

# TAP INTO THE CURRENT AT IBA

IBA Newsletter for Employees

Annual Issue 2012



Institute of  
Business Administration  
Karachi

*Leadership and Ideas for Tomorrow*

## REFLECTIONS

**Dean & Director's Perspective on the Year 2012**  
Dr. Ishrat Husain

The year 2012 marked the beginning of a new phase in IBA's history. The inauguration of the Centre for Entrepreneurial Development (CED) was very significant as it heralded the completion of the first new building added to IBA in the last forty years. As a result, IBA experienced a shift in emphasis from employable graduates to those who can create employment for others.

The CED is also engaged in its first community outreach activity by training 75 young graduates from the province of Sindh in agri-business enterprises startups to be located in the rural areas of the province. Another new initiative started this year was to revamp the Sindh Talent Hunt Program in collaboration with the Government of Sindh, extend the period of Orientation program to four months and transform this into Foundation program. This will give us more time for interaction with these students in helping build their academic base and personality development.

The coming year 2013 will be a period of consolidation as almost ten out of thirteen new and ongoing physical infrastructure projects will be brought to culmination. This capacity expansion will allow us to offer two new undergraduate programs in Social Sciences and Accounting & Finance. The expansion of Boys and Girls Hostel capacity will also enable us to attract students from other parts of the country and the Gulf countries. The challenges of working in the tense atmosphere of Karachi are daunting but we have to work even harder to achieve our stated goals. I am sure that with the help of the students, faculty and staff we will be able to do it.



# “In dreams, we enter a world that is entirely our own.”

**Steven Kloves**

(Screenplay Writer - Harry Potter Series)

# A Conversation with Dr. Nishat



**Dr. M. Nishat**

Associate Dean, Faculty of Business Administration

**The last four years have witnessed some great progress for the Faculty of Business Administration at IBA. Having been at the helm, how would you review the achievements to date?**

The last 4 years witnessed several changes; our MBA flagship program was completely reviewed. We introduced two year experience requirement for admissions in MBA and concept of experiential learning with the help of a one year project under the supervision of both faculty and corporate sector.

It was well received as assessed by the market feedback after two years of its introduction. Our corporate counterparts and faculty both appreciated the initiative that improves student discussion level and standard of our MBA classrooms.

Another change was to emphasize and improve the case study method of teaching. We have adopted a mixed strategy, combining class teaching with case analysis. In order to develop a suitable environment, experts were invited from GBSN, LUMS and Haas Business School who interacted with our faculty and trained them to teach case-studies.

We ensure that faculty who return from training, workshops or conferences abroad share and disseminate the knowledge they gained with rest of the faculty members. IBA Quality Enhancement Cell arranges these sessions to enhance learning environment and motivate our faculty.

Our BBA program was also revamped completely. IBA launched BBA as a terminal degree for the first time in Pakistan. We market our BBA graduates for entry level positions. We have also

added a final semester project, internship and social internship in BBA program. Besides, several Liberal Arts and Social Sciences courses have been introduced to improve soft skills of IBA students. We want our students to have integrity, ethical values, confidence and understanding of the industry. We have also increased the number of elective courses in our BBA program.

**What are your plans for future in this reference?**

We have always targeted to be in the top 100. As you know the ranking has certain parameters i.e. excellent faculty, best students, state of the art infrastructure, high rate of employability and optimum executive education. So we are striving for excellence in each of these five areas.

Since accreditation also increases ranking, our next target is to get accreditation from AMBA and AACSB to be distinguished in the field. It is a continuous process and the most crucial part of it is the faculty. They are encouraged to do more research and get their papers printed in Impact Factor Journals.

We must have 60% international students to get international ranking, thus we have started sending our students to China, India, Bangladesh, Malaysia, Turkey and France. In order to encourage students to go to US programs we recognize the courses they do there and their credit hours are incorporated here. We also provide possible financial support to them and try our level best to get them foreign internships so that they have international exposure. In recent years, we have linkages with Southampton, Babson, ISB, SP Jain, Xinhua, KOC, Malaya and École (France) which we consider major milestones to Internationalization.

In order to improve our faculty we have started acquiring highly qualified faculty preferably from renowned educational institutions with a promise that they will go for their PhD within two years.

**Do you find the quality of students improving or changing?**

It is an international phenomenon; students have access to more information than ever before. Now we, the teachers have to provide them

something that they don't know. Our students are not demanding but they are going to be more demanding soon. Internet exposure has increased knowledge but has resulted in loss of rigor.

**You have been at IBA for quite some time, and have seen different eras, can you highlight some major milestones in different eras?**

I have been with IBA for 12 years, I joined IBA during Dr. Javed Ashraf's period. I can say that he is the pioneer of academic freedom at IBA. He started new programs and inducted more PhDs. This was his biggest contribution. He was a true educationist, but he wasn't from Pakistan so he couldn't acclimatize himself with the native system and its requirements. However, I give him credit for creating an environment of openness and faculty involvement in decision making.

Mr. Danishmand was excellent in management; we started revamping the BBA program in his era. He was very receptive, accessible and down to earth. The Center for Executive Education established and progressed in his era. We opened new chapters of alumni and a lot of things were regularized in his tenure.

Dr. Ishrat Husain's era is unique in more than one way. In his tenure, everything is transparent, documented and we are accountable on a daily basis. Processes are decentralized. Dissemination of information is faster and swifter than ever before.

**What are some of the things that you love about IBA? What would you like to change about it?**

I love the openness at IBA from the beginning. The best thing here is freedom to do your work, liberty to express your ideas and follow your goals.

I want people at IBA to be more interactive, participative, and flexible. They need to understand each other and should work as a team. You need to be sharing for growing.

# From the Desk of Dr. Ghani



**Dr. Sayeed Ghani**  
Associate Dean, Faculty of Computer Science

## During your tenure here over the last decade you have witnessed some major changes at IBA. How would you review the changes and achievements to date?

I joined IBA in October 2001, and at that time IBA was going through rather difficult times. Subsequently, Mr. Danishmand joined the IBA as Director and rendered his valuable services by giving a period of stability. Although the changes that came in during that period were not huge, that era, however, was important as it rebuilt the reputation of IBA.

When Dr. Ishrat joined the IBA as Dean and Director in 2008, the time was ripe for a major strategic change. What we witnessed during this era was not just a change in strategy but also a major change in the way IBA collectively made decisions and implemented change. I witnessed that everybody was taken on board; we moved from a period where we virtually had no regular high level interdepartmental meetings to a system where we had a very methodical process of meeting once every week as the Executive Committee (EC). The EC has been meeting every Monday at 9:30am for over 4 years and addresses all of the typical operational decisions that need to be taken.

## How would you review the major changes and achievements in your faculty and your department since Dr. Ishrat joined IBA?

These are two things: Changes and Achievements. Let me talk about the achievements at the Faculty of Computer Science (FCS) first.

- The Computer Science program went through the first process of accreditation with the National Computing Education Accreditation Council (NCEAC) of the HEC and it was rated at the highest level.
- We were able to establish a strong PhD program

which in 2011 had the first ever PhD coming out of the IBA. It was a proud moment for our Faculty as this first IBA PhD degree was from the Faculty of Computer Science.

- In the past we had a dilemma that we had a BS(CS) program which was supposed to be the corner stone of the CS faculty, however the BBA(MIS) program was the major component which wasn't our core. Hence we discontinued the MIS program which also had certain structural weaknesses in it and started putting all our efforts in the BS(CS) program.
- We have had a meteoric improvement in our program enrollment. In the past we used to enroll around 15 students in our BS(CS) program per year. During 2011/12 academic year we have inducted 4 batches encompassing over a hundred students, which is a clear indication of the popularity and recognition of the program.
- We have been organizing an annual CEO forum in which we invite top CEOs from the IT industry which has resulted in a high recognition from the IT and Software industry of our faculty along with a high employment rate for our graduates at premium salaries.

## Now let me talk about the changes in our Faculty.

- The major change, I believe, is in the mindset of the faculty towards research. IBA had always been simply a teaching university. Now however, research is at the forefront of all faculty members' minds. If you look at the contribution of FCS in the ISI publications, which is a critical component of the HEC ranking of universities, during 2011 we contributed 6 out of the 8 ISI publications, whereas the FCS is less than a third of the entire faculty.
- Dr. Sajjad Haider has been able to establish the IBA Computer Science Department as a leader at an international level in the field of artificial intelligence and robotics; he established our collaboration with University of Technology Sydney (UTS) that allowed us to participate in a series of international competitions and in 2012 we achieved the 10<sup>th</sup> position in the World RoboCup event. That has not only given us recognition worldwide but also provided us with funding and state of the art humanoid robots for conducting cutting edge research.
- The new CS students are also more focused on computing; students now regularly request for hardcore computer science electives rather than courses from other disciplines.

## What can we do to improve it further?

There are two areas that need our focus in the future:

1. We are not catering to the technological needs of the local industry - that gap has to be bridged. We need to expand our external funding for projects and researches and in this collaboration with the local industry is always a key requirement.
2. The research that we are doing is still somewhat in progress and not as inter-departmental as it should be. We need to have joint projects with other business disciplines such as marketing, finance, management, economics, etc., to get optimum benefits of our research to the country.

## How about the quality of our Faculty in FCS at the moment, and what are your plans to improve it further?

In the past few years, we have had the luxury of a small student population and relatively large faculty size. Now our student strength is rapidly increasing and we are at an all-time high student population of about 350 students; the enrollment is gradually expected to grow to possibly 600 in the next three to four years. Hence, we plan to soon actively start inducting new faculty.

## What are the things that you love about IBA? And what would you like to change about it?

There are lots of things that I love about IBA such as the way we implement merit in every process of IBA; secondly, if you look at our student quality, it is one of the best in the country. Another aspect that I really appreciate now is the increasing openness and exchange of ideas within the IBA community.

Faculty members are free to criticize, communicate and share their ideas via IBA-wide e-mail groups without fear of negative repercussion. This open and tolerant culture is not present in most organizations and we at IBA should really value this freedom.

In terms of change, the one thing that I always wanted to change, not just within the IBA community, but in fact for Pakistanis in general, is our negative attitude. We as Pakistanis love to criticize for the sake of criticism.

# Glimpses of 2012



Abdul Razzak Tabba Academic Block after completion



Artist's Impression of IBA Prayer Hall



Artist's Impression of IBA Student Centre



IBA Student Centre: A fine piece of art that will dazzle the eyes of its viewers on its completion



IBA Prayer Hall under construction



Faculty Members being part of the IBA Convocation 2012



IBA's Management Team



IBA Staff Members Receiving Award for their meritorious Services - Convocation 2012



Fadi Ghandour, Safwan Masri and Ahsan Jamil all smiles while Inaugurating the IBA Aman CED Building



Mr. Atif R Bukhari, President UBL at ground breaking ceremony of Student Sports Arena



IBA Bids farewell to Director Finance Mr. Ali Taha



IBA Employees Celebrating



Recipient of Honorary Doctorate Degree Dr. Adib Rizvi along with Former Registrar IBA Mr. Inayat Deen and other staff members



Delegates from University of Malaya with their IBA Counterparts at MoU Signing Ceremony



CEE team during an intense discussion

# Progress Report on Research Activities at the Center for Business and Economic Research (CBER)



Dr. Qazi Masood Ahmed  
Director, CBER

## Exploring Growth Potentials

Dr. Khadija Bari, Dr. Naeem uz Zafar and Dr. Muhammad Ather Elahi are conducting a research that identifies key industries in Pakistan that will drive economic growth in the next 5 - 10 years and the skills that they need. This research will provide macroeconomic assessment of the economy in Pakistan and the future needs for skills required to drive economic growth.

## Impact of Climate Change on Migration in Pakistan

Dr. Heman D. Lohano has completed a study titled "Weather change, agricultural revenue, and internal migration in Pakistan", sponsored by South Asian Network for Development and Environmental Economics (SANDEE). This study examines the impact of weather-driven changes in agricultural revenue on internal migration in Pakistan. The results show that the weather induced changes in agricultural revenue per hectare have a significant positive impact on internal migration in the case of Pakistan requiring the attention of policy-makers to address its adverse social and other impacts.

## Study for Ministry of Commerce

Dr. Naved Ahmed and Dr. Ather Elahi of the Department of Economics and Finance have prepared a study for the Ministry of Commerce. This study focuses on the assessment of relative comparative advantage in trade among Pakistan and India. They analyzed various sectors and recommended to the Ministry of Commerce, a list of commodities that should be protected while giving most favored nation status to India.

# Magnificent, Meaningful Results

The answer to conflict is not more conflict. The answer to indifference is not more indifference. The best answers are made up of effort, genuine caring, commitment, integrity, and an unassailable respect for what is good and true. You are fully capable of all that and more.

Winning an argument doesn't necessarily produce any real value. What creates value is going beyond the argument, beyond the superficial need to prove you're right.

Even though you may not fully agree with someone, you can both still cooperate to great mutual and universal benefit. It is always very much in your interest, and in the interest of the whole world, for you to do so.

Ultimately, it's not the posturing that matters. The actual results are what truly matter, and continue long after the arguing and posturing have ceased.

You, and everyone else, can create magnificent, meaningful results. Right now is an excellent time to do so.

- Ralph Marston

## Scrutinizing IBA - Internal Audit Department

IBA's Internal Audit Department (IAD) assures independent consulting activity to add value and improve the institute's operations. Apart from conducting audits of departments including Finance, Projects, ICT, Human Resources, Transport, Communication & Public Affairs, CEE, CED and EMBA, IAD also gives recommendations to improve the existing processes and strengthen internal controls.



Following have been the achievements of IAD in the year 2012:

- Internal Audit Manual was approved by the BoG on February 4, 2012 and the staff has been trained to implement the best practices included in the manual.
- The department also modified the IBA Procurement Policy and Procedures Manual due to incorporation of Sindh Public Procurement (SPP) Rules 2010, which was approved by the BoG on June 23, 2012.
- A seminar on SPP rules was organized by IAD on November 20, 2012 and was attended by 27 staff members from various departments such as finance, communications, purchase and alumni, etc. This one-day event was conducted by capacity building team of Sindh Public Procurement Regulatory Authority. It benefited IBA staff involved in the procurement process by improving their understanding of SPP Rules & Procedures and clarifying any ambiguities in their application.



Staff members engrossed in seminar on Sindh Public Procurement rules 2010

# Spreading Wings - IBA's Communication Department

IBA Communications and Public Affairs Department have experienced significant growth in the year 2012. Besides continuing with its quarterly newsletter "The Current", the Communication Department strengthened IBA's brand identity with the introduction of IBA Brand Manual. Through IBA Brand Manual they ensured a standardized brand representation across a variety of media and marketing interfaces.

Communication Department played a vital role in the execution of International Resource Center (IRC) at IBA. Having an International Resource Center is a crucial step towards internationalization and we played our role in making sure that it was established in a record time of almost five months. IBA Communication Department contributed to both designing and printing of IRC brochures as well as planning and database development throughout the year.

The Department makes sure that IBA's development in various academic publications such as HEC's newsletter "News & Views" takes place.

IBA's events are showcased in the mainstream media nationwide due to the inexorable efforts of the Department. At least fifteen IBA events were covered by national and overseas print and electronic media this year which include events like Convocation, CED Inauguration, International Marketing Conference, several MOU signing ceremonies amongst others.

This year, a fresh IBA documentary has been produced by the IBA Marketing Club students in coordination with the Communication Department, to capture the institute's remarkable journey on various fronts.

The Communication Department tried its best to meet its goals this year, making sure that fliers, brochures, posters, standees, banners and ads are designed and delivered on time and strategically to enhance IBA's brand image. This seems to be a banal task but meeting deadlines for at least 150 ads, 50 standees, 25 banners and numerous fliers is a demanding and challenging job.

IBA's representation on social media was negligible before 2012 but after rigorous efforts by IT, FCS and Communication Department, it is improving day by day and our presence on social media is increasing at a rapid pace. It is fast, convenient and cost effective. Due to our revised strategy, IBA's social media followers doubled this year on Facebook, Twitter and YouTube.



Leadership and Ideas for Tomorrow



## One Step Closer to Globalization

The Institute of Business Administration (IBA), Karachi and the Indian School of Business (ISB), Hyderabad announced the commencement of their first joint executive education program in Pakistan. The program was titled 'Leadership Skills for Top Management' and was an outcome of the MoU signed between IBA, Karachi and ISB on April 13, 2012, aimed at bringing world-class executive education programs to Pakistan. It was very well received by Pakistani business leaders from both the industry and the government. Participants included directors, CEOs and senior leaders from industries including banking & financial institutes, pharmaceuticals, oil & gas, infrastructure development, power, MNCs, agri-business as well as government functionaries.



Participants of "Leadership Skills for Top Management" workshop

## MOU signed between IBA (Karachi) and Getz Pharma to promote Quality Education in Pakistan



A Memorandum of Understanding was signed between IBA and Getz Pharma. The Dean & Director IBA, Dr. Ishrat Husain, and Mr. Khalid Mahmood, MD & CEO Getz Pharma signed an agreement that is aimed at establishing a strategic partnership between both organizations to promote academic and applied research with the generous support of Getz Pharma.

The spirit in setting up this understanding is to advance social applications of research and foster the growth of promising students. This collaboration will also focus on supporting students with financial need to succeed in their academic and professional pursuits. Getz Pharma has agreed to invest twenty five million rupees as a contribution to IBA's General Endowment Fund during next four years.

### British High Commissioner Visits IBA

The British High Commissioner, Mr. Adam Thomson visited IBA Karachi and addressed students in the Centre for Executive Education. He informed the students that UK is lobbying for Pakistan to get GSP Plus status to enable more trade between Pakistan and the European Union and increase bi-lateral trade between the UK and Pakistan.



Students with British High Commissioner

# Making Life Easier - IBA ICT Department

Serving around 3000 users across the two campuses, hostels and staff town, the Information and Communication Technology Department (ICT) aims to continue to bring state of the art technology in IBA.

ICT made sure that it provides latest, up-to-date and uninterrupted hardware and software support. All the buildings of IBA have been energized through centralized backup power (UPS) to provide uninterrupted power supply.

This year ICT has acquired new Nehalem based architecture and IBM servers, and other services like CMS, Microsoft Active Directory and Exchange etc., have been migrated from public internet cloud to in-house servers. These ultra-high configuration servers will also cater to future requirements of virtualization and in turn help save space and power.

Huge internet bandwidth at both the campuses bolstered by Cat 6 Cabling and Network devices has been another achievement of ICT this year. The whole network has been upgraded from copper to fibre optics. ICT has ensured wireless connectivity available at all locations in IBA which not only provides internet facility in the vicinity of the campus but also enables tracking the movement of users.

Powered by Sakai, Learning Management System (LMS) has been implemented at IBA which enables faculty to improve communication and coordination with students. This system facilitates the users to choose from a set of features to create a website that meets their needs.

Traditional phones have been replaced by the latest Cisco IP Phones; this system will eliminate the need for separate cabling and thus reduce the cost of calling between the two campuses through outside network. This system also enables the users to do teleconferencing as well as video conferencing.



ICT Dept. bid farewell to Dr. Arshad Siddiqui, Former Director ICT



## Developments in ERP

- Migration from Cloud Computing to cost effective Data Centre of IBA.
- SMS can be sent through the ERP System.
- Employees, staff and students ID cards can be generated through ERP.

## Role of IBA Libraries as a Pillar for Student and Faculty Development

Although IBA libraries are passing through a transition and are in the phase of a paradigm shift towards reengineering the whole concept of information services designed around cutting edge concepts with customer centered approach, the year 2012 has witnessed phenomenal growth in terms of physical facilities, services and resources to provide strong foundation for the future course of action. Some of the key initiatives contributing towards the scholastics and life-long-learning of IBA learning communities were:



- Addition of Emerald ManagementXtra, World Bank eLibrary, IMF eLibrary, Edinburgh University Press, Duke University Press, University of Chicago Press, Econlit, JSTOR

to ever-growing collection of electronic resources.

- 24/7 access to electronic resources through MyAthens - access management system of EduServ.
- Dissemination of featured 'new arrivals' as an interactive list.
- Conducive learning environment by rearranging physical facilities.
- Proactive support to research literature through British Library Document Supply Centre, UK.
- Enhancing Research Skills workshop and session for the faculty and MS/PhD students.
- Organization of two day IBA Book Fair 2012.

## Alumni and the Alma Mater

### IBA Alumni Saudi Arabia Chapter Launch

A colorful gathering of about 100 alumni and their family members graced the launching ceremony of the IBA Alumni KSA Chapter, which was held on November 22, 2012 in Riyadh. Graduates from as far back as 1991 to date came together as IBA fraternity. A recorded message of Dean and Director IBA, Dr. Ishrat Husain was delivered which inspired the alumni to mobilize efforts for the betterment of their alma-mater. The launch ceremony was followed by a sumptuous dinner where the alumni reminisced about their times at IBA and shared their stories.

### Meezan Bank Alumni Hosts IBA

Dr. Ishrat Husain, Mr. Zafar A. Siddiqui and Mr. Haris T. Siddiqui went to Meezan Bank Head Office for an interactive session with its alumni on November 1, 2012. They attended the alumni session where the President and CEO of Meezan Bank, Mr. Irfan Siddiqui addressed a packed auditorium of IBA alumni working for Meezan.



Alumni participating in discussion and through video conferencing were ecstatic about the amazing development at their alma-mater and vowed to give back support to IBA in individual and collective capacity.

### IBA Meets Procter & Gamble Alumni

Alumni at Procter & Gamble came together as IBA fraternity to welcome Team IBA at their Head Office in Karachi on October 22, 2012. Country Head, Procter & Gamble Pakistan Faisal H. Ali Sabzwari who is also an alumnus of 1996 welcomed the team from IBA on behalf of the P&G alumni. More than 20 alumni assembled in the conference room of the head office at Karachi and a handful connected via video conferencing from Dubai to view the progress at IBA.

## Faculty of Business Administration

### International Faculty Development Programs

Attracting International Faculty members due to current law and order situation in the country is a challenge for IBA. However, this obstacle like all others is being tackled by taking a creative approach. Faculty members have been nominated to attend trainings and short duration workshops to gain an international exposure to improve their skills.



Dr. Amber Gul sharing a light moment with members of IMTA 2012



Ms. Nyla Ansari working with fellows of International Management Teachers Academy Program 2012



Mr. Muhammad Asif attended International Management Teachers Academy Program 2012 (IMTA) at the (International Economic Development Council) IEDC-Bled School of Management, Slovenia, Bled.

## Faculty of Computer Science - Achieving New Heights

It was in 2009 that the Faculty of Computer Science was established as a separate faculty at IBA and upgraded from the earlier Center for Computer Studies. Ever since then, FCS is achieving new heights and after the graduation of the first PhD in Computer Science from IBA in 2011, FCS hasn't looked back. The year 2012 for IBA FCS started off with great victories in PROCOM 2012 and Folio 3 Developers Day at FAST-NU proving yet again that the Computer Science students have the perfect blend of genius and entrepreneurship.

### HIGHLIGHTS OF THE YEAR 2012



- Around 10 FCS students became IBM DB2 Certified Professionals in December 2012 gaining IBA a pass ratio of 91% which is the highest for any university in Pakistan.
- “Karachi Koalas”: The FCS RoboCup team represented IBA at World RoboCup Soccer held in Mexico City getting into the top 10 during the month of June, 2012.
- The Webscience group at IBA formalized research collaborations with the IT Department of National University of Ireland, Galway and represented IBA in the famous scientific WWW Conference.
- The 3rd CEO forum took place in June 2012.
- Consisting of Panel Discussion and Data Science Winter School, Computer Science Summit took place in December 2012. The theme of this summit was “Linkage Industry with Academia” and “Brand Advertising and Marketing via Social Media”.

## International Resource Centre (IRC)

Institute of Business Administration (IBA) Karachi has recently established an International Resource Centre (IRC) with the support of the British Council. The purpose of IRC is to open IBA's doors to the world and move beyond local borders by establishing a central touch point in the form of the IRC.

IRC aims to provide students with both an understanding of our local, diverse community, as well as the tools to become active leaders and responsible members of the increasingly interconnected global society.

The Leads of IRC Units are Mr. Ishfaq Lashari for Marketing and Recruitment, Ms. Shehreena Amin for International Linkages, Dr. Huma Amir for Research Collaboration and Commercialization, Dr. Erum Hafeez for Communication and Public Affairs with Mr. Kumail Raza Hemani coordination activities as Manager, IRC under the dynamic leadership of Ms. Ayesha Menai.

The IRC also seeks to develop faculty expertise supporting its internationalization efforts on and off campus. These aims are realized through curricular and co-curricular offerings; interaction with students and faculty from a broad range of cultures; and opportunities to travel, study and perform research abroad.

International Resource Centre at IBA will help the institute to internationalize and grow through learning and sharing experiences with the global community. Different aspects which IRC will be looking at are Academic Collaborations, Exchanges, Research and Partnerships.

IBA was established with a vision to produce industry leaders, who had the foresight, energy, discipline and potential to lead a fledgling country to take its place in the upcoming states of the world. IRC aims to foster and further develop this aim with perspective of Internationalization.



British Council and IBA Management at the Management of International Resource Center



Members of International Resource Centre (IRC) gathered in Front Office of IBA

## Career Development Centre - Just a Text Away

Career Development Centre (CDC) has become central hub for students' services. Students from all classes and batches now have many reasons to be in touch with the CDC staff and members. From placements for internships and jobs to career counseling and Student Development Programs, CDC is reaching out to students at all levels.

Recently CDC has launched 'SMS Talk' service for all students, alumni and Corporate Partners. Now conversation is as easy as sending a TEXT to the CDC Staff and get connected for real time conversation. All notifications, announcements, event registration are taking place through SMS Talk services.

CDC SMS service is gaining popularity with every passing day and the number of registered users has reached 1,125 since its launch seven months back.



The CDC team in its office

# New Inductions



**Usman Nazir**  
Assistant Professor  
**Date of Joining**  
August 6, 2012  
**Department**  
Management  
**Division**  
FBA

**Qualification**

MBA (Business Administration) and BSc (Hons) Computer Science degrees from City University, Hong Kong



**Omer J. Ghani**  
Assistant Professor  
**Date of Joining**  
September 03, 2012  
**Department**  
Eco. & Fin.  
**Division**  
FBA

**Qualification**

Master (Financial Engineering) London Business School, UK  
B.A (Actuarial Mathematics) University of Pennsylvania



**Muhammad Shakeel Sadiq Jajja**  
Assistant Professor  
**Date of Joining**  
January 03, 2013  
**Department**  
Management  
**Division**  
FBA

**Qualification**

PhD (Management-Ongoing) LUMS  
MS (TQM) Punjab University  
BSc (Mechanical Engineering) UET Lahore



**Kumail Raza Hemani**  
Program Office Manager (MBA)  
**Date of Joining**  
July 16, 2012  
**Department**  
Program Office (MBA)  
**Division**  
FBA

**Qualification**

MBA and BBA (Hons), IBA, Karachi



**Nadia Zaffar**  
Assistant Professor  
**Date of Joining**  
September 01, 2012  
**Department**  
Social Science  
**Division**  
FBA

**Qualification**

MA (Broadcast Journalism) Emerson College, Boston  
MA and Bachelor (International Relations) Mount Holyoke College, South Hadley



**Leon Menezes**  
Professor of Practice  
**Date of Joining**  
December 01, 2012  
**Department**  
Management  
**Division**  
FBA

**Qualification**

MBA University of Hull, UK



**Warda Rasool**  
Teaching Fellow  
**Date of Joining**  
January 01, 2013  
**Department**  
Eco. & Fin.  
**Division**  
FBA

**Qualification**

MSc (Economics) LUMS  
BSc (Economics) LUMS



**Sami Ullah Khan**  
Senior Civil Supervisor  
**Date of Joining**  
July 09, 2012  
**Department**  
Projects  
**Division**  
Projects & Planning

**Qualification**

DAE (Civil Technology) Govt. Jamia Milia Polytechnic Institute, Karachi



**Syed Sharjeel Ahmed Hasnie**  
Lecturer  
**Date of Joining**  
September 11, 2012  
**Department**  
Accounting & Law  
**Division**  
FBA

**Qualification**

MSc Anglia Ruskin University (London College of Accountancy, UK, ACMA CIMA UK, PIPFA PIPFA, Pakistan Bachelor (Commerce) Punjab University



**Ghazal Asif**  
Teaching Fellow  
**Date of Joining**  
August 23, 2012  
**Department**  
Social Science  
**Division**  
FBA

**Qualification**

MA (Social Sciences) and BSc (Hons) degrees from the University Chicago, IL and LUMS



**Fatima Akhund**  
Teaching Fellow  
**Date of Joining**  
January 08, 2013  
**Department**  
Marketing  
**Division**  
FBA

**Qualification**

MSc (Marketing) Queen Mary University of London BBA (Marketing) IBA, Karachi



**Haris Tohid Siddiqui**  
Assistant Manager Alumni & Career Development  
**Date of Joining**  
July 02, 2012  
**Department, Division**  
Alumni, Public Affairs & Resource Mobilization (A, PA&RM)

**Qualification**

MBA, IBA, Karachi  
BE, National University of Science & Technology (NUST)



**Mehwish Ghulam Ali**  
Teaching Fellow  
**Date of Joining**  
August 23, 2012  
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MA (English & IR), BS (Applied Linguistics) University of Karachi



Institute of  
Business Administration  
Karachi

Leadership and Ideas for Tomorrow

# دی کرینٹل

## آئی بی اے

سالنامہ ۲۰۱۲ آئی بی اے کیونٹی کا اپنا جریدہ

## سال 2012ء کے حوالے سے ڈاکٹر عشرت حسین کے تاثرات

سال 2012ء آئی بی اے کی تاریخ کے نئے دور کا آغاز ثابت ہوا۔ Centre for Entrepreneurial Development (CED) کا افتتاح ایک اہم پیش رفت تھی کیوں کہ یہ گزشتہ چالیس سال میں آئی بی اے میں شامل ہونے والی پہلی نئی عمارت کی تکمیل کا مژدہ لائی۔ جس کے نتیجے میں آئی بی اے کو اپنی توجہ کا مرکز قابل روزگار رجسٹریشن کی تیاری سے ایسے افراد کی تخلیق کی طرف منتقل کرنے کا تجربہ ہوا جو خود دوسروں کے لیے روزگار کے مواقع فراہم کر سکیں۔

آئی بی اے، CED، صوبہ سندھ سے تعلق رکھنے والے 75 نوجوان رجسٹریشن کو صوبے کے دیہی علاقوں میں آغاز کار کرنے والے زرعی کاروباری اداروں میں تربیت کی فراہمی کے ذریعے عوام تک رسائی کی پہلی سرگرمی سے بھی منسلک ہے۔ حکومت سندھ کے اشتراک سے سندھ ٹیلنٹ پروگرام کی تجدید اس سال کی ایک اور نئی پیش رفت تھی جس میں اور سٹینڈیشن پروگرام کی مدت بڑھا کر چار مہینے کر دی گئی اور اسے فاؤنڈیشن پروگرام میں تبدیل کر دیا گیا۔ اس پیش رفت سے ہمیں طلباء کے ساتھ ربط و ضبط کے ذریعے ان کی تعلیمی بنیاد بہتر بنانے اور شخصیت نکھارنے میں مدد دینے کے لیے زیادہ وقت ملے گا۔

سال 2013ء اسٹیجی عرصہ ہوگا کیوں کہ آئی بی اے میں تیرہ نئے اور جاری تعمیراتی انفراسٹرکچر پروجیکٹس میں سے تقریباً دس پایہ تکمیل کو پہنچ جائیں گے۔ گنجائش میں یہ اضافہ ہمیں سوشل سائنسز اور اکاؤنٹنگ اینڈ فنانس میں دو نئے انڈرگریجویٹ رجسٹریشن پروگرام پیش کرنے میں معاون ثابت ہوگا۔ بوائز اور گرلز ہاسٹل کی گنجائش میں اضافہ بھی ہمیں ملک کے دیگر حصوں اور خلجی ممالک سے تعلق رکھنے والے طلباء کو راغب کرنے میں مدد دے گا۔ کراچی کے کشیدہ ماحول میں کام کرنے کا چیلنج انتہائی کٹھن ہے لیکن ہمیں اپنے مذکورہ اہداف حاصل کرنے کے لیے مزید محنت کرنا ہوگی۔ مجھے یقین ہے کہ طلبہ، فیکلٹی اور اسٹاف کی مدد سے ہم اپنے مقاصد حاصل کرنے میں کامیاب رہیں گے۔



## پُر جوش، بھر پور 2012ء

آئی بی اے نے درجہ کمال پانے کا سفر 2012ء میں بڑی تیزی سے طے کیا اور صارفین کے اطمینان کے سالانہ سروے میں آئی بی اے کی کارکردگی پر طلباء، فیکلٹی اور اسٹاف نے اطمینان ظاہر کیا۔

سروس یونٹس کے تقریباً ہر سروے میں کیسپس مینجمنٹ سسٹم (CMS)، فیس مینجمنٹ سسٹم (FMS) اور لائبریری مینجمنٹ (LMS) کے حوالے سے درجہ اطمینان میں خاطر خواہ اضافے کے ساتھ اسکور میں بہتری سامنے آئی۔ یہ بہت اچھی علامت ہے جس سے گزشتہ دو سال کے دوران متعارف کرائے گئے ERP سسٹم سے بڑھتی ہوئی واقفیت اور اس کی مقبولیت کی نشاندہی ہوتی ہے۔

اگر ہم اپنی 5 سالہ حکمت عملی کے نفاذ کے حوالے سے کی جانے والی پیش رفت پر نظر ڈالیں تو 2012 عمل سے بھرپور دکھائی دیتا ہے۔ جہاں گہری نگرانی اور پالیسیوں کے نفاذ کا سلسلہ جاری رہا، انٹرنل آڈٹ کی کارروائیوں نے انتظامی درستگی

فیکلٹی آف بزنس ایڈمنسٹریشن اور فیکلٹی آف کمپیوٹر سائنس دونوں میں تعلیمی پروگرامز کا معیار اور فروغ یقینی بنانے کے لیے بھرپور کوششیں جاری ہیں۔ جس کے نتیجے میں نئے داخل ہونے والے طلبہ کی تعداد میں تسلسل سے اضافہ دیکھنے میں آیا۔ 2012ء کے موسم بہار میں ایک نیا (Eco&Math) BS پروگرام متعارف کرایا گیا جسے بھرپور پزیرائی حاصل ہوئی۔ تحقیق پر ارتکاؤ کو کلیدی حیثیت حاصل رہی اور اساتذہ منتخب محلوں اور تحقیقی جراند میں اشاعت کے لیے کوشاں رہے۔

آئی بی اے کے طلبہ کی چین اور امریکا کی جامعات میں تدریس کے ذریعے گزشتہ سالوں میں طلبہ کے تبادلے کی سرگرمیوں میں اضافہ ہوا۔ 2012ء میں متعدد بین الاقوامی جامعات سے اشتراک قائم کیا گیا جن میں یونیورسٹی آف ملایا اور یونیورسٹی آف KOC، ترکی شامل ہیں۔

اہداف کی تکمیل یقینی بنانے کے لیے آئی بی اے کے تمام شعبوں میں سرگرمیاں زور و شور سے جاری ہیں اور ہم مستقبل کا سامنا کرنے کے لیے پوری طرح تیار ہیں۔ کیا ہم 2012ء میں اپنی کارکردگی پر خود کو "A" درجہ دے سکتے ہیں؟ اس سوال کا جواب ایک بھرپور "ہاں" ہے!

یقینی بنائی، وہیں پروجیکٹس ٹیم کی طرف سے تعمیراتی انفراسٹرکچر کے حوالے سے باریک بینی سے عمل درآمد کا نتیجہ امن CED، بوائز ہاسٹل اور گرلز ہاسٹل جیسی عالمی معیاری عمارتوں کی تکمیل کی صورت میں برآمد ہوا۔ پورے کمپلیکس کی بروقت تکمیل 2014-15ء میں متوقع ہے۔

گزشتہ سال کے دوران ہارڈ ویئر، نیٹ ورک، سوفٹ ویئر اپڈیٹیشنز سے متعلق ٹیکنالوجی اپ گریڈ کرنے کے حوالے سے مقررہ اہداف حاصل کر لیے گئے۔ توقع ہے کہ آئی بی اے کا Tier-3 ڈیٹا سینٹر سال رواں میں کام کرنے لگے گا اور اس طرح آئی بی اے پاکستان میں اس طرح کی صلاحیت کا حامل واحد ادارہ بن جائے گا۔ CS کی فیکلٹی نے CISCO اور رورونک لیبارٹریز حاصل کر لی ہیں جس سے نہ صرف تعلیمی معیار میں اضافہ ہوگا، بلکہ تحقیقی پیش قدمی میں بھی مدد ملے گی۔

آئی بی اے کے مستقبل کے لیے اہمیت کی حامل فیکلٹی کی ڈیولپمنٹ کا عمل بدستور توجہ کا مرکز ہونے کے ساتھ ساتھ ایک بڑا چیلنج بھی ہے۔ 2012ء میں ٹیچرز کی معیاری ریکروٹمنٹ پر زور کے نتیجے میں 9 نئے فیکلٹی ممبران نے شمولیت اختیار کی۔ گل وطنی فیکلٹی میں سینیئر اور معروف پروفیسرز کی شمولیت کے لیے "پروفیسرز آف پریکٹس" کی نئی درجہ بندی متعارف کرائی گئی۔

