

**2ND PHASE- OUTREACH ACTIVITIES ORGANIZED BY IBA KARACHI IN
DIFFERENT DISTRICTS OF KHYBER PAKHTUNKHWA (KPK)
FROM MARCH 29, 2016 TO APRIL 2, 2016**

IBA Karachi had organized the 2nd phase of marketing trip with the help of **OGDCL Pakistan**, and **Meezan Bank Limited**. We have conducted the awareness sessions with the aim to visit each districts and encourage the talented & deserving students of **HSSC Level-I and HSSC Level-II** and to brief them about career making opportunity provided by OGDCL Pakistan and IBA Karachi in the form of **OGDCL Khyber Pakhtunkhwa Talent Hunt Program**. We are pleased to share that we have successfully organized 10 awareness sessions in the major colleges of Khyber Pakhtunkhwa from March 29, 2016 to April 2, 2016. During this trip, we have targeted 3 districts of Khyber Pakhtunkhwa:

1. **Dera Ismail Khan**
2. **Abbottabad**
3. **SWAT Saidu Sharif**

The main objective is to create awareness among the talented and deserving students of **Matric, HSSC Level-I and HSSC Level-II**, who are facing financial constraints but are talented students. We the team members, have conducted 18 awareness sessions in different colleges simultaneously to cover maximum colleges and gave them a brief introduction about the **IBA Karachi** and **OGDCL-Khyber Pakhtunkhwa Talent Hunt Program** with the focus on the enrollment procedures of IBA through the KPK-THP Program –Batch 2016. We have also shared different success stories of our existing students who are currently enrolled in different programs at IBA Karachi. The logistics, management of the sessions and coordination of the program was carried out exceptionally well by the OGDCL Pakistan, and the Meezan Bank Limited team members. Without their zeal and support for the cause and their help in the execution of the program, we would not have been able to reach so many target audience and had the chance to offer meaningful opportunities to the talented students of Khyber Pakhtunkhwa. We shall continue to work towards creating its impact in our society, especially in the domain of education. Above all, we have received tremendous feedback from the students and Principals of the respective colleges:

List of Colleges

Dera Ismail Khan	March 30, Wednesday	Govt. Degree College, Paharpur, District Dera Ismail Khan
		Govt. Girls Degree College, No. 2, Dera Ismail Khan
		Govt. Degree College No. 1, Dera Ismail Khan
Abbottabad	March 31, Thursday	Govt. Post Graduate College No. 1 (Boys), Abbottabad
		Govt. Post Graduate College No. 1 (Girls), Abbottabad
		International Public School & College, Abbottabad
		Govt. Post Graduate College, Mandian, Abbottabad
Swat Saidu Sharif	April 1, Friday	Govt. Degree College, Matta Swat (KPK)
		Govt. Degree College Mingora, Swat (KPK)
		Government Post Graduate Jahanzeb College Saidu Sharif Swat

We remain thankful to the entire management of the above colleges for giving us the opportunity to conduct the information session in their respective colleges and also allow our team members to meet the deserving & talented students of HSSC Level-I and HSSC Level-II.

Glimpses of the 2nd Marketing Trip to Khyber Pakhtunkhwa

Govt. Degree College No. 2, Dera Ismail Khan



Govt. Degree College No. 2, Dera Ismail Khan



Govt. Post Graduate College No. 1 (Boys), Abbottabad



Govt. Post Graduate College No. 1 (Boys), Abbottabad



Govt. Post Graduate College No. 1 (Boys), Abbottabad



Govt. Post Graduate College, Mandian Abbottabad



International Public School & College, Abbottabad



Govt. Post Graduate Jahenzeb College, Swat Saidu Sharif (KPK)



Govt. Post Graduate Jahenzeb College, Swat Saidu Sharif (KPK)



Govt. Farooq Khan-Shaheed Degree College, Mingora (SWAT-KPK)



Govt. Farooq Khan-Shaheed Degree College, Mingora (SWAT-KPK)



Govt. Degree College, Matta Swat (KPK)



Govt. Degree College, Matta Swat (KPK)

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