

SBS Hosts 4th International Conference 2025 on 'Transforming Business for People & Planet'



IBA-SBS held the 4th International Conference 2025 under the theme 'Transforming Business for People & Planet.' The two-day conference brought together global academics, corporate leaders, researchers, and students to address climate change, economic uncertainty, and sustainable business innovation.

In his opening remarks, Dr. S Akbar Zaidi, Executive Director, IBA, stressed the need for practical, collaborative solutions to global crises and called for greater corporate responsibility. Dr. Abdullah Zafar Sheikh, Dean IBA-SBS and Conference Chair, emphasized inclusive growth, fair wages, and employee well-being, citing IBA's global impact with over 250 alumni CEOs. Dr. Aitzaz Ahsan Alias Sarang, Assistant Professor IBA-SBS and Conference Convener, highlighted the climate vulnerability of developing nations and the need for green taxonomies to guide sustainable investment. The conference received 209 research paper submissions from 55+ universities, with 80% selected for presentation.

Keynote addresses were delivered by Dr. Victoria Hurth, Independent Pracademic and Fellow at CISL, who spoke on purpose-driven governance; Marie-Claire Cordonier Segger, Chair in Sustainable Development Law and Policy, University of Cambridge; and Dr. Yasin Rofcanin, Professor and Co-Director of the Future of Work Research Centre, University of Bath, both offering transformative insights on sustainability policy, innovation, and the evolving nature of work.

The conference featured panels on climate finance, sustainability governance, and technical sessions across disciplines. It reaffirmed IBA Karachi's role as a vital platform for shaping responsible business practices through global collaboration and knowledge exchange.



IBA IN THE MEDIA

Executive Director's Perspective: Shaping the Budget Conversation

Dr. S Akbar Zaidi, Executive Director, IBA, engaged with the media to offer his perspective on Pakistan's most pressing economic issues. His recent appearances across prominent news platforms have focused on the Budget 2025-26, where he provided nuanced analysis on fiscal priorities, and economic direction. These media interactions reinforce IBA as a hub of national thought leadership.



National Spotlight: IBA Students Featured on HUM News

IBA Karachi proudly hosted 'Hum Dekhain Gay: Pakistan ka Noujawan Kyun Naraz Hai?', a compelling HUM News special with Mansoor Ali Khan. Featuring IBA students at the center, both episodes explore youth identity, leadership, and national challenges through honest and powerful dialogue.



Behind the Desk

IBA's success is powered by its people. In this new section, we spotlight our leadership team — their roles, their journeys, and their perspectives. Get to know the leaders driving IBA's mission forward.



DR. ASMA HYDER

**Professor and Dean,
School of Economics and
Social Sciences (SESS)**

What inspired you to pursue an economics and social sciences career?

My interest in economics and social sciences grew from a curiosity about labor markets, gender, and structural inequalities. I was drawn to why some economies grow faster than others and why individuals raised in similar conditions can have vastly different outcomes. Economics gave me the tools to analyze resource allocation and policy impact, while social sciences offered the historical and cultural context to understand those outcomes. I was especially inspired by how research can inform public policy and improve lives in developing countries like Pakistan. This interdisciplinary approach has shaped my career as a researcher and academic leader, and I am committed to fostering the same perspective in students.

What role does SESS play within the larger IBA ecosystem?

IBA-SESS plays a vital role at IBA by offering a broad range of electives—Philosophy, Literature, Visual Arts, Mathematics, Religion, Environmental Sciences, Economics, and Foreign Languages—to students from all programs. These courses build essential reading, writing, critical thinking, quantitative analysis, and research skills. SESS also hosts faculty- and student-led forums on pressing issues like the budget, elections, the Indus Water Treaty, and discussions on literature, history, and politics. These forums are open to all and are especially enriching for business and computer science students.

How does SESS ensure its programs stay relevant in a rapidly changing world?

IBA-SESS keeps its programs relevant through academic innovation, interdisciplinary approaches, and responsiveness to real-world challenges. The curriculum is regularly updated to reflect global trends, such as technological shifts and social issues. For example, data science courses were introduced early on, climate change is addressed through region-specific courses, and urban planning is emphasized, given Karachi's context. This ensures students have foundational knowledge and the tools to tackle contemporary issues.

How does SESS support student research and experiential learning opportunities?

IBA-SESS fosters a strong research culture through student-faculty collaboration, supported by two research centers and four labs. Students actively lead research initiatives and often present their work at local and international conferences, gaining valuable experiential learning opportunities.



Behind the Desk

What is your vision for making SESS a hub for impactful social sciences research and policy dialogue in Pakistan?

IBA-SESS is home to some of Pakistan's top scholars, whose expertise extends beyond the classroom. As an independent academic institution, SESS contributes to national dialogue by offering expert input on key social and economic issues. Provincial and federal bodies regularly seek our feedback on policy matters. Evolving into a strong think tank, the SESS faculty also participates in international panels, and we are increasingly involving our graduate students in this work. I envision SESS becoming a leading hub for impactful research and policy dialogue in Pakistan.

Are there any international accreditations, partnerships, or exchange programs SESS is pursuing?

Recognizing the importance of global collaboration, IBA-SESS has established several national and international partnerships and exchange programs. The School is also engaged in joint policy work with the government on key initiatives.

What principles steer SESS in promoting diversity and a supportive space for everyone?

IBA-SESS actively promotes diversity across gender, ethnicity, and religion, standing out as one of the most diverse schools at IBA and among institutions in Pakistan.

What achievement at SESS are you most proud of?

I am proud of IBA-SESS's commitment to interdisciplinary learning, academic freedom, and critical inquiry, which has nurtured a new generation of scholars and professionals excelling in academia, policymaking, and international institutions. These achievements reflect the collective effort of our faculty, students, and staff, as well as our belief in rigorous and socially grounded education.

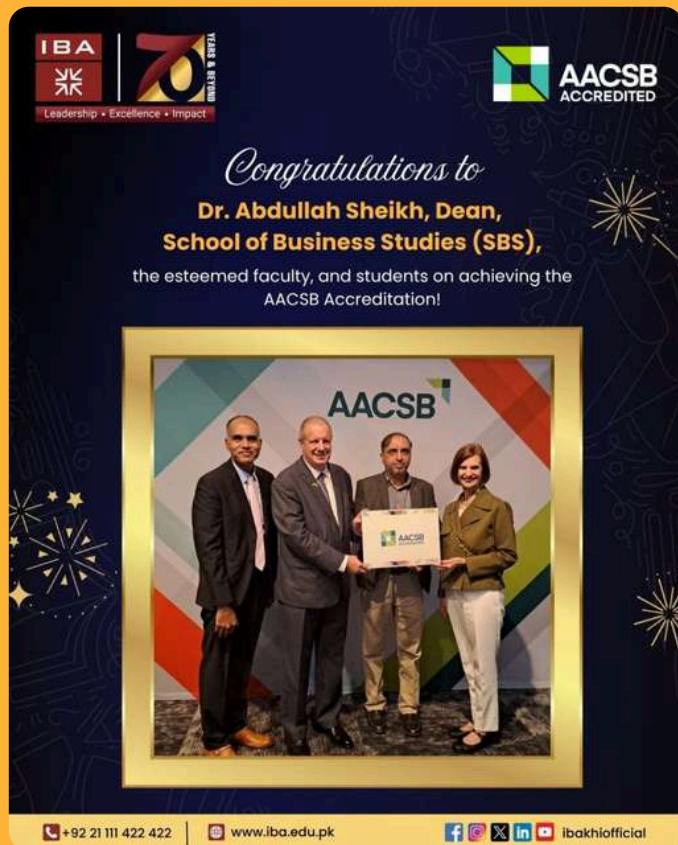
What advice would you give to students pursuing a career in economics or social sciences today?

For students pursuing economics or social sciences, I encourage you to remain intellectually curious and engaged with the world around you. These fields go beyond theory; they help solve real human problems and inform better policies. Let your work be guided by purpose and empathy, always keeping social and economic justice at the forefront.

How do you envision SESS evolving in the next five years, and if you could describe your vision for SESS in one sentence, what would it be?

To be a leading research and learning hub for addressing social, cultural, political, and economic issues through multidisciplinary, critical, and innovative approaches.

SBS Attains Global Recognition with AACSB Accreditation



Dr. Abdullah Sheikh, Dean, IBA-SBS, received AACSB accreditation recognition at the Asia Pacific Accreditation Conference in Seoul, South Korea. This prestigious recognition reflects the commitment of our faculty and students to excellence in business education, innovation, and leadership. Together, we are shaping an impactful, inclusive, and globally recognized future.

From AI to Cybersecurity: SMCS's Final Year Projects Highlight Innovation

IBA-SMCS hosted the Final Year Project (FYP) – Computer Science Showcase 2025. The graduating CS Class of 2021 presented 29 innovative projects across AI, Machine Learning, NLP, Cybersecurity, and Software Development, addressing real-world challenges through tech-driven solutions.

With mentorship from leading firms such as Astera Software, Securiti.ai, Folio3, Virtuosoft, Meezan Bank, and Indus Hospital, the event highlighted IBA's strong industry-academia collaboration. Evaluators from companies like VentureDive, Bazaar Technologies, and HBL offered valuable feedback.

Dr. Shakeel Khoja, Dean, IBA-SMCS, Dr. Tahir Syed, FYP Coordinator, and faculty praised the students for their creativity, problem-solving, and dedication.



ADMISSIONS CAMPAIGN

FALL 2025

From Concept to Creation, Team MarComms produced these admissions videos in-house inviting aspiring students to apply to IBA Karachi.



IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

marketing campaign was launched by Team MarComms to spotlight the strength of our leadership, the excellence of our faculty, and the pride of our students.

Team MarComms celebrates the spirit of excellence at IBA by illuminating inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.

LEADERSHIP PROFILE

DR. S AKBAR ZAIDI

Executive Director, IBA Karachi

Dr. S Akbar Zaidi is a visionary force shaping the future of IBA Karachi. A distinguished scholar, he holds a PhD in History, an MPhil in Economics from the University of Cambridge, and degrees from the London School of Economics and Political Science and University College London – a testament to his unwavering commitment to intellectual rigor and global scholarship.

With over four decades of academic excellence, Dr. Zaidi has redefined thought leadership in political economy, development, and the social sciences. His prolific contributions include over 30 academic articles, cementing his influence on global discourse.

Under his leadership, IBA continues to move forward with purpose, strengthening its position as Pakistan's premier institution for academic excellence and thought leadership.

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OUR STRENGTH**

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LEADERSHIP PROFILE

MALAHAT AWAN

Director - Alumni Affairs, Resource Mobilization & Corporate Relations

Malahat Awan, with around 30 years of professional experience in education, corporate relations, and sustainable initiatives, plays a key role in strengthening alumni engagement, securing partnerships, and organizing impactful initiatives like the IBA Alumni Excellence Awards and Digi-Jobee Initiative for Upskilling campaign.

She has also driven strategic collaborations, such as the IBA-Stanford Design Lab partnership, bringing innovative educational methodologies to Pakistan.

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LEADERSHIP PROFILE

KAMRAN BILGRAMI

Director - Center for Executive Education (CEE)

Kamran Bilgrami has elevated IBA's Executive Education to global standards through strategic leadership, industry engagement, and international partnerships, earning IBA a place in UNICOM.

He led the launch of the ABE International Center (ABIC) to institutionalize mediation in Pakistan and was key in establishing IBA's Islamabad Satellite Office to support policy, capacity building, and outreach.

His work reflects a strong commitment to systemic reforms, academic learning, and developing leaders equipped for today's complex, fast-changing environments.

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LEADERSHIP PROFILE

DR. LALARUKH EJAZ

Director - Center of Entrepreneurial Development

Dr. Lalarkh Ejaz holds a PhD in Entrepreneurship from the University of Southampton and masters degrees in economics from York University (Canada) and the University of Karachi. A passionate advocate for inclusive, innovation-led entrepreneurship, she leads transformative education and capacity-building programs at CED, empowering entrepreneurs across Pakistan. A Global Fellow and certified entrepreneurship trainer, she brings a global perspective to her work.

Her research on entrepreneurship, institutions, and gender informs policy and practice, while her roles as a Certified SED Director and board member add real-world governance insight to the classroom.

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FACULTY PROFILE

DR. MUHAMMAD SHAFIQUE

Assistant Professor & Program Director, MBA and EMBA Programs, School of Business Studies (SBS)

Dr. Muhammad Shafique holds a PhD from Maastricht University and the United Nations University. He leads the MBA and Executive EMBA programs at the School of Business Studies. Under his leadership, both programs have been transformed to align with international standards and AACSB accreditation requirements.

Dr. Shafique has repositioned the EMBA as a mission-driven program focused on cultivating leadership capital for the industry. To better serve senior executives, he introduced an innovative Immersive Boot Model for program delivery. He also initiated the Business Innovation Lab to connect both programs with the industry, localize contemporary knowledge, and solve real-life problems of the industry partners. These strategic initiatives will amplify IBA's long-term societal impact.

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LEADERSHIP PROFILE

DR. SANA TAUSEEF

Director - Quality Enhancement Cell

Dr. Sana Tauseef holds a PhD from Colorado State University, Fort Collins, and an MBA and MS in Economics from IBA Karachi. A member of the GFA Society Pakistan, she successfully led the AACSB accreditation process for IBA-SES, positioning it among globally recognized business schools.

As Director - QEC, she fosters a culture of continuous improvement by engaging with educators and institutions locally and globally. Her initiatives promote best practices exchange, enhance academic standards, and embed inclusive, sustainable frameworks for quality assurance and institutional development.

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FACULTY PROFILE

DR. NAUSHEEN ANWAR

Professor, School of Economics and Social Sciences (SESS) and Director, Karachi Urban Lab

Professor Nausheen H. Anwar has a PhD in City & Regional Planning from Columbia University, USA. She has held Postdoctoral and Senior Fellow positions at Harvard University, the National University of Singapore, and the Institute of Development Studies.

She is an expert on cities, climate change, migration, and resilience. Dr. Nausheen has authored books and published in globally renowned academic journals. She is the Founder & Director of the globally respected Karachi Urban Lab and is the recipient of grants worth over USD 2 million. She has led multiple projects to successful completion and mentored dozens of students, research assistants, and faculty at IBA.

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FACULTY PROFILE

DR. ATIF TAHIR

Professor, School of Mathematics and Computer Science (SMCS)

Dr. Atif Tahir holds a PhD from Queen's University Belfast, United Kingdom and is a pioneer in Artificial Intelligence, particularly in Machine Learning and Robot Vision. With over 20 years of research experience, his work spans image and robot navigation, face recognition and medical image analysis. He has published 100+ papers in top journals like IEEE TPAMI, earning over 4,000 citations.

His innovative use of ensemble learning has achieved top rankings in global competitions such as PASCAL3C, ImageCLEF and Med4Cup. An Academic Fellow of the UK Higher Education Academy, Dr. Tahir nurtures AI research and education at IBA through leadership and mentorship.

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IBA-CBER Newspaper Supplement

IBA-CBER presents a timely policy supplement: 'State of Pakistan's Economy 2025-26 – Missed Opportunity: Revisiting Pakistan's Choices'. Focused on Pakistan's economic, governance, and climate challenges, this brilliant initiative offers expert analysis to inform national dialogue. This supplement presents selected highlights from the report's chapters to inform the wider policy discourse.

**READ THE FULL
SUPPLEMENT HERE**



IBA Implements Credential Verification Policy and Signs an MoU with TechExons

IBA's HR department has introduced an 'Employee Credential Verification and Misrepresentation Policy,' marking a significant move to uphold transparency and trust across the institution.

As part of this initiative, IBA has signed an MoU with TechExons, a reputable third-party verification agency. The process will apply to all employees, verifying their two most recent academic qualifications and the last five years of professional experience.

The policy reinforces IBA's commitment to integrity and accountability, with strict consequences for any false or misleading information, including disciplinary action, termination, or legal proceedings.



FACULTY FEATURE

Dr. Nadya Chishty-Mujahid in Conversation with Taha Kehar



Dr. Nadya Chishty-Mujahid, Associate Professor, IBA-SESS, was recently featured in You Magazine by The News. In an engaging interview titled 'College Chronicles', acclaimed author Taha Kehar speaks with Dr. Chishty-Mujahid about her creative writing, campus inspirations, and character-driven storytelling.

The feature highlights her two recent books, 'Timeless College Tales' and 'Perennial College Tales', which explore university life through themes including student politics, identity, and youth.

READ THE INTERVIEW HERE

Pehchan Awards

The HR department conducted the Pehchan Rewards ceremony to recognize employees for their exceptional performance. Rewards worth PKR 50,000 were presented to acknowledge staff members' dedication and impact.



CELEBRATING SUCCESS

4TH PEHCHAN AWARDS



IBA Karachi proudly hosted the 4th Pehchan Awards Ceremony, celebrating its exceptional staff members' dedication and hard work.

Organized by the HR Department, the ceremony acknowledged individuals who have consistently demonstrated excellence and commitment in their roles.

The event was honoured by the presence of Dr. S Akbar Zaidi, Executive Director, IBA Karachi, along with Senior Leadership, reflecting IBA's ethos of valuing and rewarding its talented team members.

PEHCHAN AWARD WINNERS



SHIRAZ AHMED
Assistant Manager
CDC

Shiraz led key stakeholder surveys and introduced advanced reporting tools at CDC. He developed the first online Career Fair registration and auto-invoicing portal. He also managed the Experiential Learning Project (ELP), overseeing over 490 students and 130 projects. His efforts improved efficiency and strengthened institutional linkages.



SYED MUHAMMAD ALI
Assistant Manager,
Admission & G&T Auditorium

Ali managed two of IBA's busiest facilities, ensuring seamless operations during high-traffic events. He also oversaw the rental coordination of the G&T Auditorium, contributing PKR 6.5 million annually through external bookings.



ATIF ANWAR KHAN
Senior Executive
Testing Services

Atif enhanced testing operations by integrating processes into the University Management System. His initiatives—such as redesigning answer sheets and improving test allocations—reduced costs and increased efficiency.



RAUF AHMED
Senior Executive
Finance

Rauf played a central role during the Special Audit conducted by the Auditor General of Sindh. He coordinated across departments, managed critical documentation, and submitted responses to 100 audit observations in record time.

APPRECIATION LETTERS



MEHAR UN NISA
Senior Executive
Student Affairs



TEHREEM NOMAN
Senior Executive
CDC

[READ THE FULL DETAILS HERE](#)

Mental Health Hackathon 2025

IBA-CED, in collaboration with Synapse – Pakistan Neuroscience Institute, hosted Pakistan's first and largest in-person interdisciplinary Mental Health Hackathon.

The event brought together nearly 70 participants across 15 teams—including mental health professionals, entrepreneurs, technologists, and thought leaders—to design practical solutions for Pakistan's growing mental health challenges.

Structured around three core themes: Mass Mental Health Literacy, Early Intervention and Prevention, and Accessibility and Affordability of Care, the hackathon encouraged collaborative innovation.

Winning teams won cash prizes of PKR 100,000, PKR 75,000, and PKR 50,000, along with incubation opportunities at IBA-CED worth almost PKR 4 million.

Dr. Lalarukh Ejaz, Director, IBA-CED, emphasized the emotional strain within Pakistan's startup ecosystem and the need for collective action beyond mental health professionals for a meaningful change.

Dr. Ayesha Mian, Founder and CEO, Synapse, stressed the urgency of the crisis and highlighted the theme 'Doosri Nazar Se' to inspire creative thinking among youth to develop robust mental health solutions.

In the closing remarks, Dr. S Akbar Zaidi, Executive Director, IBA, said, "The work IBA Karachi has done over the past year in the mental health realm is just a precursor, and we endeavour to create further impact through the many opportunities we provide to the community."



Podcast: IBA Hour 13:13 – Startups, Stress and Self-Care

In this episode, Dr. Lalarukh Ejaz, Director, IBA-CED, and Dr. Ayesha Mian, Founder and CEO, Synapse, explored the intersections between mental health and entrepreneurship in Pakistan.

They challenged hustle culture, highlighted systemic neglect of founders' mental well-being, and made a case for prioritizing mental health from the start of every entrepreneurial journey.

Together, they explored where entrepreneurship meets emotional resilience and why mental health needs to be part of the conversation from day one.



IBA-CED Ignites Teen Innovation at Entrepreneurship Summer School

IBA-CED organized the Entrepreneurship Summer School (ESS) as an immersive, hands-on camp for aspiring teen entrepreneurs aged 13–19. The program combined tech bootcamps and real-world startup workshops. Participants formed teams, developed prototypes, pitched innovative ideas, and received guidance from seasoned founders and industry experts.



Beyond The Firewall 3.0 Conference Champions Cyber Awareness and Collaboration



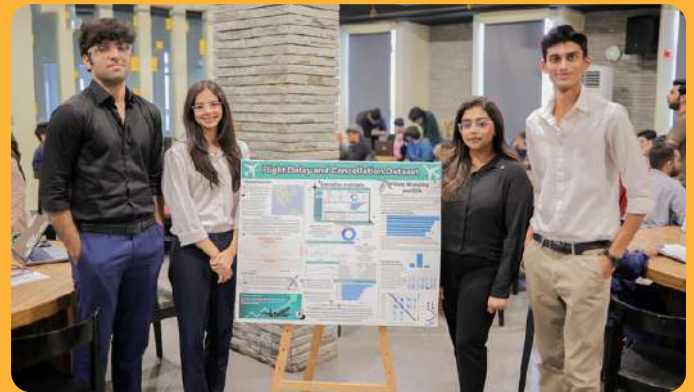
IBA-CICT organized a one-day cybersecurity conference, Beyond The Firewall 3.0, which brought together experts, professionals, and students to discuss emerging cyber threats. The event opened with remarks by Mahwish Ahmed, Manager Programs-CICT, and a welcome address by Dr. Shakeel Khoja, Dean IBA-SMCS, followed by a keynote from Dr. Haider Abbas, Director General, Pakistan's National Cyber Emergency Response Team, Government of Pakistan.

Highlights included two thought-provoking panels: 'The Wire Warfare' moderated by Jawwad Farid, with panelists Dr. Haider Abbas, Faisal Anwar, Mubariz Siddiqui, and Habib Ullah; and 'Surviving Invisible Conflict', moderated by Haris Shamsi, with Shoukat Bizinjo, Khurram Javed, Dr. Mehreen Afzal, and Hussein Hassanali. Expert talks covered digital forensics by Dr. Faisal Iradat and the national importance of cybersecurity by Haris Shamsi. The conference concluded with a strong message of collaboration and resilience, reinforcing IBA's commitment to building informed and secure digital communities through this initiative.

Students Present Data-Driven Solutions at BI Open House

IBA-SMCS hosted the BI Open House. Led by Abeera Tariq, Lecturer & Academic Director – IBA Life Design Lab, the showcase featured 25 teams of students from the Business Intelligence (CS459) course, who presented interactive dashboards and data-driven solutions to real-world business problems. Students demonstrated data cleaning, analysis, and visualization skills using tools like Power BI, Tableau, and Python.

Industry experts evaluated the projects and provided valuable feedback, reinforcing IBA's focus on experiential learning and industry relevance.



IBA-ORIC Workshop Enhances Research Communication Through Data Visualization

IBA-ORIC hosted a full-day workshop on 'Data Visualization in Academic Research' by Dr. Hanif Mohammed, Professor of Practice and Director, Executive Education, KSBL. Tailored for Graduate and PhD students, the session emphasized the power of data storytelling in enhancing research clarity and impact. Combining theory and hands-on practice, the workshop gave participants vital skills to visualize and communicate their research effectively.



IBA-CILET Launches Future of Teaching Bootcamp with Game-Based Learning

IBA-CILET launched its Future of Teaching Bootcamp series with a session on game-based learning. Led by Kiran Qasim Ali from AKU-IED, an expert in curriculum design and tech-integrated teaching, the bootcamp aimed to help faculty adopt modern, student-centred strategies. With over a decade of international experience, she shared valuable insights on using games to boost engagement and learning in higher education.



IBA-CEE Enhances Legal Expertise at Telenor Through Customized Certification Program

IBA-CEE conducted a tailored 3-day Certification Program on Public Procurement & Contract Management for Telenor Pakistan's Legal team at their Islamabad HQ. The sessions, facilitated by Dr. Shahid Mir, Mohsin Chandna, and Iffat Malik, deepened participants' understanding of procurement laws, contract execution, and compliance, turning legal frameworks into practical strategies.

This collaboration underscores IBA-CEE's commitment to empowering professionals with clarity, accountability, and strategic insight.



Experts Debate Budget 2025–26 at IBA-CEE Forum



IBA-CEE, in collaboration with GTTN, hosted a seminar titled 'Budget 2025–26: Does it Put Us on the Path to Economic Recovery?' at NIBAF, Islamabad.

Keynote addresses by Dr. Muhammad Shoaib Suddle and Kamran Bilgrami, Director, IBA-CEE, offered critical insights into fiscal governance. Hamid Sharif moderated a panel discussion with experts, including Syed Bulent Sohail, Head, Program & Partnerships ADRIC – CEE, and presented on the national budget's structure and implications.

Dr. Muhammad Zubair provided an in-depth review of the fiscal outlook, while Sakib Sherani shared a visionary perspective on 'Reimagining the Pakistan Budget.'

The event closed with Mr. Sharif calling for strategic reforms and coherent policy direction.

Designing Reward Strategies: IBA-CEE Empowers HR Teams Across Industries





IBA-CEE conducted a two-day Total Rewards Workshop in Lahore. The event brought together 39 HR and reward professionals from leading organizations across sectors, including power, pharmaceuticals, FMCG, textiles, and education.

The sessions, led by Muhammad Hussain Adenwala, combined insightful discussions with practical frameworks, equipping participants with tools to design and implement total rewards strategies aligned with organizational goals.


IBA-CEE Launches Summer School 2025

IBA-CEE announces Summer School 2025, offering nine short-term certificate programs tailored to emerging skills and professional development needs. Programs include 'Early Childhood Care & Education', 'Freelance Business Management', 'HR Competency Mastery', 'Mediation Advocacy', and more. Experienced faculty and industry experts will deliver these programs at IBA Karachi. Scheduled for July-August 2025, the Summer School will cater to professionals, educators, entrepreneurs, and executives.

For more details: <https://lnkd.in/dqNGvKJi>

Leadership • Excellence • Impact




Center for Executive Education

SUMMER SCHOOL

SKILL UP WITH IBA-CEE!

Since 2003, the Center for Executive Education (CEE) at IBA Karachi has provided specialized management training for executives and professionals. IBA-CEE offers diverse programs, including customized corporate training, designed to enhance leadership, productivity, and strategic thinking through cutting-edge, evidence-based approaches. These programs empower individuals and organizations to gain a competitive advantage by developing their most valuable resource: their people.

Certificate in Early Childhood Care & Education (ECCE) Date: July 14-19 & 21-23, 2025 Duration: 9 Days Audience: Parents, Teachers, Aspiring Teachers Investment: PKR 54,000 + 5% Tax	Enabling Young Family Leaders Training for Tweens and Teens Date: August 4-8, 2025 Duration: 5 Days Audience: Tweens and Teens Investment: PKR 45,000 + 5% Tax
Freelance Business Management Date: July 21-22, 2025 Duration: 2 Days Audience: Small Business Owners, Solo Entrepreneurs / Freelancers, E-Commerce Businesses, Remote or Hybrid Teams, Freelancers Investment: PKR 48,000 + 5% Tax	Strengthening School Governance and Leadership for Quality Education in Pakistan Date: August 11-12, 2025 Duration: 2 Days Audience: School Leadership, BOGs, HODs, Administrators Investment: PKR 90,000 + 5% Tax
HR Competency Mastery: Talent, Leadership, and Data-Driven Decision Date: July 24-25, 2025 Duration: 2 Days Audience: Entry Level HR Executives, Aspiring HR Professionals Investment: PKR 48,000 + 5% Tax	LinkedIn for Professional Growth: Branding Yourself for Success Date: August 21, 2025 Duration: Half Day Audience: Professionals across Industries Investment: PKR 12,000 + 5% Tax
Teachers' Bootcamp: Empowering Educators for Excellence Date: July 28-30, 2025 Duration: 3 Days Audience: Teachers, Aspiring Teachers Investment: PKR 27,000 + 5% Tax	Mediation Advocacy Training Date: August 25-28, 2025 Duration: 4 Days Audience: Legal Professionals, Law Students, Corporate Counsel, Legal Educators, Litigation Associates Investment: PKR 24,000 + 5% Tax



For Registration
SCAN HERE

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Maheen Ghauri, Dean Student Affairs & International Student Exchange – Empowers Aspiring Students through Professional Development

As part of the Student Skill Development Program under the Office of Student Affairs, Maheen Ghauri, Dean Student Affairs and International Student Exchange, conducted Personal Grooming and Professional Etiquette sessions for over 200 students enrolled in the IBA National Talent Hunt (NTHP) Orientation Program. The gender-segregated workshops prepared students from diverse backgrounds to present themselves professionally through interactive activities focused on networking, problem-solving, and workplace readiness. The NTHP program highlights IBA's commitment to inclusivity by fostering talent from remote areas.



IBA Strengthens Global Student Engagement with OISE Transformation

The International Resource Center (IRC) has officially transformed into the Office of International Student Engagement (OISE)—a shift that underscores IBA's evolving commitment to global student experience. This transformation marks a strategic realignment, placing students at the heart of international engagement. While international faculty and research initiatives will be managed by the schools—SBS, SESS, and SMCS—OISE will focus exclusively on expanding global exposure for students through exchange programs, intercultural collaborations, and international engagement opportunities. The new identity reflects IBA's mission to create more inclusive, student-driven global pathways across disciplines.

For More Details:



OISE@iba.edu.pk



osa.iba.edu.pk/oise



www.facebook.com/IBAOISE

Farewell for Class of 2025: Closing Chapters, Welcoming Futures

ISG and OSA committees, under the Office of Student Affairs, hosted a lively farewell ceremony for the graduating class. The event featured music, personal reflections, and heartfelt goodbyes, creating a memorable send-off as the Class of 2025 celebrated their journey and future ahead.



IBA Welcomes New Employees with an Orientation Session

IBA's HR department hosted a staff orientation to welcome 15 new employees. The session featured a welcome address by Director HR Irfan Qamar, interactive icebreakers, and an overview of key policies, including medical, education, training and development, anti-harassment, and grievance policies.

New joiners were also introduced to IBA's leadership and organizational structure. The event concluded with welcome packs and a group photo, marking a warm start to their journey.



Training@IBA- June 2025

The training calendar for June 2025 was successfully executed for the IBA Staff.

Course Name	Participants	Trainers
Unlocking Your Creative Potential	19	Syed Atif Murtaza Qaiser
Empowering Your Data Journey with Power BI	21	Salman Hanif
Grand Total	40	

Unlocking Your Creative Potential Workshop

IBA's HR Department hosted a dynamic workshop, 'Unlocking Your Creative Potential,' by Syed Atif Murtaza Qaiser. Through interactive activities, staff explored creative thinking, problem-solving, and innovation. Highlights included team challenges like designing 'Junglee' characters, creating jingles for IBA, and a fun Kahoot quiz. Participants left energized, appreciating the hands-on session and practical insights.



Empowering Your Data Journey with Power BI

IBA's HR Department, in collaboration with CICT, organized a three-day Power BI workshop for IBA staff, facilitated by Salman Hanif, Group Business Analyst & Strategy Manager, Gatron Group. The workshop covered importing and integrating data from Excel and databases, performing ETL tasks, building data models, and creating impactful dashboards.

Participants engaged in hands-on practice, combining theory with real-world application. They were assigned mini-projects to apply their learning and qualify for certification. The facilitator's industry insights and practical approach were highly appreciated.



Welcoming Our New Team Members!

A warm welcome to the newest members of the IBA family who joined us in June 2025! We are thrilled to have you on board and look forward to your contributions in shaping excellence at IBA. As you embark on this exciting journey, we hope you find inspiration, collaboration, and success in your new roles. Wishing you all a fantastic start—welcome aboard!



**Muhammad
Zawwar Hassan**

Senior Executive,
Transport



**Nuzhat
Shoaib**

Senior Executive,
Talent Hunt Programs



**Zehra
Aqeel**

Executive,
Testing Services




**Muhammad
Bilal Farooqi**

Executive-Preaudit,
Finance

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