

TAP INTO THE CURRENT AT IBA

February - May 2017

Issue 22



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

Spring of ACHIEVEMENTS



Contents

February - May 2017

Page
5

Dean & Director
Dr. Farrukh Iqbal's
Interview on
Completing his
First year at IBA

Page
8

Ardeshir Cowasjee Centre
for Writing (ACCW)
Holds 1st National
Dialogue On
Writing Centres

Page
10

2nd International CPEC
Business and Research
Conference

Page
12

IBA Hosts An
Interactive Talk Show
With Governor of Sindh

Page
18

Student Poll:
Aman Tower at
IBA City Campus

Dean's Message	3	Annual Iftar 2017	33
Message from Huma Baqai	4	IRC	35
Annual Alumni Dinner	11	Testimonials	36
French Delegation's Visit to IBA	13	QEC	37
Jang Forum on Trump	14	TCF Ambassadors and Success Stories	38
IBA Signs MOU with Bank Alfalah	15	Lemonade with Tanzila Khan	39
Career Fair 2017	16	CEE News	40
ERT Training & Plant Drive	20	CSS Probattle	42
Medical Camp	22	ICT News	43
Faculty Achievements	23	CEIF News	44
Presentation on UNCTAD	24	NTHP News	49
HR Insight	25	IBA Sports News	54
IBA Social Sciences Club News	26	Annual Picnic	55
CEJ Trainings	27	Music Olympiad	56
IBAC 3.0	30	HR Updates	57
CED Certificate Distribution Ceremony	32		

Dean & Director

Dr. Farrukh Iqbal's Message



The Institute is a busy place. Anyone who spends even a few months here senses the vibrancy and dynamism of the place. In any given week, in addition to the 500 or so classes that are going on, one is likely to come across a conference, a visit by a foreign delegation, a discussion session with a prominent national figure, a student club activity involving hundreds, and so on.

Why is the campus so busy? For the most part, the answer lies in the fact that we are now a reasonably big academic institution with upwards of 3700 students, 200 plus faculty (both full time and visiting) and more than 35 student clubs. The normal life of a group this large features enough activity to generate a continuous hum around the campus.

Another part of the answer lies in the fact that the student body of the Institute has a high proportion of doers. Students here have both the ideas and the drive to keep a wide range of activities bubbling. In recent months, I have personally participated in several such activities. Early one Saturday morning, I toured a career fair organized by a student society. This featured over 50 participants covering diverse sectors such as banking, television, consumer products, publishing and even social work through NGOs. Some days later, I spoke at a student-organized event, where the objective was to promote financial literacy and awareness, which included the opportunity to trade stocks in real time at the Pakistan Stock Exchange, though with simulated accounts. Later in the semester, I participated in a two day conference on the CPEC Initiative that featured an inauguration session with the President of Pakistan and a closing session with the Governor of Sindh, both coincidentally IBA alumni. While the academic content of this conference was guided by faculty, the logistics were wholly organized by a large team of students from the MBA Club.

I am greatly impressed with what our students do. They give the campus energy and motion. Now that I have had the chance to experience the life of the Institute for a whole academic year, I am not surprised that the magazine you hold in your hand that chronicles what goes on here is called The Current.

Farrukh Iqbal, Dean and Director IBA

Message From Huma Baqai



Dear Current Readers,
Greetings and عید مبارک

It has been a great pleasure taking out The Current for five years now. We have come a long way from a thin newsletter to a full-fledged quarterly magazine, which takes you through all that is happening at IBA and more.

2013, The Current team and myself used to struggle with the lack of content. Today, we have to exercise discretion in what to publish, the transition from asking/ requesting/ knocking departments to share their achievements with us, we have moved on to asking you to send us the best only. This is actually a reflection of the growth and progress of IBA itself. It has grown both in quantity and quality. The Current has kept itself abreast with showcasing it all.

We have carried interviews and stories of our star performers, the achievements of our growing body of faculty and our top achievers in the academia. We have taken out dedicated issue on our fantastic infrastructure and last but not least the current issue on completion of 60 years of excellence. The Communications Department and

The Current team has tried very hard to capture all that happens at IBA. The issue now is invariably of 60 pages. We stand very proud today.

I present to you our 22nd issue. It is once again doing all of what I have just said. This time, we are carrying with great pride the interview of our Dean & Director Dr. Farrukh Iqbal, after his one year completion at IBA.

Thank you for supporting us and giving us very important feedback and last but not the least for sending us very good content and cooperating with us. This has made The Current what it is today.

Finally, a big thank you to the Current team, the Purchase department, the publishers for meeting my deadlines, making 11th hour amendments and making The Current happen. The team takes great pride in taking it out and remains committed to making it better. Suggestions and constructive criticism are very welcome.

Happy Reading!

Huma Baqai

From The Editorial Desk

Spring is one of the most exciting periods at IBA because it is the start of something new for so many students. The campus is filled with smart, inspired students ready to graduate and start their lives in the corporate world. It is also the end of the year for some students, for whom the spring semester marks their transition to a new year at IBA.

This semester has been quite exciting for the faculty, staff, students and alumni at IBA. An IBA Alumnus, Mr. Muhammad Zubair, became the Governor of Sindh; a new General Manager, Mr. Aamer Shabbir Khan was appointed; and summer in Karachi arrived earlier and angrier than usual! In this issue of The Current, we will highlight some of our accomplishments, celebrations and challenges since Fall. An exciting quarter, we saw the Governor of Sindh, Mr. Zubair gracing the IBA on two occasions as the Chief Guest at the Alumni Dinner and as a speaker at a Conference on CPEC.

This issue also features an interview of one of the most outstanding personalities at IBA – the Dean and Director, Dr. Farrukh Iqbal. We would like to express our deep gratitude to him, for his foresight and vision, which is a constant source of inspiration for our team.

The appointment of Mr. Aamer marks the start of a new era of enhanced management and leadership at IBA. Mr. Khan is a man with a mission and this was also seen in the ERT (Emergency Response Training) activity, which was conducted for the first time in IBA.

To increase inter-cultural harmony and exchange, IBA was also visited by a French Delegation as part of the bigger delegation invited by HEC. Representatives from French Universities - Ms. Helene Jarry from Campus France, Dr. Isabelle Beaujard from Groupe ESC Troyes En Champagne, Dr. Eric Athenot from UPEC and Mr. Murad Shuaib Khan the Program Coordinator of HEC Pakistan visited IBA Karachi. The delegation explored the Main Campus and even participated in the ongoing French class with the students of IBA.

Additionally, IBA organized a music concert by the American bluegrass band, Henhouse Prowlers in collaboration with the US Consulate General in Karachi. The band paid tribute to the national icon, Junaid Jamshed by singing “Dil Dil Pakistan”, in addition to country music. They also performed a fusion of bluegrass music and qawwali, to mix with Pakistani artistes and exchange ideas on diverse music and cultures.

Lastly, in our aim of making The Current more engaging and relevant for our target audience, we have included a student poll asking students their opinions about the facilities at the Aman Tower, a recent additions to the avant-garde infrastructure of IBA.

The Current is grateful to our partners from the Administration Department, Associate Dean Office, Procurement Department, NTHP/SFP Program, the Library, Alumni Department, Student Center & Sports Facilities, HR Department and all others for their continued support and provision of news of their respective departments. We are likewise thankful for the assistance from IBA's Centers of Excellence, namely: CEIF, CED, CDC, CEE and CEJ for providing information about the events organised by their departments. We would also like to thank Mr. Syed Muhammad Rizwan, Manager Administration, City Campus for his cooperation and we also extend our appreciation to Al Rashid Studios for the excellent photography at IBA events.

We hope that we have fulfilled the essential purpose of The Current which is to inform, engage, inspire and entertain a diverse readership - including alumni, faculty, staff, and students at IBA - by presenting an intimate, timely and honest portrait of the Institute - its people, its programs, its history, its challenges, its resources and its mission. We hope that you enjoy this vibrant portrayal of IBA!

Communications & Public Affairs



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Senior Executive



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Interview

Dean & Director Dr. Farrukh Iqbal



With over 3 decades of research and management experience at the World Bank, Dr. Farrukh Iqbal is set to uphold the impeccable legacy of IBA Deans. He has set a classic example by tirelessly catering to the staff's and the students' needs and dealing with administrative avenues, while juggling a multitude of external factors. Prior to his appointment at IBA, he has worked across a vast range of countries including Korea, Philippines, Indonesia, China, Iran, Egypt, and the Gulf Cooperation Council (GCC). Among sectors, he has worked and published on various aspects of economic development including growth, poverty, small and medium enterprises, trade and foreign investment, health insurance, local government development and political economy issues.

He holds a BA from Harvard University (1975) and a PhD in Economics from Yale University (1981) and initiated his career as an Economist before moving on to management assignments of which the last was as country director for the GCC countries. Dr. Farrukh has an impressive collection of five books and numerous journal articles to his name, and his most recent analytic work concerns health and education issues in the Middle East and North Africa region.

In 2016, Dr. Farrukh Iqbal was appointed as the Dean and Director of the Institute of Business Administration, Karachi. To date, we have witnessed his excellent professionalism and participation in the administration of IBA, and with his commendable past record in the field of research, we hope to gain much from his leadership.

Apart from his position at IBA, some of the appointments he holds include Non-resident Senior Fellow at the Rafiq Hariri Centre for the Middle East at the Atlantic Council in Washington DC; Member of the Accounting Standards Board established by the Institute of Chartered Accountants of Pakistan and Member of the National Business Education Accreditation Council established by the Higher Education Commission of Pakistan.

The Current interviewed Dr. Farrukh Iqbal to gain an insight into his past and present triumphs, challenges, and his take on the future of IBA and an interesting conversation ensued.

1) With over 30 years of association with the World Bank, what inspired you to accept the position of Dean and Director at IBA?

IBA has long had a reputation as an island of excellence among Pakistan's higher education institutions, one of the few public sector institutions that delivers quality service in its field. This reputation was further enhanced in recent years under the leadership of Dr. Ishrat Husain. So when the opportunity arose for me to work at IBA, I seized it eagerly.

2) What do you like most about living and working in Karachi?

I have a lot of friends and family in Karachi. Being able to reconnect with them is an important bonus for me. In addition, Karachi is a vibrant city offering a variety of "culture" options such as poetry, music, book launches etc. The Pakistan Arts Council features many interesting events throughout the year. It is good to have so much choice.

3) How do you plan to inculcate a research culture at IBA?

I hope to promote a research culture at IBA by providing incentives to faculty to do research. At present, these incentives include time off from teaching and financial support for conducting research, presenting results at conferences and publishing in academic journals. We also encourage faculty to enroll in PhD programs, where they are more extensively exposed to research. It is also important to remember that career progress in academia now depends on research output. You cannot become an Associate or full Professor without clearing a publications bar. This is possibly the most powerful motivation for many faculty to engage in research. In addition, I hope to attract new faculty to IBA whose training and interests are research-oriented. It may well be true of research as it is of culture in general: change comes from the young. New generations bring new ideas which eventually transform the existing culture.

“I hope to promote a research culture at IBA by providing incentives to faculty to do research. At present, these incentives include time off from teaching and financial support for conducting research, presenting results at conferences and publishing in academic journals.”

- 4) **You have worked on various aspects of economic growth throughout your career. What type of potential do you see in Pakistan in terms of economic growth and development?**

Let me frame my answer in terms of the long run. The literature suggests that investment in physical and human capital are both very important for long run growth. If one goes by this, then the long run prospects for Pakistan are challenging because we are not investing enough in either physical or human capital. Our rate of total investment has languished at around 15% of GDP for many years and we spend less than 4% of GDP on health and education in a typical year. The economies of East Asia that successfully launched themselves onto a sustained high growth trajectory over the past four decades did so on the basis of investment rates that were around 25-30% of GDP and health and education spending that was around 9% of GDP. Of course, mere spending is not the answer.

Attention also needs to be given to the quality of investment. The story is even more sobering here. Private sector investment has been stuck around 10% of GDP for many years. Despite periodic episodes of high growth, the private sector does not feel confident enough to commit to higher levels of investment in the country. Furthermore, as far as human capital is concerned, the available measures of quality are not reassuring. We are plagued by absentee, unmotivated and low quality teachers in government schools. The students who graduate from our schools and intermediate colleges often fail to attain skills and competencies that should be in place by the eighth grade. Until this is fixed in a systematic way, our prospects will continue to suffer.

- 5) **CPEC is referred to as a potential game-changer for Pakistan. What is IBA doing to prepare its students to become a part of this initiative?**

We hope to connect our students more intensively with China as a whole rather than just the CPEC initiative. Accordingly, we offer Chinese language training using native Chinese speakers provided by the Confucius Institute. We have an MBA elective course that includes a field visit to Chinese universities and businesses. We are also developing a Master's Program in Finance in which students will spend one full semester in China, taking courses at Shanghai University and spending two additional months doing internships with Chinese businesses.

- 6) **What do you think of IBAs international links and partnerships?**

I believe that it is in our interest to maintain international links and partnerships. Our students and faculty benefit from these. I am impressed by the number of IBA students who choose to participate in exchange visits to a wide range of colleges and universities in Asia, Europe and North America. I would support expanding such links, especially with academic institutions in China.

- 7) **Having prestigious institutions such as Harvard and Yale as your alma mater, what differences do you find between the education system abroad and here? Can we bridge that gap?**

I will restrict my answer to just the higher education segment where one clear difference is research orientation and output. Higher education institutions of the US and UK, for example, are known for the quality of their faculty, PhD programs and research laboratories. All this



infrastructure supports high quality research and in some cases, a healthy rate of commercial applications. We are nowhere close to having any world class universities in this sense. We do not yet have a single entry in the top 500 universities of the world. However, we can get there. The HEC has been funding higher education generously for many years and has received an even higher budget this year. At the moment, the focus of spending is on science and technology institutions, which is where the research potential seems greatest. A 2016 report by

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Thomson-Reuters noted that Pakistan's science research productivity had risen from about 2000 articles per year in 2006 to over 9000 articles in 2015. As a measure of quality, it noted that the number of highly cited papers by Pakistani authors had risen from 9 to 98 over the same period.

8) What is your biggest administrative challenge at IBA?

IBA is a large, complex and multi-faceted educational institution. As such, it needs institutionalized management in areas such as finance, human resources, general administration, student affairs, and academic affairs. We are fortunate to have good professionals in many of these areas but our system lacks depth and succession planning. Whenever a head of department retires or leaves, we have to go through a long and uncertain process to replace them. This is a major challenge.

9) Keeping in mind the changing international environment and increasing xenophobia, where do you see IBA students fitting in and creating their own identity in the international landscape?

A good education provides the best tools to adapt to change. So IBA students should have little difficulty in navigating changing international currents. As far as increasing xenophobia is concerned, I see this as a temporary phenomenon that will subside over time. There will always be a decent domestic and global job market for well-educated persons.

10) Do you have plans to introduce foreign faculty at IBA?

Our chairpersons are always on the lookout for good quality foreign faculty who might be interested in spending time in Karachi. As we know, this is something of a challenge. At present, we have only three foreign faculty, all in the SSLA department. But our welcome mat is out for more.

11) Do you plan to introduce new courses or new fields of study at IBA?

I support the constant introduction of new courses. Universities need to lead on the intellectual front, not just keep up with the times. I am glad that we have a system, where faculty get extra recognition for introducing new courses. Of course, it goes without saying that all new courses have to meet the high standards set by our existing curricula in different departments.

I plan to engage the faculty in a discussion of possible new fields of study. The opportunity to do this arises both with respect to offerings at our present campuses and also, some years in the future, at a new campus we propose to build about fifty kilometres out in DHA City.

12) Are there plans for additional fund-raising now that the major part of the physical infrastructure development plan has been completed?

Continuous fund-raising is an integral part of the life of any major educational institution that needs to get by on the basis of self-generated revenues. There is a constant need for additional infrastructure as well as for maintenance. We plan to beef up our fund-raising efforts by creating a special unit that will focus on this full-time. This unit will also be charged with generating the capital resources with which to build the new campus in DHA City.

13) How do you spend your spare time?

I read. I visit friends and relatives. And if a decent game of cricket is on, I watch TV.



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Ardeshir Cowasjee Centre for Writing (ACCW) Holds 1st National Dialogue On Writing Centres

April 13: Illustrating a thought-provoking keynote address with images of letters and scripts from a range of historic and contemporary languages including Cuneiform, Chinese, Arabic, Aramaic, Urdu, English and others, Professor Dr. Tariq Rahman, Dean, Liberal Arts & Social Sciences, Beaconhouse National University, Lahore stated that the use of literacy had often been used by a minority of persons to exercise power and control over people, resources and decisions that affected the vast majority. He also stated that, for example, the failure of a student in the IELTS English proficiency exam to qualify for overseas studies did not accurately reflect that same person's intelligence or knowledge or potential with regard to his own culture, language and capability.

He was delivering the keynote address at the first National Dialogue on Writing Centres hosted by the Ardeshir Cowasjee Centre for Writing (ACCW) at IBA Karachi on Thursday, 13th April 2017. The Dialogue was largely attended by professors, linguists, scholars, students, and prominent citizens from universities and colleges in Qatar, Lahore, Jamshoro, Sukkur and several institutions of Karachi. The day-long event held at the IBA Main Campus also featured other principal addresses by Dr. Ishrat Husain, Professor Emeritus, IBA, Senator(r) Javed Jabbar, Honorary Chairman, ACCW, Ava Cowasjee, Trustee, Cowasjee Foundation which supported the holding of the Dialogue, Ms. Maria Hassan, Programme Director, ACCW, Dr. Maria Isabel Maldonado Garcia from Spain based at Punjab University, Lahore and Dr. Syed Noman Ul Haq.

Panel speakers included Neelam Hanif, FC College Lahore, Stephanie Lee, Habib University Karachi,

"Writing can be power-centric and exclusivist". Dr. Tariq Rahman, Dean Liberal Arts & Social Sciences, Beaconhouse National University



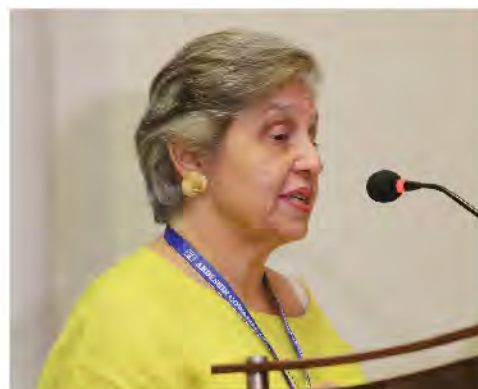
Mohsin Tajani, Ruqaiya Hasan Writing Centre Karachi, Ms. Neihan Yaqub, and Virginia Commonwealth University Qatar. Two other panels included 3 senior student consultants: Wafa Fatima Ispahani, Muneeb Ahmad and Daniyal Channa of IBA Karachi; Dr. Sajida Zaki, Chairperson, Department of Humanities, NED University; Roger Smith, Director, English Language Enhancement, Aga Khan University, Dr. Habibullah Pathan, Director, ELDC, Mehran University of Engineering & Technology, Jamshoro; Prof. Nasreen Pasha, Kinnaird College, Lahore.

Commencing operations in Fall 2014, the ACCW at IBA Karachi has so far helped over 1035 students to improve their writing skills, critical, analytical thinking and self-confidence in articulation. Providing a one-on-one consultancy facility in sessions of about 40-45 minutes' duration, students and consultants (senior students, lecturers etc.) review idea generation, structure of texts, grammar and syntax and complex stylistic concerns.

In his opening remarks, Senator(r) Javed Jabbar said that unlike some other mainly monolingual societies such as England, Pakistan was a vibrantly multilingual society. Arabic

"Pakistan is a vibrantly multilingual society, which uses Arabic for religious texts, Urdu as a lingua franca, a rich range of regional & national languages and English as a language of wide common usage in NICs, advertising, media etc. indicating an extra-ordinary interaction both in social & mainstream media." Senator(r) Javed Jabbar, Honorary Chairman, ACCW

for religious texts, Urdu as a lingua franca, a rich range of regional and national languages and English as a language of wide common usage in NICs, driving licenses, number plates, advertising, media etc. indicated an extra-ordinary interaction and change, for better and for worse in language-use, both in social media and in mainstream media.





Dr. Ishrat Husain stressed that he had initiated the establishment of the Centre with a particular focus of English because in the current phase of globalization, English was the principal language of technology, science, research and international relations. Pakistani students seeking to acquire new levels of professional qualification in Pakistan or in overseas countries direly needed to enhance their proficiency in English to be able to benefit from new knowledge and obtain progressive employment.

Ava Cowasjee recalled her late father Ardeshir Cowasjee's deep commitment to promoting high standards of education and communication skills. She said that the Cowasjee Foundation was glad to support the establishment of the Writing Centre at IBA to honour the memory of her father who had used his writings for over 23 years for Dawn to focus public and official attention on matters of vital concern.

Maria Hassan outlined the historical evolution of writing centres from "writing labs" in the USA into writing centres to help students become better writers rather than enabling them to only produce

better papers. She pointed out that ACCW uses a flexible, student-centric approach which allows individualized consultation at any stage of the process as most of the writing at higher levels is done in a language -- English -- that is not the writer's first language, Pakistani students face significant challenges to reach internationally demanded standards of academic and professional writing.

In the 3 panel sessions, speakers covered a range of issues such as aspects of the consultation process, critical thinking, whether the one-on-one model can be replicated to cover thousands or the tens of thousands who require guidance and support; the need for similar writing centres to promote proficiency in Urdu, Sindhi and other national languages; the vital importance of reading extensively and regularly in order to become proficient in writing.

Several speakers appreciated the convening of this first-ever Dialogue and expressed the hope that this would become a regular feature to facilitate exchange of experience and collective endeavours to advance the standards of writing in Pakistan.

“Cowasjee Foundation is glad to support the establishment of the Writing Centre at IBA to honour the memory of my father, who used his writings for over 23 years for Dawn to focus public and official attention on matters of vital concern.” Ava Cowasjee



“ACCW was established with a particular focus on English as due to globalization, English is the principal language of technology, science, research & international relations. Pakistani students seeking new levels of professional qualification in Pakistan or abroad; direly needed to enhance their proficiency in English to benefit from new knowledge and obtain progressive employment.” Dr. Ishrat Husain, Professor Emeritus IBA



2nd International CPEC Business and Research Conference (CPECBRC2017) at IBA Karachi

March 15-16th, 2017: The 2nd International CPEC Business & Research Conference 2017 was organized by IBA MBA students and MBA Club in partnership with leading universities from all four provinces in addition to one university from China. On 15th March 2017, the Presidential Session of the conference was held at Sindh Governor House and the Chief Guest, Mr. Mamnoon Hussain, President of the Islamic Republic of Pakistan graced the ceremony and gave a speech on the importance of the CPEC. The Presidential Session was also attended by Mr. Muhammad Zubair, Governor Sindh and the honorable Consul General of China, Mr. Wang Yu.

The conference was attended by more than 300 participants each day from the public sector, corporate sector and academia and was broadcasted live on IBA's page all over the world.

The conference had representatives from 20 National Universities and 5 International universities from China, Germany, South Africa, UK and Canada in this year's CPEC conference.

Delegations from the following partner universities represented their institutions in the Conference: Sukkur IBA, headed by Prof. Nisar Siddiqui, Director; Balochistan University of IT, Engineering & Management Sciences, headed by Dr. Abdus Salam Lodhi, Dean, Dean Faculty of Management Sciences; IMSciences Peshawar, headed by Dr. Mohsin Khan, Director; SILC Business School of Shanghai University China, Prof. Dr. Lv Kangjuan, Deputy Dean (Skype).

Keynote speakers included His Excellency Mr. Mamnoon Hussain, His Excellency Mr. Muhammad Zubair, His Excellency Mr. Wang Yu, Dr. Farrukh Iqbal, Dean & Director IBA, Dr. Ishrat Husain, Ex. Dean and Director IBA, Mr. Syed Salim Raza, Ex-Governor State Bank of Pakistan, Prof. Lu Kangjuan, Professor and Deputy Dean at SILC University, Dr. Ijaz Nabi, Dr. Miftah Ismail, Mr. Khalid Mansoor, CEO HUBCO, Mr. Nadeem Naqvi, Dr. Peter Hall, Mr. Ehsan Malik, Mr. Shamsuddin A. Shaikh, Mr. Irfan Siddiqui, Prof. Nisar Ahmed Siddiqui, Dr. Abdul Salam Lodhi, Mr. Khurram Husain, Mr. Sakib Sherani, Mr. Ali Dehlavi, Dr. Aneel Salman, Dr. Rameez Khalid, Dr. Waqar Akram, Dr. Ahmad Junaid, Mr. Mahmood Akhtar Cheema, Dr. Mushtaq Ali Khan and Dr. Shahid Rashid. Apart from Keynote Speakers, a number of authors presented their papers in Parallel Technical Sessions and Poster Presentation Session.

The Closing Plenary of the conference was attended by His Excellency, Mr. Muhammad Zubair who shared his memories as an alumnus and also shed light on the importance of CPEC for Pakistan.

Session Chair: Dr. Farrukh Iqbal

Closing Remarks and Q&A Session

By Mr. Muhammad Zubair, Governor Sindh



Annual Alumni Dinner



March 31: On Friday night, the IBA City Campus came to life as long lost friends met each other at the Annual Alumni Dinner. The Chief Guest of the evening was an IBA Alumnus, His Excellency Governor of Sindh, Mr. Muhammad Zubair. A concert by Noori was also held after the dinner.

The Alumni Community showed an overwhelming response to the event, with over 600 registrations as nobody wanted to miss out on an opportunity to meet their friends and colleagues. The event commenced with guests arriving at the venue at approximately half past seven. A short while later, the Governor, Mr. Zubair reached the campus and was greeted by Dr. Sayeed Ghani Associate Dean IBA, Mr. Shahid Shafiq BoG member, Mr. Jami Moiz Assistant Professor and the Alumni Society office bearers. Dinner was then opened for Mr. Zubair and all other IBA Alumni.

This was followed by a speech by Mr. Shahid Shafiq. He welcomed all the alumni, especially the Chief Guest Mr. Zubair. Addressing the alumni, Mr. Shafiq stated, 'Your presence here and in the most prominent fields in the corporate world is proof of the living legacy of IBA.' Mentioning the Governor, he said, 'I have had the honour and pleasure of working with His Excellency for the last 2 years, and I assure you from personal experience, that he is the most down to earth human being, no false airs, no pretensions, etc. I could go on, but then I may be accused of flattery. On behalf of all the alumni, we congratulate you, Sir. You make us proud.' Talking about the 12000+ alumni network of IBA, he said that they are living proof of why IBA is the best business school in Pakistan.' He also wished Dr. Farrukh Iqbal the best of luck for his tenure and assured him of the unflinching support of the Alumni.

Speaking about how the Alumni can contribute to IBA, Mr. Shafiq said the Alumni can donate their time, money and energy to IBA; they can mentor and teach IBA students; and they can give preference to IBA students in the corporate world. He then expressed thanks to Mr. Aamer Shabbir, Mr. Jami Moiz, Mr. Mazhar Ali, Ms. Mariam Siddiqui and Mr. Arsalan Ashraf. He also thanked Mr. Dinshaw Avari and Mr. Jawed Mansha for their help and sponsorship; the entire team, Rimsha Imran, Maham Saqib, Taha Abbas, and other students since they pulled this off on very short notice; and the Alumni and the Governor for coming. He then invited the Governor on stage to address the audience.

The Governor, Mr. Zubair said that the IBA is the most prestigious institution in Pakistan. Speaking about the law and order situation in Karachi, he stated, 'Karachi has become a normal city in the last three years. The next phase is to make Karachi an economic hub. Hence, Karachi has to be marketed as an economic hub and we are trying to build our relations with the business community.' He then talked about the enormous gap between urban and rural Sindh, which has to be bridged. The benefits this will bring will be immense. 'We are going to set up a university in Hyderabad; we will also aim to improve health services in interior Sindh. Let's showcase to the rest of the country that we can deliver better.' He concluded by thanking Mr. Shahid Shafiq for inviting him. This was followed by an electrifying performance by Noori, which was immensely enjoyed by all.



IBA Hosts An Interactive Talk Show With Governor of Sindh



April 12: IBA Karachi hosted a television interview of the newly-appointed Governor of Sindh, Mr. Muhammad Zubair at G&T auditorium, Main Campus. The interview was conducted by news anchor Mr. Kamran Shahid for the program: 'On the Front', Dunya News. The IBA students showed great enthusiasm at the opportunity to interact with the Governor.

Mr. Zubair is an IBA alumnus, who attained his Master's degree in Business Administration in 1980. He was then elected into the Board of Directors of IBA Karachi as the student representative and also taught the course of Financial Management from 1981 to 1986. He went on to join Pakistan Muslim League- Nawaz in 2007, which marked the initiation of his political career. Appointed as the 32nd Governor of Sindh, Mr. Muhammad Zubair took his oath in February 2017.

Addressing the audience, the Governor talked about how challenging the new responsibilities are and that they must be taken very seriously. He also stated that, 'IBA is the most prestigious university: its students have not only made a name for themselves but have also made Pakistan proud'. Mr. Zubair also said that to evaluate the performance of a government, you must make a comparison looking at the historical and regional macroeconomic indicators. He mentioned the less than 3% GDP growth in the previous years as compared to the current rate of 6%, which is an achievement on its own. In addition, tax revenues have been enormous and the discount rate, along with inflation, is the lowest in 15 years!

Following are the questions addressed to the Governor by the audience:

Student 1: PML-N has been operating for 4 years but all developmental projects in Karachi are only just starting. Why now?

Mr. Zubair: The provincial government is responsible for all the construction happening in the city; PML-N, the government, is not responsible for that. There is an enormous gap between the infrastructure of Karachi and Islamabad or Lahore so it would be unwise to not cater to it. Had the provincial government not taken action to narrow this gap, PML-N would have certainly intervened.

Student 2: Recently, you made a statement, 'the credit for Karachi's recent law and order goes to Mr. Nawaz Sharif'. Why him in particular?

Mr. Zubair: There was a noticeable difference in 2012 and 2013, which made it eminent that the operation was of absolute necessity. But, the soldiers had to be given legal rights to go ahead with their plan which they received in September 2013. And so, I meant the political credit goes to Mr. Nawaz Sharif. But the credit of operation goes to the rangers, the army and even the Sindh government.

Student 3: So far, the record of PML-N constitutes the construction of bridges, roads, etc. but will it ever focus on pressing matters like education and health care?

Mr. Zubair: The federal government is responsible for law and order, whereas the provincial government is to take care of the education and health sectors. As far as the job of the federal government goes, it has doubled the revenues and handed it to the provincial government to do what needs to be done in areas of education and health. I will not deny that there is such a huge gap between the education conditions of Punjab and Sindh that it has become an existential concern for the country and we must deal with it immediately.

Student 4: Will PML-N ever be led by anybody outside the Sharif family?

Mr. Zubair: I am from Karachi and have never been related to politics, or the Sharif family. I have also served in the corporate world for several years. And here I am as the Governor of Sindh. I became the chairman of investment board within one year and brought about tax reforms that has helped generate revenue. To bring a change, you have to step forward to become somebody who can bring the change he wants to see.

Student 5: Why is most of the CPEC revenue-share going to Punjab?

Mr. Zubair: Around 34 million dollars have been allocated to the power sector which lies mostly in Sindh, and then the central focus is Gwadar where the number one sea port is being established. CPEC is bringing a 62-billion-dollar investment into Pakistan which is going to be a game changer for the country. I believe, we must stop thinking negatively about a project that is so much bigger than these petty things.

Student 6: What if the Panama League's decision is taken during the PML-N era and is against Prime Minister Nawaz Sharif?

Mr. Zubair: We should be proud of the judicial system of Pakistan; it's independent of all political influences and we all should respect it. Whatever the decision our judiciary takes, I will accept it with utmost respect.

At the end, Governor Sindh made a point to mention that all segments of economy, including the stock exchange, have been improving immensely. He concluded: The turn-around story is that Pakistan is on its way to a massive economic development and the world shall witness it soon.

French Delegation Visits IBA

March 13, 2017: A French delegation visited IBA as part of the bigger delegation invited by HEC. Representatives from French Universities were a part of the delegation, with the purpose to promote awareness of French higher education system and academic collaboration at institutional level between the two countries.

Furthermore, the opportunities for doctoral and post-doctoral fellowships and joint research collaboration with Pakistan were also encouraged.

We would like to thank Ms. Helene Jarry from Campus France, Dr. Isabelle Beaujard from Groupe ESC Troyes En Champagne, Dr. Eric Athenot from UPEC and Mr. Murad Shuaib Khan the Program Coordinator of HEC Pakistan for their visit to IBA, Karachi.



American bluegrass band, Henhouse Prowlers

April 13: In collaboration with the US Consulate General in Karachi, IBA organized a music concert by the American bluegrass band, Henhouse Prowlers on Thursday, April 13, 2017.

The event started with Dr. Sayeed Ghani's (Acting Dean & Director, IBA) opening remarks. The band was then introduced by U.S. Consul General Grace Shelton who told us how excited she was to present the American's homegrown music traditions.

The Henhouse Prowlers have gained a reputation for their highly original, tradition-inspired bluegrass built on a strong foundation of intricate harmonies and electrifying stage energy. The band sang a few songs that were more related to the genre of country music. Henhouse Prowlers also paid tribute to Junaid Jamshed by singing "Dil Dil Pakistan" which was a real treat for the audience.

There was also a performance by Hamza Akram Qawwal & brothers, who belong to an illustrious family of Qawwali and Classical music, and are known for traditional classical qawwali as well as fusion.

Later, the band collaborated with Hamza Akram Qawwal and performed a fusion of bluegrass music and qawwali, as the idea was to mix with the artistes in Pakistan and exchange ideas on diverse music and cultures.

The audience was truly mesmerized by the performance on the whole and enjoyed every bit of it.



Jang Forum on Trump's Policy and its Impact on Pakistan

February 7: A 'Jang Forum' based on 'Trump's Policy and its Impact on Pakistan' was held at the Aman CED, Main Campus, with notable personalities Air Vice Marshal (r) Dr. M. Abid Rao, Mr. Sardar Ashraf Khan, Political-Economic Analyst, and Associate Professor Dr. Huma Baqai, voicing their opinions on this increasingly relevant topic. The forum was hosted by Mr. Akram Khan, Editor Jang Forum, Karachi, who thanked Dr. Huma for organizing this session.

Dr. Huma commenced the session by stating that Trump's policy is not new – rather it is something which has been happening since the 20th century. For instance, American immigration policy is known to be one of the toughest in the world. A similar policy was also seen towards the Jews post-World War I in America. To think that Trump is the one introducing anti-Muslim policies is a narrow perspective. Several major institutes have stated that Trump should adopt a more assertive policy towards Pakistan, in return for trade concessions. In addition, China should use similar measures towards Pakistan. 'However, such a policy will lead to a rise in negativity amongst the Pakistani populace,' elaborated Dr. Huma. 'A country which has trillions of dollars in debt like

Pakistan cannot have an independent foreign policy.' She also expressed the dangers of targeting particular communities. 'America today is polarized; targeting is dangerous for any country, even America itself'.

The second speaker, Dr. M. Abid Rao, looked at this topic from a historical perspective. In the Yom Kippur War of 1973, Israel suffered heavy casualties. As a result, a policy was formulated between America and Israel which tried to curb the power of any country which could potentially harm Israel. Consequently, Americans systematically reduced the threat to themselves and Israel. Today, Pakistan has a strategic relationship with

the US. On the one hand, we are blamed as a nation for exporting terrorism, but are also used to keep India's power in check.

The next speaker, Mr. Sardar Khan also spoke about the various shifts in American policy. In the era of former President Bush, there was a significant shift. Ultra-rightist Jews and Christians collaborated, and altered the direction of policy towards Islamic terrorism. Therefore, it is safe to say that Trump's ideology is not just his own opinion; it represents white supremacist and racist opinions. Moreover, this policy might also possibly help in garnering support for Muslims. This was seen in the recent incident of a mosque being burnt down in Houston, when 2500 people staged a demonstration in solidarity with Muslims.

Dr. Huma also added that there are new foreign policy alignments today. A convergence is seen in international relations – USA-Moscow and China-Pakistan. For Pakistan, Washington is an important world capital, but new capitals are emerging such as Beijing and Tehran. Thus, before reaching a conclusion about Trump's policies we should 'let the dust settle'.

After this, the floor was opened for questions. Dr. Huma advised the students to take a stand against these policies and not just be a bystander. A question was also asked about the possibility of Pakistan's name being included in the travel ban. According to Dr. Huma, this will not happen especially after the court order suspending the ban. An interesting question was raised about how western countries give greater rights to citizens from Muslim countries compared to the Muslim world itself. To this, Dr. Huma replied that essentially, the world works on self-interest to which Mr. Abid added a little about the strict travelling restrictions imposed on Pakistanis by Kuwait.

Overall, it was quite an enlightening session with several aspects of Trump's policies discussed. One wishes that the Jang Forum holds more of these insightful talks in the future.



Strategic Partnership MoU signed between Bank Alfalah Limited and IBA



April 13: Continuing with sheer dedication of playing their part for the betterment of the Pakistani society, Bank Alfalah Limited and the Institute of Business Administration, Karachi have signed a strategic partnership MoU on Thursday, April 13, 2017. Refreshing their commitment of working together on various fronts; the understanding involves Bank Alfalah to impart experiential learning opportunities to IBA students, to hold joint seminars, workshops & learning programs and faculty exchange. Special attention will also be given to bridging the gap between industry and academia. President and CEO of Bank Alfalah Limited, Mr. Atif Aslam Bajwa, was present at the event along with senior executives of one of Pakistan's largest banking institutions. Bank Alfalah, IBA and the society at large, are set to benefit from this partnership, while IBA and Bank Alfalah are keen to strive together to overcome the numerous challenges that the Pakistani nation faces today.

During the ceremony, President and CEO Bank Alfalah Mr. Atif Bajwa said that it's an honor for Bank Alfalah to create a strategic linkage with a prestigious institution like IBA, Karachi. He mentioned that Bank Alfalah is eager to create a strong framework of learning and entrepreneurial partnership with IBA in order to have best local and global practices for learning and development. He also said that this linkage will substantially help foster the development of human capital in both institutions.

During the event Dr. Sayeed Ghani, Acting Dean & Director, IBA said that he would like to congratulate Bank Alfalah in joining hands with IBA. This is one of a kind initiative and a very first corporate linkage of this nature for IBA, offering Open Enrolment Programs for Banks, Corporates, Family Businesses and other sectors in Pakistan. This initiative also involves faculty exchange for academic and non-academic programs. At the end he thanked and assured Mr. Atif Bajwa for effective execution of this joint venture in creating and developing Human Capital for the betterment of Pakistan.



IBA CAREER FAIR 2017

Growing Bigger And Better



IBA Placement Society in collaboration with IBA CDC, organized one of the most constructive events, IBA Career Fair 2017 at the Main Campus on 11th March, 2017. This event was a great opportunity for the students to build networks in the corporate sector. A total of 58 organizations from different sectors like Media, Accounting and Finance, Social Welfare, Education, Pharmaceutical, Steel and Banking took part in this fair. Dr. Farrukh Iqbal, Dean & Director IBA and Mr. Danish Imtiaz, Manager Career Development Centre, were introduced to the various company representatives at the stalls by the Placement Society members.

The ceremony was initiated with the recitation of a few verses from the Holy Quran. The Manager of the Placement Society, Maham Saqib expressed her gratitude towards the sponsors, participants, Career Development Center (CDC) and Mr. Jami Moiz for his indelible support. The sponsors for the event were JS Bank (Lead Sponsor), Pakistan State Oil Co. Ltd (Platinum Sponsor), United Bank Limited

(Gold Sponsor) and Hum Network and Hilal (Bronze Sponsors). Almost 4000 students from diversified programs, such as MBA, Social Sciences & Liberal Arts, Economics and Mathematic, Computer Sciences, Finance and Marketing attended the fair. Some of the organizations also conducted on-spot and pre-scheduled one-on-one screening interviews for available vacancies.

One of the major highlights of the fair was the participation of A.F. Ferguson & Co. (a member firm of the PwC network) for the first time. A.F. Ferguson's participation was a great achievement for the organizers of the fair, since it is one of the largest accountancy firms in the country. Not only this will attract other reputed accountancy firms to participate in such events but also provide career opportunities to the students and graduates in the years to come. In the end, representatives of each company were presented a shield as a token of appreciation for participating in the Career Fair.

Highlights of the IBA Career Fair 2017:

No. of companies participated:

58

Students/Alumni Participation:

4000 approx.

No. of Stalls:

65



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Building the Bridge Between the students and the Wider World

Finding the potential employees with the desired set of skills and talent in this immense cut throat world of competition is a challenging task. That's where the role of Career Development Center (CDC) comes into place. IBA-CDC continues to thrive in developing consistent corporate relationships with the corporate sector and maintaining the IBA's brand image. Various organizations that conduct campus recruitment programs, take along a long lasting impression with them that has an impact on the future prospect of the corporate opportunities for students.

Recruitment drives are the most happening and active activities that fall in CDC's domain. This not only gives a bonus opportunity to the students to avail the best and lucrative corporate opportunities in the campus premises, but also help them to initiate in creating corporate networking.

This quarter some of the most eminent names like P&G, Unilever, Philip and Morris International, L'Oreal Pakistan, Nestle, HBL, Daraz.pk, TCS, Reckitt Benckiser Pakistan, Shell Pakistan, PSO, Bank Alfalah, Fatima Group, EFU Life Assurance Limited, K-Electric, Abu Dawood, Aman

Foundation, McKinsey & Company, A.F. Ferguson & Co. and Colgate conducted different recruitment activities at the premises. They conducted online assessments, written tests, quizzes, interviews and different sessions in the campus premises for the hunt of their Internship and MT programs. A number of students appeared for the tests and performed exceptionally well.

CDC keeps its eyes on all the local futuristic and promising brands that can prosper better with the right resource. For the first time, the leading local retail brand, Khaadi conducted a session on their upcoming Internship and MT program. Another thriving brand, Fuchsia Magazine was welcomed for the time to run a session for its Summer Internship Program.

Currently, Metro Cash & Carry, ICI Pakistan, GlaxoSmithKline (GSK) Pakistan Ltd, Coca Cola Beverages Private Ltd, Baltoro Partners, Mobilink Jazz, TRG/IBEX Global, Logic Information Systems Pvt Limited and Jubilee Life Insurance have scheduled their sessions for the month of April, 2017.



A Guest Speaker Session On CV Writing & Personal Branding

Career Development Center (CDC) organized a session on CV Writing and Personal Branding on Monday, 6th March 2017 at the IBA Main Campus, Aman CED Building, Seminar Hall. The session was conducted by our alumnus, Muhammad Talha Salam who brought 13 years of work experience with him.

Mohammad Talha started off by introducing himself. He is a marketing researcher, consultant and Certified Professional Resume Writer (CPRW) with over 13 years of corporate, academia and consulting experience and is currently pursuing doctoral research in Brunei Darussalam.

Talha shared very useful tips for CV writing. He started off with clarifying the difference between a CV and a resume. He shared some basics about formulating resume/CV and some do's and don'ts to remember while developing it. He demarcated some of the key components of resume and highlighted the importance of each one of them. He advised students not to have a standard version of CV/resume for all the companies or positions you are applying for; rather customize them as per the need of the

organization and role. He provided some guidelines on how to search for opportunities through authentic sources/mediums.

Talha then went on to share some personal branding/interview tips. He instructed participants to have an online presence via LinkedIn or personal web page. He advised not to run after that companies who "hire in bulk and fire in bulk". He said when you're done with your first interview at a Company, keep following up at a regular interval until they explicitly share the outcome. Furthermore, he added that if you get a call for an interview, make sure you have knowledge about the company and the market.

The session ended with an interactive Q&A session.



Student Poll: Aman Tower

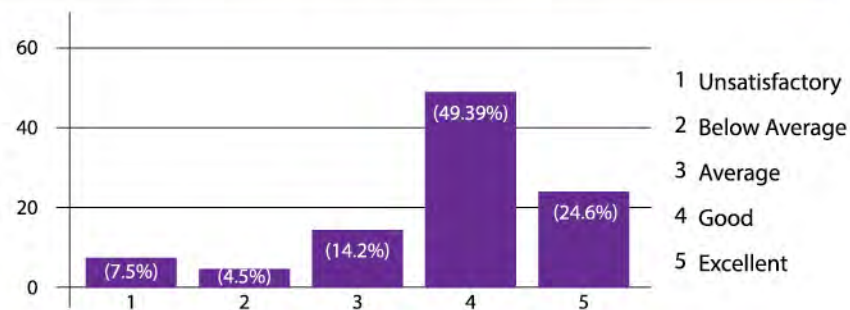
IBA City Campus

The Aman Tower is yet another jewel in the crown of Institute Of Business Administration, Karachi. It is a notable addition to Karachi's skyline off M.A. Jinnah Road; 5 minutes from the Mazar-e-Quaid, with the building hosting a library, visiting faculty residences, 8 classrooms, 2 lecture theatres, 4 seminar halls and also accommodating IBA's Centre for Executive Education, Centre for Excellence in Journalism, Centre for Excellence in Islamic Finance and the Centre for Business & Economics Research.

The inauguration of Aman Tower was jointly performed by HE Dr. Ishrat ul Ebad Khan, Governor of Sindh, Mr. Nisar Ahmed Khuhro, Senior Minister Education and Literacy, Parliamentary Affairs, Mr. Arif Masood Naqvi, Founder & Group Chief Executive of The Abraaj Group, Ms. Fayeeza Naqvi, Co-Founder & Chairman of the Aman Foundation on Saturday, 5th March 2016 at IBA City Campus.

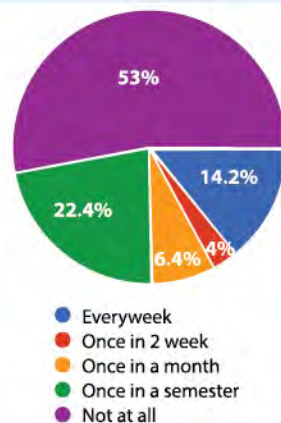
Often visited by students of all programs and semesters, the Aman Tower remains one of the most distinguished facilities at IBA Karachi.

How would you rank the Aman Tower overall ?



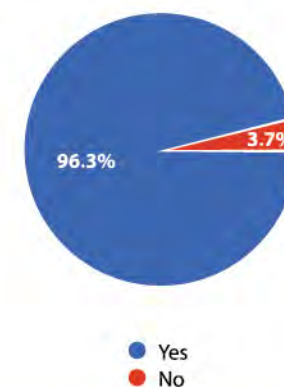
According to the recent survey, the general perception of the respondents was in favour of the building and its facilities. 49.3% of the respondent rated the overall experience of Aman Tower as 'Good' at 4, whereas 24.6% rated it as 'Excellent' at 5 amongst all the other facilities that IBA has to offer. The remaining 14.2% rated it as 'Average' at 3, 4.5% rated it as 'Below Average' at 2, whereas the rest of the 7.5% aren't satisfied by it rating it 'Unsatisfactory' at 1. The reason stated by most of the students behind this ranking includes the avant-garde facilities offered by the Aman Tower.

How frequently do you have classes in the Aman Tower ?



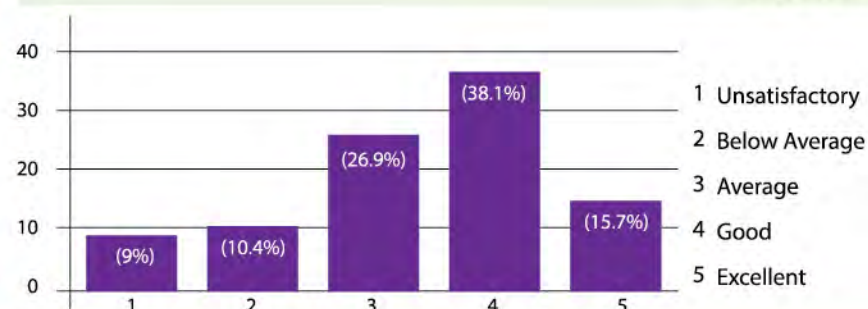
Aman Tower is less frequently used for routine classes and more for special sessions of CEE, CEJ and CEIF and other executive programs. Personal Effectiveness sessions are conducted here too, which are compulsory for most IBA undergraduate students. The Tower is mostly used for its conference and seminar rooms, and the library.

Have you ever visited the Aman Tower's Cafeteria ?



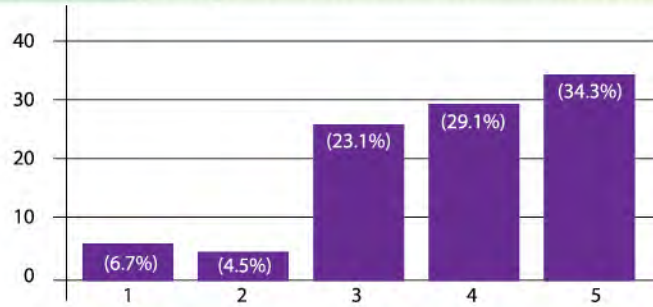
According to the survey almost every student has visited the Aman Tower cafeteria, as 96.3% of the respondents claimed to have visited the cafeteria once or more during their stay at IBA. The cafeteria is crowded mostly in the mornings and lunch breaks. It is also constructed in such a manner that it is highly recommended for corporate meet ups and lunches.

If yes, how will you rate it ?



This cafeteria isn't overly crowded and this is precisely what students like the most about this place. This is because of its great capacity to accommodate almost 500 students at a time. Out of the total respondents 38.1% rated it as 'Good' at 4, 26.9 % rated as 'Average' at 3 and 15.7% rated it as 'Excellent' at 5. The remaining 10.4% rated it as 'Below Average' at 2 and 9% rated it as 'Unsatisfactory' at 1.

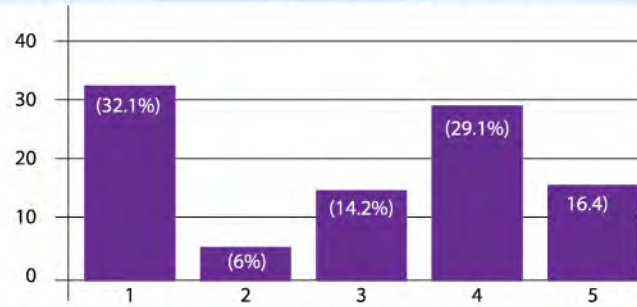
The lecture theaters at Aman Tower are considered to be the finest example of infrastructure at IBA. How will you rate it ?



34.3% of the students believe that the facility is 'Excellent', having rated it at 5 followed by 29.1% rating it as 'Very Good' at 4, and 23.1% rating it as 'Good' at 3. The small portion of our respondents which have rated it as 'Unsatisfactory', 'Satisfactory' and 'Average' may share this view because of the lecture theatres being largely inaccessible to the students.

- 1 Unsatisfactory
- 2 Below Average
- 3 Average
- 4 Good
- 5 Excellent

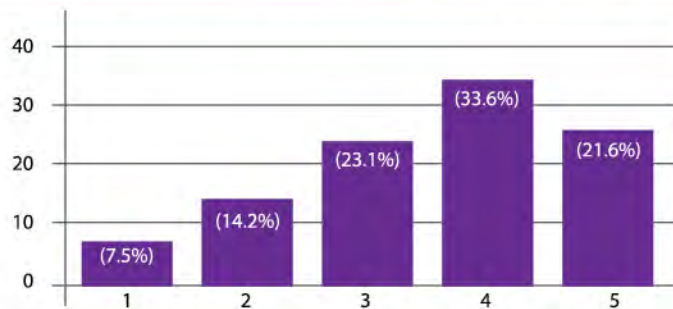
The CEE floor is equipped with state of the art conference facilities, how will you rate it ?



A majority of the student body has never received access to this floor due to which 32.1% aren't satisfied by this, rating it as 'Unsatisfactory', whereas the rest seems decently satisfied by it rating it as good and very good.

- 1 Unsatisfactory
- 2 Below Average
- 3 Average
- 4 Good
- 5 Excellent

How will you rate the Aman Tower's Library ?



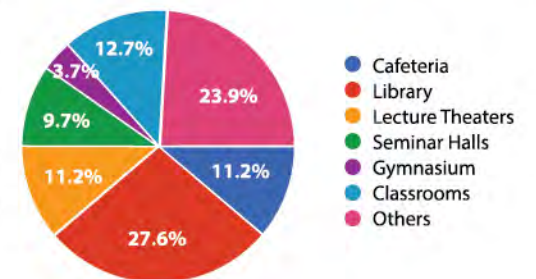
The Library is highly appreciated by the students, as the graph shows a decent positive trend: 21.6% rated it 'Excellent' at 5, 33.6% rated it 'Good' at 4, 23.1% rated it 'Average' at 3, 14.2% rated it as 'Below Average' at 2, and 7.5% rated it 'Unsatisfactory'. It has got a lot of computers to accommodate multiple students simultaneously. In addition to these, there is a Data Terminal PC at the students' disposal, which gives them access to archival financial data of a vast collection of companies worldwide.

- 1 Unsatisfactory
- 2 Below Average
- 3 Average
- 4 Good
- 5 Excellent

Which facility/ies do you like the most in the Aman Tower ?

According to the survey the library is liked the most in all of the other facilities with a 27.6% majority voting in its favor. The Library is well equipped with all the facilities like computers, a Data Terminal PC and various kinds of books which the students can peruse through at their leisure. The least liked facility was the gymnasium, voted at 3.7%.

In spite of the constructive criticism offered by the students, the general response regarding the Aman Tower and its vast plethora of facilities was deemed favorable. The senior students were even more pleased with the new addition to the IBA City Campus, as they had witnessed the campus' transition from its previous structure to the ultra-modern facilities it is now capable of offering.



Content compiled by:
Zainab Imran
BSAF, Semester VI



A Training on ERT Concepts, Rescue & Survival and Fire Emergency

April 27: A basic training session on ERT (Emergency Response Team) Concepts, Rescue & Survival and Fire Emergency was held at the IBA City Campus. The basic aim was to train the participants to react quickly in resolving crises, preventing fire, and saving lives. The Chief Guest, a top official from the City Fire Brigade Department, Mr. Tehseen Ahmed Siddiqui also attended the session. He imparted training on how to combat fire in the shortest possible time frame with top skills. He was quite impressed by IBA's interest in these measures and promised his sincere help if the Fire Department's services are required. The audience remained very engaged and interactive throughout the 3 hour session in which all concepts were discussed in detail.

The First Aid concept was discussed by Dr Rizwana of Hilal e Ahmer, who is also a First Aid Coordinator representing the Pakistan Red Crescent Society/ Red Cross with 17 years of rich experience in the relevant field. During the training session, she gave practical guidelines along with her volunteers to the audience. The Red Crescent Society also gifted a top of the line First Aid Box with a stock of medicines required in emergency situations. Instructions were given on how these should be

effectively used within the first 3 minutes of any unforeseen emergency, since the first 3 minutes can save an individual's life. The Red Crescent Society has also offered to hold a free Session in the future at their premises for IBA students and employees. The other guest speakers deeply motivated the audience for effective leadership qualities and care that can be best addressed or administered, while a patient is being treated in distress during work.

Above all, the IBA Administrative Team worked very diligently to improve the overall safety procedures during the last 2 weeks at Aman Tower. This included improving the Public Address System and Fire Alarms, filling of optimum levels of water in large water Tanks at City Campus, servicing of all fire extinguishers, and fixing of electric related anomalies by the Engineering Team to eliminate problems during any unforeseen eventuality.

The reviews from the audience were also overwhelmingly positive. More than 105 IBA members learnt the basic techniques about how to respond in emergency situations. This session was only possible under the leadership and guidance of General Manager Mr. Aamer Shabbir and the IBA team looks forward to more of such events in the future.



IBA Goes Green



Earlier this May, under the guidance of Mr. Aamer Shabbir, General Manager Administration, IBA successfully conducted a tree plantation in accordance with the drive to "To Go Green" block by block at IBA. Empty flower pots were also kept near Gate 1 at IBA in which fruit seeds will be sown that will one day grow into large trees. This activity was carried out wholeheartedly by faculty members as well as management staff including Dr. Nasir Afgan, Dr. Junaid, Mr. Syed Sharjeel Hasnie, and Mr. Yaseen Ahmed Meenai in addition to Shabana Amirali Hamirani and Syed Muhammad Rizwan and many others.

As we all know, planting trees in the right place around buildings can cut air-conditioning costs up to 50 percent. There is a plethora of benefits of planting trees, including health, environmental, economic and even psychological effects. Planting and then maintaining trees helps lower energy costs, reduce pollution, and the surroundings gain an aesthetic ambience. As lush green is a soothing color, it helps recover from stress quickly.

Automobile traffic, manufacturing and other human activities are wreaking havoc with our environment, but we can reduce global warming simply by planting more trees at IBA. Mr. Aamer Shabbir said that "Our aim is to increase the number of trees in our immediate vicinity, protection from killer heat waves, greenery, a better environment and I expect your kind participation in all such future exercises. Our 10 Minutes of today are worth the effort in form of trees that will serve us for the next 100 years."



Medical Camp

February 16: Community Welfare Society organized the CWS Medical Camp 2017 at IBA Main Campus, which included:

- 1) SIUT's Organ Donation Seminar
- 2) NIBD's Blood Donation Drive
- 3) Essa Lab's Bone Density Test
- 4) Anger and Stress Management Seminar
- 5) Dermatology checkup

The medical camp was first of its kind and was specially designed to cater to the needs of the IBA family. It was attended with fervor by both the IBA students and employees and many donated blood committedly.



IBA Faculty's Industry Interface



March 8: Ms. Nyla Aleem Ansari, Assistant Professor IBA, was invited as a speaker for the International Women's Day at the United Energy Pakistan Limited. The aim of the program was to recognize and appreciate the women working at UEP; she addressed 40 women from different departments and spoke about the challenges that women face in their professional lives and ways to engage them at work for enhancing their maximum work potential. The session helped UEP demonstrate its value for diversity and helped its female task force to grow in their respective fields.

Heartiest Congratulations TO Irum Saba

Assistant Professor, Department of Economics and Finance, IBA

Women on Board Distinction & Award for Best Young Woman Professional 2016

Specialisation: Economics, Finance, Islamic Banking



Mr. Muhammad Anwar Participated in Academic Advisory Board Meeting of EBSCO Information Services



Mr. Muhammad Anwar, Head Librarian & Incharge Research Data Centre, participated in the Academic Advisory Board meeting of EBSCO Information Services, Four Seasons Hotel, Los Angeles, USA on Monday February 6, 2017. Mr. Anwar was invited to join EBSCO Advisory Board for Africa, Asia and Australia in 2015. EBSCO Information Services' Advisory Board is a group of professionals including librarians of various universities and member of academic communities in Asia, Australia and Africa. The board help EBSCO in setting strategic directions on product ideas and portfolios. The board meets once in a year, this year members from China, Japan, Singapore, Taiwan, India, Korea, Jordan, South Africa, Australia, and New Zealand including senior management of EBSCO from its Headquarters in the US participated in the meeting.

Besides attending this board meeting, Mr. Anwar also visited the libraries and other facilities of Stanford University, University of Berkeley, and University of California Los Angeles (UCLA).

A Presentation on Trade and Development Report 2016:

Structural Transformation For Inclusive And Sustained Growth



April 28: A presentation on 'Structural Transformation for Inclusive and Sustained Growth' was given by Piergiuseppe Fortunato, an economist at the United Nations Conference on Trade and Development (UNCTAD). Before joining UNCTAD, he was an economist at the Department of Economic and Social Affairs at the United Nations. His research interests include economic development, political economics, international trade and South-South integration. He has

publications on these topics in journals like the Journal of Economic Growth, The Economic Journal and the European Economic Review. He is also heavily involved in policy oriented research; he edited a volume on post-conflict recovery for Bloomsbury Academic, published on policy journals like Global Policy and contributes to several blogs (e.g. Vox and La Voce). The session was organized by Dr. Aadil Nakhoda for his International Trade students to widen their exposure regarding the dynamics of global trade and development.

He began his presentation by discussing globalisation and the increasing interconnectedness between different parts of the world. However, some countries, especially developing nations, have not been able to capitalise on this growth. 'It is expected that global growth will likely drop below 2.5% this year,' he stated. Moreover, capital flows have become more volatile and debt crises are looming. Among developing regions, only East, South and South-Eats Asia maintain growth momentum.

There are three main reasons why some countries have not seen increasing growth. Firstly, in the last 25 years, the peak manufacturing level has seen a shift. This is because manufacturing tends to move towards countries with cheap labour. Speaking about the importance of manufacturing, he mentioned how Asia has become a central hub for economic activity. In successful economies, productivity expanded rapidly with a dynamic manufacturing sector absorbing labour force from agriculture. This is seen in many economies in Asia, whilst in Latin America and Africa, productivity has remained very low.

Secondly, export-led growth models which were applied in Malaysia, Thailand, Singapore etc. do not seem to work so

well as they did in the past and has hit diminishing returns. This has been largely because an increase in manufacturing exports by developing countries, but a decline in value added manufacturing from the years 1991 to 2014. A key reason for this is the Global Value Chain (GVC). An increasing value of the GVC has affected the total value added in exports. However, some economies have been able to benefit from the GVC such as China, Malaysia, Indonesia, and Vietnam, whilst others such as Mexico, Argentina and Costa Rica have not benefitted. 'The latter countries are the losers from the GVC,' Mr. Fortunato mentioned. Thus, a country cannot go for an export-led strategy without strategic planning.

Thirdly, investment rates in some countries are extremely low. Investment rates in most developing regions are not high enough to support rapid structural transformation especially in Africa and Latin America. Investment to profit ratios have been declining, while dividend to profit ratios are going up. Therefore, investment in the manufacturing sector has been adversely affected. This has been seen in Brazil and South Africa where investment as a percentage of total capital stock are at their record lows.

The last part of the presentation was on industrial policy. Mr. Fortunato said it is important to not 'pick winners' but rather target diversification and upgradation to encourage strong productivity growth. At the end of the day, linkages between different sectors greatly matter. Thus, deciding on an industrial policy involves more than just selecting sectors – linkages have to be built. Furthermore, industrial policy should be coherent and bring together macroeconomic, financial, trade and industrial policies. There should be a special meeting of the cabinet to decide on the consistency of industrial policy.

Moreover, it is critical to build a capable and stable bureaucracy, which is closely linked to, but still independent of, the business community and can discipline firms. This is a key factor in order to have a successful industrialized economy. Finally, developing economies should try to get their voice heard in the global economic system.

A question was asked by Dr. Aadil Nakhoda about whether a flow of investment into a country results in an increase in its exports, in the context of CPEC. Mr. Fortunato replied that the impact on the net exports is usually much lower. Thus, it is vital to interact with the Global Value Chain in a strategic manner. In addition, sometimes the FDI works more as portfolio investments, which does not help in increasing net exports. Furthermore, thought provoking questions were asked by the students regarding development, trade and the importance of manufacturing in today's globalized world.



‘TBA Human Resource Club Presents HR Insight’

IBA Human Resource club presented the 3rd edition of HR Insight'17 on 1st and 2nd March '2017 at the Institute of Business Administration, Karachi Main Campus. It was a two-day business simulation hosted by the IBA Human Resources Club. A culmination of the tireless efforts of the IBA HR Club, Insight'17 proved to be a truly delightful event. The contestants delved into their assigned tasks with heartwarming enthusiasm, tackling challenges ranging from conceiving an idea for a business venture to fleshing it out by designing their organizational hierarchy and hiring employees, while keeping their budget constraints in mind. The program designers were especially creative this year: the last round tested the participants' business acumen and crisis management skills by presenting them a situation in which one of their employees was caught embezzling funds and siphoning them off to a terrorist organization.

At each step, the contestants were judged and their decisions evaluated by a team consisting of eight accomplished individuals who have carved out a niche for themselves in the elusive corporate world. Their advice and counsel undoubtedly helped the contestants gain meaningful insights and invaluable skills pertaining to setting up a successful business. The guest speakers were a resounding success; delighted laughter filled the auditorium as Shahid Zindani spoke about his early days and the importance of dreaming big; hushed, awed silence crept into the crevices of the room as he regaled the onlookers with the stories of his struggles and successes.

After announcing the winner, the host team and participants set off on a trip to Dreamworld. There, they spent the hours enjoying many rides such as swimming in the numerous pools, horse riding, bowling, boating, etc. The evening ended with a delicious dinner, which provided the perfect conclusion to two days of enormous fun, excitement and learning.



IBA Social Sciences Club News

New Infrastructures for Religious Learning and Activism



IBA's Social Sciences Club held its first edition of the Faculty Presentation Series on the 14th of February, 2017. Dr. Faiza Mushtaq (Chair, Department of Social Sciences and Liberal Arts) talked about her research on Al-Huda International Welfare Foundation.

Al-Huda, a Pakistani institute founded in 1994, has grown internationally and now has schools in Canada, England, and the KSA along with its many schools here in Pakistan. It mainly targets the female population of the Pakistani diaspora and is handled largely by the department of education. Beginning her presentation with Dr. Farhat Hashmi, the founder of Al-Huda, Dr. Faiza talked about how the institute began, how it has grown, and what it does to attract its students.

During graduate school, Dr. Faiza started noticing salient changes in middle and upper-middle class Pakistani women during her visits to Pakistan and decided to research this phenomenon. Her research led her to Al-Huda.

Focusing primarily on the ethnographic method, she spent a period of 20 months with Al-Huda students and teachers, and observed their activities, what they talked about, their backstage conversations, etc. She also took semi-formal and semi-structured interviews, and performed textual analyses. Dr. Faiza explained that the aim behind the institute is not unique or unprecedented, rather it is similar to other global movements in history, like the Ulemas from late colonial India. Al-Huda is a part of a larger Islamic movement to revitalize Islamic learning and to bring people back to Islam, she explained. It challenges cultural norms and shows that women can also be a part of these religious movements. It has invested a great deal of time to set up formal educational institutions and it runs like a corporate organisation so that women coming from the middle class; who are working or stay at home can combine religious ethical reform as well as acquiring resources that give them symbolic capital.

These women often associate themselves with the “parha likha tabqa” because they are a part of a group that are learning the Quran in an enlightening environment. What leads to its appeal? How does it engage people? To answer this, she had to look at the people as a group and not as individuals. One of Al-Huda's biggest selling points is that they teach students Arabic so that they can understand the Quran without translations.



Student Symposium

The IBA Social Sciences Club organised the inaugural session of its Student Symposiums on February 6th, 2017. The Symposiums are aimed at encouraging students who conduct original research, and giving them an opportunity to present their work in front of other students and faculty members who themselves are engaged in research.

The first Symposium session set the stage for students from Ms. Summer Qassim's Social and Cultural Anthropology class of Fall 2016. A total of four groups presented their research. The papers were based on aspects of student life within IBA and used ethnographic method to collect the data. The topics included themes related to reading habits, dress code, and the use of the Library. The researches brought to light some very interesting insights.

For example, it was seen that reading habits vary greatly with program, as the SSLA students read the highest number of books, while CS students the least. It was also found that according to the library admin, the library was not achieving the objectives that they hoped it would achieve, as their primary aim was to promote a learning culture, while the students use it primarily as a spot for relaxation.

The Symposiums are a welcome step towards encouraging students to conduct original research, as well as creating a forum where they can develop the presentation skills and also get feedback on their work.



CEJ Holds A Workshop On Advanced Reporting



KARACHI: For the second time, the Centre for Excellence in Journalism (CEJ) organized a course on advanced news reporting but this time, the course focused on feature writing and social justice issues. The classes ran from January 16 to 27, 2017 at the Institute of Business Administration (IBA), Karachi.

The course was co-taught by an award-winning journalist who teaches at Northwestern University, Deborah Douglas and a senior journalist, Mubashir Zaidi of Dawn News. He is currently working as an editor investigations and host of program "Zara Hat Kay".

Twenty-three working journalists from across Pakistan attended the training module which was offered for the first time in November 2015 and was one of the most popular courses offered by CEJ.

"Advanced Reporting" course taught the participants how to write compelling feature articles after they were introduced to tools for finding and framing interesting subjects. They also went through the writing process that carries a story from concept to publication.

The students, along with their trainers, explored different models and devices for structuring stories. Not only they learned to constructively critique others' work and be critiqued themselves, they also evaluated the importance of background for context, focus and sources.

To supplement the daily lectures, there were several guest sessions too. Senior journalists and analysts of program "Zara Hat Kay" at Dawn News, Wusatullah Khan and Zarrar Khuhro had interactive sessions with the students of "Advanced Reporting" course.

Badar Alam, editor of Herald magazine, also had an insightful session on writing impressive feature stories. He later answered students' questions regarding feature writing and differences between news and features.

There were some special sessions on Skype as well. Michelle Herrera Mulligan, former editor at Hearst magazines gave a talk on structuring stories and pitching them. Sanjena Sathian, Asia editor of Ozy.com joined the students from Mumbai, India.

John Yearwood, chairperson of International Press Institute and former world editor of Miami Herald, did a session on thought leadership. Another interesting session on using video to enhance feature coverage was conducted by Cesar Torres who is a professor at Medill School of Journalism, Chicago.

Expressing her gratitude to her co-trainer and guest speakers, Douglas said, "Thanks to my teaching partner Mubashir Zaidi and the fabulous journalists who lent me their energy and intellect".

One of the participants, Minerwa Tahir from Express Tribune said, "Following Deborah's footsteps, I will always do my best to become, as she would often say, the voice of the voiceless".

The training ended with certificate distribution ceremony and end note speeches by the trainers-Deborah Douglas and Mubashir Zaidi- and CEJ director, Kamal Siddiqi.



CEJ Holds A Training On Basics Of Reporting With Focus On Business Journalism

By: Madiha Shah Modi

KARACHI: The Centre for Excellence in Journalism (CEJ) yet again organized a comprehensive two-week training on 'Basics of Reporting' but this time the focus was on business journalism. The classes were conducted from February 13 to 24, 2017 at the Institute of Business Administration (IBA), Karachi. The course has been offered for the third consecutive year and it receives an overwhelming response every time.

Nineteen working journalists from various print and broadcast organizations across Pakistan attended the training module.

The course was taught by James Miller of the Medill School of Journalism, and a local co-instructor, Naveen Mangi who is a freelance journalist and former Pakistan bureau chief for Bloomberg News.

The course focused on the fundamentals of print media reporting and writing, with hands-on exercises, and guest speakers supplementing in-class lectures and discussions. The class topics included the reporter's role in society, how print coverage differs from broadcast news, and the distinction between 'hard news' and feature writing.

Along with studying the classic who-what-where-when-why structure of news articles, the students also gained insight on how to structure and conduct interviews, develop stories, and write for digital news platforms. Students also experienced how to cover breaking news by writing quick-take stories about a major news event, for a broadcast or web-based platform, based on sketchy preliminary information.

Subsequently, rewriting and updating the news, adding elaboration and context, as more information became available.

There was also a session on 'Ethics for Journalists' that stressed the need for objectivity and integrity while reporting. The session was conducted by CEJ director, Kamal Siddiqi.

Some other fundamental topics included financial news reporting, profile writing and covering the economy by translating dry economic data into news stories. Students also learned to write vivid descriptions as part of their stories.

In addition to conventional news-summary coverage, the trainers briefed the students on how

reporters can also make use of less standard formats, including trend pieces, news-anniversary items, consumer guides, news analysis and explained the role of sidebar.

Guest speaker Nasim Beg, Vice Chairman Arif Habib Group, talked about the expectations of the business press reader, and global financial media vs. Pakistani financial media.

Another guest session was conducted by Farahnaz Zahidi on social media while Lala Hassan, senior program coordinator at Pakistan Press Foundation (PPF) spoke on reporters' safety. Shayan Naveed, editor Tribune Labs delivered a guest lecture on multimedia reporting.

The participants of "Basics of Reporting" course had engaging discussions with the guest speakers and asked intriguing and insightful questions.

The training concluded with a certificate distribution ceremony at the CEJ and an end note speech by the trainers and CEJ director, Kamal Siddiqi.



CEJ Holds Training For Print, Web Editors



KARACHI: The Centre for Excellence in Journalism (CEJ) yet again conducted a training for print and digital media professionals, "Editing for Print and Web". Held from March 13th to 24th, 2017 at the Institute of Business Administration (IBA), Karachi, the course was taught by Marda Dunsky, lecturer at the Medill School of Journalism, Northwestern University. She had also taught in 2015 at the CEJ and her course remains one of the most popular courses.

Dunsky is also the author of "Watch Your Words: A Writing and Editing Handbook for the Multimedia Age" which was published in June 2015 and serves as a guide for the journalists who aim to improve their copy and writing in general.

The training was co-taught by Atika Rehman, managing editor and features editor for Dawn.com. The course was attended by twenty-four journalists representing various media organizations across Pakistan.

The sessions during the course provided the students ample opportunities to both discuss matters of practice and theory with their professional peers while also applying the lessons in practical exercises.

Over two weeks, students learned basics of editing that including the "ABC" concept; to edit for Accuracy Brevity and Clarity. It also addressed language mechanics, grammar and its usage, and after several hands-on exercises, participants were able to analyze news content for coherence, detail and structure.



Besides working on editing basics, students also had lessons on journalism ethics, fundamentals of news judgment, and the importance of mastering editing skills. All sessions during the course were highly interactive in order to give students a chance to work with their peers and have one-on-one discussions with the instructor.

The exhaustive drills on editing, writing and re-writing enabled the participants to demonstrate strong understanding of news writing, editing, ethics, creating headlines, writing leads, use of quotation and attributions, and other fundamentals of crafting an effective and error-free story.

Dr. Syed Raza Gardezi, Project Head at Shehri- Citizens for a Better Environment, conducted an insightful session on "Right to Information (RTI)". During his lecture, he briefed the journalists about Freedom of Information (FOI) Ordinance, 2002 of Pakistan and Sindh FOI Ordinance. Participants were informed about appropriate use of RTI to access any kind of information about the different public sector departments for development, accountability or academic use. Participants were also told about the legal procedures that included filing an RTI request.

Another guest session on journalists' safety was conducted by Lala Hassan of Pakistan Press Foundation (PPF) and followed by interesting Q&A session.

At the end of the course, certificates of completion were distributed to the participants while the trainers and CEJ director, Kamal Siddiqi delivered end note speeches.



IBAC 3.0

IBA Branding & Advertising Conference (IBAC) hit a hat-trick this year with its third consecutive success!



A flagship event of the IBA Marketing Club (IMC), IBAC 3.0 was held on 10th, 11th and 12th February 2017 at IBA Main Campus. Students from various universities and educational institutions participated in the third edition of the conference to gain deeper insights into the real-life challenges faced by marketers. This year, the conference was redefined to give participants something more – more exposure, more engagement and more challenge! This was accomplished using the theme of Integrated Marketing Communications.

A pre-conference warm-up Training Session was organized to equip participants with basic knowledge of

marketing. Two speakers, Mr. Kamran Abdul Salam and Ms. Daniah Ishtiaq, each expert in their own field, were invited for this session. Not only did they speak about their respective areas but also soothed the pre-event jitters that participants had.

Moving on to the conference itself, IBAC 3.0 was designed such that each day focused on specific elements involved in the process of integrated marketing communications. Guest speakers were invited to shed further light on the workings of these communication channels, after which participants were engaged in activities that required them to incorporate the learnings and also bring in their own creativity to

develop ideas and unleash the hidden marketer within.

Day 1 focused on the notion of BIG IDEA. Mr. Imtisal Abbasi (COO, Saatchi and Saatchi) spoke on the topic “What makes an ad stick?” Participants were then assigned one of the sponsor brands for which they had to develop the core idea as a solution to the problem given in their respective brand briefs.

Day 2 revolved around the traditional media. Mr. Abdul Razzak Yousuf (Director, Nielsen) discussed “Consumer Insights” followed by Mr. Ali Askari (Creative Director, Ogilvy & Mather) who elaborated on “The Art of Storytelling in Advertising”; points from this discussion were then used by participants to





prepare their print ads. Mr. Danish Ejaz enlightened the audience of the “Role of Digital Media in Pakistan”, following which teams shot their TVCs.

Day 3 was a deeper dive into digital media. Ms. Nadya Naqvi (Head of Planning, Spark Pakistan) provided insights on “Media Planning” after which teams worked upon the digital media plans for their respective brands.

Teams then presented their marketing campaigns in front of a panel of esteemed judges: Mr. Ali Malik, Ms. Amber Tanya, Ms. Ambreen Ali, Mr. Aun Ali, Mr. Baber Jawed, Mr. Danish Ejaz, Ms. Fakiha Khan, Mr. Ghazanfar Khan, Mr. Muhammad Faizan, Mr. Munawar Ali, Ms. Subiha Shakil, and Ms. Zahra Fatima.

IBAC 3.0 thus took its participants through the entire process of branding & advertising from end to end, giving them the feel of what it is really like to be in the marketers’ shoes. With all the challenge and grilling, participants were also treated to some great, fun-filled socials including a Movie Night at Cinepax, Dance Party at Pavilion End Club and of course the Corporate Dinner at IBA Main Campus.

The mega event that IBAC 3.0 was would not have been possible without the tireless efforts of the IMC Panel 2016-17 and IBAC 3.0 team, the guidance of Mr. Jami Moiz (Patron of IBA Marketing Club) and the support of all the esteemed sponsors and partners: Pakistan State Oil (Gold Sponsor), McDonalds (Silver Sponsor), TPL Holdings (Bronze Sponsor), AirBlue & Careem (Travel Partners), 14th Street Pizza & Nestle Everyday (Food & Beverage Partners), DHA Suffa University & Department of Commerce, University of Karachi (Academic Partners), Aaj TV, Hot FM 105, FHM & Brands Magazine (Media Partners), Hakim Sons and Thumb Impressions Photography (Event Coverage Partners), and Pavilion Club, Cinepax Cinemas & Infinity PK (Entertainment Partners).

We now anxiously wait for IBAC 4.0!



CED Certificate Distribution Ceremony



On Tuesday 25th April, a Certificate Distribution Ceremony for Business Incubation Program for Women Home-Based Workers was held at IBA Main Campus. 61 women home-based workers belonging to areas such as Sultanabad, Korangi, Ibrahim Hyderi and Lyari were awarded certificates for completing a comprehensive three-month entrepreneurship training program especially designed for them. This is a hallmark program of IBA AMAN Center for Entrepreneurial Development (AMAN- CED) in which women entrepreneurs from underprivileged communities of Karachi are trained to start their own ventures, in order to promote the cause of women economic empowerment. At the event speaking to the audience Ms. Mahpara Shakil, Deputy Chief of Party, Gender Equity Program (GEP), and Aurat Foundation said, 'This is an important step toward women economic empowerment'. She said she was highly moved by the confidence and enthusiasm showed by all the participants. Dr. Shahid Qureshi, Director AMAN CED, IBA Karachi addressed the audience and stressed upon the fact that women are nation builders and thus, they should be given the opportunity to utilize their full potential.

The candidates gave outstanding presentations on their budding businesses and demonstrated their knowledge on Marketing and Finance, which is a testimony to how much they have learnt at IBA through this program. The participants also expressed their deep gratitude to IBA and the faculty which mentored them; IBA has broadened their vision and guided them in the direction to resounding success.

In order to provide them a platform to exhibit their products and services ranging from handmade jewelry, handbags, tailoring services, Salon services, traditional embroidery etc. a showcase event by the name of CED Bazaar 2017 was also organized the same day. The event was well attended by Aurat Foundation management, USAID officials, IBA students and esteemed faculty members. The event proved to be instrumental in supporting women entrepreneurship in Pakistan. These women home-based workers received positive feedback and suggestions for future improvement.

Institute of Business Administration is implementing the project of Business Incubation Program for Women Home-Based Worker's under the Gender Equity Program (GEP) of Aurat Foundation by the support of the American People through the United States Agency for International Development (USAID) in Karachi.



The Communications Department

Wishes the IBA family a hearty Eid Mubarak

May this Eid be full of festivities
and blessings for all of you.

ANNUAL IFTAR 2017



June 9: Commemorating the holy spirit of Ramadan, a lavish Iftar Dinner was held on Friday at the Alumni Student Center, IBA Main Campus. The event was attended with tremendous zeal and fervor by both the faculty and staff.

The Alumni Student Center was decorated aesthetically for this grand affair. Dean & Director IBA, Dr. Farrukh Iqbal, senior IBA faculty, HoDs and General Manager Administration, Mr. Aamer Shabbir also attended the auspicious occasion to promote a spirit of unity & harmony amongst the IBA employees.

The upper & lower floors of the cafeteria were laid out meticulously to accommodate the large and thriving IBA family. For Iftar, the attendees sampled sumptuous Ramadan delights, consisting of Pakoras, Samosas and for dinner, they enjoyed a hearty meal of Chicken Karhai, Barbecued Meat & Biryani.

The Maghrib prayers were lead in a congregation at the state of the art prayer hall.

The Iftar was enjoyed tremendously and the attendees were seen happily posing for the pictures. The event ended amidst cheer and joy. IBA aims to arrange more such events for its employees, to promote an air of goodwill & harmony amongst all.





International Resource Centre News

IBA has joined hands with the British Council to establish the International Resource Center. In order to transcend local borders and experience diversity in its truest sense, IBA established a central touch point in the form of IRC from where all initiatives to interact with the world can be professionally handled, monitored and fostered.

In order to go global, IBA has tried to focus its effort in a systematic manner through IRC. Professionals from diverse backgrounds are invited to IBA to be a part of the community here that seeks to succeed, be it research or knowledge. By promoting student, faculty and staff exchanges, global student recruitment, and research collaborations, the IRC is breaking barriers and reaching new heights.

March 3rd- March 5th, 2017: Our heartiest congratulations to IBA's Team Experiential!

A group of students from IBA participated in SiMERGE 2017. It is a business competition that includes four Harvard simulations and case studies. This three day competition featured participation of around 200 students from top universities of Pakistan and professionals from the industry. To our delight, IBA's Team Experiential was successful in bagging the winner's trophy!

Team Experiential included four junior year undergraduate students: Muhammad Saud Shakeel, Yusra Syed, Hamna Usman and Isra Ali.

February 16th, 2017: Mr. Saleem Razaque, Program Manager USEFP visited IBA to conduct a session on Fulbright Scholarship 2017.

The session began with a brief introduction of USEFP and was further taken forward with the discussion of important guidelines to be considered while applying for Fulbright

Scholarship. A strong emphasis was placed on achieving a decent GRE score followed by a detailed Q&A round.

On the whole, it was a great opportunity for potential Fulbright applicants, to get a grasp on the application procedure and other concerns as well.

Friday, February 3, 2016 & Friday, February 17, 2017

The International Resource Centre (IRC) in collaboration with the United States Education Foundation Pakistan (USEFP) conducted a Mock GRE on Friday, February 3, 2016 and February 17, 2017. This was an excellent opportunity for prospective Fulbright candidates who intended to take the GRE General Test. The top 20 scorers were then nominated for a final Mock session at GRE centers on April 7th, 2017.

Moreover, top 3 achievers of this final session will be awarded free vouchers for GRE General Test.

February 7, 2017: An Information Session on US Universities was arranged at IBA in collaboration with United States Education Foundation Pakistan.

The speakers included representatives from: Depaul University (Chicago), Troy University and Arkansas Tech University.

The representatives shed light on the available programs, admission process, eligibility criteria and available scholarships at their respective universities. The tips for writing statements of purpose and letters of recommendation were also shared.

January 31st, 2017: The IBA IRC arranged an information session on Tuesday with our alumnus Ms. Sadia Shahid.

Sadia has done MSc in Financial Economics at the Saïd Business School, University of Oxford. Prior to her MSc, Sadia graduated from IBA as a gold medalist in the class of BBA 2013. Currently, Sadia is working as Head of Strategy at Colwiz, an Oxford

University spin-out venture that aims to provide research intelligence to the world's leading research institutions.

In the session Ms. Sadia highlighted the different aspects that make up a quality application for MSc in Financial Economics (MFE) program at the Saïd Business School, University of Oxford.

The session was concluded with the details of different scholarship opportunities for MFE at Saïd Business School, University of Oxford.

December 10, 2016: An Erasmus+ Workshop was conducted by the European Union Delegation to Pakistan and the Higher Education Commission at G&T Auditorium, IBA Main Campus.

The workshop provided a platform to assist in raising the mobility and capacity development at IBA with our EU friends under the EU sponsorship. Around 75 faculty members from 17 institutions of Sindh participated in this workshop.



TESTIMONIALS

Muhammad Sufian narrating his experience at Harvard Project for Asian and International Relations

HPAIR for me was a metamorphic experience which provided me with a whole new exposure to issues spanning multiple arenas, including politics, social, economics, culture and business as the world is becoming more globalized. The 4-day conference at Harvard University was a great opportunity to meet with people from all walks of life and from different parts of the world. I realized what it feels like to be a "Global Citizen". Being selected as the delegate for "Entrepreneurship and Technology" track, I got the opportunity to meet with successful entrepreneurs and to learn from them what it takes to make an impact. I got to learn about different cultures and traditions through the live performance of delegates on the "International Night". The Harvard brand had done a marvelous job of bringing the world's brightest, most intellectually curious minds together – and I got to befriend some of them during my short stay in Cambridge, Massachusetts.

Naina Rani narrating her experience at Global Next Leaders Forum (GNLF) in Yokohama and Tokyo, Japan

Never did I think in my life that I would go to a country which would show me the other side of the world in terms of unity amongst people. This country was Japan. I believe it would never have been possible to get a visa for Japan if I had not been invited for an international conference by GNLF team. Global Next Leaders Forum (GNLF) is one of the largest international conferences in Japan that is organized by the students of the top-ranked university of Japan i.e. University of Tokyo.

Each year, this leadership conference offers an ideal platform for a cross-generational and cross-cultural dialogue. Around 30 students and professors from top universities worldwide attend this conference and get the opportunity to interact with like-minded intellectual people from different backgrounds to discuss the challenges, opportunities, and strategies to overcome the challenges of unique topics discussed every year. The conference this time was held under the theme of "Sustainability" and its impact on businesses in the future. We were also given an opportunity to be part of different business workshops and discuss our ideas with the bright minds from 12 different countries. I am delighted that I was granted the opportunity to represent IBA and Pakistan at this great international forum. The team had also arranged city tours of Yokohama and Tokyo for us, these tours made my trip even more memorable. I came back with countless memories and friendships in different parts of the world.

Amna Khan narrating her experience as an exchange student in IAE- Aix Marseille, Paris, France

"Bonjour!

Permettez-moi de partager mon histoire avec vous!

France is a land of diversity, utmost beauty, art, luxury and peacefulness. IAE- Aix Marseille University gave me the best exchange semester experience I could have ever imagined. From 6 hours of extensive discussion based classes, French language sessions, International festival filled with music, dances and food from across the world, the joy of living in the dorms with a shared kitchen space, travelling through Europe, UK and Scotland, swimming in the Mediterranean sea at Les Calanque Beach (south of France), exploring 200 years old villages and caves, trying out local food including 7 types of cheese, the art galleries and Van Gogh's city Arles to humongous cathedrals.

I wish to go back again one day and relieve every single moment, until then Merci Beaucoup!

Zaineb Makati narrating her experience at the Tsinghua University Summer School

Three weeks of my summer this year in Beijing, China at Tsinghua University's PBCSF Summer School were quite unique and interesting: meeting people from 27 different countries, roaming around the streets of an old and famous city of a new country, travelling in the busy subways and buses of Beijing and visiting all the city attractions from the Forbidden City to the Beijing Zoo and THE GREAT WALL. Each day had to offer plenty in terms of friendships, travelling and beautiful Chinese culture, language and cuisine.

It was an exceptional opportunity to study in a school of China's oldest University, ranked 5th best in Asia where the lectures and seminars were conducted by the professionals from People's Bank of China and professors from Tsinghua University making it an extremely fulfilling academic experience.

Being one of the only two people from Pakistan as well as South Asia and representing IBA at this Finance and Economics Summer School was indeed an extraordinary opportunity and I am glad that IBA chose me for it. It was a journey which helped me develop confidence and opened up an entire new world of learning and adventure!

Rija Khan narrating her experience of Summer School at LSE

The London School of Economics was everything I was hoping for! It has the most amazing campus facilities, an exemplary faculty and a diverse student body. My course was full of challenging content and contemporary relevance that made me enjoy learning. I was exposed to a variety of insights and opinions, formed friendships and networks that span the globe. LSE, being in the heart of central London gave me a chance to enjoy this vibrant historic city.



QEC-IBA Karachi Hosts Awareness Seminar for All Pakistan QECs

Quality Enhancement Cell-IBA-Karachi organized an "Awareness Seminar on ISO 9001-2015 and Processes Improvement for Quality Assurance" on 21st February, 2017 at IBA Main Campus Karachi.

The purpose of the seminar was to create awareness on ISO 9001-2015 standards; Six Sigma Methodology; its significance and implementation in universities. The seminar was also aimed at providing consultancy to universities -both public and private sectors-on how universities can setup their strategic directions to improve teaching-learning and administrative processes including HR, Finance, ICT-IT etc. in order to attain academic excellence in Higher Education Institutions.

The Resource Persons of the seminar included Dr. Shahid Raza Mir (Director, Quality Enhancement Cell, IBA & Certified Lead Auditor ISO 9000-2015), Dr. Rameez Khalid (Academic Director, PGD-SCM, IBA & Certified Lead Auditor ISO 9000-2015), Mr. Moeid Sultan (Director Finance-IBA), Mr. Fahad Rehman (Head of Internal Audit Dept.-IBA), Mr. Imran Batada (Director ICT, IBA) and Mr. Ameer Rizvi (Faculty-IBA).

Each Resource Person discussed his area skillfully, sharing the best practices of academia and the IBA and possible improvement opportunities to the Higher Education Institutions (HEIs) of Pakistan. The seminar covered 360

dimensions of improvement in HEIs including implementation of quality management tools, certification for ISO 9001-2015 for quality improvement of processes, accessibility to information technology, importance of financial management, various tools and techniques for financial control mechanism and significance of internal audit. The last session was an interactive group discussion in which groups were assigned to identify problems in the areas discussed in their own universities and suggest solutions or remedial plans using the strategies they learned in the seminar.

The seminar was attended by a large number of universities across Pakistan in house and via Video Conference. These included QEC representatives, faculty members, head of departments, Deans and HEC representatives across Pakistan and were highly willing to participate in the future seminars and conferences at IBA Karachi. The participants showed their positive feedback towards Resource Persons and IBA-QEC Staff.

The compendium of the seminar was interesting as participants showed great willingness to initiate various operational and strategic programs to improve quality of education through process improvement, quality controls and environment. The seminar proved to be an essential effort to improve processes of HEIs that would eventually lead to enhance the quality of education and establish new standards and pathway to successful and prosperous future generation.

Dr. Farrukh Iqbal, Dean and Director of IBA Karachi, in his closing remarks, appreciated the efforts of the QEC for organizing such an enlightening seminar. He emphasized the role of QECs for providing such insightful learning opportunities much needed for the educational reforms and for the up gradation of the educational standards across the country. In the end, he distributed souvenirs to Resource Persons and certificates to the seminar participants and organizers.



QEC-IBA Karachi Organizes a Seminar on Academia & Industry Linkages

April 24: Effective and strong interaction between the industrial sector and the educational institutions is highly needed, it helps produce skilled human resources as per the requirements of the industry. To address this area, Quality Enhancement Cell -IBA Karachi organized a seminar on 'Academia and Industrial Linkages' followed by a panel discussion at the Event Hall, Students' Centre, IBA Main Campus on 24th April, 2017.

The driving force behind the conception of this seminar was to understand and improve the weaknesses observed in the bond between the academia and the industry. Even in the fast paced environment of 2017, major institutions of this country operate as microcosms, failing to co-ordinate their efforts to better serve the competitive industries. To further investigate why the comprehensive structures of academia and corporate ventures have thus far faced difficulties in creating synergy, experts from Academia and Industry were invited to enlighten the audience with their ideas and experience.

In the first session, two speakers from leading industries and one speaker from the Academia were invited to present their perspective on the subject. The first speaker from the industry was Mr. Mansoor Soomro, who is Management Consultant & Business Coach, Learning Minds Group. He identified the gaps that exist between the Academia and the Industries. Next, Mr. Aryn Malik, from KPMG Karachi, shared his experience with regards to CPEC and motivated the audience to learn the Chinese language. He also identified various business areas

which have not been explored in Pakistan, with regards to Banking and accounting, and where Academia can go hand in hand with the Industry to meet the challenges of the new era. Dr. Izhar Hussain, Director, CEE-IBA, representing the Academia side, emphasized on the need to develop a strong bond between the two, with constant monitoring and feedback.

During the Panel Discussion, Experts from both the Academia and Industry shared their views on "The Current Status of Academia and Industry Linkages: Challenges, Solutions & Benchmarking". The Panel comprised of Dr. Rameez Khalid - Associate Professor, IBA (Moderator), Dr. Shahid Mir - Director QEC, IBA, Dr. Kamran Mumtaz - Chairperson Management Department, IBA, Dr. Izhar Husain - Director CEE - IBA and Mr. Akmal Ataullah, Director, Balanced Score card, NUST, represented the Academia side while the Industry was represented by, Mr. Muhammed Abu Bakar, Senior Manager, Production and Head HSE Committee, Mr. Sohail Majeed, National Logistics Manager, Tapal Tea, Mr. Zain Akbar, a Marketing Specialist-Architectural Surfaces at PCI Group Pvt Ltd. Dr. Izhar Husain, in his views, stressed that it is imperative to shift the current narrative from "talk & talk" to "walk-the-talk". For that, this discussion should be translated into impactful achievable goals. Otherwise, inertia of passiveness (in action) would persistently keep killing the successful dynamism, which currently rekindled by this successful program.

The event was attended by faculty members, students and representatives of QECs from various universities of Karachi-both public and private sector. QECs from other cities also joined via Video Conference.

Later on, Dr. Shahid Mir extended a vote of thanks and distributed souvenirs to the Speakers and Panelists, and certificates to the organizers and participants.



TCF Ambassadors at IBA: Agents of Positive Change

Conceptualized in September 2013, by The Citizens Foundation (TCF) alumnus and the then IBA senior year student - Nadeem Hussain, the program aims to provide TCF alumni with the opportunities every youth in the country has a right to get. The program takes students who have completed their Matriculation from the TCF Secondary Schools from the city's most disadvantaged informal settlements. It is designed to help prepare them for admission into Pakistan's top tier universities.



The TCF Alumni Development Program (ADP) trains students on three levels:

1. ADP Foundation level:

The Foundation Level of the program takes place in different TCF Secondary Schools annually during the summer. Universities' undergraduate students volunteer their time to teach English and Mathematics.

2. ADP Level-I:

The Level-I classes are organized in the established ADP university chapters. TCF Alumni, who complete the Foundation Level in their respective Secondary Schools, are placed in one of the university chapters.

3. ADP Level-II:

The TCF Alumni are then educated about the different top tier universities and their undergraduate programs. The application process for a top university is in itself so complicated and the application fee so high that it becomes a barrier to the application. The ADP's team of volunteers mentor the TCF alumni and guide them through the application process while convincing university management to drop the application fees for such underprivileged children. The ADP students are prepared for SAT and SAT-II during the ADP Level-II.

'TCF Ambassadors at IBA' is a case study and model for other universities and undergraduate students to follow. The club has lived up to IBA's mission of "Leadership and Ideas for Tomorrow" as a founding university chapter of the TCF ADP. The model has been so far adopted by Habib University, Institute of Business Management (IoBM), Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST), Karachi. The former IBA Dean and Director and the founding Patron of the program, Dr. Ishrat Husain said "Such [TCF ADP] students not only change their own lives but also the fortunes of their families and by default, also become role models in their own communities". The visionary leadership of Dr. Ishrat led TCF and IBA, Karachi to sign an official MoU for the program on June 13, 2016.

Under the new leadership of Dr. Farrukh Iqbal, IBA aims to bring about socio-economic balance within the institute's student body. The TCF Ambassadors at IBA, is an entirely volunteer run club, headed by a volunteer Team Lead. IBA undergraduate students, often joining the club to complete their mandatory Social Internship, end up remaining involved with the club for their entire time at IBA and beyond. The volunteers manage and teach the TCF Alumni for various entrance tests, prepare the ADP students for their interviews and also strive to explore and secure scholarships, financial aid and funding for the admitted ADP students. Every TCF ADP student who has secured a place in these top-tier universities, has gone on to join the TCF ADP in some capacity. As one such student Asad Sajid, the current team lead of TCF Ambassadors at IBA, states "I'm the one contributing my part to organize the ADP classes now, since I know how life altering it was for me to receive such classes two years back".

TCF Star: Asad Sajid

Asad Sajid is no stranger to the public buses of Karachi. There is one route he is still mastering, one which takes him from the narrow streets of Karachi's Gidar Colony to the wide and expansive campus of the Institute of Business Administration (IBA) Karachi.

The eldest of four brothers, Asad is an alumnus of school run by The Citizens Foundation (TCF) and a student of IBA BBA Class of 2019.

"I got a very good percentage and TCF awarded me with a silver medal," he said. "I got admitted in Government Degree College, Malir Cantt."

His dreams for university were very limited since he knew little about what was out there. He relied on what his seniors at his TCF school and his teachers.

One phone-call from TCF's Alumni Development Programme in March 2015, changed his life, following which Asad started attending the classes offered by the TCF ADP team of volunteers.

Despite being unable to clear the first round, he was given a fee waiver again for Round-II.

Once Asad had appeared for his board exams, the preparation classes and coursework became more intensive. Now, he had to go to IBA seven days a week from 8:30 in the morning to 5pm. That meant, he was travelling four hours daily just to get to university and go back home.

His efforts were not unrewarded. In Round-II of the IBA entrance test, Asad cleared the exam.

"I got accepted at IBA! I cleared the BBA cut-off by 7 marks," he said with relief evident on his face. "Had I gotten one question wrong, I would not have made it," he said.

TCF ADP not only helped him with the preparatory classes but it also guided him throughout the scholarship application. From teaching him how to fill out a form to assisting him in learning how to present himself before the IBA Financial Aid committee, TCF ADP was there throughout.

Asad now hopes to pursue Human Resource Management as his degree major and after graduation, pursue his MBA at the Wharton School of the University of Pennsylvania alongside a job.

Now in his sophomore year, Asad is an active part of 'TCF Ambassadors at IBA' — a TCF ADP university chapter and currently works as the Team Lead. He is now the one making the phone-calls because he knows just how life-altering it was for him to be at the receiving end of one such phone-call.

Most recently, he has made waves by getting accepted into the Study of the US Institutes (SUSI) for Pakistani Student Leaders on Local, State, and Federal Public Policymaking at the University of Massachusetts, Amherst. He believes that the TCF Ambassadors at IBA played a pivotal role in his acceptance for SUSI, and hopes to use the skills learnt at the SUSI Program to streamline the work here at TCF Ambassadors at IBA.

Asad is a living example of many things that restore our faith in the virtue of hard work, owing to his own journey of perseverance and honest concern of the TCF Ambassadors at IBA, who strive to provide these TCF Alumni the best shot at a higher education. All we need is a continuation of this spirit to foster Pakistan's young talent.



Lemonade with Tanzila Khan

March 22: IBA Marketing Club hosted a women empowerment workshop, 'Lemonade with Tanzila Khan', at Students Centre, IBA Main Campus. Ms. Tanzila Khan is a motivational speaker, a change-maker and an activist. The core areas of discussion, which Tanzila named as "MENU" were Confidence Building, Career, Relationships, Personal Grooming, Activism, Problem Solving and Communication along with many activities.

Along with Tanzila Khan the motivational speakers' panel consisted of some renowned personalities; Umm e Kulsoom - associated with Television and Radio for more than 5 years, Rabia Anam - a newscaster at GEO NEWS, Hina Khwaja Bayat - an anchor, columnist and one of the most versatile actors in Pakistan and Faiza Saleem - a stand-up comedian.

The session not only provided a mentorship session for women but it had a lot more to offer, which majorly included social engagement where women from different walks of life came together and shared their experience with each other. Tanzila Khan herself shared her views about being brought up as a disabled child in this society and how society looks down at such people. Adding on to this, she said "There are no employment opportunities for disabled people, other than begging and that's the taboo of the society, which I am here to break." Defying the odds against disability, she said that she believed an individual can be anything; a writer, poet, artist, etc. and therefore she chose to become a motivational speaker, a writer and much more.

Tanzila wrote her first book, 'A story of Mexico' at 16 and then went on to publish her second book, 'The Perfect Situation'. She has sold her books to fund community projects in the fields of disability, women empowerment, education and environment. She has also spoken on many national and International forums.

She narrated her own story and told the participants about how she battled with depression. According to her happiness comes from within. She also urged women to focus on honing their writing skills and pursue it as a profession, to contribute towards the country and to voice their opinions etc. She went on to talk about the limited employment opportunities for disabled people in Pakistan, adding that if disabled people were given equal opportunities, they could contribute a lot making Pakistan one of the most successful nations in the world.

"Passion, persistence and patience are the key to success", said Tanzila. She also said that everyone wants to be famous but it is crucial to be useful and contribute towards the betterment of the country rather than just being famous. Fun activities such as 'live lemonade' being made were what made the session so lively and motivational.

The panelist Hina Khwaja Bayat and Faiza Saleem also talked about the role of women in the society and the obstacles women in our society face. They both highlighted the issue of women representation on different forums in Pakistan; be it acting, art, media, marketing, finance, etc. Addressing the participants, Hina said "One should focus on solutions to achieve the ultimate goals and try to overcome obstacles. These obstacles are faced

by Pakistani women on different forums and I believe we have the spirit to overcome it".

Faiza Saleem said that she left her career as a lawyer to become a comedian because that was her true calling. She said, "I would be lying if I said it's not difficult to be a female standup comedian because people tend to be more conservative about my jokes as opposed to my male counterparts.

The participants were also provided with snacks, photography and an opportunity to discuss problems which life threw at them and the solutions to overcome them.

Certificates were also distributed among the participants by Tanzila and the panelists. It was surely an empowering session and we hope to experience more sessions like this in the future.

Speakers Profile:

Tanzila Khan has been working to empower individuals for more than 5 years. Keeping her disability aside she seeks to help people make a difference in their attitude and enjoy life. After running her own production company Creative Alley, she excelled at marketing, public speaking and soft skills. Tanzila has been training and advocating about living a happy, healthy and impactful life. She has worked with Global Change-makers, Oxfam, Idara e Taleem o Aghahi and many others.



High Performance Leadership Development

A Customized Program for Senior Leadership of Pakistan Petroleum Limited

The Centre for Executive Education (CEE) hosted a two module – six days' program for the senior leadership of PPL. The first module was held from January 16 to 18, 2017 and the second module from Feb 23 to 25, 2017.

The program was focused on the different aspects of leadership at the general management level. The first module covered financial acumen for senior managers and issues and crisis management. The second module covered communication, decision making and leadership skills.

The program was customized for PPL with a comprehensive Diagnostics Study before the program. This study involved prior meet-ups of Team CEE and Faculty and focus groups with the MD and Senior Management of PPL. To further customize the program a pre-program survey was also taken from the program participants.

The participants were also given Action Learning Projects which they selected in groups and presented during the second module to the Management Team, Managing Director of PPL and Dean & Director IBA.

The participants in groups presented the following projects:

- Group 1 Effective Appraisal System
- Group 2 Feasibility to venture into renewable energy (solar and wind)
- Group 3 Disposal of LPG through One-Window
- Group 4 Timeline Optimization of Procurement Processes
- Group 5 Pre-Feasibility study for PPL Diversification

The following were the faculty for the program:

- Financial Acumen for Senior Managers by Moiz Ahmed, Visiting Faculty, IBA, Karachi
- Issues & Crisis Management by Tariq Ikram (SI), Former Minister of State GOP, Former Chief Executive of TDAP and Reckitt Benckiser
- Managerial Communication by Dr. Huma Baqai, Associate Professor, Director Public Affairs and Communication, IBA, Karachi
- Decision Making & Leadership by Dr. Khurram J. Sharif, Faculty, Qatar University
- Action Learning Projects by Dr. Rameez Khalid, Assistant Professor and Academic Director PGD SCM, IBA, Karachi

Testimonials

"An enriching experience overall," Naufil Gazdar, Manager Finance (C&B), PPL

"After attending many courses, this was the only which met my expectations mainly because of the facilitators, content and faculty," Faisal Saeed Manager Materials & Contracts, PPL

"The course was very well managed and well targeted for PPL employees. It was a good experience overall," Tariq Hussain, Manager Adhi Field, PPL



High Performance Leadership Development Program
A customized program for Pakistan Petroleum Limited
16 to 18 January, 2017



IBA CEE Center for Executive Education



Leadership Seminar in Karachi and Lahore

Knowledge Partner: Bank Alfalah Limited

18th and 20th April, 2017: The Centre for Executive Education (CEE) IBA, successfully organized a seminar on "Leadership" at JS Auditorium, IBA City Campus and on 20th April at Learning Centre, Bank Alfalah, Lahore.

The objective of these seminars was to share experiences with the audience on transforming organizations through effective leadership; how leadership fails, the reasons, the consequences and solutions used to remedy it. This lecture presented some real examples of leadership issues and how these were fixed.

Mr. Steve Kelsey and Mr. Nausherwan Akram were the key speakers of the session. Mr. Kelsey is a leading organizational and business improvement consultant based in the UK. He has worked with organizations, teams and individuals across the world to develop their skills, unleash their potential and help them become more successful for over 25 years. Mr. Akram is a professional consultant from the UK, specializing in strategic development, execution and operational improvement having worked for 15 years across the globe in the UK, the US and French publicly listed organizations bringing about change and improvement.

Mr. Akram while addressing the audience, said, "Steve and I are delighted to have conducted the leadership seminars hosted by IBA CEE in Karachi. From our combined experience of having partnered with a number of international leaders, we feel they are often not able to play their best game because they are not aware of and focussed on their real passion and competence. This results in the leaders struggling to inspire and motivate their teams to deliver a superior performance. We have also observed that leaders lack standardised and simple methodology and tools that can assist them to successfully deliver strategic change in their organisations." He further mentioned, "It was a stimulating experience leading the seminars at IBA CEE with some great participation and interaction with the audience. I look forward to coming back to Pakistan to co-lead the Strategic Leadership programme at IBA CEE in Karachi and Lahore in July this year."



Bank Alfalah

The session was attended by a number of working professionals from various renowned companies at various levels such as Directors, CEOs, HoDs and Managers. Faculty members and students from different institutes also attended the session.



Orientation Session

Cambridge English Certificate in English as Medium of Instruction (EMI) Skills

3rd and 5th April, 2017: The Institute of Business Administration, Karachi has entered into an agreement with the Cambridge English Language Assessment to provide Cambridge English "Certificate in English as a Medium of Instruction (EMI) Skills" course. It is an approved Cambridge English Teacher Development (CETD) Course.

The Certificate in EMI Skills is for university professors, lecturers, tutors and researchers whose first language is not English, but who use English to teach students, present academic papers and interact with colleagues. IBA is offering a Certificate in EMI Skills blended model i.e. 40 hours of online training and approximately 27 hours of face-to-face training that will be conducted by experienced and trained instructors.

The Certificate in EMI Skills course will allow higher education professionals to communicate more effectively in English with students and colleagues, use a range of vocabulary in different situations, from lectures and tutorials to conferences and online discussions and to increase familiarity with a range of skills for delivering instructions in English.

IBA received an overwhelming response after the announcement of this course. Twenty six participants were selected for the first batch. Participants are from Bank Al Habib Limited, IBA, The City School, Aga Khan University, Faazia Degree College, United Bank Limited, DHA Suffa University, Karachi Institute of Technology & Entrepreneurship (KITE), Basra Soap & Alfa Adhi Securities. The Orientation session was conducted by Ms. Sumera Muhammad (Manager Skills Development Program CEE@IBA) who is also the Local Course Administrator of this program and Mr. Farhan Uddin Raja the trainer for the first face-to-face element of this course.

Participants were introduced to the course interface to attempt online modules. The trainer explained the structure of the course and contents of each of the 8 modules. The first face-to-face element of the course was conducted on 6th and 7th May, 2017 and the second one from June 3rd to 4th, 2017.



Training of Thari Engineers Program

January 30th, 2017: The Sindh Engro Coal Mining Company (SECMC) collaborated with IBA to train Thari Engineers at their training center located in Tharparkar. The training started in the first week of March. The program is comprised of two modules. Currently, the following courses are being conducted:

1. Introduction to Management - Dr Shahid Raza Mir
2. Introduction to Accounting – Mr. Mohsin Adhi
3. Computer Applications - Mr. Tahir Ali

The first module will successfully complete by the end of April, whilst the 2nd module will start from 1st May, 2017 and will include the following courses:

1. Microeconomics & Macroeconomics – Dr. Zeeshan Atiq
2. Organizational Behavior - Dr Shahid Raza Mir
3. Introduction to Finance - Mr. Faraz Bandukda

The trainers travel six to seven hours to go to Tharparkar every week for 2 days to conduct this training and travel back as the class ends. Mr Mirza Irshad Ali Baig, Program Coordinator of this program also accompanies trainers to Thar for program management and quality control.

It is a unique program where IBA got the opportunity to conduct training at Tharparkar and make a difference in the life of the graduates who are from the same region. The residential facilities, offices and even the training rooms are designed in containers. Our trainers and team have been very supportive in making this extensive program a success.



IBA's Computer Science Society (CSS) held its 5th edition of ProBattle



March 3-5: The Computer Science Society is one of the biggest societies at IBA and is the sole representative of the Computer Science community at the university. Our main goal is to inculcate a culture of learning and innovation amongst the student body, so that they have the necessary skills required to excel in the IT industry.

IBA ProBattle is CSS's flagship event and is one of the biggest Tech Olympiad's of Pakistan. Held at IBA Main Campus; participants from different institutes throughout Pakistan come to IBA for this 3-day event and compete in 18 different tech-related competitions, which test their mettle as champions of their respective domain.

This year's ProBattle was unique in many ways. Two new competitions were introduced this year; Data Analytics, in which the participants were given datasets to analyze and interpret and Game Development, in which participants had to build the best possible game within 3 days while staying within predefined parameters. The Business Idea competition was also revamped, to bring it up to pace with the current startup ecosystem of Pakistan. ProBattle'17 had around 1100 participants from not just Karachi but all over Pakistan, making this year's edition of ProBattle the first to go national. The Speed Programming and Database Designs have always been a hit with participants throughout the years, however this year's ProBattle managed to get a combined record-breaking 500 registrations for these competitions. Another feature of this year's ProBattle that particularly stood out was IBM bringing Watson, a cognitive technology that can think and talk like a human.

A major part of the event's success is attributed to the sponsors, without which ProBattle'17 would not have been possible. This year CSS was supported by a long list of sponsors which include HBL, Hamid Adamjee Trust, IBM, Tri-Pack Films, Singer, Peekaboo Guru (Powered by Fetch Sky), Mathlers, TechJuice, Rematch Studios and Stemers.

ProBattle'17 was attended by students from various universities and institutions, however there can only be one champion and this year; Umair Basha Institute of Technology (UBIT) was able to walk away with the title of IBA ProBattle'17 Champion.

IBA - BBSYDP Conducts An Awards Distribution Ceremony

January 30, 2017: The IBA - BBSYDP held its awards distribution ceremony at the JS Auditorium in IBA City Campus.

The audience for this ceremony included trainers, students and other distinguished personalities including Dean and Director IBA, Dr. Farrukh Iqbal; Director of Information & Communication Technology, Mr. Imran Batada; our Esteemed Chief Guest, Minister of Education and Literacy, Mr. Jam Mehtab Hussain Dahar; Guest of Honour Special Advisor to CM on Science & Information Technology, Dr. Sikandar Ali Shoro; Chairman BBSHRRDP, Air Marshal (R) Riazuddin Shaikh; and Secretary BBSHRRDP, Mr. Shariq Ahmed.

An introduction of the organizations was given, followed by speeches from all the distinguished guests. In addition, a documentary, made especially for this purpose, was shown to the guests, which contained the thoughts and experiences of the trainers, trainees and staff regarding the entire 4 months program. The ceremony concluded with its main attraction - the distribution of awards. High achievers (top 3 students) from each class were invited on stage where the Chief Guest presented the high achievers with their certificates and the highest percentage holder from each class also received an electronic tablet - which was the courtesy of the ceremony's sponsors: CommTel, DWP and ArcPoint.

Mr. Imran Batada - Director ICT congratulated all the students and also shared how they have been successful in changing the mindsets of students as few of the students came and were interested in joining IBA degree programs, a few of them got job, a few of them sold their final year projects. Recently IBA has also hired one resource from this batch.

As the ceremony continued; the guests, staff and trainers of IBA BBSHRRDP were also presented with awards and finally a photography session was held at the end of the ceremony with the special guests, the high achievers and trainers.

See more at:

http://iba/newwebsite-local/IBA-BBSYDP_held_awards_distribution_ceremony_iba_city_campus.php#sthash.C3t1zI8Q.dpuf

Free Computer Science Courses

IBA Karachi also offered its next phase of free Computer Science courses through BBSYDP Project - Government of Sindh.

The entire training is free of cost. In addition, students will also get approximately Rs. 2500 stipend directly credited to their bank account.

The following courses are being offered in IBA City Campus for 4 months:

1. Php with MySQL
2. Web Designing & Development
3. E-Commerce
4. Software Development
5. Multimedia Graphic Designing
6. CIT major in Office Automation
7. IT Entrepreneurship
8. Web Programming Languages
9. Advance Office Automation

See more at:

http://iba/newwebsite-local/free_computer_science_courses_iba_family.php#sthash.Vo24VUqC.dpuf

Engro & National Foods Project

The IBA-ICT team is providing its services to National Foods and Engro to live stream their events and CEO conferences. Our solution and services enable National Foods employees from all over Pakistan to view live streaming of these events despite residing in remote locations. This particular service allows organizations to live stream their events to the audience of their corporate and global offices. It generates increased engagement by making events seamlessly accessible to those who cannot physically attend.



Distinguished Leadership Dialogues

"Financing Development Infrastructure projects using Innovative Sukuk Structures"

IBA Centre for Excellence in Islamic Finance (CEIF) invited Dr. Obiyathulla Ismath Bacha, Professor of Finance, INCEIF, Malaysia for a Distinguished Leadership Dialogue in January, 2017. He spoke on how financing of development infrastructure remains a challenge for developing and emerging economies as infrastructure projects typically require heavy upfront investment. Funding such infrastructure has to depend on either foreign borrowing by the government or bringing in a private partner, who can help raise the funds and experience shows that neither of these provides a sustainable solution.



"Banks of Tomorrow" with Mr. Ashar Nazim, Head of Global Islamic Banking Centre, Ernst & Young

16th January, 2017: IBA CEIF invited Mr. Ashar Nazim, Partner and Head of the Global Islamic Banking Centre at Ernst and Young, Bahrain, to speak at one of its Distinguished Leadership Dialogues on how Financial Technology, or FinTech, disruption has had an impact on the overall business model of Islamic Financial Institutions and how global industry players are taking monumental steps to shift from the current model. The main focus of his dialogue boiled down to how relevant the current model will be in 5 years. The session was attended by a number of participants from Academia, Islamic Financial Institutions and regulatory bodies.



"Global Growth Opportunities in Islamic Finance" with Mr. Najmul Hassan, Director ICD, Islamic Development Bank

22nd September, 2016: Mr. Hassan shed light on the main growth drivers and key success factors in various jurisdictions. He emphasized the need for Pakistani FIs to think of outreach as their stage of development in products etc. Mr. Ahmed Ali Siddiqui moderated the session and presented a gift of appreciation to Mr. Najmul Hassan. The Industry Dialogue was attended by industry professionals including Mr. Nasir Ali Syed, Pak-Qatar Takaful.



Panel Discussions and Roundtable Sessions

Roundtable Session on "Pakistan Halaal Markets: Challenges, Risks & Issues"

31st January, 2017: IBA CEIF in collaboration with the Halaal Foundation conducted a Round Table Session on the topic "Pakistan Halaal Markets: Challenges, Risks and Regulatory Issues". The session focused on highlighting the key issues and barriers faced by businesses and organizations working within the Halaal Industry. The session was attended by a number of regulators and practitioners from different segments of the Halaal Industry, which included food & beverages, apparel, pharmaceuticals and toiletries.



Round Table Session on "Islamic Finance Opportunities in CPEC and Beyond"

16th Dec, 2016: IBA CEIF conducted a Round Table Session on "Islamic Finance Opportunities in CPEC and Beyond". CEOs and Heads of Departments of a number of financial, regulator and academic institutions including Mr. Ghulam Muhammad Abbasi, Director Islamic Banking Division State Bank of Pakistan, Mr. Irfan Siddiqui, CEO Meezan Bank, Mr. Nasir Ali Syed, CEO Pak Qatar Takaful Limited, Mr. Muhammad Shoaib Ibrahim, CEO First Habib Modaraba, Mr. Ashraf Bava, CEO Nael Capital, Adnan Fasih, Group Head IBD of Habib Metropolitan Bank and others attended.

Dr. Sulaiman Liu, Senior Partner from Al-Sadiq Consulting Limited spoke about Islamic Financing options and opportunities that are necessary in order to give the Corridor the necessary push. Showing the overall geographical terrain Dr. Liu explained how this is an opportunity for Pakistan to increase international and local opportunities from other parts of the world, especially Hong Kong and Dubai. He also mentioned how Hong Kong, even though not a Muslim Country, has been issuing Sukuk since 2014, and another in 2015, both of which are oversubscribed. They have been offering Islamic Financing since 2007.



Round-table Session with Senators & Parliamentarians

10th January, 2017: IBA CEIF conducted a Round-table Session with members of the Parliament and Senators in Islamabad. Mr. Saeed Ahmad, Deputy Governor State Bank of Pakistan, Mr. Irfan Siddiqui, President and CEO, Meezan Bank Limited, Dr. Muhammad Imran Ashraf Usmani, Group Head Product Development and Shariah Compliance at Meezan Bank, and Mr. Ahmed Ali Siddiqui, Director IBA CEIF addressed the attendees to carve a roadmap for the future of Islamic Banking and the Finance Industry. Among the attendees, prominent were the Chief Minister & the Governor of Gilgit Baltistan, the Federal Minister for Religious Affairs, the Policy Analyst Officer, Senate Secretariat, the CEO Saif Group, the CEO Shahi & Brothers Construction Co, MNA and CEO Rustam Khail Housing Society, and other Senators, MNAs and MPAs.



Director IBA CEIF Presenting at the ADFIMI-World Bank- ZTBL Regional Conference

29th March, 2017: Mr. Ahmed Ali Siddiqui, Director for the Centre for Excellence in Islamic Finance, gave a presentation on "Challenges and Product Designing for Islamic Microfinance in Pakistan" at the ADFIMI-World Bank-ZTBL regional conference on "Financial Inclusion Strategies in South Asia" in Islamabad.



Executive Learning Programs



24th Mar, 2017:
Product Development: Innovation and Challenges in Islamic Consumer Financing



23rd Feb, 2017:
Collection, Utilization & Investment of Zakah & Donations in Welfare Organizations



26th Jan, 2017:
Islamic Capital Markets and Sukuk with Dr. Hatim El Tahir



11th Jan, 2017:
Islamic Finance for Academicians



29th Nov, 2017:
Fundamentals of Islamic Finance

Seminar

"Global Business Growth Opportunities in Halaal Markets"

31st January, 2017: IBA CEIF in collaboration with the Halaal Foundation conducted a seminar on the "Global Business Growth Opportunities in Halaal Markets". The speakers at the session were Mr. Ahmed Ali Siddiqui, Director IBA CEIF, Mufti Najeeb Khan, Shariah Advisor, Summit Bank Ltd, Mr. Naeem Shahid, CEO, Halaal Foundation, Mr. Hamed K. Lateef, CEO, TTI Labs, Mr. Masroor Ahmed Qureshi, Former Joint Technological Advisor, Ministry of Science & Technology, and Ayaz Ahmad Soomro, Assistant Director, Halaal Division, Pakistan Standards & Quality Control Authority.



Faculty Training

IBA CEIF takes delegates comprising of IBA Faculty Members to INCEIF (Malaysia) for Training of Trainer program

21st Nov, 2016: In order to build the capacity of its faculty and collaborate in the area of research, a group of IBA Faculty Members were taken as delegates of IBA CEIF to INCEIF (International Centre for Excellence in Islamic Finance), Malaysia, to attend a specialized "Training of Trainer" program in Islamic Finance. As part of the IBA-INCEIF collaboration, the 5-day training program covered Islamic Banking, Fiqh, Quantitative Research for Islamic Finance, Takaful, Islamic Capital Markets, Islamic Economics and advanced topics of research in the area of Islamic Finance. Mr. Ahmed Ali Siddiqui, Director IBA CEIF, speaking at the occasion stated that as part of the collaboration with INCEIF, IBA CEIF would like to facilitate students and faculty exchange between the two institutions.



Memorandum of Understanding



18th Jan, 2017:
MoU Signed Between IBA and Ihsan Trust



4th Nov, 2016:
IBA CEIF Signs MOU with the Sindh Judicial Academy



18th Aug, 2016:
CEIF Signs MOU with Islamic Banking Centre



15th Aug, 2016:
CEIF Signs MOU with ICIFE



5th Sept, 2016:
CEIF Signs MOU with INCEIF, Malaysia

Digital Knowledge Centre

YouTube

IBA CEIF recently launched their official YouTube Channel which marks their success in bringing the world's most renowned speakers and experts on Islamic Finance to one platform. Their flagship series CEIF TALKS covers educational topics related to Islamic Finance, with sessions by Islamic Finance Industry Professionals, Shariah Scholars and local and international Academic Experts. These experts have contributed towards the growth of the Islamic Finance industry, bringing with them a wide range of perspectives from various organizations which include:

- World Bank - Global Islamic Finance Development Center, Istanbul
- Deloitte and Touche (ME), Bahrain
- Johns Hopkins University, USA
- INCEIF, Malaysia
- CIMB Islamic Bank Berhad, Malaysia
- Accounting and Auditing Organization for Islamic Financial Institutions(AAOIFI), Bahrain
- Ernst & Young, Bahrain

CEIF has recently launched another series of online Islamic Finance Speaker sessions: CEIF Spotlight, showcasing the thoughts of key figureheads of the Islamic Finance industry.



CEIF Talks - "Risk Sharing Nature of Islamic Finance" by Prof. Abbas Mirakhor



CEIF Talks - "Service Excellence in Islamic Banking" by Mr. Hasan Bilgrami



CEIF Talks - "Why Islamic Finance?" By Dr. Zamir Iqbal



CEIF Talks - "Islamic Finance as the moral responsibility of society" by Dr. Ahmed Musa

Research Databases

IBA CEIF has provided access to the world's largest databases related to the financial sector, namely the Thomson Reuters Eikon which provides IBA Students, Faculty and Researchers the fundamentals for 99% of the global market capitalization - 167 exchanges in 123 countries; 54,500 active companies and 22,500 inactive companies and the Bureau Van Dijk's Orbis Bank Focus.



CEIF Talks: "Sukuk Markets: A Tool to Spearhead Financial Growth in Pakistan" By Mr. Rafe H.

Talent Hunt Programs

Assessment Test

March 26, 2017: IBA Karachi conducted the Talent Hunt Program (Scholarship) assessment tests for the Batch of 2017 on March 26, 2017 in eighteen cities to facilitate students across Pakistan. Scholarship assessment tests were conducted for the following three Talent Hunt Programs with the support and help of OGDCL Pakistan and Ihsan Trust- Meezan Bank:

1. IBA Ihsan Trust National Talent Hunt Program – Batch 2017
2. OGDCL Khyber Pakhtunkhwa Talent Hunt Program- Batch 2017
3. OGDCL Balochistan Talent Hunt Program- Batch 2017

It has been the largest test conducted by the Talent Hunt Programs whereby 4807 Students were shortlisted and invited for the test at various venues across Pakistan to facilitate them with easy access and participation in the test.

We are thankful to Ihsan Trust, OGDCL Pakistan and the IBA Karachi Administration for making this important activity possible. The THP office specially thanks: Dr. Nasir Touheed- Coordinator Testing & IBA Testing Department, the IBA Staff members who performed the test duties, Syed Fahad Jawed- Manager Finance & Finance Department, Abdul Khalid- Protocol Officer, and Mazhar Kazi- Manager IBA Transport Department.

Glimpses of the Assessment Test



For more updates, information & photos visit

<http://nthp.iba.edu.pk/> and <https://www.facebook.com/IBA.NTHP>

<http://kpkthp.iba.edu.pk/> and <https://www.facebook.com/IBA.KPKTHP>

<http://bthp.iba.edu.pk/> and <https://www.facebook.com/IBA.BTHP>

CONGRATULATIONS

TALENT HUNT PROGRAM STUDENTS

Global Undergraduate Exchange Program for Pakistan 2017, SPRING 2017

Candidate Name	ERP ID	Enrollment Program	University attending	Scholar of	Batch
Birth Subhash	09458	BS(CS)-IV	Murray State University, Murrey, KY	Sindh Endowment Fund	SFP 2014
					
Zubair Ali Khan	08619	BBA-V	University of Central Missouri in Warrensburg, MO	US-AID Scholarship	NTHP 2014
					
Syeda Fizza Ali	09252	BBA-V	Lewis-Clark State College in Lewiston, Idaho (ID)	US-AID Scholarship	NTHP 2014
					
Sanjay Puri	09456	BBA-IV	Saginaw Valley State University in Saginaw, MI	Sindh Endowment Fund	SFP 2014
					

We proudly announce that 4 students of the National Talent Hunt Program & Sindh Foundation Program have successfully gone to USA in Spring Semester 2016 for the Global Undergraduate Exchange Program for Pakistan (Global UGRAD Pakistan) 2017, USA.

In 2010, the Global Undergraduate Exchange Program - Pakistan (Global UGRAD-Pakistan) was launched by the Bureau of Educational and Cultural Affairs (ECA) of the United States Department of State. The Global UGRAD program is designed to award undergraduate Pakistani students enrolled at a university in Pakistan. It offers cultural/academic exchange through a non-degree program for a semester at a university in the U.S.

The Talent Hunt Programs, US-AID Scholarship, and Sindh Endowment Fund congratulate the above students and wish them all the success in their future endeavors.

IBA Ihsan Trust National Talent Hunt Programs Scholars Visited MEEZAN HOUSE, SITE, Karachi



February 3, 2017: The IHSAN TRUST (Meezan Bank Limited) recently gave an opportunity to the IBA IHSAN TRUST NATIONAL TALENT HUNT PROGRAM SCHOLARS to meet their sponsors and have an information and briefing session. This was followed by a distinguish lecture on the “ISLAMIC FINANCE, BANKING AND FUTURE OPPORTUNITIES FOR STUDENTS”. The welcome note and the briefing about the establishment and the purpose of IHSAN TRUST, its areas of sponsorship, and progress to facilitate over 1500 students for scholarships across the country was given by Mr. Fayyaz Ur Rehman –VP (PD&SC) Meezan Bank Limited. He was delighted to express his views, stating, “All THP scholars are the luckiest ones for having a fully funded scholarship at Pakistan’s best university. Thus, we expect you to be role models to serve our community and country for a better and brighter future.” The briefing session was conducted by Mr. Ahmed Ali Siddiqui, Senior-EVP (PD&SC) Meezan Bank Limited to 36 Scholars of IHSAN TRUST held at Meezan House, SITE, Karachi.

Mr. Ahmed Ali Siddiqui briefed the students about the Meezan Bank, its structure, workings and conducted a very informative session for the students on Islamic Finance, Banking, and Shariah compliance system. He also briefed about the growth and attention of international organizations and experts for this system as a best option for the economy and society, by supporting his arguments from the verses of the Holy Quran and future opportunities of job creation in the Islamic financial system due to its fastest growth in Pakistan.

Students were also provided an opportunity to experience the work environment at the Meezan House. The visit concluded with a Group Photograph in the front of Meezan House Building.

For more updates, information & photos visit;
<http://nthp.iba.edu.pk/>
and <https://www.facebook.com/IBA.NTHP>

“3 DAYS CAPACITY BUILDING WORKSHOP” IBA TALENT HUNT PROGRAM (THP)- BATCH 2016

Youth Development Centre (YDC), Punjab House, Murree (Punjab)

January 10 – 12: The students of IBA Talent Hunt Programs- Batch 2016 got the rare opportunity of visiting Murree for a focused 3 days ‘Capacity Building Workshop’ sponsored by the Punjab Educational Endowment Fund (PEEF), Ihsan Trust, OGDCL Pakistan and IBA Karachi. The objective of the workshop was to train the IBA THP Students for Soft Skills and Personality Development (Communication, Leadership, Thinking, Presentation Skills, Psychological Assessment / Personality Profiling). This training was held at the Youth Development Center (YDC) - a state of the art, residential training facility in Punjab House, Murree. The students were accompanied by Dr. Zeenat Ismail – Director Talent Hunt Programs and other THP and IBA Staff.

Speakers from diversified fields came to enlighten the students and gave them a new direction to channelize their vision. Firsthand information was provided to students on different topics related to Leadership & traits, Team Building, Communication Skills & Techniques, Breaking fears of life, Personality Development, Capacity building, Confidence building, and Civil Military relations. Outdoor activities like Snow Fighting, Walk of Punjab house, Visit to Mall Road, PC Bhurban, Kashmir Point and Chair lift gave the students an opportunity to enjoy to the fullest.



Director THP- Dr. Zeenat Ismail with Students, YDC Staff and THP staff

Glimpse of the Study Tour



Mr. Shahid Zia lecture on leadership and traits



Ms. Sidra Zulifkar activity part of Communication, interpersonal skills & techniques



Ms. Sana lecture on Psychological Assessment / Personality Profiling



Ms. Zunaira Cheema- Program Director- YDC ice breaking & interactive session



Mr. Ather Abbas Session on “Be your own boss and team building”



Morning walk by THP students and Staff

OUTREACH ACTIVITIES

Organized by IBA Karachi In Different Districts of Balochistan from November 5-9, November 13-25, and November 28 - 30, 2016, and in Ghotki - Sindh on December 15, 2016

IBA Karachi recently organized outreach activities with the help of OGDCL Pakistan. The IBA team conducted information, awareness and career counseling sessions with the aim to encourage talented and deserving students of HSSC Level-I and HSSC Level-II for the higher studies and to brief them about scholarship opportunities provided by OGDCL Pakistan and IBA Karachi in the form of OGDCL Balochistan Talent Hunt Program.

We are pleased to share that we have successfully organized 32 information & awareness sessions in the respective colleges of Balochistan from November 5-9, 2016 & November 13-25, 2016. During the outreach activities, we have targeted 16 districts of Balochistan and 3067 students have attended our sessions in the following districts: Panjgur, Turbat (Kech), Gawadar, Dera Bugti, Nasirabad –Dera Murad, Jaffarabad –Dera Allaya, Sibi, Quetta, Qilla Abdullah (Chaman), Naushki, Kharran, Barkhan, Kohlu, Loralai, Qilla Saifullah and Zhob.

In the outreach activities from November 28 to 30, 2016, 3 districts of Balochistan were targeted, where 561 students attended sessions in the following districts: Ziarat, Khuzdar and Quetta.

The main objective of outreach activities is to create awareness about the opportunity available to talented and deserving students of Matric, HSSC Level-I and HSSC Level-II, who are facing financial constraints. IBA team representative Umesh Kumar (Executive- Talent Hunt Programs) conducted information and awareness sessions in different colleges and gave students a brief introduction about IBA Karachi and OGDCL-Balochistan Talent Hunt Program with a focus on the Application and Selection Process, Facilities available, and Career growth & Opportunities

We also shared success stories of our existing students who are currently enrolled in different programs at IBA Karachi to motivate the participants.

We are thankful to: Mr. Saeed Akhtar – Regional Coordinator- Balochistan - OGDCL Pakistan and his team Mr. Akram Rassani, Azlan Bughti and Ahmer Naeem who have helped us in making this marketing trip successful, Mr. Ishaque Bajaoi – Khuzdar and Deputy Commissioner (DC) - Khuzdar and his team member Mr. Liaquat Mengal for their support and help which allowed us to reach a large number of students.

IBA Karachi also organized and conducted an information, awareness and career counseling session at Cadet College – Ghotki on Thursday December 15, 2016 with the aim to encourage talented & deserving students of HSSC Level-I and HSSC Level-II for the higher studies and to brief them about scholarship opportunities provided by Ihsan Trust and IBA Karachi in the form of IBA Ihsan Trust National Talent Hunt Program. IBA THP team representatives (Syed Rizwan, Zahoor Ahmed and Umesh Kumar) conducted information and awareness sessions and gave students a brief introduction about IBA Karachi and Ihsan Trust- Meezan Bank, with details about the application and selection process.

We appreciate the principals, teachers and administrative staff of the colleges for giving us the opportunity to conduct sessions in their respective colleges and to meet the deserving and talented students of HSSC Level-I and HSSC Level-II. We hope that these institutes will take the initiative and become a part of the community outreach program launched by the leading business university, Institute of Business Administration (IBA), Karachi, to revolutionize education and champion it for all, without any form of discrimination.

A few glimpses of the session in Ghotki:



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Glimpses of the Balochistan Trip



For more updates, information & photos visit <http://bthp.iba.edu.pk/> and <https://www.facebook.com/IBA.BTHP>

Ms. Sarchina Kumari



IBA Institute of Business Administration
Karachi
Leadership and Ideas for Tomorrow



Community Development Program - CDP,
Planning & Development Department,
Government of Sindh

Sindh Talent Hunt Program - Alumni - Batch 2010

Institute of Business Administration, Karachi - Alumni - 2014

In 2010, Sarchina Kumari was one of the top 10 position holders of BISE Hyderabad, and was invited in the Sindh Talent Hunt Program of IBA. After joining IBA, she continued her journey as a high achiever as well.

Sarchina managed to maintain her name on the Dean's list of IBA, amidst top O & A Level students, even though where an average student of the class would spend 5 hours of the day on something, she would spend 10 to comprehend just the fundamentals of it. What seemed almost impossible to her in the beginning, gradually became routine. Sarchina, who once was a struggler, is now a Go-Getter.

A degree with a distinction from one of the renowned institutes of Pakistan and a well-earned job at ICI, Sarchina achieved everything she deserved. She is now pursuing her Master's Degree as a Fulbright Scholar in Loyola University Chicago, USA.

Sarchina's words about IBA Talent Hunt Programs, IBA Karachi;

"STHP was just the beginning of my dream; my dream will be completed the day when all other people like me would be hunted from less privileged areas across Pakistan and would be given the opportunity to nurture their talent on this platform of IBA."

The Talent Hunt Program team wishes Sarchina best of luck for her future endeavours!

IBA Sports News

For the very first time in history, IBA participated in HEC Inter-Varsity Athletics Championship from 23rd to 26th November 2016-17 at Islamabad. 76 Universities 48 Males and 28 Females and above 750 Students participated in the championship from all over Pakistan.

Rabia Shahzad (ERP No.12951 BBA-I) won the Gold Medal in the 5,000m race in addition to the 2nd position (Silver Medal) in the 10,000m race in HEC Athletics Women's Championship.

IBA Karachi Men's and Women's Athletics teams performed exceptionally well in the HEC Inter-Varsity Athletics Men's and Women's Championship 2016-17.

We Really Appreciate Rabia Shahzad for her excellent performance in the HEC Inter-Varsity Athletics championship and hope for the continuity of the same performance in future championships.



We are very pleased to announce that our Student Mahoor Shahzed (ERP 09551) won the finals of the National Badminton Championship which was held in Karachi from 12 January 2017 to 17 January 2017, after which she is now the National Badminton Champion of Pakistan. She is the proud holder of two titles simultaneously i.e. being Pakistan's No. 1 Badminton Player and the National Champion of Pakistan. Besides this achievement in the National Badminton Championship, she is also the Runner-up in the Double's category of the National Championship.

The IBA BOYS FOOTBALL Team qualified for the grand finale of All PAKISTAN HEC Inter-Varsity Football Championship for the first time and received the Runner up award in the Finals of HEC Inter-Varsity Boys Championship Zone 'G' 2016-17 held on January 8 to 18 January, 2017, organized by Sir Syed University. A total of 16 Universities participated in the Championship, from the region labelled Zone 'G':

Haripur Hazara University
Gomal Unioversity
Islamia College Peshawar
Islamic International University Islamabad
Preston University Islambad
Govt. College University Lahore
University of Engineering & Technology
Islamic University Bahawalpur
University Of Lahore
University Of Central Punjab
University Of Karachi
NED University
Khairpur University
Quaid e Awam University
University Of Baluchistan
BUIITEMS

The final match was played at the IBA Cricket Ground between the University of Karachi and IBA (Institute Of Business Administration), and the Final Score was 2 goals by K-U and 1 goal by IBA. University Of Central Punjab Secure 2nd position in this tournament, University of Lahore Secure 3rd Position.

The special guests at the event were Mr. Jami Moiz (Registrar of IBA), Mr. Moeid Sultan (Director Finance of IBA) and Mr. Gohar Raza (Manager Student Center & Sports Facilities) who distributed the cash prizes, trophies, certificates and shields for the players and officials. Special coverage was provided by the Metro One News in the form of a Live Telecast interviews of players and officials.

The really appreciate the following team members for their outstanding performance in bringing the Runner Up trophy home, and hope for the continuity of this enthusiasm in the future:

- | | | |
|----------------------|----------------------|-----------------------|
| 1. Ahmed Iqbal (c) | 7. Hamza Aftab | 13. Hasan Ali |
| 2. Noman Anis | 8. Saim Shahid | 14. Arsalan Bin Tariq |
| 3. Nabeel Hussain | 9. Hashim Andenwalla | 15. Mashad Khursheed |
| 4. Khizer | 10. Abdul Rafay | 16. Noman Tahir |
| 5. Ramiz Rizvi | 11. Areeb Farhan | 17. Ahsan Jamil |
| 6. Anas Amanullah | 12. Mustafa Altaf | |



Hasnain Inam (ERP NO: 6847, BBA) won the Gold Medal in HEC Inter-Varsity Men's Rifle Shooting Championship 2016-17 at Lahore. For the very first time in history, IBA participated in HEC Inter-Varsity Rifle shooting Championship from 2nd to 07th December 2016-17 is held at Lahore.

We congratulate Hasnain Inam for his outstanding performance in HEC Inter-Varsity Rifle shooting championship and hope for the continuity of the same performance in future championships.



We are pleased to inform that IBA BOYS Cricket Team won the 3rd Position in the International Inter-Varsity Cricket Tournament 2017 at Malaysia.

The following team members gave their outstanding performance for bringing the 3rd Position:

1. Salman Ameer (C)
2. Sheikh Rafay
3. Ussama Khan
4. Noman-ul-Arfeen
5. Ahmad Ahsan
6. Jai Vishal
7. Muhammad Mubashir Akhai
8. Aayan Baqai
9. Mustafa Faisal
10. Ansub Dawach
11. Govinda Kessrani
12. Muhammad Hassan Ahsan Malik

Mustafa Faisal was the Best Bowler of the tournament with 11 wickets, and Team Officials include Naeem Qureshi (Coach) and Guhar Raza Zaidi (Manager).

Annual Picnic

April 30: The annual staff picnic was held on a sunny Sunday, at the Turtle Beach.

Filled with a delightful anticipation, the IBA family set out for the beach around 09:30 a.m. and returned by 07:00 p.m.; after enjoying a full day of hearty fun.

This year a large number of staff members; approximately 200 eagerly participated in the picnic. Along with the scenic beach, the staff enjoyed camel and horse rides throughout the day. The presence of so many happy and cheerful faces made the picnic a grand success. To ensure camaraderie between the IBA family, General Manager, Mr. Aamer Shabbir also attended the picnic and his presence helped to further uplift the spirits of the staff.

The IBA family thoroughly enjoyed the spacious beach hut and a sumptuous lunch and hearty refreshments, impeccably arranged by the IBA administration team.

The IBA Administration team, namely: Mr. Aamer Shabbir- General Manager, Ms. Shabana- Manager, Mr. Athar Rana- Senior Executive, Mr. Rizwan- Senior Manager Administration, Mr. Kazi- Assistant Manager Transport, Mr. Khalid Rishi- Manager Security and Mr. Faheem are all to be commended for efficiently arranging this delightful picnic.

The annual picnic helped create a sense of camaraderie and goodwill amongst the IBA family. IBA intends to arrange more events of this nature in the future to promote teamwork and the spirit of amicability between its employees.



Music Olympiad



New inductions of Full-time Faculty & Non-Faculty Staff

July 2016 till April 2017



Name	Designation	DOA	Department	Acad. Qualification
Dr. Tariq Mahmood	Assistant Professor	July 1, 2016	Computer Science	PhD (Machine Learning), University of Trento, Trento, Italy - 2009 MS (Artificial Intelligence-Pattern Recognition and its application), University of Pierre et Marie Curie Paris, France - 2004 BCS (Computer System Engineering), GIK Institute of Engineering Science and Tech - 2002
Dr. Sheba Saeed	Assistant Professor	August 22, 2016	Social Sciences & Liberal Arts	PhD (Social Sciences), University of Birmingham, UK -2013 M.Phil (History), University of Birmingham, UK -2006 B.A (Hons), University of Birmingham, UK -1999
Omar Shaukat	Assistant Professor	August 29, 2016	Social Sciences & Liberal Arts	PhD (Religion Studies), In progress, University of Johannesburg, South Africa - IN PROGRESS Masters (Religious Studies), University of Virginia, USA - 2011 BA (Economics), University of Virginia, USA - 2004
Dr. Gulnaz Anjum	Assistant Professor	August 31, 2016	Social Sciences & Liberal Arts	PhD (Psychology), University of Jena, Germany - 2015 Masters (Psychology), New School, New York City, USA - 2012 MPhil (Psychology), Quaid-i-Azam University, Islamabad - 2010
Dr. Raziuddin Siddiqui	Assistant Professor	December 2, 2016	Mathematical Sciences	PhD Degree in Mathematics from University of Durham, UK-2010 M.Sc in Mathematics from University of Karachi-2004 B.E (Civil) from NED Engineering University, Karachi-1998
Dr. Ali Gibran Siddiqui	Assistant Professor	January 6, 2017	Social Sciences & Liberal Arts	PhD (History), The Ohio State University, Columbus, USA -2016 MA (History), The Ohio State University, Columbus, USA-2012 BS (Hons), Lahore University of Management Sciences -2008
Sarah Abdul Rahim	Teaching Fellow	January 18, 2017	Economics & Finance	MS (Economics), Institute of Business Administration, Karachi - 2015 BBA (Finance), Institute of Business Administration, Karachi - 2007
Syed Muhammad Ali Baloch	Technology Officer CEJ	February 6, 2017	CEJ	MBA, SZABIST, Karachi - 2013 LLB SM Law College, Karachi - 2008 BE (Electronics), Dawood Engineering College - 2003
Aamer Shabbir Wing Commander (Retd)	General Manager Administration	March 1, 2017	Administration	MBA, Preston University, Islamabad - 2008 BSc PAF Academy Risalpur - 1987
Muhammad Ali Raza	Assistant (Marketing Department)	March 9, 2017	Marketing	BS (CS), SSUET - Sir Syed University of Engineering and Technology -2013
Javeria Fatima	Executive (Marketing & Communications) Career Development Center (CDC)	April 3, 2017	Alumni, Public Affairs & Career Development Center (CDC)	MBA from University of Karachi -2010 BBA (Hons) from University of Karachi -2009

Promotions of Full-time Faculty & Non-Faculty Staff

July 2016 till April 2017

Name	Promotion History	Department	Remarks
1 Umamah Emad Siddiqui	Promoted as Lecturer from Teaching Fellow	Accounting & Law - FBA	Promotion 2016
2 Shams-uz-Zoha Jafri	Promoted as General Manager (Corporate Affairs) from Senior Manager (Corporate Affairs)	Board & Director Secretariat	Promotion 2016
3 Syed Muhammad Rizwan Rizvi	Promoted as Senior Manager (Administration) from Manager (Administration)	Administration (General)	Promotion 2016
4 Muhammad Sohail Khan	Promoted as Senior Manager (Purchase and Stores) from Manager (Purchase and Stores)	Admin (Purchase & Stores)	Promotion 2016
5 Syed Fahad Jawed	Promoted as Senior Manager Finance (Pre-audit and Budget) from Manager Finance (Pre-audit and Budget)	Finance	Promotion 2016
6 Manoj Babulal	Promoted as Senior Manager (Undergraduate -Program Office) from Manager (Undergraduate -Program Office)	Undergraduate Program Office	Promotion 2016
7 Muhammad Danish Khan	Promoted as Manager (Information Systems) from Assistant Manager (Information Systems)	ICT (IS)	Promotion 2016
8 Danish Imtiaz	Promoted as Manager (Career Development Centre) from Assistant Manager (Career Development Centre)	Alumni, Public Affairs & Career Development Centre	Promotion 2016
9 Badar un Nisa	Promoted as Associate Librarian (Public Services) from Assistant Librarian	Library	Promotion 2016
10 Syed Imtiaz Ali	Promoted as Assistant Manager (Communications & Public Affairs) from Senior Executive (Communications & Public Affairs)	Communications & Public Affairs	Promotion 2016
11 Muhammad Asif	Promoted as Assistant Manager (Human Resources) from Senior Executive (Human Resources)	Human Resources	Promotion 2016
12 Nusrat Jabeen	Promoted as Associate Librarian (Cataloging & Metadata Services) from Assistant Librarian	Library	Promotion 2016
13 Syed Mazhar Ali Kazmi	Promoted as Assistant Manager (Financial Reporting) from Senior Executive Finance (Student Societies / HEC Reporting)	Finance	Promotion 2016
14 Ambreen Shahid	Promoted as Assistant Manager (Web Administrator) from Principal (Web Administrator)	ICT (IS)	Promotion 2016
15 Nadeem Ahmed Khan	Promoted as Assistant Manager Finance (Taxation and GL/MIS) from Senior Executive Finance II(GL/MIS)	Finance	Promotion 2016
16 Muhammad Ayaz	Promoted as Executive I (Program Office - Evening Graduate) from Assistant Graduate Program Office Evening	Graduate Program Office	Promotion 2016
17 Rauf Ahmed	Promoted as Senior Executive Finance (Payables) from Executive Finance (Payables)	Finance	Promotion 2016



18	Babar Majeed	Promoted as Senior Executive (General Maintenance/Admin) from Executive (General Repair & Maintenance)	Admin (Facilities M'tment)"	Promotion 2016
19	Muhammad Hanif	Promoted as Senior Executive (Purchase) from Executive (Purchase)	Admin (Purchase & Stores)	Promotion 2016
20	Riaz Ali	Promoted as Assistant (Graduate Program Office) from Driver	Graduate Program Office	Promotion 2016
21	Soomar Sajidi	Promoted as Assistant (Undergraduate Program Office) from Gardener	Undergraduate Program Office	Promotion 2016
22	Faizan Minhas	Promoted as Assistant Admin (Boys Hotel) from Dispatch Rider	Admin (Boys Hostel)	Promotion 2016
23	Zahoor Ahmed Detho	Appointed Executive I (Talent Hunt Programs) from Assistant (Stores)	Talent Hunt Programs	Promotion 2016
24	Syed Arsalan Ashraf	Appointed as Executive (Corporate Relations) - Career Development Center (CDC) from Departmental Assistant (Marketing)	Alumni, Public Affairs & Career Development Center	Promotion 2016
25	Muhammad Abdul Rehman	Appointed as Executive (Centre Executive Education)-CEE from Departmental Assistant (Social Sciences & Liberal Arts)	Centre Executive Education -CEE	Promotion 2016
26	Dr. Sajjad Haider	Promoted as Professor from Associate Professor	Computer Science	Promotion 2015
27	Dr. Wali-Ullah	Promoted as Associate Professor and Research Fellow-CBER from Assistant Professor and Research Fellow-CBER	Economics & Finance	Promotion 2015
29	Abdul Khalid	Promoted as Travelling & Protocol Officer in BPS 18	Administration (General)	Promotion 2015
29	Tanveer Ahmed	Promoted as Assistant Manager(Financial Aid) from Senior Executive (Financial Aid)	Finance	Promotion 2015
30	Mehvish Razzak Khatri	Promoted as Team Lead Financials from Principal Software Developer	ICT (IS)	Promotion 2015
31	Syed Rizwan A. Bukhari	Promoted as Assistant Manager (Talent Hunt Programs) from Senior Executive (Talent Hunt Programs)	Talent Hunt Programs	Promotion 2015
32	Asjad Asad Wasi	Promoted as Senior Manager (Procurement & Customer Support) from Manager (Procurement & Customer Support)	ICT (IT)	Promotion 2015
33	Shehreena Amin	Promoted as Manager (External Linkages & International Resource Centre) from Assistant Manager (External Linkages)	Associate Dean Office - Faculty of Business Administration	Promotion 2015
34	Syed Jehanzeb	Promoted as Manager Finance (Revenue) from Assistant Manager Finance (Projects)	Finance	Promotion 2015
35	Mushtaque Ahmed	Promoted as Senior Manager (Operations & Maintenance) from Manager (Operations & Maintenance)	Admin (Facilities Management)	Promotion 2015
36	Hamid Ali Shah	Promoted as Manager (Financial Reporting) from Assistant Manager (Financial Reporting)	Finance	Promotion 2015
37	Mubarak Shah	Senior Bearer He retired from his services after more than 40 years services.	Admin (Boys Hostel)	Retired 2016
38	Arshad Gill	Appointed as Painter from Sanitary Worker	Admin (Facilities Management)	Promotion 2016

ڈاکٹر فرخ اقبال کا پیغام ڈین اور ڈائریکٹر آئی بی اے

انسٹی ٹیوٹ ایک متحرک و مصروف مقام ہے۔ کوئی شخص یہاں محض چند ماہ گزارنے پر ہی اس جگہ کا جوش و ولولہ اور تحریک محسوس کر سکتا ہے۔ کسی ایک ہفتے کے دوران، حسب معمول جاری 500 یا اس سے زائد کلاسوں کے ساتھ ساتھ آپ کو کسی کانفرنس میں شرکت، کسی بیرونی وفد کے دورے، کسی اہم قومی شخصیت کے ساتھ مباحثے کی نشست، یا سیکڑوں طلبہ پر مشتمل کسی اسٹوڈنٹ ایکٹیویٹی یا اسی نوعیت کی دیگر سرگرمیوں کا موقع حاصل ہو سکتا ہے۔

بالآخر کیسے اتنا مصروف مقام کیوں ہے؟ اس کا جواب زیادہ تر اس حقیقت میں پنہاں ہے کہ ہم 3700 طلباء، 200 سے زائد اساتذہ (بشمول کل وقتی اور جزوقتی) اور 35 سے زائد اسٹوڈنٹ کلبز کے ساتھ ایک خاصا بڑا تعلیمی ادارہ بن چکے ہیں۔ اتنے بڑے گروپ کی عمومی زندگی میں جاری دوسری سرگرمیاں کیسے ممکن ہیں؟ مسلسل آہنگ پیدا کرتی رہتی ہیں۔

اس جواب کا دوسرا حصہ اس حقیقت میں پوشیدہ ہے کہ انسٹی ٹیوٹ کے طلباء پر مشتمل جڑوں میں بڑی تعداد سرگرم و پرجوش طلباء کی ہے۔ یہاں طالب علموں کے پاس بڑے پیمانے پر سرگرمیوں کو جاری رکھنے کے لئے نئے خیالات بھی ہیں اور جوش و جذبہ بھی۔ حالیہ مہینوں میں، میں نے بذات خود اس قسم کی متعدد سرگرمیوں میں شرکت کی ہے۔ کچھ عرصہ قبل ہفتے کی ایک صبح میں نے ایک اسٹوڈنٹ سوسائٹی کی جانب سے منعقد کردہ کیریئر فیئر کا دورہ کیا۔ اس میں متعدد شعبہ جات مثلاً بینکاری، ٹیلی ویژن، کنزیومر پروڈکٹس، پبلشنگ حتیٰ کہ NGOs کے ذریعے سماجی بہبود کے کام کرنے والے 50 سے زائد شرکاء خصوصی توجہ کا مرکز رہے۔ اس کے کچھ ہی روز بعد میں نے طلبہ کی جانب سے منعقد کئے گئے ایک ایونٹ سے خطاب کیا جس کا مقصد سرمایہ کاری سے متعلق تعلیم اور آگاہی کا فروغ تھا اور اس میں پاکستان اسٹاک ایکسچینج میں حصص کی سرمایہ کاری کا حقیقی موقع بھی شامل تھا، اگرچہ وہ مصنوعی اکاؤنٹس کے ساتھ تھا۔ سمسٹر کے دوران بعد ازاں میں نے CPEC منصوبے پر ایک دوروزہ کانفرنس میں شرکت کی جس کی افتتاحی نشست میں صدر پاکستان اور افتتاحی نشست میں گورنر سندھ نے شرکت کی اور حسن اتفاق سے دونوں ہی IBA کے سابق طالب علم ہیں۔ اگرچہ اس کانفرنس کے تعلیمی مواد پر مشتمل حصہ کی قیادت اساتذہ کے پاس رہی، تاہم لاجیکس کا انتظام مکمل طور پر MBA کلب کے طلباء پر مشتمل ایک بڑی ٹیم کے ہاتھ میں تھا۔

میں اپنے طلباء کی کارکردگی سے بے حد متاثر ہوا ہوں۔ ان کی وجہ سے کیسے کو توانائی اور تحریک حاصل ہوتا ہے۔ آج جبکہ مجھے پورے ایک تعلیمی سال تک انسٹی ٹیوٹ کی زندگی کے مشاہدے کا موقع ملا ہے۔ مجھے اس بات پر کوئی حیرانی نہیں آئی کہ کیسے میں جاری سرگرمیوں پر مشتمل میگزین جس کا انتظام و انصرام آپ کے ہاتھ میں ہے، اس کا نام The Current کیوں ہے۔

