

IBA NEWS



ISSUE NO: 01

Message From the Executive Director



Dr. S Akbar Zaidi
Executive Director,
IBA Karachi

For 70 years, the IBA has led the higher educational sector in Pakistan with the highest standards in leadership, innovation and academic excellence. With such a stellar legacy, we look forward to building on this past in the many years ahead.

The IBA is poised to establish even higher standards in the future, with its internationally trained faculty and dynamic students, all exposed to the latest global academic and knowledge trends and developments. With collaboration with the best universities in the world by building relationships with academics who are developing cutting-edge ideas, the IBA is the first choice for students and their parents in areas as diverse as Business Administration, Business Analytics, Data Science, Economics and the Social Sciences.

With academic excellence at the core of how the IBA positions itself, the future looks even brighter than the past.

A Commemorative Supplement

As part of the 70-year celebrations, Team MarComms proudly presents a commemorative supplement featured in DAWN on January 19, 2025 – a tribute to IBA's legacy, transformative initiatives, and its enduring impact in shaping future leaders.

70 Glorious Years of IBA




















A Legacy Worth Celebrating



- Leadership
- Excellence
- Impact

[READ THE FULL SUPPLEMENT HERE](#)

Strengthening IBA's Brand Identity

To ensure brand consistency across all Schools and Centers, Team MarComms refreshed the logos for IBA's Centers. Designed with global best practices in colour psychology and theory, these logos maintain visual harmony and a unified identity while preserving each Center's unique essence. Initiated and led by Head of MarComms and approved by the Executive Director and Deans Council, this strategic initiative strengthens IBA's Corporate brand with Schools and Centers aligned together as one IBA family.

 Center for Executive Education	 Talent Hunt Program	 Quality Enhancement Cell	 Office of Student Affairs
 Population Research Center	 International Resource Center	 Center for Excellence in Journalism	 Career Development Center
 Center for Entrepreneurial Development	 Life Design Lab	 Center for Excellence in Islamic Finance	 Center for Information & Communication Technology
 Strategic Planning Cell	 Center for Business & Economic Research	 Office of Research, Innovation & Commercialization	 Center for Innovation in Learning & ED Transformation
 Alternative Dispute Resolution International Center	 Sports & Community Engagement	 Gateway to Knowledge & Discovery	


Leadership • Excellence • Impact

70 GLORIOUS YEARS OF IBA


A LEGACY WORTH CELEBRATING








IBA Karachi proudly celebrates 70 years of leadership, excellence, and impact this year. A vibrant hub where transformative ideas converge with action, we champion academic rigor, inspire innovation, and craft meaningful solutions for Pakistan and beyond.

This remarkable legacy is a testament to the unwavering commitment of our students, faculty, staff, and alumni, who continue to drive progress and shape a brighter future.



CELEBRATING
Leadership • Excellence • Impact



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 ibakhiofficial

Re-Branding IBA – Bringing the Legacy to Life

Team MarComms' branding campaign across both campuses celebrates IBA's journey and achievements through:

- Branded elevators at Main and City Campuses, showcasing IBA's 70 Years campaign.
- A special desk calendar capturing our history and milestones over seven decades.
- Newly designed corporate letterheads, envelopes, and visiting cards reflecting our new 70 Years campaign slogan and identity.

This initiative is a tribute to our past, a celebration of our present, and a vision for the future. Stay tuned for more as we continue this incredible journey together!



IBA Karachi Hosts the Ambassador of Spain in Pakistan and IE Business School Leadership for Strategic Dialogue



IBA welcomed Mr. José Antonio de Ory, Ambassador of Spain in Pakistan, and Dr. Lucia Egea, Vice Dean, Executive MBA Programs, IE Business School, for a strategic discussion organized by IBA-SBS at the Main Campus.

The discussion was attended by Dr. S Akbar Zaidi, Executive Director, IBA; Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS; Dr. Muhammad Shafique, Program Director, MBA & EMBA Programs; Dr. Nida Aslam Khan, Chairperson, Marketing Department; Dr. Hilal Anwar Butt, Chairperson, Finance Department; Dr. Sahar Awan, Chairperson, Management Department; Dr. Sharjeel Hasnie, Chairperson, Accounting & Law Department; Dr. Kanza Sohail, Director, Undergraduate Programs, IBA-SBS; and Dr. Ashar Saleem, Assistant Professor and Director, Graduate Programs, IBA-SBS.

The discussion centered on IE Business School's innovative learning model, its dynamic corporate partnerships, and the impact of sports management education.

L'Oréal Pakistan Hosts INVITE IBA Session on Gen Z Workforce

L'Oréal Pakistan hosted an INVITE IBA session at its Head Office, sparking discussions on evolving workforce trends within the IBA alumni network. Moderated by Adeela Liaquat Ali Khan, Corporate Affairs and Engagement Director at L'Oréal Pakistan, the session featured a town hall with Dr. S Akbar Zaidi, Executive Director, IBA, and Qawi Naseer, Country Manager, L'Oréal Pakistan.

Titled "Young Talent Managers and the Gen Z Workforce," the discussion explored strategies for engaging and retaining Gen Z professionals. Dr. Zaidi emphasized Gen Z's preference for purpose-driven work, flexibility, and inclusivity, while Naseer highlighted the importance of mentorship, transparency, and alignment of values. Malahat Awan, Director, Alumni Affairs, Resource Mobilization, and Corporate Affairs at IBA, encouraged alumni to mentor the next generation of IBA leaders.

IBA-ADRIC Hosts Supreme Court & Lahore High Court Justices at MIMC Mediators' Training



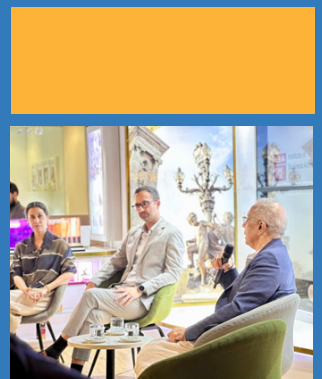
IBA-ADRIC was honoured to welcome Justice Mansoor Ali Shah, senior puisne judge of the Supreme Court and Justice Jawad Hasan of the Lahore High Court as keynote speakers at the Malaysian International Mediation Centre (MIMC) International Mediators' Training Program at the City Campus.

Dr. S Akbar Zaidi, Executive Director, IBA Karachi and Mr. Kamran Bilgrami, Director, IBA-CEE, welcomed the honourable judges, expressing gratitude for their presence and insights on mediation's evolving role in the judicial system.

The justices emphasized mediation's vital role in dispute resolution and easing court caseloads. Dr. Umar A. Oseni, Secretary General of the Organization of Islamic Cooperation (OIC-AC), praised IBA's efforts in advancing mediation training.

Organized by IBA-ADRIC, in collaboration with MIMC Malaysia, the five-day workshop brought together participants from the High Court of Sindh and leading organizations and law firms, including Ignite, GIZ, OGDCL, Vellani & Vellani, UNODC, Century Insurance Company and Sohail & Partners.

Esteemed trainers Datuk Kuthubul Zaman and Datuk Abdul Fareed, both former leaders of the Malaysian Bar Council, shared valuable insights on mediation practices.



IBA Hosts Prof. Dr. Mohammad Kabir Hassan, Hamid D. Habib Chair in Finance, for a Series of Thought-Provoking Lectures and Discussions

IBA hosted Prof. Dr. Mohammad Kabir Hassan, Hamid D. Habib Chair in Finance, Department of Finance, IBA-SBS, and Professor of Finance, Department of Economics and Finance, University of New Orleans, for a series of engaging lectures and discussions.

On January 24, 2025, Prof. Dr. Mohammad Kabir Hassan delivered a highly engaging guest lecture to over 120 undergraduate students at the Main Campus on "Islamic Finance in the USA: Concepts, Institutions, and Prospects." He highlighted the evolution and growth of Islamic finance in the U.S., its unique opportunities, and its potential for fostering financial inclusion.

Later that day, Prof. Dr. Hassan addressed senior officials and industry experts at the State Bank of Pakistan (SBP), delivering an insightful talk on "The Development of Government Sukuk Market." He explained the technicalities of various sukuk models, shedding light on their structure and operational challenges. The discussion emphasized the need for innovation and strategic reforms to strengthen the sukuk market and drive financial stability. He also met Mr. Saleem Ullah, Deputy Governor, SBP, to discuss the Islamization of Pakistan's financial sector.

On January 25, 2025, Prof. Dr. Hassan delivered a talk to Shariah scholars on "Fiqh, Maqasid, and Economic Dimensions of Shariah Decision Making," focusing on Shariah governance standards issued by AAOIFI.



On January 27, he met with the IBA-SBS faculty to provide insights on publishing in high-impact journals, sharing strategies to enhance the quality and impact of research while addressing common challenges in the publication process. Additionally, Prof. Dr. Hassan delivered a public lecture at the City Campus on "How to Change the Islamic Finance Industry for Growth and Development?". He highlighted the remarkable growth of Islamic finance, its global impact, and the urgent need for reform. He stressed on educational advancements to merge Islamic finance ethics with digital literacy, preparing future professionals for Shariah-compliant fintech.

Savarkar and the Making of Hindutva – A Public Lecture

IBA welcomed Professor Janaki Bakhle from UC Berkeley for a thought-provoking public lecture on 'Savarkar and the Making of Hindutva.' The session explored the life and ideology of Vinayak Damodar Savarkar, offering deep insights into his influence on modern political thought.

Dr. S Akbar Zaidi, Executive Director, IBA, introduced Professor Bakhle's acclaimed book, paving the way for an engaging and intellectually stimulating discussion.



IBA-SESS Hosts Participants of the 42nd Mid-Career Management Course



IBA-SESS welcomed participants from the 42nd Mid-Career Management Course (MCMC), organized by NIPA Quetta, featuring BS-18 officers preparing for promotion.

Dr. Asma Hyder, Dean, IBA-SESS introduced the School and its academic initiatives, while Dr. Haider Nizamani, Assistant Professor, IBA-SESS, led a session on Pakistan's key governance challenges. Mr. Kamran Bilgrami, Director, IBA-CEE, briefed them on professional development opportunities at IBA-CEE.

Political Islam: Then and Now

IBA-SESS's Social Sciences and Liberal Arts Department hosted Dr. Khalid Masud, former Chairman of the Council of Islamic Ideology, for an insightful session on "Political Islam: Then and Now." Dr. Masud, a renowned Muslim modernist scholar, explored its historical evolution and modern implications, sparking engaging discussions among faculty and students.



The New Pakistani Populism: A Symposium



IBA Karachi hosted a symposium on "The New Pakistani Populism", bringing together leading scholars to discuss Pakistan's evolving political landscape. The symposium featured prominent participants, including Syed Jaffar Ahmed, Aasim Sajjad Akhtar, Muhammad Azeem, Asma Hyder, Muhammad Ali Jan, and Umair Javed, among others, representing renowned institutions such as LUMS, the University of Oxford, ITU Lahore, and the University of Liverpool. The session was moderated by Dr. S Akbar Zaidi, Executive Director, IBA. The symposium provided a platform for sharing thoughts and discussing ideas.

IBA Prestige Lounge: A Night of Celebration and Recognition

The HR Department hosted the Annual Dinner, themed "The IBA Prestige Lounge," an evening of sophistication at the Football Ground, where a gold and black motif, complemented by exquisite lighting, set a stunning ambience under the night sky.

The event honoured IBA's Star Performers of 2023 and 2024, recognizing their dedication and excellence. A new addition, the People's Choice Awards, allowed colleagues to nominate their favourite co-workers beyond their departments. Guests enjoyed an interactive Kahoot game, with winners receiving exciting prizes.

A heartfelt video tribute paid homage to those who left a lasting legacy at IBA. The evening also recognized retired employees and IBA Ambassadors, who served five or more years and departed on a high note, celebrating their invaluable contributions.

The night concluded with a soulful Ghazal performance and a delightful dinner, making it a celebration of unity, appreciation, and excellence.



IBA-CEE Welcomes the Postgraduate Diploma Class of 2025



IBA-CEE hosted the Postgraduate Diploma Program 2025 orientation, introducing HR, Healthcare, and Supply Chain Management programs. The Program Director, IBA faculty, and CEE team welcomed industry professionals with 8-10 years of experience, outlining program objectives and structure. The session concluded with a campus tour and networking lunch.

IBA-ADRIC Accredited as an ADR Center by the Ministry of Law & Justice



IBA-ADRIC proudly announces the official accreditation of IBA-ADRIC as an ADR Center by Pakistan's Ministry of Law and Justice. Ministry representatives visited IBA-ADRIC to develop strategic interventions for addressing case pendency. Committed to innovation and collaboration, IBA-ADRIC drives the ADR movement for a more efficient and accessible legal system.

IBA-CEE Concludes SECP-Approved Directors' Training Program

IBA-CEE successfully hosted a five-day Directors' Training Program at the City Campus, bringing together board members and senior leaders from organizations like Matco Foods, GSK, Berlitz, Bank Islami, Universal Service Fund, Central Traders, and Water & Sanitation Services Company Mardan.

Led by IBA faculty and industry experts, the interactive sessions enhanced governance and leadership skills. Experts included: Mr. Haroon Tabraze, Ms. Mahreen Nazar, Mr. Abdul Rahim Suriya, Mr. Abdul Basit, Mr. Leon Bernard Menezes, Dr. Irum Saba, Dr. Asma Hyder, Dr. Shakeel Ahmed Khoja, Mr. Fahim ul Hassan, Dr. Abdullah Zafar Sheikh, Dr. Rameez Khalid and Mr. Shakeel Mapara.



The program featured insights from esteemed guest speakers including Mr. Waqar Malik, Sitar-e-Imtiaz, Board Advisor at Veon, former CEO of Fauji Foundation and Muhammad Zubair, former Governor of Sindh.

"Code to Lead" Tech Leadership Bootcamp

In line with Telenor's People First Strategy, the three-day bootcamp featured expert-led sessions on leadership, communication, and financial governance, including the renowned LEGO® Serious Play® methodology. With 30 participants, hands-on activities, and inspiring leadership insights, the program empowered future tech leaders. IBA-CEE contributed to this impactful initiative, and aims to empower more leaders.



Closing Ceremony of the MIMC International Mediators' Training Program



IBA-ADRIC at IBA-CEE celebrated the successful closing ceremony of the MIMC International Mediators' Training Program at the Sindh High Court, hosted by the Sindh High Court Bar Association.

This event marks a significant milestone in the partnership between IBA-ADRIC and the Sindh High Court, highlighting the growing momentum for mediation in the legal community and the evolving role of mediation in Pakistan's legal landscape.

The ceremony featured insightful speeches from Mr. Bulent Sohail, Head of Program & Partnerships at IBA-ADRIC, Mr. Kamran Bilgrami, Director, IBA-CEE, Datuk Abdul Fareed, Chairman of the Malaysian International Mediation Centre, and Bashir Jan Muhammad, Chairman, Westbury Group and Pakistan-Malaysia Business Council of FPCCI, along with a keynote address by Barrister Sarfaraz Ali Metlo, President, Sindh High Court Bar Association.

Certificates were awarded to the participants, and tokens of appreciation were presented to the trainers for their dedication and invaluable contributions.

IBA Karachi and HBL Partner to Elevate Academic Excellence



IBA Karachi has entered into a strategic alliance with HBL, marked by signing a landmark Memorandum of Understanding (MoU) for renovating the HBL Academic Block.

The signing ceremony held at the HBL Tower brought together the leadership of both institutions, underscoring their shared vision of academic excellence, innovation, and progress.

This collaboration is set to redefine the learning experience at IBA, aimed at creating a dynamic hub for knowledge and leadership development. The MoU was signed by Dr. S Akbar Zaidi, Executive Director, IBA Karachi, and Mr. Aamir Kureshi, Head of Consumer, Agriculture and SME Banking, HBL.



OSA Welcomes Students with a Fun-Filled Orange Day

IBA's OSA kicked off the Spring Semester '25 with a vibrant and energetic Orange Day – Let's Get Tangy! to welcome students back to campus. The event was designed to bring excitement, engagement, and a fresh start to the new academic term.

Students participated enthusiastically in fun activities, making memories and celebrating new beginnings. The campus buzzed with energy as students reconnected, enjoyed interactive sessions, and embraced the spirit of the new semester.



IBA-SBS & IBA-ORIC Host 2nd Seminar on Squash & Women's Empowerment in Sport

IBA-SBS and IBA-ORIC hosted the second seminar on Squash and Women's Empowerment in Sports at the City Campus. Part of the ongoing 'Building a Sport Ecosystem' initiative, the seminar brought together sports leaders, federations, athletes, and industry experts to discuss the future of squash and the role of women in sports in Pakistan.

Presented by Bank Alfalah and powered by Nizamuddin Faridulhaq and EBM, the session reinforced the importance of inclusivity, representation, and strategic growth in Pakistan's sports landscape.

Dr. Nida Aslam Khan, Lead of the Pakistan Sports Knowledge Cluster, played a key role in the seminar as the faculty member from IBA who is leading this initiative.



Saqafat Kay Rung: A Celebration of Culture and Diversity at IBA

IBA's Office of Student Affairs, in collaboration with OSA Committees and IBA Student Government (ISG) organized a vibrant cultural carnival, Saqafat Kay Rung to celebrate diversity at IBA, paying homage to the diverse and rich culture of the provinces of Pakistan. The event brought together vibrant traditions, cultural performances, arts, flavours, and exciting activities from every province and culture, showcasing the rich heritage of our community.

Five cultural pavilions, including Sindh, Punjab, Baluchistan, Khyber Pakhtunkhwa, and Gilgit-Baltistan, were designed in their cultural themes to provide a platform for IBA students, faculty, and staff to display their culture. The Saqafati Bazaar offered traditional food items, provincial handicrafts, and products that were exhibited and available for people to purchase and enjoy.



Training Needs Assessment Goes Digital at IBA

As part of IBA's commitment to leveraging technology, the HR Department has transformed its processes to enhance the employee experience. Since 2023, the team has undergone a digital transformation, with its latest milestone being the successful digitization of the Training Needs Assessment (TNA) on MS Dynamics. This achievement was made possible through seamless collaboration between the HR and ICT teams, ensuring a more efficient and accurate assessment process. Training needs—both soft and technical skills—were categorized by cadre / job role. Over a rigorous 17-day exercise, the HR team successfully captured 87% of staff training requirements, paving the way for targeted and impactful learning opportunities at IBA.

Leveraging ChatGPT for Corporate Success



The HR Department, in collaboration with IBA-CICT, successfully hosted a training session on 'Leveraging ChatGPT for Corporate Success', led by Dr. Tarik Emre Yildirim, an AI expert with over 20 years of experience. Participants explored ChatGPT's corporate applications, including creating presentations with Slide Maker, generating policy documents from data, and utilizing Merlin GPT's advanced features. The session received high praise for its practical insights and hands-on learning, making it a valuable experience for all attendees.

Road Safety Workshop

The HR Department, in partnership with Admin Services & Transport and the National Highway & Motorway Police (NHMP), organized a Road Safety Workshop led by Mr. Muhammad Kamran, a senior patrol officer with over 20 years of experience.

Attended by 28 participants, the session covered essential driving techniques, seatbelt and airbag safety, and highway regulations, including speed limits and safe following distances. A key highlight was the video analysis of real accident cases, offering critical insights into common driving mistakes and reinforcing the importance of road safety.



Financial Modeling and Business Valuation

The HR Department hosted a session on Financial Modeling and Business Valuation, attended by 18 participants. Led by Saad Usman, an experienced trainer, the session covered key topics such as SUMIF, XLOOKUP, and financial modeling concepts like INDEX and DYNAMIC ARRAY. Saad also provided an introduction to financial modeling and outlined the upcoming phases of the training. The session laid a strong foundation for the next modules, equipping participants with essential skills for their professional roles.



Trainings @ IBA – January 2025

The training calendar for the month of January 2025 was successfully executed by training 70 participants of IBA Staff in programs as per their training needs.

Course Name	Participants	Trainers
Road Safety Workshop	28	Mr. Muhammad Kamran
Leveraging ChatGPT for Corporate Success	24	Dr. Tarik Emre Yildirim
Financial Modeling and Business Valuation	18	Mr. Saad Usman
Grand Total	70	

IBA-SMCS Hosts Flutter Conference with Keynotes on AI, Tech, and Leadership

IBA-SMCS, in partnership with Flutter Karachi, hosted a dynamic Flutter Conference at the City Campus, featuring expert talks, technical sessions, and a surprise coding competition.

The event opened with a keynote by Mr. Waleed Arshad, Community Lead and Visiting Faculty, who shared insights on Flutter Karachi's operations and introduced the Flutter Xchange organizer portal. He also delivered a session on the Philosophy of Neural Networks, explaining AI in non-technical terms.

Keynote speaker Mr. Abdullah Bin Yousuf, Co-founder of Flutter Karachi, explored the impact of AI on jobs and human potential. Industry leaders, including Sakina Abbas (CEO, Reactree), Abdul M (Principal Consultant, Systems Limited), Taha Ali (Technical Lead, AeroGlobe), and Ashique Ali (Associate Engineer, FPCL), delivered insightful talks on Flutter's technical advancements.

A major highlight was a surprise coding competition led by Mr. Rao Muhammad Noman, where five randomly selected participants coded a UI in under 15 minutes. The winner received a Flutter Karachi shield and a PKR 10,000 cash prize.

The event also featured a panel discussion on leadership, remote jobs, startup challenges, and risk assessment, moderated by Mr. Waleed Arshad. Panelists included industry experts and academic leaders, offering valuable perspectives.

The conference concluded with a session by Ruqaiya Sattar, Musaddiq Ahmed Khan, and Mudasir Hussain, making it an engaging and insightful experience for all attendees.



IBA Alumni Reconnect at CS Bhaitak 2025 for a Night of Reflection and Networking

IBA-SMCS hosted the highly anticipated CS Bhaitak 2025 at the Main Campus. The event began with a warm welcome from Dr. S Akbar Zaidi, Executive Director, IBA and a heartfelt address by Dr. Shakeel A. Khoja, Dean IBA-SMCS, who expressed his delight in reconnecting with alumni. Reflecting on IBA's future, Dr. Zaidi shared, "IBA has always been recognized for delivering high-quality business education, and moving forward, we aim to be recognized as leaders in computer science and related fields."

Director, Alumni Affairs, Resource Mobilization and Corporate Affairs, Ms. Malahat Awan, and Alumni Representative on IBA's Board of Governors, Mr. Mohammed Sohail, highlighted the invaluable role of our alums.

Distinguished alumni, including Data & MLOps Engineer at AstraZeneca, Mr. Omar Farooq Ahmed, and Co-founder of EfroTech, Mr. Nadir Khan Feroz shared inspiring success stories, encouraging younger alumni to stay focused, goal-oriented, and committed to continuous skill development.

The event, attended by over 200 alumni and faculty, brought together graduates from IBA's BS(CS), MS(CS), MS(DS), PhD(CS), and MBA(MIS) programs, spanning batches from 1996 to 2024. It was a vibrant evening filled with celebration, music, and networking, fostering meaningful connections.



IBA-SMCS Hosts MS Poster Presentation Showcasing Cutting-Edge Research

IBA-SMCS hosted an MS Poster Presentation at the Main Campus. The event featured 28 innovative projects from MS Computer Science and MS Data Science Programs and five projects from MS Mathematics Program, covering key technological domains such as Machine Learning, Data Engineering, Natural Language Processing (NLP), Artificial Intelligence, Cloud Computing and other technological areas. Dr. S Akbar Zaidi, Executive Director, IBA; Dr. Shakeel Khoja, Dean, IBA-SMCS; Dr. Shahid Hussain, Chairperson, Computer Science Department; Dr. Tariq Mahmood, Professor and Program Coordinator, MS Computer Science and MS Data Science Programs, and Dr. Danish Ali, Assistant Professor and Program Director, MS Mathematics, graced the event, emphasizing the importance of academia-industry collaboration in driving innovation.

Students had the opportunity to present their work to academia and industry experts from top organizations, including Systems Limited, Folio3, VentureDive, TPS Pakistan, Assurety Consulting and Solutions, FAST-NUCE, Habib University and others.



IBA Hosts COP29 Pre-Workshops, Strengthening Global Climate Collaboration

IBA Karachi hosted the COP29 pre-workshops in Karachi and Islamabad, bringing together experts to discuss climate action, sustainability, and climate finance. In a significant milestone, IBA signed an MoU with the University of Cambridge in Azerbaijan to strengthen climate education, joint research, and policy advocacy. Representing IBA, Mr. Bulent Sohail highlighted academia's vital role in addressing global climate challenges.

Led by IBA-ADRIC and IBA-CEE, these initiatives mark a significant step in shaping Pakistan's climate strategy and fostering international collaboration.



AI Integration in Academic Research



IBA Karachi hosted an insightful session on "Integrating AI into Academic Research," organized by IBA-ORIC. The session, attended by IBA faculty and graduate-level students, featured esteemed speakers Ms. Azra Naseem, Director of Blended and Digital Learning at the Institute for Educational Development, Aga Khan University (AKU), Ms. Jaya Rajwani, AI, Data, and Innovation Strategist, Ms. Aanya Niaz, Global Lead for the AWS Education Equity Initiative, and Dr. Tarik Emre Yildirim, Associate Professor, IBA-SESS.

The session delved into AI's applications in research, ethical and policy considerations, and the development of an AI-integrated research framework, drawing from global best practices.

IBA Hosts Usman Bashir, 'Shark Boss' of Shark Tank Pakistan



IBA Karachi welcomed Usman Bashir, CEO of BTM and the renowned 'Shark Boss' of Shark Tank Pakistan, for an inspiring entrepreneurial session organized by IBA-CED. Usman shared his journey of building a 350-store empire in the U.S. and making record-breaking investments, offering invaluable insights into entrepreneurship and business growth. The session concluded with a dynamic Q&A, igniting the entrepreneurial spirit of IBA's future leaders!



IBA-SBS Hosts Engaging Faculty Session on Curriculum & Innovation

IBA-SBS organized a Faculty Engagement Session, featuring insightful presentations and interactive discussions on program enhancements, curriculum development, and future improvements. The session fostered a collaborative and dynamic atmosphere, reinforcing SBS's commitment to innovation, impact, and continuous engagement while strengthening bonds within the academic community.



IBA Karachi Successfully Concludes Maths + CS Winter STEM School!

IBA Karachi, in collaboration with STEMx - The STEM School for the World, proudly wrapped up the Maths + CS Winter STEM School, held from December 30, 2024, to January 6, 2025.

Out of 600+ applicants, 32 bright young minds were selected to dive into Mathematics, Physics, and Cybersecurity, guided by IBA faculty. The program featured IoT projects, masterclasses, and career talks, culminating in an inspiring graduation ceremony led by Mr. Samir Hoodbhoy.



Electrification of Transportation: Global Trends and Local Developments

IBA-SBS welcomed Dr. Shakeel Sadiq Jajja for a compelling discussion on the electrification of transportation. He explored global trends, Pakistan's potential, and the benefits of EV adoption, emphasizing energy efficiency, reduced emissions, and sustainability. The session underscored the transformative role of electric vehicles in shaping a greener future, addressing environmental challenges and paving the way for sustainable mobility.



IBA Karachi Excels at Sindh Youth Archery Tournament 2024

IBA is proud to celebrate the outstanding achievements of our archers! M. Sharique Baig secured silver in the U-18 category, while Ashar Basheer and Syed Abdullah clinched silver and bronze in the U-21 category. In the open category, Maaz Bin Kashif took home the gold! Congratulations to our champions for their remarkable performances!



IBA Karachi Wins Big at the LUMS Sports Fest 2025



Our athletes made waves with their stellar performances! Hussain Mujtaba dominated the pool, securing 9 gold medals in swimming, while Ramsha Imran claimed 7 golds. Kaif Riaz clinched gold in table tennis, and Khunsha Hanif earned silver in badminton. Their dedication and teamwork led to an impressive runner-up finish in the Boys Above 19 category. We are incredibly proud of their hard work, resilience, and sportsmanship!

IBA Karachi Shines at HEC Shooting Championship 2024-25

IBA Karachi's shooting team showcased remarkable skill at the 26th HEC Men's and 10th HEC Women's Shooting Championship 2024-25!

The women's team secured 6th place, while the men's team claimed 5th place, with several students earning top 10 rankings in individual and team events.



Welcoming Our New Team Members!

A warm welcome to the newest members of the IBA family who joined us in January 2025! We are thrilled to have you on board and look forward to your contributions in shaping excellence at IBA. As you embark on this exciting journey, we hope you find inspiration, collaboration, and success in your new roles. Wishing you all a fantastic start—welcome aboard!



Dr. M. Kabir Hassan

Hamid D. Habib Chair,
Finance, IBA-SBS



Dr. M. Atif Tahir

Professor,
Computer Science, IBA-SMCS



Dr. M. Arif Khan

Assistant Professor,
Finance, IBA-SBS



Dr. Zubair Ali Shahid

Assistant Professor,
Marketing, IBA-SBS



Dr. Ahmed Akhtar

Assistant Professor,
Computer Science, IBA-SMCS



Ms. Hira Zahid

Lecturer,
Computer Science, IBA-SMCS



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Assistant Manager,
Treasury, Finance



Syed Abdul Aziz

Senior Executive, Comms. &
Content, MarComms



Ruqaiya Bibi

Executive, Digital Marketing,
MarComms



Rukhsar

Executive Assistant,
IBA-CDC (Project Based)



Jameel Akhtar

Executive Server,
ED Secretariat



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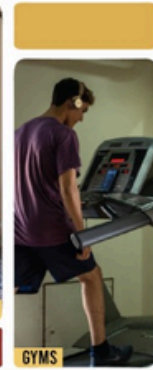
SPORTS



AUDITORIUMS



HOSTELS



GYMS



CLASSROOMS

UNDERGRADUATE PROGRAMS

- BBA - Bachelor of Business Administration
- BS - Business Analytics
- BS - Accounting and Finance
- Deadline: January 31, 2025**

- BS - Computer Science
- BS - Mathematics
- Deadline: February 21, 2025**

- BS - Social Sciences & Liberal Arts
- BS - Economics
- BS - Economics & Mathematics
- Deadline: March 25, 2025**

POSTGRADUATE PROGRAMS

- PhD - Computer Science
- PhD - Mathematics
- PhD - Economics
- Deadline: March 25, 2025**

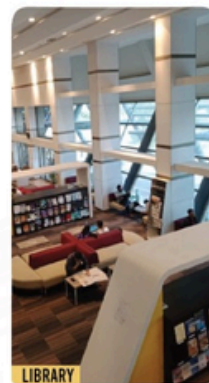
GRADUATE PROGRAMS

- MS - Computer Science
- MS - Data Science (Non-CS & CS-Streams)
- MS - Marketing
- MS - Mathematics
- MS - Management
- MS - Finance
- MS - Economics
- MS - Journalism
- MS - General Psychology
- MS - Development Studies
- MS - Islamic Banking & Finance
- Deadline: March 25, 2025**

- MBA - Master of Business Administration*
- EMBA - Executive MBA*
- Deadline: April 11, 2025**

*Financial Aid is not applicable for the MBA and EMBA programs.

IBA provides ample financial aid and loans to all deserving students.



LIBRARY

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THE IBA ADVANTAGE

- 70 years of Leadership, Excellence and Impact
- Pakistan's Most Influential Alumni Network
- World-Class Faculty with PhDs from Leading Universities
- State-of-the-Art Campus Facilities
- Modern Classrooms, Lecture and Seminar Rooms
- Cutting-Edge Library & Hi-Tech Computer Labs
- World-Class Outdoor & Indoor Sports Infrastructure
- Comfortable & Separate Hostels for Boys & Girls
- High Quality, Hygienic Meals at the Student Mess
- Reliable & Certified Healthcare Services
- Electric Shuttle Services for the Campus Community

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