



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

BE PART OF THE 54-YEAR YOUNG ACADEMIC HERITAGE

Join Our Executive MBA – Corporate Managers



Executive MBA for Corporate Managers at a Glance

- preparing leaders for the corporate world

In 2009, IBA announced the **Executive MBA for Corporate Managers**. This program is a flagship product of IBA's MBA program and carries a value proposition of courses conducted over the weekends.

This unique program aims to equip the participants with the tools and knowledge to develop their entrepreneurial and leadership skills, enabling them to become corporate leaders ready to face diverse challenges of the corporate world. The program is specifically designed for mid-career managers, and it emphasizes on their personal development, enhanced productivity and strategic thinking.

Participants' Eligibility	In-service professionals in corporate sector having - 16 years education with three years relevant experience; or - 14 years education with six years relevant experience Satisfactory performance in the IBA admission test and interview.
Group size	Thirty (30) in-service professionals/mid-career managers.
Degree Awarded	Executive MBA degree from IBA Karachi shall be awarded on qualifying: - Course work with minimum 2.2 CGPA - Comprehensive exam - Completion of two research projects
Duration	Two years
Program Venue	IBA City Campus, Garden KiyaniShaheed Road, Karachi
Format	- Students work full time while studying - Classes are scheduled on Sat 6:00 pm to 9:00 pm Sun 10:00 am to 5:00 pm -18 core courses and term reports / projects of six-credit hours each, evenly distributed throughout the period. -Comprehensive Examination after completion of the course
Learn Through	A combination of: - Interaction with top level faculty from academia and business experts -Classroom session - Syndication - Group work - Case studies -Term paper - Business simulation
Start Dates	December, April and August
Fee Structure	Pak Rs. 600,000/- payable in six equal installments
Schedule for this admission	Last date for registration August20, 2010 Academic session begins on Sept. 25, 2010

Program Overview and Calendar

Learning Clusters

Executive MBA for Corporate Managers has a unique blend of the following learning clusters:

i) Fundamental Business Theory and Skills

To create a solid technocracy and theoretical background, 18 courses covering key disciplines of business administration have been introduced, which will culminate into the leadership and business strategy courses.

ii) Course Curriculum

The course curriculum will be responsive to the needs of the industry and endorsed by an Advisory Committee drawn from the expert practitioners of the industry.

iii) Project Reports

Each participant will be required to develop two projects on a subject of critical importance duly approved by the Subject Advisory Committee / Head of Department.

Calendar

1st Trimester January intake Jan - Apr May intake May - Aug September intake Sep - Dec	4th Trimester January intake Jan - Apr May intake May - Aug September intake Sep - Dec
Marketing	Organizational Behavior
Accounting	Corporate Strategy
Management	Managerial Accounting
2nd Trimester January intake May - Aug May intake Sep - Dec September intake Jan - Apr	5th Trimester January intake May - Aug May intake Sep - Dec September intake Jan - Apr
Statistics & Mathematics	Supply Chain Management
Business Economics	Strategic HR Management
Managerial Communication and Negotiation	Leadership
3rd Trimester January intake Sep - Dec May intake Jan - Apr September intake May - Aug	6th Trimester January intake Sep - Dec May intake Jan - Apr September intake May - Aug
Research Methodology	*Elective-I
Business Finance	*Elective-II
Legal & Regulatory Environment	*Elective-III
Project Assignments 1 st Project will be assigned in 2 nd trimester and require to be completed with 3 rd trimester before final exam of stated trimester. 2 nd Project will be assigned in 4 th trimester and require to be completed with 5 th trimester before final exam of stated trimester.	

*Electives

Finance

- Analysis of Financial Statements
- Investment Banking & Financial Services
- Corporate Finance
- Game Theory

Marketing

- Sales Management
- Consumer Behavior
- Brand Management

Graduation

January intake
Dec
May intake
April
September intake
August

Course Plan

Two years, 72 credit hours
No. of courses 18
Class duration 3 hours
No. of classes per week 3
Total class duration per week 9 hours
No. of sessions per course 12

Assessment Methodology

Surprise Quizzes
Group work/ Home Assignments 40%
Term Examination 20%
Final Examination 40%

Why choose IBA

Our History

55 years ago Institute of Business Administration (IBA) Karachi, led the concept of business school outside North America, and still innovating across all our programs. We have produced outstanding graduates, who have worked and matched in performance with graduates of most renowned global business schools.

Inspirational Faculty

Our faculty is drawn from both academia and practicing professionals to steer the program with high quality input and constant quality checks. Prominent and successful leaders of related fields would be invited to share their experiences with the participants. Webinars through modern video conferencing facilities shall be conducted where needed, to facilitate global learning and experience sharing with international speakers.

Our promise to individual potential and career growth

IBA is proud to have developed Pakistan's top business leaders to handle business complexities. IBA brings together diverse and high caliber peer groups to create a class room rich with diverse perspectives; fostering a competitive learning experience. The experienced faculty with their expertise in business management further enriches the learning experience through interactive discussion, case applications and sharing their industry experiences. Through our rigorous program we develop and equip you with the unique blend of ingredients essential for success.

Interaction with a large alumni base

We provide a unique opportunity to benefit from the business acumen of the largest alumni base of any business school in the Asia region.

Admissions

Executive MBA for Corporate Managers

How to apply

All applications to join the IBA Executive MBA Public Sector Executive program should be made online through our website www.iba.edu.pk. Follow the online application process and obtain System Generated Application Number (online form submission facility is also available at the City Campus).

Application Fee:

Application fee is Rs. 3000/- (non-refundable and non-transferable). Applicants must deposit application processing fee in cash at any branch of Faysal Bank.

Issuance of Admit Card:

Admit Cards can be collected from the IBA City Campus, Garden KiyaniShaheed Road, Evening Program Office from 4:00 p.m. to 8:00 p.m. as per below stated admission schedule by submitting the following:

- Copy of Online submitted application form with System Generated Application Number
- Two recent passport-size color photographs
- Original paid application fee submission voucher

Application Deadlines

We intake three batches every year, admissions process involving three intakes.

Admission Batch	Online Application Submission period	Collection of Admit Card	Test & Interview	Semester Start Date
First Intake	End November to Mid December (of preceding year)	Mid December (Of preceding year)	20th Dec	January
Second Intake	End March to Mid April Before 16 April 2010	Mid April	18th Apr	May
Third Intake	End July to mid August	Mid August	22nd Aug	September

Exact Dates Will Be Communicated Through IBA Website.

For Information and queries contact

Mr. ShahidZaki - Program Director EMBA
Direct # 0213-4209230
UAN: 111-677-677 (Ext 1342)
Cell # 0305-2223888
Email: szaki@iba.edu.pk

Mr. Dawar S. Akhtar
Cell # 0342 2596145
Email: dawar.shah@khi.iba.edu.pk

IMPORTANT NOTE: The information provided in this brochure is intended as general guidelines to IBA programs/ courses, fees and facilities and form no part of any contract between the student and IBA. IBA reserves the right to amend/ alter the term of references of individual courses on the basis of availability of faculty enrolment etc.