

# IBA NEWS



ISSUE NO: 02

## Think Next: IBA Karachi Hosts Annual Career Fair 2025



The event saw an overwhelming response, with over 170 leading companies and seasoned professionals mentoring and guiding students. Representatives from diverse industries—including banking and finance, information technology, manufacturing, food and beverages, retail, energy and resources, services, textiles, and pharmaceuticals—actively engaged with IBA's talented student body.

Inaugurating the ceremony, Dr. S Akbar Zaidi, Executive Director, IBA, expressed his enthusiasm for the event, stating, "The Annual Career Fair at IBA provides students with a vital platform to engage with industry leaders, explore career opportunities, and gain valuable insights, reflecting our commitment to producing highly employable graduates who secure jobs or launch ventures even during their academic journey." Additional remarks were provided by Syed Atif Murtaza Qaiser, Head, IBA-CDC; Ms. Faiza Faisal, Lead HR Business Partner, National Bank of Pakistan; Mr. Adeel Asim, HR Head, Tafsol Technologies, and Syed Danish Ali, Manager Organizational Development, Meezan Bank.



IBA Karachi proudly hosted its Annual Career Fair 2025, organized by the IBA Career Development Center (IBA-CDC) at the IBA Main Campus. This year's theme, "Think Next," reflected students' bold and innovative spirit, emphasizing the limitless opportunities that lie ahead.

## IBA Karachi hosted the Curtain Raiser for its Executive MBA Program – Learn to Build a Sustainable World<sup>SM</sup>

The curtain raiser highlighted the program's block teaching model, corporate mentorship, and Silicon Valley immersion. Dr. S Akbar Zaidi, Executive Director, IBA Karachi, emphasized the EMBA program's restructuring, while Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS discussed its flexibility and global faculty. Speakers, including Dr. Muhammad Shafique, Program Director MBA & EMBA programs; Dr. Mohammad Azam Ali, Assistant Professor, IBA-SBS and Faculty Lead, Stanford and IBA Collaboration; and Mr. Junaid Aziz, Co-founder of Designing Your Life, Stanford Life Design Lab shared insights on business leadership. EMBA alumni at the event also reflected on their IBA-EMBA journey.





## Partnership with Karachi Grammar School (KGS)



Strengthening ties with Karachi Grammar School (KGS), IBA signed an MoU to enhance academic collaboration, mentorship opportunities, and the transition from high school to higher education. The MoU was signed by Dr. S Akbar Zaidi, Executive Director, IBA, and Mr. Carl Lander, Principal, KGS, marking a significant step in fostering knowledge exchange and student development.

## Navigating Global World Order and International Economic Paradigm Shifts

IBA Karachi hosted a guest speaker session on 'Navigating Global World Order and International Economic Paradigm Shifts' featuring Dr. Salman Ahmed, Global Head of Macro & Strategic Asset Allocation at Fidelity International, as the guest speaker. The session was organized by IBA-SBS, and moderated by Dr. Irum Saba, Associate Professor, IBA-SBS, and Director, IBA-CEIF.

Dr. Ahmed analyzed global investment patterns, emphasizing how demographics and median age shape economic trends worldwide. The session sparked insightful discussions, providing faculty and students with a deeper understanding of the evolving global market dynamics.



## Transition to Digital Economy – A Case for Digital Policy

IBA-SBS hosted an insightful session on 'Transition to Digital Economy – A Case for Digital Policy' with Mr. Naveed Sultan, Professor of Practice at Imperial College Business School and Former Chairman and MD, Institutional Clients Group, Citi.

Mr. Sultan underscored the need for agile policies to navigate the digital shift, emphasizing how technology can modernize financial institutions and fuel economic growth. The session sparked a thought-provoking discussion, offering faculty and students valuable insights into the evolving financial landscape.



## The Politics of Saint Shrines Across the Mughal, Safavid & Ottoman Empires



IBA-SESS hosted a public lecture on 'The Politics of Saint Shrines Across the Mughal, Safavid & Ottoman Empires' by Dr. Azfar Moin, Associate Professor and Department Chair of Religious Studies at the University of Texas, Austin.

Dr. Moin's lecture explored the varying degrees with which the three empires engaged with shrine spaces. Framing shrines as sites where interactions between alternate sovereignties played out, Dr. Moin painted a vivid picture of the early modern Near East, where political spaces intersected with spiritual ones.



## Voice of Experience at IBA Karachi – a masterclass in career wisdom from an industry leader

IBA-SBS hosted Mr. Farrukh Sabzwari, IBA alum and CEO of the Pakistan Stock Exchange (PSX), for an insightful session in which Mr. Sabzwari shared his remarkable career journey, offering invaluable advice to students on navigating the financial sector. He emphasized the power of hard work, integrity, and strong peer networks in shaping a successful career.



## Agenda Setting for Cities and Climate Change

IBA-CBER, in collaboration with the Consortium for Development Policy Research, the International Growth Centre, the World Bank, and the Urban Unit, Government of Punjab, hosted a workshop on 'Agenda Setting for Cities and Climate Change,' bringing together policymakers, researchers, and practitioners to discuss climate-resilient urban development.



The discussions focused on spatial vulnerabilities in cities, data-driven planning, governance, and innovative financing solutions for climate risk mitigation. Participants highlighted the strong connection between socioeconomic and spatial vulnerabilities, emphasizing how marginalized communities are disproportionately affected due to inadequate infrastructure and limited adaptive capacity.

Key takeaways included the need for local-level data collection, capacity building for evidence-based planning, and improved interdepartmental coordination to drive informed decision-making.



## Academic Circle on 'Science, Politics, and Nuclear Weapons'



IBA Karachi hosted an Academic Circle on 'Science, Politics, and Nuclear Weapons' in collaboration with IBA-SMCS & IMAC, featuring an interesting discussion on how science and politics shape global power. Panelists at the Academic Circle included Dr. S Akbar Zaidi, Executive Director, IBA Karachi, and Dr. Haider Nizamani, Assistant Professor, IBA-SESS, with Dr. Shabana Nisar, Professor, IBA-SMCS, as the moderator. Panelists discussed how history proves that scientific breakthroughs flourish when backed by political will, from the space race to the Green Revolution. Nations leading the world today have consistently invested in the fundamental sciences.





## IBA hosts Ashraf Habibullah for an Inspiring Session

IBA Karachi had the honor of hosting an engaging session with Mr. Ashraf Habibullah, a visionary leader in structural engineering and the Founder & CEO of Computers and Structures, Inc. (CSI). IBA-SBS organized the session in collaboration with Advancement & Alumni Affairs.

Drawing from over five decades of experience, Mr. Habibullah shared profound insights in his session, 'Life is About People'. During his visit, he met Dr. S Akbar Zaidi, Executive Director, IBA Karachi.

He planted a tree as a symbol of growth, engaged with students, and delivered a compelling talk on leadership, purpose, and the importance of uplifting others. His thought-provoking ideas and dynamic presence left a lasting impact on the IBA community.



## IBA Wins at KE Khi Awards 2025



IBA Karachi's Diversity and Inclusion Program won the KE Khi Awards 2025, standing out among many incredible initiatives!

This achievement is a testament to our unwavering commitment to empowering students from marginalized areas across Pakistan, providing them with access to quality education and the opportunity to break barriers. A special shoutout to Malahat Awan and Team Corporate Relations, whose dedication and meticulous efforts ensure we put forward an impactful and winning project every year!

Together, we continue to foster a more inclusive future, shaping the leaders of tomorrow.

## Leadership in the Age of Augmented Intelligence

IBA Karachi hosted a distinguished session on "Leadership in the Age of Augmented Intelligence," featuring Mr. Aamir Ibrahim, CEO of Jazz and Group Executive Committee Member at VEON.

During the session, Mr. Aamir shared valuable insights on the evolving role of leadership in an AI-driven world, addressing the future challenges and opportunities for leaders. The session particularly impacted our Graduate Program students, offering a deep dive into the intersection of leadership and augmented intelligence.



## IBA-CEIF sign an MoU with Türkiye Katılım Bankaları Birliği Strengthening Global Ties in Islamic Finance



IBA-CEIF signed an MoU with Türkiye Katılım Bankaları Birliği (TKBB) to drive innovation, leadership, and research in the Islamic finance ecosystem.

The MoU was signed by Dr. Irum Saba, Associate Professor, IBA-SBS and Director, IBA-CEIF, and Mr. İsmail Vural, Secretary General, TKBB, during the visit of Turkish President H.E. Mr. Recep Tayyip Erdoğan to Islamabad.

This collaboration will bring together academic expertise and industry insights through leadership programs, research initiatives, and capacity-building projects—paving the way for a stronger, more connected Islamic finance industry. IBA-CEIF and TKBB are confident that this partnership will produce mutually beneficial results for both organizations and will contribute to the sustainable development of the Islamic Finance industry.



## IBA-CEE's Transformational Year with UNICON

In December 2023, IBA-CEE took a bold step forward by becoming a member of UNICON (The Global Consortium for University-Based Executive Education). Over the past year, this membership strengthened IBA-CEE's position in executive education and provided invaluable global exposure, strategic insights, and networking opportunities. In its first year as a UNICON member, IBA-CEE has gained invaluable access to thought leadership, the best global practices, and cutting-edge insights in executive education. This membership has enabled IBA-CEE to stay ahead of emerging trends, enhance faculty development, and refine its program design and digital transformation approach. By actively applying UNICON insights, IBA-CEE has revamped its Directors' Training Program, strengthened ADR & mediators' training, and expanded operations beyond Karachi to make executive education more accessible across Pakistan. Looking ahead, the focus remains on global collaborations, AI integration, and industry-driven learning innovations.

Read more here:  
<https://lnkd.in/d2b5eKYP>



[Watch IBA CEE's Transformational Year with UNICON!](#)



## Empowering Pakistani Enterprises with Innovative and Impactful Solutions

IBA-CEE came together for an engaging session on enhancing support for enterprises in Pakistan through innovative and impactful solutions. The session focused on industry needs and explored strategies to drive growth, efficiency, and sustainability. Conducted by Mr. Junaid Aziz, Co-Founder of Designing Your Spiritual Life, Stanford Life Design Lab, and Dr. Mohammad Azam Ali, Assistant Professor at IBA-SBS and Faculty Lead at Stanford and IBA collaboration, the discussion focused on the power of creative problem-solving and its impact on shaping the future of business and education in Pakistan.



## Political Science Seminar Series by Dr. Mary Hunter



IBA-SESS launched its Political Science Seminar Series with Dr. Mary Hunter, a Visiting Research Fellow at the Centre for Strategic and Contemporary Research in Islamabad, as the first speaker. Dr. Hunter discussed her doctoral research on Zia-ul-Haq's Islamisation of Pakistan (1977-88) and its impact on 'non-Muslims' in the thought of Maududi and British colonialism. She examined Zia's Islamisation policies through the lens of theology and coloniality, highlighting their lasting effects on religious minorities. She argued that these policies are best understood in the context of Maududi's theological ideas and British colonial governance.

This seminar was part of the Political Science cluster's initiative to foster discussions on critical political issues. Students and faculty actively engaged with the speaker, deepening their understanding of Pakistan's ideological and religious landscape.



## Psychology Research and Testing Lab: Enhancing Learning and Research in Psychology

IBA-SESS is pleased to announce the inauguration of the Psychology Research and Testing Lab, dedicated to advancing research and teaching in psychology. In January 2025, the lab introduced its first course, "Foundations of Psychology: Lab Applications," led by Dr. Saima Bint E Saif, the lab's Director. This course provides students practical exposure to psychological experiments, data analysis, and assessment methods, strengthening their understanding of psychological concepts through hands-on learning. Additionally, students of psychology majors have started carrying out trials for their CE projects, further enhancing practical applications within the field.

The lab will be integral to the MS General Psychology program, set to launch in Fall 2025, by providing essential resources for graduate-level research and learning. The Psychology Research and Testing Lab represents a significant step in enriching the IBA's psychology curriculum and supporting teaching and research initiatives.



## Capacity Building in Online Education: Managing Inclusivity and Diversity in Large Classrooms

IBA-SMCS hosted the 'Capacity Building in Online Education: Managing Inclusivity and Diversity in Large Classrooms' event under the ERASMUS+ Programme of the European Union and the RAPID project.

The event featured insightful talks, interactive sessions, and networking opportunities, covering innovative teaching methodologies, technological advancements, and inclusive practices in online education. Workshops provided practical strategies to foster effective and inclusive online learning environments.



## Basic Notions Seminar Series on 'Multigrid Methods in Scientific Computing'

The Department of Mathematical Sciences, IBA-SMCS hosted two Basic Notions Seminar Series sessions, featuring Dr. Hisham Bin Zubair, Chairperson, Department of Mathematical Sciences. In the introductory session, Dr. Hisham explored the fundamental principles behind multigrid methods, tracing their development and emphasizing their significance as a preferred approach for solving a wide range of Partial Differential Equation (PDE) problems.

In the second session, Dr. Hisham introduced Local Fourier Analysis (LFA) as a fundamental tool for analyzing and optimizing multigrid methods. He discussed the  $h$ -ellipticity of discrete stencil operators, establishing a bound as a standard requirement for point smoothers. He also addressed problems that violate this requirement and presented alternative solutions.





### Inaugural Talk on 'The Role of Artificial Intelligence in Building Safe Cities'



IBA-SMCS organized an inaugural talk titled 'The Role of Artificial Intelligence in Building Safe Cities' by Dr. Muhammad Atif Tahir, Professor, IBA-SMCS.

Dean IBA-SMCS, Dr. Shakeel Khoja, commenced the session with a welcome note highlighting the importance of research talks in fostering collaboration between academia, industry, and students and the need for regular discussions on the latest advancements in computer science.

The event attracted a diverse audience, including faculty members, students, and industry representatives from IBA, FAST-NUCES Karachi, Karachi University, NED University of Engineering and Technology, Bahria University Karachi Campus, Dawood University of Engineering and Technology, DigitalOcean, EMC Engineering, Karachi Institute of Economics & Technology (KIET), as well as IBA faculty and other notable guests.

Dr. Tahir began his talk by sharing insights from his Postdoctoral research at the Artificial Intelligence Lab at the University of the West of England, UK, and the Centre for Vision, Speech, and Signal Processing (CVSPP) at Surrey University, UK. He then delved into his contributions to video analytics, covering topics such as Anomaly Detection, Person Re-identification, Face Recognition, and Theft Car Surveillance.

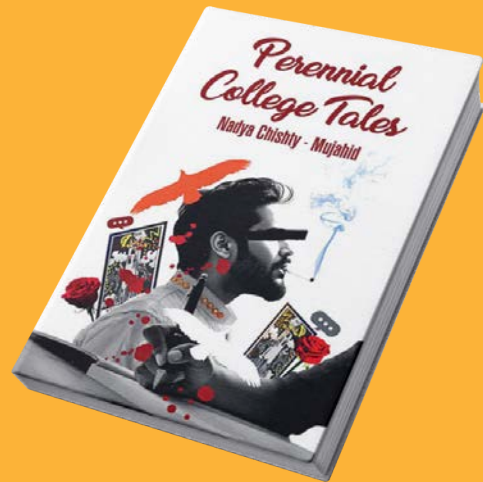
The session concluded with an engaging discussion on the challenges and opportunities in building 'Karachi as a Safe City' using AI technologies. The talk gave attendees valuable insights into AI's transformative potential in urban safety.



### Perennial College Tales by Dr. Nadya Chishty-Mujahid Becomes a Liberty Bestseller

IBA Karachi proudly announces that *Perennial College Tales*, the sequel to *Timeless College Tales* by Dr. Nadya Chishty-Mujahid, Associate Professor at IBA-SESS, has made it to Liberty's bestseller list!

Set in the elite Saeed School of Business (SSB), this captivating novel explores young love, political drama, and unforgettable characters. Congratulations to Dr. Nadya Chishty-Mujahid on this achievement. Get your copy now!



### ICMA Pakistan – Job Fair and Education Expo

IBA Karachi participated in ICMA Pakistan's Job Fair and Education Expo, guiding students toward a promising future. Our team interacted with attendees, offering insights into IBA's diverse academic programs, faculty expertise, and vibrant campus culture, helping students make informed career choices.



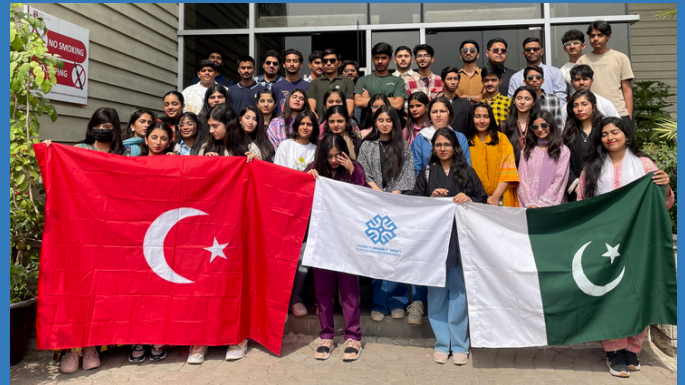


### Al-Hamd and Al-Murtaza School Visits



Students from Al-Hamd School and Al-Murtaza School visited IBA for an informative and interactive session with IBA faculty and students. The session provided valuable exposure to university life, academic pathways, and career opportunities, leaving students inspired and motivated.

### Pak-Turk Maarif School Visit



IBA Karachi welcomed students from Pak-Turk Maarif School for an engaging campus tour and an interactive session with faculty and students. The visit provided the students with firsthand experience of IBA's academic environment, teaching methodologies, and student-led initiatives, fostering a deeper understanding of higher education opportunities.

### College Fair at Lahore Grammar School (LGS)

IBA Karachi actively participated in the two-day College Fair at LGS, providing an excellent platform to connect with future leaders. Our representatives engaged with students, sharing insights about IBA's academic programs, extracurricular opportunities, and the admissions process, encouraging them to explore IBA as their preferred choice for higher education.



### Titan College Career Fair

IBA Karachi participated in the Titan College Career Fair, engaging with ambitious students eager to explore higher education options. Our team introduced attendees to IBA's diverse culture, academic excellence, and faculty expertise, inspiring them to pursue rewarding careers with a strong educational foundation.



### Recruitment drives

Several companies visited IBA Karachi in the month of February for their recruitment drives, providing an incredible opportunity for students to explore career possibilities. IBA-CDC organized and hosted the drives, ensuring smooth operations and successful engagement.





### Post-Grad Power Moves



IBA-CDC, in collaboration with the Harvard Alumni Association, hosted an insightful panel talk on 'Post-Grad Power Moves.' Students and alumni had the incredible opportunity to engage with distinguished panelists who shared invaluable insights on corporate careers and in-depth knowledge of startup ventures. The interactive session sparked dynamic discussions, with a lively Q&A that deepened students' understanding of the post-grad landscape.

### US Education Fair 2025



In collaboration with USEFP, the IBA-CDC Team hosted the US Education Fair 2025. The event allowed students to engage with representatives from top U.S. universities, explore diverse academic programs, and gain valuable insights on admissions, scholarships, and visa procedures.



### Career Prospects in Mathematics



IBA-CDC launched its Career Pathway Series with an engaging session on 'Potential Career Prospects in Mathematics,' led by Mr. Atif Murtaza, Lecturer and Head, IBA-CDC.



### IBA-CEE hosts a Diploma Certificate Distribution Ceremony



IBA-CEE hosted a diploma certificate distribution ceremony, honoring 84 graduates from five diploma programs completed between August and December 2024. Kamran Bilgrami, Director, IBA-CEE, welcomed the graduates and highlighted the significance of continuous learning and the role of executive education. The Chief Guest of the evening was Syed Ali Hasan Naqvi Executive Director, Management Association of Pakistan (MAP), who delivered a keynote speech and shared valuable insights on leadership and professional growth.



## OGDCL officers take a Leap forward in Leadership Development

In collaboration with IBA-CEE, the Oil and Gas Development Company Limited (OGDCL) successfully concluded the 17th Learning Excellence for Accelerated Progression (LEAP) program cohort.

This intensive two-week program empowered 30 OGDCL officers from diverse backgrounds with essential leadership skills to thrive in their professional roles. Participants honed their leadership practices, emotional intelligence, soft skills, and problem-solving abilities through interactive sessions and engaging activities, including leadership and design thinking exercises.

A team of distinguished facilitators led the program, including Mr. Atif Rahim Khan, Dr. Hilal Butt, Dr. Asad Ilyas, Dr. Nadeem Kureshi, Ms. Mahreen Khan and Dr. Noureen Ayaz.



At the grand closing ceremony, Mr. Talat Haider, Chief OGTI, presented certificates to the participants. In his address, he encouraged them to apply their newfound knowledge to elevate their professional and personal growth.

## Workshop on Operational Excellence



IBA-CEE concluded a three-day workshop on Operational Excellence, welcoming participants from Pakistan Security Printing Corporation Private Limited, Sika Pakistan Private Limited, Fauji Foundation, and ENAR Petroleum Refining Facility. Led by esteemed faculty members Dr. Kamran Mumtaz, Dr. Rameez Khalid, and Faisal Jalal, the workshop featured expert insights, real-world case studies, and interactive discussions to equip professionals with the tools for driving efficiency and productivity in their organizations.

## Reaching Future Leaders: IBA-THP Conducts Extensive Outreach in Sindh & Punjab

The IBA-THP team recently conducted an extensive outreach drive across Sindh and Punjab to spread awareness about the NTHP Orientation Program 2025. The team visited colleges in 13 districts and tehsils of Sindh and 15 in Punjab, covering key areas such as Sanghar, Umarnkot, Mithi, Larkana, Madeeji, Shikarpur, Tharparkar, Rahim Yar Khan, Rajanpur, Taunsa Sharif, Kot Adu, Khanewal, Hasilpur, Chishtian, Pakpattan, Burewala, Mailsi, and Jhang.

Outreach sessions were conducted in government colleges for both boys and girls, equipping students with information about the program and guiding them through the application process. For the first time, the team extended its efforts to Daanish Schools (boarding schools) in Punjab and Ali Trust Cadet College in Islamabad, further expanding IBA-THP's reach to talented students from diverse backgrounds.

Through this initiative, the IBA-THP team successfully engaged with over 1,500 potential candidates, encouraging them to apply for the program. In addition to physical outreach, the team conducted online awareness sessions for colleges in Khyber Pakhtunkhwa and Gilgit Baltistan. These efforts reflect IBA-THP's commitment to identifying and nurturing talented students from remote areas, ensuring they have access to quality higher education at IBA Karachi.





## THP Represents IBA Karachi at SZABIST ZAB-ed Leadership Conference in Larkana



IBA-THP team, in collaboration with the Outreach Department, represented IBA Karachi at Chapter V of the SZABIST ZAB-ed Leadership Conference 2025 in Larkana. This event provided a valuable platform to connect with aspiring students, introduce them to the academic and professional opportunities at IBA, and inspire them to pursue excellence in higher education. The team conducted an engaging session on 'Crafting Your Professional Identity' as part of the conference. The session aimed to equip students with the knowledge and skills to build a strong professional presence, helping them confidently navigate their academic and career journeys. IBA-THP remains committed to empowering students from diverse backgrounds, ensuring they have access to transformative educational experiences that shape their futures.

## Faculty & Staff Orientation

IBA-HR held orientation sessions for new faculty and staff to introduce IBA's policies, procedures, resources, and support systems. Mr. Irfan Qamar, Director HR also shared insights about IBA's functions and strategic goals. Special welcome packs were given to all attendees to make them feel valued and appreciated from the start. We warmly welcome our new colleagues and look forward to their valuable contributions to the IBA community!



## Celebrating Success – 3rd Pehchan Awards

### Celebrating Success Pehchan Awards

IBA Karachi proudly hosted the 3rd Pehchan Awards Ceremony on Thursday, February 27, 2025, celebrating its exceptional staff members' dedication and hard work.

Pehchan Awards acknowledge individuals who consistently demonstrate excellence and commitment in their roles.

The event was honoured by the presence of Dr. S Akbar Zaidi, Executive Director, IBA Karachi, along with Senior Leadership, reflecting IBA's ethos of valuing and rewarding its talented team members.

### Pehchan Award Winners



**M. Yousuf Baig**  
Senior Executive  
Program Office

Yousuf received the Pehchan Award for putting extra effort into digitizing venue bookings, maintaining the event calendar and course withdrawal processes, and improving efficiency and accessibility. His efforts benefitted over 600 students per semester. He also managed events, conferences, and collaborations, often working beyond regular hours.



**Rabeeah Yousuf**  
Senior Executive  
Resource Mobilization

Rabeeah received the Pehchan Award for her critical role and energetic participation in the fundraising initiatives, including the 2025 Diya Jokaye Rahino Hoi event, which raised a significant amount. She also enhanced donor engagement through the Friends of IBA campaign and contributed to IBA's recognition at the K-Electric Sustainability Awards.



**Hassan Ilyas**  
Assistant Engineer  
Electrical Projects

Hassan received the Pehchan Award for his significant contributions to IBA's energy efficiency initiatives. He played a key role in leading the mega solar project at the Main Campus, resulting in significant annual savings for IBA. Additionally, he spearheaded the implementation of solar installations at the hostels and Staff colony, achieving further substantial savings. Through his leadership and dedication, Hassan has reduced operational costs and set a sustainability benchmark for IBA.



**Fiza Masood**  
Senior Executive  
Human Resources

Fiza received the Pehchan Award for her exceptional contribution in litigation, policy development, and disciplinary affairs. With the Legal department's assistance, she managed around 40 ER cases internally, avoided external escalations, and played an important role in implementing IBA's Whistleblowing Policy & Appellate Committee. She also assisted the Director HR in solving more than a decade-old case, recovering sum owed to IBA.

### Appreciation Letters



**M. Nasim ul Haque Malik**  
Sr. Manager  
Project Planning & Contracts



**Feroz Uddin**  
Assistant Project Engineer  
Civil



**Syed Ashar Hussain**  
Assistant Engineer  
Civil



**Ehsan Sheikh**  
Assistant Manager  
Alumni Affairs



**Hunaza**  
Assistant Manager  
Financial Assistance



**Syed Rizwan Ali Bukhari**  
Assistant Manager  
Talent Hunt Programs



Join us as we honour our talented colleagues!

**The IBA Family**



## Indoor Rowing Championship 2025



IBA Karachi hosted the Indoor Rowing Championship 2025, bringing 250+ top rowers to the Student Centre at the Main Campus for an unforgettable competitive experience! With five categories—U-15, U-17, U-20, U-25, and Open—athletes gave it their all in an actual test of strength, skill, and stamina.

A major win for inclusivity was the participation of Ida (Institute of Blind & Deaf) Rieu, proving that everyone deserves a platform to shine.

Congratulations to the champions!

**University:** Aga Khan University

**College:** Nixor College

**School:** Bayview Academy

## Pakistan Fitness Championship 2025

IBA Karachi's squad performed excellently in the Pakistan Fitness Championship 2025! From incredible strength to unwavering resilience, they gave it their all and dominated the competition.

**Hassan Shaikh** – 1st Place (Open Category)

**Musfirah Khan** – Spirit of the Games



## TEDxIBA – Change is the Only Constant

IBA Karachi hosted TEDxIBA on February 8, 2025, bringing together a lineup of inspiring speakers, including Faizan Syed, Daniyal Haris, Javeria Faraz, Saadi Mansoori, Tara Uzra Dawood, and Shehzad Ghias. Their thought-provoking talks resonated with the theme, 'Change is the Only Constant', sparking meaningful conversations and new perspectives.

The event also featured captivating performances, including the grace of Bharatanatyam, semi-classical dance by Kum Khatri, Rohit, and Shahzor, and a mesmerizing live musical performance by Waleed Khan and his band.

A celebration of ideas, creativity, and inspiration, TEDxIBA 2025 was brought to life by the TEDxIBA Society, whose dedication and efforts made this impactful event possible.





## Robofest 2025



IBA-SMCS, in collaboration with The Mind Explorers, hosted Robofest 2025, a premier National Robotics and Programming Competition that welcomed talented teams from top schools and colleges across Pakistan. Participants showcased their creativity and Technical Skills across five exciting categories: BottleSumo, Roboarts, Robomed, Roboparade, and Exhibition. Congratulations to the winners, who will proudly represent Pakistan at the upcoming international competition in Michigan, USA.



## NADRA Mobile Van: Enhancing Convenience at IBA Karachi



IBA Karachi facilitated a NADRA Mobile Van at the Main Campus to assist students, faculty, and staff with essential identification services.

Organized by the Registrar's Office, this initiative benefited over 200 individuals, reinforcing IBA's commitment to providing convenience and support to its community. Such services highlight IBA's dedication to fostering a well-rounded and inclusive campus experience.



## IBA's Rowing Team Shines at International Interschool Regatta 2025



The IBA Rowing Team delivered an outstanding performance at the International Interschool Regatta 2025, showcasing their strength and determination in indoor and outdoor races. The team secured five gold, one silver, five bronze medals in indoor events, and two bronze medals in outdoor races.

A standout moment of the competition came from Hamza Jilani, who set a new record in the 500m race and led his team to victory, securing the prestigious Collegiate Men's Trophy.

Congratulations to the entire squad on this remarkable achievement!



## Industry Connect – Spring'25

IBA-SMCS officially launched the Industry Connect Spring'25 series with an industrial visit to Folio3 Pakistan as part of the IBA-SMCS Industry Partner Program. This initiative allowed students to network with Folio3 experts, explore potential Final Year Project (FYP) ideas, and gain insights into the ever-evolving tech landscape.

The visit began with an engaging session by Mr. Ali Rashid, VP of Engineering, Folio3, who highlighted how AI, particularly Generative AI, reshapes traditional coding practices. He introduced the concept of Vertical AI and discussed how its rise is set to revolutionize industries soon. This discussion helped students broaden their perspectives on emerging technologies and future industry trends.



Following this, Mr. Nabeel Farooqui, Senior Software Engineer, Folio3, and his team presented potential FYP project ideas. These research-driven projects focused on solving real-world industry challenges, allowing students to work on impactful solutions.

## Trainings @ IBA – February 2025

The training calendar for the month of February 2025 was successfully executed by training 57 participants of IBA Staff in programs as per their training needs.

Course Name	Participants	Trainers
Meri Milkiyat, Mera Ikhlāq for Support Staff	36	Syed Shakeel Ahmed
MS Excel – Basic Level	21	Syed Aftab Ahmed
<b>Grand Total</b>	<b>57</b>	

### Meri Milkiyat, Mera Ikhlāq for Support Staff

IBA-HR conducted a session on 'Meri Milkiyat, Mera Ikhlāq' for the support staff, led by Syed Shakeel Ahmed, a certified trainer. The training focused on personal grooming, emphasizing professional attire, hygiene, and the confidence to present oneself well. It also covered essential communication skills, highlighting the importance of clear, concise verbal communication and active listening in the workplace.



### MS Excel – Basic Level

IBA-HR, in collaboration with IBA-CICT, conducted a successful training session titled MS Excel – Basic Level, led by Syed Aftab Ahmed, an expert in Business Intelligence and Sales Operations. Participants learned essential Excel functions, including data entry techniques, formulas, sorting, filtering, conditional formatting, PivotTables, and data validation.





## Welcoming Our New Team Members!

A warm welcome to the newest members of the IBA family who joined us in February 2025! We are thrilled to have you on board and look forward to your contributions in shaping excellence at IBA. As you embark on this exciting journey, we hope you find inspiration, collaboration, and success in your new roles.

Wishing you all a fantastic start—welcome aboard!



**Yumna Iftikhar**

Manager,  
IBA-CED



**Muhammad Huzaifa**

Executive,  
Talent Hunt Programs  
(Project Based)



**Mushtaq Qamaruddin**

Graphic Designer,  
MarComms  
(Project Based)



**Ali Hassan**

Site Engineer (Civil),  
Projects



## Re-Branding IBA – Bringing the Legacy to Life

Team MarComms' branding campaign celebrates IBA's journey and achievements across both campuses. In February, the team successfully executed the following rebranding initiatives:

- **Branded Entrance at the Fauji Foundation Building:** A striking representation of IBA's transformation and progress, seamlessly blending tradition with innovation. This is just the beginning, as similar branding initiatives will soon be implemented at more locations across the Main and City campuses.
- **70 Years Building Banner:** An iconic display of the building banner celebrating IBA's 70-year journey, visible to all as a bold statement of our legacy.
- **Branded Pool Vehicles:** Taking our IBA 70 Years branding beyond campus, turning the city into a canvas where the celebration moves with the people—like a dynamic, moving billboard that keeps the brand "IBA" prominent everywhere.
- **Commemorative Car Rear Windshield Stickers:** IBA 70 Years – A legacy on the move, seen across the city, wherever you go! The sticker has been distributed to all Students, Faculty & Staff through OSA & Admin teams.
- **Branded Dangers across the Main & City Campuses:** Colorful dangers across campus bring the IBA 70 Years celebration to life, adding vibrancy to every corner. Each design reflects our legacy, inspiring pride and nostalgia in our community.
- **Pakistan, IBA, and 70 Years Flags Installed at the Main Campus:** The spirit of celebration is in the air! Pakistan & IBA corporate and 70 Years branded flags now wave proudly across the campus, bringing our community together in a vibrant display of unity and pride.

These initiatives are more than just branding—they are a tribute to our remarkable past, a celebration of our present, and a vision for an even greater future. IBA's legacy of excellence continues to grow, and this is just the beginning.







## IBA KARACHI

## AT A GLANCE

WORLD-CLASS  
CAMPUS & FACILITIES

- **Advanced Labs:** Neuromarketing, Bloomberg Terminal and Finance, Psychology, AI and Robotics, Game Lab, Web Sciences and Big Data Analytics
- **Student Support:** Student Activity Center
- **Amenities:** Jam Room, Prayer Areas, EV Passenger Carts, and Daycare, 24/7 Standby Ambulance Service
- **Event Spaces:** Auditoriums (300-capacity at Main Campus, 400-capacity at City Campus), Amphitheater (capacity of 300), Event Hall
- **Dining Options:** Multiple Cafeterias

OFFICE OF  
STUDENT AFFAIRS

- Health & Wellness Center
- Office of Diversity, Accessibility & Inclusion
- Student Skill Development Program
- Student Volunteering Program
- Office of Student Societies
- International Resource Center
- Student Exchange Programs
- Summer and Winter Schools
- Faculty and Staff Exchange/Trainings
- International Seminars and Webinars

LEGACY OF  
ALUMNI & FACULTY

- 20,000+ Strong Alumni Network
- 13 Alumni Chapters around the world
- 70% of Highly Qualified Faculty Members hold a PhD

STATE-OF-THE-ART  
LIBRARY

- 75,000 physical holdings & access to 19,000+ digital journals/books (on/off-campus)
- Business Intelligence and Real-time stock market data
- LSEG, Euromonitor Passport, & Scopus Terminals
- Subscriptions to NYT, FT.com, EIU, LexisNexis, WARC, EBSCOhost, and ScienceDirect
- Multimedia platforms for documentary streaming
- Access to Harvard Cases & Simulations
- Perpetual participation in the HEC National Digital Library Programme
- iRepository - digital publishing platform to showcase & archive institutional research

FINANCIAL SUPPORT  
& ACCREDITATIONS

- 41% of Students Received Financial Aid in 2023-2024
- Partnerships and Accreditations with NBEAC, NCEAC, The Talloires Network

CENTERS OF  
EXCELLENCE

- Alternative Dispute Resolution International Center
- Center for Business & Economic Research
- Career Development Center
- Center for Entrepreneurial Development
- Center for Executive Education
- Center for Excellence in Islamic Finance
- Center for Excellence in Journalism
- Center for Information & Communication Technology
- Center for Innovation in Learning & ED Transformation
- Population Research Center

SPORTS &  
COMMUNITY  
ENGAGEMENT

- Cricket Ground and Net Practice Area
- Football Ground
- Badminton, Basketball, Netball, Volleyball, Throwball and Tennis Courts
- Separate Fitness Gyms for Men and Women
- Snooker
- Table Tennis
- Foosball
- Carrom Board and Chess

+92 21 111 422 422

www.iba.edu.pk

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## Connect with us

@ibakhiiofficial

+92 21 111 422 422
 
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## Editorial Team

## EDITOR

Fuad A. Mehdi, Head - MarComms (Ext: 3030)

## Team MarComms

Mariam Khan - Manager Communications &amp; Content (Ext: 1208)

Mushtaq Qamaruddin - Graphic Designer (Ext: 2079)

## Email

publications@iba.edu.pk