



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

Executive MBA – Banking & Financial Services

Developing future leaders of Banks & Financial Services Institutions

- Be among the top tier of leaders of the industry, be counted.
- Increase your sphere of influence and network.
- Join a route to exceptional professional & personal development.
- Take unlimited opportunities through 2 years rigorous efforts
- Avail unique opportunity to join the reputed IBA alumnus.

Key features of the Program:

- **Fast track:** Two year six trimester program
- **Convenience:** learning sessions on weekends.
- Top tier faculty and a powerful learning environment.
- For details please refer the attached information package.

To apply:

Please visit IBA website (www.iba.edu.pk) Follow the on-line application process and obtain System Generated Application Number (online form submission facility is also available at the City Campus).

Last date for Registration is :

Friday April 16, 2010

Test is scheduled on :

Sunday April 18, 2010

Executive MBA - Banking and Financial Services

Developing future leaders of Banks & Financial Services Institutions

IBA in its true spirit of pioneering excellence in education offered a unique Executive MBA program in the field of Banking & Financial Services (**EMBA-BFS**). The first batch and the second batches inducted in August and December 2009 are now receiving high quality learning at the newly developed Centre for Banking & Financial Services. The participants are senior and mid- career professionals from:

1. State bank of Pakistan
2. HBL
3. Bank Al Habib
4. Bank Alfalah
5. UBL
6. Habib Metropolitan Bank
7. Standard Chartered Bank,
8. Citi Bank
9. NIB
10. MCB
11. First Women Bank
12. Atlas Bank
13. Arif Habib Investment Co.
14. Habib Modaraba
15. Dawood Islamic
16. Deutsche Bank,
17. JS Global
18. Karachi Stock Exchange
19. My Bank.
20. BBSYDP

EMBA BFS is a unique and high value learning program, exclusively designed for the in-service professionals of the banks, Financial Services Industry and relevant services. It is aimed at providing the participants, exposure to modern banking, concepts and techniques and to equip them with the knowledge, expertise and understanding vital to handle the emerging challenges. This program has been developed in consultation with bankers, financial services professionals, leading experts and the senior faculty members of the IBA and is approved by the Academic board and the Board of Governors of the Institute. Aimed at developing future leaders of the Financial Services Industry (FSI), it is a comprehensive program covering key areas of Business Administration, Banking and Financial Services.

It is a two year program consisting six trimester of four months each with a bearable academic load of 18 courses evenly distributed throughout the period and is steered by a seasoned faculty drawn both from the IBA and the FSIs with high quality input & constant quality checks. Prominent & successful leaders of banking & finance industry are invited to share their experiences with the participants. The course curriculum is responsive to the needs of the industry and is endorsed by a high level Advisory Committee drawn from the practitioners of the industry.

IBA Advisory Board for EMBA BFS

- | | |
|-------------------------------------|---|
| 1. Dr. Ishrat Husain | Dean & Director IBA |
| 2. Dr. Abrar Baig | SEVP/Group Chief HR, NBP |
| 3. Dr. Razi Azmat | HR Head HBL |
| 4. Dr. Asrar Siddiqui | HR Head MCB |
| 5. Dr. Imran Usmani | Shariah Advisor Meezan Bank |
| 6. Mr. Ahsan Kamal | Director, SBP |
| 7. Mr. Ahmed Saeed Siddiqui | GM Bank Al Habib |
| 8. Mr. Najam Ali | Chairman Mutual Fund Association |
| 9. Mr. Nadeem Hussain | President Tameer Microfinance |
| 10. Mr. Fakhir A. Rahman | Chairman Insurance Association |
| 11. Mr. Adnan Afridi | MD Karachi Stock Exchange |
| 12. Mr. Monis Mirza | HR Head Standard Chartered |
| 13. Ms. Ayesha Aziz | MD Pak Brunei Investment |
| 14. Ms. Mehreen Amin | SEVP/HR Head Faysal Bank |
| 15. Ms. Sanam Kohati | Country Head HR Citi Bank |
| 16. Mr. Muhammad Saleem Umer | Director EMBA Banking & Financial Services |

Activity Brief

The Program:	Executive MBA Banking and Financial Services	
Duration:	2 year, 72 credit hours, Trimester format	
Commencing from:	May 14, 2010	
Days and timing:	<u>Friday</u> 6.00 PM to 9:00 PM & <u>Saturday</u> 3:00 PM to 9:00 PM	
Target Group:	In - service professionals of banks and financial services	
Pre-requisites:	16 years education plus 3 years relevant experience	OR
	14 years education plus 6 years relevant experience	
Group size:	Thirty (30)	
Program Format:	18 courses of three credit hours each plus three term reports/ projects of 6 credit hours each, spread over six trimesters.	
Academic Clusters:	a. Fundamental business theory and skills 50%	
	b. Hard core banking and financial services 30%	
	c. Specialization in: 20%	
	i) Commercial Banking	ii) Islamic Banking
	iii) Asset Management	iv) Insurance
	v) SME financing	vi) Micro Finance vii) Capital Market
Pedagogy:	A combination of:	
	a. Class room – Discussion mode	b. Syndication/group work
	c. Case studies method	d. Term paper, projects
	e. Business simulation	f. Video conferencing
Faculty & Experts:	A team of quality resource persons both from Academia and practicing professionals will steer the sessions. Prominent and successful leaders of banking and financial services would share their experiences with the participants.	
Advisory Board:	The course curriculum will be responsive to the needs of the industry and will be endorsed by a high powered Advisory Board.	
Participation Fee:	Rs.600, 000 payable in six equal installments	
Schedule:	last date for Registration	April 16, 2010
	Admission Test	April 18, 2010

MBA Banking and Financial Services -List of Courses

AAA: Fundamental business theory and skills **9 Courses**

- 1. Managerial Communications and negotiations**
- 2. Quantitative methods for management decision making**
- 3. Financial and Managerial Accounting**
- 4. Managerial finance**
- 5. Business Economics**
- 6. Legal and Regulatory Environment of Business**
- 7. Marketing management**
- 8. Leadership in organization**
- 9. Business strategy**

BBB: Hard core banking and financial services **5 Courses**

- 2. Financial System; process, players, status and prognosis**
- 3. Financial intermediation: Process and products**
- 4. Customer Relationship Management**
- 5. Risk Management dynamics, dimensions and mitigates**
- 6. Strategic Financial Management of banks**

CCC: Specialization Options **4 Courses**

- 1. Commercial Banks**
 - 2. Islamic Banking**
 - 3. Asset management**
 - 4. Insurance**
 - 5. SME financing**
 - 6. Micro Finance**
 - 7. Capital Market**
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Guideline for Applicants:

- 1. To apply please visit the IBA website (www.iba.edu.pk) Follow the on-line application process and obtain System Generated Application Number (online form submission facility is also available at the City Campus).**
- 2. Applicants must deposit the application fee of Rs.3500/- (non-refundable & non-transferable) in cash at any branch of Faysal Bank.**
- 3. Admit Cards can be collected from the IBA City Campus Garden / Kiyani Shaheed Road from 4.00 p.m. to 8.00 p.m. on any working day from April 15 - 17, 2010, by providing the following:**
 - a. System Generated Application Number.**
 - b. Two recent passport size color photographs.**
 - c. Application processing fee deposit slip duly signed by a bank officer.**