

Activity Brief

The Program:	Executive MBA Banking and Financial Services	
Duration:	2 year, 72 credit hours, Trimester format	
Commencing from:	September 24, 2010	
Days and timing:	<u>Friday</u> 6.00 pm to 9:00 pm <u>Saturday</u> 3:00 pm to 9:00 pm	
Target Group:	In - service professionals of banks and financial services	
Pre-requisites:	16 years education plus 3 years relevant experience	OR
	14 years education plus 6 years relevant experience	
Group size:	Thirty (30)	
Program Format:	18 courses of three credit hours each plus three term reports/ projects of 6 credit hours each, spread over six trimesters.	
Academic Clusters:	a. Fundamental business theory and skills	50%
	b. Hard core banking and financial services	30%
	c. Specialization in:	20%
	i) Commercial Banking	ii) Islamic Finance
	iii) Asset Management	iv) Insurance
	v) SME financing	vi) Micro Finance
		vii) Capital Market
Pedagogy:	A combination of:	
	a. Class room – Discussion mode	b. Syndication/group work
	c. Case studies method	d. Term paper, projects
	e. Business simulation	f. Video conferencing
Faculty & Experts:	A team of quality resource persons both from Academia and practicing professionals will steer the sessions. Prominent and successful leaders of banking and financial services would share their experiences with the participants.	
Advisory Board:	The course curriculum will be responsive to the needs of the industry and will be endorsed by a high powered Advisory Board.	
Participation Fee:	Rs.600, 000 payable in six equal installments	
Schedule:	last date for Registration	August 20, 2010
	Academic sessions begin on	August 22, 2010



EMBA Banking and Financial Services -List of Courses

AAA: Fundamental business theory and skills

9 Courses

1. Managerial Communication
2. Quantitative Methods for decision making
3. Business Economics
4. Financial and Managerial Accounting
5. Legal and Regulatory Environment of Business
6. Marketing Management
7. Managerial Finance
8. Leadership in Organization
9. Business Strategy

BBB: Hard core banking and financial services

5 Courses

1. Financial System; process, players, status and prognosis
2. Financial intermediation: Process and products
3. Customer Relationship Management
4. Risk Management dynamics, dimensions and mitigates
5. Strategic Financial Management of banks

CCC: Specialization Options

4 Courses

1. Commercial Banking
2. Islamic Finance
3. Asset management
4. Insurance
5. SME financing
6. Micro Finance
7. Capital Market

For further information please contact:

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