# **Media Monitoring Report**

IBA Karachi Hosts Federal Minister for Power for a Keynote Address on 'Pakistan Power Reforms Project'



Date : **September 25**Client : **IBA Karachi** 

Medium: TV, Print/Digital & Social Media



**Publication: Daily Dawn** 

## **Print Media Monitoring**



#### Minister links cut in power tariff with reforms, re-profiling of CPEC debt

Awais Leghiri sees. Rs10-12 per unit cut in electricity cost after 18 months

Down Report

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Institute of **Business Administration** Karachi

Leadership and Ideas for Tomorrow

**Publication: The Express Tribune** 



# 'Renewal of subsidy Punjab's prerogativé'

Minister hopes need for IPPs' forensic audit won't arrive

OUR CORRESPONDENT KARACHI

Power Minister Sardar carried out if it is required Awais Ahmed Khan and expressed the hope that Leghari on Wednesday it would not be needed. said that Rs170 billion sub- He said that we will make parts of the country.

(IBA) main campus.

In his media talk, Leghari

All-out efforts to be made to achieve the target of Rs10 to 12 per unit reduction in the power tariff

the Independent Power Producers (IPPs) would be

sidy is being paid by the all-out efforts to achieve government to enable the the target of Rs 10 to 12 per electricity consumers in unit reduction in the elec-Karachi get electricity on a tricity cost in the next onepar with the prices in other and-a-half year, in case all reforms are implemented He expressed the views including re-profiling of while talking to newsmen CPEC loans, review of IPPs questioner that K-Electric He told another quesafter attending the "Power contracts, settlement of is being regulated under tioner that the higher in-Reforms Roundtable" or- transmission constraints, its Regulator, Leghari said come group of the society is ganized at the Institute of improving efficiency of dis- that there is a need of fur- the beneficiary of the solar Business Administration tribution companies and ther improvement in the net metering. The minister broadening the tax net.

> and September and its re- bodies. government.

RELIEF

billion rupees subsidy is being provided to KE consumers

The minister told another next few days. Covernment of Punjab the interests of the con-should be proud of it.

pants of "Power Reforms Akbar Zaidi.

Roundtable", the Federal Minister for Power said seven out of ten power distribution bodies would be privatized very soon.

He said that we need to review the IPPs Contracts and it would be done with mutual consent. He said that we are also going to announce the Electric Vehicle Regulations in

efficiency of the power said that we are the clean-To a question, he said regulatory bodies, because est energy producers in the said that forensic audit of that we appreciate the the regulator has to watch region and all Pakistani

> for providing subsidy in sumers and we as a govern- Later, the Federal the electricity bills for ment also need to further Minister for Power Sardar the months of August strengthen our regulatory Awais Ahmed Khan Leghari was presented newal or review would be Earlier, in his keynote shield by the Executive the decision of the Punjab address to the partici- Director IBA Karachi Dr S



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**Publication: The News** 

# THE NEWS

# Minister launches power reforms project to foster economic growth



Federal Minister for Power Sardar Awais Ahmad Khan Leghari addresses an event on Pakistan Power Reforms at the IBA main campus on September 25, 2024. — APP



**Publication: Pakistan Observer** 

#### Pakistan OBSERVER

# Leghari announces power sector reforms, privatization plans

ZEBAIR YAQOOB

KARACHI

Federal Minister for tor have been identified. transmission from dams, performance. a step aimed at improvefficiency.

Energy, Sardar Awais Laghari, addressed a roundtable on power reforms organized by IBA, highlighting the challenges and reforms needed in Pakistan's power sector.

He remarked, "I took charge of the ministry six months ago, and at that time, there were major issues in the power sector," Leghari pointed out that in the past, the bureaucracy and power division lacked the ability to manage the sector efficiently, leading to long delays in completing projects that should have been finished within months.

ities to technical professionals and industry experts to address on-Energy Sardar Awais going issues in the pow-Ahmed Khan Leghari er sector. He added that emphasized that, for the subsidies previously first time, the "fault lines" provided to distribution in Pakistan's power sec- companies have been He noted that the govern-boards of directors ment has already invest- have now been involved ed \$3 billion in power to enhance institutional

The minister also reing the sector's overall vealed that a financial advisor will be appointed Federal Minister for within a month to over-

undertaken measures tribution companies, reforms, to delegate responsibil- Currently, 70% of power government supervision, and the administration is actively pursuing strategies to lower electricity production costs, Leghari shared.

withdrawn, and their litical interference in distribution companies concerns from being addressed on a priority basis. The minister shared that the National Transmission and Dispatch Company (NTDC)

He emphasized that plants operate under electricity generation and purchasing should be a matter between producers and buyers, rather than a guarantee from the government. Leghari also noted that He added that po- rising interest rates and the increasing dollar value had caused elechad prevented public tricity prices to rise, "When the dollar was at 100 rupees, it has now gone above 250 rupees, impacted the energy sector and caused consumers to bear the



Federal Minister for Power, Sardar Awais Ahmed Khan Leghari, delivering an address at IBA Karachi on Wednesday.

Leghari explained see the privatization of is being split into three brunt of higher electricthat the government has three state-owned disparts as part of power ity costs."



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**Publication: The Nation** 

#### THE NATION



KARACHI: Federal Minister for Power Sardar Awais Ahmed Khan Leghari talks to media after attending "Power Reforms Roundtable" at IBA main campus, -APP

# Govt pays Rs170b subsidy to ensure uniform electricity tariff in Karachi: Minister

OUR STAFF REPORTER KARACHI

Federal Minister for Power Sar- hope that it would not be needed. dar Awais Ahmed Khan Leghari on Wednesday said that Rs170 billion forts to achieve the target of Rs 10 to subsidy is being paid by the govern- 12 per unit reduction in the electricity ment of Pakistan to enable the elec- cost in the next one-and-a-half year,

rensic audit of the Independent Power Producers (IPPs) would be carried out, if it is required and expressed

Sardar Awais Ahmed Leghari said that there is a need of further improvement in the efficiency of the power regulatory bodies, because the He said that we will make all out ef- regulator has to watch the interests of the consumers and we as a government also need to further strengthen our regulatory bodies. Earlier, in his tricity consumers in Karachi get elec- in case all reforms are implemented keynote address to the participants tricity at par with the prices in other including re-profiling of CPEC loans, of "Power Reforms Roundtable", the Federal Minister for Power said sev-



Institute of **Business Administration** Karachi

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**Publication: Daily Express** 



### شعبہ توانائی کے لیے واضح روڈ میپ پیش کیا،اولی لغاری

کراچی (اسٹاف رپورٹر) آئی بیائے کے اسکول آف بزنس اسٹڈیز اور وزارت توانائی (پاور ڈو بین) کے اشتراک سے ایک تقریب کا اہتمام کیا گیاجس بیں پاکستان پاور ریفار مزیر و جیک کا آغاز ہوا۔ وفاقی وزیر توانائی سر داراولیس احمد خان لغاری نے شرکاسے خطاب کیا، جس بیس انحوں نے نظام کی خامیوں کی نشاند بی کی اور اصلاحات کے لیے ایک واضح روڈ میپ چیش کیا جو توانائی کے شعبے کی کار کر وگی کو بہتر بنانے میں مددگار ثابت ہو گااور جس سے صنعتی اور اقتصادی ترقی کو فروغ ملے گا۔ اضافی پیداوار کے معاطے پر وفاقی وزیر کا کہنا تھا کہ صنعتی طلب کو مختلف مداخلتوں کے ذریعے بڑھانے کے لیے منصوبے بنائے گئے ہیں۔ مزید براں وفاقی وزیر نے کہا کہ بیا نتہائی اہم مداخلتوں کے ذریعے بڑھانے کے لیے منصوبے بنائے گئے ہیں۔ مزید براں وفاقی وزیر نوانائی اویس لغاری نے کہاہ کے کہ ہم ایک مسابقتی مارکیٹ کے نظام کی طرف بڑھیں۔ دریں اثناو فاقی وزیر توانائی اویس لغاری نے کہاہ کے کہ ہم ایک مسابقتی مارکیٹ کی وجہ مہتھی بجلی مل رہی ہیو فاق ادیوں روپے کی سبسڈی دے رہا ہ کیے الکیٹر کی کو اللہ برامات دے۔



**Publication: Nawa-e-waqt** 



جوے وقاتی وزیر اوائی اوائی افاری نے کہا کہ روال سال کے افتتام ہے 10 یاد کمینیاں ہا تھا کہ جو سکے۔ ان کا کہنا تھا کہ سلم 10 براج نسب 40



**Publication: Daily Ausaf** 

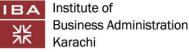


اويس لغاري 37

خطاب کیا،جس میں انہوں نے نظام کی خامیوں کی نشاندہی کی اور اصلاحات کے لیے ایک واضح روڈ

میپ پیش کیا جوتوانائی کے شعبے کی کارکردگی کو بہتر
بنانے میں مددگار ثابت ہوگا اور جس سے منعتی اور
اقتصادی ترتی کو فروغ ملے گا۔ وفاق وزیر نے
واضح طور پر کہا کہ اصلاحات کا دائرہ کار مفصل اور
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معیارات کو بہتر بنانے کی جانب سرائرم عمل ہے،
کی کوششیں کی جارہی ہیں تا کہ کارکردگی کو بہتر بنایا
جید ٹرانسیشن انفراسٹر کچر میں بنیادی تبدیلی لائے
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منصوب بنائے گئے ہیں۔





**Publication: Jehan Pakistan** 



# یا ورسیگٹر کوبہتر بنانے کیلئے کوشاں ہیں،اویس لغاری

کراچی (بزنس رپورٹر) انٹی ٹیوٹ آف | نموکو متحرک کر سکتے ہیں کلیدی خط کے بعدوزیر

برنس اید منشریشن (IBA)، کراچی اور وزارت اورایگزیکٹوڈائریکٹر،IBA، ڈاکٹرایس اکبرزیدی توانائی (یاور ڈویژن) نے مشتر کہ طور پر ایک نے بطور پینلسٹ اور کاروباری شخصیت جنیدا قبال



خریداروں اور بیچنے والوں کے درمیان البکٹران کی الیکٹرک وہیکل (EV) کواپنانے کوفروغ دینے کے لیے ایک آنے والی پالیسی کا اعلان کیا، خاص طور بر Wheelers\_2 اور Wheelers\_2

جس میں فالٹ لائٹز کی نشاندہی کی گئی اور ان | اقتصادی ترقی کو تیز کرنے کے منصوبے جاری | کے لیے،جس سے بجلی کی طلب میں اضافیہ ہوگا، اصلاحات کے لیےایک واضح روڈمیپیٹی کیا گیا ہیں۔ میرف کے مسلے پر بات کرتے ہوئے، انقل وحمل کے افراجات کم ہوں گے، اور ایندھن

تقریب کی میزبانی کی، جہاں پاکتان پاور نے بطورناظم بحث کی۔وزیرنے اس بات پرزور ریفارمز پروجیک کے لیے پہلے کلیدی اجلاس کا | دیا کہ ساختی اصلاحات پیجیدہ ہیں جن کے نتائج آغاز ہوا۔ اس سیشن کا اہتمام اسکول آف بزنس | چندمہینوں میں متوقع ہیں۔ یاورڈویعن کی توجیقشیم اسٹریز (IBA،(SBS) نے کیا تھا طلبہ، اساتذہ، روشن خیالی سے خطاب کیا۔ وفاقی وزیر برائے بجلی جو یا ورسکٹری کارکردگی کو بہتر بنانے منعقی اورمعاثی انہوں نے اس بات پر روشنی ڈالی کہ فرنٹ لوڈڈ کی درآ مدات میں کی آئے گی۔



Leadership and Ideas for Tomorrow

Institute of **Business Administration** Karachi

**Publication: Daily Aaj** 





آئی بی اے اور پاور ڈویژن کے اشتراک سے پاکستان پاور ریفارمز پروجیکٹ کا آغاز



**Publication: Daily Amn** 





**Publication: Daily Jasarat** 



# بجلی نرخ یکساں نہیں ہونے چاہییں ،سنگین سیاسی نتائج ہونگے،وزیر توانائی





**Publication: Awami Awaz** 

# پاور ڊسٽريبيوشن ڪمپنين ۾ گورننس ۽ ٽرانسميشن انفرا اسٽرڪچر تبديل ڪرڻ جي ضرورت آهي



آهن. هُن اهو واضع كيوته فرئت لود تيل اهم کردار ادا کری ٹی ۽ مختلف قيمتون معقُّول سطَّح تيُّ آلُـٰنُ لأَءٍ تى اليكترك وهيكلز كي وذ كان ود استعمال كرڻ جي ضرورت تي زور ڏنو

ڪراچي( پ ر) آءِ بي اي ڪراچي ۽ | منصوبن کي تيز ڪرڻ لاءِ منصوبا جاري نوانائي واري وزارت (پاور جويزن) گڏيل طورتيُّ سيشن اسكول آف بزنس استديز | قرضن جي وايسيُّ قابليت قائم ركنُ م ۾ هڪ تقريب منعقد ڪئي. بجلي واري وَفَاقي وزير سردار اويس احمد خان لغاري | پاليسين جي ذريعي سڄي بورڊ ۾ خطاب كندى فالت لآثينن جي نشاندهي ڪرڻ ۽ سڌارن لاءِ واضح روڊ ميپ پيش \ ڪوششون جاري آهن. ضرورت ان ڳالهہ ڪيو ويو. جنهن سان پاور سيڪٽر جي جي آهي تر چٽا ڀيٽيءَ واري مارڪيٽ جي كاركردگي كي بهتر بڻائي سگهجي ٿو. اجلاس ۾ صوّبائي وزير ۽ آيگزيڪيوٽو | وڪرو ڪندڙن پاڻ ۾ اليڪٽران واپار ڊائريڪٽر آءِ بي اي ّڊاڪٽر ايس اڪبر اقبال مادريتر طور شركت كئي. صوبائي وزير خطاب ڪندي چيو تہ ڍانچي اجنهن بعد بجلي جي طلب ۾ اضافو جي سڏارن جو ڪم تمام پچيده آهي اٿيندو هن چيو تہ پاڪستان دنيا جي جنهن تي ڪر جاري آهي. ايندڙ ڪجهہ | صاف توانائيءَ وارن ملڪن مان هڪ آهي. مهينن ۾ ان جا بهتر نتيجًا متوقع آهن. اجنهن ۾ 55 سيڪڙو کان وڌيڪ بجلتي پاور دويزن دستريبيوشن كمپنين م صاف ذريعن مان حاصل ٿئي ٿي، جيكا گورننس کی وڌائڻ ۽ ٽرانسميشن ايندڙ ڪجه سالن ۾ 70 سيڪڙو کان انفراستركچر كى تبديل كرڻ تى ڌيان | وڌي ويندي. ملك ۾ تقريبن 75 سيكڙو ڏئي رهيا آهيون تہ جيئن ڪارڪردگي جبلي اندروني ذريعن مان پيدا ٿئي ٿي. كيُّ بهتر بنايو وڃي ۽ نقصانن كي گهٽايو | جلدئِّي 90 شيكڙو كان مٿي ٿيڻُ جيَّ وچي. صنعتي ۽ اقتصادي ترقيءَ جي ا اميد آهي.





**Publication: GEO News** 

# **Digital Media Monitoring**

آئی پی پیز سے بات چیت اور جامع اصلاحات کے بعد بجلی کی قیمت میں کمی ہوسکتی ہے: وزیر توانائی







**Publication: HUM English** 



The event, which marked the launch of the Pakistan Power Reforms Project, was coorganised by the Institute of Business Administration (IBA) School of Business Studies and the Ministry of Energy's Power Division.

In his keynote speech, Minister Leghari outlined key challenges in the power sector and laid out a clear plan for reforms aimed at boosting its efficiency. He emphasised that these reforms would have a direct impact on industrial and economic growth.

The Minister highlighted that the structural reforms being undertaken are multifaceted and their benefits will become visible within a few months. The Power Division is also working to improve the governance of power distribution companies, while overhauling the transmission infrastructure to minimise losses and enhance efficiency.

Addressing concerns over the country's surplus generation capacity, Leghari revealed that the government is implementing measures to stimulate industrial demand, which will, in turn, fuel economic growth.



**Publication: The AZB** 



## IBA Karachi Hosts Federal Minister for Power for a Keynote Address on'Pakistan Power Reforms Project.





Publication: Pro Pakistani

#### Govt Aims to Cut Electricity Prices by up to Rs. 12 Per Unit in Next 18 **Months: Power Minister**



By ProPK Staff | Published Sep 25, 2024 | 8:11 pm





**Publication: The Academia** 



#### IBA Karachi Hosts Session on Pakistan Power Reforms





Institute of Business Administration Karachi

**Publication: Minute Mirror** 



# Govt targets Rs. 12 per unit cut in electricity prices in next 18 months: Power Minister





**Publication: Daily Parliament Times** 

# **Parliament Times**





**Publication: APP** 



Federal Minister for Power Sardar Awais Ahmad Khan Leghari addresses an event on Pakistan Power Reforms at IBA main campus.







**Publication: The Diplomatic Insight** 







**Publication: Mattis Link** 



**September 26, 2024 (MLN):** Pakistan will soon launch a policy that encourages the adoption of electric vehicles, particularly two-wheelers and three-wheelers, to accelerate their uptake in the country, Federal Minister of Power, Sardar Awais Ahmed Khan Leghari stated at an event yesterday.

Such an intervention will not just increase demand for electricity, but also reduce household expenditure on transport, as well as significantly reduce import bill associated with fuel imports, he added.

The Pakistan Power Reforms Project was kicked off at the event that was co-hosted by the School of Business Studies, IBA, and the MInistry of Energy (Power Division).

Sardar Awais Ahmed Khan Leghari gave a keynote address, in which he identified fault lines, and a clear roadmap for reforms that can improve efficiency of the power sector, catalyzing industrial, and economic growth in the process.



**Publication: GSRRA** 



Federal Minister for Power Awais Leghari Wednesday said the government would make all-out efforts to achieve the target of Rs. 10 to 12 per unit reduction in electricity cost in the next 18 months.

He expressed these views while talking to newsmen after attending the Power Reforms Roundtable organized at the Institute of Business Administration (IBA).

He highlighted the re-profiling of CPEC loans, review of IPP contracts, settlement of transmission constraints, improving the efficiency of distribution companies, and broadening the tax net as key reforms to reduce the price of electricity.

Leghari said that the forensic audit of the Independent Power Producers (IPPs) would be carried out if it is required and expressed hope that it would not be needed.



**Publication: Qudrat** 



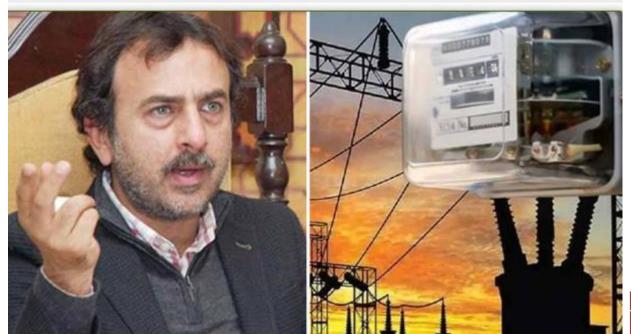




**Publication: Siasat.pk** 



بجلی کی قیمت کتنے ماہ میں کم ہو گی ؟وفاقی وزیر توانائی کا اعلان



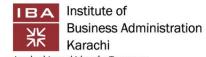


Institute of Business Administration Karachi

**Publication: Such News** 







رفاقی وزیر توانائی او پس لغاری نے کہا ہے کہ آئی ہی پیز سے بات چیت اور جامع اصلاحات کے بعد بجلی کے نرخ بتدریح 10 سے 12 روپے فی یونٹ کم ہوسکتے

# **Social Media Monitoring**



Ministry of Energy-Power Division, Government of Pakistan

Federal Minister Sardar Awais Leghari delivered the keynote address at the Pakistan Power Reforms Project event at IBA, Karachi, and participated in a Q&A session, discussing key reforms and the government's commitment to a sustainable energy future.

# **Facebook Ministry of Energy-Power** Division, Government of Pakistan





Institute of **Business Administration** Karachi

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وفاقی وزیرِ توانائی نے بھی کے الیکٹرک کے سامنے ہتھیار ڈال دیے مزید تفصیلات: https://urdu.arynews.tv/awais-leghari-on-k-electric/

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Hello Pakistani



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hellopakistan Pederal Minister for Power Awais Leghari announced that the government aims to reduce electricity costs by Rs. 10 to 12 per unit within the next 18 months. Speaking at a Power Reforms Roundtable at IBA, he discussed key reforms including the re-profiling of CPEC loans, reviewing IPP contracts, improving transmission and distribution efficiency, and broadening the tax net. He also mentioned the potential need for a forensic audit of IPPs, though he expressed hope it wouldn't be necessary. Leghari highlighted plans to privatize seven out of ten power distribution companies and noted that solar net metering primarily benefits higher-income groups. He emphasized that Pakistan is a leader in clean energy production. 23h



talzahmed What an after death relief. Shame

20h Reply



0

23h Reply











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GOVERNMENT PLANS TO REDUCE ELECTRICITY PRICES BY UP TO RS. 12 PER UNIT WITHIN THE NEXT 18 MONTHS

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# **TV Media Monitoring**





# **TV Media Clipping Snap Shots**











**BOL News** 

Samaa News

Capital TV

Abb Takk

**PTV News** 











**Public News** 

**HUM News** 

Metro-1 News

Channel-5

GEO News



# **TV Media Clipping Snap Shots**











**ARY News** 

**GTV News** 

**NEO News** 

News 1

City 21







**Dunya News** 

Suno News

**AAJ News** 

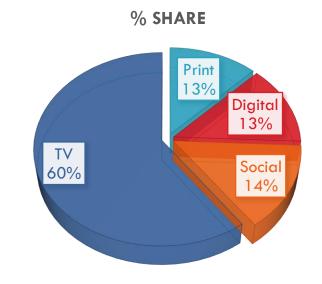






# Share Of Voice (sov) by mediums

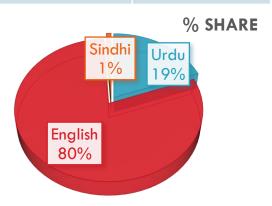
Mediums	No. of Clips
Print	13
Digital	14
Social	15
TV	63

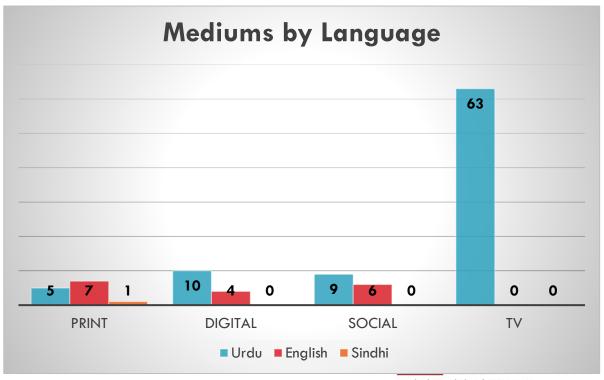




# **Language Share by mediums**

Language (all mediums)	No. of Clips
English	21
Urdu	87
Sindhi	1





TV Channel	No. of Clips	Fundamental Character Character
AAJ TV	1	Frequency Share by Channel
ABB TAKK News	8	
ARY News	4	
BOL News	5	12
Capital TV	5	
Channel 5	2	10
City 21	1	8
Dunya News	5	8
GEO News	2	6
GTV	4	5 5 5
HUM News	10	
Metro 1	4	
NEO News	2	
News 1	2	
PTV News	2	REST REAL FEAT ROLLERS CHILD COUNTY CHORES CHARLES CHA
Public TV	3	IBA Institute of
Smaa News	2	Business Administration
Suno TV	1	Leadership and Ideas for Tomorrow