IBA Institute of Business Administration Karachi
Leadership and Ideas for Tomorrow

IBA CEE Center for Executive Education Institute of Business Administration

Training and Development Forum

Date: Aug 17, 2013 **Venue: Center for Executive Education at IBA** **Time: 09:30am to 2:00pm**

OVERVIEW

Efficient and effective Executive Education helps organizations outshine competition even when the resources are limited .It is most important part of talent management as it is crucial tool for businesses to nurture business acumen among its employees and hone their skills to drive business. Executive education programs provide executives an opportunity to update and upgrade their knowledge and step back to get a new perspective on the roles they are performing. Hence, be it an individual or staff of a whole business unit, understanding training needs is key to driving performance and business.

BENEFITS

Each year this session helps executives from different organizations;

- Understand the need of training for driving performance and ways of identifying training needs,
- Get an insight of how executive education produces long term results and how to measure returns on investment,
- Connect with past participants who share their experience and help attendees understand which programs help in what ways.



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AGENDA

-Importance of Executive Education

-Panel Discussion with CEE faculty on driving business through Executive Education

-Insights from Past Program participants

Who Should Attend

- ✓ Training Managers
- ✓ Human Resource Development Managers
- ✓ Faculty and Academics involved with Human Resource Management (HRM) and Human Resource Development (HRD)
- ✓ Trainers
- ✓ Functional Managers

Registration

Free Session inclusive of Business Networking, Hi-Tea & Lunch. Limited Seats available on first come first served basis only.

For Registration:

Online form: http://tiny.cc/rx8h0w

FOR DETAILS

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