
IBA IN THE MEDIA

09 - 22 JUNE, 2025

IBA KARACHI CONDUCTED MENTAL HEALTH HACKATHON 2025

TV CHANNELS

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	June 21, 2025	TV	GEO News	IBA conducted "Mental Health Hackathon 2025"	Urdu	Two days Mental Health 2025 event held at IBA City Campus Karachi	Positive
02	June 21, 2025	TV	AAJ News	IBA conducted "Mental Health Hackathon 2025"	Urdu	Two days Mental Health 2025 event held at IBA City Campus Karachi	Positive
03	June 21, 2025	TV	Aik News	IBA conducted "Mental Health Hackathon 2025"	Urdu	Country's one of the biggest 2 days Mental Health 2025 event held at IBA City Campus Karachi	Positive
04	June 21, 2025	TV	Express News	IBA conducted "Mental Health Hackathon 2025"	Urdu	Mental Health 2025 event held at IBA City Campus	Positive
05	June 21, 2025	TV	NEO News	IBA conducted "Mental Health Hackathon 2025"	Urdu	Mental Health 2025 event held at IBA City Campus	Positive
06	June 20, 2025	TV	City21	IBA conducted "Mental Health Hackathon 2025"	Urdu	Mental Health 2025 event held at IBA City Campus Karachi	Positive



[Geo News](#)



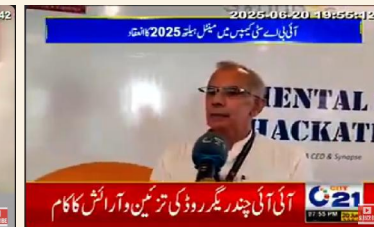
[Express News](#)



[AAJ News](#)



[Aik News](#)



[City 21](#)



[NEO News](#)

PRINT & DIGITAL MEDIA

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	June 21, 2025	Publication	The News	IBA conducted "Mental Health Hackathon 2025"	English	Mental health among youth has reached critical point, warn experts	Positive
02	June 21, 2025	Publication	The Nation	IBA conducted "Mental Health Hackathon 2025"	English	Need to foster mental health solutions in Pakistan stressed (IBA-CED, Synapse host Pakistan's first, largest in-person mental health Hackathon)	Positive
03	June 21, 2025	Digital	The News	IBA conducted "Mental Health Hackathon 2025"	English	Mental health among youth has reached critical point, warn experts	Positive
04	June 21, 2025	Digital	The Nation	IBA conducted "Mental Health Hackathon 2025"	English	Need to foster mental health solutions in Pakistan stressed (IBA-CED, Synapse host Pakistan's first, largest in-person mental health Hackathon)	Positive
05	June 21, 2025	Digital	ARY News	IBA conducted "Mental Health Hackathon 2025"	English	IBA-CED hosts Pakistan's first, largest in-person mental health hackathon	Positive
06	June 21, 2025	Social Media	Facebook	IBA conducted "Mental Health Hackathon 2025"	English	Mental Health Hackathon has an end in IBA Karachi	Positive
07	June 21, 2025	Social Media	Instagram	IBA conducted "Mental Health Hackathon 2025"	English	Mental Health Hackathon has an end in IBA Karachi	Positive
08	June 21, 2025	Social Media	TikTok	IBA conducted "Mental Health Hackathon 2025"	English	Mental Health Hackathon has an end in IBA Karachi	Positive
09	June 22, 2025	Publication	Daily Jang	IBA conducted "Mental Health Hackathon 2025"	Urdu	Mental health crisis among youth has intensified, experts say	Positive
10	June 22, 2025	Publication	The Nation	IBA conducted "Mental Health Hackathon 2025"	English	IBA-CED, Synapse host Pakistan's first, largest in-person Mental Health Hackathon	Positive
11	June 22, 2025	Publication	Daily Times	IBA conducted "Mental Health Hackathon 2025"	English	IBA-CED, Synapse host Mental Health Hackathon	Positive

Mental health among youth has reached critical point, warn experts



A representative image of a person suffering from a mental health crisis. — Reuters/Pix

Pakistan's largest-ever "Mental Health Hackathon 2025" concluded successfully at the Institute of Business Administration (IBA), Karachi, marking a significant step toward addressing the growing mental health challenges among the youth.

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Need to foster mental health solutions in Pakistan stressed

IBA-CED, Synapse host Pakistan's first, largest in-person mental health hackathon

KARACHI - In a move to confront Pakistan's deepening mental health crisis, the Centre for Entrepreneurial Development (CED) at IBA Karachi, in collaboration with Synapse - Pakistan Neuroscience Institute, hosted the country's first and largest in-person interdisciplinary "Mental Health Hackathon 2025" at the IBA City Campus on June 19-20. The two-day event brought together almost 70 participants spread out in 15 teams including mental health professionals, entrepreneurs, technologists, and thought leaders to collaboratively design real-world solutions for some of Pakistan's most urgent mental health challenges.

Structured around three core themes—Mass Mental Health Literacy, Early Intervention and Prevention, and Accessibility and Affordability of Care—the hackathon offered participants a platform to explore, innovate, and pitch practical interventions.

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IBA-CED hosts Pakistan's first, largest in person mental health hackathon

By Web Desk | June 21, 2025



In a move to confront Pakistan's deepening mental health crisis, the Centre for Entrepreneurial Development (CED) at IBA Karachi, in collaboration with Synapse - Pakistan Neuroscience Institute,

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آئی بی اے کراچی میں "مینٹل ہیلتھ ہیکٹھون 2025" اختتام پذیر

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