
Institute of Clinical Psychology (ICP)
University of Karachi,

Member,
Selection Board (2000 to date)
Institute of Clinical Psychology (ICP)
University of Karachi,

Member,
Editorial Board (2000 to date)
Pakistan Journal of Psychology
University of Karachi,

Education

Doctor of Philosophy (Ph.D.)
Clinical Psychology
1998

Post Magisterial Diploma
Clinical Psychology
1984 (First Class First Position)

Masters of Arts
Psychology
University of Karachi
1971 (First Class First Position)

Bachelors of Arts
Psychology, Philosophy & Economics
St. Joseph's College
1969

Research Papers
Institute of Business Administration (IBA)
Karachi, Pakistan