

MBA Program 2012

Value Proposition of IBA MBA Program:

- From Professional Degree / Engineering to General Management /Business Mindset
- Experiential Learning / Project Based / Case Method
- Ethical Business Leaders, not just Business Managers
- Transformation from Young Managers to Middle and Senior Level
- Future Entrepreneurs

Pedagogy:

- MBA Project
- Case method
- Group discussions
- Class Presentations
- Term Projects/Assignments

18 Months MBA Program:

For those who have obtained BBA degree from HEC recognized institute will finish their Full time MBA in just 18 months instead of 24 months (for Non –BBAs) thus resulting in the saving of the tuition fees for one full semester and start the job 6 months earlier

IBA BBA with the CGPA of 2.5 and have acquired two years work experience will no longer be required to appear at the IBA entry written test for MBA beginning 2012. They will directly be qualified for the next round i.e. Interview, Group discussion and Essay submission.

MBA Morning

For BBAs Background:

Duration: 18 months/66 Credit Hours
 Pre-requisites: 16 years education plus 2 years post qualification work experience plus min 2.5 CGPA in BBA
(No entry test for Only IBA BBA students having CGPA equal or above 2.5. They will directly be qualified for Interview round & Group discussion)
 Program Structure: 22 Courses including MBA Project, No Internship

For Non-BBAs Background:

Duration: 24 months/72 Credit Hours
 Pre-requisites: 16 years education plus 2 years post qualification work experience plus min 60% aggregate marks in last degree
 Program Structure: 24 Courses including MBA Project & Summer Internship

MBA Evening

For BBAs Background:

Duration: 18 months/66 Credit Hours
 Pre-requisites: 16 years education plus 2 years post qualification work experience plus min 2.5 CGPA in BBA
(No entry test for Only IBA BBA students having CGPA equal or above 2.5. They will directly be qualified for Interview round & Group discussion)
 Program Structure: 22 Courses including MBA Project

For Non-BBAs Background:

Duration: Min time allowed: 30 months/72 Credit Hours
 Pre-requisites: 16 years education plus 2 years post qualification work experience plus min 60% aggregate marks in last degree
 Program Structure: 24 Courses including MBA Project

IBA Alumni Testimonials



MBA 2011

I don't think I would have managed without you .As I have entered the corporate world I realize that being an IBA graduate gives one extra boost and credibility at work. It was lovely to be a part of the IBA family and I would recommend you to any one applying for a business school



MBA 2011

Being a part of the IBA fraternity was always a dream, not only mine but of my parents too. My journey started on Sep'09 and since then it has been a worthwhile experience. Getting into IBA was never easy but surviving at IBA was even harder. The best part about IBA is its reliance on pure merit. IBA ensures that no student is deprived of education because of financial constraints

Tentative Course Structure:

	Non- BBA (Morning & Evening)	BBA (Morning & Evening)
	Semester 1	Semester 1
1	Legal and Regulatory Environment of Business	Legal and Regulatory Environment of Business
2	Organizational Behavior and Leadership	Organizational Behavior and Leadership
3	Marketing Management	Marketing Management
4	Advanced and Applied Business Research	Advanced and Applied Business Research
5	Global Economic and Political Environment	Global Economic and Political Environment
6	Excel for Business Managers (Non credit)	Excel for Business Managers (Non credit)
7	Business Finance I (F*)	
8	Financial Accounting and Information Systems (F*)	
	Semester 2	Semester 2
1	Accounting for Decision Making	Accounting for Decision Making
2	Managerial Economics	Managerial Economics
3	Business Finance II	Business Finance II
4	Corporate Strategy	Corporate Strategy
5	Operations & Production Management	Operations & Production Management
6	Personal Effectiveness and Communication (Non credit)	Personal Effectiveness and Communication (Non credit)
7	Quantitative Methods for Decision Making (F*)	

8	Macroeconomics (F*)	
	Summer	Summer
	Internship/Summer Project	MBA Project (Core Course)
		2 Electives
	Semester 3	Semester 3
	MBA Project (Core Course)	MBA Project (Core Course)
	3 Electives	6 Electives
	Semester 4	
	MBA Project (Core Course)	
	3 Electives	

Last date to register: May 17th, 2012

Contact Us:

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