

# **PUBLIC SPEAKING SOCIETY 2014-2015**

## **REPORT**



**Patron: Ms. Nadia Sayeed**

**Manager: Mr. Nabeel Shaikh**

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## **MUNIK VI:**

### **AN OUTSTANDING ACHIEVEMENT:**

We'd like to thank and congratulate the IBA administration for assisting us in making Model United Nations IBA Karachi, 2015 possible in times when conferences like LUMS Model United Nations, NUST International Model United Nations and PAF Chapter Model United Nations, which come under the umbrella of the top five conferences of Pakistan, got cancelled, and when the schools were closed down for a really long period of time during December, and the regional offices and the administration of more than half of the schools and the universities weren't letting the students to participate at MUNIK due to security concerns, it became quite obvious that either the number of delegates would be reduced by at least 50% or the conference won't happen at all. But we did not want to give up that easily. And we continued with the efforts, and till the 1<sup>st</sup> of January, we had a limited number of registrations with which it was difficult for us to hold the conference without suffering from a huge loss. From the 1<sup>st</sup> to the 10<sup>th</sup> of January, which was majorly the exam week at IBA, our team doubled the efforts, and worked through different strategies. We called up the schools ourselves, and convinced them to send delegations to MUNIK VI. We personally met the heads of the regional offices of Beacon House School System, and The City School System, who were extremely adamant on not sending their students to any conferences, and convinced them to send teams. Schools like Beacon House, PAF Chapter, KGS, Army Public, Nixor, Lyceum, Bahria University, Aga Khan University etcetera has severe security threats yet we convinced them to send teams to MUNIK by meeting up with their management personally time and again. Aga Khan University had this policy of not sending a delegation to any Karachi based MUN conference, and they only send team to LUMUN. But through consecutive calls, and meetings, they sent a team to MUNIK after 3 years. And on the 10<sup>th</sup> of January, we had 850 delegates registered as well as paid which was a big achievement in itself because under such circumstances, the expected number of paid registrations was 400. The total number of registrations this year was 1700, but out of those, 850 delegates paid while when we called up the rest, they were willing to come, but did not officially get permission from the schools, and the universities. We tried to convince these institutions as much as we could, and made around 200 calls almost every day on our own expense. Even though the number of delegates went down, the quality improved because our debaters went to every school that required training, and conducted training sessions. We conducted training sessions all across Karachi in order to improve the level of debate at MUNIK, which did improve tremendously as opposed to last year. MUNIK is the only MUN conference of Pakistan that conducts training sessions in schools for free. Our campus drives team included debaters and renowned public speakers of IBA, and they went to these schools, universities, and academies themselves during the finals to conduct these training sessions.



## **SPONSORS AND PARTNERS:**

MUNIK has never raised money through sponsors in its previous editions, but this time around, we had various support partners, 2 bronze partners, 3 silver sponsors, and 1 diamond sponsor.

List of Partners – MUNIK VI 2015

### **Corporate:**

1. UBL Omni (Diamond – Rs. 500,000)
2. Cedar College (Silver – Rs. 300, 000)
3. Unilever (Ponds) (Silver – Rs.300,000)
4. Beach Luxury ( Free Venue for the Strings’ Concert + Rs. 20, 000)
5. Soneri Bank (Bronze – Rs. 75000)
6. Hubco (Bronze – Rs.100, 000)
7. Edenrobe (Support)
8. Telemart

### **Food Sponsors:**

1. Hobnob
2. Pizza Pie

3. Hot & Roll
4. Shut up and Eat
5. Palwalas
6. Sheikh Chilli
7. Nescafe
8. Sharwarma
9. Scoops and Loops

#### **Social Outreach:**

1. Bolo Bhi
2. Care Foundation
3. Counselling Pakistan
4. Justuju Welfare Organisation
5. Lions Club
6. WAR - War Against Rape
7. Patients Helping Hands
8. Teach for Pakistan

#### **Miscellaneous:**

1. Avialdo - IT Partner
2. Exhibit - Design Partner for Web

#### **Media:**

1. City FM 89
2. Dawn News
3. Aaj News (Aaj Subh)

UBL Omni, our diamond sponsors, was contacted only a week before the conference. **We contacted the global president of UBL, Mr. Wajahat Hussain, and presented him the proposal while he was in Karachi. And they agreed to become our diamond sponsors.** Furthermore, Unilever was taken on board after several meetings, and phone calls through we convinced them to sponsor us. In addition to this, we had the Strings' Concert as one of our social events and for that we needed a free venue because we were targeting a very large audience which included the delegates as well as the students of IBA. **We had a meeting with Mr. Dinshaw Avari, and initially, he was very reluctant and wanted us to get the food supplies from him, but we convinced him to give us the venue for free alongside giving us Rs. 20,000 as support sponsorship. In return, we provided them with extensive marketing, and published their logo on the tickets we made for the Strings' Concert. Also, we partnered with Telemart which gave away free smart phones to the best delegates (winners) of every committee at MUNIK. Similarly, Edenrobe gave away free suits to the best delegates (winners) as well as the members of the host team.**

As far as the media partners are concerned, MUNIK's convening committee was invited to the show, **Aaj Subh, of the Aaj News** where they informed people as to what MUNIK was all about. We also went live at the **City FM 89** which also served as a great marketing strategy. **Dawn News also covered the entire event and interviewed our convening committee as well as the guests.**

Our food partners provided us with free food for the guests, committee directors, and the faculty members.



Morning Show at AAJ TV  
Left to right: Raza Ayub(President)- Taleha Aftab(Academic Curator)-Nabeel Shaikh(Director General)



DAWN News-Conference Coverage

## **SOCIAL OUTREACH:**

MUNIK VI partnered with eight social organizations as part of its Social Outreach Program, a platform of equal opportunity through which students from organizations such as Care Foundation and Teach for Pakistan participate in the conference both as delegates and as observer students to experience the Model UN. Justuju Welfare Organization, Lions Club, Patients Helping Hands, Counselling Pakistan, WAR – War Against Rape and Bolo Bhi also partnered with MUNIK VI through this platform to engage with students.

We had a delegation from CARE LAHORE coming in for free. We waived off their delegation fee as part of our social outreach program, and gave them a chance to explore, and develop themselves at MUNIK VI.

We also held training sessions for the students of Teach for Pakistan. And the management was particularly pleased with our efforts.



Teach For Pakistan at IBA shared Teach For Pakistan's photo.

11 January at 18:41 · 🌐

A great turn out at the information session held by Model United Nations at IBA Karachi (MUNIKVI) for the Teach For Pakistan students on Friday! Thank you MUNIKVI team for conducting and facilitating the session for our students.

To learn more, visit [www.iteachforpakistan.org](http://www.iteachforpakistan.org).



This is what TFP had to say:

*“Teach for Pakistan is overwhelmed with the hospitality and learning experience that its students received from their affiliation with MUNIK VI.*

*The bilingual and interactive training session conducted by miss Ramsha Wasti before the conference went very well as the students were told ways of how to equip themselves with tools of diplomacy and enhanced public speaking skills.*

*This was further reiterated by their visit as observers to the DISEC committee and their interaction with participants and well known MUN-ers.”*

Counselling Pakistan also provided our delegates with free pens, and chit pads which helped the delegates out to a great extent.

## **GUESTS AT MUNIK VI:**

This time around, our guest relations team worked really hard to make sure that the conference gets the best speakers for the speaker sessions. We conducted plenary sessions during the breaks between the committee sessions in order to give our delegates an insight into the real issues, and the depth of the issues they were discussing in their respective committees.

Day	Guest	Committee/ Ceremony	Time	Room No
15 <sup>th</sup> January	Mr Najmuddin Shaikh	Opening Ceremony	9:00 AM	N/A
16 <sup>th</sup> January	Ms. Aban Marker	UNEP	10 AM-12 PM	C-6, Adamjee.
16 <sup>th</sup> January	US Consul General- Mr. Brian Heath	DISEC	11 30AM- 1 PM	Gani Tayyub Auditorium
16 <sup>th</sup> January	Ms. Romana Khan	SOCHUM	11 30AM-12 30PM	S1, Adamjee.
16 <sup>th</sup> January	Mr. Najmuddin Shaikh	SPECPOL	11 30AM- 1 PM	M2, Adamjee.
16 <sup>th</sup> January	Ms. Jehan Ara	UNCSTD	11 30AM-12 30PM	C-3, Adamjee
16 <sup>th</sup> January	Ms. Sana Saleem	WWC	11 30 AM-12 30PM	C-8, Adamjee
16 <sup>th</sup> January	Ms Noor Masood	ILO	12PM- 1PM	S7, Tabba Block
16 <sup>th</sup> January	Ms. Farieha Aziz	UNHRC	11 30PM-12 30PM	Room 16, Tabba Block
16 <sup>th</sup> January	Mr Atiq Ur Rehman	ILO	12 PM- 1 PM	S7, Tabba Block
17 <sup>th</sup> January	Mr.Riazuddin Shaikh	ILO	11 30AM- 1PM	S7, Tabba Block
17 <sup>th</sup> January	Dr. Huma Baqai	SPECPOL	2 30PM- 3 30PM	M2, Adamjee
17 <sup>th</sup> January	Mr. Sohaib Ibrahim Khan	OIC	11 30AM- 12 30PM	S4, CED
17 <sup>th</sup> January	Dr Framji Minwalla	UNHCR	11 AM- 11 30 AM	C5, Adamjee
17 <sup>th</sup> January	Mr. Hyder Abbas Rizvi- Tentative	Legal Committee	12 PM- 12 45PM	S2, CED
17 <sup>th</sup> January	Mr. Faisal Sabzwari- Tentative	UNESCAP	12 PM- 12 45PM	C4, Adamjee.
18 <sup>th</sup> January	Ms. Seema Aziz	Closing Ceremony	4 PM	N/A

**The conference concluded on 18th January 2015, with Mr. Haider Abbas Rizvi**, senior leader of the MQM as chief guest in the closing ceremony. “Our country is suffering from religious extremism, sectarianism, and terrorism,” he said. “The worst part is that we don't even acknowledge these problems. The first step is to acknowledge that ‘Yes, we have these issues going on in our country’. It is to accept that we are indeed suffering from these ailments. Only when we accept these will we be able to do something about them.” He went on to highlight that terrorism is a symptom, not the disease. “I have hope in the youth. I believe that the youth can fight these ailments and rid the country of these issues.” He concluded.



### **INTERNATIONAL LINKAGES:**

**MUNIK VI partnered with Model United Nations Turkey** which is considered to be one of the most prestigious, and popular conferences in the region. We had a collaboration committee with the name of FUTURE NATO at MUNIK VI. Future NATO was futuristic (future based) committee in which the future events were given in the study guide, and the delegates were asked to travel to 2049, and solve the pertinent issues of the world. The study guide was provided by the Model United Nations Turkey which was further edited, and refined by our research team. Being simulated in collaboration with Model United Nations Turkey (MUNTR), Future North Atlantic Treaty Organization took place in year 2049, the 100th anniversary of the Organization's establishment. The Member States' representatives dealt with challenges in a different timeline in accordance to what has happened during the 34 years from present time.

**We also collaborated with Asia Pacific Model United Nation Conference (AMUNC 2015).** We formulated 'Organization of Islamic Cooperation' as the collaboration committee between MUNIK VI and AMUNC 2015. Diplomacy is pertinent as several differences between the members threaten to prevent the formulation of an effective solution at OIC. The first step toward diplomacy was taken by MUNIK itself as we partnered with Asia-Pacific Model United Nations (AMUNC) for this particular committee and hence the committee was chaired by the Secretary General of AMUNC herself. The Secretary General of AMUNC came to Pakistan to chair this collaboration committee. She is considered to be one of the most renowned debaters in the world debating circuit.

## INTERNATIONAL COMMITTEE DIRECTORS:

Initially, we had 7 international committee directors coming to Pakistan for MUNIK VI. But most of their visas got rejected. In the end, we had two international committee directors from Indonesia this time around. **Naomi Junita, and Arief** were extremely happy with the academic and the logistical management of the conference. Here is what Naomi has to say:

*“The world is unexpected. I've had the pleasures of having almost all of my presumptions about Pakistan defied. I knew it was going to be an exciting experience, but imagine my surprise when it was proven to be surprisingly even exhilarating. The cultures of MUN were different, the delegates were wonderful (I had a 13yr old girl competing against a 24yr old girl), the debates were stimulating, the people were (and are) extremely warm, and the foods were simply exquisite. I would like to thank the wonderful host team of MUNIK VI for giving me the chance to experience MUNIK VI, and giving me a glimpse of what a wonderful city Karachi is.”*



## **OUTSTATION DELEGATES:**

This time, Model United Nations IBA Karachi went not just national, but international as well. We had delegation coming from all parts of Pakistan. We had several delegations from Islamabad, Lahore, and Hyderabad. When we had our meeting with Dr. Ishrat Hussain, he particularly asked us about the international delegations, and we didn't have an answer then. But then, our team worked on it, and got delegates from **Dubai, Qatar, China, and Germany**



## QUALITY OF DEBATE AT MUNIK VI:

### Training sessions:

The Public Speaking Society members at IBA went to various schools, and conducted the training sessions so that the delegates can debate in a better fashion at MUNIK VI. Our teams went to various branches of Beach House School System, The Civilizations School, The Foundations Public School etc. We conducted various training sessions in these schools in order to improve the quality of debate, and to increase the confidence of these students. The campus drives team went to some 120 schools despite the uncertain political conditions because this is what IBA essentially teaches us; regardless of what happens, IBA stays open.

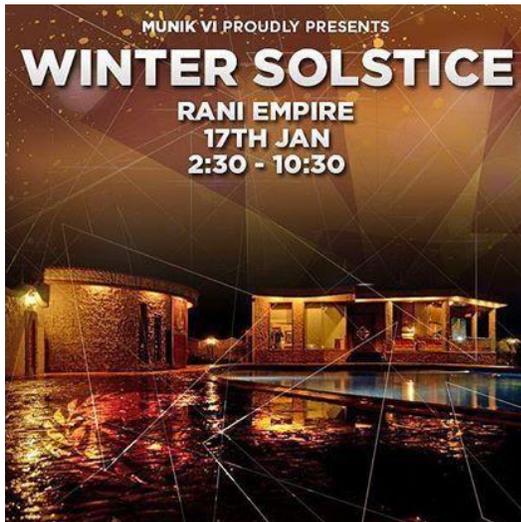


### **Schools:**

Last year, at MUNIK, NED, AKU, and The Lyceum School didn't come due to certain reasons. But this time around, we convinced them to send multiple delegations in order to improve the quality of debate at MUNIK. We had several delegations from all the top notch schools and universities like NED, Aga Khan University, The Lyceum School, Karachi Grammar School, The City School PAF Chapter, Nixor College, Indus Academy, SouthShore, NUST Karachi, PAF Kiet, SZABIST, Iqra University, Karachi University, CBM (IoBM), Dow Medical University, Jinnah Medical University etc.

## **SOCIAL EVENTS:**

### **1. Winter Solstice at Rani Empire**



## 2. Cultural Night at the Redisson Lawn, DHA.



## 3. Strings Concert at the Beach Luxury:



## WHAT OUR MUNIK ALUMNI HAVE TO SAY....

*“I have been associated with MUNIK since its inception, and this year’s MUNIK was one of the most well organized and well executed conferences I have ever attended. Unlike the previous editions of MUNIK, the host team was very well coordinated, and for the most part of the conference, the team stayed connected to make sure it pulls off a successful conference.” – Umer Irfan, President MUNIK IV*

*“Congratulations Raza Ayub, Nida Haroon, Nabeel Shaikh, Taleha Aftab, Syeda Ramsha Wasti, Khizra Jamal and Ahmed Mustafa - you guys have been brilliant! It was a great conference yet again. Keep it up!”- Salman Haroon, President MUNIK III.*

*"Having organized MUNIK a couple of times along with some absolutely hard working individuals, I can vouch for the fact that this conference broke all the records this year. I rarely ever praise people besides myself so you ought to believe me when I tell you that the host team and the secretariat of MUNIK VI are the best by far! So without any doubt, MUNIK VI lived up to all that it had promised. Good luck for the future editions!"- Omar Tariq- Director General, MUNIK IV, 2013.*