



## IBA IN THE MEDIA

APRIL 28-MAY 11, 2025



# IBA KARACHI HOSTED THE ALL-PAKISTAN INTER-VARSITY ARCHERY CHAMPIONSHIP



### TV MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Apr 28, 2025	TV	Aaj News	IBA Karachi Hosted the Archery Championship	Urdu	Archery Championship held at IBA Karachi.	Positive
02	Apr 30, 2025	TV	Dunya News	IBA Karachi Hosted the Archery Championship	Urdu	All Pakistan Inter-University Archery Championship held at IBA Karachi by HEC	Positive
03	Apr 30, 2025	TV	GEO News	IBA Karachi Hosted the Archery Championship	Urdu	All Pakistan Inter-University Archery Championship 2025 held at IBA	Positive
04	Apr 30, 2025	TV	PTV News	IBA Karachi Hosted the Archery Championship	Urdu	IBA Karachi is set to host the All Pakistan Inter Universities Archery Championship win by Punjab University	Positive









Geo News PTV News Aaj News Dunya News



## **PRINT - DIGITAL MEDIA SECTION**

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	May 02, 2025	Publication	Frontier Post	IBA Karachi Hosted the Archery Championship	English	IBA Karachi hosts All-Pakistan Inter-Varsity Archery C'ship	Positive
02	May 02, 2025	Publication	Awami Awaz	IBA Karachi Hosted the Archery Championship	Sindhi	IBA Karachi hosts All-Pakistan Inter-Varsity Archery C'ship	Positive
03	April 29, 2025	Digital	The Destination	IBA Karachi Hosted the Archery Championship	English	Punjab University Wins HEC All-Pakistan Archery Championship	Positive
04	May 01, 2025	Digital	Daily The AZB	IBA Karachi Hosted the Archery Championship	English	<u>"IBA Karachi Hosted the All-Pakistan Inter-Varsity Archery Championship"</u>	Positive
05	May 01, 2025	Social Media	Facebook	IBA Karachi Hosted the Archery Championship	English	IBA Karachi proudly hosted the All-Pakistan Inter- Varsity Archery Championship	Positive
06	May 01, 2025	Social Media	Facebook	IBA Karachi Hosted the Archery Championship	English	University of the Punjab Wins IBA Karachi Secures 2nd position	Positive
07	May 01, 2025	Social Media	Facebook	IBA Karachi Hosted the Archery Championship	English	Congratulations to Muzammil Umar and Musa Kaleem for winning the Gold Medal while representing Punjab <u>University</u>	Positive
08	May 01, 2025	Social Media	Facebook	IBA Karachi Hosted the Archery Championship	Urdu	All Pakistan Inter-University Archery Championship 2025 to be held at IBA University	Positive
09	May 01, 2025	Social Media	Instagram	IBA Karachi Hosted the Archery Championship	English	IBA Karachi proudly hosted the All-Pakistan Inter- Varsity Archery Championship	Positive
10	May 01, 2025	Social Media	Instagram	IBA Karachi Hosted the Archery Championship	Urdu	All Pakistan Inter-University Archery Championship 2025 to be held at IBA University	Positive



#### Frontier Post

#### IBA Karachi hosts All-Pakistan **Inter-Varsity Archery C'ship**

F.P. Report

KARACHI: IBA Karachi proudly hosted the All-Pakistan Inter-Varsito Archery Championship at its Main Campus, bringing together nine universities from across the country. The event celebrated athletic excellence and sportsmanship, as participants showcased their talent in a competitive and spirited environment. After three days of intense competition, the University of the Punjab emerged as the gold medalist, while IBA Karachi secured silver, and the University of Lahore claimed bronze.

the presence of Dr. Mukhtar Registrar, IBA Karachi, within universities. He tion, has nurtured genera-Ahmad, Chairman, Higher emphasized the institute's urged academic institutions tions of trailblazers, with Education Commission dedication to fostering a to create more opportuni- 20,000+ alumni driving (HEC), as the chief guest, vibrant sports culture on ties for students to actively innovation and leading Welcoming the guests, Dr. campus. Also in attendance participate in physical organizations across the



The event was graced by Mohammad Asad Ilyas, ing professional athletes institution of higher educa were key HEC officials, activities, including Mr. Javed Ali This event reflected Olympic Association, along- collective enthusiasm and to shape the future. side team managers from all dedication of universities in Committed to sustainabili

> efforts in organizing the Pakistan. championship and empha-

sized HEC's role in nurtur-leading and most prestigious impactful green initiatives.

Equipped with state-of-Memon, Director of Sports, IBA's commitment to pro- the-art infrastructure, mod-HEC; Mr. Nazir Ahmed, moting athletic develop- em learning spaces, and cut-Regional Head, HEC, and ment and offering a plat- ting-edge facilities, IBA Mr. Ahmad Ali Rajpoot, form for emerging talent to offers a world-class educa-Secretary General, Sindh excel. It also highlighted the tion that empowers students

participating institutions. nurturing archery as a rising ty, IBA fosters an eco-con-Dr. Ahmad praised IBA's competitive sport in scious campus community continuously reducing its IBA Karachi, Pakistan's carbon footprint through



روزاني عوامي آواز (6) جمعو 02 مئي 2025ع



كيو پُجَاڻي واري تقريب ۾ هائر ايجوڪيشن ڪميشن (HEC)جي چيئرمين داكتر مختار احمد مهمان نون بونيورسٽين جي رانديگرن شرڪت ڪئي هن تن ڏينهن راري مقابلي ۾ HFC علي ميمن ( ڊائييڪٽن جي رابيد رانديگرن نر ڳر پنهنجي مهارت جو مظاهر ڪين پر راندين جي اصل روح يعني چاقچويند دلچسچي ۽ صحتمند يعني چاقچويند دلچسچي ۽ صحتمند خاص طور شركت كئي ان موقعي تي اسيڪريٽري جنرل. سنڌ اُولمپڪ ایسوسیئیشن) سمیت سمورن تمغر كتي چيمپيئن قرار ڏني وئي جڏهن يونيورستين جا ٽيم مينيجر پڻ موجود

ته ميزبان آءِ بي اي ڪراچي چآندي. ۽ اهئا.





#### "IBA Karachi Hosted the All-Pakistan Inter-Varsity Archery Championship"

IBA Karachi proudly hosted the All-Pakistan Inter-Varsity Archery Championship at its Main Campus, bringing together nine universities from across the country.



by News Desk — May 1, 2025 (3) Car accessories



May 01, 2025: - IBA Karachi proudly hosted the All-Pakistan Inter-Varsity Archery Championship at its Main

Campus, bringing together nine universities from across the country. The event celebrated athletic excellence

and sportsmanship, as participants showcased their talent in a competitive and spirited

three days of intense competition, the University of the Punjab emerged as the gold medalist, while IBA Karachi





SPORTS EDUCATION

#### Punjab University Wins HEC All-Pakistan Archery Championship

Key Officials Attend Closing Ceremony of HEC Archery Championship

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**∆**ZB dailytheazb • Following

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