

INTRODUCTION – WRITE HERE, WRITE NOW

Institute of Business Administration, Karachi stands at the forefront of quality education in Pakistan. We at IBA not only believe in imparting degree-oriented education but offer various Business English and Skill Development Programs. These programs are designed to enhance analytic and communication skills of executives and professionals working in various fields.

All executive programs are carried out by the dynamic **Business English and Skills Development Program (BESDP) at IBA.**

Our mission is to open gateway for personal and professional growth and development for participants; and offer high-class trainings to enable them embrace a better future.

Since 1990, thousands of participants have been trained through customized programs designed to help them move up their career ladder. We have worked in collaboration with the State Bank, Government of Sindh and have initiated projects with many private and public organizations. We take pride in having the best names in training and development. Our trainers diligently work towards serving business and professional work environments with superior analytic and communication skills.

We are pleased to announce a one-of-its-kind initiative for English teachers of Written Communication.

WRITE HERE, WRITE NOW!

"Writing: what to teach, how to teach it, and why"

A 3-day workshop for Teachers of Written English

Trainers, teachers, and writing facilitators need to assimilate a diverse set of critical and pedagogical skills that help them demonstrate to students how to become both effective and enthusiastic writers. Contemporary strategies for the teaching of writing stress method over product, thereby helping students become self-conscious about the very processes of writing. This workshop is designed to help teachers understand how best to impart these methods to students.

Who should attend this Workshop

- Senior school teachers
- High school teachers

- University teachers
- ELT professionals
- Writers and other Language enthusiasts

Date/Time/ Location

Dates & Times: Saturday- January 26th ,2013, 9:00 AM - 5:00 PM
 Saturday- February 2nd ,2013, 9:00 AM - 5:00 PM
 Saturday- February 9th , 2013, 9:00 AM - 5:00 PM

Location: Videoconferencing Room, IBA City Campus, Karachi.

Participants: Between 20-30 participants over all three days.

Workshop Fees

PKR 15,000/-participant

Inclusive of Course material, IBA Workshop Certificate, Lunch, Refreshments & Business networking

Trainer's Profile

Dr. Framji Minwalla has taught at Yale University, Vassar College, Dartmouth College, the George Washington University, New York University, the London Academy of Music and Dramatic Arts, Fordham University, and SZABIST. His research and teaching interests include Performance History; Visual, and Cultural Studies; Theater and Politics; Media and Film History; and all forms of theory (cultural, social, literary, political, dramatic, cinematic).

His first teaching assignment, in 1989, was a writing-intensive seminar, and he has been teaching writing to undergraduates ever since. His scholarly essays and theater and book reviews have appeared in Theater Three, Theater, American Theater, Manhattan File, and numerous anthologies. In 2002, he co-edited (with Alisa Solomon) *The Queerest Art* (NYU Press, 2002), a collection of essays on performance and sexuality. He is currently working on a book tentatively titled *The Politics of Theater Historiography*. Dr. Minwalla was awarded a B.A. (1987) by the University of Michigan—Ann Arbor, and an M.F.A. (1991) and a D.F.A. (2000) both by the Yale School of Drama.

Registration

Registrations are open. Please fill in the form on the link given.

<http://form.jotform.me/form/23043716811447>

or you could email us a scanned copy of the form as well along with a 1*1 picture of the participant/s.
(please find the form attached also).

FOR MORE INFORMATION LOG ONTO

<http://www.iba.edu.pk/>

Payment

- Send a Pay Order in the name of “IBA, Karachi”
- Invoices could be raised by the Finance Department on request.

Please note: We do not entertain cash deposit at the department.

CONTACT: For registration & any other information, please contact Business English and Skill Development Program @ IBA City Campus, Karachi.

LOCATION: Garden / Kayani Shaheed Road, Karachi-74400

Best Regards,

Feryal Zahid

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