

Celebrating the 78th Anniversary of Pakistan's Independence

IBA marked Pakistan's 78th Independence anniversary with a two-week series of engaging activities. Under the theme 'Hum Zinda Qaum Hain – The Legacy of Bunyan-al-Marsoos & Marka-e-Haq,' faculty, staff, and students united to honor the nation's history, culture, and identity through creative and educational events.



Watan Se Wafa – IBA's Tribute to Pakistan

The celebrations began with 'Watan Se Wafa,' featuring patriotic songs, poetry, badge distribution, and chants of 'Pakistan Zindabad!' Dr. S Akbar Zaidi, Executive Director, IBA, and senior leaders joined the event, fostering a spirit of national pride.

Azadi ka Sabz Paigham – Plantation Drive

IBA launched a plantation drive, where staff members planted 35 saplings in the Staff Town to promote environmental responsibility and a green future for Pakistan.

Kahoot-e-Pakistan – National Quiz Competition

An interactive quiz tested participants' knowledge of Pakistan's history, geography, and culture. Winners received gift baskets for their top scores.

Sada-e-Watan – National Song Competition

Ten talented vocalists from IBA performed patriotic songs, evoking strong emotions and pride among attendees.

Rang-e-Haq – Canvas Painting Competition

Participants showcased their creativity with artworks representing Pakistan's unity and culture. Winning entries were awarded.

Saqafat-e-Pakistan – Cultural Day & Freedom Walk

The event celebrated Pakistan's cultural diversity with traditional attire, music, and dance. Over 250 community members joined a Freedom Walk, waving flags and chanting patriotic slogans. The Executive Director, IBA, and senior leaders attended the event.

Movie Show: Jinnah

An exclusive screening of the movie 'Jinnah' provided insights into the life and legacy of the Founder of Pakistan, Quaid-e-Azam Muhammad Ali Jinnah, providing a reflection on Pakistan's founding vision.

Independence Day Celebrations

The grand Independence Day celebration commenced with a ceremonial welcome for Brigadier M. Umar Farooq, Regional Directorate Commander ANF Sindh, along with Dr. M. Asad Ilyas, Registrar, Irfan Qamar, Director HR, Moeid Sultan, Director Finance, Dr. Lalarukh Ejaz, Director IBA-CED, and Dr. Nida Aslam Khan, Chairperson, Marketing Department. The event began with the recitation of the Holy Quran, flag hoisting, and the national anthem.

Speeches at the event emphasized patriotism, civic responsibility, and national resilience. A highlight was the 'Letter to Our Land' wall, where community members shared messages for Pakistan. The ceremony concluded with national songs, cake-cutting, and 'Pakistan Zindabad' chants.



A Decade of Excellence: IBA–CEJ Celebrates 10 Years of Impact

Center for Excellence in Journalism (CEJ) marked its 10th anniversary with an event titled 'A Decade of Excellence'. The event brought together eminent journalists, media professionals, diplomats, academics, and students to celebrate CEJ's impact on ethical and innovative journalism in Pakistan.

Dr. S Akbar Zaidi, Executive Director, IBA, emphasized CEJ's importance in academia and media practice. He appreciated the continued support of the U.S. Consulate in Karachi. Furthermore, Dr. Zaidi noted the rise of AI in the past decade and emphasized the need to re-examine the state of journalism in Pakistan.

Scott Urbom, U.S. Consul General in Karachi, acknowledged the Center's long-standing partnership with the U.S. government in promoting press freedom and empowering journalists, praising CEJ as a leader in advancing professional journalism and nurturing future Pakistani journalists. He reaffirmed the U.S. commitment to supporting institutions like CEJ that uphold freedom of expression and help build stronger ties between nations.

Renowned journalists addressed the audience. Hamid Mir spoke on growing censorship and its threat to press freedom, while Azhar Abbas highlighted pressures on newsrooms and the erosion of journalists' right to question.

Shahzaib Jilani, Director, CEJ, thanked partners and reflected on CEJ's impactful journey of training journalists and fostering media integrity.

The event featured panel discussions on AI in journalism, fact-checking by iVerify, and video messages from Dr. Ishrat Husain, Former Dean & Director, IBA, and Dr. Lawrence Pintak, Founding Dean, Murrow College of Communication, Washington State University, recognizing CEJ's decade of impact.





IBA IN THE MEDIA

IBA Spotlight: Leadership Perspectives Featured in SouthAsia Magazine

IBA was recently featured in a special edition of SouthAsia Magazine titled 'The IBA Blueprint – Building Minds, Shaping Futures', showcasing an in-depth interview with Dr. S Akbar Zaidi, Executive Director, IBA, along with contributions from all three Deans of IBA's schools and notable alumni.



National Identity & Global Outlook: Our Executive Director's Independence Day Message

In an exclusive Independence Day transmission on Dawn News, Dr. S Akbar Zaidi, Executive Director, IBA reflected on Pakistan as a source of identity and belonging, emphasizing that independence is both a privilege and a responsibility. He encouraged students to seek global exposure for broader perspectives and return and contribute meaningfully to the nation's development. He also highlighted the achievements of Pakistani women in the corporate and education sectors, calling them a progressive force shaping the country's future.



IBA Welcomes New Students with OGala 2025



IBA Karachi organized a 3-day IBA Orientation Gala to warmly welcome the newly enrolled students of School of Business Studies (SBS), School of Mathematics & Computer Science (SMCS) and School of Economics & Social Sciences (SESS).

The event featured orientation sessions, engaging campus tours, and interactive ice-breaking activities. Freshmen had the opportunity to meet various support offices and learn about the resources available throughout their academic journey.

Day 3 spotlighted student societies, allowing the new batch to connect with co-curricular platforms and get involved early in campus life. OGala concluded on a high note with a festive IBA Carnival featuring fun games and a mesmerizing Qawwali performance by the Jamshed Sabri Group.



IBA-SBS Launchpad Welcomes Class of 2029



School of Business Studies (SBS) welcomed the undergraduate Class of 2029 through the SBS Launchpad Program held across the City and Main Campuses. Students were welcomed by Dr. S Akbar Zaidi, Executive Director, IBA, Dr. Abdullah Zafar Sheikh, Dean, SBS, and Dr. Kanza Sohail Khanani, Director, Undergraduate Programs, who encouraged them to embrace their academic journey.

Academic sessions led by Dr. Sahar Awan, Chairperson, Management Department, and Dr. Sharjeel Hasnie, Chairperson, Accounting & Law Department, equipped students with foundational insights to be prepared for their academic journey. While support units, including CDC, Wellness Office, Program Office, and the UMS team, introduced valuable student services.

A scavenger hunt at the City Campus, led by senior students, helped the cohort explore the campus and build connections. The program concluded with a session by the Office of Undergraduate Programs, SBS (OUG-SBS), familiarizing students with advising and support frameworks to guide them throughout their degree. The Launchpad ended with a group photo, with the new cohort forming 'SBS 29,' symbolizing the start of their IBA journey.



From Campus Life to Career Talks: IBA-SMCS Orientation Sets the Stage

School of Mathematics & Computer Science (SMCS) welcomed the Class of 2029, commencing their academic journey with a comprehensive orientation to ease their university life transition.

Dr. S Akbar Zaidi, Executive Director, IBA, encouraged students to embrace the university as a space for growth and exploration. Dr. Shakeel Khoja, Dean SMCS, Dr. Shahid Hussain, Chairperson, Computer Science Department, and Dr. Amir Bashir, Chairperson, Mathematical Sciences Department, outlined the School's vision, expectations, and support systems.

A dynamic industry panel featuring Ahmed Ayub (Airlift Technologies), Farukh Omar (SpurSol), and Jehan Ara (Katalyst Labs), moderated by Jawwad Farid, Professor of Practice, IBA, offered real-world insights on innovation, skills, and entrepreneurship.

Senior students (Classes of 2027 & 2028) shared peer guidance, while alumni (Classes of 2023 & 2024) reflected on how IBA-SMCS shaped their careers.

The event highlighted SMCS's commitment to academic excellence, industry engagement, and a strong student community.



IBA-SBS Hosts Meet & Greet for Successful Candidates of Round 2 Admissions

The Office of Undergraduate Programs, SBS (OUG-SBS), hosted a Meet & Greet session for successful candidates of the Round 2 admissions to the BBA, BS Accounting & Finance, and BS Business Analytics programs.

Dr. Abdullah Zafar Sheikh, Dean, SBS, Dr. Kanza Sohail Khanani, Director, Undergraduate Programs, and Shah Munir Khan, Head, Program Office, welcomed candidates and their families. Faculty members, Haroon Tabraze and Nadia Sayeed, shared insights on academic paths and career prospects.

The session included presentations on program structures, campus life, and support services, followed by an interactive Q&A session and networking opportunity to help students and parents connect with the IBA-SBS community.



A New Chapter Begins: IBA Welcomes Incoming MBA & EMBA Students

IBA Karachi hosted a welcome event for the incoming MBA and Executive MBA classes of 2027. Faculty and current students gathered to celebrate the new cohorts and foster a sense of community.

Dr. Muhammad Shafique, Program Director, MBA and EMBA, opened the event, emphasizing the value of purposeful networking. Dr. Abdullah Zafar Sheikh, Dean, SBS, and Malahat Awan, Director, Alumni Affairs, Resource Mobilization, and Corporate Affairs, also addressed the audience, highlighting leadership and lifelong learning. Senior faculty members enriched the academic atmosphere, while students engaged in interactive networking activities to foster cross-cohort collaboration and professional connections. A special thanks to Atlas Battery Limited for generously sponsoring the event.



Behind the Desk

IBA's success is powered by its people. In this section, we spotlight our leadership team — their roles, their journeys, and their perspectives. Get to know the leaders driving IBA's mission forward.



MAHEEN GHAURI

**Dean – Student Affairs and
International Student
Engagement**

How would you describe your Dean – Student Affairs and International Student Engagement role?

My role involves community engagement, talent and skill development, and international partnerships for student engagement. My team and I provide students with opportunities to extend their passions, talents, and competencies beyond academia by participating in clubs and societies. I am also personally committed to fostering a diverse and inclusive IBA community and promoting a safe and welcoming campus life.

What are the main functions of the Office of Student Affairs (OSA), and how does it support the student body?

OSA has six Offices: Clubs/Societies, Diversity, Accessibility, and Inclusion (DAI), International Student Engagement, Health and Wellness, Student Skills Development, and Student Volunteering Program. The Office of Student Affairs is a one-stop solution for all students' needs and queries. Students can visit or send an email to the OSA team throughout the year. We connect them with the schools, faculty, and IBA offices, guide them on applying and qualifying for exchange programs, and facilitate them in organizing events, workshops, seminars, and much more.

What is the role of the Office of International Student Engagement (OISE), and how does it help IBA students benefit from global exposure and cross-cultural learning?

OISE enhances the IBA students' academic journey by providing opportunities to extend their learning and international exposure. Through partnerships with global universities, the OISE facilitates semester and summer exchange programs and courses that immerse students in diverse classroom environments, develop transferable skills, and expand cultural and professional networks.

What is that one service your offices offer that most students don't take full advantage of?

Students avoid coming to the Office of Diversity, Accessibility, and Inclusion (ODAI) – even though ODAI provides all kinds of support to students facing challenges in the classroom or on campus. We encourage all students facing challenges or having special needs to visit the ODAI team.

How are student concerns heard and addressed at the institutional level?

Students can write to or visit OSA for any concern or problem. Various institutional committees are independent and can address harassment, grievance, or disciplinary complaints.



Behind the Desk

What support systems exist for IBA students' well-being and mental health?

OSA has a Wellness Center where we have in-house Clinical Psychologists and Visiting Psychiatrists from Aga Khan University Hospital (AKUH) to address students' emotional, psychological, social, and physical concerns at different stages in their lives. Wellness counseling helps students deal with issues affecting their mental well-being and serves as a preventive action to enable them to manage and cope with stress in the future.

How does your office support student societies and co-curricular development?

IBA Karachi has 32+ student-led clubs and societies where students can organize events and activities for student engagement. The co-curricular clubs and societies organize academic events such as panel discussions, seminars, and conferences. The IBA Student Government (ISG) is a body that is elected every academic year, designed to enhance the quality of student life, support curricular, co-curricular, and service activities, and contribute to the IBA's educational mission. It is also responsible for promoting the school spirit and pride in IBA Karachi.

What do you find most fulfilling about working with students at IBA?

What I find most fulfilling is the IBA students' grit and engagement in events and activities, and the ideas they produce. They are intelligent and confident, and guiding them as they grow personally and professionally is incredibly rewarding.

What new initiatives can students look forward to this academic year?

The students can anticipate many new and engaging events, programs, and initiatives!

Your message for the incoming Class of 2029?

"Welcome to the IBA community! Embrace curiosity, dream big, and empower yourself. Get involved, develop new skills, and challenge yourself. We are here to support you—wishing you an engaging and diverse student experience!"

How do you envision OSA & OISE evolving in the next five years?

My team and I consistently connect with new local and international organizations and institutions to provide more student learning and development opportunities through volunteering, skill development programs, and international exchanges. We continuously connect with new international universities in all regions of the world to create more partnerships for student engagement. The vision for the next 5 years is to create a bigger, better, and more diverse IBA community!

IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

Team MarComms celebrates the spirit of excellence at IBA by illuminating inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.

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LEADERSHIP PROFILE

FAHAD JAWED

Associate Registrar – Resource Optimization

Syed Fahad Jawed is a driving force behind operational efficiency, infrastructure development, and digital transformation at IBA. Over the course of more than two decades at IBA, he has held key leadership roles in finance, procurement, and administration—delivering impactful results across the institution through strategic planning and execution.

Fahad has led major initiatives in cost-saving strategies—including the integration of sustainable energy solutions, as well as infrastructure development projects, ERP implementation, and community engagement initiatives through sports and events. An MBA graduate from IBA, he also holds certifications in IT, finance, and leadership development, reflecting his commitment to continuous improvement and institutional growth.

OUR LEADERSHIP
OUR STRENGTH

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FACULTY PROFILE

DR. NYLA ALEEM

Assistant Professor, School of Business Studies (SBS)

Dr. Nyia Aleem Anwar, PhD in Women Leadership from Grenoble-Pisa, France, is a leadership and HR specialist with over three decades of academic, executive education, and consulting experience.

She is an award-winning researcher, corporate trainer, and a mentor. Passionate about executive coaching, she has started a new role as the Co-founder of Mindliff, pioneering "Human-AI synergy" in leadership. As a certified trainer in "Women Leadership" from Harvard and a "Life designer" from Stanford, she believes in "Self-leadership" for transformative growth.

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FACULTY PROFILE

DR. AZAM ALI

Assistant Professor & Faculty Lead, Stanford and IBA Collaboration

Dr. Azam Ali, holding a Juris Doctor from Columbia Law School and Bachelor's degrees in business and applied science from the University of Pennsylvania, has been an Assistant Professor of Law at IBA Karachi since 2012.

He has also taught finance, social entrepreneurship, and business ethics. Since 2024, he has led IBA's collaborations with UC Berkeley's Center for Middle Eastern Studies and the Stanford Life Design Lab, bringing interdisciplinary expertise to academia and fostering global academic partnerships.

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IBA SMCS **AACSB** ACCREDITED

FACULTY PROFILE

DR. AMIR BASHIR

Chairperson – Department of Mathematical Sciences, School of Mathematics and Computer Science (SMCS)

Dr. Amir Bashir obtained his PhD in Statistics from Massey University, New Zealand, under the auspices of an ICS Pakistan scholarship. His scholarly pursuits encompass Statistical Modeling, Applied Statistics, and Bayesian Inference.

He has been instrumental in institutionalizing and harmonizing undergraduate Statistics curricula at the IBA. Previously, he accrued five years of banking-sector experience, specializing in probabilistic risk modeling through advanced regression and multivariate analytic frameworks.

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FACULTY PROFILE

DR. KANZA SOHAIL

Assistant Professor & Director Undergraduate Programs, School of Business Studies (SBS)

Dr. Kanza Sohail, IBA alumna and Doctorate from the University of Reading, UK, bridges academia and entrepreneurship.

As Director of the Undergraduate Programs, she has led key quality enhancement initiatives and co-chaired the AACSB Review Committee, contributing to IBA's global accreditation.

A faculty member in Entrepreneurship and head of IBA-UCD's incubation program, she is committed to empowering founders and building impactful ventures.

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IBA Hosts Fourth Cohort of 'Designing Your Zindagi'



IBA hosted the fourth cohort of Designing Your Zindagi (DYZ), where students engaged in a transformative journey to rethink purpose, redefine success, and explore intentional life design. The immersive experience equipped participants with practical tools and inspired and empowered them.



IBA-SMCS Hosts Workshop on AI-Driven Curriculum Design

School of Mathematics & Computer Science (SMCS) hosted a faculty workshop titled 'Redesigning the Curriculum with AI' for Computer Science, Mathematics, Finance, and Social Sciences faculty.

The three-hour session, led by Umair Azfar Khan, Lecturer, University of Westminster, London, introduced innovative approaches to integrating Generative AI in teaching and assessment. Through interactive modules, faculty explored AI-driven tools for lecture planning, code generation, and visual diagramming using platforms like PlantUML and Mermaid.

The workshop encouraged faculty to rethink classroom practices and adopt AI to enhance curriculum design and digital teaching strategies.



Empowering Through Engagement: IBA Students Visit Deaf Reach

Office of Student Affairs (OSA) recently visited Deaf Reach, where they engaged with its committed staff and inspiring students. The visit showcased Deaf Reach's impactful work empowering the deaf community through education, skill development, and personal growth. The OSA team also discussed ways for IBA students to get involved through volunteering, offering them a chance to contribute meaningfully and gain valuable experience.



IBA-CEE Hosts Leadership Bootcamp at CATI, Hyderabad



Center for Executive Education (CEE) hosted an immersive Leadership Bootcamp at the Civil Aviation Training Institute (CATI), Hyderabad, bringing together participants from various diploma batches.

The day began with welcome remarks by Sumair Saeed, CATI Director, and Kamran Bilgrami, Director, CEE, followed by a dynamic leadership session led by Abdul Samad Khan, Founder & CEO, Youth Impact, Leadership Adventures.

Participants engaged in icebreakers, team challenges, and a networking lunch, followed by a guided tour of CATI's facilities, including cockpit simulators, ATC demos, and runway operations. The bootcamp concluded with giveaways from CATI, wrapping up a day of leadership, learning, and memorable experiences. IBA-CEE extends its gratitude to the CATI team and trainers for their support.

Leadership in Action: OGDC Officers Complete LEAP with IBA-CEE



Center for Executive Education (CEE), in collaboration with the Oil & Gas Development Company (OGDC), concluded the Learning Excellence for Accelerated Progression (LEAP) program in Islamabad.

This two-week leadership development program equipped 30 OGDC officers from diverse backgrounds with essential skills in leadership mindset, emotional intelligence, communication, and problem-solving through interactive workshops, case studies, and experiential learning.

The program was led by renowned experts, including Amer Qureshi, Dr. Noureen Ayaz, Moeid Sultan, Salman Shehzad, Dr. Nadeem Qureshi, and Dr. Amir Awan.

The program concluded with a certificate distribution ceremony, celebrating the participants' successful completion and commitment to applying these leadership insights in their professional roles.

IBA-ADRIC and FPCCI Launch ADR Desk for Nationwide Business Dispute Resolution

A landmark ADR Desk was launched at FPCCI Islamabad in partnership with Alternative Dispute Resolution International Center (ADRIC), providing businesses nationwide with faster, cost-effective, and confidential dispute resolution.

The MoU was signed by Atif Sheikh, President FPCCI, Usman Zakir Abbasi, Convenor Legal Affairs ICT, FPCCI, and ADRI leadership, including Kamran Bilgrami, Director, CEE, and Bulent Sohail, Head, Programs & Partnerships, ADRI.

The launch ceremony was attended by key legal and business leaders, including Justice Mian Gul Hassan Aurangzeb, Ahmed Hayat Lak, MD OGDC, Emma McAndry, CEO, EMS UK, and Raja Naeem Akbar, Federal Secretary, Ministry of Law & Justice (MOLJ). Accredited by the MOLJ, ADRI has partnered with global institutions like SIMC, SIMI, MIMC, and EMS (UK), and national bodies including SECP, PSX, SBP, and the Supreme Court of Pakistan to advance ADR in Pakistan.

The FPCCI ADR Desk will serve as a national hub offering mediation, arbitration, training, and awareness programs—enhancing business confidence and supporting the ease of doing business.



UK Mediation Training Concludes, Strengthening Pakistan's ADR Network

The EMS UK International Mediation Training closing ceremony was held at the OGDC Training Institute, Islamabad, under the OGDC × IBA Leadership Academy, in collaboration with IHCBA and ADRIC at IBA Karachi.

Participants from corporates, law firms, and bar councils completed the internationally accredited program led by EMS UK's award-winning mediator Emma McAndry.

Key speakers included Justice Mian Gul Hassan Aurangzeb, who emphasized mediation's role in restoring trust and improving justice; Raja Naeem, Secretary of Law, affirmed the Ministry's commitment to ADR; Ahmed Hayat Lak, MD OGDC, highlighted OGDC's investment in ADR through its Leadership Academy; and Kamran Bilgrami, Director, CEE, outlined efforts to build a nationwide ADR network.

This program strengthens ADRIC's global collaborations with partners in the USA, UK, Singapore, and Malaysia, expanding Pakistan's mediation capacity.



IBA-CEE Hosts Lectures on Global Trends in Aviation and Management

Center for Executive Education (CEE) hosted two insightful lectures by Tariq Khan, Clinical Professor at NYU, on Aviation & Management and Innovation & Leadership. Drawing from decades of academic and corporate experience, Professor Khan led thought-provoking discussions with professionals, faculty, and emerging leaders.



PGD-SCM Participants Gain Practical Insights at Artistic Milliners



Participants of the Post Graduate Diploma in Supply Chain Management (PGD-SCM) 2025 visited Artistic Milliners Unit 5 for an immersive industrial learning experience. The visit linked classroom theory with real-world supply chain practices through a Supply Chain & Traceability Walkthrough, showcasing advanced tracking systems that ensure transparency and ethical global operations.

Key takeaways included operational excellence through streamlined warehouse-to-production flows and a strong quality culture grounded in discipline and systems. The visit was highly valued for its practical learning and strengthening of academia-industry connections.

IBA Educators Connect'25



IBA's Outreach Marketing Team organized the IBA Educators Connect '25 in Lahore. The event fostered collaboration among principals, vice principals, counselors, and coordinators from leading Lahore schools.

IBA's Deans and Heads of Programs shared insights on academic initiatives and program offerings, highlighting IBA's commitment to developing future leaders. Interactive sessions promoted dialogue and idea exchange, strengthening partnerships between IBA and the academic community.

The event marked a key step in building stronger ties with educators, reinforcing IBA Karachi's dedication to empowering students through nationwide collaboration.

Empowering Futures: IBA Connects with Youth at PHC Job Fair & Education Expo

IBA's Outreach Marketing Team participated in the Pakistan Hindu Council (PHC) Job Fair & Education Expo at Karachi Expo Center, organized by Dr. Prem Kumar Sital Das Memorial Trust in collaboration with the PHC.

The event connected university students and job seekers with employers nationwide, promoting career growth, talent showcasing, and youth employability by bridging academia and industry.

IBA's presence enabled direct engagement with prospective students and professionals, while strengthening ties with organizations across various sectors. The initiative underscored the role of education-industry collaboration in advancing youth empowerment and socio-economic development.



IBA-ORIC Hosts a Book Launch of Family Business Transition

Office of Research, Innovation and Commercialization (ORIC) hosted the book launch of 'Family Business Transition: Advice & Cases on Transition, Succession & Split' by Dr. Rameez Khalid, Associate Professor, SBS, and Dr. Arif Rana, Pro-Rector, Faculty Development, University of Lahore. The event featured an engaging author dialogue moderated by Dr. Irum Saba, Director CEIF with opening remarks from Dr. M. Asad Ilyas, Registrar IBA. It was attended by 70+ external guests from prominent family businesses, including representatives from PharmEvo Pvt. Ltd. (Qasim Family), Matco Foods Ltd. (Ghauri Family), and Tufail Chemical Industries Ltd. (Tufail Family).

The evening concluded with a networking dinner, fostering dialogue between the IBA faculty and industry leaders on the intricacies of family business succession.



IBA, UNICEF & DUHS Mark World Breastfeeding Week 2025 with a Seminar

To mark World Breastfeeding Week 2025, Center for Business and Economic Research (CBER), UNICEF, and Dow University of Health Sciences (DUHS) hosted a seminar at IBA City Campus on 'Prioritize Breastfeeding: Create Sustainable Support Systems.'

The event featured Chief Guest Nida Khuhro, MPA Sindh and Parliamentary Secretary on Health & Population Welfare, with opening remarks by Dr. Lubna Naz, Director CBER, and insights from Dr. Sumaira Nasim (DUHS).

A panel discussion titled 'Beyond Health: Why Policymakers and Businesses Must Prioritize Breastfeeding' included experts Dr. Khalid Shafi (DUHS), Dr. Naveed Bhutto (Government of Sindh), Dr. Ayesha Khalid (Aga Khan University), and Zehra Khan (Women Workers Federation), moderated by Dr. Lubna Naz.



IBA-CED and Humanitas Partner to Launch an Entrepreneurship Certification Program

Center for Entrepreneurial Development (CED) has signed an MoU with Humanitas – Veritas Learning Circle (VLC) to launch an Entrepreneurship Certification Program. Dr. Lalarukh Ejaz, Director CED, and Muzaffar Bukhari, Founder and Principal, Humanitas, signed the agreement. With 64% of Pakistan's population under 30, this partnership aims to equip youth with the entrepreneurial mindset, skills, and confidence to transform ideas into real-world impact.



From Ideas to Agreements: Legal Insights Shared at I-Incubate Session



To empower the first cohort of the I-Incubate program to navigate legal essentials, a session was organized on 'Contracts for Startups,' led by Mr. Mohammad Sohaib Saleem, Assistant Professor and Director ORIC. Participants gained practical insights into structuring contracts, protecting their ventures, and building strong, legally sound business relationships, equipping them with the tools to scale responsibly and securely.

New Horizons: IBA-CED Welcomes Fresh Batch of Entrepreneurs

The 17th batch of the Certificate in Entrepreneurship commenced with an orientation session. Participants were introduced to the three-month program to develop entrepreneurial skills and practical business knowledge. Dr. Lalarukh Ejaz, Director CED, emphasized expectations from the cohort, encouraging active engagement to ensure a rewarding and impactful experience for all.



IBA-CDC Organizes Launch Event for Parvaaz Mentorship Program – Cohort III

Career Development Center (CDC) hosted the official launch of the Parvaaz Mentorship Program – Cohort III with a lively Meet and Greet session.

The event gave mentors and mentees valuable opportunities to connect, align expectations, and establish the foundation for meaningful, supportive relationships. It set an energetic tone for a year focused on personal and professional growth.

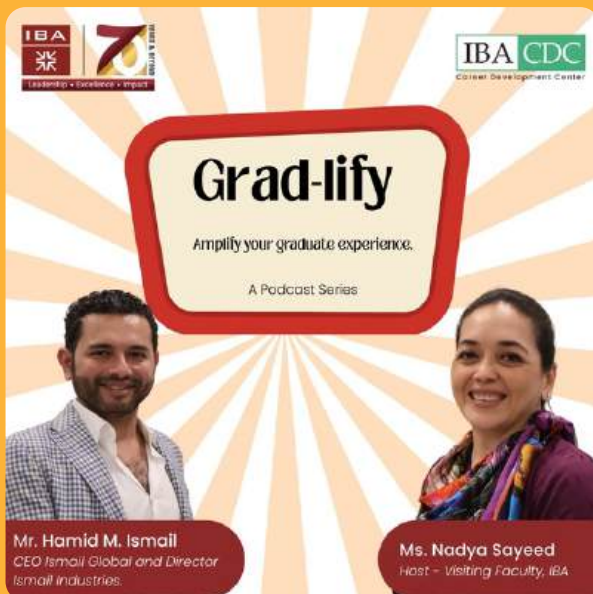
CDC looks forward to a transformative year of mentorship, shared learning, and development for all participants.



Empowering Students Beyond the Classroom: IBA-CDC Launches Grad-Lify

Career Development Center (CDC) proudly launches 'Grad-Lify', a new podcast series that empowers students through authentic, insightful conversations beyond the classroom.

The debut episode features Hamid M. Ismail in conversation with Nadya Sayeed, discussing career journeys, growth mindsets, and purposeful progress.



Bridging Academia and Industry: ICLAB Focus Group 2025

Career Development Center (CDC) hosted the ICLAB Focus Group 2025, bringing together faculty moderators and industry experts to bridge the gap between academic learning and evolving industry demands.

The event featured expert-led sessions by:

- Madeeha Omer Lakhani – Accounting, Finance & Audit
- Atif Murtaza – Marketing & Sales
- Dr. Kanza Sohail Khanani – Retail, E-commerce & Logistics
- Dr. Shahid Hussain – Software Development & Engineering
- Dr. Abdul Majid – Analytics, ML, Automation & ERP
- Dr. Mohammad Kamran Mumtaz – Entrepreneurship
- Dr. Ismat Abbas – Social Sector

Key outcomes emphasized the need for improved communication skills, more substantial digital presence, adaptability to AI-driven change, and deeper collaboration between academia and industry.



IBA-CDC and KoFHA Explore Strategic Academic-Industry Collaboration

Career Development Center (CDC) engaged with Dr. Shahid Mirza, Managing Director, Korangi Fisheries Harbour Authority (KoFHA), to explore future collaboration in research, internships, and student-led experiential learning.

Dr. Mirza met with the CDC team and held a focused discussion with Madeeha Omer Lakhani, Lecturer, Finance, SBS & Head, Experiential Learning Project, to explore partnership opportunities for the upcoming semester.

The visit concluded with an on-site tour involving IBA faculty, marking the start of a promising academia-industry collaboration.



From Introduction to Integration: Welcoming New Faculty at IBA

The HR Department organized an orientation session for the newly appointed faculty, offering insights into IBA's policies, culture, and support systems. Irfan Qamar, Director HR, welcomed the participants and introduced IBA's values and academic environment.

The session was followed by a meet-and-greet lunch with Dr. S Akbar Zaidi, Executive Director, IBA, at the Student Center, joined by Deans and Chairpersons from all three schools, and HR representatives. The event fostered meaningful dialogue, cross-departmental networking, and a sense of community among faculty members.



Advancing Together: IBA Staff Promotions for FY 2024-25

IBA celebrated its staff's remarkable contributions and dedication through a promotion ceremony organized by the HR Department. The event recognized individuals for their consistent excellence, leadership, and commitment, highlighting IBA's ongoing focus on professional growth and a culture of excellence.



Training@IBA – August 2025

Time Management and Personal Effectiveness

Trainer Farhan Uddin Raja led an engaging session on time management, introducing the Eisenhower Matrix to help participants prioritize tasks. Attendees explored stress management and the power of mental breaks through interactive activities like puzzle-solving and a short nap exercise. The session, attended by 21 participants, concluded with practical tips to overcome productivity blockers and boost efficiency.



Mastering E-Filing – An Awareness Program

An e-filing awareness session led by trainer Syed Sohail Uddin offered participants a practical overview of the tax filing process via the IRIS portal. The session covered legal obligations, financial benefits, eligibility for salaried individuals and business owners, and common filing mistakes.

With live demonstrations and expert tips, the session empowered attendees to digitally file taxes confidently and understand the value of being a registered filer in Pakistan.



IBA-CED Hosts a Session on Market Sizing

As part of I-Incubate, Center for Entrepreneurial Development (CED) hosted Muhammad Hassan Khan, CEO, Trax, for an engaging session on market sizing. Speaking to the program's first cohort, Hassan broke down the basics of understanding market size—covering total, serviceable, and obtainable markets—and how to apply these concepts within Pakistan's business landscape.

Drawing from his experience building Trax into a leading logistics company, he emphasized the importance of basing decisions on real data rather than assumptions. His key message to founders was to understand the audience before building a product.



IBA-CEIF and PII Launch Pakistan's First Diploma in Takaful



Center for Excellence in Islamic Finance (CEIF), in collaboration with the Pakistan Insurance Institute (PII), has launched Pakistan's first-ever Diploma in Takaful — a groundbreaking step to strengthen the Islamic insurance sector.

With 35+ professionals enrolled and 20+ expert trainers onboard, the program aims to build professional capacity and promote Shariah-compliant financial solutions. As Takaful currently accounts for just 11% of the total insurance premium, the diploma seeks to enhance financial inclusion, industry excellence, and the future of Islamic finance in Pakistan.

IBA-CED Brings Global Marketing Expertise to Startup Founders

Center for Entrepreneurial Development (CED) hosted Professor Tariq Khan, Global Marketing Strategist and Faculty, NYU, School of Professional Studies, for a powerful session under its flagship incubation program, I-Incubate. The 'Think Global: Building Ventures That Scale Beyond Borders' session challenged startup founders to rethink how they approach growth and branding.

Professor Khan urged participants to move beyond local market thinking and adopt a global, brand-first strategy. He emphasized that marketing is not a post-launch add-on, but a core pillar of a venture's identity and international potential. Through real-world frameworks on brand positioning and cross-cultural storytelling, he unpacked the global scaling process. More than just strategy, he left founders with a clear mindset shift – global thinking shouldn't be the end goal, but the starting point.



Editorial Team

Syed Fuad Mehdi
Head - Marketing & Communications (Ext: 3030)

Maryam Touheed
Assistant Manager - Communications (Ext: 2011)

Mushtaq Qamaruddin
Graphic Designer (Ext: 2079)

Email
publications@iba.edu.pk

Connect with us

      @ibakhiofficial

 +92 21 111 422 422

 www.iba.edu.pk