

IBA NEWS



ISSUE NO: 04

A Global Milestone for IBA Karachi!

IBA Karachi proudly joins the elite 6% of business schools worldwide to receive AACSB Accreditation — a hallmark of excellence in business education. This recognition reaffirms IBA's commitment to delivering world-class academic standards, fostering impactful research, and producing responsible, future-ready leaders.

Here's to raising the bar in higher education — regionally and globally!



IBA KARACHI BECOMES AACSB ACCREDITED!

As IBA Karachi celebrates 70 years of excellence, it proudly achieves the prestigious AACSB accreditation — a distinction held by fewer than 6% of business schools worldwide.

This global recognition reaffirms IBA's commitment to academic rigor, impactful research, and shaping future-ready leaders with a global outlook.

Today, we step into a new era — internationally recognized, future-focused, and proudly IBA.



IBA Karachi Celebrates AACSB Accreditation with Grand Dinner

IBA Karachi hosted a grand dinner to celebrate its prestigious AACSB Accreditation—one of the highest global benchmarks in business education. Organized by the School of Business Studies (SBS), the event honored the collective dedication, leadership, and commitment of the IBA community in achieving this milestone.

The evening opened with remarks by Dr. S Akbar Zaidi, Executive Director, and Dr. Abdullah Zafar Sheikh, Dean SBS, who expressed gratitude to all contributors. Special recognition was given to the AACSB Accreditation Team and supporting departments whose relentless efforts made this achievement possible, reaffirming IBA's legacy of excellence and global impact.



IBA's AACSB Journey

Team MarComms' In-House Production

From concept to creation, Team MarComms Showcases IBA Karachi's AACSB milestones through in-house productions.



Nazuk Mor or New Directions – Former PM Shahid Khaqan Abbasi Engages in Candid Dialogue at IBA



IBA-SESS hosted a thought-provoking session with former Prime Minister Shahid Khaqan Abbasi, where students and faculty engaged in a candid conversation on Pakistan's pressing challenges and future outlook.

Moderated by Dr. S Akbar Zaidi, Executive Director, IBA, and led by Aliya Naqvi, Faculty of History and Coordinator, CE Research Program, IBA-SESS, the discussion offered valuable insights into leadership, governance, and policy. The event underscored IBA's commitment to critical dialogue and transformative learning.



Dr. S Akbar Zaidi's Exclusive Interview in Aurora Magazine

IBA Karachi is proud to share that Dr. S Akbar Zaidi, Executive Director, is featured in the March–April 2025 issue of Aurora Magazine. In this exclusive interview, Dr. Zaidi reflects on IBA's 70-year legacy, the milestone of AACSB Accreditation, and the Institute's global vision. He also discusses IBA's collaboration with the Stanford Life Design Lab to enhance student experiences through purpose-driven education.

Read the full interview:

<https://aurora.dawn.com/news/1145502>



IBA-SBS Hosts Zafar Masud for a Powerful Session on Resilience and Renewal



IBA-SBS recently hosted a thought-provoking session featuring Zafar Masud, President & CEO of the Bank of Punjab, who shared personal reflections from his book 'Seat 1C: A Survivor's Tale of Hope, Resilience, and Renewal.' It was moderated by Dr. S Akbar Zaidi, Executive Director, IBA.

The session explored profound themes of survival, gratitude, and the strength to rebuild after life-altering experiences. Masud's journey, marked by his survival of the PK8303 plane crash, served as a powerful reminder that resilience isn't found in shortcuts but in walking life's path with courage and intention. The conversation touched on embracing the fragility of life, recognizing the goodness in people, and living each day with purpose.

IBA-CED Sparks Dialogue on Mental Health, Leadership at 'Crucial Conversations: Stories of Impact'

IBA-CED, in collaboration with Synapse – Pakistan Neuroscience Institute, hosted Crucial Conversations: Stories of Impact to address Pakistan's growing mental health crisis through the lens of leadership and entrepreneurship.

With over 24 million affected by mental health challenges in Pakistan, the event explored how purpose-driven leadership, resilience, and innovation can support emotional well-being across sectors. Dr. Lalarukh Ejaz, Director IBA-CED, opened the session by emphasizing the importance of real conversations, actionable opportunities, and sparking innovation.

The first panel, Roots of Impact: Purpose, Pressure & Perspective, moderated by psychiatrist and Synapse founder Dr. Ayesha Mian, featured Dr. S Akbar Zaidi, Executive Director, IBA, Mushtaq Chhapra, Founder of The Citizens Foundation, and Dr. Salimah Walani, Dean of the Agha Khan University School of Nursing, who reflected on the emotional toll of leadership and the role of self-awareness and vulnerability in institutional resilience.

Dr. Rüdiger Lotz, Consul General of Germany in Karachi, delivered a keynote on 'Strengthening Entrepreneurial Support Systems for an Emotionally Healthy Society,' highlighting the need for cross-sector collaboration and systemic mental health support.

The final panel, Thriving While Building, moderated by Dr. Usman Nazir, Assistant Professor, IBA-SBS, spotlighted mental health challenges in the startup ecosystem, with speakers Dr. Ahson Rabbani from the ChildLife Foundation, Ammar Jangbarwala from MyWater Middle East, and Sukaina Abbas of Enchanté Jewellery sharing stories of burnout, resilience, and personal coping strategies.

The event reaffirmed IBA-CED's commitment to fostering emotionally intelligent, values-driven leadership in Pakistan's entrepreneurial and development landscape.



IBA Hosts Insightful Session on Alternative Dispute Resolution in Commercial Disputes

To highlight the growing importance of Alternative Dispute Resolution (ADR) in Pakistan's legal and business landscape, IBA Karachi organized a focused session on the role of ADR in commercial disputes.

Hon'ble Mr. Justice Jawad Hassan graced the occasion as the esteemed guest speaker. In his address, he underscored the value of ADR mechanisms—such as arbitration, mediation, and reconciliation—as effective, cost-efficient, and timely alternatives to traditional litigation.

He applauded the efforts of Dr. S Akbar Zaidi, Executive Director, IBA, and Mr. Kamran Bilgrami, Director, IBA-CEE, for their leadership in promoting ADR education and institutional practices in the country.

The session was attended by prominent members of the IBA leadership, including Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS; Dr. Hilal Butt, Chairperson, Department of Finance; Dr. Syed Sharjeel Hasnie, Chairperson, Department of Accounting and Law; and Mr. Irfan Qamar, Director of Human Resources.



IBA Hosts Session on Ahle-Bait – A Benchmark in Character Building



IBA organized a thought-provoking session titled "Ahle-Bait – A Benchmark in Character Building," bringing together students and faculty to reflect on the enduring legacy of the Ahle-Bait (a.s). The session emphasized the timeless values of justice, sacrifice, and moral integrity, and their relevance in shaping character and leadership today.

Distinguished speakers — Maulana Muhammad Raza Dawoodani, Mufti Fazal Hamdard, and Maulana Dr. Syed Muhammad Naqvi — shared powerful insights that enriched the discussion. As a token of appreciation, Syed Fuad Mehdi, Head of Marketing & Communications at IBA, presented souvenirs to the esteemed guests.



IBA Karachi Participates in International Psychoanalysis Conference

IBA Karachi took part in the international conference "Journeying Beyond the West: Can Psychoanalysis Find New Roots in Pakistan?" organized by the University of Exeter and Aga Khan University. Dr. Muhammad Shameel Khan, Assistant Professor, IBA-SESS, delivered a keynote address alongside renowned international scholars. Lecturer Hajra Rahman and five undergraduate students presented original research, representing IBA on a global platform.

The conference fostered rich academic exchange and networking with experts from the UK, France, India, and beyond, reflecting IBA's commitment to global engagement, interdisciplinary dialogue, and student-centered academic excellence.



Game Changers: Spotlight on Pakistan's Rising Sports Talent at IBA



IBA, through its School of Business Studies and the Pakistan Sports Knowledge Cluster (PSKC), in collaboration with SPACE, hosted a press conference featuring Pakistan's rising squash stars—the Ali Sisters: Mehwish, Mahnoor, and Sehrish Ali.

Ranked among the top in Pakistan, Asia, and Europe, the sisters shared their journey, underscored the importance of fitness, and called for greater support for athletes. Mehwish Ali also shared her Olympic aspirations following squash's inclusion in the Games. The event, led by Dr. Nida Aslam Khan, Chairperson, Marketing Department and Lead of the Pakistan Sport Knowledge Cluster, highlighted IBA's commitment to nurturing young talent and advancing sports excellence in Pakistan.

Transforming Healthcare Through Data Science: Innovations in Analytics & Management

IBA-SMCS hosted a symposium on 'Transforming Healthcare Through Data Science: Innovations in Analytics and Management,' highlighting the pivotal role of data science in healthcare delivery and management. The symposium opened with remarks by Dr. S Akbar Zaidi, Executive Director, IBA, and a welcome by Dr. Sajjad Haidar, Professor at IBA-SMCS, and featured expert-led sessions on analytics, digital innovation, and strategic healthcare solutions, fostering interdisciplinary dialogue at the intersection of data and public health.

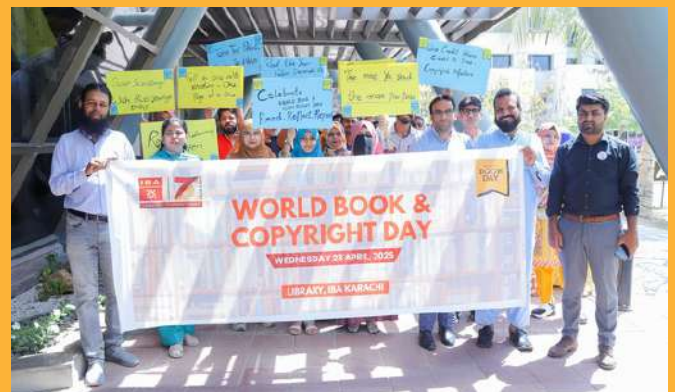


IBA Library Hosts Author Talk on 'Words That Endure: Exploring the Writer's Journey in Pakistan'

IBA Library hosted an inspiring Author Talk titled Words That Endure: Exploring the Writer's Journey in Pakistan, featuring Dr. Nadya Qamar Chishty-Mujahid, Associate Professor at IBA-SESS, and moderated by Dr. Ismat Abbas, Assistant Professor at IBA-SESS.

Dr. Chishty shared insights from her prolific writing career, which includes 16 published books—12 of them academic monographs—reflecting the richness of Pakistan's literary and academic landscape.

The talk was held in celebration of World Book and Copyright Day, inspiring participants to read widely, write boldly, and explore literature through both critical and creative lenses.



IBA-SMCS Hosts Session on The Future of Job Markets



IBA-SMCS hosted an insightful session titled 'The Future of Job Markets' featuring Mr. Abu Bakar, CEO of the Pakistan Software Export Board (PSEB). He highlighted the critical role of IT certifications and soft skills in staying competitive within the global tech industry. Dr. Shakeel A. Khoja, Dean, IBA-SMCS, reinforced these points in his vote of thanks, urging students to pursue platforms like Coursera and Google Certifications to upskill and aim for international excellence. The session concluded with a dynamic Q&A, sparking meaningful engagement between students and faculty.

Impact Investing in Focus

IBA-QEC organized an engaging session on impact investing for MBA students as part of the Business Finance II course led by Dr. Sana Tauseef, Director, IBA-QEC. The session featured Mr. Asad Mehmood, CEO and Managing Partner of SIMA Funds, who shared valuable insights using Asaan Ghar as a case study to illustrate how financial returns and social impact can go hand in hand.

The session concluded with an inspiring call to action, encouraging students to drive meaningful change through innovative thinking.



Exploring Cross-Cultural Expression through Poetry at IBA Karachi



IBA-SESS hosted a thought-provoking session titled 'Literatures in Translation: Tamannaon ke Diyar Se,' featuring renowned researcher and writer Zeenat Hisam. She shared insights from her latest book—a collection of Urdu poetry translated by North American women—and reflected on the intricacies of literary translation.

The session highlighted the power of poetry to transcend linguistic and cultural boundaries, offering a fresh perspective on cross-cultural expression.

I-Inspire Session 2: Kanwal Ahmed Shares her Journey of Purpose and Impact

IBA-CED hosted Session 2 of I-Inspire: Raw & Unplugged, featuring dynamic entrepreneur, filmmaker, and keynote speaker Kanwal Ahmed.

In an engaging fireside chat with Dr. Lalarukh Ejaz, Director IBA-CED, Kanwal shared her entrepreneurial journey—from her early beginnings to building a purpose-driven community. She emphasized the power of storytelling, the challenges of social impact ventures, and the critical role of mentorship in empowering women leaders.



IBA Students Volunteer at U-23 World Squash Championship 2025

As part of the Fundamentals of Sports Marketing course, IBA students actively volunteered at the U-23 World Squash Championship from April 5-10, 2025. The global event brought together top young squash talent from around the world.

IBA students gained firsthand experience in event marketing, operations, and international sports management, translating classroom learning into real-world application. The initiative was led by Dr. Nida Aslam Khan, Chairperson, Department of Marketing and Lead of the Pakistan Sport Knowledge Cluster.



Advancing Mediation in Pakistan: IBA-ADRIC Roundtable in Islamabad



IBA-ADRIC, under the Center for Executive Education (CEE), hosted a roundtable session in Islamabad featuring Mr. Aloysius Goh, CEO of Sage Mediation, alongside IBA's dedicated mediators, to chart the future of the mediation movement in Pakistan.

The discussion delved into the evolution of mediation practices in both Singapore and Pakistan, highlighting opportunities for deeper collaboration to strengthen the growing mediation ecosystem in the region.

The session concluded with Mr. Goh awarding certificates to participants who successfully completed their training and are now officially recognized as SIMI Accredited Mediators.

Culture and Power: Understanding Group Dynamics – A Session with Dr. Nicholas Sarra

IBA-SESS recently hosted an engaging session with Dr. Nicholas Sarra, Visiting Professor at Hertfordshire Business School, on the topic "Culture and Power: Themes for Understanding Groups in Organizations."

The discussion delved into group dynamics, ethnographic approaches, and the influence of institutional structures within organizations. Dr. Sarra's insights encouraged participants to critically reflect on how power and culture shape interactions within professional environments.

The session sparked meaningful dialogue, critical thinking, and new perspectives on organizational behavior.



Exploring the World of Academic Publishing

IBA-ORIC hosted an engaging session titled Authoring & Publishing a Book Chapter, bringing together diverse voices in academic writing. The session featured Dr. Rameez Khalid, Associate Professor, IBA-SBS, and Hasan Bawany, a final-year BBA student, who offered unique insights from their respective journeys in academic publishing.

Dr. Khalid discussed key considerations for early-career researchers, including the choice between authoring a journal article or a book chapter, the significance of peer review, and the growing role of AI tools in academic writing. Hasan shared his experience of co-authoring a chapter, NFTs and Their Core Technologies, alongside international scholars, providing a student's perspective on collaborative research.

The session drew participation from graduate students, faculty, and staff, and concluded with a thought-provoking Q&A session.



Connecting Generations



The Office of Student Affairs, in collaboration with EDUCAST, has launched Connecting Generations—a meaningful volunteering initiative designed to foster bonds between young individuals and senior citizens in our community. This intergenerational program encourages empathy, understanding, and mutual respect through shared experiences and support.

To introduce the initiative in detail, the Office of Student Affairs organized an awareness session with the EDUCAST team on April 16, 2025. The session highlighted the well-being and empowerment of senior citizens, focusing on the everyday challenges they face—including social isolation, limited access to healthcare, and difficulties in managing daily tasks. Participants were introduced to EDUCAST's broad range of support services, which include social engagement activities, medical check-ups, and mental health sessions—underscoring their commitment to enhancing the quality of life for the elderly.

A key theme of the session was the importance of inclusivity and meaningful social connections for senior citizens. By sharing real-life examples and impact stories, the session inspired students to take an active role in building a more compassionate and connected society.

The Connecting Generations initiative at IBA marks a step forward in community engagement, offering students the chance to make a tangible difference by forming valuable relationships with elders and contributing to their well-being.



RESQ – First Aid Session

IBA-OSA, in collaboration with RESQ, organized an incredibly informative and interactive First Aid Training Session at IBA Karachi. The session focused on equipping students with essential life-saving skills, including CPR demonstrations, emergency response techniques, and practical tips for handling critical situations.

Participants engaged actively throughout the session and left feeling more empowered, confident, and ready to make a difference in their communities. A big thank you to the RESQ team for their dedication to educating the next generation of responsible citizens.



IBA Alumni Reunion: Brewing Connections in Marketing & Branding

In collaboration with Tapal Tea's Tum, Mein Aik Aur Cup Chai series, the IBA Alumni Network hosted an Industry-Specific Reunion focused on Marketing, Sales, Branding, and Digital fields. The event brought together IBA alumni, students, and industry leaders for an engaging evening of networking and insight-sharing.

The panel featured Hamidah Walli, CMO, Tapal, Daniyal Ali, Regional Manager of Advertising, Daraz, Osama Asif, Head of Brand, Kingtox, and Osama Sarwar, Head of Marketing, Bachaa Party. They explored emerging trends, successful campaigns, and the future of branding in Pakistan.

Interactive segments such as "Hot or Not," "Ads We Wish We Did," and "Pitch This" added a fun and competitive edge, sparking thoughtful conversations and audience participation. The event closed with a nostalgic look at iconic ads during "Blast from the Past." This reunion fostered valuable connections, fresh perspectives, and meaningful dialogue, reinforcing IBA's commitment to lifelong learning and community engagement.



Celebrating a Year of Student Leadership and Impact

The Office of Student Societies (OSS) hosted a heartfelt closing ceremony to honour the passion, dedication, and tireless efforts of the individuals who shaped student life at IBA this past year. The event was a celebration of the dynamic energy and creativity that our student leaders bring to campus.

Shields and souvenirs were presented to IBA's Clubs and Societies, the IBA Student Government, OSA Committees, and the dedicated Patrons of Societies. These tokens served as a symbol of appreciation for their continuous commitment and valuable contributions to student engagement and campus vibrancy.

From impactful initiatives to memorable events, this year's student leaders have demonstrated what it means to lead with purpose and enthusiasm. OSS applauds their efforts and looks forward to seeing how they continue to inspire change and community spirit at IBA and beyond.



Promoting Mediation: ADR Awareness Session at IBA Karachi



IBA-CEE hosted an awareness session on Alternative Dispute Resolution (ADR) at the ADR International Center (ADRIC), welcoming over 20 participants from the Civil Aviation Training Institute (CATI) and the Pakistan Airports Authority (PAA).

The session opened with remarks by Mr. Kamran Bilgrami, Director, IBA-CEE and SIMI Qualified Mediator, who reaffirmed IBA's commitment to advancing mediation as a vital tool for conflict resolution in professional settings.

Led by Ms. Mahreen Nazar, Assistant Professor of Law and SIMI Qualified Mediator, the interactive session featured group exercises and role plays, encouraging participants to explore real-life applications of mediation.

As a key outcome, IBA-ADRIC, in collaboration with CATI and PAA, plans to establish an ADR desk at CATI to facilitate faster, more efficient dispute resolution within the aviation sector.

This initiative reflects IBA's continued efforts to foster accessible, effective, and institutionalized approaches to conflict resolution across Pakistan.

Building Synergies in Executive Education

IBA-CEE hosted the second Executive Education roundtable, bringing together representatives from NUST PNEC, IoBM, KSBL, Dow University, and IBA to chart a collaborative path forward for the sector. The roundtable focused on fostering collaboration, innovation, and strategic alignment in Executive Education, with the shared goal of enhancing industry-relevant learning opportunities across Pakistan.

Participants expressed a strong commitment to joint program development, resource sharing, and the co-creation of initiatives that address evolving market needs. A working group will be formed to lead key actions, including a joint industry needs assessment, with the next follow-up meeting scheduled for Q3 2025. This session built on the momentum of the inaugural roundtable held at PSTD in September 2024, where institutions such as NUST Islamabad, KSBL, Dow University, NIBAF, MAP, and IBA CEE launched this collaborative platform.



Celebrating Success: Certificate Distribution for Diploma in Corporate Law

IBA hosted a Certificate Distribution Ceremony for the Diploma in Corporate Law (Islamabad).

The event celebrated the achievements of 29 professionals who successfully completed the program—15 enrolled through the Securities and Exchange Commission of Pakistan (SECP) and 14 through the Open Enrolment stream.

Mr. Syed Sajid Ali, Director, NIBAF Pakistan, honoured the ceremony as Chief Guest. In his keynote, he underscored the pivotal role of corporate legal education in promoting transparency and reinforcing governance within Pakistan's dynamic business landscape.

Ms. Iqra Musaddaq, Chief Legal Officer at the Special Technology Zones Authority, also addressed the graduates, encouraging them to apply their learning with purpose and pursue continuous professional growth.



IBA-CEE and IBA-CICT Host Executive Training on Microservices & Containerization

IBA-CEE, in collaboration with IBA-CICT, successfully conducted a high-impact 3-day executive training titled 'Microservices & Containerization: The Future of Scalable IT' in Islamabad.

The program brought together tech leaders, IT professionals, and decision-makers to delve into the latest developments in microservices architecture, containerization, and cloud-native solutions—key technologies driving scalable, modern IT infrastructures.



Corporate Connect: IBA-CDC Strengthens Industry Ties in Lahore

As part of the Corporate Connect initiative, IBA-CDC team conducted a series of productive engagements with leading organizations in Lahore. The team visited NETSOL Technologies, Systems Limited, Devsinc, Nishat Mills, and Sapphire Fibres, holding in-depth discussions with HR and talent acquisition leaders.

The conversations centered on workplace culture, evolving recruitment strategies, and potential collaborations. Emphasis was placed on strengthening industry-academia linkages through internships, job placements, guest speaker sessions, and campus engagement activities.

These visits reaffirm IBA's commitment to fostering meaningful partnerships that translate into valuable career opportunities for its students.



IBA-ADRIC Hosts International Mediators' Training Program in Lahore



IBA-ADRIC, in collaboration with Essential Mediation Solutions (EMS), UK, successfully conducted the International Mediators' Training Program in Lahore—an important step in strengthening the Alternative Dispute Resolution (ADR) landscape in Pakistan.

The diverse cohort included Senior Legal Counsels, HR professionals, Company Secretaries, Supreme and High Court Advocates, and key representatives from the power sector. This training marks a transformative shift for Lahore, equipping the city with a new cadre of accredited mediators committed to fostering amicable, efficient, and timely dispute resolution.

Led by renowned international trainers Emma McAndry and District Judge Raja Sufyan, the program offered in-depth insights, practical training, and exposure to global best practices. It also reinforced the critical role of mediation in easing judicial burdens and enhancing access to justice.

As IBA-ADRIC continues to advance capacity building nationwide, this initiative reflects its steadfast commitment to institutionalizing mediation through dialogue, collaboration, and professional development.



Recruitment Drives

Several companies visited IBA Karachi for their recruitment drives, providing an incredible opportunity for students to explore career possibilities.



Insightful Session on the Kent Bestway Scholarship 2025

IBA-CDC hosted Ms. Emma Spittles, Senior International Officer at the University of Kent, for an informative session on the Kent Bestway Scholarship 2025. Joined by Ms. Ayesha Noor, In-Country Officer, they shared valuable insights on graduate opportunities in the UK, academic support, and postgraduate pathways, particularly in fields like Computer Science and Mathematics.



IBA Accounting Club Hosts VISTA Summit 2025: Empowering the Leaders of Tomorrow

IBA Karachi, in collaboration with the IBA Accounting Club, hosted the VISTA Summit 2025 — a flagship event uniting thought leaders, industry professionals, policymakers, and aspiring changemakers.

The summit revolved around the theme “Leaders of Today, Empowering the Leaders of Tomorrow,” and featured a diverse lineup of speakers and interactive sessions. Discussions spanned vital topics including financial innovation, education, healthcare, and international relations, while attendees gained hands-on experience through live trading simulations and expert-led panels, bridging the gap between academic insight and real-world impact.



IBA Karachi Hosts Industry Connect Spring '25: SMCS Students Visit VentureDive for Tech Immersion



IBA-SMCS Industry Connect Spring '25 series continued with an inspiring visit to VentureDive, offering students a chance to engage with key industry figures, including the CEO.

The session began with a warm welcome from Nimran Mughal, Manager of Talent Acquisition at VentureDive, who provided a detailed overview of the company and its impact on the tech sector.

A highlight of the visit was a conversation with Mr. Atif Azim, CEO of VentureDive. He shared his entrepreneurial journey and the company's evolution into a regional tech leader, emphasizing the growing role of data and AI in the future. Mr. Azim encouraged students to develop both technical and soft skills, emphasizing problem-solving and continuous learning as keys to career success.

Students also met Mr. Fawad Mehdi, Associate Director of Data at VentureDive, who discussed the importance of Data Engineering and emerging technologies like cloud computing. He urged students to identify their strengths and specialize in a field to become industry-ready professionals.



IBA Archery Team Wins Silver at All Pakistan Intersarsity Championship



IBA Karachi is proud to announce that its Archery Team clinched the Silver Medal at the All Pakistan Intersarsity Archery Championship 2024-25. Competing against leading universities from across the country, our archers demonstrated exceptional precision, teamwork, and determination.

Adding to this success, two IBA athletes have been selected to represent the HEC Team at the upcoming National Games — a significant milestone that highlights IBA's rising prominence in the national sports arena.



Internal Promotions 2025

IBA's HR Department held a recognition ceremony to celebrate the promotion of dedicated team members within the non-management cadre. The event served as a meaningful reminder of IBA's continued commitment to acknowledging the hard work, loyalty, and contributions of its staff who support the Institute's daily operations behind the scenes.

These individuals have consistently gone above and beyond in their roles, earning the respect of their peers and supervisors alike. Their promotions are a reflection of their strong work ethic, discipline, and the value they bring to the IBA community.

Promoted Employees

Mansha Masih – Senior Sanitary Worker
 Bakht Nabi Shah – Senior Security Guard
 Qamar Zaman – Senior Security Guard
 Muhammad Suleman – Senior Office Attendant

IBA extends heartfelt congratulations to all the promoted individuals and looks forward to their continued contributions in their enhanced roles.



Trainings @ IBA – April 2025

The training calendar for the month of April 2025 was successfully executed for IBA Staff.

Course Name	Participants	Trainers
Writing Techniques	25	Mr. Farhan Uddin Raja
Project Management	23	Dr. Rameez Khalid & Mr. Faisal Jalal
Meri Milkiyat, Mera Ikhlaf for Support Staff	16	Mr. Syed Shakeel Ahmed
Grand Total	64	

Junaid Aziz, IBA Alum And Co-Founder of Designing Your Spiritual Life, Stanford Life Design Lab, Reflects on How Design Thinking Can Bring A New Grammar Of Possibility To Karachi And Beyond

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Bringing the Deep Logic of Design Thinking to the Inner Lives of Individuals - Aurora

in a world increasingly defined by disruption, disillusionment and disconnection, I find myself returning - both physically and philosophically - to the question that quietly anchors all meaningful work: What makes a good life?

Junaid Aziz
 Co-Founder,
 Designing Your Life,
 Stanford Life Design Lab

Read Now <https://aurora.dawn.com/news/1145472>

Writing Techniques

IBA's HR Department successfully conducted a two-day training session on Writing Techniques with 25 staff members in attendance. The session was facilitated by Mr. Farhan Uddin Raja, a certified trainer, and was designed in line with the training needs identified for the year.

The training program was structured to ensure effective learning by grouping participants based on their performance in a pre-training quiz. Delivered in two phases, Phase I (Basic) focused on foundational writing skills, such as grammar, sentence structure, and professional email writing, with an emphasis on tone, format, and etiquette. Phase II (Intermediate) advanced these skills by emphasizing clarity, concise writing, tone adjustment for different audiences, and self-editing techniques. The program also included assignments and practical exercises tailored to workplace communication scenarios. Participants demonstrated significant improvement, with all scoring 60% or above in the post-training assessment. Feedback was overwhelmingly positive, with participants noting the relevance and applicability of the skills acquired.



Project Management

IBA's HR Department successfully organized a comprehensive two-day Project Management training. A total of 23 participants were shortlisted through a pre-training quiz to ensure a shared foundational understanding of the subject. Led by experienced trainers Dr. Rameez Khalid and Mr. Faisal Jalal, the session covered key project management areas including frameworks, lifecycles, systems thinking, stakeholder engagement, agile execution (Cheetah Strategy), procurement strategies, compliance (SPPRA/ICB), and risk management.

The training emphasized practical application, with engaging case studies (such as the Kombs Engineering case), Gantt chart exercises, and cause-and-effect diagramming. Participants appreciated the interactive format and its relevance to real-world project scenarios. Following the sessions, participants submitted projects which were thoroughly reviewed and evaluated by the trainers, many receiving outstanding remarks for their quality and application of concepts. The training proved to be a valuable initiative under IBA's ongoing efforts to strengthen internal professional capabilities.



Meri Milkiyat, Mera Ikhlaq for Support Staff

The HR Department conducted a session on Meri Milkiyat, Mera Ikhlaq for Support Staff led by Syed Shakeel Ahmed, a certified trainer. The training focused on personal grooming, emphasizing professional attire, hygiene, and the confidence that comes with presenting oneself well. It also covered essential communication skills, highlighting the importance of clear, concise verbal communication and active listening in the workplace. Participants learned how effective communication fosters better team collaboration, reduces misunderstandings, and boosts productivity. Finally, the session emphasized ownership, teaching the value of proactively managing responsibilities, being accountable for outcomes, and maintaining punctuality.



Welcoming Our New Team Members!

A warm welcome to the newest members of the IBA family who joined us in April 2025! We are thrilled to have you on board and look forward to your contributions in shaping excellence at IBA. As you embark on this exciting journey, we hope you find inspiration, collaboration, and success in your new roles. Wishing you all a fantastic start—welcome aboard!



**Dr. Rizwan
Ahmed Khan**

Professor,
School of Mathematics &
Computer Science (SMCS)



**Muhammad
Diryas Khan**

Team Lead - MIS,
ICT



**Mohsin
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