



Institute of  
Business Administration  
Karachi

*Leadership and Ideas for Tomorrow*

## **Executive MBA – Banking & Financial Services**

*Developing future leaders of Banks & Financial Services Institutions*

- Be among the top leaders of the industry, be counted.
- Increase your sphere of influence and network.
- Join a route to exceptional professional & personal development.
- Take unlimited opportunities through 2 years rigorous efforts
- Avail unique opportunity to join the reputed IBA alumnus.

### **Key features of the Program:**

- **Fast track:** Two year six trimester program
- **Convenience:** learning sessions on weekends.
- **Focused:** 18 courses, astutely designed to focus your needs
- **Learning:** Top tier faculty and a powerful learning environment.

*For details please refer to the attached information package.*

To apply: Please visit IBA website ([www.iba.edu.pk](http://www.iba.edu.pk))

- Follow on-line application process, obtain System Generated Number
- For further information please contact:

1. Mr. Muhammad Saleem Umer

Telephone # 021- 99261802, 111-422-422 extension 224

Email : [msumer@iba.edu.pk](mailto:msumer@iba.edu.pk)

2. Ms. Bushra Bilal

Telephone # 111-422-422 extension 283

Email: [bgaya@iba.edu.pk](mailto:bgaya@iba.edu.pk)

## **EMBA - BFS**

### **Executive MBA - Banking and Financial Services**

*Developing future leaders of Banks & Financial Services Institutions*

IBA in its true spirit of pioneering excellence in education offered a unique Executive MBA program in the field of Banking & Financial Services (**EMBA-BFS**). Three batches inducted since August 2009 are now receiving high quality learning at the newly developed Centre for Banking & Financial Services. The participants are senior and mid-career professionals from:

1. State Bank of Pakistan	16. Dawood Islamic Bank
2. Habib Bank Limited	17. Tameer Microfinance Bank
3. HSBC	18. JS Global capital
4. Bank Al Habib	19. AKD Securities
5. Bank Alfalah	20. Karachi Stock Exchange
6. Habib Metropolitan Bank	21. Habib Modaraba
7. Citi bank	22. Arif Habib Investment Company
8. Standard Chartered Bank	23. CDC
9. Allied Bank Limited	24. Silk Bank
10. NIB	25. KASB Group
11. UBL	26. Dubai Islamic Bank
12. Atlas Bank Limited	27. Soneri Bank Ltd.
13. First Women Bank	28. Faysal Bank Ltd.
14. MCB	29. Pak Oman Investment company
15. My Bank	30. Gul Ahmed Textile

**EMBA BFS is a unique and high value learning program, exclusively designed for the in-service professionals of the banks, Financial Services Industry and relevant services. It is aimed at providing the participants, exposure to modern banking, concepts and techniques and to equip them with the knowledge, expertise and understanding vital to handle the emerging challenges. This program has been developed in consultation with bankers, financial services professionals, leading experts and the senior faculty members of the IBA and is approved by the Academic board and the Board of Governors of the Institute. Aimed at developing future leaders of the Financial Services Industry (FSI), it is a comprehensive program covering key areas of Business Administration, Banking and Financial Services.**

**It is a two year program consisting six trimester of four months each with a bearable academic load of 18 courses evenly distributed throughout the period and is steered by a seasoned faculty drawn both from the IBA and the FSIs with high quality input & constant quality checks. Prominent & successful leaders of banking & finance industry are invited to share their experiences with the participants. The course curriculum is responsive to the needs of the industry and is endorsed by a high level Advisory Committee drawn from the practitioners of the industry.**

#### **IBA Advisory Board for EMBA BFS**

- |                                     |   |
|-------------------------------------|---|
| <b>1. Dr. Ishrat Husain</b>         | <b>Dean &amp; Director IBA</b>                        |
| <b>2. Dr. Abrar Baig</b>            | <b>SEVP/Group Chief HR, NBP</b>                       |
| <b>3. Dr. Razi Azmat</b>            | <b>HR Head HBL</b>                                    |
| <b>4. Dr. Asrar Siddiqui</b>        | <b>HR Head MCB</b>                                    |
| <b>5. Dr. Imran Usmani</b>          | <b>Shariah Advisor Meezan Bank</b>                    |
| <b>6. Mr. Ahsan Kamal</b>           | <b>Director, SBP</b>                                  |
| <b>7. Mr. Ahmed Saeed Siddiqui</b>  | <b>GM Bank Al Habib</b>                               |
| <b>8. Mr. Najam Ali</b>             | <b>Chairman Mutual Fund Association</b>               |
| <b>9. Mr. Nadeem Hussain</b>        | <b>President Tameer Microfinance</b>                  |
| <b>10. Mr. Fakhir A. Rahman</b>     | <b>Chairman Insurance Association</b>                 |
| <b>11. Mr. Adnan Afridi</b>         | <b>MD Karachi Stock Exchange</b>                      |
| <b>12. Mr. Monis Mirza</b>          | <b>HR Head Standard Chartered</b>                     |
| <b>13. Ms. Ayesha Aziz</b>          | <b>MD Pak Brunei Investment</b>                       |
| <b>14. Ms. Mehreen Amin</b>         | <b>SEVP/HR Head Faysal Bank</b>                       |
| <b>15. Ms. Sanam Kohati</b>         | <b>Country Head HR Citi Bank</b>                      |
| <b>16. Mr. Muhammad Saleem Umer</b> | <b>Director EMBA Banking &amp; Financial Services</b> |



## Activity Brief

<b>The Program:</b>	<b>Executive MBA Banking and Financial Services</b>	
<b>Duration:</b>	<b>2 year, 72 credit hours, Trimester format</b>	
<b>Commencing from:</b>	<b>Batch IV from September 24, 2010</b>	
<b>Days and timing:</b>	<b><u>Friday</u> 6.00 pm to 9:00 pm <u>Saturday</u> 3:00 pm to 9:00 pm</b>	
<b>Target Group:</b>	<b>In - service professionals of banks and financial services</b>	
<b>Pre-requisites:</b>	<b>16 years education plus 3 years relevant experience</b>	<b>OR</b>
	<b>14 years education plus 6 years relevant experience</b>	
<b>Group size:</b>	<b>Thirty (30)</b>	
<b>Program Format:</b>	<b>18 courses of three credit hours each plus three term reports/ projects of 6 credit hours each, spread over six trimesters.</b>	
<b>Academic Clusters:</b>	<b>a. Fundamental business theory and skills 50%</b>	
	<b>b. Hard core banking and financial services 30%</b>	
	<b>c. Specialization in: 20%</b>	
	<b>i) Commercial Banking</b>	<b>ii) Islamic Finance</b>
	<b>iii) Asset Management</b>	<b>iv) Insurance</b>
	<b>v) SME financing</b>	<b>vi) Micro Finance</b>
		<b>vii) Capital Market</b>
<b>Pedagogy:</b>	<b>A combination of:</b>	
	<b>a. Class room – Discussion mode</b>	<b>b. Syndication/group work</b>
	<b>c. Case studies method</b>	<b>d. Term paper, projects</b>
	<b>e. Business simulation</b>	<b>f. Video conferencing</b>
<b>Faculty &amp; Experts:</b>	<b>A team of quality resource persons both from Academia and practicing professionals will steer the sessions. Prominent and successful leaders of banking and financial services would share their experiences with the participants.</b>	
<b>Advisory Board:</b>	<b>The course curriculum will be responsive to the needs of the industry and will be endorsed by a high powered Advisory Board.</b>	
<b>Participation Fee:</b>	<b>Rs.600, 000 payable in six equal installments</b>	
<b>Schedule:</b>	<b>last date for Registration</b>	<b>August 20, 2010</b>
	<b>Admission test on</b>	<b>August 22, 2010</b>



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## **EMBA Banking and Financial Services -List of Courses**

**AAA: Fundamental business theory and skills**

**9 Courses**

1. **Managerial Communication**
2. **Quantitative Methods for decision making**
3. **Business Economics**
4. **Financial and Managerial Accounting**
5. **Legal and Regulatory Environment of Business**
6. **Marketing Management**
7. **Managerial Finance**
8. **Leadership in Organization**
9. **Business Strategy**

**BBB: Hard core banking and financial services**

**5 Courses**

2. **Financial System; process, players, status and prognosis**
3. **Financial intermediation: Process and products**
4. **Customer Relationship Management**
5. **Risk Management dynamics, dimensions and mitigates**
6. **Strategic Financial Management of banks**

**CCC: Specialization Options**

**4 Courses**

1. **Commercial Banking**
  2. **Islamic Finance**
  3. **Asset management**
  4. **Insurance**
  5. **SME financing**
  6. **Micro Finance**
  7. **Capital Market**
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# EMBA – BFS Program

## Guideline for Applicants:

1. To apply please visit the IBA website ([www.iba.edu.pk](http://www.iba.edu.pk))
2. Follow the on-line application process and obtain System Generated Application Number (online form submission facility is also available at the City Campus).
3. Applicants must deposit the application fee of Rs.3500/- (non-refundable & non-transferable) in cash at any branch of Faysal Bank.
4. Admit Cards can be collected from the IBA City Campus Garden / Kiyani Shaheed Road from 2.00 p.m. to 5.00 p.m. on any working day from August 18 - 21, 2010, by providing the following:
  - a. System Generated Application Number.
  - b. Two recent passport size color photographs.
  - c. Application processing fee deposit slip duly signed by a bank officer.

## For further information please contact:

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|-----------------------------|--|
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