



IBA IN THE MEDIA

APRIL 21-27, 2025



IBA KARACHI BECOMES AACSB ACCREDITED



PRINT MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Apr 24, 2025	Publication	Business Recorder	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi gets AACSB accreditation	Positive
02	Apr 24, 2025	Publication	Express Tribune	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA earns AACSB accreditation	Positive
03	Apr 24, 2025	Publication	Frontier Post	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA becomes AACSB accredited	Positive
04	Apr 24, 2025	Publication	Jehan-e-Pakistan	IBA KARACHI BECOMES AACSB ACCREDITED	Urdu	Inaugural ceremony of ITE Student Chapter under Sir Syed University	Positive
05	Apr 25, 2025	Publication	Pakistan Observer	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA achieves AACSB accreditation	Positive
06	Apr 26, 2025	Publication	The News	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA gets AACSB accreditation	Positive
07	Apr 28, 2025	Publication	Daily Dawn	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA earns AACSB accreditation	Positive
08	Apr 26, 2025	Publication	Daily Dawn	IBA AACSB ACCREDITED (Advertisement)	English	IBA KARACHI BECOMES AACSB ACCREDITED!	Positive
09	Apr 26, 2025	Publication	Express Tribune	IBA AACSB ACCREDITED (Advertisement)	English	IBA KARACHI BECOMES AACSB ACCREDITED!	Positive
10	Apr 26, 2025	Publication	Business Recorder	IBA AACSB ACCREDITED (Advertisement)	English	IBA KARACHI BECOMES AACSB ACCREDITED!	Positive
11	Apr 26, 2025	Publication	Daily Jang	IBA AACSB ACCREDITED (Advertisement)	Urdu	IBA KARACHI BECOMES AACSB ACCREDITED!	Positive



DAWN

IBA earns AACSB accreditation

The Institute of Business Administration's (IBA) School of Business Studies (SBS) earned the Association to Advance Collegiate Schools of Business (AACSB) accreditation, as per a press release. Founded in 1916, AACSB is the oldest business education accreditation body headquartered in the United States.

The accreditation is awarded after an evaluation process, engagement with AACSB-assigned mentor, a comprehensive review and visit by a peer review team consisting of deans from accredited business schools, and demonstration of alignment with the nine accreditation standards focusing on strategic management and innovation, learner success, thought leadership, engagement, and societal impact. As one of the most widely recognised accreditations in the world, AACSB will further boost the global recognition and employability of IBA graduates.

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THE NEWS

IBA gets AACSB accreditation

News Desk

The IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top 6% of the world's leading schools to hold this highly soughtafter accreditation.

Founded in 1916, AACSB is the oldest business education accreditation body headquartered in the United States. AACSB accreditation is synonymous with the highest standards in business education and is recognized worldwide for its stringent assessment process.

The accreditation is awarded after a rigorous evaluation process, engagement with AACSB-assigned mentor, comprehensive review and visit by a Peer Review Team (PRT) consisting of deans from accredited business schools, and demonstration

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TRIBUNE

IBA earns AACSB accreditation

KARACHI. IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top six per cent of the world's leading schools to hold this highly sought-after accreditation. Founded in 1916, AACSB is the oldest business education accreditation body headquartered in the United States. The accreditation is awarded after a rigorous evaluation process, engagement with AACSB-assigned mentor, comprehensive review and visit by a Peer Review Team (PRT). OUR CORRESPONDENT

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Pakistan OBSERVER

IBA achieves AACSB accreditation

CITY REPORTER

(SBS) has achieved the prestigious Association to Ad- the United States. vance Collegiate Schools of Business (AACSB) accredition process involves innovation, leadership, and tation, positioning it among a comprehensive evaluation, societal impact.

the top 6% of business including engagement with a schools globally. Founded in mentor, review by a Peer The Institute of Business Ad- 1916, AACSB is the world's Review Team (PRT) of ministration (IBA) Karachi's oldest and most renowned deans from accredited insti-School of Business Studies business education accreditatutions, and alignment with tion body, headquartered in nine key standards, focus-

ing on strategic manage-The rigorous AACSB ac-ment, learner success,



IBA becomes AACSB accredited

F.P. Report

highly sought-after accredi- now enters AACSB's CIR and leading organizations tation. Founded in 1916, cycles, ensuring sustained across the globe. Equipped AACSB is the oldest busi- progress and alignment with with state-of-the-art infraness education accreditation globally benchmarked stan- structure, modern learning body headquartered in the dards. United States. AACSB accreditation is synonymous ly recognized accreditations class education that empow with the highest standards in in the world, AACSB will ers students to shape the business education and is further boost the global future. Committed to sustainrecognized worldwide for recognition and employabil- ability, IBA fosters an ecoits stringent assessment ity of IBA graduates. conscious campus communi-process. The accreditation is According to the 2024 ty, continuously reducing its awarded after a rigorous AACSB analysis of Fortune carbon footprint through awarded after a rigorous acASB analysis of Portune earbon Tootprint through ment with AACSB-assigned mentor, comprehensive fortune 100 companies and mentor, other visit by PRT 75% of the highest-paid consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of deans from CEOs at S&P 500 compared for the consisting of the consis accredited business schools, nies hold degrees from ship, and responsible innova-

has been awarded the presti- developing future leaders. It impact. Association to reflects the institute's relent-Advance Collegiate Schools less pursuit of excellence, leading and most prestigious of Business (AACSB) and the rigorous academic institution of higher educa-accreditation, joining the standards embedded across tion, has nurtured generations top 6% of the world's lead- its programs. After achiev- of trailblazers, with 20,000+ ing schools to hold this ing the accreditation, IBA alumni driving innovation

and demonstration of align- AACSB-accredited schools, tior tation standards focusing on the AACSB accredited insti- years strategic management and tutions. Strengthened by this Leadership, thought leadership, engage- tinue to advance business Impact.

F.P. Report ment, and societal impact. Achieving AACSB quality education and shap-KARACHI: IBA's School accreditation affirms IBA's of Business Studies (SBS) unwavering commitment to lead with purpose and

IBA Karachi, Pakistan's spaces, and cutting-edg As one of the most wide- facilities, IBA offers a world-

ment with the nine accredi- underscoring the impact of Here's to the next 70 Academic innovation, learner success, achievement, IBA shall con- Excellence, and Sustainable

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كراچى (سٹی ڈیپک) آئی بی ایز اسکول آف برنس اسٹٹریز (SBS) کو ماوقار ایسوی ایش سے Advance (AACSB)Collegiate Schools of Business ک ایکریڈیشن سے نوازا گیا ہے، AACSB سب سے قدیم برنس ایجوکیش ایکریڈیش باڈی ہے جس کا صدر دفتر ریاست اے متحدہ میں ہے۔ AACSB ایکریڈیشن کاروباری تعلیم کے اعلیٰ ترین معیارات کے مترادف ہے اور اسے اس کے سخت تشخیصی مُمل کیلئے دنیا بھر میں بھانا جا تا ہے۔ ایکریڈیٹیشن ایک سخت نشخیصی عمل، AACSB کے تفویض کروہ سرپرست کے ساتھ مشغولیت ہتسلیم شدہ کار دہاری اسکولوں کے ڈین پرمشمثل ایک پیر ر يو يوفيم (PRT) كے حامع حائزہ اور دورے كے بعد، اور اسر یخک مینجنٹ اور حدت پر توجہ مرکوز کرنے والے نو ا یکریڈ پیٹیشن معارات کے ساتھ صف بندی کے مظاہرے کے بعد دیا جاتا ہے،جس میں قیادت کی سوچ ، کامیاتی کے اثرات، کھنے کی صلاحیت اور کامیانی برتوجہ دی جاتی ہے۔AACSB کی منظوری حاصل کرنامتلقبل کے لیڈروں کو تنارکرنے کے لیے IBA کی غیرمتزلز لءرم کی تصدیق کرتاہے۔

BUSINESS RECORDER

IBA Karachi gets AACSB accreditation

KARACHI: IBA's School societal impact. of Business Studies (SBS) Achieving has been awarded the presti- accreditation affirms IBA's gious Association to unwavering commitment to Advance Collegiate Schools developing future leaders. It of Business (AACSB) reflects the institute's relentaccreditation, joining the top less pursuit of excellence 6% of the world's leading and the rigorous academic schools to hold this highly standards embedded across sought-after accreditation. its programs. After achiev

is the oldest business educa- now enters AACSB's tion accreditation body Continuous Improvement headquartered in the United Review (CIR) cycles, ensur-States. Its accreditation is ing sustained progress and synonymous with the high- alignment with globally est standards in business benchmarked standards.

RECORDER REPORT leadership, engagement, and

Founded in 1916, AACSB ing the accreditation, IBA

education and is recognised As one of the most widely worldwide for its stringent recognised accreditations in assessment process. The the world, AACSB will furaccreditation is awarded ther boost the global recogafter a rigorous evaluation nition and employability of process, engagement with IBA graduates. According to AACSB-assigned mentor, the 2024 AACSB analysis comprehensive review and of Fortune 500 and S&P 500 visit by a Peer Review Team company data, 73% of (PRT) consisting of deans CEOs at Fortune 100 comfrom accredited business panies and 75% of the highschools, and demonstration est-paid CEOs at S&P 500 of alignment with the nine companies hold degrees accreditation standards from AACSB-accredited focusing on strategic man- schools, underscoring the agement and innovation, impact of the AACSB learner success, thought accredited institutions.

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DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Apr 24, 2025	Digital	Business Recorder	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi gets AACSB accreditation	Positive
02	Apr 24, 2025	Digital	Startup Pakistan	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi Becomes AACSB Accredited	Positive
03	Apr 24, 2025	Digital	Express Tribune	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi Becomes AACSB Accredited	Positive
04	Apr 24, 2025	Digital	The AZB	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA KARACHI BECOMES AACSB ACCREDITED	Positive
05	Apr 24, 2025	Digital	NUT	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA KARACHI BECOMES AACSB ACCREDITED	Positive
06	Apr 24, 2025	Digital	Media Post	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi Becomes AACSB Accredited	Positive
07	Apr 25, 2025	Digital	Taaza Taren	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi's School of Business Studies Secures Prestigious AACSB Accreditation	Positive
08	Apr 26, 2025	Digital	The News	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA gets AACSB accreditation	Positive



THE NEWS

IBA gets AACSB accreditation

By News Desk April 26, 2025



The IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top 6% of the world's leading schools to hold this highly sought-after accreditation.

BUSINESS RECORDER



KARACHI: IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top 6% of the world's leading schools to hold this highly sought-after accreditation.



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"IBA KARACHI BECOMES AACSB ACCREDITED"

by News Desk - April 23, 2025





April 23, 2025: IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top 6% of the world's leading schools to hold this highly sought-after accreditation. Founded in 1916, AACSB is the oldest business education accreditation body









IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top 6% of the world's leading schools to hold this highly sought-after accreditation. Founded in 1916,



IBA KARACHI BECOMES AACSB ACCREDITED



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IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joining the top 6% of the world's leading schools to hold this highly sought-after accreditation. Founded in 1916, AACSB is the oldest business education accreditation body headquartered in the United States.

IBA Karachi's School of Business Studies Secures Prestigious AACSB Accreditation



The Institute of Business Administration's (IBA) School of Business Studies (SBS) has achieved a significant milestone by earning the highly coveted accreditation from the Association to Advance Collegiate Schools of Business (AACSB), placing it among the top 6% of business schools worldwide.

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SOCIAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Apr 23, 2025	Social Media	LinkedIn	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA gains prestigious global accreditation - through the AACSB	Positive
02	Apr 24, 2025	Social Media	Facebook	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi Becomes AACSB Accredited	Positive
03	Apr 24, 2025	Social Media	Facebook	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA KARACHI BECOMES AACSB ACCREDITED	Positive
04	Apr 24, 2025	Social Media	Facebook	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi has officially earned the prestigious AACSB Accreditation	Positive
05	Apr 24, 2025	Social Media	Facebook	IBA KARACHI BECOMES AACSB ACCREDITED	Urdu	IBA Karachi has officially earned the AACSB Accreditation	Positive
06	Apr 26, 2025	Social Media	Instagram	IBA KARACHI BECOMES AACSB ACCREDITED	English	has reached a major global milestone by receiving AACSB Accreditation	Positive
07	Apr 26, 2025	Social Media	Instagram	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA's School of Business Studies (SBS) has been awarded the prestigious Association to AACSB	Positive
08	Apr 26, 2025	Social Media	Instagram	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA's School of Business Studies (SBS) has been awarded to AACSB	Positive
09	Apr 26, 2025	Social Media	X (twitter)	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA Karachi has reached a major global milestone by receiving AACSB Accreditation	Positive
10	Apr 26, 2025	Social Media	X (twitter)	IBA KARACHI BECOMES AACSB ACCREDITED	English	IBA gains prestigious global	Positive



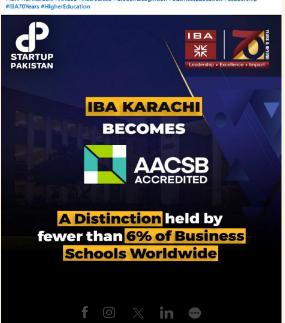


Startup Pakistan o IBA Karachi has reached a major global milestone by receiving AACSB Accreditation — a prestigious recognition that only 6% of business schools in the world hold.

This achievement shows IBA's strong commitment to quality education, research and leadership It proves that IBA is providing business education at an international standard and preparing students

This moment is not just a win for the institution but also for higher education in Pakistan, IRA continues to raise the bar and make the country proud on the global stage.

#IBA #IBAKarachi #AACSB #Accredited #GlobalRecognition #BusinessEducation #Leadership







April 23, 2025: IBA's School of Business Studies (SBS) has been awarded the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, joi... See more



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کی منظوری حاصل ہو گئی ہے — AACSB کراچی نے ایک اہم عالمی سنگِ میل عبور کر لیا ہے، کیونکہ اسے IBA ایک باوقار اعزاز جو دنیا بھر کے صرف 6٪ بزنس اسکولز کو حاصل ہے۔

، کامیابی IBA کے معیاری تعلیم، تحقیق اور قیادت سے وابستہ پختہ عزم کا ثبوت ہے۔ اس بات کا اظہار ہے کہ IBA بین الاقوامی معیار کی بزنس تعلیم فراہم کر رہا ہے اور طلبہ کو ذمہ داری کے

اتھ قیادت کے لیے تیار کر رہا ہے۔ لمحہ صرف ادارے کی کامیابی نہیں بلکہ پاکستان میں اعلیٰ تعلیم کے لیے بھی ایک فخر کا مقام ہے۔

مسلسل معیار کو بلند کر رہا ہے اور عالمی سطح پر ملک کا نام روشن کر رہا ہے۔ IBA #IBA #IBAKarachi #AACSB #accreditedtraining



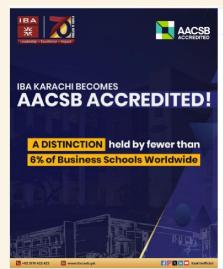
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