INTRODUCTION
The corporate sector in Pakistan has had its fair share of corporate failures, scams and scandals. Numerous companies have deprived thousands of small investors of their life savings. In the not so distant past, nationalized banks have written off billions of rupees by way of bad loans. These scams bear similarity to those happening across borders. The victim in most cases being the general public leads to a hue and cry over regulating the companies.

Mere compliance with reporting regulations does not necessarily mean that you are reporting effectively. It is quite possible, in fact, for reporting to seem disconnected with the business strategy and for this to raise questions in the minds of stakeholders about the quality of management and governance. Thus, the concept of corporate governance was born. It is important for boards to think about the unintended consequences of what is said, and how it is said. The quality and clarity of reporting are critical for all businesses.

Today the corporate world is even going beyond governance and financial reporting. The current unsustainable business model, which considers financial performance as the only criterion for success, is responsible for social instability and climate change. For example, the current unsustainable business model, which considers financial performance as the only criterion for success, is responsible for social instability and climate change. Organizations need to move from the ‘Age of Greed’ to the ‘Age of Responsibility’. The issue has broadened the governance and financial reporting to triple bottom line sustainability reporting for a number of leading corporate clients. These programs were designed to cater to the special needs of clients to achieve higher levels of performance and achieve greater corporate synergies. He has so far conducted over 50 workshops both in-house and open-house. He has also authored a book ‘A Guide to Business Decision Making’.

WHO SHOULD ATTEND?
- Directors (executive / non-executive) with finance non-finance background
- Independent Directors
- CEO
- Chief Financial Officers / Company Secretaries
- Corporate communication /CSR department heads

LEARNING OUTCOME
- Ability to read and understand Corporate Reports for better understanding about a company in terms of its financial position and operating results, as well as Corporate Governance practices adopted by the company.
- Understanding the concept of Sustainability and its relevance for businesses including preparing Sustainability Reports in accordance with G3.1 guidelines of Global Reporting Initiative (GRI).

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Workshop Fees
PKR 20,000/participant
Inclusive of Course material, IBA Workshop Certificate, Lunch, Refreshments, Group Photograph & Business Networking.

Discount Policy
*10% Discount for 2 or more than 2 participants from the same organization
**15% Discount for 3 or more than 3 participants from the same organization