



Institute of  
Business Administration  
Karachi

*Leadership and Ideas for Tomorrow*

# 2020

Ready for a new decade  
*#newbeginnings*

TAP INTO **THECURRENT** AT IBA

September 2019 - December 2019

Issue 29



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## Message from the Executive Director

It is indeed a great pleasure, privilege and honour for me to be the new Executive Director of the IBA. I have been an Adjunct Professor at the IBA for seven years now and am quite familiar with the quality of teaching and particularly, the outstanding quality of our students. Many of our students are quite brilliant and compare favourably to any university and institution not just in the country, but globally as well. This observation is collaborated by the fact that the students from the IBA are increasingly finding well-paid jobs in the industry both in Pakistan and overseas, while an increasing and impressive number are going abroad for further studies, most of whom are on scholarships and many completing their PhDs. Having taught for almost four decades in Pakistan and at universities like Columbia University and Johns Hopkins University, and having interacted with students at dozens of universities including Oxford, Cambridge, SOAS, the London School of Economics and many others, I can safely say that many of our students are of similar standard, with some of our students already studying for higher degrees at some of these very universities.

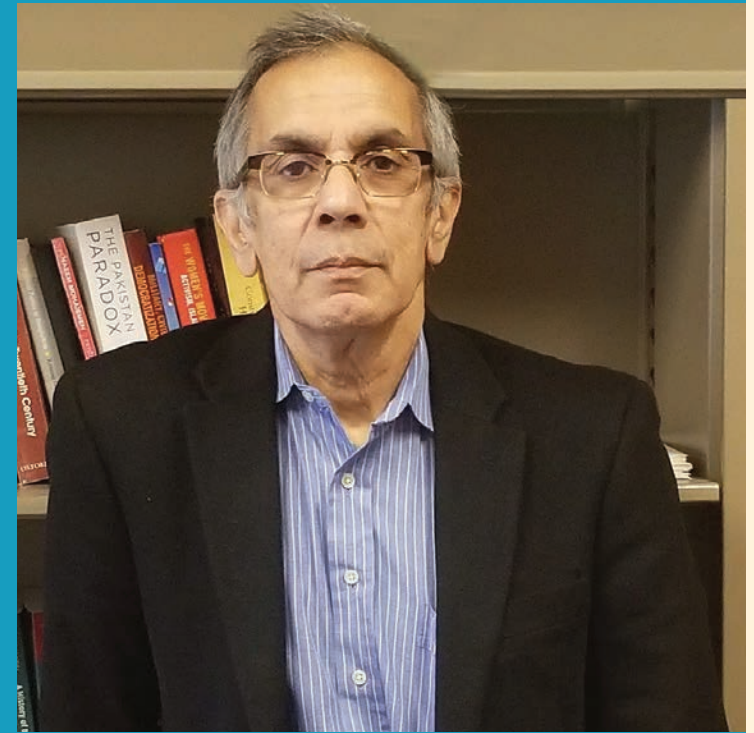
The IBA has evolved exceedingly well from being Pakistan's premier Business School for a number of decades, now to an institution which offers degrees in Accounting and Finance, Economics and Mathematics, Computer Science, Social Science and Liberal Arts, Journalism, and hopefully soon in Law. In many of these disciplines, we are also offering Masters-level programmes and PhDs in Computer Science, Journalism and Economics. This is a major transformation that has taken place in the ethos and nature of the IBA focusing much more on education, more broadly defined, in addition to providing skilled graduates for the workplace. We are at the juncture where we are setting the future for a new IBA.

In the most recent Placement Survey conducted by the IBA to assess where our students are a few months after graduation, we found that 67 percent of our graduating class of 2019 had already found employment, while 7 percent of this class, as many as 17 students, were pursuing higher education. Perhaps the most encouraging sign from this data was, that of the 17 students undertaking higher education, the majority were our women graduates. This is indeed a remarkable sign which clearly shows not only how Pakistan's demography and social structure has transformed, but also that women are now overcoming social taboos and constraints and are setting new standards for all our graduates. Moreover, 48 percent of those finding employment within a year of graduation from the IBA, were our women graduates. Clearly, these are remarkable and path-breaking developments and trends, which are highly encouraging.

These changes would not have been possible without the stellar achievements in the development of infrastructure and overall facilities undertaken by both my predecessors, Dr Ishrat Husain and Dr Farrukh Iqbal. They have laid the strong foundations which has made the IBA what it is and they have provided a challenge for me to build on their legacy and provide intellectual leadership to where we want the IBA to be some years from now. I will also continue to work with IBA's highly accomplished alumni who now head key positions of authority and power in diverse sectors across Pakistan. The IBA Brand Name is a highly successful product and one needs to maximise the benefit from this.

I believe institutions of learning are judged and evaluated on the basis of their teachers and their graduating students. For this, academics and the Faculty need to be the priority for the IBA over the next few years where we can provide our students the best education they can possibly receive. IBA students are quite driven, eager to learn, and quality teachers can provide them the education which they demand and require, whether to be able to compete in the marketplace or to continue their intellectual quest for higher learning. I hope to make the IBA an institution where we can attract the best possible teachers and help in building skills and support Faculty who are already at the IBA. By emphasising training and exchange programmes for Faculty, by building institutional linkages with leading universities in the region and in the world, and by giving incentives and encouragement to research, I feel that we can attract exceptional scholars and teachers. I also want more academic and intellectual engagement between IBA Faculty members and students and scholars and academics from within Pakistan and abroad, and hope to announce a number of initiatives which bring in such scholars to the IBA in each Department, for lectures, symposia and to run short seminar series.

My ambition, intention and hope is to make the IBA one of the leading centres of learning, education and creative intellectual endeavour in the region.



**Dr. S Akbar Zaidi**



## Message from the Editor

Dear readers,

The onset of the new decade brings with it a new leader at the IBA. Professor Dr. S Akbar Zaidi has been appointed as the Executive Director of the Institute, replacing Dr. Farrukh Iqbal as the 10<sup>th</sup> head of the Institute. We hope that the IBA continues to remain at the top under his leadership.

As we move ahead, IBA continues to reach new milestones. The end of 2019 rang convocation bells for 926 graduates, the largest ever number, at a ceremony where the chief guest was the Advisor to the PM on Finance and Revenue, Dr. Abdul Hafeez Shaikh.

Amongst the several distinguished lectures that were arranged at IBA, one was addressed by Governor State Bank of Pakistan, Dr. Reza Baqir whose talk focused on various challenges faced by the country and how the government has taken actions to address the fiscal deficit and other issues.

IBA continued to host industry experts and academics from across the globe – the latest event being the 8th International Conference on Information and Communication Technologies (ICICT) organized by IBA's Faculty of Computer Science. The closing ceremony was graced by H.E. President of the Islamic Republic of Pakistan, Dr. Arif Alvi, whose address reflected on how technology has evolved in the past few decades.

The city's socio-cultural fabric was discussed and debated at the three-day 7<sup>th</sup> Annual International Karachi Conference, which was held at IBA's city campus.

In a first, the Nielsen Academy was launched at the Institute. This initiative will equip senior year students with the knowledge required to progress in their respective fields, while staying up to date on the research dynamics of the market.

Finally, we have some exciting news on the alumni front. Three alumni: Fahad Muhammad Ashraf, Roohi Raees Khan and Sabir Sami took leading roles in world renowned organizations. We could not be more proud of them and wish them the best in their new roles.

As we move on, I wish you the very best in 2020, and hope you enjoy this edition of The Current.

### **Malahat Awan**

Director

Alumni, Corporate Relations and Communications



***Malahat Awan***

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## 926 students graduate at Convocation 2019



**December 7, 2019:** The IBA Karachi held its annual convocation 2019 at the main campus to confer degrees to 926 graduates. The graduating batch included 673 undergraduate students from six programs, 252 postgraduate students from seven programs, and one PhD scholar. The Chief Guest of the ceremony was Advisor to the Prime Minister on Finance and Revenue Dr. Abdul Hafeez Shaikh; Minister for Food and Parliamentary Affairs, Pro Chancellor all Public Universities and Advisor Universities and Boards, Government of Sindh, Nisar Ahmed Khuhro; and Co-Founder, The Citizens Foundation (TCF) Mushtaq Chhapra attended as Guests of Honor.

Executive Director IBA Dr. Farrukh Iqbal congratulated the graduating students and their families and announced that 80 percent of the Institute's current graduating batch has attained employment of their choice within three months of graduation. He announced that the first cohort of BS Economics and MS Journalism are graduating and will enter the job market. Furthermore, he said that the IBA is the first Institute to offer a specialized degree in Journalism.

Mr. Chhapra applauded the IBA's initiative to start the Responsible Citizen Initiative (RCI) and mentioned that many graduates of TCF have obtained education from the IBA through its financial assistance program. He also said, "Life is not about being rich, popular or highly educated, it's about being real. It's all about being humble and being kind."

Mr. Khuhro said that "With a legacy of more than six decades, the IBA has proven to be a hub of nurturing talents from which not only Pakistan but the whole world has benefitted. This esteemed Institution has produced nothing but the best leaders and professionals that not only lead but inspire."

Dr. Shaikh appreciated the efforts of the IBA and asked the students to value the virtues this Institute has empowered them with and urged the graduates to strive for excellence.

The convocation ceremony featured the position holders in various degree programs, who were awarded cash prizes, medals, shields and certificates of merit. Graduating students excelling in the field of sports were also recognized. Performance awards were given to staff and faculty members including the Best Teacher and Best Researcher awards.



## ***‘Pakistan's Economy: Macroeconomic Challenges and Outlook’***

### ***Distinguished Lecture by Dr. Reza Baqir***

**September 30, 2019:** The IBA Karachi organized a distinguished lecture on Pakistan's Economy: Macroeconomic Challenges and Outlook, by Governor State Bank of Pakistan, Dr. Reza Baqir, at the main campus. The session was moderated by Executive Director IBA Dr. Farrukh Iqbal, who introduced Dr. Baqir to the audience.

Dr. Baqir divided his lecture in three parts: causes of the current macroeconomic challenges faced by the economy, actions taken by the economic team to address those challenges and the results to date, and the outlook of the economy. He described two main causes of the current macroeconomic challenges. First was the growing current account deficit during 2015 – 2018 and the second key cause was rising fiscal deficits and public debt which had put in doubt the country's credit worthiness.

To address these economic challenges, Dr. Baqir described three sets of actions that had been undertaken in the following areas: external, fiscal, and monetary. A series of exchange rate adjustments since late 2017 had helped reduce the exchange rate overvaluation.

Dr. Baqir also briefly touched upon the actions taken by the government to address the fiscal deficit related challenges. Finally, Dr. Baqir noted that having to address the external and fiscal imbalances of the past meant that inflation had risen in part due to increases in the exchange rate, taxes and utility prices. This had necessitated a tightening of monetary policy which would help to bring inflation down.



Commenting on the outlook, Dr. Baqir noted that the leading predictor of recourse to the IMF had been falling and low level of reserves. If Pakistan can build institutions that entrench reserve build-up it would allow the country to self-insure against economic shocks.

Following the lecture, Dr. Iqbal engaged with Dr. Baqir to delve into the macroeconomic trials and tribulations that Pakistan is currently facing and the solutions for overcoming them. A Q&A session between Dr. Baqir and the audience ensued. The event concluded with a note of thanks by Dr. Iqbal.





## 8<sup>th</sup> International Conference on Information and Communication Technologies



**November 16-17, 2019:** Industry experts and academicians across the globe descended at the IBA Karachi for the biennial International Conference on Information and Communication Technologies organized by the Faculty of Computer Sciences.

The 8<sup>th</sup> edition of the conference gravitated around the latest topics in the field of information technology pertaining to Artificial Intelligence, Data Science, Internet of Things, Blockchain and FinTech.

The Acting Executive Director, Dr. Sayeed Ghani, in his opening address spoke about the efforts being put in by the Faculty of Computer Science over the past 15 years in making this conference an internationally recognized event and attracted research papers from North America, Europe, Middle East, Far East and China for this year's conference. The Chairperson of the Computer Science department, Dr. Shakeel Ahmed Khoja informed that the audience that 80% of paper submissions were based on applications development while 20% were based purely on research.

Director, Urban Analytics Institute, Dr. Murtaza Haider, Dean, University of Glasgow, Dr. Imran Muhammad, Dr. Adnan Noor Mian and Dr. Gus Gutoski conducted keynote sessions and spoke about how Machine Learning, IoT, BigData, and Artificial Intelligence can help solve real world problems.

The first day featured research paper presentation by renowned speakers while students were provided hands-on learning environment through informative tutorials.

The second day commenced with a keynote session by Dr. Momin Ayub Uppal, Associate Professor, Department of Electrical Engineering, LUMS, which revolved around environmental sensing using Wi-Fi signals.

Later, Dr. Haider Abbas, Director, National Cyber Security Auditing and Evaluation Lab (NCSAEL), MCS-NUST, delivered a talk on Cyber Security Auditing and Evaluation. The technical papers sessions on different topics such as Artificial Intelligence, Social Computing and Information, and Networks also attracted the attention of audience.

His Excellency Dr. Arif Alvi, President, Islamic Republic of Pakistan, graced the closing ceremony and distributed souvenirs amongst the participants.





## *Celebrating the sociocultural city at 7<sup>th</sup> Annual International Karachi Conference*



**November 1-3, 2019:** The IBA and Karachi Conference Foundation played host to the 7th Annual International Karachi Conference to showcase current research and critical discourse on Karachi. It celebrated the sociocultural color of Karachi – one of the most ethnically and religiously diverse cities of the world.

The first day started with the screening of more than a dozen short films made by students. The second day featured an engaging and poignant keynote address by literary icon Haseena Moin, who related the story of her early memories of coming to Karachi after independence, saying this city and that no longer seems related at all.

Renowned urban planner and Karachi expert Arif Hasan during his address at the session titled The Future of Karachi's Heritage was critical of the role of the state in providing basic amenities such as public transport, low income housing and water supply. He further stated that city planning should be about ordinary people. "I do not believe in beautification projects which are of no use to the public," he added.

A few sessions that were held on the second day of the conference included: The Future of Karachi's Development, Karachi Urban Lab – The Politics of Displacement and Resettlement in Urban Pakistan and Karachi's Book Cultures.

The third and final day of the Conference showcased research by young scholars from IBA's KUL and students from Habib University's Social Development Program.

The conference concluded on the third day with a screening of critically acclaimed film Laal Kabootar.



## Inauguration of 3<sup>rd</sup> International Student Convention and Expo at IBA

**October 28-29, 2019:** The IBA, Karachi partnered with Inter University Consortium for the Promotion of Social Sciences Arts and Humanities (IUCPSS), Pakistan to host a two-day event at the main campus.

The event kicked off with an inauguration ceremony with the Governor of Sindh Imran Ismail present as the chief guest. It was attended by almost 20 respected Vice-Chancellors, IBA students, alumni along with students from other universities.

Attendees from the IBA included Executive Director IBA Dr. Farrukh Iqbal, Associate Deans IBA Dr. Huma Baqai and Dr. Sayeed Ghani. Academics from other universities included Vice Chancellor Quaid-e-Azam University Dr. Muhammad Ali; Vice Chancellor Allama Iqbal Open University Dr. Zia-ul-Qayyum; Vice Chancellor National Skills University and Coordinator IUCPSS Professor Dr. Muhammad Mukhtar; and Director Institute of Health and Business Management Jinnah Sindh Medical University Dr. Abuzar Wajidi.

National Coordinator IUCPSS Murtaza Noor talked about the importance of universities in facilitating social interactions, saying, “The youth has become more important than ever before; they (universities) are required to create social interactions”.

Following that, Dr. Iqbal laid emphasis on ‘securing our future’ and stressed upon how important the role of youth is in peace building and development.

Governor of Sindh Mr. Ismail addressed the audience and said, “We want the youth to believe in this country. This is the land of opportunities; this country is open for everyone. We need to start believing in our country.” He encouraged the youth to remain and excel in their country instead of going abroad.

The ceremony concluded with Dr. Iqbal and the Vice Chancellors presenting a token of appreciation to the Governor.





# Student Societies Activities

## IBA Karachi inaugurates its journalism society

**October 21, 2019:** The IBA Karachi launched its first Journalism Society at the IBA main campus, organized by members of the IBA Journalism Society and students of Masters of Science in Journalism Program (MSJ) at the Center for Excellence in Journalism (CEJ-IBA).

The speakers were prominent journalists Mubashir Zaidi and Zarrar Khuhro, whereas the session was moderated by MSJ students. Zaidi and Khuhro shared their insights on the future of journalism in the digital age. They spoke about the challenges and transitions of traditional media to the digital medium, influence of social media on news and challenges of the credibility of news.

The panelists were asked about the content policy regarding the credibility of news on Facebook. Khuhro said that Facebook does not remove fake news, adding, "It's their business model, Facebook earns money from this (and for that) they need likes and shares". Highlighting the importance of social media, he further said, "The public at large needs to understand how to use social media in a constructive way."

Zaidi advised aspiring journalists to work with dedication. He said, "It's not a 9-5 job. It's a 24-hour job as you look for stories. Work hard as much as you can and create your own niche."



## IBA Karachi launches mobile app



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## A grand launch of IBA Marketing Club

**September 26, 2019:** The IBA Marketing Club (IMC) continues to get bigger and better, and the day of IMC's grand launch was proof of it.

The students were treated to a fun-filled and exciting festival of good food and music at IBA. Creative stalls of games, jewelry, accessories and gift items set up by the IBA students and those of renowned brands such as Fogg, attracted huge crowds of students. An entertaining flash mob and incredible singing by the versatile IBA students further added to the festivities.

A fashion walk also took place, in which Men's collection was by Ghalib and the female fashion walk was sponsored by Sana Safinaz and the make-up artists were Rabia Anum, House of Glam and Tooba Zafar.

A special appearance was also made by the cast of HUM TV's Drama serial Dassi including actors Mawra Hocane and Adeel Hussain.





## Discussion on UN's trade and development report

**November 29, 2019:** A webinar was organized by Assistant Professor and Research Fellow at Center for Business and Economic Research, Dr. Aadil Nakhoda, at the IBA, Karachi in collaboration with the United Nations Conference on Trade and Development (UNCTAD).

The speaker was a representative from the UN office, who discussed findings of the Trade and Development Report 2019, focusing on the Green New Deal. The speaker discussed the ongoing problems in the world including the rise in inequality, the decline in real investments and the issues in enforcing strict regulations in the ever-expanding digital world economy. In his opinion, due to these problems, achieving the sustainable development goals till 2030 seems unattainable.

The presenter also spoke about climatic changes and how the atmospheric CO2 concentration has drastically increased, which will have catastrophic global warming effects. To solve these problems, the presenter proposed the global green new deal as 'the solution we all needed', however it would need a massive amount of money. As per UNCTAD, the amount is a staggering \$2-3 trillion.



## IBA bids farewell to Dr. Farrukh Iqbal

**December 29, 2019:** The faculty and staff members gathered in large numbers in the lush green lawns at the main campus to bid farewell to the Executive Director, Dr. Farrukh Iqbal.

The Associate Deans, Dr. Sayeed Ghani and Dr. Huma Baqai extolled the leadership qualities of Dr. Iqbal and shared candid anecdotes regarding their interactions with him during his three-and-a-half-year tenure.

Director Human Resources, Mr. Mashooque Bhatti and General Manager Administration, Mr. Aamer Shabbir who joined the IBA during Dr. Iqbal's tenure and provided insights about the inclusive and collaborative working style of the outgoing Executive Director.

Dr. Iqbal in his farewell address thanked the employees for executing the vision and mission he envisaged for the institute especially the core team who worked alongside him to introduce academic transformation and quality service delivery in all areas.

Later, the employees representing various departments presented souvenirs and bouquets to Dr. Iqbal and his wife as parting gifts. The ceremony culminated in a scrumptious dinner.



## Talk on macro-economic trends in Pakistan by Dr. Farrukh Iqbal

**October 1, 2019:** The Executive Director Dr. Farrukh Iqbal delivered a talk on the Macro-Economic Trends in Pakistan to a group of professionals from Procter and Gamble (P&G) Pakistan. He discussed the current risks and opportunities, as well as future outlooks of the economy. He shared his expertise in understanding of the overall economic issues faced during the last fiscal year, including inflation and devaluation, as well as interventions taken by the government, specifically in the context of foreign exchange and the impact it can have in terms of strengthening the economy.



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# KUL

## Sustainable Urban Transport and Mobility in Urban Pakistan

**December 6, 2019:** A panel discussion, titled Sustainable Urban Transport and Mobility in Urban Pakistan, was organized by Karachi Urban Lab (KUL) at the IBA main campus. The discussion focused on assessing current projects and future potential for transportation in Pakistan. The event was moderated by Director KUL and Professor of City and Regional Planning IBA Karachi, Dr. Nausheen H. Anwar.

Executive Member of Shehri-Citizens for a Better Environment, Farhan Anwar gave a presentation about the need to design cities around sustainable methods of transportation such as public transit and walking or cycling. He stressed the need for transit-oriented development (TOD) in Karachi.

Moreover, Director Transportation Engineering Department, Exponent Engineers Private Limited, Ashar Lodi shared insights and proposals on public transit in Karachi, specifically the ongoing bus rapid transit (BRT) projects.

Associate Professor at the School of People, Environment and Planning, Massey University, New Zealand, Dr. Imran Muhammad spoke about his research in Curitiba, Brazil, where the BRT system largely remains a success story and model for sustainable transport projects in the Global South.



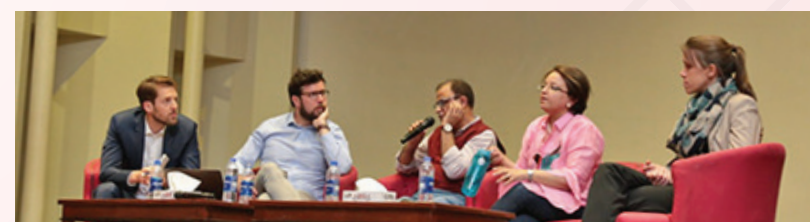
## Experts speak on climate change at Karachi Urban Lab seminar

**November 15, 2019:** The Karachi Urban Lab (KUL), a research organization based at the IBA, Karachi led by Professor of City and Regional Planning Dr. Nausheen H. Anwar, hosted an event as part of the French and German Embassies' joint lecture program Open Doors. Christine Rosenberger from the German Embassy, Islamabad joined Dr. Anwar in introducing the panel discussion titled Climate Crisis Seminar, which is the first event of this series.

Dr. Anwar spoke from the perspective of an urbanist based in Karachi, who studies not just Karachi but also other cities of Pakistan and the Global South.

Shehri-CBE Executive Member Farhan Anwar argued that Karachi must undertake more effective climate change adaptability measures.

Adrien Detges, who works with Adelphi in Berlin, and Bastien Alex from French Institute for International and Strategic Affairs, joined the two speakers on stage for the panel moderated by Afia Salam, a journalist and geographer. Both Detges and Alex spoke about the importance of awareness at institutional level about the impacts of climate change on security.



## UNDP's Innovation AccLab and KUL discuss collaborations in meeting

**December 12, 2019:** UNDP Pakistan's Head of Experimentation, Innovation AccLab, Ehsan Gul, met with members of Karachi Urban Lab. Both the Labs shared their vision of collaborating on research areas such as gender, marginalization and urban planning. They discussed the possibility of AccLab UNDP and KUL to work together to explore non-traditional sources of data to map some of the research already done by KUL.





## Mental health experts interact with students at awareness session

**October 4, 2019:** An event titled Ask Me Anything: An Interactive Session with Mental Health Experts was held at main campus by IBA Social Sciences Club. It brought together three reputed professionals trained in the fields of mental health and emotional well-being and gave IBA students an opportunity to interact with them candidly.

There is a lot of misinformation and stigma around the issue of mental illness, which prevents youth from seeking help. The goal of this session was to create a platform where students could have a safe space to ask questions regarding struggles with mental health and ask for assistance.

Students came to the session to listen and share stories and asked for guidance, while the experts identified strategies and resources to provide solutions.

The panel consisted of three experts with an extensive experience of working with young people. Panel members included renowned psychiatrist and Agha Khan University Dean of Students and Chair of Psychiatry Dr. Ayesha Mian, Counselling Psychologist and Psychotherapist and visiting faculty Psychology at IBA, Dr. Humair Yusuf and Zehra Moinuddin, Integrative Psychodynamic Counsellor and In-charge Wellness Counselling department at a high school in Karachi.

The event was organized by the directors of a foundation being set up in Sabeen Mahmud's memory, as a way of kicking off its mandate of supporting the mental well-being of children and young adults.



## Journalism Society holds panel discussion on “Is there a future for media?”

**November 26, 2019:** The IBA Karachi's Journalism Society organized a panel discussion titled “Is there a future for media?” to discuss the future of media and journalism in Pakistan as part of a series of events to explore how aspiring journalists can capitalize on the trends in the global media industry.

The panelists of the talk included Geo News Senior Executive Producer Gibran Peshimam and the CEO of Soch Videos, Sofyan Sultan. The event was attended by a media and journalism students from University of Karachi, Institute of Business Management and IBA, Karachi.

Peshimam opined, “One needs to be mindful of the platform where a certain content is being published. Social media platforms have their own guidelines and those guidelines also change and evolve. The important art today is to fashion your content after those guidelines without compromising on the quality, authenticity and impartiality of it.”

In response to a question, Sultan said that a diverse skill set is the need of the hour. “The industry is evolving fast and one needs to employ different media such as videos and podcasts. It helps your story to reach a greater audience,” he added.



## Eco-friendly Initiative

**November 8, 2019:** The administration department of IBA in collaboration with the IBA Go Green Society and Hutchison Ports Pakistan planted saplings of various trees including dates, tamarind, chikoo and neem at a plantation drive held at the main campus. The IBA staff, students and faculty represented the institute, whereas CEO of KICT Raymond Ngai Man Chan and CEO of SAPT Rashid Jamil along with their employees were present at the occasion.





## Guest Speaker Sessions

### *Students learn about B2B Marketing from international expert Rishi Pardal*

**November 28, 2019:** Rishi Pardal, the vice president of Global Apparel Solutions for Retail Branding and Information Solutions (RBIS) for Avery Dennison Corporation, was the guest speaker for the B2B Marketing class conducted by visiting faculty IBA Adnan Ahmed. This was a highly interactive session where students got to learn the recent insights on how to create enterprise value, develop sustainable value in B2B and how to create your own personal value. Pardal's presentation consisted of practical examples from his professional life and helped the students understand the current trends in B2B Marketing.



### *A session on cutting-edge health economic evaluation framework*

**November 12, 2019:** A guest lecture for the BS Economics third year students was organized by Economics Assistant Professor Dr. Amir Jahan Khan at the IBA, Karachi. The lecture was delivered by Pakistan's leading Health Economist Muhammad Ashar Malik.

During his presentation on the cutting-edge health economic evaluation framework, students also got hands on practice by solving exercises in class.





## Study circle on Colonial Shaping of Gender Norms in Subcontinent

**December 2, 2019:** The IBA students engaged in a conversation with historian and Assistant Professor of Social Sciences and Liberal Arts department, IBA Karachi, Dr. Newal Osman, in a study circle organized by Ardeshir Cowasjee Writing Centre.

The study circle, titled Colonial Shaping of Gender Norms in the Subcontinent, focused on the ways in which British Raj and the project of colonialism reshaped gender norms in the Subcontinent.

Dr. Osman delineated the structure of the legal system that was set up by the Raj and the various ways in which this system criminalized the existence of gender minorities. She spoke about the highly patriarchal nature of this legal system whose basis, she said, was the passing down of inheritance and property to a person's offspring. Thus, all gender identities that could not reproduce children were outlawed.



## Book discussion - In the Wake of Disaster: Islamists, the State and a Social Contract in Pakistan

**December 19, 2019:** The Social Sciences and Liberal Arts department hosted a talk by scholar and researcher Dr. Ayesha Siddiqi on her recent book *In the Wake of Disaster: Islamists, the State and a Social Contract in Pakistan*. Dr. Siddiqi, who is visiting from Royal Holloway, University of London, is trained in the discipline of human geography but described her work as being very inter-disciplinary in nature.

The book is based on Dr. Siddiqi's doctoral dissertation research conducted in the aftermath of the massive floods that devastated parts of Pakistan in 2010 and 2011. She spent seven months in lower Sindh doing ethnographic fieldwork in three districts - Thatta, Badin and Tharparkar, hoping to understand how natural disasters leave a political impact. The speaker argued that the common assumptions about broken state-society relations in Pakistan are unfounded and that her informants' views show a robust social contract being present.

She also discussed how the government's cash disbursement to flood-affected communities created a sense of entitlement and further strengthened citizens' claims on the state.





## CED: Developing Entrepreneurs

### A Session on Entrepreneurial Leadership by Qasim Ali Shah

**September 30, 2019:** The IBA-AMAN Center for Entrepreneurial Development (CED) hosted a renowned motivational speaker Qasim Ali Shah to give a session on Entrepreneurial Leadership.

Commencing the session, Program Director IBA-AMAN CED Dr. Shahid Qureshi along with other CED team members welcomed Shah and talked about the CED model and the Center's efforts to inculcate entrepreneurial mindset among common Pakistanis. The speaker shed light on the concept of khudi in Iqbal's poetry and its application in our daily lives. His talk covered a variety of topics related to self-development and personal growth.



### Inauguration of IBA Women Entrepreneurship Program - Cycle 2

**October 4, 2019:** The IBA-AMAN CED, in collaboration with Interloop Limited and Government College Women University Faisalabad, conducted the IBA Women Entrepreneurship Program in Faisalabad. The objective of this training was to facilitate women to identify their true entrepreneurial potential and to become nation builders for the future.

The training program had about 60 participants, including students from various educational and vocational institutes throughout Faisalabad. The classes comprised class lectures, experiential exercises, videos and hands-on execution of their business ideas on a small scale. Majority of the students started their small ventures during or on completion of this course.





## Mothers' Entrepreneurship Camp

**October 25-27, 2019:** The IBA-AMAN CED organized a Mothers' Entrepreneurship Camp. The purpose of this camp was to expose the participants to entrepreneurial values and skills so that they can unleash their and their kids' entrepreneurial potential. The program highlighted the importance of ethical, environmental and social sensitivities for preparing the future generation of entrepreneurs.

In order to promote an entrepreneurial mindset within families, fathers/husbands of the participants were also invited and given an orientation of the program.



## Youth Entrepreneurship Project

**October-December 2019:** The IBA-AMAN CED, in collaboration with PSO CSR Trust, initiated the Youth Entrepreneurship Project (YEP) for the marginalized youth of Karachi. The project aims to provide micro entrepreneurship and life skills training to 125 vulnerable members of the youth primarily from marginalized areas of Karachi.



## Winter Entrepreneurship Camp 2019

**December 21-23, 2019:** A three-day Winter Entrepreneurship Camp was organized by the IBA-AMAN CED. The participants were students from Grade 6 to A' levels belonging to 30 different schools of Karachi, Bahrain and Dubai. Throughout the camp, the students were engaged in meaningful activities including tree plantation drives, indoor and outdoor sports, calligraphy to name a few. They participated in experiential learning exercises which gave them an opportunity to discover their own skills, competencies and passion.

During the camp, guests from entrepreneurial backgrounds were invited who shared their valuable experiences, real-life challenges and opportunities they capitalized on during their entrepreneurial journeys. This helped in boosting the morale of young minds and motivated them to explore the resources and opportunities available to them.





## CEE: Lifelong learning

### Launch Ceremony of IBA Dispute Resolution Forum

**October 26, 2019:** The IBA-CEE launched the IBA Dispute Resolution Forum (DRF) at the city campus to promote services such as mediation, arbitration and conciliation as effective means of resolving disputes especially in the civil/commercial space.



### Customized Leadership Development Program for Bohra Community

**September 30 - October 4, 2019:** The IBA-CEE organized a five-day customized Leadership Development Program for Dawat-e-Hadiyah, Bohra Community. The participants were from different parts of the world including USA, Africa, Middle East, India and UAE. Many of them are in leadership positions, running nonprofit Bohra institutions or departments.



### Workshop on Mastering the Mentor: Using MBTI

**December 28, 2019:** A customized one-day workshop for Getz Pharma was held at a private hotel. The workshop was designed to teach participants how to enhance and develop leadership effectiveness using the psychological principles.



### Discovering Leadership Through Self-Analysis

**November 4-5, 2019:** The IBA-CEE successfully organized a two-day training program on Discovering Leadership through Self-Analysis at the IBA, Karachi city campus. The workshop was conducted by Associate Professor at Qatar University, Dr. Khurram Jehangir Sharif.



### Directors Training Program

**December 11-15, 2019:** The IBA-CEE hosted a Directors Training Program at the IBA, Karachi city campus. This exclusive training offered by CEE consists of two modules and is approved by the Securities and Exchange Commission of Pakistan (SECP).



### PGD-HRM Students Visit to Dewan Cement Industry

**December 7, 2019:** PGD-HRM students visited Dewan Cement Industry. This visit was arranged to highlight how the issues related to workers' health, safety and overall environment in pollution scale are being tackled as per the OSHA standards.



## PGD-SCM: Academic Certification in GS1 (Global Barcode Standard)

**September 20-22, 2019:** Lead Trainer and Manager (Education and Training) from GS1 Australia Limited, Terry Papadis made his fourth visit to IBA Karachi to conduct a training session for the Post Graduate Diploma-Supply Chain Management (PGD-SCM) participants. The GS1 Academic Certification is a synergistic workshop which provides exposure of SCM's technology layer by the utilization of the GS1 principles.



## Certificate Program in Procurement Management Approved by SPPRA

**October 28 - November 1, 2019:** The IBA-CEE organized two separate Procurement Management Certificate Programs, approved by SPPRA. The five-day intensive training prepares public and private sector professionals in initiating and managing procurement projects under 'SPPRA Rules' through examples and case studies. Understanding the framework and regulations will open more opportunities for these professionals and help them make valuable decisions.



## Guest Speaker Sessions – Postgraduate Diploma Programs

**November 30, 2019:** Consultant and Trainer Qaysar Alam conducted a session for the Supplier Relationship Management course in PGD – Supply Chain Management.



**November 17, 2019:** CEO of Al Intisar Syed Qutub Ahmed conducted a session on Project Management Information System for PGD – Project Management students.



**Plant a tree to reduce global warming**





## CEIF: Treading uncharted territories

### International scholars share their expertise at Islamic Finance Conference 2019

**December 9, 2019:** IBA-CEIF, in collaboration with the Islamic Finance Society of IBA, organized the Islamic Finance Conference (IFC) 2019 at the city campus. Lahore University of Management Science (LUMS), INCEIF: The Global University of Islamic Finance and International Shariah Research Academy (ISRA) for Islamic Finance were the academic partners of the conference.

The keynote speakers included IBA Executive Director Dr. Farrukh Iqbal, State Bank of Pakistan Islamic Banking Director Ghulam Muhammad Abbasi, Advisor to the Prime Minister of Pakistan for Institutional Reforms, Austerity Professor and Chairperson IBA-CEIF, Dr. Ishrat Husain and CEO Meezan Bank Irfan Siddiqui.

The objective of the conference was to create and promote collaboration between research and industry. Scholars and practitioners from Indonesia, Malaysia, Bahrain, Australia, Maldives, KSA, Canada and across Pakistan shared their researches and experiences.

The inaugural speech was delivered by Director IBA-CEIF Ahmed Ali Siddiqui, followed by a welcome address by Dr. Iqbal. Abbasi and Prof. Dr. Husain also expressed their thoughts at the conference.

The power session was moderated by Director IBA-CEIF, Ahmed Ali Siddiqui. The panelists included Chief Investment Officer at Al-Meezan Investments Management Ltd, Muhammad Asad, Bank Islami CEO Syed Amir Ali, Head of Corporate and Investment Banking Dubai Islamic Bank, Zubair Haider Shaikh, Managing Director and CEO of Takaful Pakistan, Rizwan Husain, KSBL Dean and Associate Professor Dr. Zeeshan Ahmed, Group Head Islamic Banking of Bank Alfalah, Dr. Muhammad Imran, and Program Director MS Islamic Banking and Finance and Conference Chair, IFC 2019, Dr. Irum Saba.



## MoU signing ceremonies

### IBA-CEIF and Salihin Academy, Malaysia sign MoU

**December 9, 2019:** IBA-CEIF and Salihin Academy, Malaysia signed a Memorandum of Understanding (MoU) to collaborate in the development of Islamic Finance solutions and services, as well as training and education. IBA-CEIF and Salihin will support each other in capacity building through their organization's unique expertise.



### IBA-CEIF and IAIN Metro, Indonesia sign MoU

**December 9, 2019:** IBA-CEIF and postgraduate program of State Institute for Islamic Studies (IAIN) Metro, Lampung, Indonesia signed an MoU to promote links in teaching, research and publication activities. The institutions agreed to develop joint academic and research programs.





## ***NBFI & Modaraba Association of Pakistan and IBA-CEIF sign Mol***

**September 19, 2019:** A Memorandum of Intent (Mol) for research activities between the NBFI Modaraba Association of Pakistan and IBA-CEIF was signed at the city campus. The documents were duly endorsed with the signatures of Chairman NBFI & Modaraba Association of Pakistan, Raheel Qamar Ahmad and Program Director MS Islamic Banking and Finance and Research Coordinator IBA-CEIF, Dr. Irum Saba. The ceremony was attended by Chairman CEIF, Dr. Ishrat Husain, Secretary General NBFI & Modaraba Association of Pakistan, Muhammad Samiullah, Director and CEO Sindh Modaraba, Naim Farooqui and CEO First Habib Modaraba, Muhammad Shoaib Ibrahim.



## ***Representation of IBA Karachi at University of New Orleans, USA***

**October 24, 2019:** Program Director MS Islamic Banking and Finance and Research Coordinator IBA-CEIF, Dr. Irum Saba, participated in a panel discussion titled Socially Responsible Finance and Islamic Finance: Is there a Convergence? at University of New Orleans, USA. At the discussion, she spoke about how Shari'ah investments are treated like the ethical investments.

The panelists included University of Texas Assistant Professor of Finance Rio Grande Valley Ahmed Elnahas, Coventry University Associate Professor of Finance Sarkar Kabir, University of Udine Professor of Economics and Finance Andrea Paltrinieri, McNeese State University Professor Matiur Rahman and Taylor's University Associate Professor of Finance Md. Hamid Uddin



## ***IBA-CEIF participates in IFN Pakistan Forum 2019***

**December 16, 2019:** Director IBA-CEIF, Ahmed Ali Siddiqui and Assistant Professor and Program Director MS IBF and Research Coordinator IBA-CEIF, Dr. Irum Saba participated in the Islamic Finance News (IFN) Pakistan Forum 2019. Siddiqui was a panelist in the session titled Infrastructure Financing - Potential for Islamic Finance, whereas Dr. Saba participated as a panelist in the session titled, Technological Developments - Opportunities and Challenges for Islamic Finance.

IFN Pakistan Forum 2019 provided local regulators, market players and relevant stakeholders a platform to identify critical issues and discuss potential solutions for the Islamic Finance Industry.

## ***Islamic Banking undergrads visit Standard Chartered Bank***

**November 22, 2019:** The undergraduate students of Islamic Banking visited the Standard Chartered Bank Learning Centre. The visit was led by Program Director MS Islamic Banking and Finance and Research Coordinator IBA-CEIF, Dr. Irum Saba. Head of Retail Business SCB Sadiq, Shehzad Khokar, Resident Shariah Board Member SCB Sadiq, Mufti Khuwaja Noor ul Hassan, Director Corporate Business SCB Sadiq, Iffat Nigar and Islamic Banking and Sharia Compliance Trainer, Asim Siddiqui addressed the students.



## ***Study tour to Meezan House***

**November 25, 2019:** The undergraduate students of Islamic Banking, taught by Program Director MS Islamic Banking and Finance and Research Coordinator IBA-CEIF, Dr. Irum Saba, visited the Meezan House. Senior Vice President Product Development and Shariah Compliance, Hassan Faraz, Transformational Manager, Learning and Development Department, Syed Muhammad Umer and Resident Shariah Board Member, Naveed Alam briefed the students on the operations of the Bank.





## CEJ: Nurturing media workforce

### 3<sup>rd</sup> ICRC Humanitarian Reporting Awards

**October 24, 2019:** Seven journalists were given awards at the 3rd ICRC Humanitarian Reporting Awards 2019 for their outstanding contributions in humanitarian reporting. The awards were jointly organized by the CEJ-IBA, Karachi and the International Committee of the Red Cross (ICRC).

The awards were organized to promote ethical, accurate and responsible reporting on humanitarian issues. The awards were given in four categories - Mainstream Broadcast (Urdu), Mainstream Print (Urdu), Mainstream Print (English) and Online (English and Urdu) - for news stories published during September 17, 2018 to August 20, 2019.

The winners and runners-up in the four categories are as follows:

#### Mainstream Broadcast (Urdu)

- Winner: Bushra Qamar – 92 News HD
- Runner-up: Sidra Azhar Dar – Voice of America

#### Mainstream Print (Urdu)

- Winner: Muhammad Atif Sheikh – Freelance journalist

#### Mainstream Print (English)

- Winner: Manesh Kumar – Freelance journalist
- Runner-up: Sabrina Toppa – Freelance journalist

#### Online (English & Urdu)

- Winner: Kaukab Shairani – The Express Tribune
- Runner-up: Mahwish Qayyum – Freelance journalist



Winners and runners-up were selected by a panel of senior journalists from a total of 278 entries from across the country. Jury members included Consultant Editor of The Independent in Pakistan, Raza Hamdani, University of Karachi Department of Mass Communication Chairperson Dr. Seemi Naghmana Tahir, The Current Co-founder Mehmal Sarfraz and CEJ-IBA Director Kamal Siddiqi.

In her keynote speech at the event, former Chairperson Human Rights Commission of Pakistan, Zohra Yusuf lauded the awards and termed it as a ‘tremendous initiative’.

Speaking at the event, Director CEJ-IBA said that media is fixated on political stories, and in this climate, the challenge is to tell stories that matter. He appreciated the support of ICRC in encouraging and supporting journalists in this endeavor.

### CEJ-IBA holds Humanitarian Reporting Workshop

**October 22-23, 2019:** A two-day Humanitarian Reporting Workshop was conducted by CEJ-IBA in collaboration with the International Committee of the Red Cross (ICRC).

The trainer for the workshop was Shahzad Sharjeel, a communication professional, while guest lectures were delivered by SSLA Department Professor and KUL Director Dr. Nausheen H. Anwar, Dawn Media Group’s Chief Digital Strategist Shaheryar Popalzai, Computer Science Department IBA Karachi PhD scholar Anwar ul Haque and Deputy Head of Communications ICRC, Rimsha Qureshi.

The workshop, which was attended by participants selected from across the country, included many interactive sessions focusing on the importance and basics of humanitarian reporting, digital media and storytelling amongst others. Director CEJ-IBA, Kamal Siddiqi delivered a lecture on media ethics.





## Mood Camp: CEJ-IBA educates on dealing with difficult emotions

**October 10, 2019:** The CEJ-IBA's Wellbeing Centre conducted a session on World Mental Health Day, which was conducted by clinical psychologists at the Wellbeing Centre, Mahnoor Shaikh and Dr. Asha Bedar. The Mood Camp was attended by 19 Karachi-based journalists and HR professionals from various media outlets. Ms. Shaikh discussed how to effectively deal with negative thinking and difficult emotions and spoke about ways to manage unhealthy coping mechanisms and thinking patterns. Dr. Bedar spoke about psychological safety in the newsroom and discussed practical ways to avoid stress in the newsroom among other similar subjects.



## Digital Media Workshop for Polio Eradication Initiative by UNICEF

**November 13-14, 2019:** The CEJ-IBA and UNICEF conducted a digital media workshop for Polio Eradication Initiative in Islamabad. The workshop was aimed at learning the effective use of social media tools to run successful online polio eradication campaigns, while countering propaganda against polio drives.

The workshop's lead trainers were media strategist Sahar Habib Ghazi and CEJ-IBA lecturer Shahzeb Ahmed, whereas guest lectures were delivered by CEJ-IBA Director Kamal Siddiqi, media trainer and journalist Amber Rahim Shamsi and Public Affairs Manager (North) at Nestlé, Fatima Akhtar.



## A short course on Data Journalism

**December 9-20, 2019:** The CEJ-IBA, in collaboration with the Deutsche-Welle, organized a two-weeklong beginner's course on data journalism that was attended by 10 mid-level journalists. During the workshop, different steps of building a data story were explained. Aided by practical examples and exercises, the participants were taught how to incorporate data into their investigative stories for adding more credibility.



## CEJ-IBA conducts wellbeing workshop for journalists

**December 11, 2019:** The CEJ-IBA's Wellbeing Centre organized a workshop on Depression, Anxiety and Medicines: A Quick Introduction for Journalists at the city campus, which was attended by 20 Karachi-based journalists.

The trainers of the workshop were Clinical Psychologist Dr. Asha Bedar and Clinical Psychiatrist Dr. Uzma Ambareen from the Wellbeing Centre, while Mahim Maher, the project lead and editor, digital properties at SAMAA TV, facilitated the trainers. The session held with the aim to raise awareness on depression and anxiety, where the trainers spoke about how psychiatric medicines such as anti-depressants, tranquillizers, anti-anxiety medications and sleeping pills work.





## Nestle and CEJ-IBA hold health reporting training

**December 12, 2019:** The CEJ-IBA and Nestlé Pakistan organized its second one-day training on Basics of Health Reporting: Nutrition as a Source of News in Lahore. The aim of the workshop was to improve the quality of health reporting in the country.

A total of 24 journalists from across the country attended this workshop. The trainers for the workshop were Head of Research at Business Recorder, Ali Khizar, Public Health Specialist Dr. Fauzia Waqar, Daily Dawn Senior Health Reporter Mukhtar Alam, Manager IT and Telecom Department at GEOTV Network, Muhammad Rahamdil Khan, and CEJ-IBA Director Kamal Siddiqi.

The course was based on introducing health and nutrition to mid-level journalists, along with international perspective on health and in Pakistan, with a special focus on nutrition as a source of news in a country where malnutrition is widespread.



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## ***CICT: The Way forward***

### ***Commencement of Sindh government's youth program classes***

**December 24, 2019:** IBA-CICT commenced classes for Sindh Government's Benazir Bhutto Shaheed Human Resource Research and Development Board Phase XII at the main campus. Skill development program is an initiative taken by the Government of Sindh with the aim to increase employment opportunities for skilled labour to uplift the economy.



### ***Commencement of Capacity Building Project batches***

**September-November, 2019:** The classes for Batch 5 and 6 of Capacity-Building in IT for Sindh Secretariat Employees through the IBA, Karachi commenced on September 16 and November 11, respectively, by the Information Science and Technology Department, Government of Sindh, in collaboration with IBA. This project is a component of the overall capacity building of Sindh Secretariat employees to develop their computer literacy. Under this project, 1141 Sindh Secretariat employees from different departments will be trained at the IBA.



### ***SRIC screening committee meeting held at IBA-CICT***

**September 5, 2019:** The screening committee meeting of Sindh Research Incubation Center (SRIC) was held at the IBA-CICT, where several start-ups competed to get enrolled into the SRIC project. Out of the many applications received, only the shortlisted candidates were given the opportunity to present their ideas in front of the screening committee which includes ICT and CICT Director Imran Batada, General Manager and Head of IT Audit at HBL, Hussein Hassanali and Deputy Director Finance Information Science and Technology Department, Sindh Government, Farooq Tajik. SRIC is a project for youth by IBA-CICT in collaboration with Information, Science and Technology Department, Government of Sindh.



### ***Guest speaker sessions for SRIC incubators***

**September-November, 2019:** IBA-CICT invited various speakers to share their extensive experiences with Sindh Research Incubation Centre incubators. The speakers included Daraz.pk Private Traffic Mizyal Wahid, Karachi Broast Managing Director Umer Sheikh, Head of Project Management Office, Avanza Solutions and President of PMI Karachi Chapter, Fahad Ahmed, Jucy Lucy Co-Owner Dr. Arsalan Riyaz, Ismail Industries Limited (Bisconni) General Manager Sales Yasir Mehmood, Co-Founder and COO of Mandi Express, Danyaal Balkhi, Founder of Training and Consultancy Services, Samad Abbas, Senior Product Specialist-APAC (Asia-Pacific), Delivery Hero, Yasir Ahmed and Advocate High Court, Specialist in Corporate and Constitutional Law, Kashif Badar.





## Certificate Distribution Ceremonies

### Benazir youth program certificate distribution

**October 3, 2019:** A certificate distribution ceremony of Benazir Bhutto Shaheed Human Resource Research Development Board was held at IBA city campus. The chief guest of the ceremony was Director General at Information Science and Technology Department Government of Sindh, Muhammad Yousuf.

Addressing the audience, Yousuf congratulated the participants and wished them good luck with their careers. The event was attended by the IBA faculty, staff and students. Director ICT and CICT, Imran Batada congratulated all students for successfully completing their courses.



### Diploma Programs Digital Marketing II and ERP II

**November 20, 2019:** Diploma certificate distribution ceremony for Digital Marketing and Enterprise Resource Planning was held at the IBA city campus, which was attended by Acting Executive Director Dr. Sayeed Ghani, ICT and CICT Director Imran Batada, faculty, staff and students. Congratulating the students, Batada emphasized on the importance of practicing the lessons learnt in the diploma. Dr. Ghani shared his insights on the impact of technology in our era.



## Diploma updates

Highlights of the diploma programs are as follows:

### Third batch of diploma in ERP commences

**September 28, 2019:** IBA-CICT started the 3rd batch of diploma in enterprise resource planning (ERP) at the city campus.

This diploma will help participants to understand the various enterprise system modules and how they are applied in the business context. Students from diversified backgrounds such as banking, tele-communications, automobile and financial were enrolled in the program.





## 4<sup>th</sup> and 5<sup>th</sup> batches of diploma in Digital Marketing begins

**October and December, 2019:** IBA-CICT started 4<sup>th</sup> and 5<sup>th</sup> batches of diploma in Digital Marketing on October 5 and December 14, respectively, at the city campus. The diploma aims to provide knowledge and enable professionals to efficiently utilize various marketing tools.



## Commencement of 4<sup>th</sup> batch's diploma in Big Data Analytics

**December 21, 2019:** IBA-CICT kicked off the 4<sup>th</sup> batch of diploma in Big Data Analytics. Through the program, the participants are empowered with necessary skills and knowledge to manage data-driven opportunities and data-analysis transformation in the organization. Through these lectures, case studies, discussions, practical implications and various applications of big data analytics, participants will be able to make rational decisions within their organization.



## Workshop Highlights

### Business Intelligence and Big Data Visualization workshop

**December 14-15, 2019:** IBA-CICT held a workshop on Business Intelligence and Big Data Visualization, with Director IBA-ICT and CICT Imran Batada as the trainer. Through this workshop, the participants learnt about data modules and their co-relations. The workshop focused on ways through which data can be transformed into value-added information that would assist participants in making rational decisions in their fields.



### SRIC batch 2 participates in Business Intelligence Workshop

**December 20-21, 2019:** The Workshop on Business Intelligence was organized by IBA-CICT at the IBA city campus for Sindh Research Incubation Center (SRIC) startups. Director IBA-ICT and CICT Imran Batada was the trainer of the workshop. The workshop focused on ways through which data can be utilized for new products/service innovation.





# Alumni Affairs

## Alumni Achievements

The IBA Karachi congratulates its alumni on their following achievements and wishes them all the best in their new role:

**October 24, 2019:** The IBA Alumnus of MBA Class 2000, Fahad Muhammad Ashraf was appointed as the General Manager for the Pakistan and Afghanistan region at the Coca-Cola Company. He joined the company from Reckitt Benckiser, where his recent assignment was of the Chief Executive and GM Health for Pakistan and Afghanistan region.



**November 27, 2019:** The IBA Alumna of Class 1976, Roohi Raees Khan was unanimously elected as the Chairperson, Sui Northern Gas Pipelines Limited by its Board of Directors. Ms. Khan has over 35 years of exposure in the financial sector having served on the Boards of Leasing, Housing and Banking. She has also served at senior management level in various organizations as Group Head, Chief Executive Officer and Chief Operating Officer. Ms. Khan has also served as the Acting President of the Zarai Taraqati Bank during 2011 and 2012.



**November 29, 2019:** The IBA Alumnus Sabir Sami from the Class of 1988, has been assigned the dual role of KFC Global Chief Operations Officer and Asia Managing Director based out of Dallas, USA. With a career spread over 30 years, he has diverse international senior management experience in marketing, operations and general management with global consumer goods companies including P&G, Cocoa-Cola, Reckitt Benckiser and Yum! Brands.



## Giving back to the alma mater

**December 31, 2019:** The IBA alumni celebrated their involvement with their alma mater as Classes of 1993, 1994 and 1999 came over to the IBA, reminisced about their golden days and discussed the possibilities of contributing towards its betterment by setting scholarships.

The Class of 1993 pledged Rs. 4.32 million to support two students while the Class of 1994 set-up a Rs. 15 Million Endowment Fund which will help sponsor the studies of students for the duration of their studies. The scholarships have been named in memory of their deceased class fellows, Abbas Anjarwala and Sameer Yaqoob Ali.



## Alumni get-together

**December 29, 2019:** Graduates from as far back as 1980 visited their alma mater and were amazed to see a complete makeover of the main campus. The campus tour culminated in lunch at the Alumni Students' Centre discussions revolved around giving back to the IBA through financial assistance, guest speakers sessions and mentoring students.





## *Class of 1999 celebrates 20 years of association with the Institute*

**December 28, 2019:** The Class of 1999 celebrated their reunion at the IBA city campus by reminiscing over old photos and a brief campus tour. The batch mates gathered in one of the classes and talked about their golden days while discussing possible avenues of collaboration.



## *Silver Jubilee Reunion of Class of 1994*

**December 28, 2019:** The Class of 1994 celebrated their 25 years of association with the IBA by coming over to their alma mater and meeting with the Executive Director Dr. Farrukh Iqbal.

The batch mates gathered at the city campus to have tea, catch-up with old friends and then headed over to the main campus via shuttle service. After touring the main campus, the guests attended a meeting with Dr. Iqbal who briefed them about the academic programs and new installations at the campus, diversification in terms of students, programs and facilities.



## *Class of 1993 visits their alma mater*

**December 23, 2019:** The Class of 1993 organized their reunion at the IBA Karachi. The alumni got together, along with their families, after 26 years.

The class reunion had alumni, who had come over all the way from Canada and Netherlands. They enjoyed their stay and engaged in a couple of indoor games. The event started with a campus tour, followed by a classroom visit where the alumni participated in a winter school session. They also appreciated the different facilities available at the Alumni Students' Centre and had a meeting with the Executive Director Dr. Farrukh Iqbal.

Their meeting with the Executive Director was focused on implementation of diversification, infrastructural development, scholarship funding by the alumni and private sector, advancement in academic writings and journals, and IBA's robust testing services.





## **IBA-CBER hosts 2<sup>nd</sup> Coffee@CBER Round Table Session**

**October 12, 2019:** The Center for Business and Economic Research (CBER) at the IBA Karachi held the second round table Coffee@CBER session on the theme SME Financing: Issues, Challenges and Future Prospects. The forum was attended by policymakers, government and business leaders, and visionaries to discuss the key issues faced by the Small and Medium-sized Enterprises (SMEs) sector – especially in meeting their financing needs.

Panelists of the round table included Director Infrastructure, Housing and SME Finance Department and Director Islamic Banking Department at State Bank of Pakistan (SBP), G.M. Abbasi; Head, Treasury and Financial Institutions at Bank Islami, Aamir Shamim; Managing Director of Sindh Enterprise Development Fund (SEDF), Mehboobul Haq Memon; and Senior Executive Vice President and Head, Product Development and Shariah Compliance (PDSC) at Meezan Bank, Ahmed Ali Siddiqui. The session was moderated by Executive Director IBA Dr. Farrukh Iqbal.

The discussion was in response to SBP's target to enhance SMEs sector credit to 17% (currently 8.7%) and increase the number of SME borrowers to 700,000 clients by 2023. Financing to SMEs by local banks and Development Financial Institutes (DFIs) stood at Rs. 513 billion as of December 2018, with a total number of SME borrowers clocking in at 180,704 borrowers out of the estimated total operational 4.5 million SMEs.

Dr. Iqbal initiated the discussion by highlighting the lack of data in the SME sector, which is a major impediment in identifying the needs of the sector. The panel unanimously agreed that the SBP was playing a pivotal role in encouraging the banks to increase their lending to the SME sector.

The banking sector also pointed out that for the banks to feel comfortable in lending to the SME sector, legislation must be strengthened for recovery of bad loans.

Mr. Shamim also highlighted that regionally SME sector performs well in export-oriented economies, while Pakistan's economy is import-oriented. He also stated that the broader economic conditions and business environment were also a hurdle to the growth of the SME sector.

Moreover, Mr. Memon stated that there was a huge demand for SME loans, however the banks need to rethink the way they deal with the SME sector.





## Introducing Nielsen Academy at IBA Karachi

**November 15, 2019:** The Nielsen Academy is a preparatory program designed by Nielsen to educate senior university students about market research industry. The program comprising coursework and fieldwork, aims not only to equip students with the necessary knowledge required to excel in the workforce but also provide them the opportunity to learn about the latest research dynamics from the renowned experts in the field. Around 150 students applied for the program, of which 43 were selected for its inaugural batch after a screening process and an interview round.



## Job Portal Campaign

**November-December, 2019:** A two-week campaign was held to encourage junior and senior year students in updating their profiles on the Job Portal. The CDC team collaborated with the faculty members of different programs to conduct small presentations in their classes to increase the portal's awareness and help students in developing employer centric profiles. The campaign was followed by a coffee chat session with students at the Alumni Student Centre, where employers' perspective was shared to guide students on making the effective use of the portal.



## Recruitment drives

**September-December, 2019:** The IBA Career Development Center (CDC) hosted a series of recruitment drives at the IBA, Karachi with the aim to familiarize the graduating batch about recruitment processes of companies and the skill set they are looking for in applicants. Some of the major companies are listed as follows:

- Huawei
- Pakistan Tobacco Company
- Unilever Pakistan Limited
- McKinsey & Company
- Reckitt Benckiser





## Corporate Connect Series

**September-December, 2019:** With the aim to promote diverse strategies in the classroom and introduce both blended learning and corporate lectures, guest speaker sessions titled Corporate Connect Series (CCS) were organized by the CDC department in collaboration with faculty members of various departments. More than 500 students of different programs benefitted from around 31 sessions. Top and mid-level experts from various fields were invited to facilitate these sessions in their areas of expertise.



## Study tours for IBA students

**September-December, 2019:** The CDC organized career excursions to the KFC (CUPOLA Pakistan Ltd.) and Karachi Down Syndrome Program (KDSP) premises for the IBA students. Moreover, Management Department Chairperson Dr. Muhammad Kamran Mumtaz and Marketing Department Assistant Professor Dr. Farah Naz Baig joined hands with CDC in organizing trips to Lucky Textile Mills Limited and Dairyland Private Limited for their classes. These engaging trips for students provided them an opportunity to explore the operational aspects of these organizations, business functions and culture.



## Career Counseling Clinics

**October and December, 2019:** The CDC organized two cycles of Career Counseling Clinics at the IBA. Through these personalized sessions, students were able to connect with the corporate experts to discuss their career aspirations and receive advice on basics of job hunt such as creating resumes and tips for acing interviews. Around 100 students availed career counseling through this service.



## Corporate Meetups

**September-December, 2019:** CDC team met with representatives from the following companies to discuss multiple areas of possible collaboration with them:

- The Talent Games Private Limited
- Hapag Lloyd Pakistan Private Limited
- Huawei
- Daraz.pk
- Karachi Down Syndrome Program
- Jaffer Brothers Private Limited
- Shan Foods Private Limited
- Engro Corporation
- Ebound Services
- Airlift
- DinarStandard

In the meetings, the CDC services and programs such as Career Excursion, Career Counseling Clinics, Corporate Connect Series and IBA Job Portal were briefly discussed.





## International Resource Centre

### Career Counseling Workshop

**October 21-22, 2019:** A career counselling workshop was conducted by the Higher Education Commission (HEC) at IBA main campus. Around 100 students, who availed the merit and need-based scholarship from the HEC that included students from IBA Karachi, University of Karachi (UoK), and SZABIST, attended this workshop to improve their personal and professional skills.



## Information Sessions organized by IBA International Resource Centre

**September – November 2019:** The IRC conducted information sessions to help students explore their options for further studies, internships, international exchange and scholarship programs. The following institutions/programs held information sessions at the IBA Karachi:

- Koç University
- Ulster University
- British Council
- University of Illinois, Chicago
- University of the Pacific, California
- Adelphi University, New York
- New York University
- University of Colorado
- Pace University in New York
- Illinois Institute of Technology, Chicago
- University of Manchester
- Campus France Pakistan
- IE Business School & IE University, Spain
- University of Northampton, England
- European Action Scheme for the Mobility of University Students (Erasmus + Program)





# Marketing

## *Bridging gaps: Marketing team visits educational institutes*

**December 9, 2019:** The IBA Karachi's marketing team visited various schools and colleges in Hyderabad with the aim to promote its undergraduate programs. The team met with the headmasters and student counselors at City School Jinnah Campus, Beaconhouse School System Qasimabad Campus, Rockford Cambridge School and Phoenix Higher Secondary School and College. The discussions predominantly revolved around IBA's undergraduate programs, hostel facilities, financial assistance and admission policies.

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**September 20, 2019:** A meeting was arranged between the IBA Karachi's marketing and communication team and Institute of Business Management's senior officials including the heads of various departments. The meeting provided both the institutions an ideal platform to discuss the common aspect of marketing and communications. Best practices and experiences were also shared with regards to academic program promotion, while ideal avenues for marketing and communication on a digital platform were also highlighted. Lastly, the role of students as brand ambassadors for their institutions was extensively discussed.

**September 2019:** Continuing with their marketing campaign, the IBA Karachi's marketing team made a stop at three different schools in the city. The team visited Bayview College, Beaconhouse School System and Nixor College, where they met with the student counselors of the respective institutions. The team discussed plans of organizing campus tours and dedicated information sessions for the students. They also shared in-depth details about IBA's various academic programs and admission requirements and policies.





## Information sessions for students

**December 2, 2019:** As part of the efforts to create more awareness about the undergraduate programs offered at IBA Karachi, the marketing team visited Lahore and Islamabad to promote BBA and BS programs. The sessions program-focused, with nearly 50 students and their parents attending the sessions. IBA alumni from each city were present to give valuable insights to the guests on topics related to hostel life and life outside IBA. Besides a detailed presentation on the undergraduate programs, the guests were also treated to various videos showcasing the state-of-the-art sports facilities, vibrant hostel life and life at the IBA.

October-November, 2019: A set of informative sessions were organized in four schools across Karachi by the IBA Karachi's marketing team. The first session was held in City School Darakshan Campus, attended by 40 students, the second one at The Lyceum with over 55 students in attendance, the third session at St. Patrick's High School, which catered to about 45 students and lastly at the Karachi Grammar School, where over 200 students were present. The last session holds the record for the highest ever number of students to attend a session. Through various presentations, the IBA team briefed the students about its academic programs, events, employability trends, scholarships and admissions. The students actively engaged with the IBA team during and after the presentations.



## Campus Tour

**October-November, 2019:** A tour of IBA main campus was arranged for the students of Alpha College and Rayden College on two separate days. The students, who were a total of 30 from Alpha College and 27 from Rayden College, were accompanied with their school counselors. Before the students got to tour the campus, they were given a half-hour long presentation and an interactive question and answer session, which were moderated by the IBA's marketing team. The purpose of the tour was to provide the students with an opportunity to see the facilities that IBA provides and to fully understand what the IBA experience was all about.





## Open House for prospective students

**December 12, 2019:** The undergraduate Open House for Admissions 2020 was held in Hyderabad. There were more than 120 students in attendance for the Open House session, which lasted for over two hours. The IBA team spoke at length about the undergraduate academic programs, life at IBA, admissions, financial assistance, hostel facilities and the National Talent Hunt Program (NTHP). There was a genuine interest among students in joining the IBA Karachi as this was the first time that students in Hyderabad were engaged in a session held by IBA Karachi and made aware of the options available to them closer to home.

November 23, 2019: The IBA Karachi organized an open house session at main campus regarding undergraduate programs for prospective students. IBA faculty, staff and around 800 guests attended this session. The objective of the session was to provide a unique opportunity for prospective students and their parents to visit IBA and learn more about the institute.

In his address, the Acting Executive Director IBA, Karachi, Dr. Sayeed Ghani welcomed the guests and thanked them for attending the session. He spoke about IBA's values including discipline, creativity, tolerance, integrity, and teamwork. The address was followed by a detailed presentation about the undergraduate programs, their employability and uniqueness. Before the session concluded, the prospective students were taken on a campus tour.



## Participation in Education Fair 2019

**November 5, 2019:** The Education Fair at Generation's School is an extremely remarkable event that aims to inspire and raise the aspirations of students. Since last four years, the IBA, Karachi has actively participated in this event to create awareness about its academic programs and to educate potential applicants about the admissions process and other aspects. This year too, the marketing team was present at the event to engage with students, parents and other university representatives and to share information and discuss educational endeavors.



## Resource Mobilization

The IBA Resource Mobilization department is striving to create new avenues for helping the financially constrained students at the IBA. Every year, 4,000 students are enrolled at the IBA in undergraduate, graduate and postgraduate programs. More than one fourth of the student population is provided with some form of financial assistance from the Institute with generous contribution from philanthropists, corporate entities and governmental bodies.

### MoU Signing Ceremony with G.E.A.R.

**October 18, 2019:** The IBA Karachi signed an MoU with Generating Employment Alternatives for Self-Reliance (G.E.A.R.) to sponsor up to five students for the duration of their studies. The eligibility of the scholarship is based on academic excellence and financial need.

The Institute was represented by Executive Director Dr. Farrukh Iqbal and Head of Corporate Relations and Communications Malahat Awan, while G.E.A.R. was represented by CEO and Board of Trustees Ekhlake Ahmed, Javed Batla and Farooq Hyder Shaikh.

The G.E.A.R. has been operational since 2010 with the core purpose to help the deprived section of the society stand on its own feet through self-employment.



### IBA and PEF ink MoU to facilitate students

**November 1, 2019:** The IBA Karachi signed an MoU with the Professional Education Foundation (PEF) for providing interest-free loans to 15 undergraduate students on a merit-cum-need basis. Acting Executive Director IBA, Dr. Sayeed Ghani and Member, Board of Governors, PEF Ashraf Adamjee signed the MoU on behalf of their respective institutions.

For the next five years, as per the MoU, PEF will provide interest-free loans to 15 undergraduate students in the field of Business Studies and IT worth Rs. 70,000 each, amounting to a total of Rs. 1.05 million every year.



### MoU Signing Ceremony with OTF

**November 21, 2019:** The Orange Tree Foundation (OTF) signed an MoU with the IBA Karachi to provide scholarships worth Rs. 2 million each year for a period of 2 years to undergraduate and graduate students. The objective of the scholarship is to provide the Institute's promising young students a stepping stone to self-efficiency. The eligibility for the scholarship will be based on the candidates' academic record and their requirements of financial assistance.





## Collaboration with Akhuwat Islamic Microfinance

**October 2, 2019:** The RM department organized an orientation session at the main campus to provide information about its collaboration with Akhuwat Islamic Microfinance (AIM). The session was conducted by Area Manager, AIM, Mr. Kamran Qureshi and attended by students as well as representatives of the RM department. As per the collaboration, AIM will provide loans of maximum Rs. 75,000 to deserving final year students who will be required to repay the loan till the time of their graduation. However, students unable to do so will be given an extension to return the amount.



## 25 NTHP students receive laptops from a donor

**September 16, 2019:** Acting Executive Director, Dr. Sayeed Ghani and Director Talent Hunt Programs Dr. Junaid Alam distributed 25 laptops to the National Talent Hunt Program (NTHP) Batch of 2018 and 2019 provided by a generous donor.





## AICs visit IBA Karachi for accreditation

**October 11, 2019:** The Quality Enhancement Cell (QEC), IBA welcomed the Accreditation Inspection Committee (AIC) from the National Business Education Accreditation Council (NBEAC) from October 3-5, 2019 to re-accredit the MBA and BBA programs and accredit the BS Accounting and Finance program.

The AIC from the National Computing Education Accreditation Council (NCEAC) also visited the IBA, Karachi in September to re-accredit the BS Computer Science program.

The AIC from NBEAC was briefed about the IBA's strategic direction, program overview, infrastructure, and facilities, while during the NCEAC visit, the team was briefed about the IBA's historical milestones. The visits concluded with an exit meeting, which was attended by the AIC members and all relevant IBA stakeholders.



## Consultative session on increasing collaboration among QECs

**October 18, 2019:** The Quality Enhancement Cell (QEC), IBA organized a consultative session for selected QECs from different universities of Karachi offering business education.

The session, which was led by QEC Director Dr. Amber Gul Rashid, aimed to select collaborative activities which universities could pilot for in the coming six months. The universities had shared their ideas prior to attending the consultative session, which were then shared anonymously. Participants were invited to select two ideas and present them, after which three ideas were shortlisted.

IBA, Karachi Executive Director Dr. Farrukh Iqbal spoke about the need for enhancing the quality of higher education at universities. This was followed by a question and answer session on accreditation.

Another session will be organized by the IBA, Karachi in six months where all QECs will come together to assess progress.



## External review of MS and PhD programs

**December, 2019:** An external review of the following MS and PhD academic programs was conducted by the QEC, IBA Karachi to audit the program against the Higher Education Commission Pakistan (HEC) minimum criteria and to check its compliance in terms of program structure, resources, policies and its overall progress:

1. MS Journalism Program – December 2, 2019
2. MS Mathematics – December 16, 2019
3. PhD Mathematics – December 16, 2019
4. MS Management – December 19, 2019





## Self-assessment of BS Economics program Bloom's Taxonomy workshop for Focus

**November 6, 2019:** QEC, IBA Karachi organized the self-assessment of BS Economics program at the main campus. The agenda of the meeting was to review and validate the findings of the assessment team for BS Economics program in compliance with the Higher Education Commission Pakistan (HEC) requirements.

### Participation of team QEC in external events

**December 8-10, 2019:** Dr. Amber Gul Rashid, Director QEC at IBA Karachi, attended the Faculty Standards and Tables Workshop organized by AACSB in Dubai, United Arab Emirates. The workshop was followed by AACSB International Middle East Summit, in Dubai.

**December 4-5, 2019:** QEC Manager Sheikh Masood Ali attended the international conference on Quality Assurance System, Standards and Policies, Issues and Challenges organized by Higher Education Commission Pakistan (HEC), in collaboration with the Council for Higher Education and Accreditation, US and the United States Educational Foundation in Pakistan.

**October 24, 2019:** QEC Manager Sheikh Masood Ali and QEC Executive Accreditation Valieyah Ikram participated in Challenging Dynamics of Assessment Methodology at Higher Education – a capacity building session - organized by Dadabhoy Institute of Higher Education.

**October 17, 2019:** A capacity building session Cornerstones of Internal Quality Assurance for Higher Education Institutions in Pakistan was organized by DOW University of Health Sciences, which was attended by QEC Assistant Manager Danish Imtiaz and QEC Executive Accreditation Valieyah Ikram.

**November 12, 2019:** The Quality Enhancement Cell (QEC), IBA, conducted a training workshop for team members of Focus, which is a nonprofit, committed to increasing access to computer science in schools. The training was based on teaching methodology using Bloom's Taxonomy, used to analyze learning objectives in a curriculum and how it can be integrated into their teaching and learning activities. QEC Manager Sheikh Masood Ali and QEC Senior Executive Sadia Sheikh were the trainers of the workshop.





## Sports News

### 6<sup>th</sup> IBA Olympic Games 2019-20

**September 19 - November 19, 2019:** The Alumni Students' Center and Sports Facilities department successfully organized the 6<sup>th</sup> IBA Olympic Games 2019-20. In total, 700 students participated in different sports including cricket, football, table tennis, basketball, badminton, athletics, netball, volleyball, chess and lawn tennis.

Director HR IBA Mashooque Ali Bhatti and Director Finance IBA Moeid Sultan were the chief guests for the boys' and girls' sports events. Manager Student Center and Sports Facilities Syed Gohar Raza Zaidi, Sports Coordinator Hadia Rehman and Organizing Secretary Syed Waqas distributed awards to the winners and runners-up.



### IBA wins first Women Cricket Series

**November 1, 2019:** The first ever Women Cricket Series was held at the IBA-UBL Sports Complex. The IBA Women Cricket Team played their first friendly series against the Shaheed Benazir Bhutto Dewan University team and won the series 3-0. Three 6-over matches were played between the two sides and the IBA team led by student Faryal Tarranum convincingly beat the visitors.



### IBA student wins Gold and Silver medals in Weightlifting Championships, UK

**October 12-13, 2019:** IBA student Rabia Shahzad won a gold medal in Hampshire Weightlifting Championship in Basingstoke, UK and a silver medal in the Welsh Open Weightlifting Championship in Cardiff, Wales.



### Sports society organizes INTRA-IBA futsal tournament

**November 5-7, 2019:** The IBA sports society organized an INTRA-IBA futsal tournament. The tournament consisted of 24 teams, which were divided into eight groups of 3 teams each. These teams competed for a place in the quarter finals.

Teams Retired FC and Highlanders secured a place in the finals after performing brilliantly throughout the tournament.

Yousuf Ali of Highlanders was awarded best player of the tournament for his remarkable performance and sportsmanship throughout the tournament.





## IBA students win medals in World Scrabble Championships

**November 16-24, 2019:** The IBA students Hammad Hadi Khan, Hassan Hadi Khan and Daniyal Sanaullah won six medals in the World Junior Scrabble Championship and the World Scrabble Championship (Challengers division) held in Torquay, England.

Sanaullah secured the second position, Hassan secured the third position and Hammad secured the fifth position in the Junior World Scrabble Championship. The first, third and fifth positions in World Scrabble Championship were also secured by Sanaullah, Hassan and Hammad respectively.



## IBA student wins medals in the 58<sup>th</sup> Sindh Open Swimming Championship 2019

**November 8-10, 2019:** An IBA student Ali Raza Khan won six medals in the 58<sup>th</sup> Sindh Open Swimming Championship 2019 in the open age category. He won four silver medals in: 200m individual medley, 4x100m freestyle relay, 4x200m freestyle relay, 4x100m medley relay, and two bronze medals in the 800m and 200m freestyle category.



## IBA students shine globally

**December 13, 2019:** The IBA congratulates its students Zain Reza and Hasan Zafar from the Computer Science Department for winning the Red Bull Basement University Competition 2019 from Pakistan. The Global Red Bull Basement University Competition 2019 is a platform for innovators to solve real problems with technology. The team competed against more than 100 teams and won the competition from Pakistan for proposing an application called CampAssist. Moreover, they were given pre-seed funding, an office and a fully sponsored trip by Red Bull to participate in the Competition held in Toronto, Canada from December 11-16. The students competed against participants from 27 countries and ended up as global finalists.



The IBA congratulates its students for their remarkable wins and encourages them to keep up this momentum.



# Human Resources

## IBA Pilgrimage (Umrah) Draw

**October 31, 2019:** Team IBA, Karachi would like to congratulate the following members of IBA for being selected through a lucky draw for Pilgrimage/Umrah for the year 2019, which was held at the Alumni Students' Center:

1. Dr. Sana Tauseef, Assistant Professor
2. Mansoor Ali, Manager IT
3. Babar Majeed, Senior Executive Admin (Stores)
4. Syed Riaz Haider Naqvi, Driver

## Boys hostel celebrates Diwali

**November 3, 2019:** On the festival of Diwali, the Boys Hostel hosted an event that brought fireworks, sweets and smiles for the students away from home. The celebrations ensured that the students experienced the same warmth of the festival, as if they are with their families. The Boys Hostel Management team, led by Hostel Superintendent Mashooque Ali Bhatti, successfully arranged an evening filled with happiness where all the students gathered to celebrate the joyous occasion.



## Well-being session at the IBA boys hostel

**November 27, 2019:** Students of MBA Batch 2021, under the supervision of Superintendent IBA Boys Hostel Mashooque Ali Bhatti, organized an awareness session on well-being in collaboration with Saaya Health. The session focused on the different kinds of stress faced by hostel residents – homesickness, peer pressure, bullying and exam pressure. The students were open about their issues, discussed solutions and how Saaya Health's Online Counselling service can be of aid.



## Obituary

**November 7, 2019:** Mr. Amjad Masih, a long-time member of the IBA staff passed away in the ill-fated Tezgam Express incident. He had been a valuable member of the team. The IBA, Karachi expresses sorrow to the family of the deceased





## Newly Inducted Faculty and Staff

<b>Dr. Sahar Nadeem Hamid</b>
Assistant Professor
Social Sciences & Liberal Arts
Date of Joining: September 2, 2019

<b>Muhammad Ali</b>
Senior Executive (Security)
Admin Security
Date of Joining: December 17, 2019

<b>Mariam Siddiqui</b>
Executive Alumni Affairs
Alumni Communications Resource Mobilization and Corporate Relations (ACRC)
Date of Joining: September 2, 2019

<b>Hubab Sabir</b>
Project Research Fellow
Centre for Excellence in Islamic Finance (CEIF)
Date of Joining: September 2, 2019

<b>Yumna Mustafa</b>
Assistant Manager Communications (Print and Social Media)
Center for Executive Education (CEE)
Date of Joining: September 19, 2019

<b>Mutahir Sultan</b>
Data Analyst
Quality Enhancement Cell (QEC)
Date of Joining: December 30, 2019

<b>Hajra Aurangzaib</b>
Executive Administration
Admin (General)
Date of Joining: October 1, 2019

<b>Sumaira Ghafoor</b>
Project Research Fellow
Centre for Excellence in Islamic Finance (CEIF)
Date of Joining: September 5, 2019

<b>Samrah Humayun</b>
Wellness Counsellor
Human Resources
Date of Joining: December 2, 2019

<b>Tahir Naeem</b>
Senior Executive - Maintenance and Planning
Admin (Facilities Management)
Date of Joining: October 21, 2019

<b>Muhammad Arshad</b>
Executive Internal Audit
Internal Audit
Date of Joining: October 16, 2019

<b>Syed Kashir Uddin</b>
Project Executive Assistant
Center for Executive Education (CEE)
Date of Joining: October 7, 2019

<b>Muhammad Fahad Hanif</b>
Project Coordinator (Capacity Building)
CICT
Date of Joining: November 18, 2019

<b>Muhammad Munawar</b>
Manager Business Development
Center for Executive Education (CEE)
Date of Joining: December 16, 2019

<b>Ishtiaq Ahmed</b>
Executive Procurement - Operations
Admin (Purchase)
Date of Joining: September 2, 2019

<b>Waleed Tariq Mohib</b>
Project Library Assistant
Library
Date of Joining: September 2, 2019

<b>Zia Khalid</b>
Project Senior Manager
Centre for Excellence in Islamic Finance (CEIF)
Date of Joining: November 1, 2019

<b>Christopher Vaz</b>
Assistant Manager Marketing
Alumni Communications Resource Mobilization and Corporate Relations (ACRC)
Date of Joining: October 21, 2019

## Promotions /Appointment Cases

<b>Malahat Awan</b>
Director Alumni, Corporate Relations and Communications (ACRC)
(ACRC)
October 21, 2019

<b>Morial Shah</b>
Assistant Professor
Accounting & Law
October 21, 2019

<b>Dr. Imran N. Junejo</b>
Professor
Computer Science
October 21, 2019

<b>Muhammad Ali Raza</b>
Senior Executive – Neuro Marketing
Marketing
September 2, 2019

<b>Dr. Wajid H. Rizvi</b>
Associate Professor and Director Business Administration Programs
Marketing
October 21, 2019

<b>Dr. Hilal Anwar Butt</b>
Associate Professor and Research Fellow-CBER
Finance
October 21, 2019



# ***ECONOMY DURING THE COVID-19 CRISIS***

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