

CENTER FOR EXECUTIVE EDUCATION			
TRAINING CALENDAR (JULY-DECEMBER 2009)			
Workshop	Date	Duration (Days)	Timings
Media Planning Dynamics	July 1, 2009	1	8:00 AM to 5:30 PM
Analysis of Financial Statements	July 7, 2009	1	8:30 AM to 5:30 PM
Strategic Human Resource Management	July 21-22, 2009	1.5	4:00 PM to 6:00 PM 9:00 AM to 6:00 PM
An Enabling Environment For Good Governance	July 25, 2009	1	8:30 AM to 5:00 PM
Export Marketing for Entrepreneurs	July 26, 2009	1	8:30 AM to 6:00 PM
Importance of Budget in Planning and Preparing a Profit Plan Budget	July 28, 2009	1	9:00 AM to 6:00 PM
Financial Modeling- Module 1	July 30-August 1, 2009	3 (half days)	9:00 AM to 12:30 PM
Aug-09			
Workshop for SMEs: Dealings with Banks	August 2, 2009	1	9:00 AM to 5:00 PM
How To Make A Successful Marketing Plan	August 7-8, 2009	1.5	3:00 PM to 6:00 PM 8:30 AM to 5:00 PM
Workshop for SMEs: Legal and Regulatory aspects	August 9, 2009	1	9:00 AM to 5:00 PM
Branding Pharmaceuticals for Success	August 17, 2009	1	8:30 AM to 5:00 PM
Small Business Management	August 19-20, 2009	2 (half days)	9:00 AM to 12:00 PM
Sep-09			
Workshop for SMEs: Export orientation	September 3, 2009	1 (half day)	8:30 AM to 1:00 PM
Workshop For SMEs: Social Compliance	September 5, 2009	1 (half day)	8:30 AM to 1:00 PM
SPSS	September 18-19, 2009	2 (half days)	8:30 AM to 1:00 PM
Marketing Metrics	September 28-30, 2009	3	9:00 AM to 5:00 PM
Oct-09			
Women Leadership	October 5-6, 2009	2	9:00 AM to 5:00 PM
Structured Finance	October 10, 2009	1	9:00 AM to 6:00 PM
Energizing people for performance	October 13-15, 2009	3	9:00 AM to 6:00 PM
Success Imperatives of Strategic Planning	October 20-21, 2009	2	9:00 AM to 6:00 PM
Train the Trainers (TTT)	October 26-30, 2009	5	9:00 AM to 6:00 PM
Nov-09			
Creativity in Advertisement	November 4, 2009	1	9:00 AM to 6:00 PM
Marketing in NGOs/public sector/NPO	November 6-7, 2009	2	9:00 AM to 5:00 PM
Maximize your leadership potentials	November 11-12, 2009	2	9:00 AM to 5:00 PM
Risk Management	November 17-18, 2009	2	9:00 AM to 5:00 PM
Dec-09			
Out-of-Box Thinking: Innovative Mode for Change Management	December 2-3, 2009	2	9:00 AM to 5:00 PM
Driving Top line Growth	December 8-11, 2009	4 (half days)	9:00 AM to 1:00 PM
Understanding and Auditing Financial Derivatives	December 15-18, 2009	4 (half days)	9:00 AM to 1:00 PM
INSTITUTE OF BUSINESS ADMINISTRATION, KARACHI			

* Workshop date and duration are subject to change

**Specific training details (Fee and Name of Trainer) will be communicated closer to training delivery.

*** IBA-CEE reserves the right to change the workshops and dates

**** This is not the exhausted list of workshops, CEE will announce more workshops and training programs other than the ones listed. Monthly schedule of the workshop will be announced on the website

posted on July 9, 2009