

## IBA hosts virtual three-day Karachi Conference

**December 8-10, 2020:** Keeping in view the new normal, the IBA hosted the three-day long Karachi Conference 2020 Online Dialogues live from the CEJ studio, featuring various scholars and experts.

The day 1 kicked off with the dialogue titled, 'Devotional Music and Sufi Traditions in Sindh', in which three eminent scholars presented their views on how Sufi and devotional music in Sindh can be understood and appreciated in different ways.

Day 2 of the dialogues revolved around 'The Lesser-known Communities of Karachi', in which renowned scholars participated and shared their insights on the history of minorities and their role in evolution of Karachi.

The last dialogue was held on December 10 with architect Mr. Arif Hasan, who delivered the keynote address. His talk was titled, "What I have learnt in 45 years about urban planning of Karachi through participation, voyeurism, disillusionment, love, hope and affection."

The complete videos of the sessions can be viewed on the following links:

Dialogue 1:



Dialogue 2:



Dialogue 3:



## CEIF launches international report on Islamic economy



**December 30, 2020:** The 'State of the Global Islamic Economy Report 2020/21', with the theme 'thriving in uncertainty', was launched by the CEIF at an event held at the IBA City Campus in collaboration with the Halal Development Council (HDC) Pakistan and Dinar Standard, a US-based research and advisory firm. The guests and speakers at the event included the ED, IBA, Advisor to the Prime Minister on Institutional Reforms & Austerity, Dr. Ishrat Husain, CEO, Halal Development Council Pakistan, Mr. Asad Sajjad, CEO, Dubai Islamic Economy Development Centre (DIEDC), Mr. Abdulla Mohammed Al Awar and the CEO and Managing Director of Dinar Standard, Rafi-uddin Shikoh. This is the first time that the global report has been launched in Pakistan.

## Note of thanks to outgoing Associate Deans



Dr. Sayeed Ghani



Dr. Huma Baqai

The IBA Karachi would like to thank the outgoing Associate Dean of the Faculty of Computer Science Dr. Sayeed Ghani and Associate Dean of the Faculty of Business Administration, Dr. Huma Baqai, for their services for the institute and congratulate them for the successful completion of their remarkable tenure. With the end of the year 2020, the Associate Deans successfully concluded their term and handed over the responsibilities to the new Deans - Dr. Wajid Hussain Rizvi, Dr. Asma Hyder and Dr. Shakeel Khoja - of the newly launched School of Business Studies, the School of Economics and Social Sciences and the School of Mathematics and Computer Science. The IBA is grateful to Dr. Baqai and Dr. Ghani for being an integral part in the advances made at the institute during their term.

## In The News: Creating linkages

### ED discusses NTHP program with Meezan Bank

**December 8, 2020:** The ED Dr. S Akbar Zaidi met the President and CEO Meezan Bank, Mr. Irfan Siddiqui, at the Meezan House, as part of strengthening ties and to discuss the IBA's outreach and diversity program. The Deputy CEO, Mr. Ariful Islam, and the Treasurer, Ihsan Trust, Mr. Ahmed Ali Siddiqi, were also present on the occasion, while representatives from the IBA included the Director, Corporate Relations, Ms. Malahat Awan, the Director, NTHP, Dr. Junaid Alam, and the Assistant Manager, NTHP, Syed Rizwan Bukhari.



## Orange Tree Foundation to support Covid-19 affected IBA students

**December 10, 2020:** Twenty-five students of the IBA will be given scholarships under a new agreement signed between the institute and the Orange Tree Foundation (OTF), to support students whose families have been affected by the Covid-19 pandemic. The scholarship will support students in their final year of undergraduate programs, in addition to offering 5 general scholarships to students from underprivileged backgrounds.



## SBS and IBL partner to promote industry-academia linkages

**December 30, 2020:** The School of Business Studies (SBS) signed an MoU with the IBL HealthCare, with the aim to strengthen and promote industry-academia linkages. The ceremony was attended by the IBL Group Managing Director, Mr. S. Nadeem Ahmed and the CEO, Mr. Mufti Zia-ul-Islam. Representatives from the IBA included the Dean, SBS, Dr. Wajid H. Rizvi and the Chairperson, Department of Marketing, Dr. Farah Naz Baig.



## IBA community partake in training on dealing with harassment

**December 15, 2020:** A training session was organized by the Oxfam team for the IBA Anti-Harassment Committee members and selected staff and faculty members on dealing with harassment in the higher education institute. Gender Specialist, Oxfam in Pakistan, Mr. Sartaj Abbasi, was the speaker. He was accompanied by Project Coordinator, Oxfam in Pakistan, Ms. Sadaf Zakaullah.



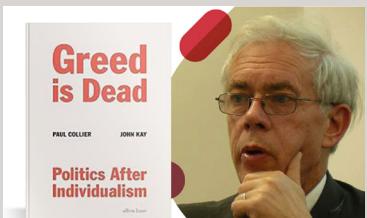
## Time to give back Help deserving IBA students



## Guest speaker sessions

### Former Oxford Dean addresses seminar held by CBER

**December 1, 2020:** A virtual talk was organized by the CBER, titled 'Greed Is Dead: Politics After Individualism'. The speaker of the session was British economist, Professor John A. Kay, who was the first dean of Oxford's Said Business School and has previously held chairs at LBS, LSE and Oxford.



### Webinar held under KUL's Urban Violence and Climate Change series

**December 2, 2020:** The Karachi Urban Lab (KUL), in collaboration with colleagues in Africa and in the United Kingdom, organized a webinar 'Connecting Urban Violence & Climate Change in African Cities'. The webinar was the second one in the series and part of an ongoing two-year project - Climate Change & Urban Violence Global Engagement Network, which the KUL is co-leading with the Department of Geography at Nottingham University, UK, and a network of academics and practitioners across the Global South.

## International experts speak at Economics Research Seminar Series

**December 4-24, 2020:** The Department of Economics held three webinars under the Economics Research Seminar Series, with national and international experts as speakers.

In the first seminar session of the month, the Assistant Professor, University of Punjab, Dr. Fareena Malhi, presented her paper 'When norms collide: The effect of religious holidays on compliance with COVID guidelines'. The Assistant Professor, Economics Department, IBA, Dr. Ajaz Ahmed was the speaker for the second seminar 'Choice modelling of sustainable agricultural practices for cleaner food production in Pakistan'.

The last session 'Current State of Pakistan's Economy: Insights from SBP Annual Report (FY 2019/20) and A Way Forward', was held in collaboration with the CBER. The keynote speaker was the Director, Economic Policy Review Department, State Bank of Pakistan, Dr. Omar Farooq Saqib. The panel included the President, Reenergy & Paidartwanai and former World Banker, Mr. Amer Zufar Durrani, faculty member, University of Bristol, UK, Dr. Ahmed Jamal Pirzada and faculty member, IBA, Dr. Khadija Malik Bari.

## AMAN-CED: Nurturing Entrepreneurs

### Mothers take part in global entrepreneurship camp

**December 12, 2020:** The five-day Global Mothers' Entrepreneurship Camp program was attended by 40 women from multiple countries including Pakistan, Saudi Arabia and the United Arab Emirates. The program aimed at stimulating participants to unveil their creative-self and unleash their and their kids' entrepreneurial potential.



## Workshop held to assist universities in establishing entrepreneurial centers

**December 21-22, 2020:** The CED and the Oxfam jointly organized a workshop, 'Faculty Development Program' to help universities establish entrepreneurial centers through sharing of latest literature on entrepreneurship and pedagogy with the participants. The deans, program directors, faculty, managers and senior officials of entrepreneurial and incubation centers from various universities attended the workshop. The guest of honor was the CEO, Ignite, Asim Shehryar.

## CED launches program for rural, urban areas together with Oxfam

**November 21 – December 12, 2020:** The CED and the Oxfam launched a Startup Competitions Program with the aim to strengthen the entrepreneurial ecosystem of Pakistan. This program was launched in two rural cities, Jamshoro and Layyah, and three urban cities - Karachi, Islamabad and Lahore. The program aimed at improving the economic and social strengths of young men and women, particularly those living in rural climate-change affected areas. 285 potential startups from all across Pakistan were shortlisted, after which two-day workshops were conducted in various cities.



## CEE: Empowering Executives

### Learning about managing maintenance department

**December 1-2, 2020:** A two-day workshop on 'Managing the Maintenance Department' was organized with the aim to provide progressive organizations with insight of latest productivity tools used in maintenance management. The program focused on Proactive Maintenance practices, which give a company the ability to prolong the life of critical business assets in the most cost-effective manner.



### Global experts conduct Civil-Commercial Mediation Training Program

**December 7-11, 2020:** Considering the demand for trained mediators and mediation, the IBA Dispute Resolution Forum partnered with the ADR ODR International, based in Lincoln's Inn, UK, to organize an online 40-hour Civil and Commercial Mediation Online Training Program. Taught by global experts with decades of experience, this training program enabled the participants to gain the status of an 'ADR ODR International Accredited Civil/Commercial Mediator'.



### Directors attend training workshop on leading trends

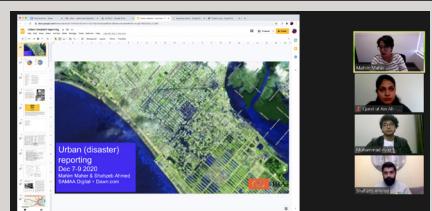
**December 14-18, 2020:** The CEE hosted the Directors' Training Program (DTP), consisting of two modules. The DTP is approved by the Securities & Exchange Commission of Pakistan and supplemented by the Institute of Directors, UK. The program is designed to provide guidance on targeted areas to ensure that directors of listed companies with specific requirements remain up-to-date about the leading trends and practices.



## CEJ: Inspiring journalists

### Preparing reporters for urban disaster stories reporting

**December 7-16, 2020:** The CEJ organized two workshops on 'Reporting on Urban Disaster Stories', in collaboration with The International Committee of the Red Cross Pakistan. The workshops, led by the Editor, Digital Properties Samaa TV, Mahim Maher and the faculty member, IBA, Shahzeb Ahmed Hashim, focused on preparing journalists to report better on urban disasters. The Founder and Director of Karachi Urban Lab, Dr Nausheen Anwar, architect Arif Belgaumi, policy analyst Dawar Butt, and the Director, CEJ, Kamal Siddiqi were invited as speakers.



### Media persons deliver workshop on Visual Journalism

**December 21-25, 2020:** International experts conducted a five-day training on Visual Journalism organized by the CEJ in collaboration with DW Akademie. The workshop, led by the Senior Producer, Digital Content Strategy Department, Al Jazeera English, Alia Chughtai, was attended by 20 participants including journalists from various media houses, professors and students from various universities. The workshop focused on equipping participants with tools to make their stories visually appealing.



## CICT: Promoting digitalization

### Facilitating banking sector in improving skillset

**December 29, 2020:** The CICT signed an MoU with Faysal Bank and Dellsons Group for the capacity building of Faysal Bank employees under the initiative of 'Digitalization of Banking Sector of Pakistan'. The primary purpose of the collaboration is to form an alliance to promote digitalization, strengthen pertinent aspects of the banking industry and enhance the skillset of the bank's employees.



# Marketing roundup

## Over 1200 A-Level students attend IBA information webinars

**December, 2020:** The Marketing Department conducted webinars with A-Level students across the country as part of their ongoing campaign. From webinars encompassing the entire central and northern region for Beacon House colleges, to information sessions with students from the Karachi Grammar School and the Whales College, the Marketing Department targeted more than 1,200 students in over 20 campuses nationally. The webinars aimed at creating awareness among the students regarding the undergraduate programs offered at the IBA.

## CDC highlights

### Career excursion for MS-IBF students

**December 5, 2020:** The CDC, in collaboration with Assistant Professor Dr. Imran Khan, organized a career excursion at Hafiz Tannery for the MS-IBF students. The students visited the tanning and manufacturing units and met the experienced workforce that enables the company to produce international-quality goods.



### Corporate Connect Series

**December, 2020:** This month, the CDC successfully conducted nine sessions for the students, in collaboration with the faculty members.

| Guest Speaker  | Topic  |
|--|--|
| Finance professional, Mr. Adil Faiz Mukhtar  | Increasing role of technology and financial services                 |
| Head Digital Customer Experience - Global Operations, Habib Bank Limited, Ms. Shar Bano                | Product Design   |
| SVP/ Head Business & Market Analytics, Mr. Syed Akbar Ali  | ETFs in Pakistan   |
| Chief of Staff to President & CEO, Mr. Adnan Pasha Siddiqui  | Transforming culture during crises                                   |
| SEO Emaar Capital / Head of Investments, Emaar Capital, Mr. Farhan Zaidi                               | Private Equity and Venture Capital                                   |
| Regional Director (Middle East) Executive Development Cranfield School of Management, Dr. Imran Zawwar | Collaborative Discovery for Career Options                           |
| Director, Arthur Lawrence, Ms. Nayyara Rehman Director Arthur Lawrence                                 | Corporate Transparency   |
| Deputy General Manager at Pakistan Stock Exchange – PSX, Mr. Ajeet Kumar                               | Policy & regulations of securities brokers & listed companies of PSX |
| Deputy Director of Marketing Communications and Digital, ICAP, Mr. Arsalan Rabbani                     | Personal Narratives  |

## #YEARENDER

### A look back

The year 2020 brought along many challenges due to the Covid-19 pandemic. However, the IBA community stood strong and made the most out of the year. Relive the memories that the IBA made in 2020 through the video below:



### Students Achievements

The outgoing year saw many young minds of IBA shine brightest in literary, creative, and sporting fronts. Read more about these achievements on the link below:

<https://www.iba.edu.pk/students-achievements-ye.php>

### Faculty Achievements

The IBA faculty continued to excel in their fields and research areas in the year 2020 and went on to earn themselves recognition. Have a look at the faculty achievements on the following link:

<https://www.iba.edu.pk/faculty-achievements-ye.php>



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### BS – SOCIAL SCIENCES & LIBERAL ARTS (BS SSLA)

#### Employability Trends

| Industry                  | 2019 Graduates placed | Average salary (in PKR) | Industry                  | 2018 Graduates placed | Average salary (in PKR) | Industry                  | 2017 Graduates placed | Average salary (in PKR) |
|---------------------------|-----------------------|-------------------------|---------------------------|-----------------------|-------------------------|---------------------------|-----------------------|-------------------------|
|                           |                       |                         |                           |                       |                         |                           |                       |                         |
| Education                 | 16%                   | 64,000                  | Education                 | 35%                   | 46,667                  | Education                 | 25%                   | 44,000                  |
| Advertising & Media       | 7%                    | 50,000                  | Advertising & Media       | 20%                   | 50,780                  | Advertising & Media       | 19%                   | 48,333                  |
| IT                        | 27%                   | 68,000                  | Social Sector/Non-Profits | 20%                   | 45,000                  | Social Sector/Non-Profits | 19%                   | 39,000                  |
| Social Sector/Non-Profits | 9%                    | 52,000                  | Banking                   | 4%                    | 39,955                  | Industrial Manufacturing  | 6%                    | 55,000                  |
| Industrial Manufacturing  | 9%                    | 60,000                  | Food and Beverages        | 4%                    | 55,000                  | Others                    | 19%                   | 25,000                  |