



GEM 2010 ADULT POPULATION SURVEY QUESTIONS **NOT** INCLUCDED IN 2011

These questions were part of the 2010 APS but were removed in 2011 in an effort to shorten and simplify the questionnaire. They were removed because they were considered the least valuable sources of data.

However, some teams may want to continue collecting some or all of these measures for longitudinal analysis. For this purpose, the questions are listed below. If any or all of these are added to the 2011 questionnaire, please follow suggested placement and numbering for each question.

If any of these questions are included in the 2011 APS, the Coordination Team must be notified (data@gemoconsoritum.org). These questions will be processed using 2010 syntax and the measures will be included in the team's 2011 individual-level processed dataset in the fall.

If adding these question, place in **Block 1: Team Questions**

* Questions below are numbered according to placement in this block.

* If team adds other questions before these in the Team Questions block, numbers may be changed to reflect this order (1X1 can become 1X2).

1X1. How much money, in total, will be required to start this new business?
(READ IF NECESSARY:) Please include both loans and equity/ownership investments.
(DO NOT READ ANSWER LIST OR VALID RANGE. RECORD AMOUNT IN NATIONAL CURRENCY. IF "NONE REQUIRED" RECORD AS -3. IF RESPONDENT IS UNSURE, ENCOURAGE BEST GUESS.) {SUMONTOT}

- \$_____ **(VALID RANGE 1-1,000,000,000)**
- None required..... -3] → **DO NOT ASK 1X1a and 1X2**
- Don't know..... -1
- Refused..... -2

1X1a. Will the total amount of money required be provided by yourself alone? **(DO NOT READ ANSWER LIST.) {SUMONSLF}**

- Yes 1] → **DO NOT ASK 1X1a and 1X2**
- No..... 2
- Don't know-1] → **DO NOT ASK 1X1a and 1X2**
- Refused.....-2] → **DO NOT ASK 1X1a and 1X2**

1X2. How much of your own money, in total, do you expect to provide to this new business?
(READ IF NECESSARY:) Please include both loans and equity/ownership investments.
(DO NOT READ ANSWER LIST OR VALID RANGE. RECORD AMOUNT IN NATIONAL CURRENCY. IF “NONE REQUIRED” RECORD AS -3.) {SUMONOWN}

\$ _____ **(VALID RANGE 1-1,000,000,000)**
 None required-3
 Don't know.....-1
 Refused.....-2

1X3. I will now read three statements. Please tell me which response most closely matches your view.

1X3a. Compared to one year ago, starting your business now is: **(READ ANSWER LIST) {SUSTART}**

More difficult..... 1
 Somewhat more difficult..... 2
 About the same 3
 Somewhat less difficult 4
 Less difficult 5

(DO NOT READ) → [Does not apply-3
 | Don't know-1
 | Refused.....-2

1X3b. Compared to one year ago, your expectations for growth are now: **(READ ANSWER LIST) {SUGROW}**

Lower 1
 Somewhat lower..... 2
 About the same 3
 Somewhat higher 4
 Higher..... 5

(DO NOT READ) → [Does not apply-3
 | Don't know-1
 | Refused.....-2

1X3c. What impact has the global economic slowdown had on the business opportunities for this start-up? (READ ANSWER LIST) {SUOPPT}

- More business opportunities 1
- Somewhat more business opportunities 2
- No impact 3
- Somewhat fewer business opportunities 4
- Fewer business opportunities 5

- (DO NOT READ) →
- ┌ Does not apply-3
 - | Don't know-1
 - └ Refused-2

If adding these question, place in Block 2: Team Questions

* Questions below are numbered according to placement in this block.

* If team adds other questions before these in the Team Questions block, numbers may be changed to reflect this order (2X1 can become 2X2).

2X1. I will now read three statements. Please tell me which response most closely matches your view.

2X1a. Compared to one year ago, starting a business now is: (READ ANSWER LIST) {OMSTART}

- More difficult 1
- Somewhat more difficult 2
- About the same 3
- Somewhat less difficult 4
- Less difficult 5

- (DO NOT READ) →
- ┌ Does not apply-3
 - | Don't know-1
 - └ Refused-2

2X1b. Compared to one year ago, your expectations for growth are now: (READ ANSWER LIST) {OMGROW}

- Lower 1
- Somewhat lower 2
- About the same 3
- Somewhat higher 4
- Higher 5

- (DO NOT READ) → [Does not apply-3
 | Don't know-1
 | Refused-2

2X1c. What impact has the global economic slowdown had on the opportunities for this business? (READ ANSWER LIST) {OMOPPT}

- More business opportunities 1
 Somewhat more business opportunities 2
 No impact 3
 Somewhat fewer business opportunities 4
 Fewer business opportunities 5

- (DO NOT READ) → [Does not apply-3
 | Don't know-1
 | Refused-2

If adding these question, place in Block 3: Team Questions

* Questions below are numbered according to placement in this block.

* If team adds other questions before these in the Team Questions block, numbers may be changed to reflect this order (3X1 can become 3X2).

3X1. Did the global economic crisis have no impact, some impact or a large impact on your decision to quit this business?

(READ ANSWER LIST IF NECESSARY.) {EXCRISIS}

- (DO NOT READ) → [No impact 1
 | Some impact 2
 | Large impact 3
 | Don't know-1
 | Refused-2