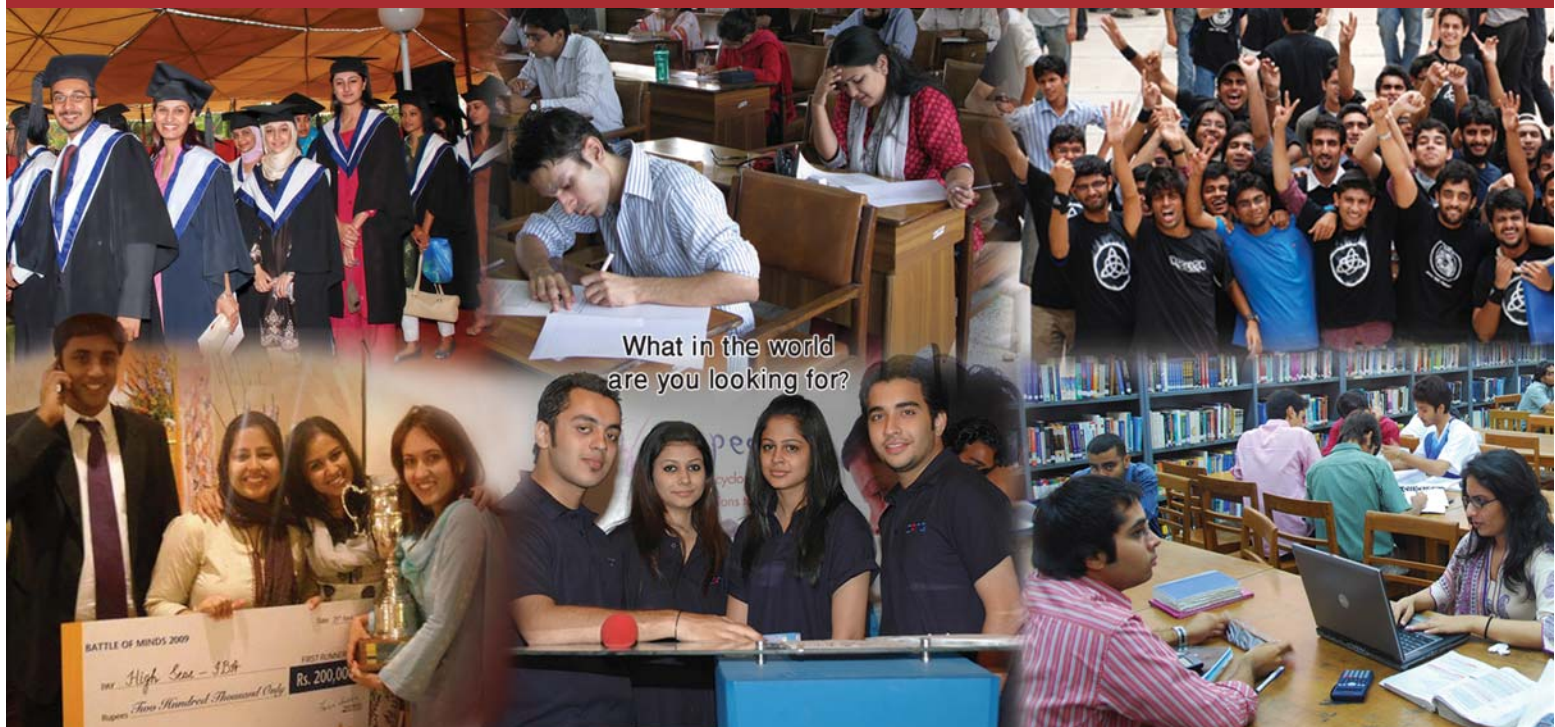




# Program Announcement 2009-10



**Leadership and Ideas for Tomorrow**

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## Milestones in the Journey of Excellence

- 1955 Established as a USAID financed project in YMCA building at Karachi with technical support from the Wharton School of Finance & Commerce, University of Pennsylvania, USA
- 1956 Facilities setup in collaboration with the University of Southern California. Faculties trained at USC for MBA Program
- 1956 Evening Programs in MBA commenced
- 1961 Shifted to Kandawalla Building, M. A. Jinnah Road
- 1964 Civil works completed and morning, evening classes commenced at Main & City Campuses respectively
- 1968 BBA 2-Year Program introduced
- 1982 BBA (Hons) 3-year Program introduced
- 1983 Center of Computer Studies established in collaboration with IBM, Pakistan
- 1987 IBA declared as Center of Excellence by US Government through USAID
- 1994 Received Charter-Degree Awarding Status
- 1998 BBA (MIS) Program introduced
- 1999 BCS Program introduced
- 2002 4-year Undergraduate Programs introduced
- 2002 Center for Executive Education established
- 2004 Center for Entrepreneurial Excellence established
- 2005 Center for Business & Economic Research established
- 2005 PhD Programs commenced

## Our Vision

*To become a world-class business school for Leadership & Innovation in Management*

# Dean & Director's Message



The last two years have been quite difficult for Pakistan. The turbulence in global financial markets and slow down in economic growth in the OECD countries did not help either. Under such a stressful scenario, thinking about the future of IBA would have been dismissed by many. But it is precisely under such uncertain and messy environment that the business schools of today have to equip their graduates with the tools and skills to cope with future crises, turmoil, turbulences and deviations from the norm. The unknowns and imponderables, the unforeseen and unanticipated events will challenge their ingenuity and creativity.

Those imbued with a sense of complacency, or contented with the perpetuation of business as usual are likely to falter and fail. The intellectual armaments of the 1960s and 1970s cannot be used to fight the ferments and ferocious battles of the 21st century.

IBA has, therefore, developed in consultation with its main stakeholders, a strategy to reset its direction. The main objective of the strategy is to produce graduates with employable skills, open and broad mindsets, imbining values of integrity, merit and creativity. The imperatives of globalization have made physical distance and national boundaries quite irrelevant. Under these changed circumstances, we would strive to nurture our students to become global professionals who can fit in various parts of the world, deal with diverse situations and become sensitive to the rich cultural heterogeneity that many nations and regions present.

IBA is proud to become a pioneer in introducing Chinese language instruction for its students. Efforts will be made for developing exchange programs and interactions between our students and faculty with those in other Universities of the region.

IBA's philosophy will, however, remain rooted in the creative urge to strive continuously to improve upon all components of our system-culture, people and infrastructure and to turn bright students with leadership potential into outstanding human beings and business professionals and leaders for tomorrow.

Ishrat Husain  
Dean & Director

# Strategic Direction for IBA

As an institute of higher education, IBA has an excellent track record of successes and achievements, but the changing environment demands a shift in the direction to achieve still higher and larger goals. A strategic plan covering the five year period 2008-09 to 2010-13 has been developed in consultation with the stakeholders: the faculty, alumni, students, staff, and approved by the Board of Governors. It is based on the belief that for any sustainable progressive movement towards a transcendental goal, we must have, both, a clear perception of a well-defined path, and a distinct notion of the direction in which we should be moving in search of our desired goal.

The plan envisages that IBA will benchmark itself against a few chosen institutions of India, Singapore, Hong Kong and Japan. As an institution with tremendous potential, IBA will endeavor to be ranked among the top 100 Global Business Schools and top 10 Business Schools in the Middle East and South Asia region within five years.

The market for IBA graduates should not be confined to Pakistan alone but extend to Central Asia and the Middle East regions. Foreign companies in Pakistan also require managers with global perspective, creative vision and dynamic orientation. Young entrepreneurs from the rank of IBA graduates should be nurtured and facilitated. Therefore, IBA graduates need to be trained and equipped with contemporary marketable skills and educational foundations including language and logic, cultural sensitivity and humanistic appreciation, core values and character ethics.

The plan is based on four pillars:

- a. **Academic quality improvement through curriculum revision, pedagogical reevaluation and modern assessment and testing tools,**
- b. **Faculty development to bring in both the academics and practitioners of high caliber,**
- c. **Expansion of physical infrastructure and**
- d. **Information technology upgradation.**

Administrative and managerial restructuring will follow to support the implementation of this plan.

Besides, initiatives are being taken to reinvigorate the Centre for Research with international links, extend the

outreach to the community, corporate sector, public domain and non profit organizations, by providing advisory and consultancy services continuing professional development and executive education. The Center for Executive Education actively responds to the needs of our corporate, public and non-profit organizations and undertakes these activities on an expanded scale.

The concept of social responsibility is an essential component of the philosophy of IBA education. To respond to its long felt socio-cultural obligation, IBA has initiated a National Talent Hunt Program to attract and train financially unsound but talented students from the backward areas of Pakistan. Imparting entrepreneurial skills to Small and Medium Enterprises and Women Entrepreneurs through the Center of Entrepreneurial Development, and Center for Access to Finance is also the part of our focus.

In addition to these, IBA now intends to set up an independent think tank for research and analysis of contemporary economic and business problems of Pakistan.



# The Policy Makers

**PATRON**  
**DR. ISHRATUL IBAD**  
(GOVERNOR OF SINDH)

**BOARD OF GOVERNORS  
TO BE NOMINATED**  
JUDGE, HIGH COURT OF SINDH  
CHAIRMAN, BOARD OF GOVERNORS OF IBA  
**PROF. DR. PIRZADA QASIM RAZA SIDDIQUI**

VICE CHANCELLOR  
UNIVERSITY OF KARACHI,  
KARACHI

**MR. MAZHARUL HAQ SIDDIQUI**  
VICE CHANCELLOR  
UNIVERSITY OF SINDH  
JAMSHORO.

**DR. ISHRAT HUSAIN**  
DIRECTOR  
INSTITUTE OF BUSINESS ADMINISTRATION KARACHI,  
KARACHI

**MR. RIZWAN MEMON**  
SECRETARY EDUCATION  
GOVERNMENT OF SINDH  
KARACHI.

**PROF. DR. SOHAIL H. NAQVI**  
EXECUTIVE DIRECTOR, HEC, ISLAMABAD  
OR HIS NOMINEE  
HIGHER EDUCATION COMMISSION  
SECTOR H-9,  
ISLAMABAD.

**MR. ABDUL MAJID HAJI MUHAMMAD**  
PRESIDENT  
KARACHI CHAMBER OF COMMERCE & INDUSTRY  
AIWAN-E-TIJARAT ROAD, KARACHI.

**MR. SULTAN AHMED CHAWLA**  
PRESIDENT  
FEDERATION OF PAKISTAN CHAMBER OF COMMERCE & INDUSTRY  
FEDERATION HOUSE, MAIN CLIFTON  
KARACHI.

**MR. WAQAR HASSAN SIDDIQUE**  
EXECUTIVE DIRECTOR  
ABRAAJ CAPITAL  
DUBAI INTERNATIONAL FINANCIAL CENTRE (DIFC)  
DUBAI, U.A.E.

**DR. MANZOOR AHMAD**  
CHAIRMAN,  
EXECUTIVE BOARD USMAN INSTITUTE OF TECHNOLOGY  
B – 45, BLOCK – 5 GULSHAN-E-IQBAL  
KARACHI.

**MR. S. ALI RAZA**  
CHAIRMAN & PRESIDENT  
NATIONAL BANK OF PAKISTAN  
HEAD OFFICE, NBP BUILDING  
I.I. CHUNDRIGAR ROAD, KARACHI.

**MR. QASIM RABBANI**  
DIRECTOR  
INVEST CAPITAL AND INVESTMENT BANK  
ROOM NO.806, 8TH FLOOR  
PROGRESSIVE PLAZA, BEHIND PIDC  
BEAUMONT ROAD  
KARACHI.

**MR. SOHAIL WAJAHAT H. SIDDIQUI**  
M.D. & CEO  
SIEMENS PAKISTAN ENGINEERING LTD.  
B – 72, ESTATE AVENE, S.I.T.E.  
KARACHI.

**MR. ZAHID BASHIR**  
CHAIRMAN  
THE PREMIER INSURANCE CO. PAKISTAN LTD.  
C/O. MOHD. AMIN MOHD. BASHIR LTD.  
3RD FLOOR, THE COTTON EXCHANGE  
I.I. CHUNDRIGAR ROAD  
KARACHI.

**DR. NASIR TOUHEED**  
PROFESSOR  
INSTITUTE OF BUSINESS ADMINISTRATION KARACHI.

**DR. QAZI MASOOD AHMED**  
ASSOCIATE PROFESSOR & DIRECTOR  
CENTRE FOR BUSINESS & ECONOMIC RESEARCH  
INSTITUTE OF BUSINESS ADMINISTRATION KARACHI.

**MR. IFTIKHAR A. ALLAWALA**  
DIRECTOR  
SPECIALITY PRINTERS (PVT) LIMITED  
KARACHI.

# Registrar's Note

The mission statement of the office of registrar is to safeguard academic integrity & reinvigorate admin support to make IBA student centred & service oriented. As a service unit of the University in the true sense of the word, it attends to the needs, not only of the students, but also of the faculty, personnel, alumni, the general public and all those who come into contact with the IBA, be it for educational or business purposes, or otherwise. The registrar's motive is to provide opportunities to all those who deserve them, thus promoting IBA's values.

The Registrar's Office is responsible for a variety of functions; these include student admissions, award of need based scholarships, general administration, maintenance & security of the two campuses including the boys' & girls' hostel and the residences in the staff colony. In the complete meaning of his management duties, the registrar also oversees that the workplace and working conditions of the staff and faculty are satisfactory.

As the official custodian of IBA's seal, the registrar is the representative of the IBA, and also assists the academia in planning and administration of institutional policies and regulations. These responsibilities include developing and maintaining an organizational structure that reflects the IBA's culture and supports its strategic agenda.

As a service-oriented office, the office of the registrar strives for rendering best management techniques including providing efficient and immediate access to information to facilitate and coordinate various co / extracurricular activities of students and faculty thereby further strengthening the core values of the IBA.

On behalf of the administration of IBA, the registrar's office extends a very warm welcome to all the new entrants.

**Ahmed Zaheer**  
Captain (Retd) PN *psm, afwc*



# The Academia







The logo symbolizes the IBA's openness and commitment to advance knowledge and practice, by working with new and established economic enterprises and choosing the finest students, scholars and researchers from Pakistan, as well as from countries all over the world.

The converging arrows in the emblem are representative of the focused, goal-oriented approach, which has enabled the IBA to remain self-renewing, and contributed to the development of the people who shine brightly by utilizing the increasing educational and business opportunities open to them.

# Professors Emeritus

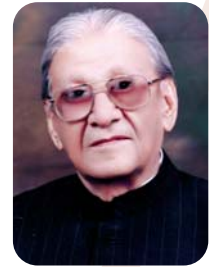
## Dr. I.A. Mukhtar, *Sitara-e-Imtiaz* (*Doctor of Laws*) *Honoris Causa*

Dr. I.A. Mukhtar was the first Dean & Director of the IBA. It was as a result of his vision and policies, that the IBA grew to be an excellent business school in a very short time. With a brilliant undergraduate academic career to his credit, Dr. I.A. Mukhtar took his B.A. (Hons) Degree in Economics from The Saint Stephen's College Delhi, and obtained an M.A. Degree from the Muslim University Aligarh, where he received the gold medal for the top position.

After twelve years of teaching economics at degree colleges in India and Pakistan, Dr. I.A. Mukhtar proceeded on a Fulbright Scholarship to the Columbia University in New York, where he completed his Doctorate. On return from Columbia, Dr. Mukhtar joined the IBA and served it till his retirement in 1972.

In appreciation of the extraordinary contribution made by Dr. I.A. Mukhtar to the development and growth of the IBA, The Board of Governor's of the IBA made him **Professor Emeritus** and also conferred upon him the **Honorary Doctor of Laws (Honoris Causa)**. Also The President of Pakistan conferred upon him the civil award of Sitara-e-Imtiaz.

Dr. Mukhtar has in the past been guest senior specialist for one academic year at the East West Centre University of Hawaii. He has also served as the Executive Director of the Atlas Group of Companies for three years. He is the author of numerous research papers and case-studies published at home and abroad. By virtue of being a Professor Emeritus, Dr. I.A. Mukhtar is a member of the Academic Board of the IBA. In recognition of his outstanding academic record and services to the IBA; the Board of Governors of IBA Instituted a Gold Medal in his name in the year 2005. The medal is awarded to the student securing overall top position in MBA.



## Dr. Matin A. Khan

Dr. Matin A. Khan served as Dean & Director of IBA from 1972 to 1977 and contributed greatly to the development of academic standards of IBA. He received his M.A from the Wharton School of Finance and Commerce, University of Pennsylvania and DBA from the University of Southern California, USA.

His areas of research and teaching include marketing, market research and consumer preferences. He was associated as Project Director for almost a decade with JRP-IV, a research project on Improvement of Slums; while he was a visiting Professor at Ahmad Bello University, Nigeria. Dr. Khan is the author of a large number of books and articles on marketing and research methodology.

Dr. Matin has served as a Life Research Professor at Hamdard University, Karachi. He was also the Dean of Faculty of Management Sciences at the same University. Dr. Matin is presently a member of the Academic Board of the IBA.

## Associate Dean, Faculty of Business Administration

The Faculty of Business Administration at the Institute of Business Administration has been preparing students for exciting and challenging careers in Business Administration. We have developed an outstanding reputation, locally and internationally, for the quality of our teaching and research. Many of our alumni now occupy senior positions in business, government and academia, in Pakistan and around the world.

We offer undergraduate and postgraduate programs in business administration which consist of the core disciplines of accounting, management information systems, marketing economics, quantitative techniques, finance, and social sciences, and provide specialization in the areas of finance, marketing and management information systems. As a faculty, we aim to achieve excellence by encouraging and rewarding the performance of our students and staff and by fostering strong links with other reputable global and regional business schools and with industry and professional associations.

Under our new strategy implementation plan to bench mark our institute among top business schools in the next five years, a comprehensive process was initiated towards overcoming the weakness of the existing program. Our new MBA Program starts with superior students and instills the necessary learning to succeed in the rapidly changing, competitive world of business. The requirement of two years of work experience for new intake will bring matured students in the class who will be having sufficient know how about practical market conditions. In this way, this new intake requirement will bring a wealth of real world experiences in to the curriculum.

We invite you to explore our website to find out more about our teaching and research activities and events open to both students and public throughout the year. Please do not hesitate to contact us if you would like more information.



*Professor Dr. M. Nishat  
Faculty of Business  
Administration*

## Associate Dean, Faculty of Computer Science

During the last academic year the Faculty of Computer Science at IBA went through the first academic audit process initiated by the National Computing Education Accreditation Council (NCEAC) of the HEC. We are very proud to announce that the Accreditation Council awarded a rating of 'W' to the IBA BS(CS) program, which is the highest rating that can be achieved from the four possible ratings of W, X, Y and Z. The IBA is extremely proud of this landmark achievement which places our Computer Science program as one of the top rated programs in the country.

In addition, we have had a number of new and returning faculty join the department. We have been fortunate in having Dr. Zaheeruddin Asif rejoin the faculty after completion of his PhD in Management Information Systems and his introduction of an innovative MIS specialization in both the BBA and MBA programs of IBA. The innovation in the BBA and MBA curriculum has also come in the form of academic alliances with strategic partnerships with both SAP and Oracle.

The faculty also welcomes Dr. Sajjad Haider who has brought a lot of excitement and passion to the department in the rapidly evolving discipline of Artificial Intelligence. An AI Lab has also been created (<http://ailab.iba.edu.pk>) which focuses on research and development, both at PhD and undergraduate levels, in the areas of computational intelligence and incorporation of AI in video games, robotics, data mining, semantic web as well as the important interdisciplinary applications of AI in economics and finance.

Finally, the faculty of Computer Science has continued its emphasis on research while further broadening its offerings of PhD research to include Operations Research, Artificial Intelligence, Numerical Analysis, Numerical Computing and Supply Chain Management.

Given all the innovations, changes and challenges taking place, I look forward to an exciting year ahead. I welcome all of you to interact with our faculty and to explore the challenges and opportunities that exist in the field of Computer Science and MIS.



*Dr. Sayeed Ghani*  
*Faculty of Computer*  
*Science*

# Full-time Faculty



**Ghani, Sayeed**  
*Associate Dean,*  
*Faculty of Computer Science*  
PhD and MS, Columbia University;  
B.S, MIT, Areas of research include  
simulation and performance analysis  
of wireless networks; routing issues in  
Mobile Ad Hoc Networks and  
security risk assessment of systems



**Nishat, Mohammed**  
*Professor and Associate Dean,*  
*Faculty of Business Administration*  
PhD, University of Auckland,  
New Zealand;  
MAsc. (Management Sciences),  
University of Waterloo, Canada  
Areas of special interest are  
Portfolio Management,  
Financial Econometrics and  
Microeconomics

## Department of Accounting & Law



**Zaheeruddin**  
Assistant Professor & Chairperson,  
MBA, Wharton School of Finance and  
Commerce,  
University of Pennsylvania, (USA)  
MA (Economics) The Aligarh Muslim  
University, Aligarh, India  
LLB, The Aligarh Muslim University,  
Aligarh, India  
Areas of interest include Strategic Corporate  
Planning, and Evaluating Mergers, Buy-outs,  
Project, Restructuring and Financial  
Statement Analysis



**Asif, Muhammad**  
Faculty Member  
Cost & Management Accountant  
(ACMA)1997  
Affiliate Chartered Accountant (U.K.) 2008  
M. Com, MA (Economics)  
Areas of interest include Corporate Financial  
Reporting & Financial Statement Fraud.



**Ashfaq, Sara**  
Faculty Member  
MBA, Institute of Business Administration,  
Karachi  
Registered for level 3 of the CFA exam  
Areas of interest include financial  
management, debt & equity valuation



**Nazar, Mahreen**  
Lecturer  
L.L.M, International Law Temple  
University USA  
LLB, (Hons), Thames Valley University,  
London, U.K.  
Areas of interest include International  
Trade Laws, Corporate Laws and practice  
in Pakistan, Industrial Relation, Labour  
& Service Laws



**Saiyed, Aman U.**  
Lecturer  
MBA, Georgia State University, Atlanta, USA  
C.PA., Texas, USA  
C.A finalist, Chartered Institute of Management Accountants, U.K.  
Areas of interest include designing and implementation of MIS in large organizations, Strategic Planning and Activity Based Cost Accounting Systems



**Sohail, Kanza**  
Faculty Member  
MBA, Institute of Business Administration, Karachi  
Areas of interest include accounting and finance

## Department of Computer Science



**Ghani, Sayeed**  
**Associate Dean & Chairperson**  
PhD and MS, Columbia University; BS, MIT.  
Areas of research include simulation and performance analysis of wireless networks; routing issues in Mobile Ad Hoc Networks and security risk assessment of systems



**Ghauri, Maheen**  
Lecturer  
MBA, Institute of Business Administration BCS, FAST Institute of Computer Science  
Areas of interest include Web Designing/ Development, Web Marketing, Management Information Systems, Information Systems Analysis



**Arain, M. Waseem**  
Faculty Member  
Pursuing PhD at IBA  
MS, (H.I.I.T) IT, BA. (Honors) ICT.  
Areas of interest include Wireless networks and Protocols for Ad Hoc Networks like MANET, VANET etc. , MIS, BPR and IS Audit



**Haider, Sajjad**  
Faculty Member  
PhD, George Mason University, USA  
MS, George Mason University, USA  
Areas of interest include artificial intelligence, probabilistic reasoning, data mining, machine learning and system engineering



**Asif, Zaheeruddin**  
Assistant Professor  
PhD Temple University, Philadelphia, USA,  
M.BA (IBA), Karachi  
PGD (IBA), Karachi  
Holds a PhD in Management Information Systems. His research interests include Philosophy of Computer Mediated Communication, Deliberative Communication, Open Source, Social Software, and Online Communities of Practice



**Iradat, S. M. Faisal**  
Lecturer  
Currently pursuing PhD, IBA  
MS, (Computer Science), SZABIST, Karachi  
MCS (Computer Science), K.U.  
Areas of interest include high-speed Next generation networks, Analysis of Queuing Networks, Modeling and Simulation, Embedded Systems, Artificial Intelligence & Statistical Inference



**Faruqi, Rashid Aziz**  
Faculty Member  
Commander (Retd) Pak Navy  
Lecturer  
MS SZABIST, Karachi  
Pursuing PhD at IBA  
Areas of interest include wireless and mobile communication, data networking



**Khan, Abdul Wajed**  
Lecturer  
MCS, University of Karachi  
Areas of interest are Programming & Scripting Languages, Graphics, Numerical Computing & Operating Systems



**Khan, Wasim A.**  
 Professor  
 PhD CEng, FIMechE  
 Member IEEE and Member IASTED  
 Obtained PhD (Operations Research)  
 from University of Sheffield, England,  
 U.K. in 1991  
 Areas of interest include Operations  
 Research, Virtual Manufacturing, and  
 Education Management



**Raza, Ahmad**  
 Lecturer  
 MA, Mathematics,  
 Kings College, Cambridge University,  
 Cambridge Mathematical Tripos  
 Areas of interest include Maths



**Khan, Imran**  
 Faculty Member  
 Currently pursuing PhD at IBA  
 MSCS, SZABIST  
 MCS, University of Karachi  
 OCA, USA  
 Areas of interest include Relational  
 Databases, Data Warehouses,  
 Data Mining, Systems Engineering,  
 Ontology and ERP



**Rizvi, Ameer H.**  
 Lecturer  
 MBA in General Management,  
 University of the East  
 (Manila, Philippines)  
 Areas of expertise are Supply Chain  
 Management and CRM. His corporate  
 experience includes companies like  
 Oracle, KPMG and Arther Consulting



**Meenai, Yaseen Ahmed**  
 Faculty Member  
 MSc, KU, Pakistan  
 Areas of interest include Statistics,  
 Numerical Computing, Mathematics and  
 Statistical Inference



**Shah, Ahmed Ali**  
 Faculty Member  
 PhD, University of Kent, Canterbury, England  
 Areas of interest include Numerical  
 Analysis, Systems of Linear Equations,  
 Mathematical Modeling, Logic & Discrete  
 Structures, Operational Research, Numerical  
 Integration, Statistical Inference, Business  
 Mathematics, Design of Algorithms and their  
 Applications in Computer Science and  
 Business Development Strategies



**Nabi, Syed Irfan**  
 Lecturer  
 Currently pursuing PhD at IBA  
 MS, George Washington University, USA,  
 BS (Engg) University of Engineering and  
 Technology, Peshawar,  
 PGD, Technical Education, Islamic  
 University of Technology, (OIC) Dhaka  
 Areas of interest include Information  
 Security Management, Information  
 Technology Policy and Planning and  
 Information Systems Audit



**Touheed, Nasir**  
 Professor,  
 Member IBA-BOG &  
 Coordinator Testing Services  
 PhD, University of Leeds, England, U.K.,  
 MSc in Applied Mathematics, K.U.,  
 MA in Mathematics, University of California,  
 Los Angeles,  
 MS in Operations Research, University  
 of California, Los Angeles,  
 His areas of research include SAP related  
 courses, Parallel Processing, Operations  
 Research, Numerical Analysis, Data  
 Warehousing and Data Mining



**Rajput, Quratulain Nizamuddin**  
 Faculty Member  
 MS SZABIST, Karachi  
 Pursuing PhD at IBA  
 Areas of interest include information  
 extraction, knowledge extraction, Semantic  
 Web & Ontology

# Department of Economics & Finance



**Ahmad, Naved**  
Associate Professor & Chairperson  
Department of Economics and Finance  
Member, American Economic Association  
(AEA)  
PhD, Northeastern University, Boston, USA  
Areas of research interest include  
Convergence Theory and Corruption



**Dada, Sumaira**  
Faculty Member  
MBA, Institute of Business Administration,  
Karachi  
BBA, Institute of Business Administration,  
Karachi  
Areas of interest include Business Finance  
and Economics



**Ahmed, Fareed**  
Faculty Member  
MAS Applied Economics, Applied  
Economics Research  
Centre, University of Karachi  
MSc in Economics, University of Karachi  
Areas of interest include monetary  
economics



**Ejaz, Lalarukh**  
Assistant Professor  
MA, York University, Toronto, Canada,  
MA, University of Karachi  
Obtained a distinction in MA, York University  
in 2002  
Areas of interest include Public Choice  
Theory, Law and Economics, Development  
and Macroeconomics



**Ahmed, Qazi Masood**  
Associate Professor & Director for Research  
in Business & Economics,  
Member IBA-BOG  
PhD, Center for Fiscal Studies, Bath, England  
20 years of consultancy and research  
experience in the area of Public Finance,  
Regional Economics & Macro Economics  
Center Director Support team



**Farid, Saneeah**  
Faculty Member  
MBA, Institute of Business Administration,  
Karachi  
Areas of interest include Web Designing  
/ Development, Web Marketing,  
Management Information Systems,  
Information Systems Analysis and  
Corporate Marketing End-Users



**Ahmed, Shama (On Study Leave)**  
Lecturer  
Pursuing PhD at the University of Auckland  
MS, University of Manchester, U.K.,  
M.Com. University of Karachi  
ACMA (II), Institute of Cost and  
Management Accounting  
Areas of interest include Capital Structure  
and Asset Pricing Models



**Haider, Shabih**  
Assistant Professor  
PhD is in progress  
MBA, Institute of Business Administration,  
BE, NED University  
Areas of interest include Cost Accounting,  
Statistics, and Mathematics for Business



**Bari, Khadija**  
Assistant Professor  
DBA, University of Strathclyde,  
Glasgow, U.K.,  
MSc, University of Strathclyde, Glasgow,  
MA, University of the Punjab, Lahore  
Areas of interest include Strategic  
Management and Economics



**Haque, Zia-ul-**  
Assistant Professor  
MBA, Institute of Business Administration,  
Msc (App. Mathematics), University of  
Karachi  
Areas of interest include Finance,  
Management Accounting and Quantitative  
Business Techniques





**Jaffery, Tahira Marium**  
Lecturer  
MBA, Institute of Business Administration,  
Karachi  
Areas of interest include Pakistan's  
Economic and Financial Markets,  
Involved in an analysis project with  
Business Daily



**Naeem-uz-Zafar (On Study Leave)**  
Lecturer  
MBA, Institute of Business Administration  
BE, NED University



**Khan, Amir Jahan (On Study Leave)**  
Faculty Member  
MAES (Local Economic Development),  
MAS (Economics), MSc (Statistics)  
Areas of interest include Applied  
Microeconometrics, Labour/Education  
Economics, and Local Economic  
Development



**Nishat, Mohammed**  
**Professor and Associate Dean,**  
Faculty of Business Administration  
PhD, University of Auckland,  
New Zealand;  
MAsc. (Management Sciences),  
University of Waterloo, Canada  
Areas of special interest are  
Portfolio Management,  
Financial Econometrics and  
Microeconomics



**Lohano, Heman Das**  
Associate Professor of Economics  
PhD, University of Minnesota, Twin  
Cities, USA  
Areas of teaching include econometrics,  
managerial economics, microeconomics,  
and dynamic optimization.  
Areas of research include stochastic  
dynamic programming, applied econometrics,  
market integration, environmental economics,  
and economic growth



**Tauseef, Sana**  
Faculty Member  
MBA, Institute of Business Administration,  
Karachi  
BBA Institute of Business Administration,  
Karachi  
Areas of teaching include Business Finance,  
Financial Management, and Financial  
Derivatives

## Department of Management



**Hussain, Mirza Sardar**  
Assistant Professor & Chairperson  
Doctoral Coursework in Business  
Administration at IBA, Karachi  
M.E.M, Yale University, USA,  
MBA, (IBA) Karachi, BE, NED University  
Areas of interest include Small Business  
Management, Production and Operations  
Management, Energy Management and  
Environmental Protection



**Daroowala, Abdur Razzaque, Engr.**  
Faculty Member  
MBA, Institute of Business Administration  
MA (ECO), BE (Mech), DAIBP,  
PGD (Comp.Sc.)-IBA Karachi  
Dip Engineering (Japan)  
Areas of interest include Human  
Development, Japanese Management,  
Communication, Project Management.  
Japanese Language



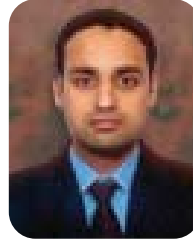
**Danish, Tania**  
Faculty Member  
MBA, University of Texas at Austin, TX,  
USA  
MBA, Institute of Business Administration  
BBA, Institute of Business Administration  
Areas of interest include Marketing and  
Management



**Fatima, Mahnaz**  
Professor  
PhD, USA  
MBA, IBA Karachi,  
BE (Mech), NED University,  
Areas of interest include Managerial Policy,  
Strategic Management, Development  
Economics, Quality Management, Public  
Policy, Social Policy and Corporate  
Strategy



**Fujita, Toshio**  
Associate Professor  
MSc (Business Administration), Michigan Technological University, USA  
B.Eng., Nagoya Institute of Technology, Japan  
Areas of interest include Comparative Management with respect to public and private sector reform, Cross-Cultural issues, Energy Issues (Petroleum Development) and Oil Development and Exploration



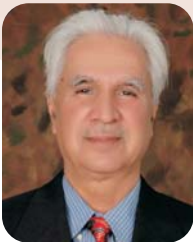
**Mumtaz, Mohammad Kamran**  
*(On Study Leave)*  
Faculty Member  
ME Texas A&M University  
BS GIKI  
Areas of interest include Operations Management, Small Business Management, Entrepreneurship



**Khan, Sara** *(On Study Leave)*  
Assistant Professor,  
PhD Management Education University of Lancaster,  
MBA, & BBA (IBA) Karachi,  
MA University of Lancaster, U.K.  
Areas of interest include Management Education with emphasis on curriculum development, social aspect of business education, stochastic dynamic programming, econometrics & environmental economics



**Patoli, Abdullah**  
Faculty Member  
MBA, with 'Distinction' from Cardiff Business School, University of Wales, U.K.  
BBS, University of Sheffield, U.K.  
Areas of interest include Management courses, International Business, and International Marketing



**Malik, Mohammad Iqbal**  
Associate Professor,  
Doctor of Philosophy, University of Karachi  
Areas of interest include Education of the Gifted and Talented, Training and Development and History of Science



**Raza, Syed Sultan**  
Lecturer  
Enrolled in the IBA PhD Program  
MBA, IBA Karachi,  
LLB, University of Karachi  
Postgraduate Diploma, NILAT,  
BSc (Hons), University of Sindh  
Areas of interest include Entrepreneurship, Small Business Management and Human Resource Management



**Mazhar, Sarah**  
Faculty Member  
MBA, Institute of Business Administration, Karachi  
BBA Institute of Business Administration  
Areas of interest include Marketing and Management, especially Business Communication



**Saleem, Zehra**  
Faculty Member  
MBA, Institute of Business Administration, Karachi  
DAIBP, Institute of Bankers, Pakistan  
CPM Asia Pacific Marketing Federation, Singapore, MS (In progress)  
Areas of interest include Strategic Management, Human Resource Management and Marketing



**Mir, Shahid R.** *(On Study Leave)*  
Assistant Professor  
PhD, Adamson University, Philippines,  
BE, NED University  
Areas of interest include entrepreneurship, Research Methodology, Materials Management and Marketing Management



**Saqib, Syed Imran**  
Faculty Member  
MBA, Institute of Business Administration, Karachi  
BBA, Institute of Business Administration, Karachi  
Areas of interest include Human Resource Management, Organizational Behavior and Comparative Management

# Department of Marketing



**Ansari, Humayun Sultan**  
Assistant Professor & Chairperson  
MBA, Institute of Business Administration,  
Karachi  
BBA, Institute of Business Administration,  
Karachi  
Areas of interest include Alternative Energy,  
Communication, Classical Music, Public  
Speaking and Marketing in Pakistan



**Khan, Nida Aslam**  
Faculty Member  
MBA, Marketing, Institute of Business  
Administration, Karachi  
BBA, Institute of Business Administration  
Areas of interest include Marketing Issues  
in Pakistan, Consumer Behavior, Rural  
Marketing, Oral Communication and Brand  
Management



**Amir, Huma Samir (On Study Leave)**  
Lecturer  
MBA, Institute of Business Administration,  
Karachi  
Pursuing MS from Warwick Business School  
Areas of interest include Management and  
Human Resource Management and  
International Marketing



**Mian, Ejaz A. (On Study Leave)**  
Assistant Professor  
MBA, University of Toronto, Canada,  
MA, University of Karachi,  
BE., NED University  
Areas of interest include Marketing  
Management, Export Marketing, Advertising  
& Marketing in SMEs



**Baig, Farah Naz**  
Faculty Member  
MBA, (Marketing) Institute of Business  
Administration, Karachi  
BBA Institute of Business Administration,  
Karachi  
Areas of interest includes FMCG Branding  
& Retailing



**Mirza, Salma**  
Lecturer  
MS in Management Sciences in progress  
MBA, Institute of Business Administration  
Areas of interest include Compiling Local  
Cases in Marketing, Marketing and  
Business Research, Leadership and  
Change Management



**Husain, Saima**  
Faculty Member  
MBA, Institute of Business Administration,  
Karachi  
BBA, Institute of Business Administration,  
Karachi  
Areas of interest include Marketing Theory  
and Practice, Principles of Marketing and  
Methods in Business Research



**Moiz, Jami**  
Faculty Member  
MBA, Schiller International University,  
London HND, Cambridge  
Areas of interest include Marketing,  
Advertising and Management



**Khan, Ambarin Asad**  
Faculty Member  
MBA, Institute of Business Administration,  
Karachi  
BE, NED University, Karachi  
Areas of interest include Innovation,  
Consumer Behaviour & Quality



**Muhammad, Zahid (On Study Leave)**  
Faculty Member  
MSc in Management, London School of  
Economics & Political Science, U.K.  
MPA, The Punjab University



**Saeed, S.M.**  
Faculty Member  
MBA, Institute of Business Administration  
Areas of interest include Management, Marketing and HRM. Trainer in various Executive Education & FBR Capacity Building Programs

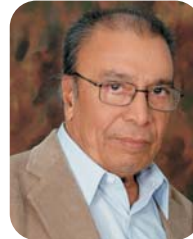


**Zafar, Yasmin**  
Assistant Professor  
MBA, University of San Francisco California, MBA, Institute of Business Administration  
Areas of interest include Consumer Behavior, International Marketing, Export Marketing, Services Marketing, Brand and Product Management

## Department of Social Sciences



**Ismail, Zeenat**  
Professor, Chairperson  
PhD, Institute of Clinical Psychology, University of Karachi  
Areas of interest include Human, Organizational and Consumer Behaviour, Business Communication and Social Psychology



**Qureshi, Tufail Ahmed**  
Faculty Member  
PhD, State University of New York, USA, MA (Psychology), University of Sindh, MA (Philosophy), University of Sindh, BA (Hons.), University of Sindh  
Areas of interest include Philosophical writings and Psychological interpretations



**Baqai, Huma**  
Associate Professor  
PhD in International Relations, University of Karachi  
Certified Trainer in Liberal Political Values from Germany  
Areas of interest include Pakistan studies & South Asia



**Rebaz, Javeria**  
Lecturer  
MA Linguistics, University of Karachi  
Areas of interest include creative writing and translation



**Hasan, Maria**  
Faculty Member  
MA (English Literature)  
Areas of interest include Sociolinguistics and Pragmatics



**Robotka, Bettina**  
Professor (HEC)  
PhD, Humboldt University  
Areas of interest are History of Islam, Pakistan Movement, Kashmir Conflict, Political System and Democracy in Pakistan



**Qayyum, Rabail**  
Lecturer  
MA English Linguistics, University of Karachi  
BA (Hons.), University of Karachi  
Areas of interest include Teacher Development and English for Academic Purposes (EAP)



**Wizarat, Talat**  
Professor  
PhD University of Karachi, MA, University of South Carolina, MA, University of Karachi,  
Areas of interest include Conflict Resolution, Crisis Management, West Asia, South Asia, and Impact of Technology on Interstate Relations



**Qureshy, Abdul Waheed**  
Faculty Member  
MA (English Literature)  
MA (Philosophy)  
Areas of interest include play writing and general literature reading

# Visiting Faculty



**Abdullah, Arshad**  
**Advisor HRD,**  
**EFU Life Assurance**  
 MBA, (IBA), Karachi  
 Diploma in Marketing & Management,  
 Harvard Business School, USA  
 MBA, (IBA), Karachi



**Akram, Mohammad Rizwan**  
**Manager,**  
**Technical Infrastructure,**  
**State Bank of Pakistan**  
 MS, in Computer System Engineering,  
 U.K.  
 Bachelors in Electrical Engineering,  
 NED, Karachi



**Agrawalla, Najeeb**  
**Group Head,**  
**Marketing & Product Management,**  
**United Bank Ltd., Karachi, Pakistan**  
 MSc in Marketing, UMIST, Manchester  
 MBA, (IBA), Karachi



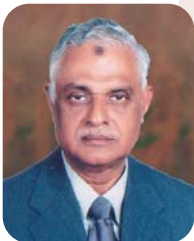
**Alam, Khursheed**  
 MSc, Statistics, University of Karachi



**Ahmad, Rumman**  
**CEO,**  
**The Legend**  
 MBA, (IBA), Karachi



**Ali, Mir Mustafa Salman**  
**Founder,**  
**Altai Enterprises**  
 MBA, (IBA), Karachi



**Ahmed, Syed Mateen**  
**Ex-Director Sales & Marketing,**  
**Envicrete Limited**  
 MBA, (IBA), Karachi  
 Supply Chain Management, Sales &  
 Marketing Management,  
 General Management with special focus  
 on Automobiles



**Ali, Sheikh Muhammad**  
**Director,**  
**Public Relationing & Marketing,**  
**Sh. Shaukat Ali Sons,**  
**Publishers & Book Sellers**  
 M.Phil in progress  
 MBA, (IBA), Karachi



**Akbar, Syed Ali**  
**Senior Research Analyst,**  
**MCB Asset Management**  
 MBA, Karachi University Business School  
 CFA Level II Candidate



**Ali, Syed Asim**  
**Lecturer,**  
**Department of Computer Science & Main**  
**Communication Network, KU**  
 M.Phil / PhD, KU (in progress)  
 MS, SZABIST  
 MA (MC), University of Karachi  
 BS (Computer Science), University of  
 Karachi



**Akhtar, Nadeem**  
**Chief Executive Officer (CEO), & Capacity**  
**Building Specialist,**  
**The Kaizen Forum**  
 MCS, West Chester  
 University of Pennsylvania, USA



**Ansari, Danish**  
**Regional Manager,**  
**South-Industrial Lubricants**  
 MBA, (IBA), Karachi  
 BE, (Mechanical), NED University, Karachi



**Ansari, Nyla Aleem**  
MPA, Karachi University.  
MS, Management Sciences (in progress)  
SZABIST  
MSc, Organizational Psychology (in progress) London, U.K.



**Bakar, S. M. Raza**  
Relationship Manager,  
Corporate Banking,  
Dubai Islamic Bank  
MBA, (IBA), Karachi



**Ansary, Siraj**  
Ex-Director,  
Commercial & Administration  
LIBRA Engineering  
MBA, (IBA), Karachi



**Bhatti, Haneef A.**  
Advocate of High Court,  
Member Sindh Bar Council  
MAS (Administrative Science),  
University of Karachi  
LLM, University of Karachi  
MA Islamic History,  
University of Karachi



**Arshad, Nizamuddin**  
Joint Director Banking,  
Surveillance Department SBP  
Economic Policy Management,  
Columbia University, USA  
MSc, Risk Management,  
London School of Economics, U.K.  
MA, Economics, Forman Christian College,  
Lahore



**Bohio, Mumtaz Ali**  
Assistant Commissioner,  
FBR  
MBA, Taxation, (IBA), Karachi  
B.Com, University of Karachi



**Ashraf, Noman**  
Consumer Products Division,  
International Brands (Pvt.) Limited (IBL)  
MBA, Hamdard Institute of Management  
Sciences



**Butool, Syeda Beena**  
Visiting Faculty,  
Pakistan Studies Center  
M.Phil in International Relations  
from the University of Cambridge  
MA, International Relation,  
University of Karachi



**Aziz, Rahat**  
Director,  
Modaraba  
L.L.M, LLB, (Pakistan) C.I.A., A.P.A,  
F.I.C.S, F.I.T.M



**Chaudhry, A. Jawad**  
Business Manager,  
United Bank Ltd.  
MBA, Oregon State University,  
Corvallis, USA  
MBA, (IBA), Karachi



**Baig, Mirza Abrar**  
EVP/Group Chief,  
HRM & Administration Group,  
NBP, Head Office, Karachi  
PhD Indian Institute of Technology, India



**Dojki, Farzal Ali**  
Director,  
Products & Integration,  
Amaana (Pvt.) Ltd.  
MS, Information Systems, NYU  
BA Economics, UT Austin  
BA Computer Science, UT Austin



**Ejaz, Muhammad**  
**Group Head,**  
**Corporate Investment Banking,**  
**Saudi Pak Bank**  
 MBA, (IBA), Karachi  
 Candidate for CFA Level III



**Husain, Shah M. Saad**  
**Head Corporate Affairs,**  
**Pak Arab Refinery (PARKO)**  
 MS, Materials of Metallurgical Engineering,  
 University Of Michigan, Ann Arbor, USA



**Farooqui, Jalees A.**  
**Visiting Faculty,**  
**IBA**  
 MBA, (IBA), Karachi  
 MBA, University of Southern California, USA



**Imtiaz, Muhammad**  
**Lecturer**  
**Department of Mathematics,**  
**University of Karachi**  
 MSc & M.Phil, University of Karachi



**Farzan, Enwar**  
**Financial Controller,**  
**TransAsia Refinery (Pvt.) Limited**  
 FCA, Institute of Chartered Accountants  
 of Pakistan  
 MBA, Adamson University



**Inayatullah, Syed**  
**Lecturer**  
**Department of Mathematics,**  
**University of Karachi**  
 MSc & M.Phil, University of Karachi.



**Ghauri, Naved Ahmed**  
**Manager Marketing,**  
**Shaviq Communication**  
 MBA, (IBA), Karachi  
 MSc, University of Karachi



**Irfan, Saima**  
**Treasury Division, HBL**  
 MBA, (IBA), Karachi



**Hassan, Imran Javed**  
**Partner Gold Muhar Corporation (GMC),**  
**KCA Member Rates Committee**  
 MS, Management Sciences (SZABIST),  
 Karachi.  
 MBA, (IBA), Karachi.



**Irfanullah, Arif**  
**Director,**  
**Alchemy Technologies**  
 MBA, University of Chicago, USA  
 Bachelors in Engineering,  
 Dartmouth College, USA



**Huda, Sadiqul**  
**SVP Banking Division,**  
**Industrial Develop Bank, Pak**  
 Masters in Economics, USA  
 MSc (Statistics) Punjab University  
 MBA, (IBA), Karachi  
 DAIBP.



**Jaliawala, Ashraf**  
**HR Manager,**  
**Novartis Pharma Pakistan (Pvt.) Limited,**  
 MBA, (IBA), Karachi



**Kashif, Aniq**  
MBA, (IBA), Karachi



**Kazi, Afaq A.**  
General Manager,  
Human Resource and Organizational  
Development and IT  
MBA, (IBA), Karachi  
MPA, University of Karachi



**Khan, Abbas Ali**  
Chief Operations Officer,  
Coca-Cola (Bottling Operation)  
MBA, (IBA), Karachi



**Khan, Asna**  
MBA, (IBA), Karachi



**Khan, Jalal Ahmad**  
Practicing Member of ICMAP in  
Taxation, Project Finance,  
Secretarial Practices  
MBA, (IBA), Karachi  
FCMA Institute of Cost & Management  
Accountants of Pakistan



**Khan, Mohammad Mussarrat Ali**  
PhD, Management (Hamdard) University.  
MBA, (IBA).  
MSc (Statistics) University of Karachi.  
Quantitative Analysis for Management,  
Operations Research, Operation  
Management, Statistics and Mathematics.



**Khan, Muhammad Moiz**  
Lecturer,  
University of Karachi  
MA History, University of Karachi  
LLB, University of Karachi.



**Kirmani, Ahmed Saeed**  
Director,  
Bearingpoint Pak. (Pvt.) Ltd.,  
Director,  
Peak Marwick Associates (Pvt.) Ltd.  
FCA, Institute of Chartered Accountants  
of Pakistan  
FCMA, Institute of Cost and Management  
Accountants of Pakistan



**Lodhi, Muhammad Akhtar**  
Assistant Professor,  
Research Economist,  
University of Karachi  
MS, Economics & Finance, York University  
Canada  
MAS University of Karachi  
MSc, Economics University of Karachi



**Mahesri, Sajjad Hussain**  
International Trading Corporation (Owner)  
MBA, (IBA), Karachi,  
MS, Chemical Engineering,  
The Pennsylvania State University, PA, USA  
BS, Chemical Engineering,  
The Pennsylvania State University, PA, USA  
BS, Computer Science,  
The Pennsylvania State University, PA, USA



**Mahmood, Javed**  
Assistant Professor,  
Textile Institute of Pakistan  
MBA, (IBA), Karachi



**Mahmud, Syed Akhtar**  
CEO,  
Brand Image  
MBA, (IBA), Karachi





**Mahmood, Waqas**  
**Joint Director with ISTD,**  
**State Bank of Pakistan**  
 MS, Computer Science,  
 NED University  
 BE, (SSUET), Karachi



**Mukhi, Shabbir**  
**UNISYS,**  
**Pakistan**  
 MS, SZABIST, Karachi  
 BSc, Dalhousie University Canada



**Masood, Tariq**  
**Additional Commissioner Income Tax,**  
**Regional Tax Office, Karachi**  
 LL.M, Harvard  
 ITB, Harvard  
 MBA, American University of Hawaii,  
 USA



**Poonawala, Mazher**  
 MBA,  
 Florida Institute of Technology,  
 Melburne, USA  
 BS, Electrical Engineering,  
 University of Texas, USA



**Mian, Qaiser**  
**Ex-Director,**  
**A.F Ferguson & Company**  
 FCA, England & Wales,  
 FCA, Institute of Chartered Accountants  
 of Pakistan



**Qureshi, Asif Ali**  
**Head of Research,**  
**Invisor Securities**  
 Chartered Financial Analyst (CFA)  
 MA, International Financial Analysis,  
 Newcastle, U.K.  
 MBA, Quaid-e-Azam University  
 BSc, (Maths, Physics)  
 Punjab University



**Mohiuddin, Khawaja**  
**IT Specialist, IBM**  
 MS, Computer Science,  
 Depaul University, USA  
 BS, Computer Engineering,  
 University of Illinois, Chicago, USA



**Qureshi, Muhammad Shahid**  
**Assistant Professor,**  
**Institute of Space & Planetary**  
**Astrophysics,**  
**University of Karachi**  
 PhD, University of Karachi  
 M.Phil Mathematics,  
 MSc, Applied Mathematics, University of  
 Karachi



**Mooman, Muslim Reza, CFA**  
**Country Head,**  
**Financial Market Distribution**  
 CFA, Chartered Institute of Financial  
 Analyst  
 MBA, (IBA), Karachi  
 DAIBP, Institute of Bankers, Pakistan



**Qureshi, Muqtadar**  
**Manager,**  
**Supply Optimization Group (SOG),**  
**Pakistan**  
 MBA, (IBA), Karachi  
 M.E in Mechanical Engg,  
 Cornell University, USA  
 BE, in Mechanical Engineering,  
 Brown University, USA



**Mujeeb, Rizwana**  
**HR Head,**  
**Zulfeqar Industries Limited**  
 MBA, (IBA), Karachi.



**Qutubuddin, Sadia**  
**Creative Director,**  
**JWT Pakistan (Pvt.) Limited**  
 MA, Global Media and Postnational  
 Communications (SOAS - London, U.K.)  
 British Council Chevening Scholar  
 Bachelor of Design (Indus Valley School  
 of Art & Architecture, Karachi)



**Raza, Syed Akhtar**  
**Visiting Faculty,**  
**IBA**  
 M.Phil Statistics, University of Karachi  
 MSc, Statistics University of Karachi



**Sayani, Hameedah**  
**Finance Manager,**  
**Trimark Projects,**  
**Vancouver, Canada**  
 MBA, University of Wollongong,  
 Australia



**Rizvi, Nighat**  
**Professor**  
**Karachi University Business School**  
 MA (English),  
 University of Karachi



**Sethi, Rubina**  
 MBA, (IBA), Karachi



**Saeed, Nadia**  
 MBA, (IBA), Karachi



**Shahani, Mushtaq A.**  
**Assistant Collector,**  
**FBR, Karachi**  
 MBA, (IBA), Karachi  
 LLB, SALU Khairpur  
 MA Economics, SALU, Khairpur



**Sajjad, Farrukh**  
**Deputy Director (Valuation),**  
**Custom House Karachi**  
 MBA, (IBA), Karachi  
 MSc, (Economics) Public Policy,  
 University of Hull, U.K.,  
 MA, (Economics), York University, USA.



**Shahbazker, Mohammad Kamil**  
**Owner & Chairman,**  
**Fedglobe Group of Companies**  
 MBA, (IBA), Karachi  
 BE, NED University, Karachi



**Salman, Faryal**  
 M.Phil, Management Sciences, SZABIST  
 MBA, (IBA), Karachi



**Shaheryar, Agha**  
**Quality Manager,**  
**Projection Moulding Company,**  
**Canada**  
 MSME, University of Texas at Austin,  
 Austin, Texas, USA  
 MBA, (IBA), Karachi



**Siddiqui, Danish Ahmed**  
**Visiting Faculty,**  
**Department of Economics,**  
**University of Karachi**  
 MBA, (IBA), Karachi  
 M.Phil University of Karachi  
 MA, University of Karachi  
 CFA-Part 1 (CFA Institute)



**Shaikh, Muhammad Ishaque**  
**Head of Consumer Travel,**  
**American Express Pakistan**  
 MBA, (IBA), Karachi  
 B.S, (Mech. Engg), NED University,  
 Karachi



**Sheeraz Abdul Rasheed**  
Senior Group Manager (IT Infrastructure),  
Dewan Mushtaq Group  
MS, Wichita State University, Wichita, Kansas  
USA.  
Data Communication & Networking



**Siddiqui, Zafar A.**  
Director, Alumni Public Affairs &  
Resource Mobilization Department  
Director, IBA  
Center for Entrepreneurial  
Development (CED), IBA  
MS, Marketing Communication,  
Chicago  
MBA, (IBA), Karachi



**Sidat, Naila Imran**  
MBA, (IBA), Karachi



**Sohail, Mohammad**  
Director,  
Equity Broking,  
JS Global Capital  
MBA, (IBA), Karachi



**Siddiqui, Ahmad Ali**  
Executive Vice President,  
Meezan Bank Limited  
MBA, (MIS), Institute of Business  
Administration, Karachi



**Suriya, Abdul Rahim**  
Partner,  
A.R. Suriya & Co.,  
Chartered Accountants  
FCA, Institute of Chartered Accountants of  
Pakistan  
FCMA, Institute of Cost & Management  
Accountants of Pakistan



**Siddiqui, Arshad**  
Ex-Joint Medical Director,  
Liaqat National Hospital  
MS, SZABIST  
M.P.A, University of Karachi  
MBA, Newport Karachi



**Usmani, Muhammad Imran**  
Shariah Advisor,  
Meezan Bank Limited  
PhD & M.Phil In Islamic Economics,  
University of Karachi  
MA, (Arabic and Islamic studies),  
University of Karachi



**Siddiqui, Yonus Ali**  
Internal Audit & IT Advisor,  
Engro Asahi Polymer & Chemicals Ltd.  
MBA, Marketing, (IBA), Karachi  
MSc, Physics, University of Karachi  
PGD Computer Science & Statistics,  
University of Karachi



**Zaki, Syed Khalid**  
General Manager,  
Zafo (Pvt.) Limited  
MBA, (IBA), Karachi



**Sidiqui, Farhan A.**  
Lecturer,  
Department of Computer Science,  
University of Karachi  
MBA, University of Karachi  
B.S, Computer Engineering (SSUET),  
Karachi



The Faculty with the Dean & Director

# Academic Departments

The Institute of Business Administration (IBA) has two faculties and six departments operating under its umbrella. The departments include Accounting and Law, Economics & Finance, Management, Marketing, Social Sciences & Computer Science. These departments are headed by experienced and dedicated chairpersons who are eminent in their fields. They supervise and maintain a curriculum which is updated regularly and is responsive to the changes in the business world. The departments continuously assist the administration in its efforts to develop their current faculty.

## **FACULTY OF BUSINESS ADMINISTRATION**

### **DEPARTMENT OF ACCOUNTING AND LAW**

Department of Accounting and Law is an integral part of the degree and non-degree programs at IBA. The Department offers the courses at graduate and undergraduate levels through comprehensive and state-of-the-art educational programs. The courses in Accounting and relevant Business Laws offered by the Department have been designed primarily to develop in students a deeper understanding of issues, challenges and opportunities emerging under the present-day, fast changing, highly competitive and complex global business environment and how the knowledge gained and advanced analytical techniques learnt are applied in their professional career for achieving performance excellence and creating optimal value for their organizations. The department consists of 6 full-time faculty members.



### **DEPARTMENT OF ECONOMICS AND FINANCE**

The Department of Economics & Finance is one of the key departments of the IBA. It provides practical understanding of the financial and economic environment and helps students learn modern techniques used by business professionals. There is an emphasis on preparing students to cope with the business challenges in an ever changing global economic and financial environment.

Moreover, it promotes research activities and encourages faculty members to publish in recognized scholarly journals. The Department has 15 full-time faculty members including five PhDs from reputed foreign universities. The Department invites leaders of industry and banking to teach specialized courses and to share their experiences in the seminars and conferences organized by student societies.

*In 2009, IBA entered into an agreement with the International Finance Corporation (IFC) for development of Curriculum on Corporate Governance*



### **DEPARTMENT OF MANAGEMENT**

The Department of Management supports teaching and research in the areas of Human Resource Management, Organizational Behavior, Strategic Management, and Organization Theory. The department concentrates on Human Resource Management (HRM) and prepares students for the management challenges of tomorrow. Our faculty has expertise in areas such as employee training and development, team decision-making and effectiveness, and strategy formulation and implementation. Faculty members work as consultants and advisors, to improve competitiveness and managerial understanding of organizational processes and performance. The department offers Masters in Business Administration with a major / specialization in Human Resource Management. The department consists of 14 full-time faculty members.



## DEPARTMENT OF MARKETING

Marketing is the life blood of organizations. The outside world interfaces with the marketing department which is the visible face of the organizations for their stakeholders. A customer orientation, customer focus and customer obsession are the necessary ingredients for success. Marketing is a multi-disciplinary and company-wide process. IBA's marketing department continuously offers new marketing electives and core courses to reflect the ground realities of the marketing environment of Pakistan. To bridge the gap between theory and practice, we avail services of marketing practitioners. Many studies are developed from observations of the local markets. Also, various case studies from internationally acknowledged sources are analyzed. The department consists of 12 full-time faculty members.



## DEPARTMENT OF SOCIAL SCIENCES

The Department of Social Sciences is one of the dynamic departments of the Institute, offering a variety of courses from human psychology, IR, media studies, to speech communication etc. The objective is to introduce a well-rounded degree giving students the tools, not just to succeed in the business world, but to have an understanding of the principles that influence human behavior and shape human society. The Department also seeks to instill in students the ability to think clearly and critically, and carry out social research. Another inspiration of the department is to lay the foundations necessary for graduates to be well-equipped in their prospective professions. The department consists of 8 full-time faculty members.

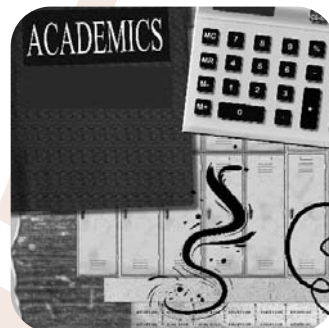


## FACULTY OF COMPUTER SCIENCE

### DEPARTMENT OF COMPUTER SCIENCE

Computer Science is the study of computers and computational systems; their theory, design, development, and application. Principle areas within computer science studies include, theory of computation, parallel and distributed computing, computer systems and networks, programming languages, software engineering, as well as application areas such as artificial intelligence, web technology, computer graphics and databases. The faculty of Computer Science offers learning through a large number of courses supplemented by research in artificial intelligence, software engineering, analysis, computer systems, databases and data communications. Its highly qualified full-time faculty, supplemented by visiting faculty, are responsible for teaching courses in Computer Science and Engineering as well as MIS and quantitative subjects. The department consists of 17 full-time faculty members, with a number of them having postgraduate qualifications from prestigious universities abroad.

- ✦ *In 2009, the Computer Science Programs achieved the highest "W" rating from National Computing Education Accreditation Council (NCEAC).*
- ✦ *In 2008, IBA became the first university in Pakistan to offer SAP education as part of its curriculum.*



# Facilities

## Infrastructure

The IBA has two campuses spread over **80 acres** of real estate; these campuses are comparable in size and splendor to any campus of a world-class institution of higher learning. The facilities are immaculately maintained following the IBA tradition of excellence in all facets of its activities.

The **IBA Main Campus** is a large complex of buildings spread around lush green sprawling lawns, which serve as a backdrop to an extremely conducive environment for academic pursuit. It houses the program offices, faculty offices, a library, an auditorium, two computer labs and twelve classrooms, five new classrooms with state-of-the-art facilities, complete with video conferencing facility. Student break rooms are also being constructed and will be ready by September 2009.

The **City Campus** is in the heart of the business district of the city. Apart from accommodating 20 classrooms, it has a library, an auditorium, conference and seminar rooms, and four computer labs. The City Campus is also home to the Evening Program, which is attended mainly by professional managers. The recently renovated centrally air-conditioned classrooms at this campus are fully-equipped with modern audio-visual facilities, in order to make the learning experience more interactive. Plans are being made to construct a multi-story building at this campus. Messrs Aman Foundation of Pakistan, a foreign based MNG, has pledged 900 million for this project on which work is expected to commence shortly.

The IBA provides residential facilities for full-time IBA students from areas other than Karachi. The boys' hostel is spread over an area of 1.75 acres with lush green lawns and is a short walk from the Main Campus. The hostel

provides single and shared accommodation for its students and has one hundred rooms and four dormitories i.e. an accommodation for about 120 boys. It has recently been fully refurbished with the addition of 20 new rooms, a lounge and a TV room. The existing hostel provides many facilities to its residents such as indoor & outdoor game facilities, a TV lounge, equipped with a big screen television, satellite decoder, high speed internet service available via LAN and radio link connectivity. The City Campus students are provided transport to commute between the City Campus and the hostel. Limited space is also available for students who wish to bring their own vehicles.

Accommodation is usually in high demand and allotment is done on a first-come-first-serve basis. The construction of a new boys' hostel building is in the planning phase, which will have better living, recreation and dining facilities.

## The Libraries

The IBA libraries contain more than 38000 books and more than 50 subscribed journals (foreign & local) on Business Management, Marketing, Computer Science and related subjects. Besides thousands of online latest books are available through **HEC National Digital Library**. The IBA libraries subscribe to a number of local journals and periodicals as well. Libraries at both the campuses are regularly updated with latest books and journals. Access to a large number of online journals on numerous subjects through the HEC database, provides IBA students, faculty and staff, a direct access to the work of the international community of researchers, thinkers, and practitioners. Furthermore, other online databases are also available in IBA libraries. A computerized modern Library Management System (LMS) enables the users to search the available collection easily and efficiently. Refurbishment of libraries at both the campuses is presently in hand.





### ICT Infrastructure & Services

The Department of Information & Communication Technology (ICT) provides information technology services to the IBA University Campus, City Campus, Boys Hostel, Girls Hostel and the Staff Town serving the campus community of 200 faculty, 500 staff and more 1800 students and countless Alumni. It also develops plans with objectives and actions that help achieve a highly competitive and technology-intensive environment for the institute.

The IBA believes that a modern ICT environment for students, faculty and administration is absolutely essential for providing quality education. Some of the services provided by this department include exchange and internet service, help desk, audio visual support, video conferencing, unified communication, fully covered Wi-Fi setup, latest network infrastructure, and high end security with encryption and compression and printing services. ICT infrastructure includes the following:

- ✓ Over 500 PCs connected through latest networking equipments such as high speed gigabit LAN covering the two campuses and the Boys' Hostel, gigabit optic cabling, Cisco High-end Switches, Cisco routers and firewalls, high speed radio link connectivity between the two campuses of IBA and the hostels and Staff Town. Latest ultra slim PCs are in the phase of implementation for staff and labs to save energy and power.
- ✓ Full range of Microsoft licensed software, in addition to licensed software and applications from other vendors.
- ✓ Blade servers were installed to further enhance the scope of services to the end users. Blade technology conserves space as well as provides room for the expansion of ICT infrastructure.
- ✓ IBA is going to implement the High End machines with complete virtualization solution for the e-mail

infrastructure and ERP.

- ✓ SAN technology to house the data for the whole of IBA staff, students, faculty and alumni, to get fast access to accurate and secure data.
- ✓ One of the largest wireless networks in the country with maximum coverage area at both the campuses, we are also in the phase of upgrading our complete Wi-Fi infrastructure with latest Cisco in/out door access point, complete with administration and fully covered security.
- ✓ A total of 8 Mb/s internet connections which will soon be upgraded to 35 Mbps optical fibre connection. Data link between both campuses will also be upgraded from RF Link to Fibber Channel.
- ✓ Recently the Video Conferencing room has been established with the funding from HEC and enables the IBA community to share lectures, presentations and other important learning material with other universities and fellow professionals. IBA is also establishing more video conferencing rooms at both campuses to beam their lectures outside the country.
- ✓ E-mail infrastructure is working on MS Exchange 2003 which is going to be upgraded on MS Exchange 2007, with complete automated enterprise backup solution implemented with unlimited quota for all users, as well as fast access to data.

On the software end, the projects undertaken include a Campus Management System(CMS), which allows automation of all program offices at IBA, Library Management System (LMS), which allows students and faculty to utilize the library services in an efficient manner; an IBA Research Portal (IRP), where valuable research work done by the IBA faculty, students, and management staff is collected and made accessible for viewing to all users, a new library website, which provides information through an Online Resource Center: Online Course Registration System, which allows students to view available courses for the next semester, see live statistics of current registration status of other students, and select their preferred courses and registers.

IBA is in the process of finalizing the implementation of the state of technology ERP system for the convergence of the above mentioned systems in a seamless overall system for security, accuracy and timeliness of data retrieval and reporting for quick decision making.

A highly informative and up-to-date alumni website provides alumni information and allows online registration of alumni. Students and faculty also have access to over 17,000 online journals via Blackwell and CUDOS. In addition 45,000 e-books are also available online.





### Transportation

The IBA owns 3 buses and 4 coasters serving different routes for the convenience of its students. Besides, private and public transport also serves both the campuses. The City Campus, being located in the downtown area, is accessible from all parts of the city by public transport available at all hours. Spacious parking facilities are available at both campuses for students who wish to bring their own transport. The IBA also runs a convenience point service through private contractors for students' pick and drop, covering the entire city.



### Projects Management & Facilities Maintenance

The P&FM department is responsible for all project management and facilities maintenance activities at IBA. The department is run by highly experienced professionals and technicians in this field and is responsible for the operations and maintenance of all the equipment, cleanliness, air-conditioning, and uninterrupted power and water supply. Currently, apart from its maintenance responsibilities, it is overseeing as many as thirty developmental projects, which when completed will make the facilities at IBA comparable to international standards. An important component of these projects is the renovation, refurbishment and upgradation plan of the existing facilities at both campuses. Presently, work is in hand to construct

15 class rooms, renovate washrooms, offices (all provide video conferencing facilities at both campuses), construction of additional rooms at the boys' and girls' hostels to increase their capacity by almost 25%. All these renovation / up gradation works are expected to be completed by September 2009. Presently, 76 rooms of the boys' hostel have been renovated fully. A reception center is being built to provide information and assistance to visitors of Center for Executive Education, CCS and Evening programs at the City Campus. In addition, the auditorium located at the main campus is being fully renovated and its capacity is being enhanced. The construction of a students' lounge and gymnasium with other sports facilities at both the campuses will also be initiated this year.

Apart from renovation of existing facilities, IBA has embarked upon an ambitious plan for upgradation of the infrastructure and facilities through construction of additional buildings at both campuses. Under this plan, professional architects, consultants and project managers have been engaged on competitive basis to initiate, execute and complete construction work on the following projects:

1. Center for Entrepreneurship Development & Incubation Center (main campus)
2. Student centers at both campuses
3. New boys' hostel (main campus)
4. New academic block (main campus)
5. Construction of visiting professors' residences
6. Construction of new girls' hostel
7. Exterior development of both campuses
8. Construction of a multi-storied building at city campus
9. Self generation to meet power requirements of both campuses.

# Departmental Heads

## (Support Departments)



**Ali Taha**  
Director Finance



**Ayesha Menai**  
Director Human Resource



**Dr. Arshad B. Siddiqi**  
Director Information &  
Communication Technology



**Mobin Khalili**  
Controller of Examinations



**Mirza Izhar Hussain**  
Director Center for Executive  
Education



**Dr. Qazi Masood Ahmed**  
Director for Research in Business  
& Economics



**Engr. Rehan ul Ambia Riaz**  
Director Project Planning &  
Facilities Management



**M. Saleem Umer**  
Program Co-ordinator  
MBA-Banking & Finance Services



**Zafar Siddiqui**  
Director Alumni, Public Affair  
& Resource Mobilization

# Enhancing our Outreach

## Center for Executive Education (CEE)

The strategic location of IBA in Karachi, the business and financial capital of Pakistan, the long standing presence of IBA, with its brand name and a vast network of alumni spread over the corporate sector, are the assets utilized by the CEE. The center offers two Executive MBA programs one for the public sector managers and the second for middle level corporate managers. Soon it will also be offering short term (3 months) training courses in the areas of Urban Management, Higher Education management and Management of nonprofit organizations and Social enterprises.



## Center for Access to Finance (CAF)

One of the major factors inhibiting rapid progress in poverty reduction and better income distribution, is that institutional finance is not accessible by the low and middle income groups in Pakistan. The CAF will carry out analytical studies, action research, monitoring and evaluation of the existing infrastructure, institutions and networks supplying finances, and assess the demand and demand side constraints through surveys, focus groups and structured interviews. The center will link with the CED and CAF and help transformation of business ideas into reality. It will also work closely with the MBA (Financial Services) program, the CEE and the center for Business and Economic Research (CBER) in the curriculum development and applied research areas.



## Center for Business and Economic Research (CBER)

A think tank that can be of assistance to business community, public policy makers, and the civil society, it is managed by a Research Committee (RC) consisting of the eminent researchers within the IBA and an Advisory Committee drawn mainly from the users of research. The CBER invites proposals for award of research grants, organizes research seminars workshops/conferences, solicits research ideas and funding from the industry and corporate sectors for core and contract research and establishes collaborative research projects with international and national institutions of repute. It facilitates a symbiotic relationship in which academic research choices can be influenced to some extent by the questions raised by the community of users.



## Career Development Center (CDC)

The goal of the Career Development Center is to help the students find the right job in the right field with the right employer. The center achieves this through developing strong and tangible linkages between employers and IBA graduates, aligning the

needs of employers with the competencies of our graduates, organizing professional lectures, seminars, panel discussions and workshops on career development and related skills, organizing and facilitating job fairs, coordinating internships, 5-month projects and job placements in an efficient and smooth manner. The CDC also sponsors visits of head hunting teams to facilitate on campus recruitment activities.

### **Central Board of Revenue (CBR) - Capacity Building Program**

The IBA is providing training to the Tax and Customs officers of CBR in Karachi, Lahore and Islamabad. Up till now, 350 officers of grade 17-21 have been trained in Karachi. All the courses are designed by the faculty of IBA, which include Computer Skills, Communication and Presentation Skills, Management Skills, Leadership and Teambuilding Skills.

### **National Talent Hunt Programme (NTHP)**

The growing income and regional inequalities in Pakistan necessitate that educational opportunities at institutions of excellence, such as IBA, are made available to talented and meritorious students from poor families and backward districts. To meet this objective, the IBA launched the National Talent hunt Program (NTHP) in 2004. As of 2009, the program has been revamped with modern pedagogical tools and the intake standards have been revised to include only top 20 students of each board. The program primarily targets students from backward areas from Balochistan, Punjab, Sindh, FATA and Northern areas, who are unable to apply for admission in IBA due to financial constraints. Special coaching is given to the students to prepare them for IBA entry tests and provide full financial support to those who are selected for admission. An NTHP class normally consists of about 60 students, from amongst whom on an average 8 to 10 students are selected to enroll in IBA.



# Alliances & Partnerships

## SAP Training Alliance

The IBA, Karachi became the first university in Pakistan to offer SAP education as a part of its curriculum at undergraduate and graduate levels when it signed an alliance agreement with SAP on February 9, 2009. The collaboration will line up SAP's University Alliances Program (UAP) with IBA's ERP Academic Alliances Program (EAAP) and pave the way for IBA to offer SAP training on its campus in Karachi. The agreement with SAP UAP will help in bridging the gap between academia and industry. This project will facilitate IBA in accomplishing its goal of producing highly skilled managers and entrepreneurs with greater field knowledge and technology experience.



## IFC Training Alliance

The IBA, Karachi and the International Finance Corporation (IFC) entered into an agreement to provide state-of-the-art teaching and training facilities in corporate governance to Pakistani students. According to the agreement, the IFC will assist IBA to develop a curriculum on corporate governance for its various degree programs such as BBA, MS and MBA. Moreover, it will arrange workshops and resource material to train the IBA faculty for effective execution of these courses and assess their performance frequently to ensure world class teaching standards.



## CFA Partnership Alliance

The IBA, Karachi signed an agreement and became a program partner of CFA institute, the global association for investment professionals that awards the prestigious CFA (Chartered Financial Analyst) Designation. The partnership means that IBA BBA program covers at least 70 percent of the Level-1 topics of the CFA Program Candidate Body of knowledge (CBOK) and its MBA Program and MS Finance Program separately cover at least 70% of the CBOK topics. Recognition as a CFA program partner signals to potential students, employers, and the market place that the university curriculum is closely tied to professional practice, and that students will also receive invitations to participate in various CFA Pakistan forums as well as the opportunity to join the society.



## IBA Inks Agreement with Oracle Academy

The IBA, Karachi signed an agreement with the Oracle Academy to introduce the Oracle Academy's Advanced Computer Science program at IBA. This program will help IBA Computer Science students to develop the business and technology skills required for the professional world. The agreement will enable IBA to integrate the Oracle Academy's software and curriculum into its undergraduate and graduate programs. By combining the Oracle Academy with IBA's Academia-Industry Alliances Program (AIAP), IBA students get access to world class technical curriculum and gain hands-on experience with Oracle's industry-leading database and middleware software. The IBA-Oracle partnership is a milestone on the path to making IBA one of the top 10 business schools in the region in five years.



# Events at IBA

## News Clips - 2009

The year 2009 has been quite eventful for the students of IBA. The highlights of some of the main events are as follows:

The IBA team won the **2009 CFA Investment Research Challenge** and has been selected to represent Pakistan at the **Asian Regional Challenge** at Singapore. Only 78 schools from all over the world are partners of CFA Institute.

Two IBA students were selected to attend the **European Finance Seminar** at Geneva. They were among a group of only 32 students selected from all over the world for this prestigious event.

The student's IBA team won 2nd position and prize money of Rs.200,000/- at **Pakistan Tobacco Company's Battle of Minds Competition**.

**Chinese language classes** started for IBA students in the beginning of the January semester, and a lot of interest has been observed in these classes. The instruction is provided by a subsidiary of the Chinese embassy.

Mr. Ovais Riaz, a student of MBA I was selected by **Novartis Pharmaceuticals** to represent Pakistan at '**Global Biotechnology Leadership Conference**' at Hong Kong. He won the award for the Best Business Plan Judges' Choice.

An External Review Panel consisting of renowned academicians Prof. Zahoorul Hasan, Prof. Bob Collins, Mr. Javed Hamid and Mr. Shuaib Ahmed visited IBA during March 2009. They conducted an **audit** of our academic programs and met some of the management, faculty, students and alumni. They recommended to revamp the MBA program and make it distinct and independent of the undergraduate program. The recommendations of the panel have since been accepted and a new MBA program has been designed and approved by the Academic Board.

A Carnival was organized by the **IBA Social Welfare Society** at which the famous singer Shahzad Roy performed. The proceeds from the event were donated to the **Zindagi Trust** for their school uplift project.

As the IBA lacks **outdoor** and **indoor sports facilities** a contract has been signed with the **Pavilion End Club**. This contract will make their gymnasium, grounds and

halls available to the students, staff and faculty of IBA for the sports activities and allow them to combine studies and work with recreation.

A number of IBA alumni who are holding positions of Chief Executive officers in leading companies of Pakistan commenced hosting **mentoring dinners** for the students of the MBA graduating class. This initiative has been highly appreciated by the students as they get very useful tips through such contacts.

HR Managers from the Corporate sector in Karachi were invited to participate in two **focus groups** aimed at identifying the skills and attributes they were looking for in new entrants to their companies.

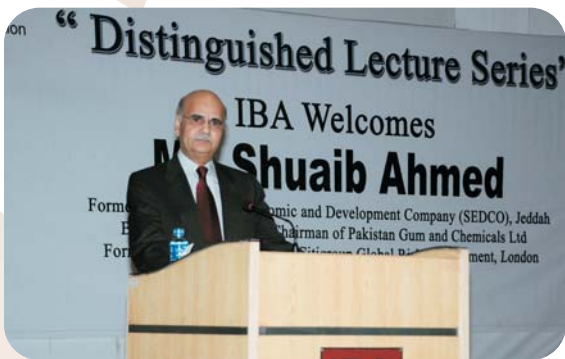
IBA formally introduced **Performance Management System** for its faculty members. The system has been developed internally in consultation with all the faculty members of IBA.

The Institute of Business Administration (IBA) team won three awards in the **National Model United Nations Conference in New York**. Competing in a truly international arena, along with over 4000 students from around 300 universities, this was the only delegation from Pakistan to take part in the conference. Comprising of 8 undergraduate students, the team won the honors of "**Distinguished Delegation**" and "**Outstanding Position Papers**". An individual performance award for "**Outstanding Delegate**" was also presented to Saira Ansari for her work in the Economic and Social Council.



# Our Guests at the Distinguished Lecture Series







# Glimpses of



# Convocation 2008



# Life



at IBA



# Students' Societies at Work



If you ask any student about life at the IBA, you will probably hear that it is high-pressure, speedy and relentless. Like any other top institution, the IBA demands a lot from its students, there is a reason why they are the *crème de la crème*. Students at the IBA find themselves striving to meet high expectations every day. There are quizzes, reports, assignments, presentations, a lot of teamwork and no room for delays. There are, however, random days of recharging fun thrown in between the pressure-packed schedules. Life here is highly competitive, moves fast, and turns novices into tough, hardcore professionals. But, the IBA isn't just all work and no fun. To cater to students' diverse interests, there are separate clubs for every program offered at the IBA and each student of the respective program is a member of that club / society. The year 2009 has been a year of major change and restructuring in respect of the activities of the student bodies. The restructuring aims at optimum utilization of the facilities and time available to students for **extra and co-curricular activities**, it also aims at providing an opportunity for the faculty members to be more closely involved and to guide the students in their extra-curricular activities according to their own interests and talents. The new composition of the student body, provides for one student body known as the '**IBA Student Council**' (**ISC**). The office bearers of the ISC consist of:

- ✓ *The Dean & Director will be president of the council*
- ✓ *Vice President*
- ✓ *General Secretary*
- ✓ *Treasurer*
- ✓ *Six members Executive Committee, three from the MBA and three from the BBA / BS program*
- ✓ *Student counselors / patrons will be the advisor to the ISC and all the societies*

**Functioning under the aegis of the ISC are as many as 22 student clubs / societies. The societies aim at the following:**

- ✓ Providing opportunities to students to nurture and display their real talent in various fields such as sports, drama, music, art etc.
- ✓ Providing opportunities to students for exercising leadership, management, social and teamwork skills through event management activities.

Names of the club / societies along with the faculty members who are performing duties of sponsors / patrons in Fall 2009 are as under:

Name of Club / Society	Patrons-2009
Marketing Club	Faculty of Marketing
Finance & Economics Club	Faculty of Finance & Economics
Management & HR Club	Faculty of Management
Press & Media Society	Huma Baqai
Publications Society	Rabail Qayyum
Iqra Society	M. Asif Jaffer
Go Green Society	M. Sardar Husain
Alumni Society	Yaseen Meenai
Music Society	Lalarukh Ejaz
Literary Society	S. Imran Saqib
Adventure Society	Maheen Ghauri
Community Welfare Society	Saima Husain
Arts Society	Sana Fatima
Public Speaking Society	Javeria Rebaz
Entrepreneurship Society	S. Sultan Raza
Web Society	Imran Batada
Info-Sys Society	Zaheeruddin Asif
Dramatics Society	Maria Hasan
Social Sciences Society / Club	Tufail Ahmed
Conference Society	Zehra Saleem & Amanullah Syed
Social Activities Society	Ahmed Ali Shah
Photographic Society	Waseem Arain
Sports Society	Ameer Rizvi & Salma Mirza



## Composition and Terms of Reference of the Societies

There are seven office bearers the elections of the office bearers will be open to the active members of each society who will enroll themselves in the first week of September. The elections of the office bearers of each society will be held under the Chairmanship of the Patron.

- ✓ Manager
  - ✓ 2 Coordinators
  - ✓ Treasurer
  - ✓ 3 members of Executive Committee
  - ✓ One faculty member as patron
- The principle functions of the Societies will include:
- ✓ Organize a 'Fresher Fair' at the beginning of the semester in September, at which each society shall set up stalls/booths for a week and carry out a campaign to enroll members into their societies.
  - ✓ Regulate the expenditure of the budgeted amounts and ensure financial control.
  - ✓ Guide, help, supervise and facilitate the activities of the students of the societies

## Guiding Rules for Student Bodies

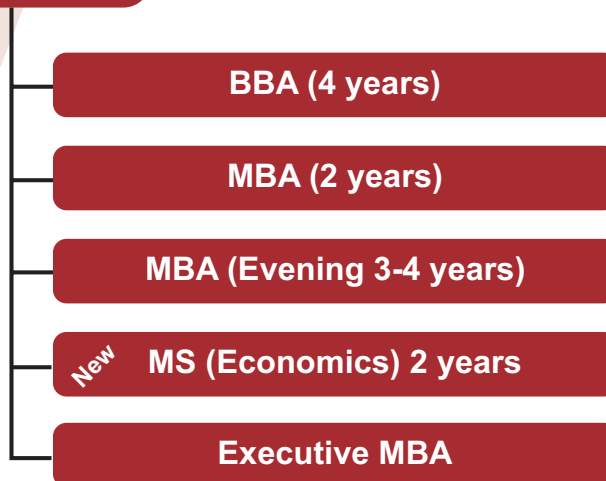
- ✓ Membership of these societies will be open to every student enrolled at IBA.
- ✓ Each student can be an active member of a maximum of three societies.
- ✓ The tenure of the office bearers will be for one year.
- ✓ All candidates will have to abide by a Code of Conduct in which expenditures on election campaigns will be discouraged.
- ✓ Student office bearers will be responsible for planning, organizing and managing all the events of their societies.
- ✓ If the Patron feels that any event proposed by the office bearers may tarnish the image of IBA or create security problems he / she will bring this to the notice of the Dean / Director.
- ✓ The office bearers of each society will prepare their annual work plan and the budget associated with it under the guidance of the Patron.
- ✓ Each society is expected to organize at least one mega event.
- ✓ Each society will prepare a Calendar of Events (COE) for the whole year that will be submitted to the ISC which will ensure that there is no overlap or duplication. Joint events by different societies will be encouraged and promoted.

General Manager Finance will act as the financial advisor to the ISC and all the societies and will advise and guide them in their financial matters according to the procedures laid out. He will get the expenses audited the same year.

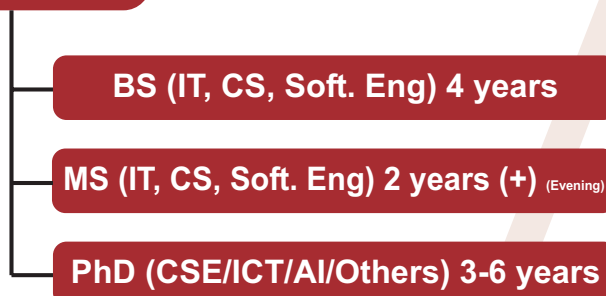


# Overview of Programs

## Business Administration Programs



## Computer Science Programs



## Program Coordinators



**Aman U. Saiyed**  
*BBA Morning*



**Dr. Zaheeruddin Asif**  
*BS (CS), MBA (MIS), BBA (MIS)*



**Abdul Wajed Khan**  
*MBA Evening*



# Programs of Study

*"The quest for excellence is the will to become what you are capable of becoming, and just a little more."*

## Academic Programs

The IBA offers full-time programs in business administration both at the Main and City Campus, while the Computer Science programs are offered at the City Campus. It also offers a variety of part-time programs at the City Campus in the evening. It is not uncommon to find entrepreneurs, practicing managers, government employees and technocrats attending these programs. The diversity in their work backgrounds makes interaction a rich and an educational experience. Specialized executive education programs are conducted by the Center for Executive Education (IBA-CEE) for professionals from the corporate world. In Fall 2008, the BCS program was re-launched as Bachelor of Science in Computer Science, BS(CS) and programs have also been started including BS (Software Engineering), BS (Information Technology), MS (Computer Science), MS (Software Engineering) and MS (Information Technology). The Masters Program offers specialization in the fields of Management, Human Resource Management, Finance, Banking, Marketing and Management Information Systems.

The programs of study are as follows:

### Doctor of Philosophy (PhD)

The Faculty of Computer Science of the IBA is offering graduate studies leading to PhD degree in Computer Science and Engineering (CSE), Information and Communication Technology (ICT), Operations Research, Artificial Intelligence, Cryptography, Numerical Analysis and Numerical Computing. Admission to the program has been continuing since Fall 2005 is conditional on clearance of an IBA entrance test and interviews. The successful PhD candidates will be offered research / teaching assistance. They will be given monthly stipend and tuition waiver. The program is composed of course work credits and dissertation credits. The IBA also has plans to launch PhD in Management Sciences including specialization in Management, Marketing, Finance, Accounting and Human Resource Management (HRM).

### Master of Business Administration (MBA Morning Program)

The IBA offers full-time two year MBA programs at the Main Campus and the City Campus. These programs consist of 24 courses of 72 credit hours cumulative. Out of these, 20 courses are compulsory and 4 are elective.



## Executive Education

The Institute combines with its program of formal management education, an elaborate program of management training for executives and professionals. These specialized programs are conducted by the Center for Executive Education (IBA-CEE). The IBA-CEE provides opportunities to executives working at different echelons in organizations, to enhance their careers by gaining knowledge and insight into state-of-the-art management techniques and technologies. Executive Education Programs consist of various training courses and workshops that are organized and conducted by the distinguished IBA faculty as well as industry leaders.

Besides open enrolment programs, the Center also offers client specific training to organizations on their request, keeping in view their unique and distinct requirements. Organizations that have benefited from the Executive Education Program include private firms, small business corporations, multinationals and transnational corporations, government departments, defence, and public sector organizations. Through an interactive class environment, live cases, role-playing, and syndicate work these courses engage the participants in a dynamic learning experience that enhances their capabilities and skills.

## Executive MBA Banking and Financial Services

This program is designed for the mid-career executives and managers of the banks and financial services sector and is aimed at providing the participants, with exposure to modern banking concepts and techniques that will help them to develop their capabilities and contribute in transforming their organizations into a modern, efficient and customer centered setup. The program will be of two year duration distributed into six trimesters of four month each. Keeping in view the requirements of in-service professionals, the classes will be conducted in the evening /afternoon of Fridays and Saturdays. The program will consist of eighteen (18) courses and three (3) term reports / research projects evenly distributed throughout a two year period. Pedagogical tools will be a combination of intellectual discourses by the subject experts, case studies, syndication and other knowledge sharing modes. This program is open to all professionals with minimum three years experience at banks or financial services



institutions, who have received minimum 16 years education and qualified at the IBA entry test/selection process.

This program has been developed in consultation with the leading professionals and industry experts and they have agreed to provide their valuable time and support to make this program a high value endeavor.

## MS Economics Program

The Graduate Program in Economics is designed to provide a solid background in theory, quantitative methods, and applications appropriate to the needs of economists involved in private and public sectors policy planning, analysis, and forecasting. The IBA offers a full-time one and a half to two year MS Economics Program. The program consists of 12 courses of 36 credit hours and a masters thesis of 6 credit hours. MS Program in Economics emphasizes on the application of economic analysis to related disciplines. Growth in both the business consulting and financial services has generated a strong demand for economic analysts. One reason is that decision models drawn from applied microeconomic theory are particularly useful in analyzing a firm's business potential and determining the investment value of a firm. Furthermore, individuals with strong analytical skills are in a unique position to contribute to important operational decisions.

With advanced instruction in quantitative business methods, students with a good background in mathematics can form an exceptionally strong foundation for a career in business consulting, finance, marketing and other business fields, such as business consultants, business and financial analysts, market and pricing analysts, and economic researchers.

## Master of Science (Evening Program) in Computer Science, Software Engineering and Information Technology

The MS Program is offered at the City Campus with the above mentioned three majors. This is a part time program, preparing students in Computer Science, Software Engineering and Information Technology. This program consists of a minimum of 30 credit hours including 6 credits for a thesis/project. Courses comprise a combination of



compulsory and elective courses in core and supporting areas.

### **Master of Business Administration MBA (Evening Program)**

MBA evening is offered at the City Campus. The prerequisite of this program is a Postgraduate Diploma in Business Administration. The duration of this program may vary depending on the capacity of the student to complete the course load each semester. Students must complete the entire course work within 5 years of completion of Postgraduate Diploma to qualify for the degree. This program consists of 12 courses for cumulative 36 credit hours. Out of these, 8 courses are compulsory and the rest are electives.

### **Postgraduate Diploma in Business Administration PGD (Evening Program)**

PGD is offered at the City Campus in the evenings. The duration of this program may vary from one and a half to three and a half years, depending on the capacity of the students to complete the course load each semester. The students must complete the coursework in 7 consecutive semesters. The course load for PGD students is three in the regular semester and two in the summer semester. This program consists of 12 courses of 36 credit hours cumulative, all of which are compulsory. This program leads to MBA degree pursued in the evening program.

### **Certificate Courses (Evening Program)**

Candidates interested in attending single courses of PGD and MBA, offered in the evening, are awarded certificates upon successful completion of the course. These certificate courses are available for people with a bachelors degree or equivalent from a recognized university. Relaxation in this requirement may be allowed for candidates sponsored by their employers. These courses are useful for those who cannot join the full-length degree or diploma programs. Selection of candidates is done through an aptitude test. Students can have their status converted to that of visiting students, upon request, before the first hourly examination of the course.



### **Visiting Students Program (Evening Program)**

The Institute also admits, without any prerequisite, visiting students in single PGD and MBA courses in the evening program, provided seats are available. These students are not allowed to take regular examinations. The visiting participants are awarded a certificate without any grade for attending the course if they maintain the attendance requirement. Visiting students are not allowed to have their status changed to a regular student during the semester.

### **Bachelor of Business Administration (BBA Morning Program)**

BBA Program at the Main Campus and the City Campus are full-time four-year bachelor programs. These programs consist of 47 courses of 141 credit hours cumulative. Out of these, 43 courses are compulsory and 4 are electives. The program offers specialization in Marketing, MIS, Finance among others.

### **Bachelor of Science (Morning Program) in Computer Science, Software Engineering and Information Technology**

The BS Program is offered at the City Campus with the above mentioned three majors. It is a full time four-year program, preparing students in Computer Science, Software Engineering and Information Technology. This program consists of a minimum of 131 credit hours, comprising of a combination of compulsory and elective courses in core and supporting areas.



# Admission Policy

IBA Admission Policy may be stated as follows:

- ✓ IBA will offer admission to all who qualify under strictly merit-based admission criteria irrespective of their race, religion, ethnicity or socio-economic conditions.
- ✓ The admission criteria consist of passing an aptitude test, participating in a group discussion and appearing for an interview.
- ✓ The aim of the **test** is to evaluate candidates for their quantitative analytical ability, logical reasoning, communication skills, reading comprehension, lexical resource, grammatical range and accuracy, career aptitude and general knowledge.
- ✓ The aim of **group discussions** and **interviews** is to evaluate candidates on their background, academic achievements, leadership potential, extracurricular interests, verbal communication, mannerism, integrity, appearance and enthusiasm.
- ✓ No effort will be made to fill all available seats if no candidates satisfy the above criteria.
- ✓ No candidates will be refused admission on the basis of their inability to pay IBA fees.

**This year there have been important changes in the eligibility criteria, test structure, interviewing method, and availability of choices to the candidates.**

- ✓ The eligibility criteria for the undergraduate programs have been made more stringent by increasing the **Intermediate** percentage from **60% to 65%** and for the **A Levels** from 1 B and 2 Cs to **2Bs** and **1 C**.
- ✓ For the graduate **MBA programs** the criteria have been expanded to include a **minimum of 2 years work experience** besides the existing eligibility criteria.
- ✓ In the written portion of the test, a new section has been added to test the **reading, comprehension and writing abilities** of the candidates. The step has been taken to reflect increased emphasis on the communication skills of the candidates.
- ✓ IBA has introduced the concept of **structured interviews** for the admission process. In the past the interviews were quite ineffective at eliminating weak candidates, as a result of which students were admitted who had only mastered the art of clearing IBA's aptitude test. In the new Interview methodology up to 50% of the candidates may be eliminated.

These interviews are designed to dig out the qualities needed not only to succeed in their chosen program

of study but also to contribute positively to the society when they graduate.

- ✓ The arbitrary method of determining cutoff scores for individual sections of the tests has been replaced with a more rigorous method based on statistical analysis.
- ✓ In the past, IBA used to conduct separate tests for different specializations and for different campuses. This approach has been replaced by a unified approach in which there will be **one test for both the campuses** and for various specializations.
- ✓ The students will have an option to **choose the campus of their preference** (initially) and to choose their **specializations** after a minimum of one year's study at IBA.
- ✓ The students will also be able to **design their own sequence of courses** (providing they have taken the prerequisites to the course) to be taken for the completion of their program.
- ✓ A **merit scholarship** has been introduced at IBA, according to which the top 10% of the candidates will be automatically awarded a more than **50% reduction** in their tuition fees.
- ✓ The fee structure for the two campuses has been **rationalized** and there is no distinction any more between main & city campus' fee structure.
- ✓ The new admission policy reflects the new philosophy of **one brand IBA**.

## ADMISSION REQUIREMENTS

More specific information on the admission requirements for the individual programs are appended as under:

### Undergraduate Programs

Applicants to the **BBA and BS Programs** must:

- ✓ Have completed their **Intermediate** with minimum **65% marks**;
- or**
- ✓ **A Level** students must have a minimum of **Two 'Bs'** and **one 'C'** in three principle subjects such that there should be no grade less than 'C' across three principle subjects in the A Level examination. No credit is applicable for any subsidiary, general, or advanced supplementary paper;
- or**
- ✓ An **American High School Diploma** (with a minimum of 80%) or an **International Baccalaureate** (at least 30 points out of 45).

### **BS applicants must possess mathematical background.**

Applicants whose final year results have not been announced at the time of the interview, may be granted provisional admission and **in case their final exam results are subsequently found not meeting the minimum requirements of the IBA, the provisional admission shall stand cancelled. No chance will be given for the improvement of grades.**

### **Graduate Programs**

Applicants to the MBA, MBA (Evening) and MS Programs must have:

- ✓ Minimum 16 years of education (should have BBA, BCS, BBA (MIS), BE, MA in a relevant field)  
or  
M.Sc. (in a relevant field)  
or  
16 years of education out of which 4 years should have been spent in an HEC recognized university.

All equivalency claims shall be evaluated by the HEC ([www.hec.gov.pk](http://www.hec.gov.pk)).

- ✓ **Minimum 60%** marks at terminal level or
- ✓ **Minimum 2.50** (on a scale of 4.00) **CGPA** where applicable

Applicants whose final year exam results have not been announced at the time of the interview may be granted provisional admission and in case their final exam results are subsequently found not meeting the minimum requirements of the IBA, the provisional admission shall stand cancelled.

- ✓ Two years of relevant work experience is preferred.

### **Master's Program**

Holders of professional degrees (BE, MBBS, CPA, CA, etc.) are encouraged to apply for Masters Programs. The Institute also admits, without any prerequisite, visiting students in single PGD and MBA courses depending upon availability of seats.

### **SAT/GMAT**

A limited number of seats are available for those candidates who have **SAT scores exceeding 2100** and **GMAT scores exceeding 600**. Such candidates may be exempted from the IBA undergraduate and graduate admissions test respectively.

### **Transfer of Credits**

A limited number of course credit exemptions may be given to those students who have been enrolled in degree programs at ranked foreign universities. These exemptions shall be given on a case to case basis based on the following criteria:

- ✓ Course credits must be from any of the top 50 Universities derived from the International rankings compiled by **Shanghai Jiao Tong University's Institute of Higher Education** or by **The Times Higher Education Supplement (THES)** or **Quacquarelli Symonds (QS)** in the discipline applied for. Course Credits are also acceptable from **Lahore University of Management Sciences**.
- ✓ Students must have been enrolled in degree programs at these universities.

### **CONDITIONS FOR TRANSFER CANDIDATES**

An eligible transfer candidate may be defined as a candidate who satisfies all the following conditions:

- ✓ A candidate who has been admitted into a **degree program** at any of the top rated universities.
- ✓ The candidate's **CGPA** at the above university must be **3.5 or above on a scale of 4.0**.
- ✓ The candidate must have secured a minimum of **'2As'** and a **'B'** during his/her **A Levels**, or **80% in Intermediate** exams.

Eligible transfer candidates may apply for transfer to any of the IBA degree programs under the following transfer conditions:

- ✓ IBA reserves the right to accept or reject all or any such candidates.
- ✓ The IBA admission test may be waived for such candidates if they meet SAT or GMAT requirements.
- ✓ Additional interviews may be conducted prior to admissions if so desired by IBA.
- ✓ A transfer committee appointed by IBA shall determine the courses to be accepted for transfer of credits of such candidates.
- ✓ Transfer of credits may exclude those courses with C or lower grades.
- ✓ The candidate may be transferred to the appropriate semester, based on credits accepted for transfer.
- ✓ A minimum of 50% of total degree credits must be completed at IBA.
- ✓ Courses transferred shall be indicated in the final transcript as being transfer credits.

### **ADMISSION PROCEDURE**

Admissions to all programs at the IBA are granted on merit and there are no reserved seats of any category. The main criterion for admission is the performance of the applicant in a series of tests conducted by the IBA. Initial screening is done through an aptitude test. The successful candidates then appear for an interview. Before the interview,

candidates are evaluated through group discussions, where their communication skills, confidence, maturity and leadership potential are assessed.

## PROCEDURE FOR APPLICATION

All applicants should apply through **IBA Online Admissions System**. The Online system has been created to facilitate applicants to fill out the admission form neatly and correctly, and to ensure accuracy of data with IBA. The accounts made in previous admission process are no longer applicable. The link of IBA Online Admissions Systems along with the steps to be followed will be displayed on IBA main website ([www.iba.edu.pk](http://www.iba.edu.pk)) when the admission process starts.

After submission of the Online Admission Form, applicants will be able to view and print the final Admission Form on A4 size paper and sign it in ink at the given space. To make payment of the application processing fee, applicants must print a copy of the challan form from the system and take it to the designated bank branches, which can be viewed on IBA's website.

## Collection of Admit Card For Karachi Applicants

If applicants are residing within Karachi then they must visit the IBA City Campus with a copy of the paid Challan, a copy of signed Admission Form and two recent colour photographs to collect IBA Admit Card. If applicants do not have the facility to print out the Admission Form then they can avail the printing facility at IBA City Campus.

## For Applicants Outside of Karachi

Applicants outside of Karachi can collect the Admit Card from the designated branches of the bank after payment of application processing fees. Please remember to bring a copy of your signed Admission Form and two recent colour photographs to the bank.

## Aptitude Test

The aptitude test is conducted simultaneously at Karachi and all other centers on a specified date. The admit card issued to the applicants indicate test center, test date, and reporting time. Please make sure to read all instructions given on the back of the Admit Card very carefully. The applicants should bring Admit Cards along with a photo ID to be able to appear in the aptitude test. Applicants from outside Karachi will be tested in Lahore, Islamabad, Peshawar and Quetta.

The candidates are assessed for their **general knowledge, analytical skills, alertness and, language**. Candidates who pass the aptitude test qualify for the next step of the induction process, i.e. group discussion followed by an interview.

## Document Check

Candidates are required to bring the following documents in original on the day of Group Discussion / Interview:

- ✓ Matriculation / O-Levels (or equivalent) certificate with marks sheet
- ✓ Intermediate / A-Levels (or equivalent) certificate with marks sheet
- ✓ Graduation Degree with marks sheet
- ✓ Equivalence certificate in case of holders of degrees / certificates issued by non-Pakistani universities / boards
- ✓ Masters degree with marks sheet for MS Program whenever applicable.

## Group Discussion

The selected candidates are divided into groups. These groups are given a topic to debate and discuss amongst themselves. During this process, **communication skills, interpersonal skills, confidence and leadership potential** are assessed.

## Interview

Interviews are helpful in evaluating the level of **maturity, academic aptitude, motivation, interpersonal skills and career focus** of the applicants.

## Enrolment

Students who have been granted admission to any of the IBA programs (except visiting candidates) must submit the following documents in original along with attested copies to complete the enrolment process:

- ✓ Matriculation / O Levels certificate with marks sheet
- ✓ Intermediate / A Levels certificate with marks sheet
- ✓ Bachelors degree with marks sheet
- ✓ Master's degree with marks sheet
- ✓ Migration certificate of the university / board concerned, except in the case of Karachi University / Karachi Board
- ✓ Six copies of a recent passport-size photograph

The students must submit these documents and pay the fee within the time limit specified by the Institute.

## Validity of Admission Offer

The offer of admission will **NOT** remain valid if a candidate does not take admission in the semester for which the offer is made.

## 5-Month Project at IBA

Business schools around the world, encourage students to undertake '*co-op programs*', '*specific projects*' etc. to translate their academic training into real world practice. These students earn credits gain valuable work experience and serve as an important link between academia and industry. **IBA has initiated a 5-Month Project**, for those students who complete their 4-Year Bachelors Program at IBA, and wish to pursue a Master's degree at the Institute, in subsequent three consecutive semesters. Students participating in the above project must fulfill certain requirements. They should:

- ✓ Be enrolled as a student in IBA's Master's degree program while engaging in the 5-Month Project.
- ✓ Have earned 141 credits as a graduate of IBA's 4-Year Bachelors Program.
- ✓ Have maintained at least a 2.2 CGPA at the end of IBA's Bachelors Program.

calculated on the basis of 45 hours that a student has to spend per week, towards academic and extra curricular activities to complete a semester's load. As the duration and work load of 5-Month Project equate well with that of a semester, the credits and the calculation of CGPA is also done on the same lines.

### CREDIT HOURS

In order to earn eighteen (18) credit hours, the 5-Month Project involves students to work for 900 hours in five months (45 hours per week). These credits have been

This 5-Month Project is evaluated by IBA faculty and the mentor, and GPA / grade is assigned by the faculty to the individual on the basis of assessment of his / her periodic and final performance.

**Any candidate who provides false or incorrect information about work experience, grades, financial status of the family, or any other required material, or submits any fake supporting documents will be debarred from applying to IBA for all times to come.**

<b>CANDIDATE PROFILE ADMISSIONS 2008-09</b>	
<b>MBA Class 1,114</b> appeared; <b>209</b> qualified and <b>110</b> enrolled; Success Rate <b>10%</b>	
<b>Educational Institutions</b>	<b>Academic Disciplines</b>
NED 29%	Engineering 38%
FAST 11%	Business Administration, Commerce 30%
KU 9%	I.T., Computer Science, etc. 20%
NUST 7%	Other subjects 12%
COMMECS 6%	
Sir Syed 6%	
CBM 6%	
Others 26%	
<b>BBA Class 2,743</b> appeared; <b>323</b> qualified and <b>301</b> enrolled; Success Rate <b>11%</b>	
<b>Educational Institutions</b>	<b>Academic Disciplines</b>
<b>A Level</b>	
Karachi Grammar 31	Matriculation 37%
The Lyceum 31	Intermediate 40%
St. Patrick's 29	O Level 62%
Beaconhouse 18	A Level 60%
The City School 15	N.A. 1%
Foundation Public 9	
DHA College 8	
<b>Intermediate</b>	
Adamjee College 17	
DHA College 13	
Aga Khan 8	
St. Joseph's 8	
<b>MBA/BBA-MIS 979</b> appeared; <b>185</b> qualified the test; <b>140</b> enrolled; Success Rate <b>14%</b>	

*IBA looks forward to welcoming the prospective candidates for this year*

# Rules & Regulations

*“A regulated behavior, governed by the rules to be and not to be, is almost a moral condition for achieving quality in education.”*

## Discipline

Regularity, punctuality and conformity to schedules and deadlines are basic requirements at IBA and are expected equally from faculty members and students. This ensures a strong commitment towards professional excellence in all those who come to teach and to learn at IBA.

Students are required to maintain discipline and order at the campus. Behaviour of the students is closely monitored and a student is deemed to have lost good standing if his/her conduct is found objectionable from a disciplinary point of view, which may lead to cancellation of admission.

## Good Standing

Students are required to maintain discipline, good conduct and behaviour during their studies at the IBA. A student shall be deemed to have lost good standing and consequently his/her name shall be dropped from the rolls of the Institute if his/her conduct and behaviour is found objectionable from a disciplinary point of view.

## Attendance

A distinguishing feature of the IBA is its adherence to the academic calendar. A detailed program is provided on the first day of every semester.

Students are required to attend lectures, laboratory sessions, seminars and fieldwork as may be specified for a course each semester.

The teacher takes attendance in each class daily. Late comers are marked absent even if late by one minute. No excuse is accepted.

If a student accumulates more than the permissible absences, he/she is awarded an 'F' in that particular course.

Full-time students are allowed 6 absences in a 1 hour course, 4 in a 75-minutes course and 3 during a summer course.

Part-time/evening students are allowed 7 absences in a regular semester course and 5 in a summer semester course.

Students are not allowed to remain absent on the first and last day of the semester. Serious action is taken against those who violate this rule.

## Policy on Cheating

The IBA maintains a strict policy on academic impropriety. Based on its zero-tolerance for such activity, any student found cheating or using unfair means in examination is immediately expelled from IBA and is declared ineligible for re-admission. A booklet highlighting IBA's policy on plagiarism is available on the portal for all students to read and comply.

## Transfer of Credit in Required Courses

- I. Students of Postgraduate Diploma in Business Administration and MBA Evening Programs may seek advance credit for not more than two required courses, which they may have successfully completed while being students in the Certificate Program. They are subject to the following conditions:
  - (a) The student must have held a bachelors degree with 60% marks at the time of admission to the Certificate Program
  - (b) The semester final grade in the course was at least 'B'
  - (c) The course for which the credit is sought was completed within two years from the date of admission in the PGD.
- II. Students of PGD in Business Administration (Evening Program), who have not completed diploma coursework, can take MBA courses only as certificate students and may get credits for these courses in their degree coursework later, subject to the following conditions:
  - (a) The student must have completed a minimum of five PGD courses
  - (b) The remaining PGD courses are not available to the student in the evening
  - (c) The student is unable to remove his course deficiency in the Morning Program due to his/her occupation.
  - (d) The student removes his PGD course deficiency as soon as the remaining courses are available to him/her.

## Course Load

- I. The course load for PGD, MBA Evening Program students is 3 in the regular semester and 2 in the summer semester. The students may take four courses if they maintain their CGPA at 3.0 and above.



- II. The course load for degree program students is 6 in the regular semester. A student cannot take additional course(s) in any semester except in the final semester (BBA-VIII and MBA-IV). If a student needs to remove his/her deficiencies, he/she can do so by dropping a course. In the final semester (BBA-VIII and MBA- IV), a student may however take two additional courses to complete coursework.

### **Withdrawal from a Course**

Full-time students are allowed to withdraw from one course in a semester if such withdrawal helps the student in improving his/her performance in the remaining courses. The withdrawal must be sought on prescribed forms within one week of the second term examination result. Withdrawal from a course is not treated as failure. However, once a student has accumulated more than the permissible absences in any course, he/she is not allowed to withdraw from that course and is awarded an 'F'.

Part-time students are allowed to withdraw from some or all of the courses for which they have registered in a semester. Permission to withdraw from a course must be made on the prescribed form available from the Evening Program office within one week of the second term examination result or within one week after the announcement of midterm examination results in the summer semester.

### **POLICY REGARDING MAKE-UP EXAMINATIONS**

#### **I. Morning Program Students of Both Campuses.**

No make-up exam shall be allowed for missing Term or Semester Final Exams for any reason whatsoever.

#### **II. Evening Program Students**

Evening program students, who are sent out of Karachi during term and final exams on official assignments by their respective organizations, may be allowed to give make-up examinations under following conditions:

- (a) This facility will be allowed to the Evening Program students for only one of the two term examinations for the courses taken by them.
- (b) This facility shall also be allowed for the semester final exams if the student has not already availed this facility for the term examinations.
- (c) The concerned student shall be required to provide the following documents at least one week before the scheduled exam:

#### **I. A certificate from his/her organization giving details of his/her official assignment.**

#### **II. Evidence of official travel.**

The student shall be required to appear in the make-up of a term exam within three weeks of the original exam date and within six weeks for the semester final exam on payment of Rs.2000/- as examination fee for one subject.

#### **III. Make-up Exam on Medical Grounds**

If make-up Exam, on medical grounds in extremely serious cases, is authenticated by recognized hospitals. The Committee may consider to allow this term exams only. The Committee's decision in this regard shall be final. This facility shall, however, be allowed for only one of the two term examinations in a semester.

No make-up of semester final exam shall be allowed on medical grounds of any kind.

### **Rechecking of Final Paper**

Rechecking of final papers is allowed subject to a deposit of Rs.5,000/- per course, which is refundable if any significant improvement in grades / marks is found after rechecking.

### **Transcript of Record**

Students of MBA, BBA and Postgraduate Diploma programs can get a transcript of their grades from the Institute within two weeks on payment of Rs. 1,000/-. Urgently required transcripts can be obtained within three working days on payment of an additional Rs. 1,000/-.

### **Rules for Determining Academic Merit**

#### **I. BBA Gold Medal**

- (a) All credit courses shall be counted.
- (b) The student who has the highest CGPA (Cumulative Grade Points Average), without any failure, shall be eligible, provided the CGPA is not less than 3.5.
- (c) In case of a tie where the CGPA is the same, the student with the higher average percentage shall be eligible for the award of Gold Medal.
- (d) A student with 'C' or lower grades in any subject shall not be eligible.

#### **II. MBA, Overall Gold Medal**

- (a) Gold Medal shall be awarded on the basis of CGPA obtained in MBA 2nd, 3rd and 4th semesters courses

only, with the provision that the MBA (direct) student should not have any C in 18 courses and MBA through BBA student should not have any C in 18 courses of MBA.

- (b) In case of a tie where the CGPA is the same, the student with the higher average percentage shall be eligible for the award of Gold Medal.
- (c) The Evening Program MBA requirements were 22 courses in the year 2006 compared to the 24 courses of the MBA Direct, therefore the two programs, not being comparable are not to be treated at par for determining the overall merit positions for purposes of Convocation.
- (d) The duration for the MBA-Direct being only 2 years compared to that of the MBA of the Evening Program which may extend between 3 ½ to 8 ½ years, the two degrees should not be comparable for determining overall merit.

### III. BBA / MBA Marketing & Finance (Specialization) Gold Medal

- (a) A student must have a minimum of 2 electives.
- (b) He/she must have an 'A' in both subjects.
- (c) If a student has more than 2 electives in the field of specialization, the best 2 shall be counted, provided that the student has no 'C' in the field of specialization, and has no failure in MBA 3rd and 4th semesters.
- (d) If more than one student has the same grades, then the student with the higher cumulative percentage in the 2 electives shall be eligible.
- (e) Each student shall declare his/her field of specialization in writing at the beginning of MBA 4th semester.
- (f) No non-credit course taken by a student in the 3rd and/or 4th semester shall be convertible to a credit course for the purpose of determining merit.
- (g) A meritorious student pursuing Bi-Major would be entitled to a Gold Medal in only one field of specialization.

#### 1st Three Positions in Each Semester

- ✓ All credit courses shall be counted in the respective semester.
- ✓ The students who have the highest GPA in that semester, without any failure, shall be eligible.
- ✓ In case of a tie where the GPA is the same, the students with the highest average percentage shall be eligible for the award of semester positions.

- ✓ In case a student has dropped a course in that particular semester, he/she shall **NOT** be eligible.
- ✓ If a student has done any course of that particular semester in advance, he/she shall **NOT** be eligible.
- ✓ If a student is doing a deficiency course after dropping any course of that particular semester, he/she shall not be eligible.
- ✓ If a student is doing a deficiency course without dropping any course of that particular semester, he/she shall be eligible.

#### Exemption of course work based on credits from prestigious foreign universities

A limited number of course credit exemptions may be given to those students who have been enrolled in degree programs at ranked foreign universities. These exemptions shall be given on a case to case basis based on the following criteria:

- a. Course credits must be from any of the top fifty internationally ranked foreign universities in the discipline applied for.
- b. Students must have been enrolled in degree programs at these universities.

#### Exemption of PGD for Evening Students

- a. The Evening Program students who complete their PGD with CGPA of 2.2 and are dropped at MBA stage on the basis of low CGPA are allowed re-admission in MBA with exemption of PGD subject to passing the admission test.
- b. The students who discontinue their studies after completion of PGD with good standing and later, after lapse of the stipulated time for completion of MBA courses, seek fresh admission to complete their MBA, are allowed exemption of PGD, subject to passing the admission test.



# Evaluation & Grading

*“Under favorable circumstances performance is directly proportional to creative discontent. It is relative not so much to what a person could have achieved but to what he/she actually aspires to accomplish”*

The following grading scheme is used to evaluate a student’s academic performance:

Grades		Percentage	Grade Points
A	A	93 above	4.00
	A <sup>-</sup>	90-92	3.67
B	B <sup>+</sup>	87-89	3.33
	B	83-86	3.00
	B <sup>-</sup>	80-82	2.67
C	C <sup>+</sup>	77-79	2.33
	C	73-76	2.00
	C <sup>-</sup>	70-72	1.67
D	D <sup>+</sup>	67-69	1.33
	D	63-66	1.00
	D <sup>-</sup>	60-62	0.67
F	F	Below 60	0.00

Student performance is evaluated through a system of testing spread over the entire period of their studies. In addition to the final examination at the end of each semester, students are tested through term exams, a series of short quizzes, class discussions, written assignments, research reports, presentations on different topics, etc. all of which contribute to the final grade.

A student sits for two term examinations for each course every semester (scores of both term examinations are counted towards the final grade). A number of surprise quizzes are also taken during the semester to monitor the performance of the students.

In determining the course grade, 60% of the final grade is based on the semester work and 40% on the semester final examination. However, the Institute reserves the right to modify these weights.

A Cumulative Grade Points Average (CGPA) is computed at the end of the semester. Final grades in each course are converted to grade points on the following basis.

**Sum of (credit hours X grade points)/Sum of credit hours**

The initial CGPA of the PGD/MBA students of the evening program is calculated on the basis of the first 6 courses taken by them. Withdrawals and failures, if any, are also counted.

## Minimum GPA Requirements

A student must maintain a minimum CGPA of 2.2 on a cumulative basis during his stay at the IBA. Any student with a CGPA of less than 2.0 is dropped from the rolls of the Institute forthwith. A student securing a CGPA between 2.0 and 2.2 is put on probation for one semester.

At the end of the semester, any student on probation is required to improve his/her CGPA and bring it up to the required minimum 2.2.

If a probationer shows an improvement, but his CGPA is still below 2.2 his/her probation may be extended for another semester. If he/she still fails to bring his CGPA to 2.2 by the end of the next semester he/she is dropped from the rolls of the Institute.

If a student fails to pass certain courses and yet manages to maintain his/her CGPA equal to or above 2.2 he is allowed to repeat and clear the course(s) or substitute(s) (wherever permissible) before the degree is awarded to him/her.

The CGPA is computed at the end of each semester including a summer semester that a student might have enrolled in.

## GPA Requirement for Award of BBA/MBA Degrees:

- I. If a BBA program student’s CGPA in the final semester is less than 2.2 but not below 2.0, the student shall be required to repeat one semester of the lowest academic standing/or certain courses in order to bring his/her CGPA up to 2.2 with the following conditions:
  - (a) The student who succeeds in improving the CGPA (minimum 2.2), will be eligible for promotion to the MBA Program and for award of the BBA degree.
  - (b) The student, who fails to improve the CGPA, will not be eligible for promotion to MBA or for award of BBA degree. Such a student shall be issued transcript of credits earned.
- II. An MBA Program student whose CGPA in the final semester is less than 2.2 but not below 2.0 shall also be required to repeat one semester of the lowest academic standing/or certain courses in order to be eligible for the award of MBA degree.

If the student improves the CGPA (minimum 2.2), degree shall be awarded (other conditions apply), otherwise only a transcript of credits shall be issued.

- III. BBA Program students are promoted to MBA Program with one deficiency in BBA courses.

Following conditions shall apply to such students:

- (a) Their CGPA in BBA Program should not be less than 2.2 after removing the deficiency.
- (b) If the CGPA of such students after removing deficiency is less than 2.2 but not less than 2.0 the above rules [1: (a) & (b)] will apply.
- (c) If they fail to meet GPA requirements at BBA level they will not be eligible for the award of BBA/MBA degrees even if they have completed MBA course work. Only transcripts will be issued for credits earned.

The time period to remove the deficiency and to bring CGPA to a minimum 2.2 is one year.

### Improvement of Grades

The students are allowed to repeat courses with 'D-', 'D' or 'D+' grades. The repetition of courses is, however, not allowed to students dropping out in the same semester.

The final result of a subject will be based on the average of the old grade (marks obtained initially) and the new grade (marks obtained in the second attempt). The new grade of that particular subject will be the average of the two grades.

The following example illustrates the method that will be adopted in calculating the grade of a particular subject and subsequently the Cumulative Grade Point Average (CGPA):

Marks(%)	Grade Point	Grade
Old Grade	68      1.33	D +
Improved Grade	92      3.67	A -
Average Grade	$(68+92)/2=80$	B -

The new (averaged) grade will be counted in calculating the CGPA and will appear on the transcript. In case a student gets a lower grade than what he/she obtained previously, the old grade will stand valid.

### Summer Semester

Students doing an internship during the summer semester are not allowed to register for an advanced credit or additional course. However, such students are allowed to remove deficiency in one course during the summer semester. Students, not doing an internship, can clear up to two deficiencies, or enroll for two advanced courses in the summer semester. Students may withdraw from one course during the summer semester. Withdrawal should be sought within a week after the announcement of the mid-term examination result.

### Internship Evaluation

The summer internships for full-time students are closely monitored and evaluated. During the internship period, follow-up meetings are arranged between interns' and

faculty members to discuss the interns progress and concerns, if any. Feedback about the performance of the internee is obtained from his/her supervisor. At the end of the internship, students submit an internship report and are also interviewed for feedback regarding their experience.

### Comprehensive Examination

Every graduating student is required to pass a comprehensive examination on completion of course work. This four hour examination is held after every regular semester. After completion of coursework, the maximum period allowed to clear the comprehensive examination is 10 years for the students admitted prior to 2004, in maximum three attempts.

However, the students admitted in 2004 and onwards are allowed maximum 5 years to pass the comprehensive examination from the date of completion of course work with no restriction on number of attempts.

Students, who fail to pass the comprehensive examination, are eligible only for the individual course certificates. A student is eligible for a transcript/degree only after passing the comprehensive examination. However, he/she may obtain a provisional certificate on completion of the course requirement.

### Time-Bar Rule

The Students admitted prior to 2004 have 10 years to complete their course work and pass the comprehensive examination to be eligible for the award of MBA degree. Maximum three attempts are allowed to such students to pass the comprehensive examination.

The students admitted in 2004 and onwards have total 5 years in case of MBA and 7 years in case of BBA to complete their course work. There will be no restriction on number of attempts for such students to pass the comprehensive examination.

- ✓ For course work, the period that shall be counted will be from the date of admission.
- ✓ For comprehensive examination 10 / 5 years shall be counted from the date of completion of course work.

### For Evening Programs Students:

Maximum time allowed for PGD: 3 1/2 years

Maximum time allowed for MBA: 5 years from date of PGD completion.

Maximum time allowed for Comprehensive Exam: As above (10/5 years).

# Academic Calendar

## SUMMER SEMESTER 2009 29 June, 2009 to 18 August, 2009

Months	Total Days	Sundays	Holidays	Exam Days	Working Days
29 June, 2009	02	--	--		02
July	31	04	--	02	25
13 August, 2009	13	02	--	--	11
<b>Total Days</b>					<b>38</b>

### Exam Schedule

<b>Mid-Term Exams:</b>	20 & 21 July, 2009
<b>Preparatory Holiday:</b>	14 & 15 August, 2009
<b>Final Exams:</b>	17 & 18 August, 2009

## FALL SEMESTER 2009 31 August, 2009 to 18 January, 2010

Months	Total Days	Sundays	Holidays	Exam Days	Working Days
August 31, 2009	01	--	--	--	01
September, 2009	30	04	03	--	23
October, 2009	31	04	-	06	21
November, 2009	30	05	03	06	16
December, 2009	31	04	02	--	25
January 5, 2010	05	01	--	--	04
<b>Total Days</b>					<b>90</b>

### Exam Schedule

<b>First Term Exams:</b>	8 to 14 October, 2009
<b>Second Term Exams:</b>	19 to 25 November, 2009
<b>Preparatory Holiday:</b>	6 January, 2010
<b>Final Exams:</b>	7 to 18 January, 2010

## SPRING SEMESTER 2010 1 February, 2010 to 16 June, 2010

Months	Total Days	Sundays	Holidays	Exam Days	Working Days
February, 2010	28	04	02	--	22
March, 2010	31	04	01	06	20
April, 2010	30	04	--	06	20
May, 2010	31	05	01	--	25
June, 2010	03	--	--	--	03
<b>Total Days</b>					<b>90</b>

### Exam Schedule

<b>First Term Exams:</b>	11 to 17 March, 2009
<b>Second Term Exams:</b>	22 to 28 April, 2009
<b>Preparatory Holiday:</b>	4 June, 2010
<b>Final Exams:</b>	5 to 16 June, 2010

# Tentative List of Holidays

2009

S.No.	Name of Days	No. of Days	Dates	Days
01	Independence Day	01	14 August, 2009	Friday
02	Eid-ul-Fitr	02	22 & 23 September, 2009	Tuesday & Wednesday
03	Iqbal Day	01	09 November, 2009	Monday
04	Eid-ul-Azha (10,11 & 12 Zil Haj 1429 H)	02	29 & 30 November, 2009	Sunday & Monday
05	Quaid-e-Azam's Birthday / Christmas	01	25 December, 2009	Friday
06	Ashura	02	27 & 28 December, 2009	Sunday & Monday

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2010

S.No.	Name of Days	No. of Days	Dates	Days
01	Bhitai Day	01	29 January, 2010	Friday
02	Chehlum	01	04 February, 2010	Thursday
03	Kashmir Day	01	05 February, 2010	Friday
04	Eid Milad un Nabi	01	26 February, 2010	Friday
05	Pakistan Day	01	23 March, 2010	Tuesday
06	Labour Day	01	01 May, 2010	Saturday
07	Independence Day	01	14 August, 2010	Saturday
08	Shahadat Hazrat Ali	01	01 September, 2010	Wednesday
09	Jumatul Wida	01	03 September, 2010	Friday
10	Eid-ul-Fitr	03	10,11 & 12 September, 2010	Friday, Saturday & Sunday
11	Iqbal Day	01	09 November, 2010	Tuesday
12	Eid-ul-Azha	02	17 & 18 November, 2010	Wednesday & Thursday
13	Ashura	03	15, 16 & 17 December, 2010	Wednesday, Thursday & Friday
14	Quaid-e-Azam's Birthday / Christmas	01	25 December, 2010	Saturday

**Notes:**

Islamic holidays are subject to the appearance of the moon.

\*National holidays subject to the declaration by the Government of Pakistan.

\*\*Provisional Holidays for Sindh only subject to the declaration by the Government of Sindh.

# Fee Structure

## (New Admissions)

### FULL-TIME STUDENTS

PARTICULARS	BBA, BS & MBA	MS Economics, IT
Tuition Fee	Rs. 93,300/-	Rs. 62,200/-
Students Activity Charges	Rs. 2,000/-	Rs. 2,000/-
<b>Total Recurring Charges (per semester)</b>	<b>Rs. 95,300/-</b>	<b>Rs. 64,200/-</b>

### PART-TIME STUDENTS

PARTICULARS	MBA (Evening), MBA-MIS (Evening)
Tuition Fee	
One Course	Rs. 15,550/-
Two Course	Rs. 31,100/-
Three Course	Rs. 46,650/-
Four Course	Rs. 62,200/-

### ONE-TIME CHARGES

(At the time of Admissions)

Caution Money	Rs. 5,000/-
Enrollment Fee	Rs. 2,000/-
Transcript Fee	Rs. 1,000/-
<b>Total one time charges</b>	<b>Rs. 8,000/-</b>

\*Caution Money is refundable within a period of one year after completion of course work.  
For those students, who wish to use the transport / hostel facilities charges are as under:

Transport Fee	Rs. 12,500/- Per Semester
Hostel Fee	Rs. 12,500/- Per Semester
Hostel Security (Only New Students)	Rs. 1,000/- (Refundable)

#### NOTES

- + The charges mentioned above are for one semester only
- + The IBA reserves the right to revise the fee and structure without prior notice

# Scholarships

The IBA offers financial assistance to deserving students in the form of scholarships and loans. No applicant who qualifies the admission test and fulfills other requirements is refused admission because of the inability to afford the costs of the programs at the Institute. A financial aid committee scrutinizes the applications of students seeking financial aid and sanctions assistance for those who demonstrate need. In the academic session 2008-09, as many as 280 students amounting to Rs. 31.0 million received scholarships.

IBA gratefully acknowledges the long term support and generous contributions made by the following organizations, companies and individuals.

## Organizations in the Public Sector

- ✓ Higher Education Commission - Japanese Need Based Scholarship.
- ✓ Government of Sindh Endowment Fund Scholarship.

## Organizations & Individuals in the Private Sector

- ✓ United Bank Limited Scholarship.
- ✓ Mubashira Hafeez Scholarship.
- ✓ Abdul Waheed Khan & Asghari Khanum Memorial Fund Scholarship.
- ✓ Habib Bank Limited Scholarship.
- ✓ Karachi Port Trust Scholarship.
- ✓ The Sapphire Scholarship.
- ✓ Oxford & Cambridge Society Scholarship.
- ✓ Al-Ameen Denim Mills (Pvt) Ltd. Scholarship with two colleagues: Mr. Mohsin Nathani and Mr. Ruhail Mohammed.
- ✓ Pakistan State Oil Scholarship.
- ✓ Shell Pakistan Scholarship.
- ✓ Muhammad Riyaz Scholarship.
- ✓ Aftab Associates Scholarship.
- ✓ Habib Metropolitan Bank Ltd. Scholarship.
- ✓ Abdul Fatah Memon Scholarship.
- ✓ G.M. Qureshy Scholarship.
- ✓ Sumitomo Corporation Scholarship.
- ✓ Khushhali Bank Scholarship.
- ✓ K.U. Alumni Association Scholarship, Baltimore and Washington, USA.
- ✓ Dr. Ishrat Husain Scholarship, financed by Habib Bank Limited.
- ✓ Barclays Bank PLC, Pakistan Scholarship.
- ✓ Meezan Bank Qarz Hasna Project.

Students are required to apply for financial aid on a prescribed form at the time of submission of their application for admission. Applying for financial aid has no bearing on the application and eligibility of admission.

*"To give away money is an easy matter...and in any man's power. But to decide to whom to give it, and how large and when, for what purpose and how, is neither in every man's power nor an easy matter. Hence it is that such excellence is rare, praiseworthy and noble."*

**-Aristotle**



# Endowments

At a ceremony held in the Governor House on February 16, 2009, **Aman Foundation** presented a cheque amounting to Rs.905 million to IBA, for financing the construction of a multistoried building at the City Campus and the Center for Entrepreneurship Development at the Main Campus.

**National Bank of Pakistan** and **Allied Bank Ltd.** have donated Rs. 50 million and Rs. 30 million to IBA Endowment fund.

The IBA has received a donation of Rs.15 million from **Mr. Towfiq Chinoy** for establishing an Endowed Chair in the name of his father, Mr. Amir Sultan Chinoy.

**Bank Al Habib Ltd.** has committed an amount of Rs. 50 million to set up an Endowed Chair in the name of the late Hamid D. Habib, a pioneer in commercial banking in Pakistan.

**Faysal Bank** has committed an amount of Rs. 50 million to setup an Endowed Chair.

IBA and **Meezan Bank Charity Fund (CF)** signed a Memorandum of Understanding, whereby the CF will finance orientation programs as well as full four year funding for all the scholars selected under the National Talent Hunt Program. An amount of Rs.10 million has since been committed by the Meezan Bank Charity Fund (CF) for this purpose.

**Indus Motors Co. Ltd.** Pakistan has extended a grant of Rs.2 million to IBA for establishing an Endowment fund in their name at the IBA.

*“No one should be held back from realising their potential by fears that they will not be able to afford to go to university or that they will graduate with unmanageable levels of debt”*

*- Gordon Brown, Britain's Prime Minister, July 5, 2007*

*“We believe, that is, you and I, that education is not an expense. We believe it is an investment”*

*- Lyndon B. Johnson, October 16, 1968*



# Our Contacts

**Website:** [www.iba.edu.pk](http://www.iba.edu.pk), **E-mail:** [info@iba.edu.pk](mailto:info@iba.edu.pk)

**Main Campus:** University Road, Karachi-75270, UAN: 111-422-422, Fax: (+92-21) 99261508, PABX: (+92-21) 99261510-18, ( Ext: 9 , 260 ),

HELP DESKS MAIN CAMPUS (Extensions)				
<b>IT</b>	<b>Transport</b>	<b>Maintenance</b>	<b>Administration</b>	<b>Security</b>
238	203	284	258	296

**City Campus:** Garden Road, Karachi-74400, UAN: 111-677-677, Fax: (+92-21) 99215528.

HELP DESKS CITY CAMPUS (Extensions)				
<b>IT</b>	<b>Transport</b>	<b>Maintenance</b>	<b>Administration</b>	<b>Security</b>
1811	1815	1812	1212	1815

Name	Designation	Ext.	E-mail Address
<b>Director's Office</b> Dr. Ishrat Husain	Dean & Director	231, 1111	ihusain@iba.edu.pk
<b>Director's Secretariat</b> Abdul Khalid Aslam Ali Khan	Travel & Protocol Officer Executive Secretary to Director	275 276	akhalid@iba.edu.pk aakhan@iba.edu.pk
<b>Associate Deans Offices</b> Dr. Muhammad Nishat Dr. Sayeed Ghani Ghulam Fatima	Faculty of Business Administration Faculty of Computer Science Coordinator Faculty	222 1331 243	mnishat@iba.edu.pk sghani@iba.edu.pk gfatima@iba.edu.pk
<b>Registrar's Office</b> Capt. (Retd.) Ahmed Zaheer Shabana Amir Ali	Registrar Asst. to Registrar	207 221	registrar@iba.edu.pk shamirani@iba.edu.pk
<b>Alumni &amp; Placement</b> Zafar Ahmed Siddiqui Kamran Abdullah	Director Alumni Manager Alumni	215, 1414 240, 267	zsiddiqui@iba.com.pk kkhan@iba.edu.pk
<b>Center for Executive Education</b> Izhar M. Hussain	Director CEE	1231	imhussain@iba.edu.pk
<b>Evening Program Office</b> Muhammad Shafi	Incharge EPO	1213	mshafi@iba.edu.pk
<b>Examinations &amp; Affiliations</b> Mobin Khalili	Controller of Examinations	1112	mkhalili@iba.edu.pk

Name	Designation	Ext.	E-mail Address
<b>Finance &amp; Audit</b> Ali Taha Moiz Hassan Ali	Director Finance Head of Internal Audit	226 266	ataha@iba.edu.pk mhassanali@iba.edu.pk
<b>HR Department</b> Ayesha Menai	Director HR	209	amenai@iba.edu.pk
<b>IT Department</b> Dr. Arshad Siddiqi Imran Batada S. Mohsin Naqvi	Director IT Senior Manager MIS Web Administrator	1600 1621 1625	arshadsiddiqi@iba.edu.pk iarahman@iba.edu.pk snaqvi@iba.edu.pk
<b>Library</b> Muhammad Ghufuran Abrar Ahmed	Head Librarian Deputy Librarian	248 1413	mghufuran@iba.edu.pk abahmed@iba.edu.pk
<b>Projects Planning</b> Engr. Rehanul Ambia	Director Projects	201	rriaz@iba.edu.pk
<b>Purchase Office</b> Muhammad Sohail Khan	Purchase Officer	257	mskhan@iba.edu.pk
<b>Testing Services</b> Dr. Nasir Touheed	Coordinator Testing Services	240	ntouheed@iba.edu.pk
<b>Program Coordinators</b> Aman U. Saiyed Dr. Zaheeruddin Asif Abdul Wajed Khan	BBA Morning BS (CS), MBA (MIS), BBA (MIS) MBA (Evening)	217, 1313 205, 1635 1322	ausaiyed@iba.edu.pk zasif@iba.edu.pk awajed@iba.edu.pk
<b>Program Offices</b> Manoj Babulal Mirza Noman Shah	Program Officer (Main Campus) Program Officer (City Campus)	237 1217	manoj@iba.edu.pk mshah@iba.edu.pk

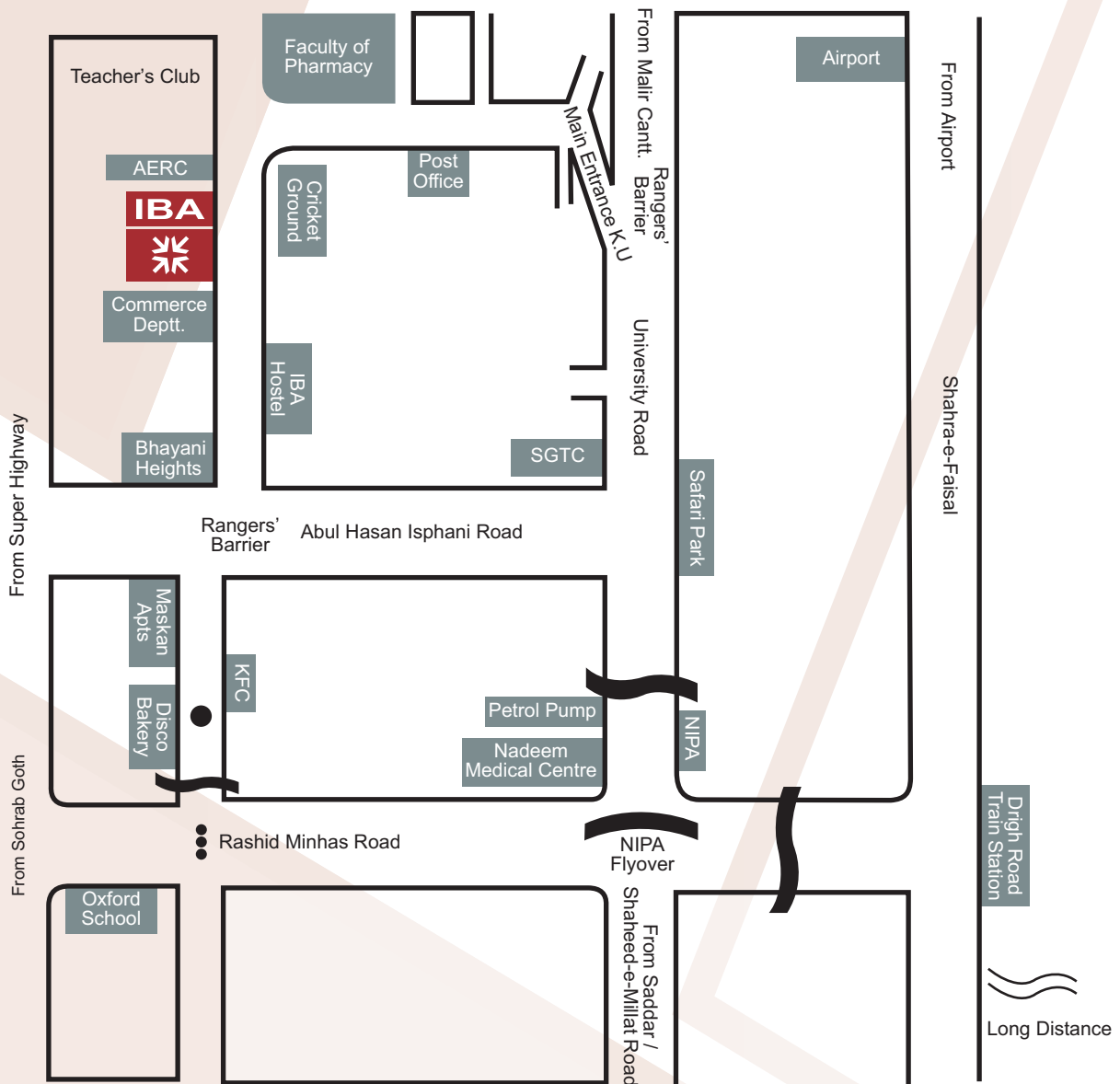
#### DISCLAIMER:

IBA reserves the right to revise its Programs of Study, Admission Requirements, Curriculum, Evaluation & Grading, Rules & Regulations, Academic Calendar, Fee Structure or any other matter published in this Program Announcement without prior notice

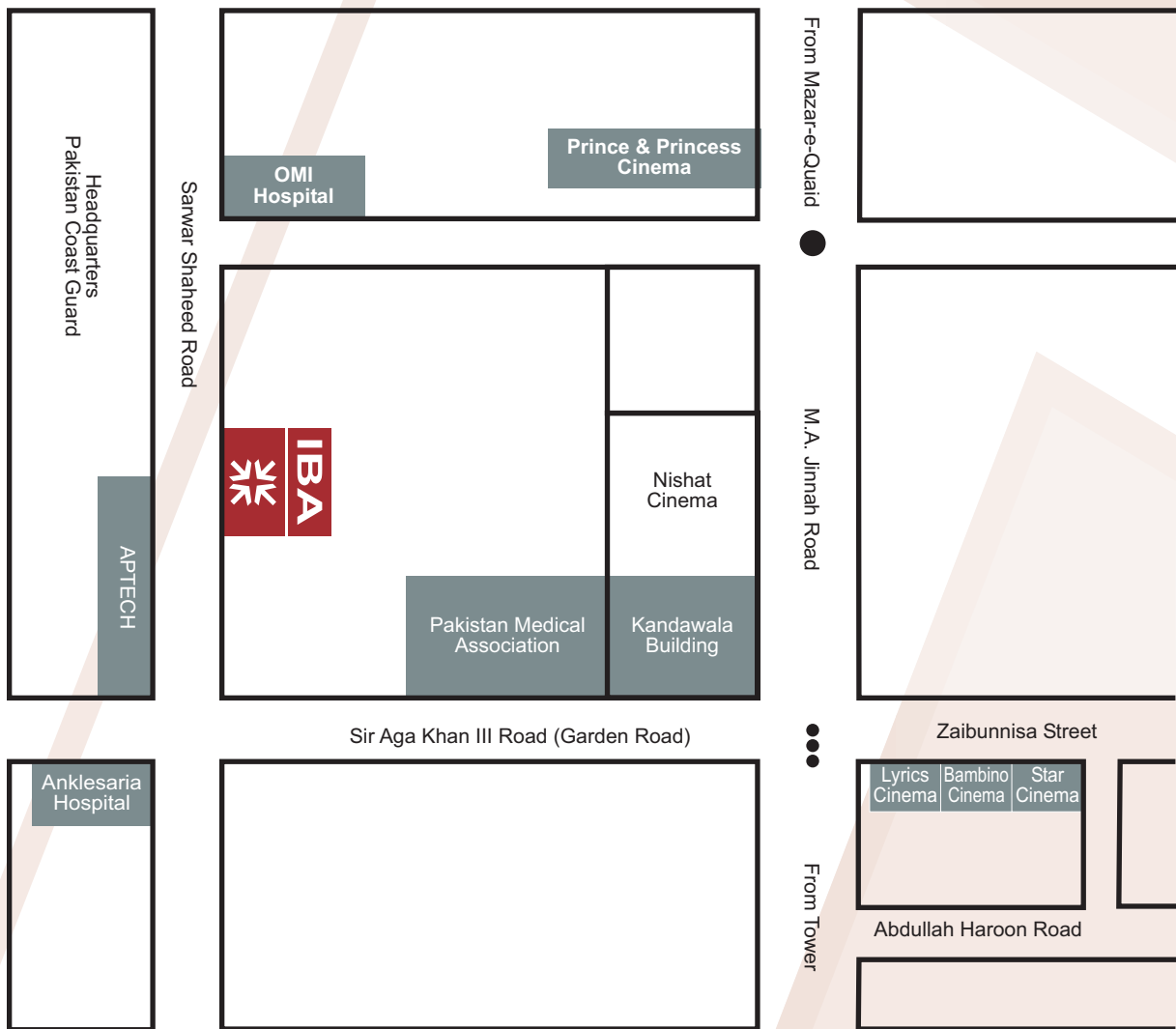


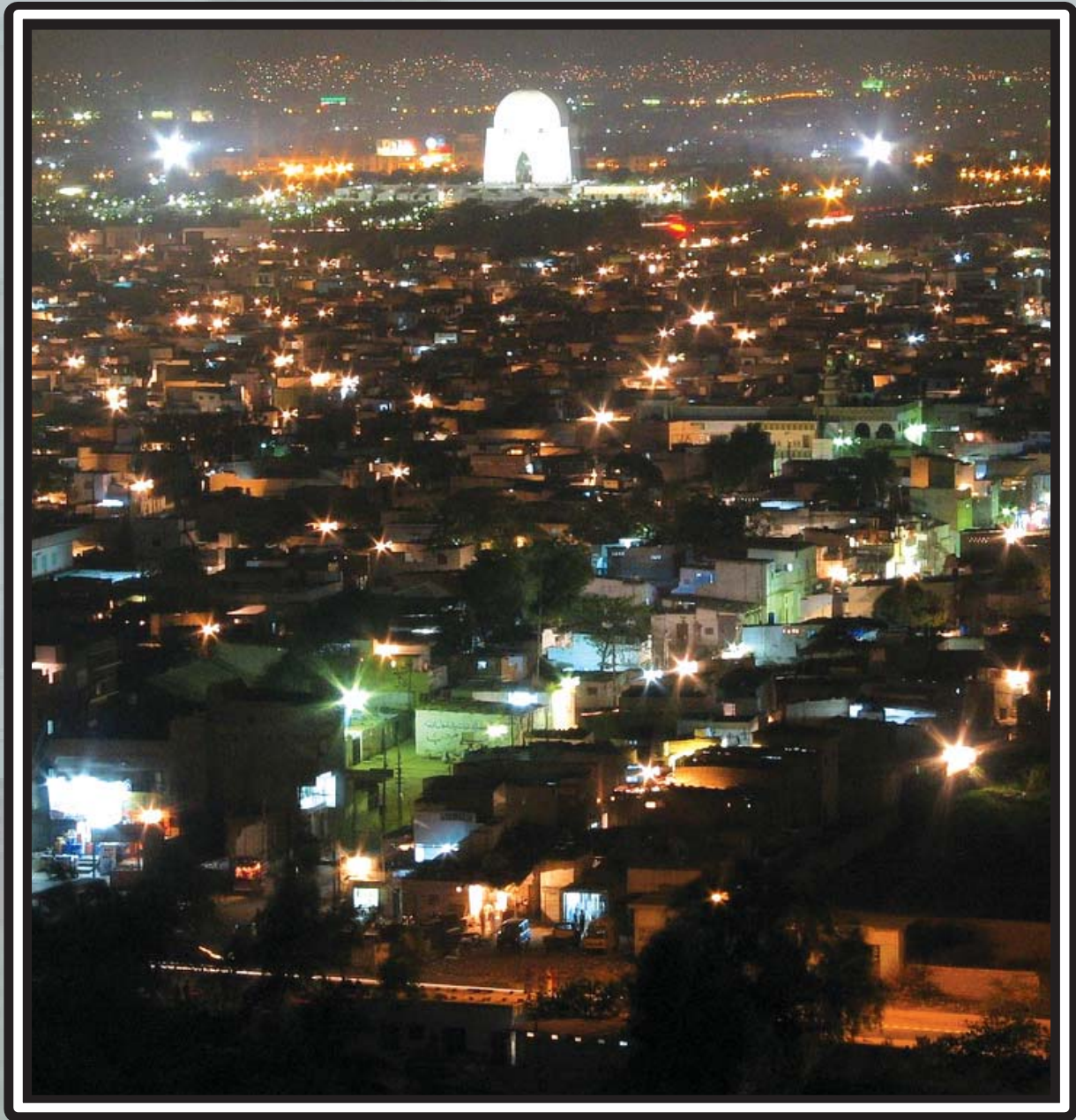
# Direction Maps

## MAIN CAMPUS



# CITY CAMPUS





*Our Beautiful Karachi*

**Main Campus: University Road, Karachi.  
UAN: (021) 111-422-422**

**City Campus: Garden / Kayani Shaheed Road, Karachi.  
UAN: (021) 111-677-677**

**Website: [www.iba.edu.pk](http://www.iba.edu.pk), E-mail: [info@iba.edu.pk](mailto:info@iba.edu.pk)**