

# TAP INTO THE CURRENT AT IBA

January - April, 2015

Issue 16

**IBA** Institute of  
Business Administration  
Karachi  
*Leadership and Ideas for Tomorrow*

## IBA Turns 60!



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January - April, 2015

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# Dean's Message



This issue of The Current is appearing at the time when we are engaged in the celebrations of 60th anniversary of IBA. I wish to express my profound sense of gratitude to all my predecessors, students, faculty, management, staff, alumni, Board members, Government officials, donors and supporters, who have made contributions in shaping this fine institution and taking it to its present heights and stature. I pray and hope that the coming years would bring more laurels to the long list of accomplishments IBA has been able to compile so far.

We wish to remain seriously committed to the letter and spirit of our motto "leadership and ideas for tomorrow" by educating students not only to become academically competent but epitomizing the highest ethical standards and moral values. I believe we should keep on adapting to the changing circumstances and evolve to remain relevant to the society.

I wish to thank all my colleagues and students for their support in making these celebrations a success.

**Ishrat Husain**

## From the Editorial Desk

The theme for this edition of The Current revolves around IBA's '60 Years Celebration'. Six decades down the lane, with the blessings of Allah (SWT), IBA Karachi has celebrated its 60th anniversary on 21st March. IBA has been grooming leaders for the past 60 years and today it has resurfaced as the best public sector university, surpassing both public and private sector universities of Pakistan in many fields.

This issue will take you down the memory lane as its showcasing pictures of yesteryears, memoirs of the alumni and much more.

'The Current' is dedicated to the faculty, students, staff members, alumni and each and every person, who is or was connected to IBA in any way. On behalf of the IBA Communications Department, we congratulate all of you on this auspicious occasion!

We hope that our readers will enjoy this vibrant issue of The Current, which has a lot to narrate about IBA's journey of sixty successful years.

### Acknowledgements

We would like to thank our readers for their frequent contribution and feedback. To provide feedback please email us at: [thecurrent@iba.edu.pk](mailto:thecurrent@iba.edu.pk)

We thank members of faculty, students and administrative departments for their continuous cooperation. In particular, we would like to thank the following for their contributions & photos:

- Registrar Capt. (retd.) Ahmed Zaheer and the Administration Department
- Alumni Department
- HR Department
- The Center for Entrepreneurial Development (CED)
- The Center for Excellence in Journalism (CEJ)
- The Center for Executive Education (CEE)
- NTHP/ SFP Program
- IBA Student Societies
- IBA Alumni
- Al-Rashid Studios
- Thumb Impression Photography

Maryam Touheed



Syed Imtiaz Ali



M. Ayub Ghouri



## Message from Huma Baqai

Greetings!

The Current has the proud privilege of bringing out its especial edition "IBA turns 60". On this auspicious occasion, we stand tall at IBA and celebrate our values of merit, discipline, integrity, truth, tolerance, creativity and humility.

IBA has a legacy of grooming leaders since 1955 under the very able leadership of ten directors. On our Foundation Day celebration, we would like to honor all of them and acknowledge their contributions in building IBA. We would also like to acclaim and appreciate our student leaders, who are spearheading the celebrations. Our administrative leaders, who are always there; our leading benefactors, who have helped IBA attain existing heights; our faculty leaders who have institutionalized the leadership paradigm at IBA and our support staff who is the backbone of IBA.

On this momentous occasion we would also like to pay rich tributes to all the Corporate and National leaders, we have produced, who have time and again displayed IBA's grooming by making a mark where ever they go.

We are celebrating strong values and leadership on this Foundation Day. We are grateful for the leaders we have among us. Indeed we are very proud on this 60th Foundation Day of all our accomplishments, specially our physical and academic infrastructure expansion and the ensuing unprecedented growth in student population.

Most importantly IBA today takes great pride in emerging not just as an island of excellence but of its contributions in improving academic landscape of higher education in Pakistan... BRAVO IBA. But remember the journey has just begun!

IBA is definitely a national leader in higher education aspiring to become global. I am very optimistic about the future because I am a witness to the transformation that our students undergo during their time at IBA.

I have seen leadership in action.

Ciao!

Huma



# 60<sup>th</sup> Anniversary Messages



**Mr. Mamnoon Hussain**  
President of Pakistan

I am delighted to congratulate IBA Karachi on its 60th Foundation Day. It is a pleasure to witness this pinnacle of success of my Alma Mater and words can't express how proud I feel at IBA's numerous achievements and continuous success, be it the expansion of infrastructure, the accumulation of high caliber faculty or a landmark achievement such as completing 60 years of imparting quality education amongst the youth of Pakistan. Ever since its inception IBA Karachi has been striving to provide quality education and it's heartening to see how far it has come from the days when I was a student. IBA is a premier institution of Pakistan that is providing its students with education at par with international standards. Its graduates are occupying top positions in many fields of business and industry across the country. I wish IBA success in the years to come.



**Dr. Ishrat ul Ebad Khan**  
Governor Sindh

I would like to extend my heart felt congratulations to IBA Karachi for completing 60 years of providing quality education to the Pakistani youth. This is a very special day in the journey of this illustrious institution on the road to progression and continuous success. IBA Karachi has produced approximately 13,000 graduates, each one being an outstanding professional. Most of the Chief Executives positions in leading corporations are held by the alumni of IBA. The IBA graduates have matched in performance with the graduates of the renowned business schools of the world and thus IBA is the school of choice for most young people interested in careers & leadership in business.

Amongst its prominent alumni are His Excellency Mamnoon Hussain, the President of the Islamic Republic of Pakistan and Mr. Shaukat Aziz, a former Prime Minister of Pakistan, therefore with such commendable service to the motherland, I wish IBA all the very best as it is playing a role of a national institution, producing a myriad of talented individuals. May IBA go from strength to strength and keep serving Pakistan the way it has for the past 6 decades.



**Mr. Syed Qaim Ali Shah**  
Chief Minister, Sindh

It gives me great pleasure to extend my felicitations to all those associated with IBA Karachi on completion of 60 years of great service towards making quality education accessible to the people of Pakistan.

IBA Karachi is a premium business institution and the oldest business school outside North America. In the course of this special journey, it has produced some of the greatest luminaries who helped shape the destiny of the world for the better.

Amongst the top MNCs and FMCGs in the country, alumni of IBA are holding the top most positions. I would like to pay homage to IBA's dedication towards imparting quality education amongst the Pakistani youth, so much so that no deserving and capable student is denied an education at IBA on the behalf of financial constraints. In fact every 3rd student at IBA receives some form of financial assistance. Thus such dedication and spirit of serving the nation deserves many accolades.

May IBA prosper and serve our nation for centuries to come!



**Mr. Nisar Khuhro**  
Senior Minister Education

I congratulate IBA Karachi on the completion of its 60 years of continued Excellence. The Completion of 60 remarkable years is indeed a major milestone, which IBA has achieved through tremendous hard work and efficient Management.

IBA has played a very substantial role in spreading Education in our country by signing collaboration with the recognized organizations to establish NTHP (National Talent Hunt Program) and STHP (Sindh Talent Hunt Program) at IBA. Through these initiatives the bright sparks from remote areas of Sindh and Pakistan are given an opportunity to study at IBA. They are brought to IBA Karachi, given preparatory classes for the admission test and if they clear the admission test then they are inducted in to a program and IBA bears all their expenses from tuition cost to food to a stipend being provided.

I commend IBA for giving Pakistan a good name in the world by producing such dedicated and diligent business leaders, who are proving their mettle around the globe.



60 Years of

# Visionary Leadership



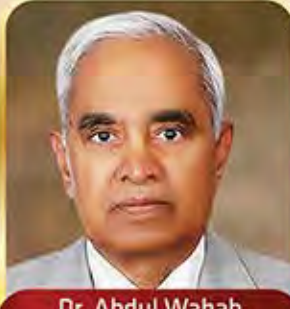
**Dr. I.A. Mukhtar**  
January 1962 – October 1972



**Dr. Matin A. Khan**  
October 1972 – May 1976



**Dr. Sharafat A. Hashmi**  
May 1976 – June 1984



**Dr. Abdul Wahab**  
June 1984 – April 1995  
November 1996 – July 1999



**Dr. Hafiz A. Pasha**  
April 1995 – November 1996



**Mr. Syed Fazle Hasan**  
July 1999 – November 1999



**Dr. Zafar H. Zaidi**  
November 1999 – May 2000



**Dr. Javed Ashraf**  
May 2000 – June 2002



**Mr. Danishmand**  
June 2002 – March 2008



**Dr. Ishrat Husain**  
March 2008 – Present

# IBA

# ALUMNI

IBA has the privilege of being the only business school that has produced more CEOs than any other university in Pakistan. Currently, amongst the top leading banks in Pakistan; IBA graduates take the lion's share in managing esteemed organizations. Moreover, amongst the top MNCs and FMCGs, alumni of IBA are holding the top most positions.

Out of a long list of alumni who have made it to the echelons of power in myriad industries and sectors, we are showcasing a handful of these high achievers in their respective fields.



# IBA: 60 Years of Excellence



The IBA journey of excellence started in 1955 and since then there has been no looking back. IBA is and has remained an island of excellence in spite of all the challenges an educational institution in Karachi faces. It has been headed by 10 visionary leaders, who contributed in making IBA a legacy. Their contribution in making IBA the institution that it is today can never be discounted. However, Dr. Ishrat Husain, who took over the position of Dean and Director of IBA six years ago, did a remarkable job, which will perhaps go down as a turnaround in IBA's history. Largely because academics and education was a passion for him, it was not a job but a mission that he took upon himself.

Six years down the lane with the blessings of Allah (SWT) IBA under this man's visionary leadership has done the impossible. It has achieved almost all its goals and sub goals in record time of six years. Today IBA has resurfaced as the best public sector university, surpassing both public and private sector universities of Pakistan in many fields. All of this under this man's able leadership, who says the Journey has just began. He is all set to achieve new horizons and break new grounds of excellence. His vision is to make IBA one of the top global business schools not just accessible to the elite but showing complete responsibility to include the less privileged. Today's IBA takes great pride in the fact that money is not an impediment to experience the IBA excellence. Every third student at IBA receives some form of financial assistance, admission to IBA is never denied on financial grounds. Some of the other things IBA is truly proud of are listed below:

1. IBA, established by the Wharton School of USA now has affiliations and partnerships with 15 institutions world over, which include Babson College in Boston, Indian school of business in Hyderabad, India's S. P. Jain institute and North western university in US.
2. There has been a steady increase from 30% PhD's in 2008, to over 50% today. Over 20 faculty members are currently pursuing their PhD's at leading international universities, maintaining IBA's principal position with a faculty of over 70% PhDs in the very near future.
3. State of the art physical and technical infrastructure, where thirty five new projects are completed and running successfully.
4. Several centers of excellence including Centre for Entrepreneurial Development (CED), Centre for Excellence in Journalism (CEJ), Ardeshir Cowasjee Centre for Writing & Career Development Centre (CDC), Centre for Executive Education (CEE).
5. IBA has expanded; it's not just a business school. It now proudly offers a Computer Studies Programme up to PhD level, a Programme in Accounting / Economics and Finance / Mathematics and last but not the least a Social Sciences and Liberal Arts Programme.
6. IBA has achieved the widely known South Asia Quality Assurance System in 2011. One of the highest standards of excellence. IBA is currently working on NBCAC, AMBA and AACSB the American accreditations.
7. The only university that offers a mandatory "Personal Effectiveness Course" to all its students. A "Soft skill" enhancement initiative giving IBA students a head start where ever they go, with modules on personality assessment, Emotional intelligence, Conflict management, Negotiation skills and Leadership traits.
8. 90% of IBA students have job offers before their convocation.
9. Students of IBA run 27 Societies that organizes learning conferences, competitions and various activities, which makes them independent event organizers and grooms their leadership skills.
10. IBA Community outreach is commendable, with its ever expanding National Talent Hunt Program (NTHP), Sind Talent Hunt Program (STHP), Sind Foundation Programme (SFP), which are now reaching out to students in FATA and the Northern areas of Pakistan.
11. Mandatory two years expos use to a foreign language to all our BBA students. Presently French, Arabic and Mandarin are taught very proficient linguistics. we are looking at adding Spanish and German in near future.

The IBA:

By: Anil Datta  
Published in International The News, Friday, March 20, 2015

# At 60, a world-class institution

## Karachi

To say that the sprawling main campus of the IBA was impressive would be a wee bit modest. As we entered the precincts of the Institute of Business Administration (IBA), University of Karachi, we were left awestruck by the impressive visual impact of the academic and administrative blocks.

Our first stop was the Administrative Block, housing, among other things, the office of the dean/director, IBA. It could have easily compared with the most advanced academic infrastructure in the Western world. The sprawling, well-manicured lawns, the building block, complete with facilities for extra-curricular activities, like the 500-seat amphitheatre, the ultra-modern gymnasium, the lush green cricket field, the basketball and tennis courts and other facilities looked more a part of a sports facility than an institution synonymous with the fascinating, but academic, world of entrepreneurship and business administration.

This is not to say that academic and technological aids had not been given their due. The 60-station computer laboratory, the video facility for monitoring lectures from overseas, and the staff lounge equipped with information technology aids were all very contemporary. Perhaps there was not an aspect of state-of-the-art technology that was not amply reflected in the institute's infrastructure. The cafeterias looked so much like restaurants in five-star hotels. As for the upkeep and cleanliness, the environs were spotlessly clean despite there being a large student body.

**"My legacy will be that our IBA graduate should be global. Pakistan's future is global. Our graduate should be able to fit in anywhere around the globe."**

Dr. Ishrat Husain

After having conducted us on a tour of all the elaborate facilities of the institute, some of which ostensibly did not even have a direct connection with the subject called business administration, Dr. Ishrat Husain, dean/director of the institute, and Huma Baqai talked

**"Our role is not to just produce MBAs. We produce leaders for tomorrow for which we have to stress on personality more than academics. We teach our students values."**

Dr. Ishrat Husain

to us at length on the genesis and functioning of the institute. Dr Hussain, while briefing the two-man team of The News, said that the area of the institute had been enhanced from 8,000 square feet to 1,50,000 square feet. He said that he had a three-pronged approach for the future of the institute which, in a nutshell, could be summed up as: courses' reorientation; infrastructure enhancement; and faculty development. He said that infrastructure development was his top priority. As for faculty development, he disclosed that right now there were 50 doctorate holders on the faculty, a number that was envisaged to be raised to 70 over the next two years.

Commenting on the other aspects of the institute, he said, "We have to give preference to higher/professional education and for that we have to focus on faculty development."

"My legacy will be that our IBA graduate should be global. Pakistan's future is global. Our graduate should be able to fit in anywhere around the globe," Dr. Husain said in a tone of resolute determination. He said that a large number of students were being provided financial aid.

He said that currently the employment rate of the IBA graduates was between 80 and 90 percent. As for the funds, he said that out of a stipulated target of Rs5 billion needed for the development of the IBA, he had already managed to raise Rs4.6 billion.

Built in 1965, the institute now has 3,600 students on its rolls. The infrastructure advancement exercise took off in 2008.

Dr. Huma Baqai, director of public affairs & communication and associate professor of social sciences, said that the institute was not just imparting education in Business Administration but also courses in Economics, Mathematics, Computer Sciences, and CA after three modules.

Dr. Husain said that as for faculty recruitment, they preferred IBA graduates to the ones from foreign universities because the local ones were more familiar with the local and regional conditions and the working of the Pakistani corporate sector rather than the ones from foreign institutions who were not as well aware of Pakistani conditions. "Our role is not to just produce MBAs. We produce leaders for tomorrow for which we have to stress personality more than academics. We teach our students values," said Dr Hussain.

Delving a little into the inception of the institute, in April 1955, the institute was established with the

**"The institute is not just imparting education in Business Administration but also courses in Economics, Mathematics & Computer Sciences."**

Dr. Huma Baqai



assistance of the US International Cooperation Administration (ICA, later to be designated USAID). Initial aid and guidance was provided by the Wharton School of Finance, University of Pennsylvania. Later, the University of Southern California chipped in and helped set up a number of facilities.

The course contents, pedagogical tools, curriculum, assessment, and testing methods were developed under guidance of experts from these world-class education institutions. The high academic standards have been maintained while at the same time bringing about some changes and updating courses to cope with the changes in the international situation that may occur with the passage of time.

The centre for computer studies was set up in 1983 with the assistance of IBM (Pakistan). The centre now offers BS, MS, and PhD in computer sciences. Besides, the institute also offers courses in economics and mathematics, finance and accounting, social sciences and liberal arts, entrepreneurship and managing family businesses.

The recurrent theme of the IBA's 60 years of existence is that while the courses should be rigorous, they should also be forward-looking. The institute has an enabling atmosphere conducive to scholarship and research. The faculty, staff, students and industry work in harmony to achieve the learning goals associated with excellence. Students acquire knowledge and skills through constructive and distinctive processes that encourage them to develop an understanding of concepts and issues.

The centre for Business and Economic Research (CBER) within the institute is a think tank that assists public policymakers, the business community, and the civil society. The centre organises research projects and seminars.

Currently, the centre is working in collaboration with the State Bank of Pakistan (SBP) in producing the Consumer Confidence Index (CCI) that feeds into the monetary policy statement of the SBP.

**“We have to give preference to higher/professional education and for that we have to focus on faculty development.”**

**Dr. Ishrat Husain**

Another facility, the Centre for Entrepreneurial Development (CED), plays a vital role in promoting entrepreneurship in Pakistan, creating a new breed of youth and professionals who believe in opportunity recognition and new venture creation.

Another facility is the Centre for Executive Education (CEE) that collaborates with international schools and professional organisations to sponsor short-term and mid-term courses for business executives.

One came away with the impression that in the IBA, Pakistan can be proud of a world-class institution, and that competent, focused and credible leadership can change not just institutions, but indeed the entire country. Dr Ishrat Hussain exuded a sense of justifiable satisfaction at a job well done. Though pressed from many quarters to accept a third term as dean and director, he was adamant to leave at the end of his second term in mid- 2016. “The IBA is an island of excellence; it is an educational institution that is comparable to the best in the world. It is for others now to build on this legacy. I believe I have created leaders who can take the work forward. My job is done.”

Readers might associate the subject of business administration and its offshoots with mundane accounting and figure work and just teaching the students to be skillful finance managers and entrepreneurs. But no, the institute is as much interested in grooming young men and women to conduct themselves in all kinds of social situations.

As Dr, Ishrat Husain and Huma Baqai told this correspondent, students come from the most remote

corners of the country which are steeped in conservatism and unfamiliar with modern social graces and niceties.

The IBA takes on these students months ahead of the start of the academic semester and develops a language and grooming programme that includes interaction with the top-notch circles of urban life.

They are even provided money by the IBA to dine at five-star hotels and restaurants to acquaint themselves in the latest of fashions and social graces.

They are even advanced money by the institute to go over and stay in posh hotels on the hill stations for them to acquaint themselves with the latest in modern life and make them aware of the fact that while their conservative and somewhat rustic locale may have a charm of its own, something they should never disassociate from, there's also a world beyond with which they must familiarise themselves if they are to arm themselves with the educational and social tools needed to compete in the modern corporate world anywhere in the world.

**“The IBA is an island of excellence; it is an educational institution that is comparable to the best in the world. It is for others now to build on this legacy. I believe I have created leaders who can take the work forward. My job is done.”**

**Dr. Ishrat Husain**

## IBA's 60th Foundation Day:

By: Maryam Touheed

# A Night of Musical Festivity!



Karachi, March 21: A launch ceremony for IBA's 60th anniversary celebrations was initiated with an exclusive dinner followed by a mesmerizing musical performance by the maestro Rahat Fateh Ali Khan. The beautiful evening took place at the IBA Main Campus.

Set in the midst of the beautiful revamped campus, against the backdrop of the magnificently lit up Alumni Student's Centre, the magical event took place on the sprawling lawns of IBA.

The successful event was organized by the IBA Alumni Society in collaboration with the Alumni Department; 60 dedicated volunteers worked day and night for three months to make this event a reality. Almost 700 people attended the event, participants included the corporate sector, alumni, faculty and parents. This has been the biggest fund raiser in the history of IBA and approximately Rs. 15 million of proceedings were accumulated, which will go to the IBA Endowment Fund.

The Gold Sponsor for the event was National Bank of Pakistan (NBP) with a generous contribution of Rs. 2.5 million, while significant contributors included Martin Dow and Adamjee Foundation both donating Rs. 1 million each.

The event was hosted by renowned TV actors and hosts Mr. Farooq Hasan (IBA Alumnus 1994) and Ms. Ayesha Sana. Significant guests included Mr. Pradeep Singh, Deputy Dean and CEO, Indian School of Business accompanied by wife Mrs. Sumit Singh.

Addressing the audience, Dr. Ishrat Husain thanked everyone for contributing towards the endowment fund through

this event and assured them that all the proceedings will go towards the fund to maintain resources and they will also be utilized to support the expenses of deserving students.

After a delectable dinner, the audience enjoyed one soulful rendition after another by the legendary singer Mr. Rahat Fateh Ali Khan. He had the whole audience swaying to all time classics such as, 'Dam mast qalandar Ali Ali' and 'Tumhey dillagi bhul jani parheygi', as well as many newer hit songs of his.

The next event in line for IBA's 60 year celebrations is the Students Week, scheduled from May 1-4, 2015, followed by an exclusive exhibition showcasing Sadequain's works in October. And in December, a book comprising on IBA's history will also be launched.

To mark IBA's 60th anniversary, a cake cutting ceremony also took place by Dr. Ishrat and plaques were also distributed to the gold sponsor National Bank of Pakistan (NBP) and to Mr. Pradeep Singh by Dr. Ishrat Husain.



## IBA: 60 Years of Excellence

By: Maryam Touheed

## Press Conference

Karachi, March 16: A press conference was held by Dr. Ishrat Husain, Dean & Director IBA at the Karachi Press Club to commemorate IBA's upcoming 60th anniversary.

The IBA journey of excellence started in 1955 and IBA has been grooming outstanding leaders for the last 60 years. IBA has remained an island of excellence in spite of all the challenges an educational institution in Karachi faces. However, Dr. Ishrat Husain, who took over the position of Dean and Director IBA, six years ago, did a remarkable job, which will perhaps go down as a turnaround in IBA's history.

Today IBA has resurfaced as the best public sector university, surpassing both public and private sector universities of Pakistan in many fields.

Briefing the media, Dr. Ishrat Husain said, 'IBA has 13000 alumni and if you ask any organization, their preference is IBA graduates. The reason is that our admissions are done purely on merit, there's simply no compromise on merit, no governor or minister can temper with the process of admission. Also the quality of an IBA graduate is so high because discipline has thoroughly been instilled in them, no class or exam are ever cancelled because of any strikes or curfews. Our students have 4-5 job offers even before they graduate, such is the eagerness to hire our graduates by leading corporations.'

Clearing the misconception that IBA education is only for the well-off people of our society, Dr. Ishrat said that this quality education of IBA is not just reserved for the elite, it has long been IBA's tradition to financially assist all those candidates who clear IBA's admission test, if a candidate is able to clear the admission test, IBA financially assists them for the entire four years. Every third student at IBA receives some form of financial assistance, out of 2500 full time students, 500 are given financial aid.

Playing its role towards strengthening and uplifting the society, IBA has Sindh Talent Hunt Program (STHP) and National Talent Hunt Programs (NTHP) in place. In these programs, candidates from the remote areas of Sindh and Pakistan are brought to IBA, groomed to appear in the admission test and if they clear the test, they get complete financial assistance for their 4 year

programs, along with a stipend. Through these programs children of constables and fishermen are able to study at IBA, which is very heartening as it will help uplift entire families out of poverty and illiteracy.

Shedding light on the selection of IBA's faculty, Dr. Ishrat said that the IBA faculty is selected through a transparent process, IBA has 100 full time faculty, of which 50 are PhDs.

The IBA campuses had not had any new buildings since 1965, so Dr. Ishrat initiated the process to revamp IBA completely and appealed to the business community of Pakistan to come forward and donate heavily for this mighty cause. And people donated generously and IBA received Rs. 500 crore in donations. 'State of the art physical and technical infrastructure has been established at IBA, where thirty five new projects (a sports complex and a 14 floor tower) have been completed and are running successfully, so from 4 old buildings at the main campus we have gone to a campus full of new buildings in the last 6 years,' said Dr. Ishrat. Husain. He also said that Pakistani people are generous and giving, all they need is an assurance and credibility from the receiver that donations will be utilized fully for the said cause. He further added that all IBA's reports are available publically for anyone to see and check. Dr. Ishrat invited all the journalists present at the Press Club to come and see the IBA excellence for themselves.

Elaborating on the 60 years celebration of IBA, Dr. Ishrat briefed the media about a fund raising dinner, which will take place on the 21st March (IBA's Foundation Day) and the main attraction will be the internationally acclaimed singer Rahat Fateh Ali Khan. Followed by that a full week of students' week activities will be conducted at both campuses. An exclusive exhibition showcasing Sadequain's works will be exhibited in October. In December, a book on IBA's history will be launched. Dr. Ishrat also invited the media to the 60 years celebration of IBA.

On this momentous occasion, IBA maintains its resolve to serve the people of Pakistan, like it has for the past 6 decades and we hope to continue being an institution of excellence.



IBA



60 Years of Devotion

By: Maryam Touheed

# The Unsung Heroes of IBA



**Unsung Hero:** 'A person who makes a substantive yet unrecognized contribution; a person whose bravery is unknown or unacknowledged!'

The above definition of an unsung hero is aptly described by dictionary.com and this page is dedicated to all the unsung heroes of IBA. IBA Karachi is celebrating its 60th anniversary this March and thus this is an ode to 60 years of devotions from all the integral staff of IBA, be it the gardener, the photocopier, the cleaner, the electrician, the sweeper, the drivers, the messengers, the security guards etc. all of these people form the backbone of the IBA infrastructure, they all play a significant role in various forms of IBA's expansion from the maintenance of physical infrastructure, taking care of students and keeping the faculty organized.

The well maintained buildings, lush green grounds, internal management, security, availability of drivers around the clock, availability of a photocopier; all these things are possible due to these distinguished staff members, they make our life at IBA much easier and in order. So IBA Karachi takes this forum of The Current to recognize and thank these unsung heroes for their devoted services to IBA for the past sixty years. Their efforts and service has not gone unnoticed and we would like to extend our gratitude for their unwavering support!



# An Interview with the Registrar



Capt. (Retd) Ahmed Zaheer, PN, a man of integrity, previously associated with the Armed Forces and with renowned educational institutions in Pakistan, brings discipline, structure, a positive outlook and profound empathy to his role as Registrar at the IBA, Karachi.

IBA serves as a hub for curricular, co-curricular and extracurricular activities and events. The administrative team working under the direction of the Registrar, executes all these with finesse and efficiency. Captain Zaheer communicates daily with all members of the IBA community—faculty, administrators, students, staff members. He works daily with people from the lowest rung of the hierarchy to the highest. His commitment to the IBA, and his astonishing ability to multi-task ensures both an optimum use of the Institute's expanded facilities and the timely completion of all tasks entrusted to him. Without doubt, he is the epitome of a proactive administrator who leads through personal example.

**1. Can you shed some light on your pre-IBA time? What made you come to IBA and take-up the position of Registrar?**

I retired from the Navy in 1998. The Navy helped me and rehabilitated me by launching me into my present career in the field of education management. This was through an appointment as the Project Director working to establish the first ever campus in Karachi of the newly formed Bahria University. By the grace of Allah, through effective monitoring, the project was completed ahead of schedule and under budget. In 2000, the Bahria University appointed me as Dean & Director for the Karachi campus – this was an important milestone in my new career path and I took it as a challenge. In retrospect, I think it was my ability to form a good team and maintain it, which led to my 6 fruitful years in that capacity.

In 2005, I joined the DHA Degree College as Principal and remained there for 4 years. During this period, the college, for first time in its 25 year history, won a board position. I would give all credit for this achievement to the faculty and staff who extended exceptional cooperation to me and labored hard with the students.

In 2009, I applied to IBA for the position of registrar and was selected out of 48 other applicants. When I joined, Dr. Ishrat told me that owing to my former association with the forces, he expected me to best utilize in the conduct of work the values of discipline, accountability and punctuality instilled in me as a naval officer. He also emphasized the need for documenting and developing SOP's to improve day-to-day business processes at IBA.

**2. How do you see IBA today compared to how it was when you started working here?**

When I joined IBA in February 2009, the strategy paper on 'Rebuilding of IBA and the Business Plan for 2009 - 2014' authored by Dr. Ishrat Husain had been approved by the Board of Governors, and work had commenced in four major areas:

- a. Development of Faculty
- b. Construction of New Projects & Refurbishment of Old Projects
- c. Audit of the Academic Programs
- d. Review of the Business Processes.

All administrative departments and the Registrar's office had a sizeable role to play in each of these areas. This role was substantially enlarged due to the formal assigning of the Registrar as the Facilities Manager with the additional responsibility of facilities maintenance. Five years later, I see IBA completely transformed and this wouldn't have been possible without Dr. Ishrat's incisive acumen.

In the past 5-6 years, 35 new projects, have been initiated and completed within the specified time; these include 18 renovations / refurbishment & modernization projects, and the construction / acceptance of 16 new buildings which have significantly expanded the facilities of IBA. Our full time faculty has risen from 65 to 101, including over 50 PhDs we have a student strength of approximately 4000 this Spring as against 1800 in the Spring of 2009, and completely revised academic programs, and strengthened research output. All this ensures that we will continue to impart quality education. We have also upgraded our technological capacity by introducing the PeopleSoft ERP system, LMS system, a MacLab at the City campus, and various other improvements to help create a user-friendly ICT environment on campus.

IBA



3. What were the challenges faced by you and your team to get IBA at this great-level, where the institution's infrastructure has expanded, the number of programs have increased, and the student body has more than doubled.

The biggest challenge that we faced was that classes had to continue uninterrupted, and an ever expanding calendar of events produced by each of the 27 societies and clubs had to be accommodated even through all the construction, renovation activity, and organizational overhaul that we have been through in the last 5 years. So it has been a constant juggling of resources in an ever expanding community – all of this accomplished in a worsening security environment throughout the country.

4. How did you and your team tackle these challenges?

Early in 2010, the IBA commissioned an HR firm to develop job descriptions for all positions from the Director to the janitor – this was a great help in formulating and codifying the working relationships and responsibilities of various functionaries. Secondly, Dr. Ishrat being an empirical person, laid a lot of emphasis on documentation and check lists, which enabled us to execute jobs in a planned manner and to meet deadlines. I was fortunate to have been assigned the job of developing, with help of HR and my other colleagues, the first ever set of Code Books. This gave me an excellent overview of the inner workings of all departments, which eventually helped me in the overall administration of the day to day affairs of IBA. Thirdly, starting in 2009 the Office of the Registrar was given the task of publishing our annual Program Announcement and the IBA Students Handbook. This also helped us to plan better.

5. In the current worsening security situation, providing adequate security for the community members and the physical assets is quite a challenge! What has IBA done to beef up security for its students, employees and assets?



Security is an ongoing challenge. We in the Administration and Security team strive to provide a safe and secure environment for the entire community and for its resources. Some of the measures taken in this regard are as follows:

- a. Developed SOPs
- b. Augmented electronic surveillance (we have installed 140 cameras around IBA's premises, compared with 0 surveillance cameras in 2009).
- c. Outsourced security guard provisions to a professional firm; approximately 30 trained security guards provided by the firm are on duty at both campuses and on IBA community vehicles.
- d. Regular security drills have been instituted, and armed guards have been positioned at vantage locations.
- e. Stringent procedures are in place for pedestrian and vehicle search / scrutiny at all entry points.

Notwithstanding the above, I must submit that the provision of security is a sensitive matter and involves the wholehearted cooperation and support of all members in the community – we solicit this support and understanding from all in order to make IBA a more secure place.

6. How has your armed forces background helped you in playing the role of a registrar IBA?

I would like to give credit to my parents for instilling in me some great values which constitute the edifice of all my subsequent learning. After that, I would give credit to the Armed Forces for instilling in me the punctuality, discipline, accountability and management. The aspects which I feel significantly helped me as Registrar in my day to day work are:

- a. Ability to lead by personal example.
- b. Eye for detail
- c. The understanding and support of my family – without which I may have not had the time to dedicate myself 24x7 to my job.

d. Dedicated members in my team – who cheerfully take on additional responsibility and assume ownership for jobs assigned.

7. What are the challenges in managing these extended no. of students due to program & infrastructure expansion?

Well, first of all the consolidation of these facilities. They have to be maintained and utilized in the most effective manner possible. By facilities, I mean that we have to maintain both the physical infrastructure and our human resources. Both these areas must be looked after and handled with utmost care and wisdom.

I believe the IBA should branch out and cover more academic areas. The inclusion of the Social Sciences and Liberal Arts along with other program is heartening, but more must be done in order to offer more disciplines. The IBA should also consider introducing cross training in two or more disciplines. This is the need of today, as more and more skills are expected from employees, so having training in more than one discipline will increase their employability in this highly competitive environment.

8. What is the exact number of students and teachers we have right now; full time faculty, part time faculty, No. of Phds?

	2008-09	2014-15
Students	1811	3950
Faculty	75	101
Staff	357	326
Outsource Staff	Nil	71 Janitorial, 60 Security
Total	2243	4508

9. What in your opinion is the need of the hour for better managing the expanded number of students due to program & infrastructure expansion?

Documentation should increase and it should be in SOP form. Also our IT capacity should be utilized more effectively to simplify procedures.



**10. What is the IBA model that people are talking about?**

The IBA model is that despite being a public sector institution, we are able to generate huge funds for our facilities expansion. Everyone is intrigued about how a public sector institution was able to generate such funds; they all want to emulate us. But others will have a hard time emulating us, because IBA not only has the funds, but also 60 years of heritage, unmatched faculty, proven programs, and, last but not the least, the visionary and outstanding guidance of Dr. Ishrat Husain.

The IBA model is dedicated to Dr. Ishrat, it was his good will in the industry that enabled people to confidently donate their hard-earned money to IBA. No one else could have spearheaded this expansion project like he did.

**11. What is a typical day in the life of a registrar?**

I reach IBA at around 8:15 AM and leave usually around 6 pm. My day involves reading 70 to 80 emails daily and I never leave a single email unread. Other than that, currently absorbing, handing, and taking over facilities is a big task for a registrar's office. I have to follow up on various activities all the time and to maintain discipline. I also make sure that the staff functions well and is available all the time. To sum up, following up, ensuring security, and enforcing discipline in all areas is what my day consists of.

**12. IBA is celebrating its 60th anniversary this March. During all these years, where do alumni of this institute stand? What are their achievements both in the business world & as responsible citizens of the world?**

Our alumni have made a prominent mark indeed; they have reached the highest hierarchical positions within and outside the country. They have also contributed significantly as donors for various IBA projects.

**13. What advice would you like to give to the current students of IBA?**

I would advise our students to be more responsible, take life more seriously, value their time, and spend it productively.

**14. Where do you see IBA, as an institute in the next 25 years?**

I see the IBA developing into a university. I see additional programs, such as Law and Fine Arts being introduced at the IBA. Our excellent faculty will continue to play a major role for an increasing student body.

**15. What are the future challenges as far as IBA is concerned?**

Strictly from the administration's point of view I feel maintenance of existing facilities is the biggest future challenge. Also, we have to make sure that our existing faculty and employees are retained. I also see the uncertain, increasingly insecure environment of the country coupled with an erosion of the value system in society in general as a possible future challenge for the IBA.

If we talk about competition, then I feel that IBA has done enough ground-work with its facilities and curriculum to be an academic leader. We've set an example for others to follow. Our ground is set and we are in the phase of continuous improvement.

**16. Anything else that you'd like to comment on?**

Indeed - last but not least I must acknowledge that whatever little success I have achieved at the IBA, it's because of my team. The credit goes to them. I am fortunate to have a good team and of course the support and cooperation of my colleagues. I dedicate all my success to these factors.



IBA:

By: Sibtain Naqvi

# Leadership and Personal Excellence



In fall of 1956 Syed Sibte Raza Naqvi went to the Pakistan Institute of International Affairs building to start his graduate studies. He had heard about a new program of study, a 'MBA' that was being offered by the newly founded Institute of Public and Business Administration (IPBA), which in 1960 became the IBA. One out of the 33 students selected for the second batch for the MBA program, the first thing that struck him was the number of Americans who were full time staff faculty and staff. This was because the IPBA was the result of collaborative endeavors between the Government of Pakistan and Wharton School of

Business at University of Pennsylvania and had been established with the support of the International Cooperation Agency (ICA), precursor of the US Agency for International Development (USAID). It was the first business school outside of North America and made expressly to create business leaders and industry captains for the nascent state of Pakistan.

Mr. Sibte Raza was a gold medalist from the prestigious Aligarh University but such was the rigor and competitiveness of IPBA that it was a major sea change for him. On the first day, the head of the institution, Dr. G. Wright Hoffman, came in class and gave a lecture on "How to take notes". The next day he came and wrote on the black board a few questions based on his lecture from the day before and told the students that he is taking a quiz. An exam on the second day of class? The students were so astonished that only an extortion from

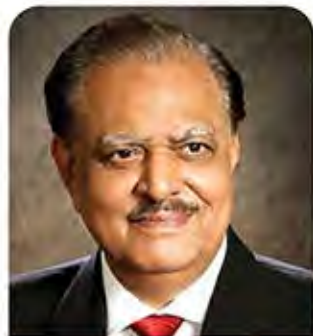
The culture of excellence encouraged female participation and inclusivity. Ms. Shahla Aly (alumnus 1975), Director for Global Customer Experience at Google, was the first female to get a Gold Medal in marketing at IBA.

Dr. Hoffman to move fast got them going on the quiz. "We all realized that the last hour cramming method that we were used to will not work and regular studies are the only way to survive", says Sibte Raza. The same day he moved out of his sister's home in Jehangir Quarters and rented a room nearby so he could devote time to his studies.

Thus, right from the onset IBA marked itself as a completely transformative space in the educational landscape of Pakistan. The almost immediate attitude change in student mindset is reflected in the words of several other alumni of IBA who were all used to the annual system of examination at the undergraduate level if they were direct MBA candidates or in their HEC

**"We were unconsciously groomed and trained for life at IBA".**

Mr. Mamnoon Hussain



Mr. Mamnoon Hussain



Mr. Shaukat Aziz



Mr. Irfan Murtaza



Ms. Shahla Aly



Mr. Aslam Aziz



Ms. Kishwar Aziz





or Cambridge systems if they were BBA ones. Regarding IBA's academic standards former Prime Minister of Pakistan and 1969 graduate of IBA said "The constant work and rigor that IBA made us go through ensured that the corporate world would never be a daunting prospect". Mr. Shaukat Aziz labelled the academic system a method of "managed tension" in which the curriculum and pedagogy combined to produce graduates that would go on to shine out in such varied fields such as business, industry, government, entrepreneurship and philanthropy both in Pakistan and abroad.

The quality of IBA's programs was comparable to the best institutions anywhere. Mr. Aslam and Ms. Kishwer Aziz, graduates of the 1975 batch and currently financial consultants, both attended Harvard University's Leadership Program after their MBA. The husband and wife duo were confident that in terms of learning the experience was no different from what they had been through at IBA. Thanks to the strong foundations laid by Wharton Business School and carried on by IBA's Dean and Director Dr. I.A. Mukhtar, IBA was able to deliver exceptional programs for full time students and also train the country's government officers and business managers in evening sessions. The internationally trained faculty that IBA had developed in its early years by sending them for further studies to the finest universities of the United States created a culture of meritocracy and sustained excellence that the students quickly immersed themselves in.

**"The constant work and rigor that IBA made us go through ensured that the corporate world would never be a daunting prospect".**

Mr. Shaukat Aziz

**"IBA jab main aaya tou aadmi tha, nikla tou insaan tha."**

Mr. Irfan Mustafa graduate of 1973, Managing Partner KFC Pakistan and former Managing Director, Yum! Restaurants International

The culture of excellence encouraged female participation and inclusivity. Ms. Shahla Aly, alumna of 1975 and currently Director for Global Customer Experience at Google, was the first female to get a gold medal in IBA which she got for marketing. Regarding the international standards of IBA she says, "The MBA from IBA was my terminal degree and was it enabled me to work alongside the best in the world. I have had graduates of IVY Leagues and MIT working under me and the training IBA imparted was all I needed to guide them forward."

Academics have always been critical at the IBA but the student life aspect was also equally sparkling and personal development was as crucial and professional development. President of Pakistan and 1965 alumna, Mr. Mamnoon Hussain fondly remembers his student days at the IBA. "We were unconsciously groomed and trained for life at IBA. Character development has to be one of the biggest contribution of IBA to us. The lessons learnt then helped me throughout my life and the credit goes to my Institute and professors", he said. The theme of personal development runs through the institution's alumni and is perhaps best expressed by Mr. Irfan Mustafa graduate of 1973, Managing Partner KFC Pakistan and former Managing Director, Yum! Restaurants International, who said, "IBA jab main aaya tou aadmi tha, nikla tou insaan tha." (When I joined IBA I was merely a human being, when I graduated I was a Man).

This sense of personal transformation is a running theme if you talk to IBA's graduates and testifies to the institution's impressive record of 60 years. What is

perhaps even more impressive is that IBA is a public institution and has been able to maintain its standards of excellence even in the face of major societal and political challenges. "IBA is a great case study on how to build and strengthen institutions run and managed by the state", says former CEO of Engro Corporation and current political leader Mr. Asad Umar. He goes on to say, "IBA has been able to stride forward while many other institutions have faltered and it is quite exceptional in this way."

**The quality of IBA's programs was comparable to the best institutions anywhere. Mr. Aslam and Ms. Kishwer Aziz (batch of 1975) and currently financial consultants, both attended Harvard University's Leadership Program after their MBA.**

It is heartening to note that throughout the challenging times IBA for 60 years has delivered on its mission of producing leaders for the world. Its alumni stride the globe in executive positions and with many new facilities and academic programs we can look forward to many more generations of IBAians carrying on the bright torch of excellence.

*Quotations from alumni are from interviews being conducted for book "Chronicling Excellence: 60 Years of IBA" and copyright of IBA Karachi.*

2nd

**NBEAC**

By: Maryam Touheed

# Deans And Directors Conference 2015

## Building Bridges and Fostering Collaborations in Business Education



The 2nd NBEAC Deans And Directors Conference, organized by NBEAC and IBA on 10-11th February commenced at the IBA City Campus and continued at Marriott hotel in Karachi. With the theme of "Building Bridges, Fostering Collaborations in Business Education", this conference was a venue for experience sharing, based on the discussions & perspectives of business schools heads, industry professionals and entrepreneurs. The strategic conference provided a platform to Deans and Directors of various universities to share their experiences in establishing linkages and fruitful contributions made to the development of business education, industry and economy. 105 registered business schools participated in the 2nd NBEAC Deans & Directors Conference as compared to 86 participants in the 1st conference.

NBEAC, established by Higher Education Commission (HEC) in 2007 ensures that the youth of Pakistan is receiving a quality business education in the country. Addressing the audience, Dean & Director IBA Dr. Ishrat Husain said that the alliance between NBEAC & IBA for the Deans & Directors conference was a fruitful one and together the leading, national business school IBA and the National Business Education Accreditation Council will jointly play a role in enhancing the quality of business education in Pakistan. He further added, 'It is said that in Pakistan beautiful plans are made but they are never executed but IBA firmly believes in bringing those plans to life and thus this NBEAC incentive is a step towards ensuring that quality education is being imparted to the students of Pakistan'.



Eminent participants included: Dr. Ishrat Husain (Dean & Director, IBA), Dr. Hasan Sohaib Murad (Chairman NBEAC), Dr. Mukhtar Ahmed (Chairman HEC, Islamabad), Dr. Sadia Nadeem (Associate Professor, Fast School of Management), Dr. Syed Zahoor Hassan (Professor, LUMS), Dr. Muhammad Mohsin (Director, Institute of Management Sciences, Peshawar), Dr. Ehsan ul Haq (Dean, Suleman Dawood School of Business LUMS), Mr. Talib Karim (Rector, IoBM), Dr. Shaukat Brah (Ex-Dean, KSBL) and many more.

The conference touched upon topics like 'Academia and Corporate Linkages', 'Experience of International Linkages', 'Developing Entrepreneurship', 'Research Collaboration and Commercialization', 'Revamping Business Programs in collaboration with Business Industry' and 'Corporate Social Responsibility'.

Closing the ceremony, Dr. Mansur Kundi (Executive Director, HEC, Islamabad) congratulated IBA for holding this conference and said it was much needed as, 'The nations are built and destroyed in the classroom'.



CEJ Hosts

# Trainings for Business & Broadcast

## Journalists at IBA



Dean & Director IBA, Dr. Ishrat Husain addressed the participants on the last day of training.

The Center for Excellence in Journalism (CEJ) hosted trainings for business/commerce reporters and broadcast journalists during the months of January and February 2015. The training titled "Business and Economic Reporting" was held from January 26th to February 6th, while "Short TV Documentary Production" course ran through February 16th to 27th at the Institute of Business Administration (IBA) City Campus, Karachi.

The two intensive courses brought several working journalists from newsrooms all across Pakistan to IBA. Some of the participating news organizations included Geo News, Express, Tribune, KTN, City42, News One, Khyber News, Frontier Post, Abb Takk and several other independent print and broadcast journalists stationed in Karachi, Lahore, Islamabad, Hyderabad, Swat, Peshawar and other areas of Pakistan.

The course "Business and Economic Reporting" was taught by the award-winning journalist Susan Chandler, professor at Northwestern University's Medill School of Journalism and local instructor, Khurram Husain, who is a veteran business journalist and Assistant Editor at Dawn newspaper.



Director of CEJ & IBA Assistant Professor Nadia Zaffar (right) with instructors, Susan Chandler and Khurram Husain.

The class curriculum covered the fundamentals of business journalism and was aimed at preparing the participants for reporting on a wide range of business and economic related news and feature stories. The participants worked on breaking down and analyzing the components of corporate earnings statements, balance sheets, and cash flow statements in order to write sophisticated pieces on the financial reports issued by publicly held companies.

Learning how to navigate and acquire important open-source data that is currently available but frequently underutilized, such as information from NEPRA, OGRA, and SBP, was also part of the curriculum. Basics of financial markets and international economics, understanding important ratios that help determine a company's financial health, and exploring various story forms including trends, small-business profiles and corporate-outlook pieces were also taught during the training.

In order to translate the curriculum into practical learning experience, CEJ arranged visits to the State Bank of Pakistan (SBP), the historical State Bank Museum and the Karachi Chamber of Commerce & Industry (KCCI), where the participants were briefed by Chief Spokesperson SBP, Abid Qamar and President KCCI, Iftikhar Vohra respectively.

As part of their practical assignments, journalists also visited Bolton Market in search of stories from individuals and small business owners on how they are affected by Pakistan's economy. After working on the stories as part of class, the participants were tasked with getting their pieces published in their respective newspapers by the CEJ instructors.

The visiting journalists were honored with a luncheon hosted by the Karachi Press Club (KPC), where the governing body officials presented them with the traditional Ajrak.

Several guest speakers also brought their expertise on the matters related to financial industry of the country to the training. The speakers included Mr. Arshad Zuberi, Deputy Chief Executive Business Recorder; Mr. Sayem Ali, Country Economist with Standard Chartered Bank; Mr. Zahid Hussain, Unit Head Budgeting from MCB and Dr. Aadil Nakhoda, Assistant Professor and Research Fellow at Centre for Business and Economic Research - IBA.



Participants during their visit to SBP.



The training concluded with a certificate distribution ceremony at the CEJ-IBA and an end note speech by Dean & Director IBA, Dr. Ishrat Husain. Director CEJ & Assistant Professor, Nadia Zaffar and Program Director International Center for Journalists (ICFJ), Babar Taimoor, were also present on the occasion.

Shortly after the "Business and Economic Reporting" course concluded successfully, the centre organized the other training, "Short TV Documentary Production", taught by the award-winning documentary maker/director and assistant professor of journalism at Medill School of Journalism, Brent E. Huffman. He is also the director of long-form television programs.

The training module on documentary production provided the students with a comprehensive overview of video production, specifically geared towards producing short documentaries that tell human stories.

Students learned documentary production with a journalism focus: reporting, camera technique, and sound recording in the field. Later, Brent and Director CEJ Nadia Zaffar distributed the certificates among the participants.

The CEJ is an initiative for the professional development, training and networking of Pakistani journalists and media professionals. The centre is a collaboration between ICFJ, IBA, and the Medill School of Journalism at Northwestern University.

CEJ, based at IBA's City Campus in Karachi, offers online and in-person training modules throughout the year for journalists and media professionals from all parts of Pakistan. Faculty from the Medill School of Journalism, ICFJ trainers, and eminent local journalists conduct hands-on, skills-based courses geared towards meeting the needs of Pakistani newsrooms.

For more information and updates on upcoming training sessions, follow CEJ on Facebook <https://www.facebook.com/CEJatIBA> and Twitter @CEJatIBA, or email [cej@iba.edu.pk](mailto:cej@iba.edu.pk)



Participants during their visit to SBP



Business journalists listen intently to a lecture from Susan Chandler



Participants working in the Mac Lab at IBA, City Campus



Instructor Khurram Husain while giving a lecture.



Professor Brent Huffman teaching students how to use a professional video recording camera



Participants while presenting their documentary ideas



Participants learning video editing in the Mac Lab at IBA, City Campus



Aspiring documentary makers learning 3-point lighting



# DOWN THE MEMORY LANE



IBA





Institute of Public and Business Administration  
University of Karachi

Master of Public Administration Class of 1959

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INSTITUTE OF PUBLIC AND BUSINESS ADMINISTRATION STUDENTS' ASSOCIATION  
OFFICE BEARERS AND FACULTY ADVISORS 1988 - 89



# A Glimpse of Excellence at IBA: Part II

IBA has a star studded faculty, a combination of seasoned academics and dynamic practitioners. This is just a glimpse of the excellence at IBA that makes it a holistic institution.



Department of Economics and Finance

## Dr. Mohammad Nishat

An exceptional personality with 37 years of teaching experience. He provides a sound educational experience to his students, Dr. Mohammad Nishat is the Associate Dean and Professor at IBA Karachi. His honors, awards, devotion and affiliation with National as well as International organizations are a clear evidence of his continuous involvement in the development and dissemination of improved instructional material and methods. He attained his PhD in Economics from University of Auckland, New Zealand in 1999 and Masters in Management Sciences from University of Waterloo, Canada. Dr. Nishat is also serving as a Vice-Chairman of National Business Education Accreditation Council of HEC Islamabad.



Department of Computer Science and MIS

## Dr. Nasir Touheed

A seasoned Professor with a valuable 40 years of teaching experience, makes him a significant part of IBA. Dr. Nasir Touheed is both the Coordinator Testing Service and Chairman Procurement Committee, IBA. He holds a PhD in Computer Science from the University of Leeds, UK and MS in Operations Research and MA in Applied Mathematics from University of California. He is also the former Chairman Board of Studies Computer Science, a former member of IBA Board of Governors and has also served as Academic Council Member, KU and Senate, KU.



Department of Computer Science and MIS

## Dr. Shakeel Ahmed Khoja

Recipient of the Best Teacher Award by HEC and a third prize winner at All Pakistan Inter University Software Competition, Dr. Shakeel Ahmed Khoja holds a PhD in Computer Science (Post-Doc Fellowship) from University of South Hampton and currently serves as the Chairperson, Department of Computer Science. Dr. Khoja has also been elevated to IEEE as Senior Member and possess a long list of memberships and affiliations in National as well as International organizations.



Department of Management

## Dr. Shahid Mir

A well-acknowledged leader, an effective decision maker and a strategy formulating advisor are few of the roles that Dr. Shahid Mir performs. Dr. Mir is an Assistant Professor and Chairperson Department of Management, IBA. He holds a PhD in Management from Adamson University, Manila, Philippines. He was also awarded a Full Bright Post-Doctoral Research Scholarship by United States Education Foundation to conduct research at Monetary Institute of International Studies, California, USA. The focus of the research was on "The role of Business and Incubation Centers in Accelerating the Formulation, Growth and Success of Small and Medium Enterprises."



Department of Management

## Dr. Nasir Afghan

Dr. Nasir Afghan is defined through his long list of experiences that he gained at various institutions and organizations. The leadership conferences organized at IBA wouldn't have reached the high stature, had it not been for Dr. Afghan's guidance, who serves as a Patron of IBA Leadership Club. He has a PhD in Managerial Effectiveness from University of Twente, Netherlands and an MBA in 'Industrialization and Strategic Management' from Maastricht School of Management, Netherlands. He has always been engaged in a wide range of research and publication activities such as a researcher at University of Twente, Enschede and participation in National as well as International Conferences. Dr. Nasir Afghan has also served as a Head of HRM Group at LUMS and helped in establishing a SZABIST campus at AJK.



Department of Marketing

**Dr. Huma Amir**

Dr. Huma Amir, an International Marketing Specialist, currently serves as an Assistant Professor and Chairperson of Marketing Department at IBA. One of the senior research fellows at IBA, who has received her PhD from University of Warwick, UK and she pursued her MBA at IBA. She has four years of teaching experience at the Warwick Business School, University of Warwick and has also worked with the Centre for International Private Enterprise (CIPE) to help formulate the National Business Agenda (NBA) for the Pakistan Business Council (PBC).



Department of Marketing

**Dr. Amber Gul Rashid**

Dr. Amber Gul Rashid, currently serving as Director of Quality Enhancement Cell (QEC) and an Assistant Professor at IBA, has received her PhD in Business and Management from University of Salford UK. Dr. Amber has done her Masters in Computation from UMIST, UK and Bachelors from University of Sheffield in Business Studies. She has excelled in using Foreign and local cases to inculcate effective decision-making in marketing matters.



Department of Economics and Finance

**Dr. Khadija Bari**

A hardworking Assistant Professor, who has been serving at IBA since 14 years, Dr. Khadija Bari is a woman with a dynamic industry experience. Dr. Bari is currently serving as the Chairperson for Economics and Finance Department at IBA Karachi and holds a PhD in Business Administration from Starthclyde University, Glasgow, UK. Prior to her teaching experience, Dr. Bari was a Merchandising Assistant and Marketing Executive at Levi Strauss Eximco, Pakistan.



Department of Social Sciences and Liberal Arts

**Dr. Syed Noman Ul Haq**

With a teaching experience of about 26 years and exceptional honors and awards, Dr. Noman-ul-Haq is one of the inspirational elements that IBA has. Dr. Noman has been serving as a Professor at IBA since 2013 and in 2014 he became the Chairman of Library Committee at IBA. He has taught at numerous renowned international and national institutions, including Northeastern University, Tufts University, College of Holy Cross, Brown University, Rutgers University, University of Pennsylvania, LUMS, University of Malaya and Reconstructions Rabbinical College, Wyncote. He pursued a PhD in History of Philosophy and Science from the University College, University of London.



Department of Social Sciences & Liberal Arts

**Dr. Nadya Qamar Chishty Mujahid**

An Assistant Professor at IBA, well-known for her specialization in English Literature and active class sessions, Dr. Nadya Chishty is a PhD in English Literature from McGill University, Canada. She has pursued her MA in English Literature from McGill, a MA in Teaching English from Smith College, Northampton, Massachusetts and BA in Economics and English from Bryn Mawer College, Pennsylvania. Dr. Mujahid, with a teaching experience of approximately 22 years is also a member of various international organizations and a Sabah Ahmed Memorial Gold Medal holder.





Department of Accounting and Law

**Dr. Mohammad Azam Ali**

A specialist as a Jurist Doctor, who has comprehensive industry experience, Dr. Mohammad Azam Ali is no less than a gem for IBA. Dr. Azam is currently serving as Assistant Professor at IBA, Karachi 2012. He has a PhD as a Jurist Doctor from Columbia Law School, Columbia University, New York. Dr. Azam also serves as a Senior Research Fellow at CBER. Prior to his experience at IBA, Dr. Azam was a CEO at Orient and Gulf DMCC, Dubai, CEO at Oil and Gas at AKD Securities Pvt. Ltd and Director at TMT Ventures Ltd, Karachi



Department of Accounting and Law

**Mr. Asad Ilyas**

An enlightening personality, who has excellent knowledge about functioning of private, public and not-for-profit organizations in a global environment. Mr. Asad Ilyas, Chairperson of Accounting and Law Department, is currently pursuing his PhD from IMT Ghaziabad/Grenoble Ecole De Management. He has attained CA from AICPA in 2008 and has done his BBA from Pace University, USA in 2002. Moreover, Mr. Asad is a recipient of Certified Public Accountant (CPA) designation from State Board of Delaware, he is truly an asset to IBA.



Department of Management

**Mr. Mirza Sardar**

The remarkable works of event organization of Mr. Mirza Sardar Hussain have always stood out, for example the successful Career Fair Events. An Assistant Professor at IBA, since 1994, he holds an MBA degree in Management from IBA Karachi and has pursued MS from Yale University and completed BE from NED Karachi. He has an impressive teaching experience of 33 years in various institutions. He has been a member of Fellow Institute of Engineers and Coolidge Centre. He is also the recipient of Confederation of British Industrial Training Award, USAID Scholarship at Yale University USA and Merit Scholarship Karachi Board.



Department of Accounting and Law

**Mr. Aman U. Saiyed**

The recipient of Best University Teacher of the year award 2004 by HEC, Mr. Aman U. Saiyed has been affiliated with IBA since 2003. Prior to his teaching experience, he has served as Chief Operating Officer at Khadim Ali Shah Bukhari Ltd.; Manager, Privatization Team at Tengizchevr Oil; Project Manager at Netherlands, Angola, Australia and Senior Financial Analyst and Accounting Manager at Chevron Corp.



Department of Marketing

**Mr. Jami Moiz**

An Assistant Professor and Superintendent IBA Boys Hostel, Dr. Jami Moiz is a vital part of IBA. He holds an MBA degree in Marketing from Schiller International University, London, UK and a BBA from Waterloo, London, UK. He has taught at numerous renowned institutions and has over 17 years of Industry experience prior to joining IBA.



Department of Marketing

**Ms. Nadia Sayeed**

Even though a visiting faculty at IBA, Ms. Nadia Sayeed truly owns IBA. She is not just the Patron of IBA Public Speaking Society but also Director of 'Personal Effectiveness' course at IBA. She has pursued her MBA in Marketing from IBA and B.Com from DHA Degree College, Karachi.



# Forthcoming Attractions at IBA

Month	Event	Description
May 2015	Students Week	All student societies will organize one mega event wherein all students related activities throughout the year will have an underlying theme to depict the growth of IBA in its 60 years of existence.
May 2015	Strategic Thinking and Execution for Top Management	This Global Program with Indian School of Business will be organized by CEE and conducted by Prof. Dr. Shailendra Raj Mehta, Vice Chancellor, Ahmedabad University.
May 2015	Introduction to Data Science	A workshop organized by CEE which will be conducted by Dr. Sajjad Haider, Associate Professor, Faculty of Computer Science, IBA.
May 2015	Sales and Operations Planning	A workshop organized by CEE which will be conducted by Mr. Ameer Rizvi, Lecturer, IBA & Dr. Rameez Khalid, Assistant Professor, IBA
May 2015	Compensation and Benefit Management	A workshop organized by CEE which will be conducted by Mr. Hussain Adenwala, Independent Consultant
May 2015	Balanced Scorecard	A workshop organized by CEE which will be conducted by Dr. Nadeem I Kureshi, Independent Consultant & Certified Balanced Scorecard Master Professional
May-June 2015	Managing Family Business	CEE will conduct a series of 10 modular workshops out of which few workshops namely 'How to manage operations differently' and 'What Value are we creating for whom' will be conducted in the month of April and May 2015 at Lahore and CEE, IBA both. These workshops will be conducted by Prof. Boman Moradian, Faculty SP Jain School of Global Management and Prof. Parimal Merchant, Director Global FMB Program at S.P. Jain School of Global Management.
June 2015	Project Management (Module 1 and 2)	A workshop being organized by CEE which will be conducted by Dr. Syed Irfan Nabi PMP, PE, Assistant Professor, IBA & Dr. Rameez Khalid, PMP, CQSSBB, OCP, PE, Assistant Professor IBA
June 2015	HR as a Business Partner	A workshop being organized by CEE which will be conducted by Mr. Shakeel Mapara, Visiting Faculty, IBA & Director Human Resource, Sanofi-Aventis Pakistan Ltd.
August 2015	Exhibition of unseen works of Sadequain	This event will coincide with the birth anniversary of Sadequain and is the third event in line to celebrate 60 years of IBA.
December 2015	Launch ceremony of a book on the history of IBA	The event will take place after the Convocation, and will be marked as the closing event of the year-long 60 years celebration activity.

# Community Outreach

Institute of Business Administration, Karachi has become the largest provider of financial aid in the country. IBA offers various scholarship programs and financial aid to its students so that every deserving student experiences the IBA excellence.

IBA's National Talent Hunt Program (NTHP) collaborated with Ihsan Trust in 2009 with the objective to select top 20 students from less privileged areas of Sindh, Punjab, Baluchistan, FATA, NWFP and Northern Areas for the comprehensive IBA admission process. Ultimately, the students who clear the IBA test are provided with a full study scholarship.

Similarly, Sindh Talent Hunt Program (STHP) was launched in 2009 and its extension in the form of Sindh Foundation Program (SFP) was launched in 2012-2013; created with the aim of providing full study scholarships to less privileged students in Sindh. These scholarships were initially sponsored by Government of Sindh.

Both NTHP and STHP have been successful in terms of increased acceptance and meeting financial needs of selected students. Ihsan Trust and Government of Sindh are no longer sponsors of these programs but several other institutions and individuals are providing financial support.

We would like to recognize few of our outstanding students who are part of this program and have great stories to share.

## STHP SCHOLAR SHINES ON CONVOCATION DAY 2014-15

An STHP Scholar, Sarchina Kumari -BS(CS) student of Batch 2010, rises with pride to receive an award from the President of Pakistan Dr. Mamnoon Hussain, along with Dr. Ishrat-ul-Ibad - Governor Sindh & Dr. Ishrat Husain - Dean & Director IBA by securing 3rd Position in overall BC(CS) program -Batch 2010.



## STHP Scholar Participated In THE CFA INSTITUTE RESEARCH CHALLENGE 2015



Mr. Nabeel Ahmed Khan (standing in the 2nd place from right) (STHP Scholar, Program: BBA-VIII, Region: Hyderabad) and his team won the local finale of CFA Institute Research Challenge 2015 held at Movenpick Hotel in Karachi. He and his team will now progress to represent Pakistan and IBA at the Asia Pacific Regional Finale of the competition to be held in Manila, Philippines.





## SUCCESS STORY:

**Muhammad Zohaib Anwaar**  
 NTHP SCHOLAR,  
 Batch 2013, Region: Karachi

"Facing many highs and lows in life, I am adamant to believe that miracles happen. It's a very unusual feeling when you see your dream silently turning into a reality and then, suddenly you come across an opportunity which makes you achieve more than what you expect.

Being ambitious from childhood, I always desired to be a successful businessman, but I was obstructed from my goal when I lost my father in mid-teens. Not losing hope, I searched for scholarship programs offered by different universities in Pakistan and then got to know about the National Talent Hunt Program (NTHP) at IBA. I applied for it, was prepared by IBA's esteemed faculty and tutors of NTHP and successfully cleared IBA's test and interview. By the Grace of God Almighty, I got enrolled in IBA, BS Accounting and Finance Program.

I've appeared in the Dean's Honour List of Fall 2013 and spring 2014 with absolutely no accounting background. Thank you NTHP and Faculty of IBA for changing my life. This is just the beginning to a new successful journey that I look ahead."



## SUCCESS STORY:

**Sojharo**  
 NTHP SCHOLAR,  
 Batch 2010, Region: Hyderabad

Sojharo got acquainted with traditional and emerging computer technologies and later was recognized as one of the finest programmers in his batch. Through his hard work, he got into the Dean's Honorary List right after his first semester.

Sojharo became the member of IBA Robotics Lab and joined the Karachi Koalas RoboCup Soccer Team, where he worked with Karachi Koalas as a research assistant and programmer for a year. In April 2013, he participated in RoboCup IranOpen 2013, achieved two awards and got selected as an intern in Abudawood Pakistan.

Sojharo's Final Year Project, namely CloudKibo, also earned him a scholarship of US \$10,000 to pursue MS in IBA.



## SUCCESS STORY:

**Saba Channa**  
 NTHP SCHOLAR,  
 Batch 2010, Region: Hyderabad

Saba Channa is a STHP scholar (Batch of 2010) from Hyderabad Region. She pursued her studies as a BS Computer Science student at IBA and became one of the brightest stars of this institute.

"As a girl, in the beginning, I was afraid to live alone outside my hometown. However, eventually I realized, people at IBA are so friendly that whenever I was at IBA premises, I considered myself safe. STHP gave me a chance to visit various multinational companies and Alhamdulillah, I spent beautiful years here at IBA."

Saba also got selected to study for one semester in Saginaw Valley State University, Michigan USA, on a US Student Exchange Program funded by USEFP and was the first girl to study abroad from her area.



## Our International Linkages and Strategic Alliances

2006	2008	2008	2008	2008
2009	2009	2009	2009	2009
2009	2009	2009	2009	2010
2010	2010	2010	2010	2010
2011	2011	2011	2011	2011
2012	2012	2012	2013	2013
2013	2013	2013	2013	2013



## Major Donors & Contributors to IBA

Aman Foundation  
 Higher Education Commission (HEC)  
 Aziz Tabba Foundation  
 Mahvash and Jahangir Siddiqui Foundation  
 HBL Foundation  
 Adamjee Foundation  
 Arif Habib Corporation Limited  
 Bestway Foundation  
 Mega Conglomerate Private Limited (Mega Group)  
 Fauji Foundation (FFBL)  
 Bank Al-Habib Limited  
 Standard Chartered Bank  
 Mr. Towfiq Chinoy  
 United Bank Limited  
 Abdullah Foundation (Sapphire)  
 Marine Group of Companies  
 Faysal Bank  
 Gatron Industries Limited  
 Bank Alfalah Limited  
 National Bank of Pakistan  
 International Industries Limited (IIL)  
 Askari Bank Ltd  
 Mr. Hussain Kassam  
 National Bank of Pakistan  
 Habib Bank Limited  
 The HUB Power Company Ltd. (HUBCO)  
 Allied Bank Limited  
 Ihsan Trust  
 Premier Insurance Limited  
 Zulfiqar and Fatima Foundation  
 Allied Bank Limited  
 English Biscuit Manufacturers  
 TPL Holdings (Pvt.) Ltd.  
 Pakarab Fertilizers Limited  
 Mowjee Foundation  
 Fatima Fertilizer Company Limited  
 Getz Pharma (Pvt) Limited  
 Sindh Endowment Scholarship Fund  
 International Textile Limited  
 PAK - USAID Scholarship Fund  
 Pepsico  
 Standard Shipping Pakistan (Pvt.) Ltd.  
 OBS  
 Indus Motors  
 Martin Dow  
 Government of Sindh  
 National Foods Limited  
 Atlas Group  
 Millat Group of Companies  
 EFU General Insurance Ltd. (EFU Group)  
 English Biscuit Manufacturers  
 Mr. Shuaib Ahmed  
 Mr. Sadeq Sayeed  
 Lucky Cement



# Milestones in the Journey

## Development of Programs

**1955**

Institute established as 'Institute of Public and Business Administration' (IPBA), a USAID-financed business school project on the US, MBA Model. Programs commenced in the YMCA building in Karachi, with technical support from the Wharton School of Finance & Commerce and the University of Pennsylvania, USA

**1956**

- Faculty set up at the Department of Commerce, Karachi University in collaboration with the University of Southern California
- Commenced offering Morning Program in (MBA) as a constituent unit of the Karachi University

**1957**

- Evening Programs launched in graduate studies (MBA)

**1965**

IBA Faculty and Dacca University jointly developed MBA Program, in collaboration with Kelly School of Business for MBA Programs, to begin in former East Pakistan

**1968**

2-Year BBA Program Introduced

**1982**

3-Year BBA (Hons) Program launched

**1983**

- MBA (MIS) Program launched
- Center for Computer Studies established in collaboration with IBM, Pakistan

**1987**

IBA declared Center of Excellence by the US Government through USAID

**1990**

MBA (Banking) Program introduced in collaboration with ANZ - Grindlays Bank

**1993**

BBA Program and MBA Executive Programs (self-financed) started at the City Campus

**1994**

Became independent of KU, received Charter as a fully autonomous and degree awarding institution.

**1998**

- BBA (MIS) Program introduced
- BS (Computer Science) Program launched

**2002**

- 4 -Year Undergraduate Program launched in Business Administration and in Computer Science
- Center for Executive Education (CEE) established

**2004**

NTHP (National Talent Hunt) Program) launched

**2005**

PhD (Computer Science) Program launched

**2008**

MS (Computer Science) Program launched

**2009**

- Center for Entrepreneurship Development (CED) established
- Executive MBA (weekend) Programs launched
- STHP (Sindh Talent Hunt Program) launched

**2010**

- Dean's List and Best Final Year Project Awards introduced
- MS (Economics) Program introduced
- IBA Corporate Leaders Advisory Board formed
- Memo of 10 years collaboration signed with Babson University

**2011**

- South Asia Quality Assurance Systems (SAQS) Accreditation received
- First student acquires a PhD degree from IBA
- Student exchange & study programs commenced with foreign universities
- IBA received membership of European Foundation for Management Development
- PhD (Economics) Program launched
- Center for Business and Economics Research (CBER) established
- MBA curriculum revamped including introducing requirement for 2 years of work experience
- Structured Mentoring and Student Development Programs started
- BBA curriculum revamped to make it a terminal degree
- BBA Entrepreneurship Program initiated
- Responsible Citizen Initiative Program introduced
- Responsible Citizen Initiative Program introduced
- Department of Mathematical Sciences and Department of Social Sciences & Liberal Arts established

**2012**

- 4-year BS (Economics) launched
- New streams (18 & 24 m) Program
- Memo of collaboration signed with Malaya
- MS (leading to PhD Program) launched
- Alumni crossed 10,000
- Overseas Chapters of IBA & Canada
- IBA registered as Education Management Institute
- MoU signed with the Indian to promote Executive Ed
- Personal Effectiveness C
- MoU Signed with SP Ja Research

**2013**

- 4-year Undergraduate Sciences & Liberal Arts
- 4-year Undergraduate Pro & Finance
- Memo of collaboration Chartered Accountants c

**2014**

- Memo of collaboration signed of Management Account
- Memo of collaboration Chartered Certified Acco
- Memo of collaboration signed Pakistan

# Journey of Excellence

## Development of Infrastructure

### 1955

Institute established in YMCA Building premises near Governor House, with 4 classrooms, a reading hall, and 2 offices (8000 sq.ft) in PIIA building on Havelock Road.

### 1961

Shifted to Kandawalla Building, M.A. Jinnah Road. Construction planned for a Campus each at Karachi University (Main) & Garden Road (City) Campus

### 1967

Construction completed; Morning and evening classes commenced at Main (1965) & City (1967) Campuses respectively

### 1993

- 2 story Building (FCS) added at the City Campus
- Boundary walls constructed around the IBA, Main Campus & Staff Town, demarcating IBA Land

### 1997

Acquired 8,459 sq. yards plot in North Nazimabad for Vocational Training Centre

### 2010

- Upgrading and renovation work of Adamjee Academic Block completed at the Main Campus
- Upgrading and renovation work of Cafeteria completed at the City Campus

### 2011

Upgrading and renovation work of Gani & Tayub Auditorium completed at the Main Campus

### 2012

- Newly constructed multipurpose building completed at the Main Campus
- Construction of Aman Center for Entrepreneurship Building completed at the Main Campus
- Upgrading and renovation work of Faysal Bank Academic Centre completed at the City Campus
- Upgrading and renovation work of Towfiq Chinoy Administration Building completed at the City Campus

### 2013

- Construction of Abdul Razzak Tabba Academic Block completed at the Main Campus
- Construction of Alumni Student Center completed at the Main Campus
- Construction of Sports Arena comprising a cricket ground, a football ground, two tennis courts, a basketball court, and volleyball courts completed at the Main Campus
- Upgrading and Renovation work Sir Anwer Pervez Boys Hostel completed at the Main Campus
- Construction of Captain Haleem Siddiqui (150 bed Boys Hostel) completed at the main campus
- Upgrading and renovation work of HBL Academic Center completed at the City Campus
- Construction of M. Habibullah Visiting Faculty Residence completed at the Main Campus
- Tier III Compliant Data Center inaugurated at the City Campus
- Power Generation Center and sewerage treatment plant commissioned

### 2014

- Construction of Parvez Abbasi Prayer Hall completed at the Main Campus
- Construction of New Girls Hostel (100 bed) completed at the IBA Staff Town
- Construction of 430 seats Jahangir Siddiqui Auditorium completed at the City Campus

### 2015

- Upgrading and Renovation works of Fauji Foundation Building completed at the Main Campus
- Upgrading and renovation works of Mian Abdullah Library entered final stages of completion at the Main Campus
- 14-Storey Aman Tower Building entered final stages of completion at the City Campus
- Work commenced on the construction of a 250 beds Block – B of the New Boys Hostel
- Overall covered area of buildings and structures at the IBA premises crossed the 750,000 sq.ft mark

Compiled by: The office of the Registrar - 2015

# Center for Executive Education (CEE)

## About CEE

The Center for Executive Education was formed in 2004 to provide opportunities to executives working at different echelons in organizations to enhance their careers by gaining knowledge and insight into state-of-the-art management techniques and technologies. Executive Education Programs consist of various training courses and workshops that are organized and conducted by the distinguished IBA faculty as well as leading Industry Professionals. Besides open enrolment programs, the Center also offers client specific training to organizations on their request, keeping in view their unique and distinct requirements. Organizations that have benefited from the Executive Education Program include private firms, small business corporations, multinationals and transnational corporations, government departments, defense and public sector organizations.



## Programs

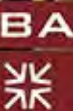
Programs at CEE are designed for senior executives and high-potential managers from around the country. Intensive one-day to several day courses focused on a particular area of interest, are offered. Our portfolio of non-degree, executive education and management programs provide business professionals with a targeted and flexible means to advance their career development goals and position their organizations for future growth.

The Center specializes in executive education and management development activities through

- **Open Enrolment Programs:** These workshops bring together individuals and teams from multiple organizations in one location to learn from each other. These workshops are announced through training calendar on different emerging themes from Leadership & Strategy to Management & Communication and not limited to Skill Development.
- **Client-Specific Management Development Programs:** These workshops are designed to meet an organization specific learning needs. CEE offers our Client; training need analysis, design expertise featuring a personalized client-oriented needs assessment, lasting partnerships that focus on long-term learning objectives, facilitators with experience and expertise in a wide range of industries.
- **Post-Graduate Diploma Programs:** In January 2015, CEE-IBA launched three Post-Graduate Diploma Courses. Designed to develop highly skilled practitioners with an in-depth understanding of strategic, tactical and operational issues; each PGD is spread over a

span of 1 year, with 12 courses, a live project and practicum. These programs will help bridge the competency gap in Pakistan and help enhance the professionalism of those involved in the industry. The curriculum design is based on several years of research through various stakeholder surveys and focus groups. Each program is devised to develop critical thinking among students and give them practical application of knowledge. The following four PGDs are offered:

- 1) Supply Chain Management
  - 2) Human Resource Management
  - 3) Healthcare Management (Focused to Hospital Management)
  - 4) Business Administration (Client-Specific)
- **Programs with ISB (Indian school of Business):** With an aim to offer Global Programs in Pakistan, CEE offers programs for CXOs and Business Unit Heads in joint collaboration with Indian School of Business (ISB). The faculty for these programs are drawn from some of the Top B-Schools. CEE already offered four programs in Karachi on Leadership & Strategy with Prof. Clive Rubery from London Business School and Prof. Shailendra Raj Mehta, Vice Chancellor, Ahmedabad University.
  - **Managing Family Businesses:** CEE at IBA, Karachi offers a modular series of 10 workshops for the Family Businessmen of Pakistan. Currently the second series of Managing Family Businesses with 10 workshops is running in parallel in Karachi & Lahore with Prof. Parimal Merhcnat, Director Center for Family Managed Businesses at SP Jain Global School.





**Testimonials:**

**Mr. Mir S. Talpur,**

General Manager Operations, Pakistan State Oil attended Leadership Skills for Top Management with Indian Business School (ISB)

I am excited about being part of such a prestigious and first-of-its-kind program in Pakistan. With the increased economic growth and opportunities, business leaders like us are required to return to the classrooms and continually re-learn, refresh and re-asses various aspects of leadership and strategy. I hope to apply my learning to the workplace and impact my organization's growth. I hope other Pakistani organizations and corporations should get benefit out of this kind of programme.



**Mr. Abdullah Feroz,**

Director, Dollar Industries (Pvt.) Ltd.

attended Managing Family Businesses Series (Oct 2012 to Nov 2013) held in Joint Collaboration with SPJIMR, Mumbai

"After attending these workshops in IBA during last 8-9 months I used to ask myself, it does not sound good if ignore the warning signs. Real life examples are available on any argument, query, disagreement etc. I will recommend this series to all family businessmen and members of their families. Normally in family business management positions are inherited, whereas management is a responsibility and discipline, I hope after attending these workshops, Family Members will be in a position to differentiate Ownership, Business and Management. The faculty of SPJIMR was Superb & Admirable."



**Mr. Junaid Sheikh,**

DGM LDI, Wateen Telecom Limited

attended Transformational Leadership Program

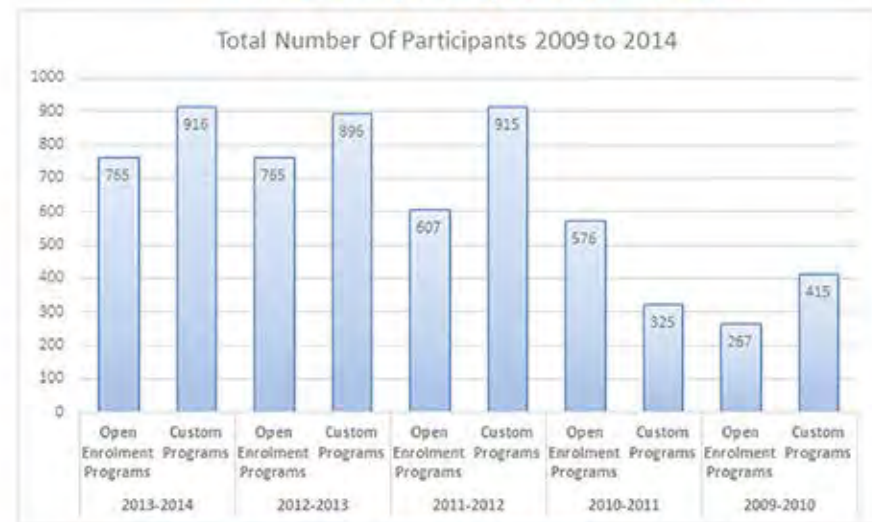
"It was full of learning, brainstorming, mind-blowing and at the same time it was fun to be around. The program has allowed us to think differently and positively. There were some very useful sessions which really made it possible for ourselves to see where we are and what we need to do further"



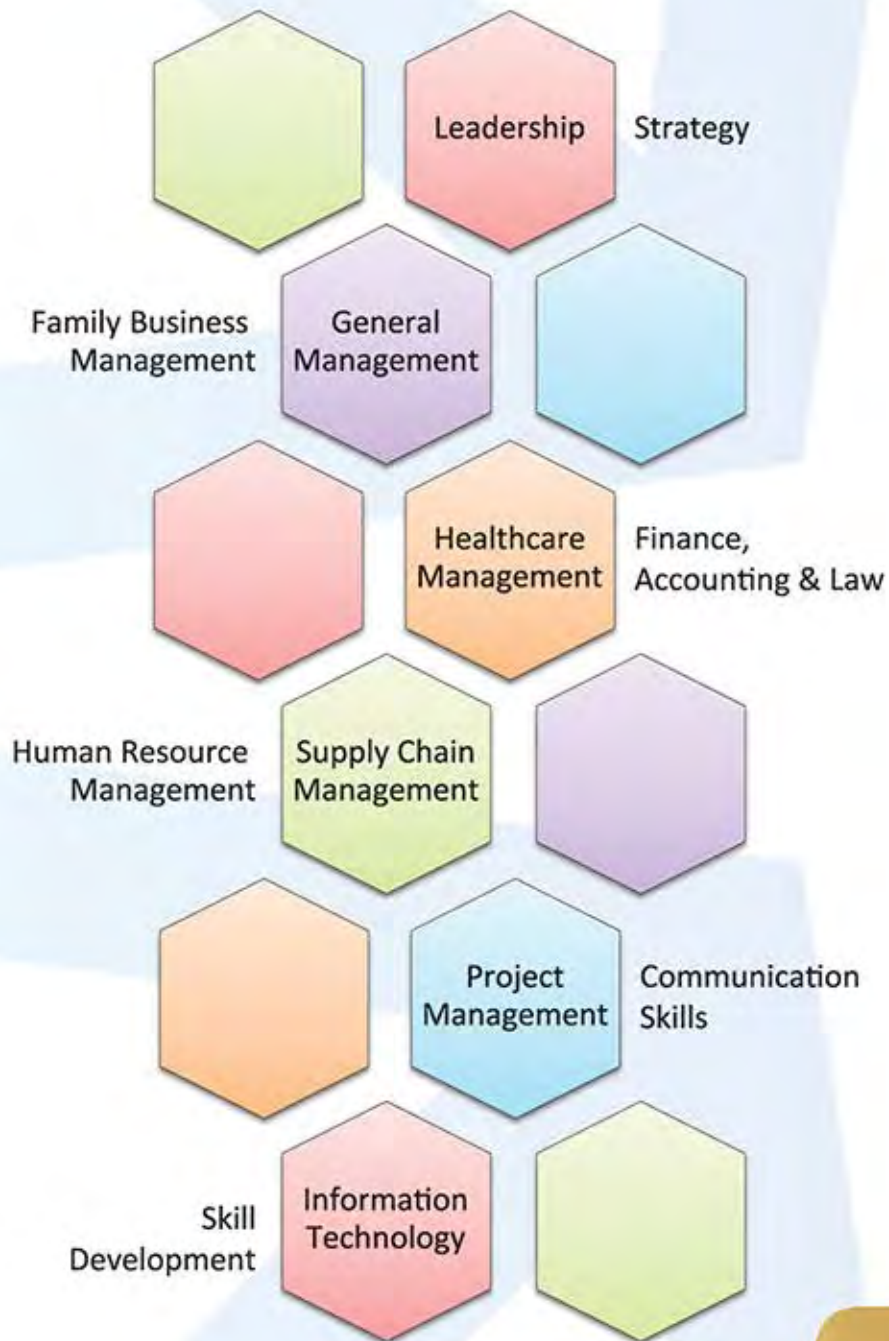
CEE offers programs for the following level of participants:



**Number of participants since 2009**



CEE offers Programs in the following areas:



## Major Milestones

### Center for Executive Education (CEE), IBA, Karachi



- 2015** Post-Graduate Diploma (1 Year) Program in Supply Chain Management (SCM) Launched  
 Post-Graduate Diploma (1 Year) Program in Human Resource Management (HRM) Launched  
 Post-Graduate Diploma (1 Year) Program in Healthcare Management Launched  
 Diploma in Business Administration (1 Year) - Batch 4 - Customized DBA For Atlas Group of Companies
- 2014** Collaboration with Madinah Institute for Leadership and Entrepreneurship (MILE)  
 Collaboration with Indus Hospital, Karachi  
 Healthcare Management Programs started  
 Membership of American Institute of Healthcare Quality (AIHQ)
- 2013** Skill Development Programs (Extended Offerings)  
 Collaboration with International Commission on Workforce Development (ICWFD)  
 Collaboration with Securities & Exchange Commission of Pakistan (SECP)  
 Diploma in Business Administration (1 Year) - Batch 3 - Customized DBA For Atlas Group Companies
- 2012** Collaboration with SPJIMR, Mumbai for Family Business Programs  
 Collaboration with Indian School of Business (ISB) for Global Executive Education Programs  
 Collaboration with Robert H. Smith School of Business at the University of Maryland for Global Executive Education Programs  
 Collaboration with Agri-Support Fund - USAID  
 Collaboration with Sajjad Foundation, Singapore (First Workshop on Entrepreneurial Leadership with Prof. Patrick Turner, INSEAD Registered Education Provider (REP), PMI, USA  
 Program Excellence Network (PEN) Member, AHRD, USA  
 First Program on Islamic Finance offered via Top Global Faculty
- 2011** Collaboration with Small and Medium Enterprises Development Authority (SMEDA)  
 Collaboration with National Institute of Banking and Finance (NIBAF)  
 Collaboration with JCR-VIS Credit Rating Co. Ltd.  
 Joint Conference on Entrepreneurship: Revitalizing the Economy with INSEAD Alumni Association of Pakistan  
 First Open Enrolment Program on Leadership  
 Diploma in Business Administration (1 Year) - Batch 2 - Customized DBA For Atlas Group of Companies  
 Certificate in Business Administration (2 Year) - Batch 2 of Sanofi Pakistan
- 2010** Diploma in Business Administration (1 Year) - Batch 1 - Custom DBA For Atlas Group of Companies  
 Certificate in Business Administration (2 Year) - Batch 1 of Sanofi Pakistan  
 Corporate Governance Programs with Pakistan Institute of Corporate Governance (PICG)  
 First Program with Foreign Faculty on Global Risk Management by Mr. Ronald Schramm, CEO China Macro Finance & Prof. Columbia University New York
- 2009** Open Enrolment Programs started  
 EMBA Public Sector Organizations Launched  
 EMBA Corporate Managers Launched  
 First Open Enrolment Workshop on Activity Based Costing
- 2005-8** Capacity Building Programs & Certificate in Business Administration for Public Sector Organizations
- 2004** Skill Development Programs merged to IBA CEE  
 Center for Executive Education (CEE) established at IBA, Karachi



## IBA's Convocation 2014:

By: Maryam Touheed

# A Celebration of Ongoing Excellence

In the midst of a state of the art campus, IBA Karachi commemorated its annual convocation at IBA Main Campus on 6th December 2014. A total of 482 students were conferred degrees for the successful completion of various undergraduate and postgraduate degree programs. An audience of approximately 700 included proud parents, members of faculty, eminent personalities from academia, corporate and public sectors; Dean and Director IBA Karachi, Dr. Ishrat Husain, honorable Chief Guest - the President of Pakistan, Mr. Mamnoon Hussain and Governor of Sindh, Dr. Ishrat-ul-Ebad Khan - Patron IBA.

The convocation was declared open by Mr. Mamnoon Hussain. Addressing the jubilant audience on this auspicious occasion, Dr. Ishrat said Convocation 2014 was an important milestone in IBA's journey towards its goals of academic excellence.

Extending his congratulations to the IBA students, Dr. Ishrat said, 'IBA has equipped you well to face the choppy waters of the world but you should not be complacent and should not look for shortcuts to reach the top. All of you should strive to make your place in your related organizations and in the society as a whole through your diligence, exemplary character and competencies.' He also informed the audience that 88% of BBA graduates have been offered jobs just after 5 months of graduating. The remaining percentage are pursuing higher studies or are in the process of negotiations.

Shedding light upon expansion of programs, he said the most significant change at IBA is the diversification of IBA from a Business School to a broad based institution of higher learning. This has been possible due to the satisfactory attainment of three other pillars of the strategic plan; physical infrastructure development, technology up gradation and faculty development

Concluding his address, Dr Ishrat said, 'we are not complacent with what we have been able to achieve. There are many challenges that we face. Attracting, retaining and motivating high caliber faculty possessing teaching and research competencies remains a formidable goal. Attracting a large number of talented but poor students from the backward districts of Pakistan remains a priority.

Our Strategy 2020, which is currently under formulation will hopefully address these issues.'

An honorary degree of Doctorate in Management was conferred to Mr. Mamnoon Hussain by Dr. Eshrat ul Ebad.

Addressing the audience, Mr. Mamnoon Hussain said it was a pleasure to attend this ceremony of his Alma Mater and words couldn't express how proud he felt at IBA's numerous achievements. Addressing the students he said, 'All of you are future leaders, who have great responsibilities in the face of global challenges like terrorism and competition. You have to strive above the challenges through merit, diligence, humanity and integrity. This degree from this renowned institution is an honour for you but don't be boastful of your achievements, instead strive hard through your hard work to make it to the very top. Thank God for what he has bestowed upon you and give back to the country'. He also urged all the donors to keep donating generously to IBA as it is one institution that is serving the people of Pakistan well.

This year the Best Teacher Award was awarded to Dr. Framji Minwalla- Chairperson Social Sciences & Liberal Arts Department. The Best Researcher Award was presented to Dr. Shakeel Khoja.

Mr. Mamnoon Hussain, along with Dr. Ishrat and Dr. Eshrat ul Ebad distributed medals, awards and shields to the high achievers to celebrate dedication in their respective disciplines. Each gold medalist received PKR 10,000, thanks to Indus Motors. The Institute also gave prizes to twenty one best performers amongst its dedicated staff that are the part and parcel of IBA.

Outstanding Achievers were as Follows:

- 1) Overall Best Student - Graduate Program: Saad Alam (MBA- Fall 2012/ Spring 2013)
- 2) Overall Best Student - Undergraduate Program: Maria Ayub Silat (BBA- Fall 2010)
- 3) Overall Marketing Gold Medal: Mehwish Fatima (MBA- Fall 2012/ Spring 2013)
- 4) EMBA Gold Medal: Syed Khurram Shahid
- 5) Overall Finance Gold Medal: Saad Alam (MBA- Fall 2012/ Spring 2013)
- 6) CS Project Gold Medal: Abdun Nafay Qureshi, Mirza Mohammad Taimoor, Munib Mir
- 7) Best Student Society/ Club of the Year: Public Speaking Society (Patron- Ms. Nadiya Sayeed)



## Women

# ENTREPRENEURSHIP

## PROGRAM

30th January 2015 marked the commencement of the second cohort of Womenx Entrepreneurship Program in collaboration with Enclude and The World Bank.

The class started with some enlightening verses from the Holy Quran and then a brief overview of the course outline, expectations of the students and the probable outcomes of the four month course in entrepreneurship.

To formally welcome the students to IBA, Dr. Ishrat Hussain, Dean and Director, IBA addressed the women and spoke about the conducive steps that are needed to be taken to boost entrepreneurial growth and how in return it can help serve the Pakistan community to improve the conditions of the much-neglected women of our society.



The students were then separated into groups for the ice-breaking session. The purpose of this activity was also to gather material upon which case studies of these energetic business women could be developed for future educational purposes.

Overall, during orientation, each woman was exposed to new learning avenues. They all left, with a feeling of having achieved something substantial and this was just the beginning of the journey.



# AMAN CED – Programs Graduating Ceremony

AMAN Center for Entrepreneurial Development (CED), IBA held a Graduating Ceremony for its various entrepreneurial programs at the G&T Auditorium, IBA Main Campus on Tuesday, 20th January, 2015.

IBA's AMAN CED with its vision to embark entrepreneurial spirit in the people of Pakistan, celebrated the completion of its various initiatives like Entrepreneurial Development Program (EDP Batch II), Women Entrepreneurship Program (Cohort 1) and Technology Entrepreneurship Program (Batch I). Dr. Shahid Qureshi, Program Director IBA AMAN CED hosted the event and gave a formal introduction about AMAN CED and its many initiatives to promote entrepreneurship in the country.

The auditorium was packed with the gleaming faces of the participants and their proud family members, who were gathered to witness the auspicious occasion of graduation of more than 120 students, who had successfully completed different entrepreneurial programs mentioned earlier of IBA's AMAN CED.

A beautiful poem on the spirit of entrepreneurship, delivered by an EDP graduate set the momentum for the day. Distinguished guests included Dr. Ghazala Siddiqui, the Founder and Principal of Generation School Karachi, Dr. Ghulam Mustafa Butt, Chairman Bhitai Dental and Medical College Mirpurkhas, Ms. Naheed Memon, Vice President SBI, the Dean of Civil Engineering Department and Dean of Mechanical Engineering Department, NED University and IBA Faculty members who graced the event and encouraged the candidates.

Dr. Shahid Mir, Chairperson Management Department, IBA and Dr. Ghulam Mustafa Butt, awarded diplomas to a total of 51 students, mostly from parts of rural Sindh, for the successful completion of the EDP, an initiative of IBA AMAN CED and Sindh Board of Investment (SBI). The EDP program takes pride in the fact that more than 70% graduates of this program have started their own businesses and are now self-reliant.

The day also witnessed the graduation of Women Entrepreneurs, an initiative taken by IBA in collaboration with the World Bank and Enclude called Womenx. This is a milestone achieved by IBA AMAN CED, as it is the country's first program solely

designed for Women Entrepreneurs. Through this initiative, the centre is providing four months business education trainings to high potential women entrepreneurs of Karachi. The participants are also provided various opportunities of mentoring and networking.

IBA AMAN CED also gave Certificate of Appreciation to IBA Faculty Members, for contributing their valuable time and knowledge to shape up CED programs. The unsung heroes who work at the back end with their support duties were also acknowledged at the event.

Lastly, Dr. Saroash Lodhi, Dean Civil and Urban Engineering Department at NED along with Dr. Tufail, Dean Mechanical Engineering at NED presented certificates to students who participated in the Technology Entrepreneurship course conducted by IBA AMAN-CED. Addressing the audience, Dr. Lodhi said, 'IBA and NED have been neighbors for the longest times but this is the first fruitful interaction of its kind between NED's students and IBA and the credit goes to Dr. Shahid Qureshi for breaking this wall...NED looks forward to learning more on the entrepreneurial front from IBA.'

IBA AMAN CED received a team standing ovation for taking the right steps towards promoting entrepreneurship in the country in this event.



# DICE INVENT 2014

## IBA Karachi Demonstrates Resilience and Progression by Gathering the Nation's Brightest Young Entrepreneurs on One Platform

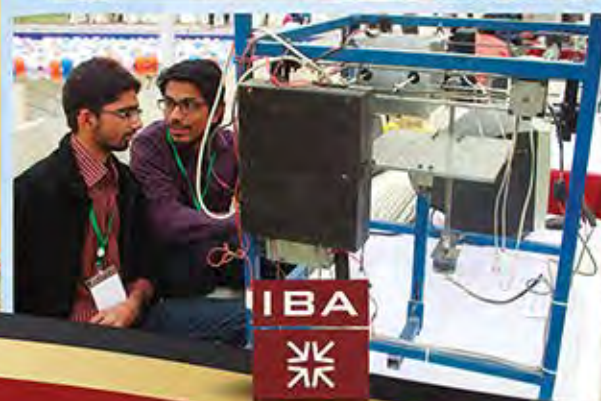
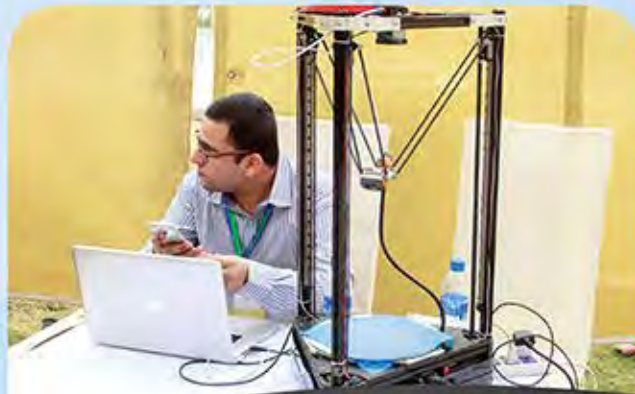
IBA Karachi in collaboration with AMAN Centre for Entrepreneurship (CED), IBA hosted DICE-INVENT 2014, a two-day Innovative, Entrepreneurship Exhibition, Competition and Mega event at IBA main campus from 19th to 20th December 2014. Renowned International & local Entrepreneurs and faculties not only attended the event to promote entrepreneurship in Pakistan but also inspired the students and also meticulously judged the numerous, spectacular entrepreneur initiatives. The main sponsors of the event were DICE, British Council, ISESCO and PCST.

Addressing the audience, Chief Guest, Dr. Shamshad Akhtar Exec. Director ESCAP (Former Governor Central Bank of Pakistan) said, 'IBA's programs are in league with the Asia Pacific region as well as the global standards and IBA is on the right track as far as entrepreneurship is concerned, entrepreneurship needs to be ignited as it creates jobs and brings news goods and technologies to the market. I congratulate IBA for holding this event and hopefully in the future, we'll have IBA collaborating with UN ESCAP (United Nations Economic and Social Commission for Asia and the Pacific) and we'll have experts from China, Korea and US coming in to train people here.' The main speakers of the event were Dr. Khurshid Chairman DICE foundation, Dr. Mudassar Israr Chairman PCST, Dr. Abbas Sadri Regional Director ISESCO & Dr. Ishrat, Dean & Director IBA. Also more than 30 faculty members and foreign guests attended and participated in discussions on entrepreneurship. Furthermore, GEM

(Global Entrepreneurship Monitor) Pakistan report was launched by Professor Sarfraz Mian from State University New York (SUNY), who presented the research findings on day two of the event.

The competition was in four different categories: Group A: Engineering and Technology, Group B: Computer Sciences and Information Technology, Group C: Arts & Humanities, Business and Social Sciences & Group D: Miscellaneous (Women Entrepreneurs, Medical, Physical, Natural, Agriculture Sciences etc.). After a rigorous round of selection, from 137 teams, 19 teams were shortlisted for final presentation in front of a panel of judges, which consisted of renowned faculty members from a myriad of prestigious institutions.

Innovative products such as solar vehicles, pomegranate biscuits, wild herbs, a scorpion venom farm, magic box and fabric that changes according to the temperature were presented to the judges.



After careful consideration by the judging panel and amidst much jubilation, the winners were announced as following:

**Group A, Engineering and Technology:**

1. 1st Position (tie): PC Based Eddy Current Nondestructive Testing System, PNEC-NUST, Karachi & Power Up, University of Management & Technology, Lahore.
2. 2nd Position: Moskill, University of Malakand, Malakand.

**Group B, Computer Sciences and Information Technology:**

1. 1st Position: Pakistan Learning Network, IBA Karachi.
2. 2nd Position: Daakhla.com, COMSATS.
3. 3rd Position: iCarriage, Virtual University of Pakistan, Karachi.

**Group C, Arts & Humanities, Business and Social Sciences:**

1. 1st Position: Wild Herbs, University of Malakand.
2. 2nd Position: Freezo Pakistan, Preston University, Islamabad.
3. 3rd Position (tie): Kunayah, NED Karachi & Peanut Butter Oatmeal Cookies, University of Agriculture Faisalabad.

**Group D, Miscellaneous (Women Entrepreneurs, Medical, Physical, Natural, Agriculture Sciences etc.)**

1. 1st Position: Fruit Leather, University of Agriculture Faisalabad
2. 2nd Position: Almani Quail Farm, Karachi Institute of Economics & Technology
3. 3rd Position (tie): Scorpio Farm, Preston University & Pomegranate Peel Extract Based Cookies, Bahauddin Zakariya University, Multan.

**The prize money was as follows:**

1. 1st Position: Rs.75,000
2. 2nd Position: Rs.50,000
3. 3rd Position: Rs.25,000

Bringing this progressive entrepreneurship event to its conclusion, Vice Admiral Arif Ullah Hussaini said, 'War is ugly and entrepreneurship is beautiful. But both involve risks and the concept of taking calculated risks are crucial to both but where war causes destruction, entrepreneurship brings hope and stabilizes the economy of a country so say yes to entrepreneurship and NO to war!'



Congratulations IBA MBA Team for Winning 1st Prize in

# KSBL SiMERGE 2015

Muneeb Bin Hafeez BBA 8  
Sidra Sarfraz MBA 3

IBA's MBA team of final semester students (Ali Tariq, Mudassar Shahid, Mujtaba Mansoor, Sadiqa Bashir, Sadaf Ijaz and Walidad Khan) has won First Prize in KSBL SiMERGE 2015; a 2-day long intense and challenging competition comprising Harvard simulations in all four main disciplines of business i.e. HR, Supply Chain, Finance and Marketing and Harvard Business School case study presentation on corporate finance and strategic decision making. The competition was held at Karachi School of Business and Leadership from 20th to 21st March 2015, where our MBA team competed against 18 teams of different universities and won a cash prize of Rs. 70,000 along with the Certificate of Appreciation. IBA congratulates them on this success and we wish them best of luck for future challenges.



IBA Economics Club: Workshop on

# Information Handling Skill for Researchers



The Economics Club at IBA organized a workshop titled "Information Handling Skills for Researchers" at the main campus on March 5, 2015. Mr. Muhammad Anwar, Head Librarian and In-charge of Data Research Centre, conducted the workshop. The main theme of the event was to enhance research skills of attendees, especially with respect to efficient acquisition of relevant literature and utilization of referencing tools. The workshop was subdivided into three modules, with a focus on understanding and undertaking literature search, using the internet to find specialist business information, and citing academic works. Mr. Anwar was very efficient and went at a very good pace and kept everyone engaged. None of those who attended had any idea that IBA invests so much in aiding research activities. The event, which began at 9.30am and concluded at 5pm, attracted a diverse mix of attendees, ranging from 1st and 2nd year MS Economics students to BBA, MBA and EMBA participants. It was free of charge and tea/refreshments were provided to the attendees as well. All participants will also be provided certificates.





# Alumni Blog

This year IBA turns 60, Sixty years of unparalleled excellence in education. To those of you who are just entering the IBA family, I want to welcome you. This family will in turn be annoying and frustrating but also the strongest and most loving when you need it to be. Annoying because let's face it, that four absence rule, no one likes that and we have all been guilty of trying to start a revolution against it. Frustrating because any happiness or joy we may have over being done with our exams is conveniently destroyed when our extremely efficient examination department sends us the next exam schedule.

We have all made those rounds at the DPO and begged on our knees in front of the lovable Sir Manoj Babulal and Sir Rehman, for that one course that we need to graduate. When you leave to be a part of the "real world", finding members of your family will be one of the most enjoyable experiences.

In the past six months that I have been in the US, I have met and corresponded with many IBA alumni. I can assure you that as soon as you reach out to them they are the most helpful people you will ever meet. Also because IBA is the oldest business school in our country, IBA alumni are usually people who have influence in their organizations, something that definitely works in your favor.

More importantly the work ethic that you will develop in these four years will serve you for many years to come. It is not by coincidence that no strike in Karachi can stop IBA alumni from reaching his/her office and getting the work done. So as you make your way in these corridors, cursing your professors try to focus on the fact that these four years of your life will be the best ones you will have.

Right now I am sitting at my desk and the window shows a white winter land outside and I am listening to Abida Parveen belt out tunes in the background. This short piece that I have written was supposed to be about anything under the sun but invariably it took the form it was always meant to take, a piece reminiscing about the past four years.

I have always wondered why immigrant writers always talk of their countries or past in everything that they write. It's as though they just cannot move on, no matter how long it has been and how much they have learnt from the new country they have moved to. Now that I have moved to New York, I can say from experience that I understand why these writers do what they do. Where you are from, where you grew up is always a part of you, it has molded your entire being in ways that are not always obvious nor are they simple to understand. IBA will always be a part of me as I hope it will be of you.



## About the Author

**Fatima Abbasi:**

Star Wars, Lord of the Rings and of course Harry Potter Geek. In my spare time I also dabble with finance theory.

# UAE STUDY TOUR

The UAE Study Tour was organized by the IBA Marketing Club (IMC) from 9th to 14th January 2015. A group of 24 students from BBA and MBA programs went to UAE and visited prestigious organizations for corporate exposure and got familiar with UAE culture.

At AC Nielsen - Sharjah, students were welcomed by Prajakta Bhatkar and Sunita Varghese, both senior researchers in the region. They conducted an insightful half-day workshop on MENAP (Middle East, North Africa and Pakistan) marketing research and business orientation. Students were then required to develop and present hypothetical cases describing potential consumers in the fruit drinks and cosmetics category. Special thanks go to Mustafa Moosajee, Managing Director Nielsen Pakistan for graciously arranging this workshop.

In Bloomberg, Jahongirbek Burhonov and his team welcomed the students. The group was introduced to the Bloomberg Professional® service that arranged a highly interactive session ending with a quiz and prizes for participants. The IBA group was especially pleased to meet an IBA alum team member, Nabeel Iqbal, Exchange Business Manager for MESA at Bloomberg L.P.

Next on the itinerary was Mondelez International. IBA students were received by our senior IBA alumnus, Ali Shaikh, Regional Head of Marketing. Here, the session was conducted by Mahdi al-Husseini, Manager Biscuits, OREO, EEMEA at Mondelēz International who explained the dynamics of the behavior of the UAE consumer in general and marketing Oreo in particular. This was followed by an interesting challenge put to the group by Ali Shaikh to generate new ideas for Tang. Indeed an interesting and engaging meeting.

The final corporate visit was arranged at IFFCo (International Foodstuffs Company) where the students were given an elaborate introduction to the organization. A detailed factory tour of the oils and fats production and packaging facility was conducted by experienced professionals in manufacturing and distribution management. Next was an interesting session on market research and data management dynamics and its use in managing retail distribution operations. The last part was an in-depth overview of personality and attitude development for working in overseas markets. This was led by yet another IBA alumnus, Ashaar Saeed, Head of HR at the IFFCo Oils and Fats division, an eye-opener for IBA graduates vying for positions in the competitive Middle East market.

Apart from the corporate visits, the students were taken to Festival City where they were given an opportunity to study IKEA - one of the biggest and best retailers of furniture, appliances and home accessories. From a UAE cultural perspective, the group explored Bur Dubai, Dubai Museum, Bastakiah Ruins, Sheikh Saeed Al Maktoum House & Sheikh Obaid ibn Thani House where exhibits of historical and national importance as well as calligraphic masterpieces have been preserved.

The study tour concluded with the students flying back to Karachi with some great experiences, and contacts formed in networking sessions. IMC succeeded in its aim to conduct a rigorous but fun filled trip that would add to the students' professional profiles and remain memorable for the years to come. We are grateful to the Dean & Director, Dr Ishrat Hussain for affording the senior students this opportunity to assimilate an understanding of the regional socio economic dynamics of business.



# Visit

## by Consul General of the Republic of Korea

The Consul General of the Republic of Korea in Karachi, Mr Lee Chang-hee, and the Cultural and Economic Affairs Officer, Mr. Shahzeb Shaikha visited IBA on 18th March 2015. The purpose of the visit was to discuss the potential benefits to the economies of Pakistan and the Republic of Korea of a possible free trade agreement between the two countries. IBA was represented by Prof. Dr. Qazi Masood Ahmed, Dr. Khadija Malik Bari and Dr. Aadil Nakhoda. A presentation was prepared for the purpose of the discussion and it focused on the current trading patterns between Pakistan and the Republic of Korea as well as the products that contribute the most to the volume of trade between the two countries. The presentation subsequently discussed the gains that have been achieved by the free trade agreement that is currently in effect between Pakistan and China. The presentation was well received by the Consul General.



# Panel Discussion

## on Hospital Management – Role of Media and Policy Implications

The Center for Executive Education at IBA has recently launched a Post Graduate Diploma program in HealthCare Management, focused on hospital management. The students are being upraised of the issues in hospital management through interactive learning process. In this regard one of the methodologies adopted was organization of a panel discussion on Role of media and policy implication in Hospital Management, comprising of experts from Healthcare & media. The event was organized at City Campus on 28th Feb, 2015. The Panelist included, Mr. Iftikhar Ali Shallwani (Sind Secretary Health), Prof. Dr. Abdul Bari Khan (CEO Indus Hospital), Dr. Saeed Qureshi (MS Civil Hospital), Dr. Jahanzaib Mughal (Health TV Senior Anchor), Ms. Zeba Bakhtiar (Media Celebrity). The program was moderated by Dr. Minhaj A Qidwai (Program Director Health Care Management IBA) and Dr. Huma Naz Baqai (Director Communications & Public Affairs, IBA). It was attended and was recorded for media coverage by HTV. Dr. Qidwai introduced the panelist and requested for a brief description of their views on the topic later Dr. Huma moderated the session and then the floor was open for the audience to interact with the panelist. The Key highlights of panel discussion were:

- The panelist emphasized that; media has become as necessary as food and clothing. It has played significant role in society. Media is considered as "mirror" of the modern society.

- The media anchor, should be specifically trained for specialized areas to handle the specific job. Ideally health issues should be handled by a media person should be trained in health sector.
- Private/Public partnership must be encouraged for better management of hospitals.
- Media should highlight the positive aspects of the government funded hospital.
- The bureaucracy should be a bridge between experts and the policy makers for decision making.

In the end, mementos were presented to the panelist by Mr. Izhar M Hussain (Director CEE IBA).



# Shaam-e-Shairiyaraan

Another leap towards promotion of education for the underprivileged was taken by IBA Karachi, when in order to build a TCF school in Gadap, IBA partnered with The Citizens Foundation. The total cost of setting up the school is Rs.15 million, the Community Welfare Society has been heading this project, where they have carried out various activities to raise donations.

The first event this year kicked off with a mystical Sufi night called 'Shaam-e-Shairiyaraan' on 8th January 2015, where Qawal Amjad Sabri's performance mesmerized the crowd at the IBA Main Campus. It was a night to remember as many IBA students, faculty, alumni and parents attended this event. Donned in white and black, these spellbound people swayed to the music and got enchanted under the Sabri spell.



# SHAB-e-FARAQ

After an exhausting period of preparation by the host team and the cast, Shab-e-Faraq came to an unforgettable end. With the core objective of Justuju-e-Adab, The IBA Literary Society has shown its utmost commitment to the promotion of our national language, our culture, history, writers, poets and folk tales that form an integral part of who we are.

The students made a magnificent attempt to capture the intensity of Heer Ranjha and Umer Marvi's failed romances. The audience applauded, enjoyed and was enthralled by the performances. Such overpowering encouragement is sure to pave the way for more such exuberant performances to be held in the future.

An esteemed guest at the event was Mr. Shahzad Malik, a popular actor of drama serials. He seemed to have taken utter delight in watching the re-enactment of the plays with such enthusiasm and perfection. During his address to the IBA Students, Mr. Shahzad said that with all the frustration and stress that has engulfed the youth of today, it is important for the elders to encourage and train the youth to take part in extracurricular activities that will broaden their horizons and give them exposure to the diversity of life. His words were intended to inspire the audience and encourage participation of youth in literature.



# CONSTITUTIONALISM

## Justice and Poetry”

One of the lectures of the Distinguished Lecture Series organized by IBA Student Council was held on February 13th, 2015 at the G&T Auditorium, IBA Main Campus. This lecture included a conversation with the honorable guest speaker, Justice Jawwad S. Khawaja. The panel members in this conversation included Dr. Azam Ali (Faculty, IBA), Mr. Umer Gilani (Former Chief, Supreme Court of Pakistan), Dr. Noman-ul-Haq (Faculty, IBA), Dr. Framji Minwalla (Faculty, IBA) and Mr. Asher Qazi (Former Chief, Supreme Court of Pakistan).

Mr. Jawwad commenced this conversation by mentioning that 'our entire life is a learning experience both in terms of materialism and evolution of the soul'. According to him, 'Justice' is a divine attribute and has many other definitions but the foremost definition of justice is equality. Later Mr. Jawwad talked about the 'Constitutional Conundrum': How can a constitution get structured in a way so that everyone is free to choose their own actions along with avoiding outcomes that are not desired.

Mr. Jawwad further shared his opinions on poetry. He said that words can't define what poetry means to him. Words limit the essence of what a poet imagines and therefore, poetry is something beyond words and language.

The conversation was concluded by a Vote of Thanks by the Dean & Director IBA, Dr. Ishrat Husain.



## Role of

# Youth in the Muslim Society

One of the most awaited sessions organized from the platform of the Iqra society- "The role of youth in the Muslim society", was held, on 17th February, 2015. The event was successful in gathering scholars from different religious schools of thought under one roof. The youth learned meaningful lessons on the role they can play as individuals in their personal and professional capacities that are in line with Islam. Speakers such as Brother Allama Liaquat Hussain, Brother Sheikh Atif Butt, Dr. Mohsin Naqvi and Brother Shujauddin Sheikh, with their provocative lectures, left the message of evaluating this pinnacle of our lives i.e. Youth, and reforming it in line with the teachings of the holy Quran and our beloved Prophet Mohammad (PBUH); to be the empowered ambassadors of Islam & agents of positive change, hence being successful both in the world and the hereafter Insha'Allah.



## Seminar on Imam Hussain Ibn-e-Ali

شاہ ہست حسین بادشاہ ہست حسین دین ہست حسین دین پناہ ہست حسین  
سر دادندہ دادوست دروست یزید تھا کہ بناے لالہ است حسین

The above mentioned verses are some of Khuwaja Muinuddin Chishty's powerful verses which epitomize the reverence Muslims hold towards the event of Karbala, Imam Hussain and the Ahle Bait. In order to show this devotion, IBA's Student Council held a seminar on Imam Hussain on the 27th of November, 2014 focusing on the topic "Leadership and Ideas for Tomorrow" in accordance with the teachings and events on the battlefield of Karbala.

The event started with the recitation of a verse of Holy Quran and Naat e Rasool followed by an introduction of esteemed guest speakers; Allama Ali Murtaza Zaidi, Ali Liaquat Hussain Azhari, Dr. Nomanul Haq and the president of the seminar, Dr. Talat Wizarat. The introduction was followed by Allama Ali Murtaza Zaidi's address where he answered the indispensable question of all times which is, "How can we incorporate some of Imam Hussain's characteristics into our natures and implement his actions on the battlefield of Karbala into our daily lives?" Furthermore, he also emphasized that in order to follow the leadership of Imam Hussain one does not only need to look at how he fought with utmost determination on the battlefield but also the forbearance, endurance and zealous leadership qualities of his sister, Bibi Zainab evident from her Khutba in the Darbar of Yazid.

Where Professor Ali Murtaza Zaidi's speech enlightened the audience as to how they could improve their actions it was followed by that of Allama Liaquat Hussain Azhari's who emphasized on the role and responsibilities of educational institutions in promoting such causes. He also congratulated the entire team of IBA for holding such a remarkable event in order to promote the learnings of Karbala and spreading the knowledge that the battle of Karbala was not a political one but instead a one between good and evil. He advised the audience that just as Imam Hussain refused to submit to the autocracy of Yazid we should also stand against evil at all times no matter how difficult the situation gets.

Gani Tayyub Auditorium of IBA Main Campus was then spiritually enlightened by the beautiful verses of the Salam "Karbala Muntazir hai" by Shuja Rizvi. The verses brought tears to the eyes of some while making the others ponder over the entire event of Karbala, the happenings and the responsibilities which lie on our shoulders today as followers of the Prophet Muhammad (PBUH).

The event was then carried forward by a special lecture delivered by Dr. Nomanul Haq on the topic "Across Sectarian Turfs: Narratives and Poetics of Karbala". In the lecture he beautifully highlighted that the evolution of the narratives and poetics of the historical events of Karbala cuts across sectarian boundaries. The speaker discussed the strong poetic work of Allama Iqbal, Rumi, Lal Shahbaz Qalandar, Sauda, and other prominent poets in the history of South Asia to support his point. He also mentioned that Iqbal's concept of 'Khudi' is actually based on the personality of Hazrat Ali ibn e Abu Talib. After his speech Dr. Talat Wizarat who was presiding the seminar shed light upon the topic and event of Karbala explaining how it is an event laden with deep symbolism for the Muslims throughout the globe. She specifically highlighted that the idea and trait of sacrifice should be learned from the event of Karbala and should be implemented on our daily life. Before ending her speech she expressed immense sense of pleasure of presiding such an enlightening seminar.

This marked the end of a very successful event. Guest speakers were presented with tokens of appreciation by the Chief Guest, Associate Dean of IBA, Dr. Nishat and the audience was presented with refreshment boxes organized by ISC.

By: Fehmina Tanzeem



# THE POLITIK 2015

The aura initially didn't seem all that intense considering a political event 'The Politik 2015' was held at IBA Main Campus by Social Sciences club in the month of January 2015. Ms. Sumrah Ahmed, with an enthusiastic demeanor, started off the event by showing a few videos. Later, the Prime Minister Syed Muhammad Hamza and the common voice Anas Yousuf delivered their speeches. Then, participants were divided among different factions and were assigned a cluster facilitator.

During the event, participants were taken to the streets and, to the dismay of pro-government citizens, assembled in huge numbers for a dharna. Slogans began exchanging and to fuel the chaos our beloved media jumped in. These news hunting parasites did their jobs commendably. As Dharna picked up pace and volume, a barrage of rangers, stormed the Shaamyana Chowk. They sprayed the unsuspecting protesters with water and the crowd dispersed immediately. These pro government rangers then secured the area and did not let the opposition leader take center stage again.

All the participants were then assembled back in the auditorium. Prominent parliament and MQM representative Mr. Haider Abbas Rizvi came on the events first in a series of guest speakers. His speech began on explaining the need and the quality of politics. He talked about the personas of politicians and how they are perceived. He stressed that politics cannot be replaced but politicians can be. That is the only way towards bringing a change.

Further, Mr. Waseem Badami, a media personality joined this event, who took the podium to discuss the media's role within the Pakistani society. He opined that blaming the media as the root cause of societal problem is a trend now. He also suggested that the media's role has been rather positive in recent years contrary to popular belief.

MQM juggernaut Mr. Farooq Sattar Kater joined the participants of Politik 2015. He wanted to inquire the state of mind the youth has. For this purpose he assured that he has left MQM and all associations outside the premises of the IBA campus. He

exited on a moving scenario. "I would love to see a farmer's daughter in the lands of Benazir Bhutto or the son of a Chartered Accountant in Punjab being the next Prime Minister. That to me will be the real change in Pakistan".

Overall, this four day political event was far from politics in any way. Unlike in reality, the event far surpassed expectations and fulfilled the promises it had made. The enriching guest speakers and simulation of elections, dharnas and parliament sessions painted a scenario that the youth were well and ready to serve the country if need be. Once the activities were over, one thing was assured, that the future of such initiatives as The Politik '15 and the country seemed more than promising.



# ENIGMA

Enigma was brought into existence four years ago when in 2012, the office bearers of IBA Arts Society decided to host an Olympiad, where youth would get the chance to showcase their extracurricular talents. The event soon turned into the biggest Olympiad of Karachi, taking place each year.

Enigma invites youth to an engaging platform, a challenging atmosphere, and a multitude of activities. This year, Enigma's list of competitions included quizzes, dramatics, solo singing, photography, thematic and live arts, debate and declamation, console and PC gaming, futsal, music videos and film making. Apart from that, Enigma also offers its participants exciting socials each year to give them a real world experience of professionalism and recreational opportunities.

Enigma has proved to be a platform youth looks forward to joining each year with registrations amounting over 900. Each year, it welcomes more participants than the last one as more and more competitions celebrating various skills are introduced. Enigma would continue to grow even more with its calling towards a diverse range of capabilities and skills and its unflinching performance in delivering its participants an experience of their lifetime.





# INTERNATIONAL LEADERSHIP Conference 2015

The IBA Leadership Club (ILC) steered away from the conventional speaker based conference theme this year (2015) and breathed in a new spirit into the program by embedding the concept of experiential learning and environmental adaptation in a world driven by consistent change.

The 2015 conference sprung up as 'International Leadership Conference' - ILC. The center subject intended for this event was "Disconnect to Reconnect"; this underlined on the need for the young to disengage from their ordinary quick paced lives and consider their qualities and abilities to channel into a self-propelled authority model. This was intended to be a 4 day event held at IBA Main Campus (25th - 28th January). The subject was fundamentally taking into account an open air experience described by outdoors, camping, treasure hunt, community service activities with Deaf Reach Pakistan. Participants from China, Indonesia, and Somalia shared their way of life to different members from Pakistan.

ILC attracted in Dananjaya Hettiarachchi (DH) as its key International Leadership Speaker. DH is presently the World Champion of Public Speaking 2014 and is an expert HR specialist on Leadership. Other key speakers included Arsalan Larik, Sohail Zindani, Asma Mustafa and Saad Hussain.

Two social events were arranged. A famous play "Dharna" by Anwar Maqsood was orchestrated the members at expressions of the human experience gathering. Likewise, at the end of the whole conference, a cruise ride was also organized in collaboration with Marina Club for participants.

The conference was specifically designed to inspire, engage, and help young leaders develop the right skills and the right attitude to be leaders and initiators of positive change in every sphere of their lives. ILC accepts that through this event, we have empowered youthful pioneers to find and tap into their qualities and shine them, support them and give young individuals the stage to better use their maximum capacity while establishing the frameworks on respectability, genuineness and high morals.

Lead sponsor of the event was JS Bank. Other sponsors included Fm 89, PARCO, Unilever and Tapal without whom the event would not have been possible.



# IYEC 2015

IYEC 2015, a three day workshop based conference was held from February 20th to 22nd 2015. This conference, organized by IBA Entrepreneurship Club, was a platform which provided the fuel of developing unique business models to the young minds of the entrepreneurs in our country.

The event commenced with the inspiring story of one of the famous entrepreneur of Pakistan, Kamal Fareedi. Mr. Kamal shared not only his success but also failure stories in the field of entrepreneurship. He included that 'Not taking any risk is the biggest risk of all'.

He was then followed by other exuberant speakers like Ms. Atiqa, Mr. Yousaf Bashir Qureshi and Mr. Deepak Parwani. These speakers and their enlightening experiences became an inspiration for the participants of IYEC 2.0.

Furthermore, IYEC 2.0 was filled with activities and simulations where participants came up with their business ideas, presented their business models and gave unique opinions to each other's business ventures. They learned the concept of 'Buying and Selling' in the real market which is filled with people who cheat, make unrealistic profits by never getting caught and risk averse investors. Along with that they were given a chance to make budgets for their entrepreneurial ideas and they practiced to get those finances arranged by the banks.

Overall, the journey of IYEC did not only make participants learn entrepreneurship on paper but made them experience it in the real world.



# INSPIRE 2.0

## ULTIMATE HR CHALLENGE!

Inspire 2.0, an HR based case study competition was held on 19th and 20th February at IBA Main Campus. The guests for the event were Amin Nasrullah, Zeeshan Lakhpaty, Madiha Khalid, Shafaq Umar and Syed Azeem Azhar, all of whom hold leading positions in the HR world in major companies.

Each team at this competition had to solve the case study they were given and present realistic solutions in the best way possible. As part of the event, IBA HR Club had decided to take the participants and the host team to Barbeque Tonight for dinner. Needless to say, everybody had a great time, letting all the pressure drain away.

The next day, the judges and participating teams gathered in the Event Hall, keen to know the results of the first day and determined to use their last chance to dazzle the judges and get the upper hand over their competition. The host team had a skit prepared for the audience with the cooperation of the sponsor, TimeTrax. After the skit all the teams presented their case as per the instructions regarding day two activities, and eagerly answered any questions the judges had for them. Team 'Mavericks' from IBA bagged the first position while Team 'The Phalanx' from IBA and 'Slapnut Mangoos' from The City School PAF Chapter came second and third respectively.

Overall, the participants had two days of immense fun, competing for the bigger prize and setting aside the work to enjoy together in the evening.



# IBA Shenanigans





# MAYOR OF BOGOTA, COLOMBIA

## Visits IBA

Karachi, March 27: Enrique Peñalosa, the former mayor of Bogota, Colombia, and an expert on urban design and strategy visited IBA on 27th March 2015 to deliver a talk titled, "Mobility, Equity, and Quality of Life: Challenges for Karachi."

The highly informative session was structured around Peñalosa's belief that the framework and design of a city should be reflective of a democracy. The urban planner vehemently stressed upon the importance of democratic equality, which entails that every individual, whether rich or poor, has an equal right to occupy the public space. He wishes to make commuting a pleasant experience for people from all age groups, and this is possible through an efficient and rational distribution of road space to pedestrians, bicyclists, public transport, and private cars, primarily because road space reflects the power structure of the city. Although building flyovers and highways may present the illusion of a developing city, a city lacking of quality footpaths and bike-ways to allow for alternative commuting methods, is a bad case of democracy.

Peñalosa insists that a well-planned city is crucial to economic development – a great city has a comparative advantage over others in that it cannot be copied, whereas an ill-planned city is at a disadvantage because once built, the process is difficult to reverse.

"Economic development will not produce good cities, it is rather great cities that bring economic development."

The speaker declared an urgent need to tackle mobility and commuting problems in Karachi—an urban sprawl that threatens to expand extensively in the next 60 years. Peñalosa believes that urban highways are not the way forward. The focus should, instead, be on a design that constitutes avenues and boulevards with sidewalks to facilitate pedestrians, and on regulations that restrict parking in an attempt to avoid traffic congestion. The introduction of the Blue Line Bus Rapid Transit (BRT) will enable cities to use road space most rationally, and will solve the issues of traffic jams efficiently.

Drawing immense inspiration from cities like London, Madrid, and Dublin, Penalosa argues that "treasures" like the MA Jinnah road need to be preserved. Planning the city ahead and facilitating people from all socio-economic classes in the public space can bring Karachi at par with other great urban centers of the world.

During his term as a mayor of Bogota, Colombia from 1998-2000, Enrique Peñalosa embarked upon a mission to clear pedestrian lanes of unnecessary occupation by parked cars, and introduce bicycle-use facilities and a mass transit system. The face of the city has transformed miraculously ever since.



# Reward Nominations 2014:

(Recognizing and Rewarding Employees at IBA)

S#	Name	Designation	Department	Reward & Recognition recommended
1	Nusrat Jabeen	Assistant Librarian-II	Library	Level 5 (Rs.40,000)
2	Zafar Chaudhary	Assistant Manager Finance	Finance	Level 5 (Rs.40,000)
3	Syed Jibran Ali Bukhari	ERP Support Engineer	ICT	Level 5 (Rs.40,000)
4	Shah Munir	Executive	Grad. Program Office	Level 4 (Rs.30,000)
5	M. Rehman Mansoori	Executive	U. Grad Program Office	Level 4 (Rs.30,000)
6	S. Faiza Hassan	Executive CEE	CEE	Level 4 (Rs.30,000)
7	Dheeraj Janti Varodra	Office Attendant	CEE	Level 4 (Rs.30,000)
8	Safdar Abbas	Program Executive	EMBA	Level 4 (Rs.30,000)
9	Syed Rizwan Ali Bukhari	Senior Executive	NTHP	Level 4 (Rs.30,000)
10	Mahmood Ali	Sr. Manager Projects	Projects	Level 4 (Rs.30,000)
11	Muhammad Ghous	Office Attendant	Admin	Level 4 (Rs.30,000)
12	Abdul Karim Modi	Asstt. Admin. Officer (Incharge Aman-CED Building)	Admin	Level 4 (Rs.30,000)
13	Syed Ali Naqvi	Specialist (Customer Support & ICT Procurement)	ICT	Level 4 (Rs.30,000)
14	Faisal Zaka	Executive QEC	QEC	Level 4 (Rs.30,000)
15	Musa Ali	Executive - HR	HR	Level 4 (Rs.30,000)
16	M. Imran Siddiqui	Assistant (Testing Services)	Testing	Level 3 (Rs.20,000)
17	Abdullah Hanif	Sr. Executive Internal Audit	Internal Audit	Level 3 (Rs.20,000)
18	Nazir Ali Naeem	Sr. Civil Engineer	Projects	Level 3 (Rs.20,000)
19	Samiya Shaikh	Warden Girls Hostel	Admin	Level 3 (Rs.20,000)
20	Mohammad Kaleem	Head Office Attendant	Admin	Level 3 (Rs.20,000)
21	Abid Ali	Carpenter	Facilities M'ment	Level 2 (Rs.10,000)

## Promotions & Retirements



**Shahid Ahmed**  
Assistant (Admin-VFR)  
D.O.A.: April 1, 2012  
Promoted from Security Guard to Assistant (Graduate Program Office)



**Riaz Ali**  
Assistant (Graduate Program Office)  
D.O.A.: April 1, 2012  
Promoted from Security Guard to Assistant (Graduate Program Office)



**Soomar Sajjadi**  
Office Attendant  
D.O.A.: April 1, 2012  
Promoted from Gardener to Office Attendant



**Shamsuddin**  
Office Attendant  
D.O.A.: April 1, 2012  
Promoted from Gardener to Office Attendant



**Mobin Khalili**  
Controller of Examinations & Coordinator City Campus  
D.O.A.: December 1, 1980  
Examination Dept  
Retired from his position after giving 34 years services



**Umer Hayat**  
Security Supervisor (City Campus)  
D.O.A.: November 1, 1989  
Admin (Security)  
Retired from his position after giving 25 years services

In addition to the above following staff members are recommended for Level 1 reward i.e. Letter of Appreciation by the Dean & Director IBA:

S#	Name of Employee	Designation	Department
1	Muhammad Munawar	Senior Executive, EMBA	EMBA Program Office
2	Mohsin Hasan	Executive Finance	Finance
3	Mohammad Sohail Ahmed	Assistant Manager (Electrical)	Projects
4	Syed Muhammad Wajeeh Zaidi	Manager (IT)	ICT

The above is for consideration and approval of the AGFC.





## HEC Supported

# “INDIGENOUS ON-CAMPUS TRAINING (IOT) Programs”

The Higher Education Commission (HEC), Pakistan continuously aims to strengthen the Higher Education Institutions (HEIs) by developing their faculty & staff members and grant funds to HEIs including IBA, Karachi under its Modern University Governance Program wherein they conduct two 5-days IOT programs for management cadre non-teaching & teaching staff of the institute.

During November 2014, the IBA Human Resource (HR) department organized two 5 days IOT Programs, which was attended by IBA employees as well as participants (faculty members) from NED University. The first program was held during November 10-14, 2014 and the second program was held during November 24-27 & 29, 2014.

Each program comprised of long workshops on different topics of general interest. These workshops were conducted by faculty member and departmental heads of IBA. The HR department is thankful to the HEC, our resource person and participants for making both of these programs successful.

The participants showed keen interest during the program and appreciated the quality of the workshop. They also requested that such programs should be organized in the future as well. Later, participants were awarded with certificates of participation by the Chief Guest, Capt. Ahmed Zaheer, Registrar IBA, at the closing ceremony.



S#	Name of Employee	Designation
1	Personal Knowledge Management (PKM) for Enhancing Productivity	Mr. Muhammad Anwar, Head Librarian & Incharge Research Data Centre
2	Presentation Skills	Dr. Huma Naz Baqai, Associate Professor, & Program Director, Communications & Public Affairs, IBA
3	Unlocking the Value of Internal Audit in an Organization	Mr. Fahad Rehman, Head of Internal Audit Department, IBA
4	Effective Use of Social Media	Mr. Imran Batada, Head of ICT, IBA
5	Finance for Non-Finance Managers	Mr. Moeid Sultan, Director Finance, IBA



# New Appointments



**Dr. Faiza Mushtaq**  
Designation: Assistant Professor  
Date of Joining: August 25, 2014  
Department: Social Sciences & Liberal Arts



**Dr. Arsalan Khalid Khan**  
Designation: Assistant Professor  
Date of Joining: August 25, 2014  
Department: Social Sciences & Liberal Arts



**Mohsin Ali Patel**  
Designation: Lecturer-Accounting & Law  
Date of Joining: November 1, 2014  
Department: Accounting & Law



**Haroon Tabraze**  
Designation: Faculty Member & Adjunct Faculty-CEE  
Date of Joining: December 15, 2014  
Department: Accounting & Law



**Summer Qassim**  
Designation: Lecturer  
Date of Joining: January 1, 2015  
Department: Social Sciences & Liberal Arts



**Morial Shah**  
Designation: Lecturer  
Date of Joining: January 29, 2015  
Department: Accounting & Law



**Dr. Wali-Ullah**  
Designation: Assistant Professor & Research Fellow-CBER  
Date of Joining: September 1, 2014  
Department: Economics & Finance



**Kazi Muhammad Mazhar Uddin**  
Designation: Assistant Manager Transport  
Date of Joining: August 25, 2014  
Department: Admin (Transport)



**Azhar Hussain**  
Designation: Senior Web Developer  
Date of Joining: September 15, 2014  
Department: ICT (IS)



**Iffat Zehra**  
Designation: Assistant Manager-CDC  
Date of Joining: September 18, 2014  
Department: CDC



**Danish Imtiaz**  
Designation: Assistant Manager-CDC  
Date of Joining: October 13, 2014  
Department: CDC



**S. Kamran Ahmed Bilgrami**  
Designation: Manager-CEE  
Date of Joining: October 22, 2014  
Department: CEE



**Syed Muhammad Ali**  
Designation: Senior Executive (Finance) CEJ  
Date of Joining: December 1, 2014  
Department: CEJ



**Dr. Minhaj A. Qidwai**  
Designation: Program Director (Health Management Program)-CEE  
Date of Joining: October 4, 2014  
Department: CEE



**Madiha Shah Modi**  
Designation: Senior Executive (Communications) CEJ  
Date of Joining: December 24, 2014  
Department: CEJ



**Abdul Basit**  
Designation: Senior Executive (Internal Audit)  
Date of Joining: February 2, 2015  
Department: Internal Audit



**Kehkashan Mazhar**  
Designation: Executive-CEE  
Date of Joining: October 28, 2014  
Department: CEE



**Syed Mehboob A. Rizvi**  
Designation: Executive (Admin) CEJ  
Date of Joining: January 2, 2015  
Department: CEJ



**Muhammad Ayub Ghouri**  
Designation: Graphic Designer  
Date of Joining: February 9, 2015  
Department: Communications & Public Affairs



**Quratul Ain Siddiqui**  
Designation: Executive Secretary to Director Finance  
Date of Joining: February 17, 2015  
Department: Finance



**Mirza Irshad Ali Baig**  
Designation: Executive-CEE  
Date of Joining: February 21, 2014  
Department: CEE

# دی گریڈنگ

۱۶ شمارہ

جنوری۔ اپریل ۲۰۱۵

## ڈاکٹر عشرت حسین کا پیغام



IBA کی ساٹھویں 60th سالگرہ کی موقع پر میں اپنے تمام معزز اسٹاف، طلباء و اساتذہ، فیکلٹی، مینجمنٹ، ایگزیکیوٹو، بورڈ ممبرز، گورنمنٹ آفیشلز، ڈونرز اور وہ تمام سپورٹرز جنہوں نے IBA کو اس کی بلندیوں پر پہنچانے میں مدد کی، میں ان سب کا تہ دل سے شکریہ ادا کرتا ہوں اور اس عزم کا بھی اظہار کرتا ہوں کہ آئے والے سالوں میں IBA کامیابیوں کی مزید چوٹیوں کو عبور کرے گا۔ میں امید کرتا ہوں کہ ہم اپنے عہد جو کہ Leadership and Ideas For Tomorrow ہے کو مزید آگے لے کر جائیں گے اور اس پر عمل بھی کرتے رہیں گے۔ اس کے ساتھ وہ تمام طلباء جو IBA میں تعلیم حاصل کر رہے ہیں وہ نہ صرف تعلیم بلکہ تمام میدانوں میں IBA اور اپنا نام روشن کریں گے۔ مجھے یقین ہے کہ ہم IBA کے مشن کو ہمیشہ آگے بڑھاتے رہیں گے اور معاشرے میں ایک اعلیٰ مقام حاصل کریں گے۔

اس کے ساتھ ہی میں اپنے تمام طلباء اور دوستوں کا شکریہ ادا کرنا چاہوں گا جنہوں نے ان تقریبات کو کامیاب بنانے میں بھرپور کردار ادا کیا۔

### ڈیپلومنٹ آف پروگرامز

1955	ادارہ انشیت آف پبلک ایڈیویشن (آئی بی اے) کے نام سے
1956	انجینئرنگ آف کامرس میں فیکلٹی کا سینٹ اپ کیا جو کراچی یونیورسٹی میں قائم کیا گیا اور اس کے بعد انجینئرنگ اور کامرس کے شعبوں میں شامل کیا گیا۔
1957	گریجویٹ اسٹڈیز (ایم بی اے) کے لئے ایک پروگرام آواز کیا گیا۔
1965	IBA فیکلٹی اور اسٹاف کے مشترک سے MBA پروگرام آواز کیا گیا جس کے لئے کیلی اسکول آف بزنس راجھ پور کے شعبے میں شامل کیا گیا۔
1968	2 سالہ BBA پروگرام آواز کیا گیا۔
1982	3 سالہ BBA (آن لائن) پروگرام آواز کیا گیا۔
1983	1983
1987	IBA کو برائیس (امریکہ) کی جانب سے سینڈھوہا کیٹلیس کا خطاب دیا گیا۔
1990	MBA (ریگنٹ) پروگرام آواز کیا گیا جس کے لئے ANZ-Grindlays Bank کا اشتراک شامل تھا۔
1993	ایک ایس بی بی اے (BBA) اور (MBA) کیلئے ایک پروگرام آواز کیا گیا۔
1994	یونیورسٹی آف کراچی کی جانب سے خود کاروبار کے شعبے میں شامل کیا گیا۔
1998	10 سالہ ماہرہ کیا گیا۔
2002	4 سالہ ڈگری پروگرام آواز کیا گیا اور اس کے ساتھ سینڈھوہا کیٹلیس کے اشتراک شامل کیا گیا۔
2004	PhD (ایک ایس بی بی اے) پروگرام آواز کیا گیا۔
2005	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔
2008	MS (کمپیوٹر سائنس) پروگرام آواز کیا گیا۔
2009	سنیئر ڈیپلومیٹری ڈیپلومیٹری (سی ای ڈی) کا قیام کیا گیا۔
2010	ایس بی بی اے (BBA) اور (MBA) کیلئے ایک پروگرام آواز کیا گیا۔
2011	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔
2012	BS (ایک ایس بی بی اے) پروگرام آواز کیا گیا۔
2013	4 سالہ ڈگری پروگرام آواز کیا گیا اور اس کے ساتھ سینڈھوہا کیٹلیس کے اشتراک شامل کیا گیا۔
2014	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔

### ڈیپلومنٹ آف انفراسٹرکچر

1955	انشیت کا قیام گورنمنٹ آف بزنس کے شعبے میں کیا گیا جس میں 40000 اسکالرشپ شامل تھے۔
1961	اس کے بعد انشیت کو بھارتی اور پاکستانی اسکالرشپ کے شعبوں میں شامل کیا گیا اور اس کے بعد انشیت کو بھارتی اور پاکستانی اسکالرشپ کے شعبوں میں شامل کیا گیا۔
1967	150 اسکالرشپ شامل کیا گیا اور اس کے بعد انشیت کو بھارتی اور پاکستانی اسکالرشپ کے شعبوں میں شامل کیا گیا۔
1969	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔
1993	اس کے بعد 200 اسکالرشپ (FCS) کیلئے شامل کیا گیا اور اس کے بعد انشیت کو بھارتی اور پاکستانی اسکالرشپ کے شعبوں میں شامل کیا گیا۔
1997	1997
2010	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔
2011	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔
2012	ایس بی بی اے (BBA) اور (MBA) کے شعبوں میں شامل کیا گیا۔
2015	250 اسکالرشپ شامل کیا گیا اور اس کے بعد انشیت کو بھارتی اور پاکستانی اسکالرشپ کے شعبوں میں شامل کیا گیا۔