Further, organizations have difficulty harvesting insight—references and training workshops in Pakistan & multinationals and organizations are literally 'drowning' in data and are not appreciably better off than they were decades ago. Organizations are literally 'drowning' in data and are not appreciably better off than they were decades ago.

In this breakthrough training, entitled "Managing with Measures - Creating a World-Class Performance Measurement System," insights and information from across the performance measurement value chain will be examined and discussed. Leading measurement authorities will introduce participants to proven methods for turning information—measures and metrics—into higher business performance, by showing how to develop the performance measurement value chain in order to address the key questions of business performance:

1. How are we doing today (and what is driving how we’re doing)?
2. How do we need to be doing tomorrow?
3. What must we do to close the gap between today’s and tomorrow’s performance?

**BENEFITS**

- Able to identify elements that are affecting managers everywhere. Frameworks and examples will help laggards to catch up and leaders to forge ahead even faster.
- Help create a roadmap for effectively designing performance measurements for the organization.
- Learn a course full of insightful examples and advice on how to improve performance measurement and ultimately performance.
- Extract thoughts of performance measurement coupled with a useful composition which demonstrates how measurement can be used to deliver real value to the business.

**TOPICS COVERED**

- The Business Performance Revolution
- Reasons for revolution
- Why Measure
- Complying with Non-negotiable
- Checking Health
- Challenging Assumptions
- Benefits from measurement
- Discussing challenges and pitfalls in performance measurement

**WHO SHOULD ATTEND**

Chief Financial Officers, Controllers, Chief Strategy Officers, Vice Presidents of Business Strategy, Business Analysts, Balanced Scorecard Program Managers, Risk Management Professionals, Business Unit and Department Managers, Project Management Leaders, Quality Officers

**FACULTY’S PROFILE**

Faisal Jalal is the Country General Manager (Pakistan, Afghanistan & UAE) of a multinational company in Pakistan. He has over 16 years diversified experience of working in senior management positions in multinationals and large Pakistani organizations, having served Thal Limited, Agriauto Industries Limited, Atlas Asset Management Limited as well as Philips Electrical Industries of Pakistan Limited. He also serves as a Director on the Board of company.

He holds a Master Degree in Industrial Management from NED University, graduate in Computer Information Systems from NED University, Certified Supply Chain Specialist; Corporate Management Certification from Japan. and has presented papers at conferences and training workshops in Pakistan & abroad. He has been involved in teaching at various Universities and Degree Awarding Institute in Karachi as well as conducted various professional trainings. The founding principle of his training programs is to communicate with the participants and to relate the subject to day-to-day business situations.

**Workshop Fees**

PKR 30,000/participant
Inclusive of Course Material, IBA Workshop Certificate, Lunch, Refreshments, Group Photograph & Business Networking

**Discount Policy**

*10% Discount for 2 or more than 2 participants from the same organization
**15% Discount for 5 or more than 5 participants from the same organization

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