

# Media Monitoring Report

## IBA Karachi Launches 'I-INCUBATE' Program to Support Entrepreneurs.



Date : **September 24**

Client : **IBA Karachi**

Medium: **TV, Print/Digital & Social Media**



Exclusively Prepared  
for

**IBA** Institute of  
Business Administration  
Karachi  
*Leadership and Ideas for Tomorrow*

Date : 22-09-2024

Publication: Daily Dawn

## Print Media Monitoring

# DAWN

### IBA project to strengthen entrepreneurial ecosystem

KARACHI: The Institute of Business Administration (IBA), Karachi launched I-INCUBATE, an incubation programme supported by the Higher Education Commission (HEC).

The launch event was organised by IBA's Centre for Entrepreneurial Development (IBA-CED).

This initiative formally establishes IBA's incubation programme following a highly competitive process, further strengthen-

ing the Institution's commitment towards start up innovation.

The HEC-funded I-INCUBATE is a 13-month programme offering structured training, dedicated mentoring, goal setting, accountability, networking, and co-working space amongst many other resources and facilities.

The programme aims to increase the sustainability of the selected student startups, empower-

ing them to create positive societal impact through innovation, job creation, income generation and economic growth, while strengthening the entrepreneurial ecosystem.

The event commenced with a welcome address by Dr Lalarukh Ejaz, director IBA-CED, while a programme overview was given by Kanza Sohail, lead incubation programme, followed by an introduction to the

selected startups.

Shortlisted startups from universities including IBA Karachi, University of Karachi, DHA Suffa University, Denning Law School, NED University, Jinnah University for Women, FAST-NUCES Karachi, and Iqra University will be participating in the I-Incubate programme.

These startups span industries including Edtech, Marketplace, Online Earning, Lifestyle,

Tourism, Agritech, Electric Bikes, Legal, Engineering, Circular Economy, Energy, Pharmacy, Fintech, Healthtech, B2B Commerce, and Employability.

The event concluded with a networking hi-tea, providing a platform for HEC representatives, IBA leadership, and key industry figures to engage and collaborate.—PPI

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Date : 22-09-2024

Publication: Pakistan Observer

**Pakistan**  
**OBSERVER**  
*Eyes & Ears of Pakistan* *Widely read and trusted Daily*

# IBA, HEC launch 'I-INCUBATE' to support startups



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Date : 22-09-2024

Publication: Business Recorder

# BUSINESS RECORDER

— PAKISTAN'S PREMIER FINANCIAL DAILY —

## IBA, HEC join hands on 'I-incubate' programme

### RECORDER REPORT

KARACHI: Institute of Business Administration (IBA) Karachi launched 'I-INCUBATE', an incubation program supported by Higher Education Commission (HEC) and organised by IBA Centre for Entrepreneurial Development (IBA-CED).

The launch event took place at Aman Tower, IBA City Campus, and was attended by personnel from the local entrepreneurial ecosystem.

This initiative formally establishes IBA's incubation program following a highly

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Date : 22-09-2024

Publication: The Azb



## IBA Karachi Launches 'I-INCUBATE' Program to Support Entrepreneurs.



[Click the link](#)

Date : 22-09-2024

Publication: Academia Mag

# ACADEMIA

INTERNATIONAL PREMIER EDUCATION MAGAZINE

## IBA and HEC Launch I-INCUBATE to Empower Student Startups



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**IBA** Institute of  
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Karachi  
*Leadership and Ideas for Tomorrow*

Date : 22-09-2024

Publication: PPI

## IBA, HEC collaborate to propel entrepreneurship with 'IINCUBATE' Program

Institute of Business Administration (IBA), Karachi launched IINCUBATE, an incubation program supported by Higher Education Commission (HEC) and organized by IBA Centre for Entrepreneurial Development (IBACED). The launch event took place at Aman Tower, IBA City Campus, and was attended by personnel from the local entrepreneurial ecosystem.

This initiative formally establishes IBA's incubation program following a highly competitive process, further strengthening the Institution's commitment towards start up innovation.

The HECfunded IINCUBATE is a thirteenmonth program offering structured training, dedicated mentoring, goal setting, accountability, networking, and coworking space amongst many other resources and facilities. The program aims to increase the sustainability of the selected student startups, empowering them to create positive societal impact through innovation, job creation, income generation and economic growth, while strengthening the entrepreneurial ecosystem.



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Date : 22-09-2024

Publication: The Frontier Post

## *The Frontier Post*

# IBA and HEC collaborate to propel entrepreneurship with I-INCUBATE



### F.P. Report

KARACHI: Institute of Business Administration (IBA), Karachi launched I-INCUBATE, an incubation program supported by Higher Education Commission (HEC) and organized by IBA Centre for Entrepreneurial Development (IBA-CED). The launch event took place at Aman Tower, IBA City Campus, and was attended by personnel from the local entrepreneurial ecosystem.

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The Institute of Business Administration (IBA), Karachi, with almost seven decades of legacy, is a multi-disciplinary Institute. In 2020, the institution broadened its academic landscape by launching three new schools: the School of Business Studies (SBS), the School of Economics & Social Sciences (SESS), and the School of Mathematics & Computer Science (SMCS). This strategic expansion features IBA's commitment to advancing educational innovation and maintaining excellence across diverse fields.



Institute of  
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Karachi

Leadership and Ideas for Tomorrow

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Date : 23-09-2024

Publication: Academia Mag

عوامي حقن جي ترجمان، ڪمپيوٽر تي پهرين مڪمل اخبار

ڪراچي، حيدرآباد ۽ سکر مان هڪ ئي وقت شايع ٿيندڙ

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عوامي آواز

سال 35\_ شمارو 257 | سومر 23 سيپٽمبر 2024 ع 18 ربيع الاول 1446 هـ | صفحا 08\_ قيمت 40 روپيا

آءِ بي اِي ڪراچي ۽ ايج اي سي طرفان "آءِ اڪيويٽ" نالي پروگرام جو آغاز

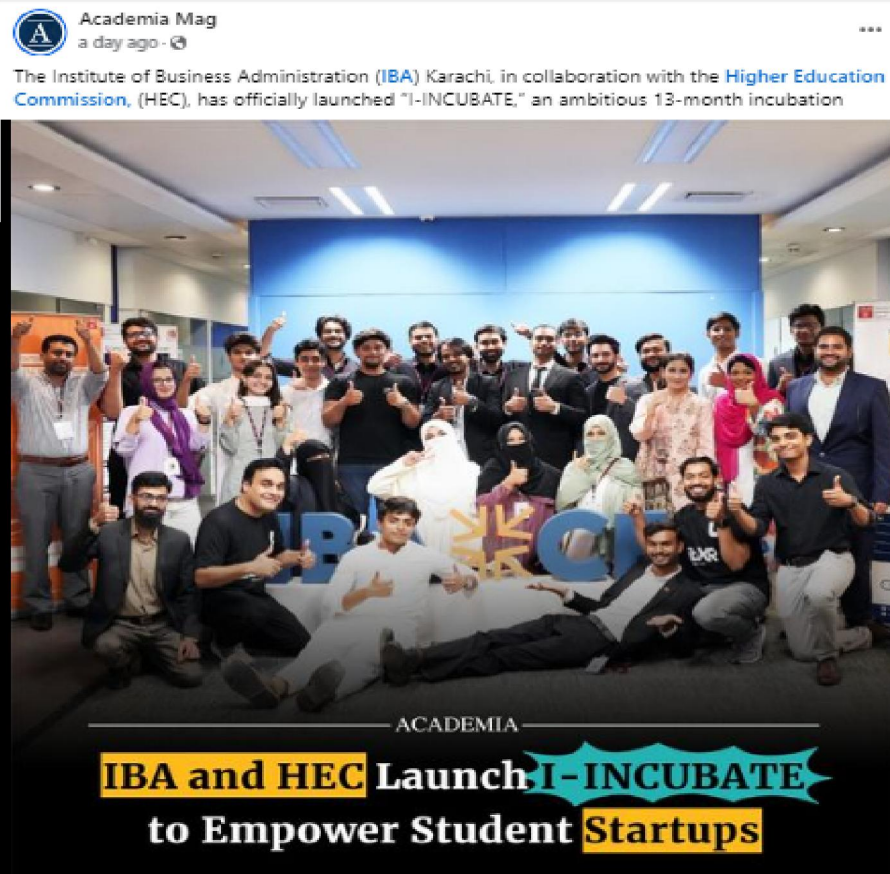
آءِ بي اِي سٽي ڪمپيس امن ٽاور وٽ تقريب، مقامي سڏپڪارن جي پريور شرڪت



ڪراچي (پ ر) ڪراچي جي آءِ بي اِي آءِ اڪيويٽ جي نالي سان سڏپڪاري جي ترقي لاءِ ايج اي سي سان گڏيل پروگرام شروع ڪري ڇڏيو آهي. ان جي افتتاحي تقريب آءِ بي اِي جي سٽي ڪمپيس جي امن ٽاور وٽ ٿي گذري جنهن ۾ مقامي سڏپڪارن وڏي انگ و شرڪت ڪئي. هن پروگرام سان نئين ڪاروبار کولڻ وڏي سهولت ملندي. ايج اي سي جي مالي سهڪار سان تيزنهن ڏينهن جي تربيت ڪندڙن سان اڳواڻي، مقصد طئي ڪرڻ، نيت وڪڻڻ ۽

گڏجي ڪم ڪرڻ لاءِ ذريعا ۽ سهولتن جي سکيا ڏني ويندي. ان سان سڏپڪار ڪاروبارين کي نوان ڪاروبار جيڪي معاشي لاءِ بهتر ڪم ڪن. تخليقي هجن ۽ معاشي بحالي ڪن. نوڪريون فراهم ڪن ۽ انهن سان معاشي صورتحال بهتر ٿئي. تقريب و شروعاتي ڳالهه بوليه آءِ بي اِي سي اِي جي ڊي ڊاڪٽر ڊاڪٽر لالا رخ اعجاز ڪئي. پروگرام جي آگاهي مس ڪنڌا سهيل ڏني ۽ ڪجھ ڪاروبارن جو تعارف پڻ ڏنو ويو.

# Social Media Monitoring



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# Instagram

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**theacademiamag** The Institute of Business Administration @ibakhoofficial, in collaboration with the Higher Education Commission @hec\_pk, has officially launched "I-INCUBATE," an ambitious 13-month incubation program designed to nurture startup #innovation. The launch event, hosted at Aman Tower on IBA's City Campus, marked a pivotal moment for the institution's efforts to bolster the local entrepreneurial ecosystem. Organized by the IBA Centre for Entrepreneurial Development (IBA-CED), I-INCUBATE promises a comprehensive range of #resources and support for budding entrepreneurs. The program, supported by HEC funding, will provide structured #training, mentoring, co-working spaces, networking #opportunities, and accountability mechanisms aimed at fostering the growth and #sustainability of student-led startups. Dr Lalarukh Ejaz, Director of IBA-CED, kicked off the event with a welcome address, followed by an #overview of the program by Ms Kanza Sohail, Lead of the #Incubation Program. Attendees were introduced to the startups selected to participate in #I\_INCUBATE, which include students from a #diverse set of universities: IBA Karachi, University of Karachi, DHA Suffa University, Durrani Law School, NED University, Jamia University,



6 likes

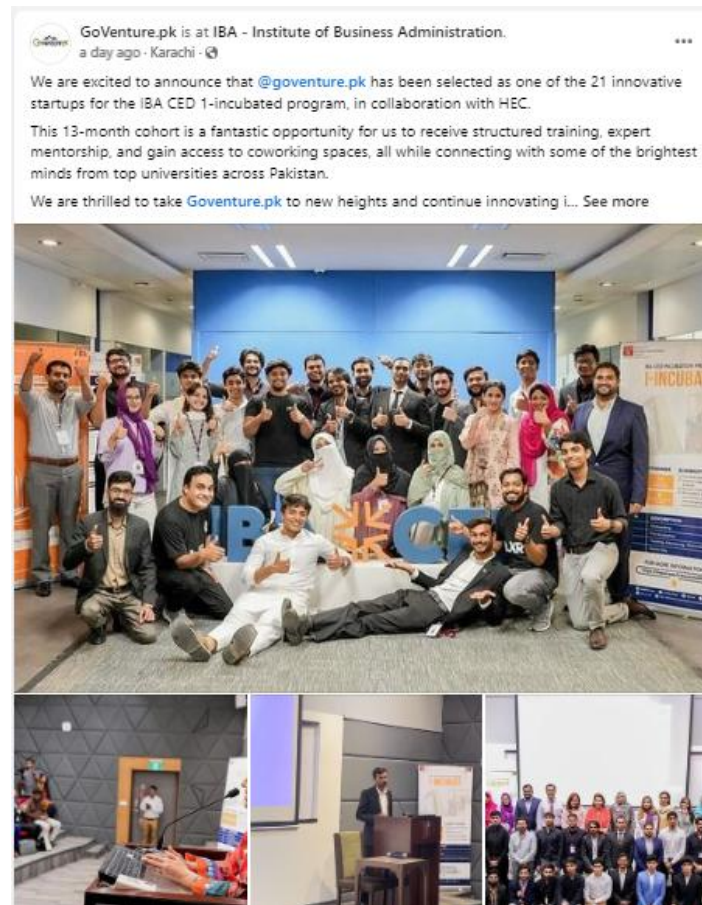
1 day ago

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Date : 22-09-2024

TV Channel: City-21 News

# TV Media Monitoring



IBA and HEC Launch I-INCUBATE to Empower  
Student Startups

[Click the link](#)

# Share Of Voice (sov) by mediums

Mediums	No. of Clips
Print	5
Digital	3
Social	5
TV	1

