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Institute of Business Administration Karachi

Leadership and Ideas for Tomorrow

































# **Dean's Message**

IBA's achievements in the last few years owe a great deal to the collective efforts of its students, faculty, staff, alumni and Board members. Without the cooperation and team work of all these stakeholders we could not have done much. But we still have a long way to go. The latest HEC rankings still place us at number 2. We cannot aspire to meet our goals unless we become number one in Pakistan. I urge all of you to work hard in whatever field you are engaged to make this happen. We should not become complacent and smug but continue our efforts with devotion and dedication.

# **Six Months Tops**

Ayesha Menai

Twenty two eventful years had passed since I'd been to IBA's neatly laid out, spacious main campus. That bright winter morning in November 2008 when I joined the IBA community once more, this time as an employee rather than a student, I was struck by how little things had changed. Yet bringing about change was what the new management team, assigned the task of re-vitalizing IBA, was essentially setting out to do. Moments of déją vu abounded at every corner. Each time I walked into the Dean & Director's office I was reminded of another remarkable Director with the same sparkling eyes and gently smiling countenance which failed to disguise his steely resolve and belief in his mission.

Armed with the agreed upon blueprint of my targets as Director HR, I gave myself six months to achieve them. Experience gave me the confidence that this was do-able. Five years down the line, I ponder upon my own naiveté and reflect on what I have learnt in my 2<sup>nd</sup> and perhaps final interaction with IBA. The first four years as a student had taught me invaluable lessons in discipline, teamwork, hard work, true friendship and care, in addition to what I had initially come to learn. These lessons had acted as beacons for my classmates and me as we climbed the career ladder.

So what were the learnings this time around?

- While riding a roller coaster, expect a lot of stomach churning, this is just part of the thrill of the ride - it was planned that way.
- When driving fast to reach somewhere the most important thing still is to appreciate the company and the scenery; otherwise getting to your destination is somehow not going to be satisfying.
- Respect all, the rich and the poor, the old and the young, the good and the bad.
- Forgiving people completely and moving on is an inner capacity essential for leaders they need to genuinely care for those they lead - and the best way this can be demonstrated is by giving their time generously.
- The bullies and the self righteous thrive in bureaucracies. While they may appear to be essential to build the structures, they are quite detrimental for building people and teams.
- Keen thinking is mostly counter intuitive, and better listening leads to better thinking, which ultimately results in better leadership.
- Email etiquette, like common sense, is not necessarily common practice.

Much like the first time, I had come to IBA nervous and questioning my abilities. I leave, yet again, with an unwavering sense of pride, humility and a deep sense of gratitude towards all those who made my job easier and more enjoyable. It has truly been a privilege to be a part of such an exemplary institution. But for both of us, the journey must go on.



# **CED: Cultivating Young Entrepreneurs**



The convocation ceremony of the first batch of students of the Entrepreneurship Development Program (EDP) was held in June, 2013. A total of 52 students, mostly from parts of rural Sindh, were awarded diplomas for the successful completion of the Agri-Entrepreneurship Program this year. With the diploma in Entrepreneurship, almost 70% of the graduates have been able to successfully launch their agricultural businesses on a small scale, be it the cultivation of mangos, growing rice, collecting honey, exporting dates, the dairy business or even farming ostrich eggs.

Dr. Ishrat Husain said that this was his proudest moment in his five years at IBA. He wished all graduates best of luck in their future endeavours and said he looked forward to seeing them make positive contributions towards the development of Pakistan.

A batch of 77 new entrants had attended their orientation session for the same program and classes are underway.

# Abdul Razzak Tabba Memorialized

IBA held the inauguration ceremony of its Abdul Razzak Tabba Academic Building on May 24, 2013. The building has been constructed in collaboration with Lucky Cement and named after the late Chairman of Yunus Brothers Group of Companies, Mr. Abdul Razzak Tabba.

At the ceremony, Mr. Muhammad Ali Tabba, Chief Executive of Lucky Cement Limited said he felt honored to have been able to contribute to such an "iconic, beautiful academic structure" at an institute that is "setting new standards in education". He also said that as a philanthropist, his late father would have been proud to be a part of a prestigious educational institute such as IBA Karachi. Mementos were presented and the Academic Building was formally inaugurated by the Chief Guest - Mr. Muhammad Yunus Tabba, Chairman Yunus Brothers Group of Companies - with the unveiling of the plaque.

Najmi Bilgrami Pvt. Ltd, contractors M/s AHICL together with IBA's Projects Department managed to complete the project in two years, tallying a cost of over Rs. 220 million.



## Facts about the building:

The building's features include:

- handicap access facilities
- high-tech security systems
- Wi-Fi access
- energy efficient mechanisms that cut down energy costs and consumption

As a nucleus of educational activities at IBA Karachi, the three-storied Academic Building covers an area of 51,300 square feet and accommodates:

- classrooms,
- seminar and breakout rooms,
- faculty offices
- computer labs

It provides a space which caters to the psychology of a modern learning environment as well as a place for student association, social interaction and relaxation.

# <u>New Heights</u>

Earlier this year, Faraz Ahmed, one of IBA's younger staff members in the EMBA Program, climbed new heights for IBA when he decided to scale Susaar Peak, which is part of the Himalayan Mountain range and at a height of almost 5,000 meters. A rare, adventurous feat in the academic world of IBA, we at The Current decided to ask him more about his expedition. During his 15-day trip, he explored Abbottabad, rode on the Karakoram Highway, camped at Fairy Meadows, climbed up a peak, saw Balakot, Lala'Zaar and then eventually made his way back down to Karachi.

## A mountain-climbing adventure is quite rare at IBA. What inspired you to make the hike?

Movies! Since childhood, I have been watching movies like Vertical Limit and Cliffhanger and I have had this urge to climb high. I have always wanted to touch the sky and see the world and its beauty from the top!

I was also inspired by Karl Unterkircher, an Italian alpinist who, in 2004, became the first to climb both Mount Everest and K2 in the same year. Unfortunately, he died at Nanga Parbat in 2008.

# How does one prepare for such an expedition (in terms of let's say time management, training, health, gear, psychologically)?

Well, one must first have the will to do it. It is difficult. Going up is extremely tough because of the cold and the vertical height, the snow. And coming down is DANGEROUS because you can so easily slip, especially when you are hiking with no set path to follow.

## What were the best, and worst, moments during your adventure?

My best moment was also my worst moment. I'll tell you why. We were a group of 50 people out of 70 who started out on this hike. While some stayed behind at camp, or did not go further than Fairy Meadows, only 5 of us actually made it to the top. None of the girls among the 13 reached the top with us. Some people stayed near the middle and waited for us, while many of them went back. Like I said, coming down is treacherous. You have this

slide that you sit on and you have sit so that your feet cannot touch the ground. It's a balancing act. Now one of the other guys in the group had rods in his feet that he did not tell us about. On our way down, he lost his balance and his feet hit a rock. Hard! SO HARD that the rods were pushed up to his knees. He was in excruciating pain and we had no mobile services at this height so we couldn't call anyone. The main problem was that we only six. The girls started panicking and crying. Because I was the more experienced one in the group, I was like a guide showing them the way down and I was quite far ahead. Being injured and tired myself, with darkness approaching, I had to



make my way back up and forth trying to help him and trying to calm the girls and to arrange medicines by going down and coming back up again. I can't forget that incident; when I was going up and down, slipping and sliding on the mud to get the medicines. It was dark, it was horrible.

That was a really difficult time. But it tested my strength, patience and endurance. I learned a lot about myself. I kind of saved his life. People were depending on me and I delivered, without losing my calm. That felt good. It felt like a personal achievement. I saved a life!

#### How did you feel when you achieved your target?

Oh like a king!! I felt I could touch the sky. The view was breathtaking. We reached a summit of 5,000 meters! I felt like I was in a dream. Nanga Parbat - or Killer Mountain - was on my right. You have to see it yourself to feel it.

## What advice would you give to those wanting to follow in your footsteps?

Don't do it unless you really want to! Follow your heart, follow your dreams. But it's not easy. You need strength, patience, discipline and you MUST be able to work in teams. Your team is your everything. Be people friendly and helpful. Selfishness does not work up there.

You also need to be able to survive with the bare minimum. There aren't a lot of extravagant facilities or good food up there. So for people who like luxury living and comforts of city life, I wouldn't recommend it. Temperatures fall to -5 degrees Celsius at night. You need endurance and tolerance. Mental strength is just as important as physical strength. It's a lot of fun and you make great friends and lots of memories, but it's not easy. You have to REALLY want to do it.

#### Any plans for future expeditions, especially in light of the recent tragedy at Fairy Meadows? How do you feel about the incident?

It was extremely tragic. It is such a beautiful place and everyone should see it at least once. Not on TV or in photos, but in person. Rather than going to Switzerland or France, people should come here! It's gorgeous!! I hope this will blow over soon. People shouldn't use this as an excuse. You see, the people who live up there are really poor and they love us city dwellers. It's good tourism business for them. In a way we help them. And this incident could hurt their well-being.

But I'm not deterred. I will go on future expeditions, InshaAllah. I plan to hike to the grave of Karl Unterkircher someday. My family, of course, would be reluctant to let me go. But I'm always up for an adventure!

# Taking academic excellence another step further: IBA and IBP sign MoU



Dr. Ishrat Husain and the Chief Executive of the Institute of Bankers Pakistan (IBP), Mr. Mushtaque Jindani, signed a Memorandum of Understanding (MoU) that will allow IBA students to acquire a professional banking qualification while undertaking an academic degree. Students pursuing the Banking specialization within the BS program in Accounting and Finance will now be able to gain the JAIBP (Junior Associateship of IBP) qualification by studying the requisite subjects during their studies at IBA.

# Arjumand Yunus: An inspiration for female computer scholars

Arjumand Younus - IBA's overseas faculty member and visiting Research Fellow at the Faculty of Computer Science (FCS) - has been awarded the prestigious Google Anita Borg Memorial Scholarship for Europe, Middle East and Africa region.

This memorial scholarship is awarded to women who excel in computing and technology, and become active role models and leaders. Not only is Ms. Yunus the first female scholar in the field of Computer Science from Pakistan to have ever achieved this award, she is also the first from Galway, Ireland to have achieved this award. She is currently pursuing a joint PhD program in two European universities, namely the National University of Ireland, Galway, and University of Milano-Bicocca, Italy.

# IBA students pledge to "impact the world through leadership development experiences"

AIESEC\* is a growing global youth-driven organization currently present in over 113 countries. For the past 65 years, it has endeavored to address global issues by developing leadership potential in youth and by creating impactful work experiences and opportunities.

AIESEC in IBA is an expansion of the Local Chapter AIESEC in Karachi and came into existence in July 2012. In just one year it has managed to solidify its footing and garner considerable traction in local and international circles. AIESEC in IBA has won numerous awards at AIESEC's various National Conferences such as "Best Delegation", "Striving for Excellence", "Enjoying Participation" and "Best Delegate". Recently it hosted a successful Youth to Business Forum - a series of lectures given by experts from various industrial sectors, which provided inspiration and networking opportunities for participating students.

AIESEC provides a platform to experience global diversity at its best by offering foreign internship prospects to Pakistani students. This summer more than 30 students were sent for social internships to over 10 countries. Students gain exposure to styles of management and work environments that are different to those in their home countries, while also experiencing living independently and interacting with diverse cultures. Students from Mexico, Poland, China and Indonesia have also come to Karachi to work on the very first internship program, "Karachi, My Love!" This has given them the opportunity to see Pakistan from a fresh perspective.

For further details visit: www.aieseciniba.com or www.facebook.com/aieseciniba

"Our success would not have been possible without the cooperation of the IBA administration and our eminent board of advisors with Mr. Aamir Niazi as Chairman and members Zafar Siddiqui, Sabeen Mahmood, Ali Khurrum Pasha, Jami Moiz and Mustafa Zafar." Usman Tahir, President AIESEC in IBA



Jose Manuel (photographed above) is an intern from Mexico, working with AIESEC in IBA. He says "There exist so many prejudices about the people of Pakistan, which I think are so wrong, especially since I have never met people as kind as them."

\*"AIESEC" was formerly a French acronym for "Association Internationale des Etudiants en Sciences Economiques et Commerciales" (translates to: International Association of Students in Economic and Commercial Sciences). Today, AIESEC no longer uses this name as an abbreviation, as membership has grown to encompass a much wider range of disciplines than just economics and commerce - they are now simply AIESEC. (http://aiesec.ca/windsor/about/faq/)

# The Rise of the Karachi Koalas

Karachi Koalas-the joint RoboCup Soccer team of IBA Karachi (IBA) and University of Technology, Sydney (UTS) - was ranked 5th in the 2013 World RoboCup competition, held in Eindhoven, Netherlands from June 24 to July 1, this year.

The Karachi Koalas participated in Soccer Simulation 3D League along with 17 other universities from 12 different countries including USA, UK, France, Germany, China, Japan, Russia, Iran, Portugal, Brazil, Australia and Pakistan. The Koalas gave an impressive performance throughout the competition and ended in 5th place in the tournament. Their achievements over the last 3 years show a continuous improvement in performance. They ranked:

• In the top 16 in 2011

• In the top 10 in 2012

• 5<sup>th</sup> in 2013

"The participation in World RoboCup has been an incredible experience for the Karachi Koalas team and provided them a wonderful opportunity to establish contacts/linkages with some of the best labs around the world," said Dr. Sajjad Haider, team head and IBA faculty. He added: "Having the name of Pakistan count in one of the most exciting global competitions and building a soft image of Pakistan on an international forum was another key objective that was achieved via the participation."



# What is RoboCup Soccer?

RoboCup Soccer is amongst the most challenging yet exciting competitions within the field of Computer Science. The aim of the competition is to build a team of robots by the year 2050 that could defeat the (human) FIFA World Cup Champions.

To achieve this goal, the tournament organizers have created multiple competition leagues - including small robots, large robots, humanoid robots and simulation robots - with plans to merge their techniques into a single squad as we move towards the target year.

This year, the competition was attended by around 500 teams/universities from 40+ countries.

# In and around America: Studying historical Pak-US relations

Nadeem Hussain, an NTHP student currently enrolled in BS (CS) semester VI, has been selected for an intensive six-week program in the United States: the Study of the United States Institute for Student Leaders on Comparative Public Policy. The program aims to provide undergraduate students a deeper understanding of the United States, while enhancing their leadership skills. It is hosted by the University of Massachusetts Donahue Institute Civic Initiative in Amherst, Massachusetts and will bring 17 Pakistani students together with 17 U.S. students to address issues of public policy and democracy within Pakistan and the United States.

The program introduces the political, economic, historical, institutional, and cultural issues involved in the provision of security and services to citizens by governments. Students will: develop an understanding of how public policies are achieved in diverse cultures and political systems; explore historic and political relations between the two governments; develop case studies; and conduct research on matters such as the elections. Students will travel to other cities and towns in the U.S. and will have opportunities to interact with the locals and to experience American culture and everyday life.

The United States Government, in conjunction with its partner host institution, will pay for international, domestic, and ground transportation to and from the United States; orientations, books, cultural activities, meals, mailing and incidental allowances, housing and subsistence.



# **Bringing home flavours of the international**

Faculty Development has become one of the cornerstones of IBA's new five year strategy and recently, three faculty members were sent to Spain as part of the International Faculty Program, while three others were sent to the International Management Teachers Academy (IMTA) Program in Slovenia at the Bled School of Management. Other recent visits have included trips to: the International Faculty Program at IESE Business School; the International Teachers Program by the International School of Business Management (ISBM) at Kellogg School of Management; and HEC Paris.

These programs help bring home diversity, richness and introduction of pedagogies and techniques of international standards to IBA's classrooms.

#### Faculty members talk about their experiences:



The purpose of the trip was to share and learn the teaching techniques employed in the teaching of management courses. IMTA 2013 was a great learning experience. Amongst other things; it helped me polish my case study teaching skills, it helped me learn teaching methodologies applied in various parts of the world and most importantly (with participants from over 17 countries) it helped me network with a diverse group of professors.

**Mr. Usman Nazir**: who visited the Bled School of Management, Bled, Slovenia; as part of the IMTA program



4 A good professor has to strike a balance in being a good teacher, an excellent researcher, a consultant, and to actively participate in Extra Professional Activities. As professors, the onus lies on us to deliver and work as a team in order to achieve IBA's vision.

**Nida Aslam Khan**: sharing a few words on her learning at the Faculty Development Program



As part of the Faculty Development Program, I had the opportunity to go to IEDC - Bled School of Management in Slovenia. I attended a program called IMTA (International Management Teachers Academy) which is designed to expose participants to various techniques for making classrooms more interactive and interesting for students. The trainers were very experienced and it was enlightening to learn from their sessions."

Mr. Amer Iqbal Awan: Assistant Professor



I visited Babson Business School, US, for a Fellowship program. The objective of the program was to look into entrepreneurship pedagogy, research and consulting. I worked with senior Babson professors to develop a program on Masters in Entrepreneurship and Family Business. Moreover I worked on the FME program design and to explore other possibilities to collaborate.

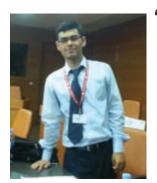
**Dr. Shahid Qureshi**: Associate Director and Faculty Member, Center for Entrepreneurship



I attended IESE Business School's International Faculty Program in Barcelona. Besides earning a reputation as one of the world's top business schools, IESE has been a pioneer in building institutions in Latin America, Africa and China. While there were participants from a number of such schools, there were people there from Europe and India in attendance as well. The program provided exposure to a range of important topics highly relevant to IBA faculty such as:

- Case teaching
- Case writing
- Interactive teaching methods
- Counseling
- Technology in the classroom
- Balancing teaching with administration, research and consulting \*\*\*

Muhammad. Azam Ali, J.D.: Asst. Professor & Sr. Research Fellow



It was a great opportunity to learn from world class professors at the IESE as well as my fellow participants from different countries. As IBA Karachi is going through a growth phase, this program has given me many insights and ideas to bring back to Pakistan. Personally, presenting my case before such an accomplished audience and getting encouraging feedback was the highlight of the program for me. Indeed, IESE and its faculty members are providing a great service to the world by sharing years of accumulated knowledge and experience about university teaching. I feel very grateful to have been given this wonderful opportunity.\*

Mr. Syed Imran Saqib: Full-time Faculty (Management), who went to Spain along with Ms. Nida Aslam Khan and Dr. Muhummad Azam



As part of the Faculty Development Program at IBA, I went to the Bled School of Management, in Bled, Slovenia. It was an interesting two weeks for me and it was an incredible learning experience. What I found particularly useful was the 'Case Study Method' part of the training and how to engage students for more interaction in classrooms.

As this was an area that I needed to improve on, the training helped a lot. Since I've been back, I have been implementing these new techniques in my MBA Accounting classes and so far the classroom experience has been remarkable for me as well as my students.

Syed Sharjeel Ahmed Hasnie: Full Time Faculty (Accounting)

# MBA students travel 'halfway between home and the West'

In mid-June, as part of their studies, a group of 17 BBA and MBA students went on a tour of Istanbul, Turkey, a place they called "halfway between home and the West." We at 'The Current' had a round-table discussion with the students to learn more about their enthralling experiences.

Their trip included visits to religious, cultural and historical sites, markets, the KOC University and meetings with owners of various franchises.

The Current (TC): Please tell us something about

the trip. Was it IBA funded? What were the criteria for choosing which students would go?

Muhammad Huda: The trip to Turkey was an effort of many months, thanks to the contributions of Dr. Amber Gul and Mr. Jami Moiz, who organized and coordinated with IBA's Marketing Department to successfully plan this trip. The trip was self-financed and open to students in the final year of their studies. It was important for such a group of students to explore business practices and to

understand the employment opportunities a country like Turkey has to offer.

TC: Why Turkey?

*Mr. Jami Moiz*, organizer and faculty member: Since Turkey experiences a continuous struggle with its identity and acceptance into the EU (European Union); it was the perfect place where we could find a happy blend of the East and the West.

*Omar:* It was an eye-opening experience in terms of history, culture and even business values; the trip provided opportunities to see practically what we had so far only learned from our textbooks. We

saw elements of Customer Relationship and Retail Management and aspects of contemporary issues in Media Studies and International Relations.

**Dr. Amber Gul:** The tour was a well-rounded mix of academia and entertainment. It also provided them avenues to compare and contrast Turkish customs and practices to native ones.

**Amna Nasir:** Our visit to Taksim Square during the protests provided us insights into media practices and news values. Taksim Square was

Students and Faculty of IBA Karachi in Istanbul, Turkey

actually very peaceful and it was nothing like what they had shown on popular and international news channels.

**Noreen Qayam:** Our trip to the markets was pretty amazing. Their customer-dealing with tourists was fascinating to observe.

**Noreen Ahmed:** Yes, the local business culture is very sales-oriented. They have all these strategies to lure you in. They ask you where you are from and speak to you in your language. They earn your trust and end up selling you their goods.

**Fahad Ahmed:** Everything in the markets was Turkish: products, brands, food, everything. They

are very nationalistic, which is very different from the culture in Pakistan. This is definitely something we can learn and develop as business students when considering 'brand Pakistan'.

**Syed Tariq:** The Turkish people seem very family-oriented, as opposed to the friends-oriented Pakistani youth.

**Ayesha Tariq Allawala:** But, I experienced a level of hostility and resentment from them. This shows how our relations with the Turkish have unfortunately

deteriorated in recent times. We saw our International Relations class in effect! We couldn't help but recall the history of Pak-Turkish relations, and the impact recent events and the media have had on civilian mindsets. It's really unfortunate.

Hasan Jamal: Most Turkish people are very literate. They keep up with the news and everything. And the rural-urban divide and social class divide aren't so vast either, as we see in Pakistan.

**Usman Goraya** (summing up): As business students, we got to brush up on the fundamentals and the theory we have learned in class; we saw it

happen practically. Because Turkey is such a mixture of Eastern and Western values, it was good as we got to see both. And we experienced so many different aspects of their society. We, as Pakistani business students, could definitely learn a lot from them.

The group would like to thank everyone whose support made the trip possible. In the future, students can look forward to similar learning excursions to places such as Singapore, Malaysia and Thailand.

# **Five Years of Ascendance**

IBA prepared a 5-year strategic plan in 2008-09, the aim of which was to raise the institution in ranking among the top business schools in the world. In 2008, IBA had:

- Capital assets of Rs. 290 million
- Financial assets of Rs.1.154 billion (i.e. with accumulated reserves of Rs.1.133 billion and endowment funds of Rs. 21 million)
- Financial and Capital assets of Rs.1.444 billion combined

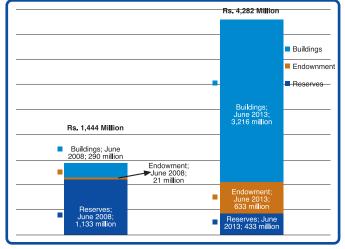
The biggest challenge at the time was infrastructural development, which required a massive Rs. 3.2 billion. The second most important challenge was the generation of endowment funds of at least Rs.1.0 billion, required to help IBA to internally generate revenues so as to meet its annual recurring expenses. The financial assets available at the disposal of IBA were inadequate to meet these challenges. IBA, therefore, embarked upon a Fund Raising Campaign involving the corporate and private sectors, Foundations, philanthropists, well-to-do individuals and the alumni. With the grace of Allah, the response was overwhelming. IBA has been able to raise Rs.4.2 billion so far against the target of Rs. 4.8 billion. About Rs. 900 million out of it has been saved in the Endowment Funds, the profits from which will be used for the annual operating and maintenance expenses of IBA after the completion of the development plan.

By June 2013 the Institution had accumulated financial and capital assets of Rs. 4.28 billion - a record increase of Rs. 2.84 billion. It is projected that after the completion of the projects included in the budget of Fiscal Year 2014, IBA would have raised the total to Rs. 5.3 billion (or an increase of about Rs. 3.8 billion by June 2014).

IBA now has:

- Capital assets of Rs. 3.22 billion (compared to Rs. 290 million in 2008)
- Financial assets of Rs.1.06 billion (compared to Rs.1.15 billion in 2008)
- A total of Rs. 4.28 billion in capital and financial assets combined

In terms of infrastructural development and expansion, over the past five years, IBA has completed 19 projects that include the renovation of nine (9) existing buildings, while an additional ten (10) new facilities have recently been constructed, or are near completion.



The bar chart shows an increase of Rs. 2.8 billion in IBA's property (money and buildings)

### The 9 renovated buildings include:

#### **At Main Campus**

- 1. Existing Boys' Hostel
- 2. Adamjee Academic Block
- 3. Existing Administration Building
- 4. Existing Library
- 5. Ghani & Tayub Auditorium
- 6. Girls' Hostel

#### **At City Campus:**

- 7. Faysal Bank Academic Block
- 8. Existing FCS Building
- 9. Existing Administration Building

# The 8 newly constructed buildings include:

#### **At Main Campus:**

- Multi-Purpose Building (NBP Technology Centre) G+1
- 2. Aman-CED Building
- 3. Abdul Razzak Tabba Academic Block
- 4. New Boys' Hostel
- 5. Visiting Faculty Hostel
- 6. Students' Centre

#### At City Campus:

- 7. Students' Canteen and Lounge
- 8. JS Auditorium

While engaged in this massive development program, IBA also looked after the needs of its Faculty and staff. The average monthly salary and benefits of an employee of IBA have multiplied 2.6 times between July 2008 and June 2013, i.e. from Rs. 43,000 to Rs.110,000; much higher than the annual rate of inflation. Provident fund, gratuity/pension benefits, housing benefits/allowance, medical allowance, Group Life Insurance coverage, loans and grants for children's education and medical expenses from the Staff Welfare Fund and Leave Encashment are now available to the majority of lower grade employees. Most of them have now become regularized in the Government BPS scales. Dr. Ishrat believes that an institution of higher learning can only function well if the faculty is of high caliber and the staff is dedicated and loyal to the institution.

### **Dr. Ishrat advises:**

"The future financial sustainability model of IBA requires that Faculty members, Management and staff all make the best efforts possible to contain Operational Expenses, which should remain equal to the Operational Revenues. Every member of the IBA community, whatever his or her department, has the responsibility to ensure that we avoid wastage and inefficiency, particularly in the use of our utilities and services. Better productivity from each employee will help achieve this goal of financial sustainability. We cannot afford to increase the tuition fees, as this will shut the doors of IBA to middle to low-income families. At the same time, we are committed to providing financial aid to all needy students who are able to secure admission to IBA, since every one student out of four admitted to IBA receives financial aid. This policy will continue to prevail in the future also."

# **Student Societies' Achievements**

### The virtual battle field



"Pro-Battle" was an idea engineered - and transformed into reality - by the IBA Infosys Society, who worked tirelessly to make it a success. A first of its kind competition based event, it included contests in: Speed Programming, Web designing, Gaming, poster designing and Photography. With over 200 participants, the event turned out to be a massive success, with competitors claiming that they found the event both engaging and educational at the same time.

### **Voice Hunt 2012-13**



In a format similar to the UK's popular TV show, Britain's Got Talent, VoiceHunt 2012 was an initiative by the IBA Music Society (IMS) to uncover hidden musical talents within the IBA student body. With over 140 auditions held at both campuses, the event took the university by storm. A total of 16 finalists competed in the final stage, with Abbas Ali Rizvi clinching the winning prize. The panel of judges included both alumni as well as current students.

# Raising the bar on boosting socio-political empowerment in Pakistani youth

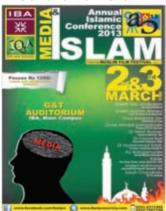


IBA Social Sciences Club is constantly working to promote socio-political empowerment amongst Pakistani youth. This year the Club focused on lectures by distinguished speakers on topics that pertained to philosophy, history and the evolution of today's world. Topics included:

- "The Haunting Memory of the Crusades in 'Islam-West' Relations" by Ms. Nevin G. Haider.
- "Deradicalization Initiatives inside Pakistan" by Muhammad Amir Rana, Director, Pakistan Institute of Peace Studies (PIPS).

This year, the theme of the annual mega event, The Coronation, also centered around socio-political empowerment in the youth. Young adults from within and outside of IBA had the opportunity to hear and discuss the views of high-profile speakers on critical political subjects.

### **Media and Islam**



Narrated by Hazrat Abu Hurairah (R.A), the Holy Prophet (P.B.U.H) is reported to have said, "The word of wisdom is the lost property of the believer, so wherever he finds it he has a better right to it".

Every year, the IBA Iqra Society hosts the Annual Islamic Conference, a prestigious event aimed to enlighten students about different perspectives in accordance with Islamic injunctions as entailed in the Holy Quran, with regard to various contemporary issues. This year the conference explored 'Media

and Islam' with speakers from various professional backgrounds who spoke about a broad range of topics; from the implications of Islamic thought in the 21st century to harnessing the power of media today, as per Islamic philosophy. They also talked about eliminating the unfavorable characteristics attributed with the religion, its practitioners and preachers.

# Nepal: A Rush of adrenaline for the IAC



The theme of the IBA Adventure Club (IAC) is to provide IBA students with an adrenaline-filled adventure after a rigorous semester. Thus, earlier this year, the IAC organized a trip to Nepal, which included activities such as Paragliding, Canoeing, Cave Explorations and a Jungle Safari.

The challenge was not only in planning an international trip for the first time, but also keeping it economically feasible for students. The efforts of the office bearers and the Patron, Maheen Ghauri, are to be commended, as they ensured the success of the IAC's first ever adventure trip abroad.

### The Naatak Brigade

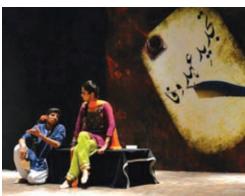


Earlier this year, the Naatak Brigade (aka the IBA Dramatics Society) made IBA proud when they participated in a dramatics competition held at the Lahore University of Management Sciences (LUMS). The LUMS DramaFest 2012 brought in talent from all over Pakistan, with over 18 teams from different universities taking part. This three-day mega event attracted massive crowds of spectators who witnessed spectacular portrayals of directing, acting and script-writing.

Their 30-minute performance and their rendition of Plato's philosophy were tremendously received by both the audience and the judges. The team arrived home, victors of the LUMS 2012 Drama Fest SHIELD, having also won awards in five out of eight categories, including: Best Play, Best Script, Best Team, Best Actor and Best Director(s).

Young Ali Raj's vocal talents won him third place for his performance in DramaFest's Got Talent, the prelude to the main event.

### TAJDEED-E-EHD-E-WAFA



Tajdeed-e-Ehd-e-Wafa (Recommitment to the Promise of Loyalty) was organized by the IBA Literary Society, dedicated to reviving the love for our greatest cultural heritage: the Urdu language. It also aimed to provide an outlet that satiates the desire for an event that highlights the richness of Urdu Literature in both the classical and contemporary eras.

The show was lauded by an audience of over 300. The event, while encompassing a wide array of poetry and prose through an astounding amalgam of drama, music, dance, recitals and

performances, also provided a platform for IBA students to exhibit their various on and off-stage talents. The Society aims to make this event tradition in the upcoming years and help draw students closer to appreciating the beauty of our language and heritage.

## **Beyond "Ceteris Paribus"**



IBA National Finance and Economic Reformation (INFER) 2013 was organized by the IBA Finance Club in collaboration with IBA Economics Club. Since its inception in 2011, INFER has been a unique attempt to prepare students to face complex problems beyond the scope of the simplistic textbook "Ceteris Paribus" conditions. This year, a total of 32 teams from 15 different universities across Karachi, Hyderabad and Sukkur participated in the event, while the panel of judges included professionals and faculty of IBA and other business schools.

# IBA and LUMS battle it out in the Marketing arena



The IBA Marketing Club (IMC) and LUMS Marketing Executive Club (LMEC) collaborated with Indus Motor Company (Toyota Pakistan) to bring forth the Battle of the Brains - a case study competition dealing with pertinent questions prevailing in today's motor industry in Pakistan.

It was an exciting opportunity for students from two premier business schools of Pakistan to showcase their creativity and practically apply their theoretical knowledge as they tackled real

life corporate problems.

Team Greems from LUMS emerged as victors and were awarded an IPAD each, while Team Mastermind from IBA were runners up and given Blackberries.



### **IBA's Techies**

The IBA Web Society started the year's activities with the challenging "Global Startup Battle" held in Karachi. This was a three-day competition for business-minded students around the city and attracted approximately 80 participants. A proud moment for IBA and the IBA Web Society was the achievement of sixth position on the worldwide mark.

Radio IBA was also re-launched by re-installing the hardware and hosting auditions for further additions to the RJ roster of Radio IBA. An Android application of Radio IBA was also developed by the Society.

"Connexions'13" - a collaborative effort between the IBA Web Society and the IBA Infosys Society - showcased the hard work of seven groups of IBA students who presented their final year projects to a panel of judges comprising of various industrialists and academicians.

# **New Recruits, Promotions and Academic Achievements**

# **New Recruits**

#### Dr. Mohammad Rehan Malik



**Designation** Assistant Professor and Head of Policy & Strategy **Advisory Unit** 

**Date of Joining** 05/06/2013

Department Eco. & Fin. and Management

**Division** FBA

Qualification PhD and M.Phil (Public Policy Analysis) Pardee RAND

#### **Amir Bashir**



Designation Assistant Professor **Date of Joining** 04/01/2013

Department Mathematical Sciences

Division

FCS-Mathematical Sciences

Qualification M. Phil (Statistics) GC University,

#### **Muhammad Rehan Sheikh**



Designation Senior Manager (Projects)

**Date of Joining** 04/03/2013

**Department Projects** 

**Division** Projects

Qualification MS (IT) PIMSAT, Karachi

#### **Syed Muhammad Wajeeh Zaidi**



Designation Manager (IT)

**Date of Joining 05/02/2013** Department

ICT (IT)

**Division ICT (IT)** 

Qualification Bachelor (CS) Shah Abdul Latif University, Sindh

#### **Umesh Kumar**



Designation Assistant (Library)

**Date of Joining** 04/01/2013

**Department** Library

**Division** Library

Qualification B-Com University of Karachi

#### Aliya Tagi



Designation **Executive Secretary** to Director Finance

**Date of Joining** 06/27/2013

Department Finance

**Division** Finance

Qualification **EMBA Preston** University, Karachi

#### Hafsa Manbool



Designation Executive (Communication & Public Affairs)

**Date of Joining 04/01/2013** 

Department Alumni, Public Affairs & Resource Mobilization

Division Alumni, Public Affairs & Resource Mobilization

Qualification MA (Global Journalism) University of Sheffield, UK

#### Amin Ashraf Qureshi



Designation Manager (Projects)

**Date of Joining** 04/25/2013

Department Projects

**Division Projects** 

Qualification B-Tech (Civil Engeneering) NED University, Karachi

#### Sadia Yaseen



Designation Executive (Research Services)

**Date of Joining** 04/15/2013

**Department** Library

Division Library

Qualification (Information Science) University of Karachi

#### Abdullah Hanif



Designation

Senior Executive (Internal Audit **Date of Joining** 06/10/2013

**Department** Internal Audit

Division Internal Audit

Qualification Bachelor (Commerce)

University of Karachi

#### **Muhammad Amir Zain**



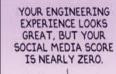
**Designation** Executive (Purchase)

**Date of Joining** 04/01/2013 **Department** 

Admin (Purchase) Division

Admin (Purchase)

Qualification MBA Federal Urdu University, Karachi











# **Promotions**

#### **Muhammad Asif**



Designation Assistant Professor

**Date of Joining** 05/15/2007

Department Accounting & Law

**Division FBA** 

Promoted as Assistant **Professor from Assistant Lecturer** 

#### **Muhammad Haroon**



**Syed Rashid Ali** 

Designation **Duplicating Machine** Operator

Date of Joining 12/01/2000

**Department** Administration (General)

Division Administration (General)

Promoted as Duplicating Machine Operator from Senior Office Attendant

Designation Senior Executive (Testing Services)

**Date of Joining** 01/01/2002

Department Testing Services

**Division** Testing Services

Promoted as Senior Executive (Testing Services) from Executive (Testing Services)

stay strong

you have it in you:

we all do.

just stay

with it -it'll get better

#### **Ishfaq Ahmed Lashari**



**Mahmood Ali** 

**Designation** Manager (Career Development Center)

**Date of Joining** 06/16/2011

**Department** 

**Division** CDC

Promoted as Manager CDC from Assistant Manager CDC

**Designation** Senior Manager (Projects)

**Date of Joining** 11/30/2011

Department Projects

Division General Project Dept

Promoted as Senior Manager (Projects) from Manager (Projects)

#### **Ahmed Ali**



Designation Executive (Evening Graduate Program Office)

Date of Joining 12/01/2000

Department Program Office - Graduate

Division MBA Program Office

Promoted as Executive (Evening Graduate Program Office) from UDC

#### **Zeeshan Ahmed**



**Designation** Assistant (Finance)

Date of Joining 04/01/2012

**Department** Finance

**Division** Finance

Promoted as Assistant (Finance) from Office Attendant

# how to reach your goals & not give up



we often set ourselves to fail because we set unrealistic goals to begin

be realistic

remember: any progress is progress.

keep on target

don't see change? it's time

to shake it up: try a new approach

it always gets worse before it gets better

persist

your job is to keep going

don't doubt

how good others already are at what you are trying to achieve.

before you is it worth it? the answer goal there are always is always:

distractions and the temptation to just go back to what you know and what you are comfortable with...

the last push

don't give up. you are almost

# there.

#### **Adnan Mahmood**



Designation Assistant (Finance)

**Date of Joining** 04/01/2012

**EMBA** Division

**Department** 

**EMBA** 

Promoted as Senior Executive (EMBA) from Executive (EMBA)

# **Academic Achievements**

### **Obaid Pervaiz Gill**



Accepted for his PhD in Marketing at the Australian School of Business, the University of New South Wales - one of the top 50 business schools in the world and ranked first in Australia for business studies.

He will be studying the 'Role of Strategic Orientations towards Brand Extensions'.

He will be starting in July this year.

### **Ghazal Asif**



Accepted for her PhD in Anthropology at Johns Hopkins University, USA. Hoping to start in the Fall of 2013, her degree is expected to take six years to complete.

Her research areas include: Anthropology of the state; postcolonial theory and publics; violence and the everyday; anthropology of religions; space, territory and urban anthropology; Pakistan and South Asia Johns Hopkins University will generously provide full

funding to all accepted graduate students. JHU department of Anthropology, though small in size, is extremely well regarded for work on South Asia and the postcolonial world in general.

### **Amir Iqbal Awan**



Accepted to the Master of Research (Management) program at Esade Business School in Barcelona. This one-year program serves as a pre-requisite for the PhD program. Admission to the PhD program depends on the successful completion of the MRes (Management). He hopes to join the program in September.

His primary area of interest is Responsible Business and its Interaction with Society at Large.

## Dr. Shakeel Sadiq Jajja



Recently completed his PhD from LUMS in Supply Chain and Innovation Management

Area of study: Supply chain and innovation management Research topic: Supply chain management and organizational performance Duration: completed in 4 years and 9 months. His dissertation research investigates the impact of supply chain strategy on an organization's internal and external functions that in turn impact organizational performance on multiple fronts using

empirical data from Pakistan and India.

His research has won him a number of prestigious research awards, grants, and fellowships from globally esteemed professional bodies such as the Decision Sciences Institute (DSI), Production and Operations Management Society (POMS), Association of Management Development Institutions in South Asia (AMDISA), and Indian Academy of Management and Emerald. He has presented and published his research at many international conferences and journals.

# **Retired Staff Members**

**Khan Muhammad** 



**Designation** Senior Office Attendant

Date of Joining 12/01/1986

Retirement date 06/29/2013

**Department** Admin (General)

Retired from his position after 2.5 decades services

#### **Raza Khan**



**Designation**Senior Security Guard

Date of Joining 01/01/1981

Retirement date 06/29/2013

**Department** Admin (Security)

Retired from his position after three decades services

The editorial board wishes to thank all its contributors for sharing with us your thoughts and writing. Without your continued support the regular publishing or this newsletter would not be possible. To make a submission please email us at thecurrent@iba.edu.pk

# IBA کی ترقی کے پانچ سال

آئی بیاے (IBA) نے 8/9<u>2009</u> میں پانچ سالہ حکمت عملی تیار کی تا کہ بیا دارہ دنیا کے بہترین برنس اسکولوں کی صف میں شامل ہو سکے۔

### 2008 ميں IBA كى مالى حثثيت:

اصل اثاثے (Capital assets ملین رویے کے اصل اثاثے (عام ملین رویے

الی اثاثے (Financial assets) بلین روپ کے مختص کردہ فنڈ ز اہشمول 1.133 بلین روپ کے مجموعی ذخائر اور 21 ملین روپ کے مختص کردہ فنڈ ز

(۳۱.135 مین روپے کے بیون و ع (Endowment funds)

🖈 گُل مالی اور اصل اثاثوں کی رقم 1.444 بلین روپ

ان تمام امور میں سب سے زیادہ اہم اور مشکل مرحلہ ادارے کے بنیادی ڈھانچے کی ترقی کا تھاجس کے لئے کم از کم 3.2 بلین روپے کی رقم در کارتھی۔

دوسراا ہم مرحلة ختص كردہ فنڈ زكى مدميس كم ازكم ايك ارب روپيه (1.0 بلين) كاانتظام تھا جس كو IBA نے اندور نى معاملات جس كو IBA نے اپنے زور بازو سے جمع كرنے كى ٹھانى تا كە IBA كے اندور نى معاملات ازخود چلائے جاسكيں۔

IBA کے پاس موجود نا کافی مالی ا ٹا توں کی وجہ سے فنٹر زجمع کرنے کی ضرورت کے پیش نظر پرائیو بیٹ سیکٹر ، کا رپوریٹ سیکٹر ، فا کو ٹریش ، مالی طور پر شخکم افراد ، عوام کی خدمت کا رضا کا را نہ جذبہ رکھنے والے لوگ نیز وہ طلبہ طالبات جو بھی اس ادارے کے تدریکی عمل سے وابستہ رہے ہیں ، ان سب ہی کے بھر لپور تعاون اور اللہ کے فضل وکرم سے بڑی کا ممیا بیاں حاصل ہوئیں اور مالیاتی پائیداری کی اس مہم میں IBA نے اپنے ہدف 4.8 بلین روپے حاصل کیے۔ تقریباً اس طرح 4.8 بلین روپے حاصل کیے۔ تقریباً اس طرح محمل ہونے کی رقم مختص کردہ فنڈ زکی مدمیں بچالی گئی جوتر قیاتی منصوبہ جات مکمل ہونے کے بعد محمل اللہ وقتی منصوبہ جات محمل ہونے کے بعد محمل اللہ اللہ موتی

علارات المنازرو بي المارات المنازرو بي المارات المنازرو بي المارات المنازرو بي المنازو بي ا

رہے گی۔جون 2013 تک اس ادارے کے پاس جمع شدہ رقوم اورا ثاثوں کی شکل میں 4.28 بلین روپے کی اضافی رقم موجود تھی لہذا آنے والے دنوں کے لئے یہ منصوبہ بندی کی گئی کہ موجودہ منصوبوں کی بحیل کے بعد آنے والے سال 2014 کے بجٹ میں بطور اضافہ اس رقم کو 5.3 بلین روپے تک بڑھا دیا جائے گا۔ (یعنی رقم میں جون 2014ء تک تقریباً 3.8 بلین روپے کا اضافہ)

#### IBA كىموجودە مالى حيثيت

اصل اٹا شے 3.22 بلین روپے جبکہ 2008 میں بیرقم 290 ملین روپے تھی۔ مالی اٹا شے 1.06 بلین بمقابلہ 1.15 بلین روپے سال 2008 میں۔ گل اصل اور مالی اٹا ثوں کی مالیت 4.28 بلین پاکستانی روپے IBA کے بنیا دی ڈھانچہ اور ترتی کے بیٹے سالہ منصوبے کے تحت گل 19 پراجیکٹ مکمل کیئے گئے جن میں 9 ممارات کی از سرنو تو سیع ، تزئین و آ رائش اور 8 نئی ممارات کی از سرنو تعمر شامل تھی۔

### ٩ عمارتول كى توسىيج اورتزئين:

..... ملین کیمییس

ا۔ موجودہ بوائز ہاسل

۲۔ آدم جی اکیڈ مک بلاک

س<sub>-</sub> موجوده لائبرىرى

ہ۔ موجودہ ایڈمنسٹریشن بلڈنگ

۵۔ غنی اینڈ طیب آڈیٹوریم

۲۔ گرکز ہاسٹل

.....شی کیمییس

۷۔ فیصل بینک اکٹر مک بلاک

۸۔ موجودہ FCS بلڈنگ

9۔ موجودہ ایڈمنسٹریشن بلڈنگ

### آٹھ(۸) نئی تغمیر شدہ عمارتیں:

..... مدن کیمپیس

ا۔ کثیرالمقصد بلڈنگ (این بی پیٹیکنالوجی سینٹر)

۲۔ امن CED بلڈنگ

٣ عبدالرزاق طبه اكيدمك بلاك

ہ۔ نیو بوائز ہاسٹل

۵۔ وزیٹنگ فیکلٹی ہاسٹل

۲\_ طلباءمرکز

.....سٹی کیمییس ۷- اسٹووٹٹس کینٹین اور لا و نج

۸\_ JS آ ڈیٹوریم

جہاں ایک طرف IBA کو اپنے پاؤں پر گھڑا کرنے کی مخلصانہ کوشیں اور جدو جہد جاری رہی وہاں دوسری طرف اساتذہ اور اسٹاف کی ضروریات کا خیال رکھنا بھی ضروری تھا۔
لہذا IBA کے عملہ کی تخوا ہوں میں جولائی 2008 سے جون 2013 تک 2.6 فیصدا ضافہ کیا گیا یعنی اندازا ۔/ 43,000 دوپے سے معاوضہ بڑھا کر۔/ 110,000 روپ کیا گیا یعنی اندازا ۔/ 43,000 دوپے سے معاوضہ بڑھا کردیا گیا جو کہ مہنگائی کی شرح اضافہ سے کہیں زیادہ ہے۔ تخوا ہوں میں اضافے کے ساتھ ساتھ پرویٹنڈ فنڈ (PF) ،گر یجو بٹی (Gratuity) ،قرض کی سہولت ،علاج معالجہ مواعات کا حصول بھی ادار ہے سے وابستہ لوگوں کے لئے ضروری تھا۔خصوصاً کم آمدنی مراعات کا حصول بھی ادار ہے سے وابستہ لوگوں کے لئے ضروری تھا۔خصوصاً کم آمدنی معاوضہ اور علاج معالجے کے لیے مالی معاوضہ اور ساتھ کے لیے مالی معاوضہ اور ساتھ کو گئی ہے اس معاوضہ اور اسٹاف ویلفیئر فنڈ کے تحت فراہم معاوضہ اور ساتھ کی گئی ہی بیا ایس (PBS) اسکیل پررگور کردیا گیا ہے کہ کے کہ ان میں سے بیشتر کو گورنمنٹ کے پی بی ایس (PBS) اسکیل پررگور کردیا گیا کارکنان (اسٹاف اور اساتہ نہی بہترین انداز میں اپنی ذمہ داریاں نبھا سکتے ہیں اور کالکان (اسٹاف اور اساتہ میں اپنی ذمہ داریاں نبھا سکتے ہیں اور کالکان (اسٹاف اور اساتہ نہیں اپنی ذمہ داریاں نبھا سکتے ہیں اور کالکان (اسٹاف اور اساتہ نہیں اپنی ذمہ داریاں نبھا سکتے ہیں اور کالکان (اسٹاف اور اساتہ نہیں اپنی ذمہ داریاں نبھا سکتے ہیں اپنی دیمہ کراریاں کو کیا کو آگے بڑھانے نہیں اپنی ذمہ داریاں نبھا سکتے ہیں۔ '

# ڈاکٹرعشرت کہتے ہیں:

'' مستقبل کے مالیاتی پائیداری ماڈل کا تقاضاہے کہ اخراجات اور آمدنی کے مابین توازن قائم رکھا جائے۔جس کی بدولت IBA کاعملہ ، اساتذہ کرام اور مینجمنٹ بھر پورطریقے سے کارگررہ سکے۔IBA کمیونٹی کا ہرممبر ،خواہ وہ کسی بھی ڈپارٹمنٹ سے ہو، اِس بات کو یقینی بنائے کہ اشیاء اور سروسز کے استعال میں غیر ذمہ داری اور ناا ، کمی سے گریز کیا جائے۔ ہر ملازم کی صلاحیت کو بہتر انداز میں بروئے کار لاکر ہی مالیاتی پائیداری کے مقصد کو حاصل کرنے میں مدد ملے گی۔

آئی بی اے ٹیوش فیس میں اضافہ نہیں چاہتا کیوں کہ اِس سے کم آمد نی والے افراد کے لئے IBA کے درواز بے بند ہوجائیں گے۔ یہی نہیں IBA میں داخلہ کے خواہش مندلائق اور ضرورت مند طالب علموں کے لیے بھی مالی امداد فراہم کرنے کا سلسلہ جاری ہے، ہر چار میں سے ایک طالب علم ول کے ایم مالی امداد حاصل کرتا ہے۔ یہ پالیسی مستقبل میں بہت سے ہونہار طالب علموں کے روشن مستقبل کا ضامن بنے گی۔'

### THECURRENT



Institute of **Business Administration** Karachi

Leadership and Ideas for Tomorrow

# آئی بی اے کمیونگ آئی بی اے



گزشتہ چندسالوں میں آئی بیا سے (IBA) نے اینے طالب علموں فیکلٹی ، عملے ،سابق طلباءاور بورڈ کےارکان کی اجتماعی کوششوں سے ملنے والی کامیابیاں مرہونِ منت رہی ہیں۔ان تمام اسٹیک ہولڈر کے تعاون اورٹیم ورک کے بغیر ہم کچھ حاصل نہیں کر سکتے تھے لیکن ہمیں ابھی بھی کافی آ گے جانا ہے۔انچ ای ہی (HEC) کی تاز ہ ترین درجہ بندی میں ہم اب بھی نمبر 2 کی پوزیشن پر ہیں ۔اینے مقاصد کو حاصل کر کے پاکستان کانمبرایک ادارہ بنناہی ہماری خواہش ہے۔میری میری میری میری میری کے کہآپ سب اپنی متعلقہ فیلڈ میں مصروف ہوکر محنت سے کام کریں ۔ہمیں مطمئن اور سہل پسند نہیں ہونا جا ہے بلکائن کے ساتھا بینے مقصد کو حاصل کرنے کے لئے اپنی کوششیں جاری رکھنی جاہیے۔



# من جلے کا سودا

عبداللہ: بڑے دنوں کے بعد آیا بولوکا!

ارشاد: بس حضور،اس دنیا کے دھندے کچھالیے لمبے ہیں کہ دفت ہی نہیں ملتا۔ اچھا کام توایک طرف رہا، بد کاموں کے لیے بھی وقت نہیں ملتا۔

عبدالله: شاباش ....شاباش! پھرتو توبازی لے گیابابولوکا! احجفتری جیت گیا۔

ارشاد: وه كسي حضور!

عبرالله: بابولوكا الله فرما تا ب میں نے جنول اور انسانول کواپنی عبادت کے واسطے پیدا كيا اوسبھى

اس کی عبادت کرتے ہیں۔

ارشاد: سبھی عبادت کرتے ہیں۔۔۔!

عبدالله: لے ہے کسی کی مجال جواللہ کی مرضی کے خلاف کرسکے۔اس کے حکم سے فکل جائے۔ لین خدانے عبادت کے واسطے پیدا کیا اوروہ برخلاف کرے۔مرناہے۔۔۔

ارشاد: میں سمجھانہیں حضور!

عبداللہ: اوپیراسو ہنا! سیدهی بات کہ جو تحض جس کام میں ہے، وہی اس کی عبادت ہے لکڑ ہارے کی عبادت لکڑی کا ٹنااور میری عبادت بکریاں چرانا ہے۔ تیرا کا مقلم چلانا ہے اور تیری گھروالی کاروٹی ہانڈی کرنا ہے۔ یہی جماری عبادت ہے اوراسی میں ہم خوش ہیں لیکن جس نے اپنے پیشے سے خیانت کی ،اس نے اپنی عبادت میں ڈنڈی ماری \_بس وه مارا گیااوروه تباه هوگیا\_

شاره ۱۱، ۱۱۰ میا ۲۰

ارشاد: ابميرك لئے كياارشادے؟

عبدالله: تمہارے لئے کیاارشاد ہونا ہے بابولوکا۔۔تم خوش رہو، آبادر ہو، یہی کام جوتم کرتے ہو یہی تمھارے لئے

ارشاد: میرے کام میں ایمانداری نہیں۔۔۔ یا کبازی نہیں۔۔۔منافقت اور شرک بہت ہے۔

عبدالله: وكيه بابالوكا اصرف وحدانيت شرك سے ياك ہے۔وخدانيت كى سے خيرال ۔۔۔ پرايمان جو چلتا ہے بابالوكا تو شرک کی بھیٹر بھاڑ میں چاتا ہے۔۔۔شرکت کی منڈی اورشرک کے بھرے بازار میں چاتا ہے اورایما نداری بڑی چیز ہے مگر بناشرک کے اندھیرے کے اس کا نورنظرنہیں آتا۔ اس کو اس بھیٹر سے گزرنا ہی پڑے گا۔ ڈرانہ کراینے بروں کا نام لے کراس بھیڑے گز رجا۔۔۔























