



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

SCHOOLS AT IBA HERALD A NEW ERA

MESSAGE FROM THE EXECUTIVE DIRECTOR



Dr. S Akbar Zaidi

JOURNEY OF ACADEMIC EXCELLENCE

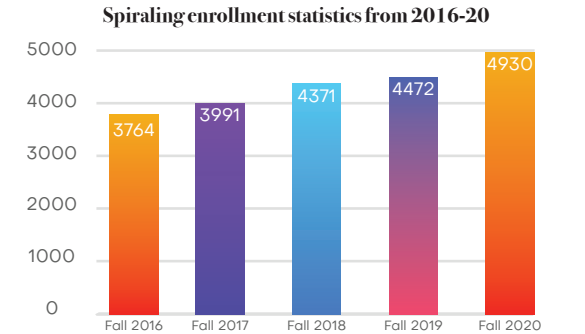
The IBA set on its journey of excellence in 1955 under the guidance of reputed scholars from the Wharton School of Finance, University of Pennsylvania, and the University of Southern California. Over the years, the IBA has evolved from a Business School into an institution offering interdisciplinary programmes at undergraduate and post graduate level. Currently, the IBA offers 18 degree programmes and boasts a network of more than 14,000 alumni spread across the globe.

THE IBA EXPERIENCE

Life at IBA is highly competitive, fast-paced, and turns novices into street-smart, tough and seasoned professionals. We manage this through a mélange of academic rigour in classrooms and extra-curricular pursuits overseen by 20-plus students' societies for sports, creative and literary activities. Moreover, around 500 hostel residents from all corners of Pakistan, ensconced in IBA's comfortable facilities, add vitality and dynamism to the boisterous milieu.

HARBORING CUTTING-EDGE RESEARCH

The Office of Research, Innovation and Commercialization (ORIC) is the home of research at the IBA where four centers along with academicians dedicate themselves towards multidisciplinary research through local and international collaboration. The IBA also has its official research journal, the Business Review, an international peer-reviewed biannual journal, which publishes refereed papers on existing and trending topics of business and social sciences.

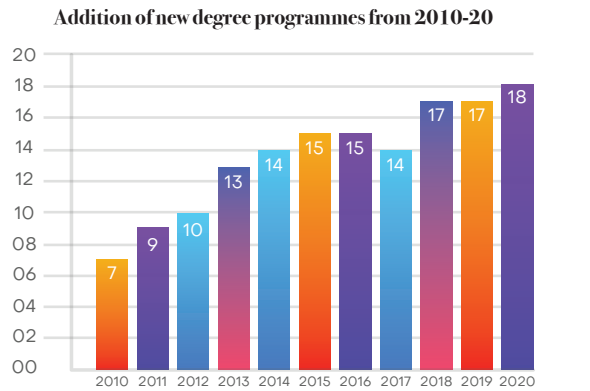


DIVERSITY AND INCLUSIVITY

Diversity and inclusivity has become the cornerstone of the IBA's foundation during the last decade. One of the first Higher Education Institutions to launch a diversity initiative, the National Talent Hunt Programme, the IBA has changed the lives of thousands of financially challenged but talented students from Karachi to Khyber. Additionally, the sustainable financial assistance programme with the aid of donors, allows students from different socioeconomic groups and geographical regions access to quality education. A quarter of the IBA's student population is presently receiving financial assistance.

DIGITAL IBA

Cutting edge digital technologies are enabling radically new ways to deliver value to our strategic direction. The IBA's technological footprint – Digital IBA – will be an agent of change within the IBA targeting a change of thinking and doing things, and will be a complete paradigm shift. Digital IBA will not limit itself to the IBA, but in a very short time, expand into different aspects of our governance/educational sector and beyond. Through the Office of the Registrar, the IBA Karachi has embarked upon the journey of transforming its academic and non-academic business processes into innovative systems and provide excellent support services aligned with changing needs and expectations.



SCHOOL OF BUSINESS STUDIES (SBS)

Cultivating thought leaders

Since its inception, the IBA Karachi has built a strong reputation for being the leading Business School in Pakistan, and to stay ahead, we keep evolving to the needs of society. With the establishment of the School of Business Studies (SBS), we intend to further expand our programmes with transformative curricula and provide students with an enriching learning experience with regular access to industry leaders. At the SBS, we are committed to preparing innovative leaders who will add value to their stakeholders and society at large. The school has a faculty of high academic calibre, of which 30 faculty members hold PhDs.

MESSAGE FROM THE DEAN



Dr. Wajid Hussain Rizvi

The IBA Karachi has ingrained its mark in the history of Pakistan through its strong alumni network – making it a rich tradition of the IBA. As Dean of the School of Business Studies (SBS), I feel privileged and honoured to lead the School which is on a trajectory of nurturing many more graduates who will leave their mark around the world in all walks of life.

We live in an era of disruptions, where conventional methods of teaching, research and industry best practices are becoming redundant; for instance, machine learning, big data and specific skill sets to use such data are redefining conceptual and practical business boundaries. Globally and locally, such disruptions are pressing business schools to engage in thoughtful leadership and demand agility to stay relevant. The establishment of the Neuro-marketing laboratory at the IBA-SBS is a testimony of agility, entrenched with current and emerging technology. I envisage the SBS as a vibrant place where faculty members come with a purpose and students come with curiosity to decipher the purpose, which is to achieve academic excellence and social impact through creativity, integrity and teamwork. The SBS will actively pursue international academic collaborations with top business schools which will create exchange opportunities for students, as well as faculty members.

The creation of the SBS is not a mere change of name, but a change in academic governance structures and strategic direction. The new leadership will guard and preserve its DNA so that the brand equity of IBA Karachi reflects through SBS. The focus of the School will be on teaching effectiveness, quality research output, and international accreditations. The innovation, entrepreneurial mind set and commercialization will remain at the heart of the process where faculty, students and corporate leaders engage in a purposeful manner to create unique constellations to solve local and global challenges.

OVERVIEW OF DEPARTMENTS

Department of Accounting and Law

The programmes offered at the department equip the students with top-notch conceptual and technical accounting skills required to succeed in today's chaotic job market. The department focuses on imparting knowledge about the functioning of private, public, and not-for-profit organizations in a global environment and help students develop an understanding of the application of financial and managerial accounting.

Department of Management

With an emphasis on preparing students for quality research and analysis in the field of management, the Department endeavours to impart theoretical knowledge in the specialized areas of strategy and organization, operations management, and entrepreneurship.

Faculty

Our full-time faculty members remain abreast with the prevalent business environment and work in tandem with the industry to churn out ground-breaking research and local case studies. The continual real-world exposure helps them develop course content that addresses the current and future needs of businesses. To this exceptional group of academics, we add practitioners, who as our visiting faculty members, employ a pedagogical methodology based on their immense experience of the corporate-world and provide a competitive edge to our students.

Department of Finance

The Department offers a variety of courses to hone problem-solving skills in students and assist them in learning how to make the best decisions about raising and using resources under risk. The courses provide the students a solid theoretical and working knowledge of finance in a global context and offer them a unique opportunity to gain specialized knowledge in the field through core courses in finance.

Department of Marketing

At the Department, the students are propelled on a journey from the basic level to the highest conceptual areas and philosophies of marketing. Foreign and local cases are used extensively in the classroom learning experience to inculcate effective decision-making in marketing matters.

CONQUERING THE ACADEMIC AND SPORTING FRONTIERS IN 2020



Leadership and Ideas for Tomorrow



ALI JAN S. DAMANI

BS-SSLA student, along with a technologist, developing Khojki font and tutorials for Google

SIDDHANT BAJAJ

BS-Economics student, National Place Winner, ACCA examination in September

ALI RAZA

BS-Accounting and Finance student, received the Best Swimmer award at a university sports festival

GIRLS FOOTBALL TEAM

Runners up, HEC Intervarsity Championship



KHADIJA IQBAL EDHI

BBA student, National Place Winner, ACCA examination in March

WARISHA FARHAT AND HIRA SIDDIQUI

BS-Accounting and Finance students, nominated for top 3 global ideas at the RedBull Basement 2020

ZAIN AHMED

BS-Accounting and Finance student, Winner of inter-university KASB Trading Titan II

ADMISSIONS OPEN



Leadership and Ideas for Tomorrow

APPLY ONLINE

<https://onlineadmission.iba.edu.pk/>

Programmes	Form Submission Deadline
BBA	January 29, 2021
MBA (Morning)	April 9, 2021
MBA (Evening)	
MBA (Executive)	July 21, 2021

Department of Accounting and Law	
Programmes	Form Submission Deadline
BS – Accounting and Finance	January 29, 2021

Department of Finance	
Programmes	Form Submission Deadline
MS – Finance	July 14, 2021
MS – Islamic Banking and Finance	

Department of Management	
Programmes	Form Submission Deadline
MS – Management	July 14, 2021



SCHOOL OF ECONOMICS AND SOCIAL SCIENCES (SESS)

Fostering Intellect

The School of Economics and Social Sciences (SESS) is an amalgamation of the Department of Economics and the Department of Social Sciences and Liberal Arts.

Expanding on the merits of the newly established SESS, the Economics Department’s platform of Economics Research Seminar Series (ERSS) provides students an integral platform for dialogue on a range of topics along with an opportunity to present their research. On the other hand, the Department of Social Sciences and Liberal Arts prepares students in academic disciplines including Philosophy, History, Literature, Political Science, Religion, Media Studies and many others.

The SESS has a faculty comprising of seasoned academics, out of which almost 30 faculty members have PhDs.

MESSAGE FROM THE DEAN



Dr. Asma Hyder

The establishment of the School of Economics and Social Sciences (SESS) is an exciting time for the faculty, students, and researchers of the merged departments. As the Dean, I am committed to ensuring that the SESS programmes are the best preparatory grounds for our students before entering the professional world.

All programmes in Economics and Liberal Arts are led by highly qualified and seasoned faculty. Our curriculum and the School’s scholarly environment encourages students to develop themselves as effective practitioners and scholars. The plethora of courses offered at the SESS allow students to develop comprehensive skills in reading, writing, quantitative thinking and research, thereby preparing students for various career paths and life-long learning.

The research conducted by SESS is on diverse topics. While the Economics Department is involved in impactful research on corporate governance, bonds and stock markets, economic growth, institutions, political economy, and sustainable development, the Social Sciences Department is ingrained in cutting-edge research on climate change, gender, urbanization, tourism, human behaviour, and social psychology. One of our top goals is to include our students in research endeavours to provide them pathways to successful careers.

Finally, I welcome you all to join us in our endeavours and to address some of the society’s pressing challenges.

OVERVIEW OF DEPARTMENTS

Department of Economics

The Department enables its students to learn theory, empirical investigation and policy analysis. The classroom and on-campus experience help the students to be trained as modern-day Economists for national and international institutions, Researchers and Policy Analysts.

Programmes	Form Submission Deadline
BS - Economics	January 29, 2021
BS – Economics and Mathematics	February 26, 2021
MS - Economics	July 14, 2021
PhD - Economics	

Department of Social Sciences and Liberal Arts

The Department adopts a multidisciplinary approach by offering majors in Psychology, Political Science, Media and Communication Studies and History. The students learn through theoretical and experiential knowledge.

Programmes	Form Submission Deadline
BS – Social Sciences and Liberal Arts	January 29, 2021

Faculty

Our seasoned faculty works on real as well as academic issues in close coordination with the field specialists to produce quality research. The faculty is well-versed with the latest trends, pertinent issues that affect our social environment and hold exceptional qualifications both on the academic and practicing fronts.

SALIENT PUBLICATIONS IN 2020



SCHOOL OF MATHEMATICS AND COMPUTER SCIENCE (SMCS)

Imbibing Ingenuity and Innovation

The Department of Mathematical Sciences and the Department of Computer Science under the umbrella of the School of Mathematics and Computer Science (SMCS) offer an eclectic mix of courses to students. The research labs for Artificial Intelligence, Web Science, Big Data, and Telecommunications allow Computer Science students to delve deep in the technological realm. Akin to this, programmes in Mathematics provide a thorough background in theory, quantitative methods and applications commensurate with international standards.

The SMCS has a faculty comprising experienced practitioners and researchers, out of which almost 25 faculty members hold a doctorate degree.

MESSAGE FROM THE DEAN



Dr. Shakeel Khoja

The history of Science programmes at the IBA spans almost four decades and as the IBA moves into the new system of Schools, the newly established SMCS must continue to incubate and stay poised towards cutting-edge research and development in science and technology.

In the coming years, we plan to enhance our academic programmes by investing in our faculty, establishing strong research and industrial ties across the globe and bringing new specializations in Mathematics, Computer Science and allied fields.

The foremost aim of SMCS is to establish academic linkages with leading, global schools to enhance our teaching and research practices. Secondly, we aim to offer more streams of specialization in Mathematics and Computer Science. Recently an MS programme in Data Science was introduced. We envisage more productive and society driven research in the new School.

With the IBA’s mission to undertake applied research to enrich teaching and influence thinking on important issues of business and public policy, we believe that SMCS will play a pivotal role by contributing towards global issues that science and technology can solve.

OVERVIEW OF DEPARTMENTS

Department of Mathematical Sciences

Programmes	Form Submission Deadline
BS – Economics and Mathematics	February 26, 2021
MS - Mathematics	July 14, 2021
PhD - Mathematics	

The students are provided with a thorough education in theory, quantitative methods and applications, along with the opportunity of more specialized training in selected areas of pure and applied Mathematics.

Faculty

Our exceptional faculty members, adept in their domains, are dedicated to teaching the integral concepts of algorithms and theory, computer architecture and quantum computing, computer vision and pattern recognition, data mining and machine learning, distributed systems and grid computing, information systems and much more. Faculty members, mostly foreign qualified from renowned universities, lay a solid academic foundation for the students.



SCHOOL OF ECONOMICS AND SOCIAL SCIENCES

CALL FOR PAPERS/PROPOSALS INTERNATIONAL CONFERENCE



TITLE: ECONOMICS AND SUSTAINABLE DEVELOPMENT

1ST – 3RD APRIL, 2021

CONFERENCE THEMES

The conference will bring together researchers to share latest research on development challenges and propose solutions. The research themes are but not limited to:

- Macroeconomics and Forecasting
- Public Finance and Fiscal Policy
- Monetary and Financial Policy
- Growth, Development and Population Policy
- Labor Economics and Policy
- Poverty, Inequality and Intergenerational Mobility
- Education, Health and Living Conditions
- Governance
- Industry, Trade and Globalization
- Environment and Climate Change
- Tourism Economics and Policy
- Cities and Urban Development
- Agriculture and Food Security
- Teaching and Learning Economics

IMPORTANT DATES

Submission	Closing date
Abstract Submission	15 th January 2021
Full Paper Submission	15 th February 2021
Acceptance/ Rejection Decision	10 th March 2021
Registration Deadline	25 th March 2021

REVIEW PROCESS

- Double Blind Peer-Review.
- Acceptance based principally on originality, significance, technically sound, up to date and presentation.
- The Editorial Board's discretion would be final.

MANUSCRIPTS SUBMISSION

All submissions are to be sent to:
cber-conference@iba.edu.pk or
snizamani@iba.edu.pk with maximum word limit: 5000 including bibliography and appendices. All submissions must follow American Psychological Association referencing style.

CONFERENCE CHAIR

Executive Director, IBA (Dr. S Akbar Zaidi)

For more information, please contact:
Director, CBER, IBA at 111-422-422 (Ext: 2642)

ADDING COLOURS TO IBA LIFE

