



May 19-20, 2010

Workshop on
**Global Risk
Management**

by

Professor
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OVERVIEW:

Global risk management is meant for improving the predictability of business income growth through more effective risk management. The entrepreneurs and senior managers need not only to acquire relevant information promptly, professionally and thoroughly but also need to have meticulous understanding of how to take decisions on corporate matters and future plans. Professionals, exposed to risk management, need to be equipped with the time tested tools and knowledge to control and relieve adverse impacts of the impending crisis.

The workshop will make the participants understand the types and origins of crises, possible outcomes due to the crises primarily in emerging countries, and responsibilities and response of Board of Directors to mitigate the effects of these crises.

PARTICIPANTS:

CFOs and Senior Finance Executives, particularly those interested in financing, risk, exposure hedging, transfer pricing, and taxation at an international level.

DATE & TIME:

May 19-20, 2010
09:00 am-06:00 pm

REGISTRATION FEE:

Rs. 40,000 per participant* (inclusive of handouts, refreshment and certificate)
*10% discount for more than two individuals from the same organization
**15% discount for five or more individuals from the same organization

Please note: Participation will be confirmed on receipt of registration fee.

For more details please contact:

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Ronald M. Schramm

CEO

China Macro Finance

Greater New York City Area

PROFESSOR

Columbia University, New York



Professor Ron Schramm has been conducting research related to China since the early 1990s and has taught at Columbia Business School in New York since 1984. He holds a Bachelor's Degree from Harvard University (with honors) and Master of Arts, Master of Philosophy and PhD in Economics from Columbia University.

He was a Fulbright Scholar at the University of International Business and Economics in Beijing (where he taught the first course ever in corporate valuation — 2003); a Visiting Scholar at Shanghai Jiao Tong University (2000); and a Visiting Scholar at Hong Kong University of Science and Technology (1997). He was a Visiting Professor at Chinese-European International Business School (CEIBS) in Shanghai IN 2008 and 2009. In 2010, Professor Schramm taught the inaugural course in a new Kenyan EMBA program jointly sponsored by Columbia Business School, Goldman-Sachs and USIU. The course in corporate finance was offered in Nairobi, Kenya. He leads the China Business and Economy Group of the Harvard Club of New York City.

Professor Schramm has taught the widest range of courses of any faculty member at Columbia —having taught the PhD course in econometrics, forecasting, managerial economics, macroeconomics, international business, international financial management, international valuation and corporate finance. He was the first recipient of the prestigious Chazen Institute Award for case writing on an international topic. He has led Columbia's MBA and EMBA course in China for over 13 years. In addition to his research related to China,

Ronald M. Schramm Schramm's Specialties:

Professor Schramm specializes in international financial management. As an Economist at the International Monetary Fund (IMF) in the early 1990s, Professor Schramm worked on debt workouts for heavily indebted countries and was instrumental in the reform of the foreign exchange system of Uganda.

Workshop Contents

I. Globalization

Defining Globalization
Some Basic Facts and Figures
Causes of Globalization
Traditional Views of Globalization
Modern Views of What Globalization is
Implications for the Corporation

II. Macroeconomics and Globalization

Regions with Growth Potential
Macroeconomic Linkages around World
Basic Growth in a Closed Economy
Basic Growth in an Open Economy
The History of Recessions in the United States
Financial Innovation and the Housing Crisis in the United States
How long will the Current Recession Last.
Recession in the United States and its Global Implications (Decoupling vs. Coupling)
Supply Shocks – the Implications of Higher Oil Prices.
The Post-1973-74 Experience with Oil Shocks
Oil Prices: A Managerial Approach.
Inflation Outlook for Countries around the World

III. International Financial Markets

Globalization and Currency Markets
The Basics of FOREX Markets
Defining Currency Risk: Accounting vs. Financial.
Hedging Currency Risk: Internal vs. External Hedges.
Measuring the Cost of Capital: Integrated vs. Segmented Markets
Transfer Pricing and Taxation: Recent Developments.

IV. International Business

Notions of Comparative Advantage
Strategic Trade Theory
The Role of International Organizations
The Collapse of the Doha Round of Trade Talks – How and Why.
Organizing the Company for International Business: Multinational vs. Global vs. Transnational

V. Special Topics and Regions

Emerging Financial Markets and Institutional Development
China: Will Growth Continue?
India: Will Growth Catch Up.
Africa: Will Growth be Sustainable

VI. Summary and Wrap-Up



Global Risk Management

REGISTRATION FORM

Organization: _____

Business Address: _____

Business Telephone: _____

Fax: _____

Company E-Mail: _____

Number of Participants: _____

We wish to register the mentioned delegate/s for the workshop.

Payment Method: Cheque Pay Order Bank Draft

Cheque #: _____ **Amount:** _____

Name of the Sponsoring Official: _____

Signature of the Sponsoring Official: _____

Date: _____

Please return the completed form to Coordinator, IBA Center of Executive Education, Garden/Kayani Shaheed Road, Karachi along with a Cheque/Pay Order drawn in the name of Institute of Business Administration (cash payment is not accepted). The nomination form can be faxed to 99215528 or e-mailed to: smuhammad@iba.edu.pk

Please note that the registration is limited on first come first serve basis, therefore, confirm your registration latest by May 10, 2010



Participants' Details:

1) Name: _____

Department: _____

Designation: _____

Mobile Number: _____

Email Address: _____

2) Name: _____

Department: _____

Designation: _____

Mobile Number: _____

Email Address: _____

3) Name: _____

Department: _____

Designation: _____

Mobile Number: _____

Email Address: _____

4) Name: _____

Department: _____

Designation: _____

Mobile Number: _____

Email Address: _____

For added participants kindly copy this form.