Empowering to serve the nation even better through
EXECUTIVE MBA – PUBLIC SECTOR EXECUTIVES PROGRAM

For Information and Queries

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Empowering to serve the nation even better through
Executive MBA- Public Sector Executives program

In 2009, IBA offered the Executive MBA- Public Sector Executives Program, a flagship product carrying a value proposition through courses conducted over the weekends.

This unique program aims to equip the participants with the tools and knowledge to develop their leadership skills, enabling them to become public sector leaders ready to face diverse challenges of the public organizations.

The program is specifically designed for mid-career managers, and it emphasizes on their personal development, enhanced productivity and strategic thinking.

| Participants’ Eligibility | In-service executives having
- 16 years education with three years’ post qualification experience; or
- 14 years education with six years’ post qualification experience
- Minimum 45% aggregate marks in the last degree.
Satisfactory performance in the IBA admission test and interview. |
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<tr>
<td>Group size</td>
<td>Thirty (30) in-service executives.</td>
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| Degree Awarded           | Executive MBA degree from IBA Karachi shall be awarded on qualifying:
- Course work with minimum 2.2 CGPA
- Comprehensive exam
- Completion of two research projects |
| Duration                 | Minimum 2 years and maximum 5 years                              |
| Format                   | Learning sessions are scheduled on:
Friday 6:00 p.m. to 9:00 p.m.*
Sat 6:00 pm to 9:00 pm
Sundays 10:00 am to 5:00 pm
- 18 core courses of three/four credit hours
--- Two Term reports / projects of six-credit hours each, evenly distributed throughout the period.
*may be changed to Satruday. |
| Learn Through            | Interaction with Top level faculty from academia and business world and participants of the program
- Interactive Learning sessions
- Group Work
- Syndication
- Case studies
- Term papers |
| Fee Structure            | Rs. 240,000/- payable in six equal installments                |
| Schedule for this admission | Please contact our Program Office at 99261801 and 38104700 Ext. 2880 |
| GMATS Score              | Candidates having minimum GMAT score of 650, secured in last 2 years are exempted from IBA admission test and they have to register accordingly. |
# Academic Plan

<table>
<thead>
<tr>
<th>1st Trimester</th>
<th>4th Trimester</th>
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<tbody>
<tr>
<td>Managerial Communication</td>
<td>Accounting for Decision Making**</td>
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<tr>
<td>Business Economics &amp; Economics of Public Sector</td>
<td>Organizational Behavior</td>
</tr>
<tr>
<td>Quantitative Methods for Decision Making**</td>
<td>Technology &amp; Operations Management**</td>
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<tr>
<td>2nd Trimester</td>
<td>5th Trimester</td>
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<tr>
<td>Marketing Management</td>
<td>Corporate Strategy**</td>
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<tr>
<td>Financial Accounting &amp; Information System**</td>
<td>Project Evaluation &amp; Management</td>
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<tr>
<td>Legal &amp; Regulatory Environment of Business</td>
<td>Strategic HR Management</td>
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<tr>
<td>3rd Trimester</td>
<td>6th Trimester</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>Leadership in Organization</td>
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<tr>
<td>Research Methodology</td>
<td>Managerial Finance**</td>
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<td>Issues in Pakistan Economy</td>
<td>Global Economics &amp; Political Environment</td>
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## Course Plan
- Two years, 72 Credit Hours
- Number of Courses = 18
- Class Duration = 3 hours
- Number of classes per week = 3
- Total Class Duration per week = 9 hours
- Number Of sessions per course = 12

## Assessment Methodology
- Surprise Quizzes
- Group Work / Home Assignments
- Class participation
- Term Examination
- Final Examination

** Note
- The course reflects four credit hours
- A Research Project consist of 6 credit hours

### Research Project Assignment
1st Project will be assigned in 2nd trimester and require to be completed with 3rd trimester.
2nd Project will be assigned in 4th trimester and require to be completed with 6th trimester.
Why choose IBA

Our History

57 years ago, Institute of Business Administration (IBA) Karachi, led the concept of business school outside North America, and still innovating across all our programs. We have produced outstanding graduates, who have worked and matched in performance with graduates of most renowned global business schools.

Inspirational Faculty

Top level faculty with rich experience of serving in public, private sector organizations also IBA faculty will steer the program with high quality input and constant quality checks. Prominent and successful leaders of related fields would be invited to share their experiences with the participants. Webinars through modern video conferencing facilities shall be conducted where needed, to facilitate global learning and experience sharing with international speakers.

Our promise to individual potential and career growth

IBA is proud to have developed Pakistan’s top business leaders to handle business complexities. IBA brings together diverse and high caliber peer group and creates class room of multitude of perspectives to foster rich learning and experience sharing. The experienced faculty with their expertise to business management further enriches the learning experience through interactive discussion, case applications and sharing their industry experiences. Through our rigorous program we develop and equip you with the ingredients necessary for your success.

Interaction with a large alumni base

We provide a unique opportunity to benefit from the business acumen of the largest alumni base of any business school in the Asia region.
Executive MBA - Public Sector Executives

Five batches are now receiving high quality learning. The participants are senior and midcareer executives from:

| 1. SUPARCO | 10. Pakistan Coast Guards |
| 2. Federal Board of Revenue | 11. Pakistan Atomic Energy Commission |
| 3. NADRA | 12. National Logistics Cell |
| 5. Pakistan Army | 14. Ministry of Engineering |
| 8. National Highways Authority | 17. Civil Aviation Authority |
| 19. Pakistan Petroleum Limited | 20. Pakistan Steel Mills |
For Information and queries

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IMPORTANT NOTE: The information provided in this brochure is intended as general guidelines to IBA programs/ courses, fees and facilities and is not a part of any contract between the participants and IBA. IBA reserves the right to amend/ alter the term of references of individual courses on the basis of availability of faculty /enrolment etc.