

SESS and CBER convene a key discussion on the Federal Budget 2021-22



June 18, 2021: A discourse on the 'State of the Economy and the Federal Budget 2021-22' was held at the IBA city campus, led by the ED, Dr. S Akbar Zaidi who was in conversation with Dr. Ishrat Husain, Advisor to the Prime Minister on Institutional Reforms and Austerity. The session was organized by the School of Economics and Social Sciences (SESS) and Center for Business and Economic Research (CBER) at the IBA Karachi.

The ED, Dr. S Akbar Zaidi provided various recommendations to improve the current economic situation, including structural reforms in the power, water and irrigation sectors, as well as facilitating small and medium-sized enterprises (SMEs).

He added that entrepreneurship, self-employment, and e-commerce should all be promoted whereas the capacity of the government's BISP/Ehsaas programmes should be doubled to support the underprivileged greatly.

Dr. Husain stated that Pakistan's food production is unable to catch up with the needs of a growing population, as a result, the country is running a deficit and is heavily reliant on imports.

Dr. Husain emphasized that the local governments must be strengthened and given adequate resources, therefore, a similar model needs to be reintroduced for the sovereignty of the city. Unless local governments are empowered, the macroeconomic picture at the provincial level will not make a difference.

The session was attended by faculty, staff, students, alumni, academics, economists, and the diplomatic corps.

The complete recording of the session can be viewed here:



Donate books to IBA



In the News

'After COVID: what have we learnt?' CEOs share their struggles and learnings during the pandemic

June 23, 2021: The ED, Dr. S Akbar Zaidi, moderated a dialogue, titled "After COVID: What have we learnt?" at the city campus, which was conducted under the 'CEO Forum' dialogue series. The speakers included business and media professionals, including, CEO, Getz Pharma, Mr. Khalid Mahmood; Executive Director, Avari Towers Limited, Mr. Dinshaw B. Avari; Managing Director, Geo News, Mr. Azhar Abbas; Creative Director, Craft Stories and Fnk Asia, Ms. Huma Adnan; and CEO, Reckitt Pakistan, Mr. Kashan Hasan. The presenters openly discussed the pandemic's hardships as well as the silver linings that came with it. Industrialists, business professionals, students, faculty, media workers, educators, corporate executives, and diplomats were among those who attended.

The discussion shed light on how the pandemic has altered the nature of conducting business and, as a result, the country's economic landscape.

Watch the recording of the CEO Forum here:



Launch of Covid-19 vaccination drive

June 14, 2021: The IBA Karachi launched a vaccination drive at the main campus for its faculty, staff, students, and their family members in collaboration with the Health Department, Government of Sindh.



Punjab University signs MoU with IBA to strengthen academic cooperation



June 25, 2021: CBER and Punjab University's Centre for Economics and Business Research (PU-CEBR), signed a Memorandum of Understanding (MoU) to collaborate in areas of mutual interest relating to policy dialogues, education learning and joint research and consultancy.

SMCS – Launches summer school for the youth

June, 2021: The School of Mathematics and Computer Science (SMCS) launched a summer school for young adults. The four-week summer camp will focus on the themes of geometry, logic, graph theory and calculus.

Time to give back

Help deserving IBA students



Total Parco Pakistan Ltd. to facilitate students

June 21, 2021: The CEO of Total Parco Pakistan Limited (TPPL), Mr. Mehmet Celepoglu, visited the senior management at the main campus to discuss possible areas of collaboration.

The discussion on collaboration were focused on the following fronts: recruitment and placements, employee training and development, Corporate Social Responsibility (CSR) initiatives with a particular focus on green energy and improving gender diversity in the organization.



Mahoor Shahzad – Grateful to her alma mater for helping her achieve her dreams

June, 2021: Mahoor Shahzad, Class of 2018, shares how IBA supported her in the journey of achieving her dreams. The National Badminton Champion is the first badminton player to represent Pakistan at the Olympics.

Listen to her testimonial here:



China Study Center to be set up at IBA

June, 2021: The IBA Karachi has been selected for the CPEC-Collaborative Research Grant awarded by the Higher Education Commission, Pakistan after a competitive selection process. Under the grant, a China Study Center will be established at the Institute which aims to bring together researchers, policymakers and think tanks to identify reform opportunities for implementation of CPEC's long term plan. The Center will be established under HEC's CPEC long-term development project through the China Pakistan University Consortium of which IBA is a founding member. Assistant Professor, IBA, Dr. Nasir Afghan will be heading the Center.



Agro-based think tank to support local farmers deliver high-value products

June, 2021: The National Centre for Food and Agro-trade Support (NCFAS) is a policy and agro business-based think tank at the IBA which aims to increase local farmers income by systematically integrating the market mechanism for delivering high-value products to consumers. With most businesses in Pakistan being agro-based, there is a huge potential to export raw material and value-added products by adhering to international standards and country specific requirements.

Find out more details about NCFAS here: <https://www.iba.edu.pk/ncafes.pdf>

Python for Finance Workshop

June 22 - 23, 2021: The Department of Finance at the School of Business Studies arranged a two-day workshop on 'Python for Finance' for the department's full-time faculty members. The workshop was conducted by Professor and Chairperson, Department of Computer Science, Dr. Sajjad Haider, and it focused on the basic programming tools in Python and their applications like data cleaning and graphical data presentation in finance research.



ED engagements

Various media appearances of the ED on national TV channels

June, 2021: The ED, Dr. S Akbar Zaidi in various media appearances discussed the causes of inflation in Pakistan and the ways to bring the economy back on track. He highlighted for a research-based approach to education so the country can prosper. He also proposed a dire need for policies that create job opportunities for the public. On another note, Dr. Zaidi also spoke to ARY News and shared his views on how educational institutions across the country can resume normal operations.

Catch glimpses of his comments on Aaj News, News One and ARY News here:

Aaj News:



News One:



ARY News:



Webinar on 'Pakistan, IMF and the way forward'

June 16, 2021: The ED, Dr. S Akbar Zaidi, participated as a guest speaker in a webinar on 'Pakistan, IMF and the Way Forward' organized by the Applied Economics Research Centre (AERC), University of Karachi. In the virtual session, he highlighted the impact of the IMF programs on Pakistan as well as the regional competitors. In order to escape from being an 'addicted economy' of IMF programs since the 1950s, he mentioned that Pakistan should not go for the IMF program, but should introduce reforms in tax collection.

Read more here: [👉](#)



APPLIED ECONOMICS RESEARCH CENTRE
(Institute of National Capability in Applied Economics)
UNIVERSITY OF KARACHI



WEBINAR ON

PAKISTAN, IMF AND THE WAY FORWARD

Moderator



Prof. Dr. Samina Khalil
Director
Applied Economics Research Centre
University of Karachi

Guest Speakers



Dr. S. Akbar Zaidi
Executive Director
Institute of Business Administration
Karachi



Prof. Dr. Riaz Ahmed Shaikh
Dean, Faculty of Social Science &
Education Department, SZABIST
Karachi



Dr. Aqdas Afzal
Program Director & Assistant Professor
Social Development & Policy Program
Habib University, Karachi

Student, faculty and alumni achievements

The IBA takes great pride in the achievements of its students, faculty and alumni. Read on the links below about how the IBA community is excelling and contributing to the society.



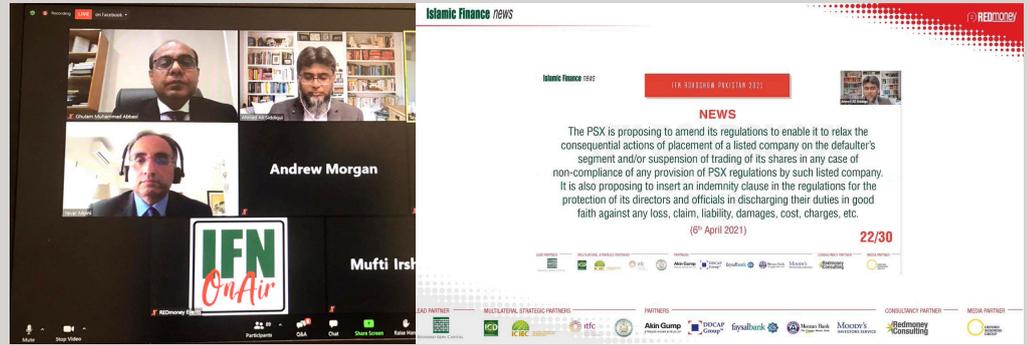
CEIF: Promoting Islamic Finance

Webinars and Training Sessions



Rules of Trade as per Islamic Jurisprudence: CEIF conducted a webinar in which the guest speaker was Vice Chairman, Shariah Supervisory Board, Meezan Bank Ltd, Dr. Muhammad Imran Ashraf Usmani. The session was moderated by Director, CEIF, Mr. Ahmed Ali Siddiqui.

IFN Roadshow OnAir Pakistan 2021: Islamic Finance News (IFN) organized a virtual program discussing how Islamic Finance can effectively be deployed to promote financial inclusion, sustainability and social impact in Pakistan. The keynote speaker was Director, Islamic Banking Department, State Bank of Pakistan, Mr. Ghulam Muhammad Abbasi. Director, CEIF, Mr. Ahmed Ali Siddiqui, was a panellist at the session, who talked about the growth of Sukuk and opportunities for Islamic digital banking in Pakistan.



Islamic Banking for Young Leaders of Tomorrow: CEIF organized an online workshop on Islamic Banking for Young Leaders of Tomorrow. As part of the workshop, participants were provided an opportunity to interact and learn from the local and global industry leaders in Islamic Finance who shared valuable experience and insights.

Guest speakers from Pakistan, Bahrain, UAE and Australia included:



Mr. G M Abbasi, Director Islamic Banking, State Bank of Pakistan



Mufti Irshad Ahmed Ejaz, Chairman Shariah Committee, SBP & SECP



Mr. Omar Mustafa Ansari, Secretary General, AAOIFI Bahrain



Dr. Zeeshan Ahmed, Dean, Alqadir University



Mr. Almir Colan, Director, Australian Centre for Islamic Finance



Syed Amir Ali, President, Bank Islami



Mr. Zeeshan Afzal, CEO & Co-Founder Million Smiles



Mr. Amir Janjua, Chief Technology Officer, Aion Digital, UAE



Mr. Khalid Zaman Khan, Group Head HR & Learning, Meezan Bank Limited

CEE roundup

Workshops and Trainings



Directors' Training Program: CEE hosted a five-day Directors' Training Program (DTP) at the city campus. The program, approved by the Securities & Exchange Commission of Pakistan (SECP), is designed to keep directors of listed companies abreast of leading trends and practices that promote good governance, protect competitive advantages, and prepare for regulatory change.

Orientation of diploma programs

June, 2021: CEE held orientation ceremonies of a number of its diploma programs including:

- Taxation
- Strategic Marketing
- Employment Laws & Industrial Relations
- Family Managed Business
- Procurement & Supply Chain Management

Managing the Maintenance Department: The two-day hybrid workshop organized by CEE focused on proactive maintenance practices, allowing companies to prolong the life of critical business assets in the most cost-effective ways. The workshop was conducted by Mr. Nasir Mahmood.

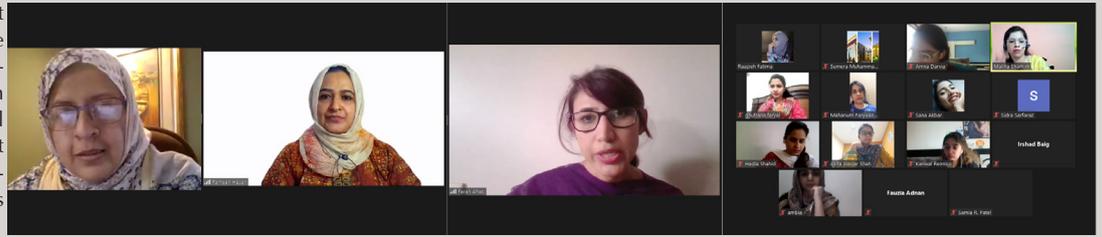


Compensation & Benefits Management: This two-day workshop was designed to play a vital role in motivating employees to increase organizational productivity. The workshop was conducted by Mr. Hussain Adenwala.



Teachers' Development Camp (TDC)

June 4 - July 8, 2021: Skills Development Program at the CEE organized an online program for the third batch of the Teachers' Development Camp (TDC) which covered all the latest concepts in school teaching and classroom management using technology for teaching, infographics, gamification, and podcasting as tools for teaching.



CED journal

Entrepreneurship Development Program for MSMEs of Balochistan

June 21-26, 2021: CED and Chemonics International have partnered to strengthen the entrepreneurial ecosystem of Balochistan by helping small and medium-sized enterprises (SMEs) and Micro, Small and Medium Enterprises (MSMEs). CED trainers under the leadership of Program Director, CED, Dr. Shahid Qureshi taught various modules of entrepreneurship in Quetta, Loralai and Sibi to 86 SMEs/MSMEs. The training participants were from different business sectors.



Summer Entrepreneurship Camp for Teens

June 2-10, 2021: The IBA Online Summer Entrepreneurship Camp for teens was based on online experiential learning, stimulating young participants to unleash their creative potential. The camp brought together kids aged 13-19 from across Pakistan. The program offered participants the opportunity to explore their entrepreneurial ideas, develop an entrepreneurial mindset and learn how to manage their own ventures.



CEJ gazette

Workshops and Trainings

Journalism Training Program: CEJ organized a series of four trainings on peace and conflict reporting. A total of 63 participants were trained in four batches over a week each. Participants represented all forms of media and were a diverse mix in terms of geographical area and technical skills. Journalist and documentary filmmaker, Beena Sarwar, VOA Bureau Chief for Afghanistan & Pakistan, Ayesha Tanzeem, and educationist and development practitioner, Shahzad Sharjeel were the main trainers for this series of workshops. A guest speaker session on the ethics of journalism was conducted by Director CEJ, Kamal Siddiqi.



Humanitarian Reporting Workshop: In collaboration with the ICRC, CEJ organized a three-day workshop on Humanitarian Reporting. This workshop was themed around crisis reporting and was led by former Senior Editor DW, Shahzeb Jillani, with guest speaker sessions by VOA Bureau Chief for Afghanistan & Pakistan, Ayesha Tanzeem, Director, CEJ Kamal Siddiqi and Legal Advisor, ICRC Durkhanay Ijaz. Participants focused on understanding conflicts and were also given an understanding of International Humanitarian Law followed by a lively discussion on ethical reporting in conflict areas.

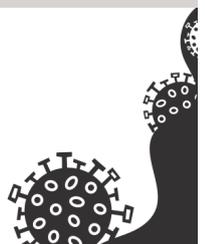
Advanced Writing – Poetics, Fiction, Non-Fiction: CEJ organized its first paid workshop, led by Editor Digital Properties, Samaa TV, Mahim Maher who discussed the essentials of good writing, giving examples from literature in English, Russian and Spanish languages. Through the course, participants also worked on previously written pieces, identified errors, and discussed how their work could be improved.



REMEMBER THE NEW MAXIM



WEAR A MASK



CICT roundup

Orientation of Diploma in Digital Marketing

June 26, 2021: Students from diversified backgrounds enrolled in the ninth batch of this program. The diploma program showcases the implementation of techniques by digital marketing specialists and trainers in business scenarios, from social media and mobile marketing to PPC and email marketing, and SEO.



CDC news bytes

IBA Graduate Profile Book 2021

May, 2021: CDC successfully published the Profile Book of the IBA graduating batch of 2021, featuring more than 1,000 graduate profiles from undergraduate and graduate programs. It has been shared through the IBA Job Portal with over 750 partnered employers and recruiters from various sectors.

Virtual Meetings

May, 2021: Representatives of the CDC reached out to employers with a special focus on graduate placement and employment opportunities for the IBA graduates. Meetings were held with the global HR recruitment team of the Aga Khan University as well as with the Charter for Compassion for their Razakaar Program for social sector opportunities.

Recruitment Activities

May – June, 2021: More than 50 online programs and virtual drives, offering management trainee and internship opportunities, were arranged for the students. Some of the prominent recruitment programs include NESTERNSHIP Virtual Internship Program 2021, Cupola Pakistan - KFC Internship Program 2021, Bayer Pakistan Summer Internship 2021, AKU ASPIRE Management Traineeship HR 2021, UBL Tech Talent'21.

Launch of the CDC's Instagram handle

May, 2021: CDC launched its official handle on Instagram to stay connected with the students, graduates and employers through this platform.

Online Mock Interviews

May – June, 2021: Simulated online interviews were conducted to help prepare junior and senior students for their real-time interviews. More than 150 students registered for this segment.

IBA Institute of Business Administration Karachi
#IBACDC #Instagram



Career Service Office of Forman Christian College visits IBA

June 24, 2021: The graduate placement team from the Forman Christian College in Lahore visited IBA to discuss several areas of possible collaboration with the CDC.



Webinars

June, 2021: Engro Polymer and Chemicals conducted a session on 'Understanding the HR way' under the initiative of bridging the gap between industries and universities. Grassroots Virtual Town Hall invited students digitally to attend a session on 'Working and Earning in a Digital World'.



Helping Hands

Pak Brunei pledges to support a deserving student

June 23, 2021: The IBA Karachi and Pak Brunei Investment Company Limited (PBICL) have collaborated to support IBA's Financial Assistance Program for its financially deserving students. Under the 4-year agreement, PBICL will set up an annual scholarship fund worth PKR 2 million at the IBA, supporting one deserving student for the duration of his/her studies. Moreover, the IBA and the PBICL will cooperate on Experiential Learning Projects (ELP) program, with PBICL offering real-time projects to business management students at the Institute for their learning and grooming.



IRC Digest

Commencement of a new chapter at IBA under IRC - ShARE

June, 2021: A series of virtual and one-to-one meetings with the students and international representatives were held for the commencement of a new international chapter, ShARE in IBA, which would be operating under the IRC. The MoU was signed between IRC and ShARE's founder president at IBA, Raiha Mustafa. Under ShARE, a leadership program would be initiated for the students which will provide them with opportunities to work with international teams and global consulting clients. Students will get to learn from professionals, develop their corporate and leadership skills and will also be awarded with certifications.

Counseling sessions

June, 2021: IRC conducted several in-person and virtual counseling sessions for the students who were unsure about international mobility and postgraduate studies. Students were briefed about the international scholarships and opportunities available to them.

MoU with Ulster University, UK

June 22, 2021: The IBA Karachi signed an MOU with Ulster University, UK. The purpose of this MoU is to explore the areas of co-operation for the mutual benefit of both the institutions, which comprises collaborative research, particularly in Data Science, Artificial Intelligence and Executive education.

MoU with UNDP Pakistan

June 6, 2021: An MoU was signed between IBA and UNDP Pakistan. The purpose of this MoU is to strengthen collaboration between both the institutions, by establishing knowledge sharing platforms, undertaking research, and exploring youth engagement opportunities on issues of urban challenges and development.

QEC Overview

Program Review of PhD and MS Computer Science

June 21, 2021: In compliance with the requirements of the HEC, QEC conducted a program review of the PhD and MS Computer Science programs to assess the quality of the two programs, keeping in view the minimum criteria of HEC and identify areas of improvement to make them internationally compatible. Two separate reviewing panels were constituted, the details of which are given below:

MS Computer Science program review:

1. External Member: Dr. Mohammad Shahid Shaikh, Associate Dean, Academic Systems and Operations, and Associate Professor, Electrical and Computer Engineering, Habib University **2.** Dr. Tariq Mahmood, MS Program Coordinator & Professor, Computer Science Department, IBA Karachi **3.** Dr. Shakeel Khoja, Professor and Dean, School of Mathematics and Computer Science, IBA Karachi

PhD Computer Science program review:

1. External Member: Dr. Muhammad Atif Tahir, Professor, FAST National University **2.** Dr. Imran Rauf, PhD Program Coordinator & Assistant Professor, Computer Science Department, IBA Karachi **3.** Dr. Sajjad Haider, Chairperson and Professor, Computer Science Department, IBA Karachi

Training sessions

How to Upload Course Folder on LMS: QEC facilitated the faculty members by conducting a week-long training on how to upload course folders on LMS. The training was found to be useful by the faculty.

Framework for Internal Quality Assurance of HEIs: In the absence of a uniformed quality assurance(QA) system, different programs within higher education institutions(HEIs) follow different QA practices based on the guidelines of their respective accreditation bodies, which leads to inconsistencies. Understanding the need for an internal QA system, the QEC conducted a session facilitated by Director, QEC, Jinnah Sindh Medical University (JSMU), Pakistan, Dr. Muhammad Abdul Wahid Usmani. The session was conducted in a hybrid setting and was attended by several other QEC representatives from HEIs in Pakistan.

Program Evaluation

June 28, 2021: Manager, QEC, Mr. Sheikh Masood Ali, was invited as a member of the Assessment Team to self-evaluate the BBA and B. Com programs offered at the Newports Institute of Communications and Economics at the Shahrah-e-Faisal campus as per the HEC framework.

