

## IBA Expands Global Alumni Network with Qatar Chapter Launch

The Pakistan Embassy in Doha hosted the inaugural launch of the IBA Alumni Qatar Chapter, bringing together senior diplomats, business leaders, and IBA alumni.

The event was graced by His Excellency Muhammad Aamer, Ambassador of Pakistan to Qatar, and Syed Mustafa Rabbani, Deputy Head of Mission.

A panel discussion, moderated by Munaf Usmani, Office-Bearer, IBA Alumni Qatar Chapter, featured Dr. S Akbar Zaidi, Executive Director, IBA Karachi; Dr. Abdullah Zafar Sheikh, Dean, School of Business Studies; and Mohammad Sohail, CEO, Topline Securities & Alumni Representative on IBA's Board. The panel explored opportunities for Pakistani talent in Qatar and IBA's transformative initiatives, driving global human capital development.



Malahat Awan, Director, Alumni Affairs, Resource Mobilization & Corporate Relations, emphasized that IBA alumni are the institution's strongest global ambassadors.

The evening concluded with a networking session and dinner attended by over 80 alumni, CEOs, and senior executives. The event's success was made possible through the efforts of the IBA Alumni Qatar Chapter organizing committee.



## IBA Alumni Canada Chapter (IACC) Hosts Dean SBS for an Engaging Alumni Evening



The IACC hosted a warm and engaging gathering with Dr. Abdullah Zafar Sheikh, Dean, SBS, during his visit to Canada. The evening brought together alumni, former presidents, and life members, fostering meaningful conversations and the sharing of ideas within the Canada-based IBA community. Dr. Abdullah shared insights into IBA's strategic priorities and the School's future direction, sparking lively discussions on innovation and growth. Special thanks to Dr. Shahina T. Latif, President, IACC, for organizing this memorable event that strengthened alumni bonds across borders. Additionally, Malahat Awan, Director, Alumni Affairs, Resource Mobilization & Corporate Affairs, met with alumni in Dallas, Texas, to explore future collaboration opportunities between IBA and the U.S.-based alumni network.

## IBA Game Jam 2025 Season 4 Sparks Creativity Among CS Freshmen



SMCS, in collaboration with The Games Collective and Takhleeq Business Incubator, hosted Season 4 of "Out of Thin Air: IBA Game Jam 2025", a three-day creative challenge for first-year Computer Science students. Over 50 teams designed and developed games within 72 hours, applying design thinking and working closely with industry mentors under the theme "Karachi." The winning game, Karachi Grid Wars, was followed by Machera Mania (First Runner-Up) and Manzil-e-Karachi (second runner-up). Batti Gul and Chakkar rounded out the top five, each creatively capturing the city's dynamic spirit. Projects were evaluated by SMCS faculty and industry experts, including Jehan Ara, Imran Azhar, and Imran Khan, celebrating innovation, teamwork, and Karachi-inspired creativity.



## Empower, Educate, Prevent: IBA Marks Pinktober with Awareness Session

IBA's, in collaboration with Himmel Pharmaceuticals Pvt. Ltd., organized a Pinktober Awareness Session to promote breast cancer awareness and highlight the importance of early detection, timely treatment, and emotional support organised by HR Department.

Dr. Maryum Nouman, Head of Oncology, Dow University Hospital, delivered an informative talk on symptoms, self-examination, common myths, and preventive measures. She also discussed the role of lifestyle choices and vaccines, including the HPV vaccine, which helps prevent certain types of cancer.

Dr. Shumaila Omar, Faculty, IBA-SESS, expressed appreciation to Dr. Maryum and Himmel Pharmaceuticals for their collaboration and emphasized the importance of family support and awareness in promoting early diagnosis and recovery.



# Behind the Desk

IBA's success is powered by its people. In this section, we spotlight our leadership team — their roles, their journeys, and their perspectives. Get to know the leaders driving IBA's mission forward.



## DR. QAZI MASOOD

**Professor & Dean (Acting),  
School of Economics & Social  
Sciences (SESS)**



**What inspired you to pursue a career in Economics?**

I have always been sensitive to the human condition and curious about what drives people's decisions, as well as how government economic and social policies can improve their lives. Over time, this curiosity turned into a passion. Economics gives me the tools to study these issues logically and practically, and that continues to inspire my work as a teacher and researcher.



**What role does SESS play in the larger IBA Ecosystem?**

SESS plays an essential role within IBA by offering two of its main undergraduate programs: BS Economics and BS Social Sciences. These programs help IBA students build a strong foundation in analytical and critical thinking skills. SESS also supports other IBA schools by offering a wide range of social science and humanities courses, allowing students from business and computer science to gain a broader understanding of society and its challenges.



**How does SESS ensure its programs stay relevant in a rapidly changing world?**

We ensure that our programs remain current with global trends and evolving realities. Our faculty regularly reviews and revises the curriculum to include emerging areas such as data analytics. We also focus on improving teaching styles to make learning more practical and interactive.



**How does SESS support students aiming for postgraduate education or research careers?**

We guide our students closely in planning their academic and research paths. Alumni play an active role by mentoring students and sharing their experiences from top universities abroad. Faculty members also provide recommendation letters and start counselling final-year students early, helping them explore postgraduate opportunities and pursue them rigorously.



**Are there any international accreditations, partnerships, or exchange programs SESS is pursuing?**

Yes, SESS has been expanding its international collaborations to give students global exposure. Recently, our students participated in exchange programs at Sapienza University of Rome in Italy and Koç University in Turkey.



# Behind the Desk



**What steps are being taken to enrich the student experience beyond the classroom — through research opportunities, experiential learning, or community engagement?**

We engage students to go beyond the classroom through final-year projects, corporate and social internships, and research work with faculty. These experiences enable them to apply what they've learned to real-world issues and develop practical skills. We also encourage participation in research centers and labs as research assistants, where students can contribute to ongoing research projects.



**How does SESS promote interdisciplinary thinking, and why is this important for addressing contemporary global and local challenges?**

At SESS, we strongly promote interdisciplinary learning. Students and faculty from different programs attend each other's seminars, workshops, and events.



**How do partnerships with public institutions, private organizations, and international universities enhance the learning and research environment at SESS?**

Our collaborations with government departments, private organizations, and international universities provide valuable, practical insights that enrich the classroom experience. Through workshops, lectures, and joint research, our students interact with professionals and scholars who share real-world experiences.



**How does SESS foster an inclusive environment that welcomes diverse perspectives among students and faculty?**

SESS fosters inclusivity by engaging both students and faculty in international conferences, collaborative research, and academic discussions. Our Research centers – the Center for Business and Economic Research (CBER) and the Population Research Centre (PRC) – organize international and national conferences for this purpose.

# Behind the Desk



**What are the key challenges SESS faces today, and how is the School addressing them?**

IBA has a long history of preparing corporate leaders, and now SESS is expanding that vision by focusing on social and public policy leadership. The main challenge is to bridge the gap between economic development and social development.



**How is SESS strengthening its role as a hub for research that informs public policy and contributes to Pakistan's socio-economic development?**

Our Research Centers, such as CBER and PRC, organize conferences, publish policy briefs, and connect academia with policymakers.



**How do you envision SESS evolving in the next five years? And if you could describe your vision for SESS in one sentence, what would it be?**

In the Department of Social Sciences and Liberal Arts, the existing clusters will be developed into whole departments. Psychology, History, and Media are ripe for this change, while others are growing fast. In Economics, we're introducing new programs such as BS Economics and Data Science. Over the next few years, SESS will continue to succeed academically and structurally.



# IBA Brand Standardization & Uniformity Initiatives

Team MarComms has launched two new official IBA collaterals – **the IBA Intro Video and IBA Fact Sheet** – to represent the institution across all platforms.

The video offers a dynamic introduction to IBA for presentations and events, while the fact sheet provides a concise overview of key achievements.

Developed in coordination with **departments and centers, and approved by the Deans Council**, these updated materials replace all previous versions. All internal and external communications must now use these official collaterals to maintain a unified and professional IBA brand identity.



**IBA Intro Video**



**IBA Fact Sheet**



**IBA-CBER Launches State of Pakistan’s Economy 2025–26 Report**



CBER launched its flagship report, “State of Pakistan’s Economy 2025–26 - Missed Opportunity: Revisiting Pakistan’s Choices”, authored by faculty and researchers from SESS. The report offers an in-depth analysis of Pakistan’s economic performance, examining growth trends, fiscal health, trade, business confidence, and the socio-economic implications of the 2025–26 budget. It also explores governance, climate vulnerability, and the digital economy, highlighting the urgent need for evidence-based reforms across various sectors. Distinguished guests, including Dr. Naeem Uz Zafar (SI), Chief Statistician, Pakistan Bureau of Statistics, and Dr. Zehra Farooq, Secretary, Revenue Operations & Analysis (FBR), attended the launch moderated by Dr. Salman Khalid, Assistant Professor and Director, Economic Growth & Forecasting Lab. Both speakers praised the report for its data-driven insights and relevance to national policy discourse.



**IBA Hosts Sixth Cohort of ‘Designing Your Zindagi’**

The IBA Life Design Lab hosted Cohort 6 of the Designing Your Zindagi (DYZ) Experience, inspired by Stanford professors Bill Burnett and Dave Evans’ best-selling book Designing Your Life. The session guided students to redefine success, reflect on personal values, and apply design thinking to shape purposeful futures.





# IBA Icons: Leaders, Mentors & Rising Stars

# #IAMIBA

Team MarComms celebrates the spirit of excellence at IBA by illuminating inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.






**LEADERSHIP PROFILE**

## SOHAIB SALEEM

**Assistant Professor and Director  
Office of Research, Innovation and  
Commercialization (ORIC)**

Mohammad Sohaib Saleem, LL.M (UC Berkeley), serves as Director ORIC at IBA Karachi, where he leads initiatives to commercialize research and support faculty-led startups.

An expert in international trade, e-commerce, and technology, he has co-founded Khazanay.pk, Trimline, and PowerPresent.ai, and is now developing Sawda.ai – a platform revolutionizing global trade through AI and data.

**OUR LEADERSHIP**


**OUR STRENGTH**

**#IAMIBA**

+92 21 111 422 422
www.iba.edu.pk





**FACULTY PROFILE**

## DR. RIZWAN KHAN

**Professor - School of Mathematics  
and Computer Science (SMCS)**

Dr. Rizwan Khan holds a PhD in Computer Science from Université Claude Bernard Lyon 1, France, and is a Professor at IBA Karachi. With 20+ years of experience, his research focuses on AI, Computer Vision, and Responsible AI in healthcare.

Dr. Khan has 40+ publications in top-tier journals, with over 2,500 citations. An Erasmus Mundus Scholar and invited Professor in France, he mentors global cohorts and contributes to programs like IMEX and PSRS. He also received the Best University Teacher Award in 2023 for his academic excellence.

**OUR FACULTY**

**OUR EXCELLENCE**

**#IAMIBA**

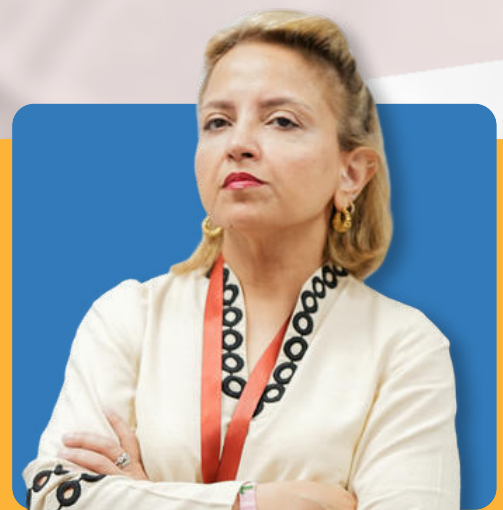
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## Faculty Highlight

### IBA Faculty Participates in Global Climate Change Forums

Dr. Nausheen H. Anwar, Professor, School of Economics and Social Sciences (IBA-SESS) and Director, Karachi Urban Lab (KUL), participated in a Horizon Scanning Workshop on 'Lethal Heat & Humidity' at Jesus College, Cambridge University, led by Professor Bill Sutherland, a pioneer in climate foresight research. She also participated in an Earth Refuge event in London on 'Climate Refugees and the Rule of Law'. Her participation reflects IBA's engagement in global dialogues on climate change and resilience.



## Dr. Nausheen H. Anwar

## SMCS Students Win First Place at Allied Bank X LUMS Fintech Hackathon 2025

SMCS proudly celebrates Team BlockLease — Ali Siddiqi (Team Captain), Rafay Ahmed, and Saad Imam — for securing 1st Place in the Early-Stage Category at the Allied Bank X LUMS Fintech Hackathon 2025. Their project, BlockLease, presents a blockchain-based platform for fractional real estate investment in Pakistan, enhancing transparency, accessibility, and trust through the use of smart contracts. Inspired by real-world challenges in the property market, the team designed a solution that empowers individuals to invest securely and efficiently. Competing among 2,600 teams nationwide, Team BlockLease stood out for its innovation, teamwork, and technical excellence—reflecting the entrepreneurial and problem-solving spirit nurtured at SMCS. This achievement reaffirms SMCS’s commitment to driving innovation and preparing future leaders for Pakistan’s digital transformation.



## Industry Connect Series: SMCS Students Gain Insights from Tech Leaders



SMCS organized an industry visit to Ashrei Tech at the National Aerospace Science & Technology Park (NASTP), Karachi, for final-year Computer Science students. Moderated by Mufarrah Malik, Head of Partnerships, Ashrei Tech, the panel featured Syed Yousuf Aziz (PayFast), Kashif Rashid Sheikh (PMEX), and Syed Wasiaq Muhammad (Wenawa). The experts discussed industry expectations, emerging skill needs, and the value of adaptability and experiential learning in the digital age. Students also participated in mentorship sessions, presenting their Final Year Projects and receiving feedback on innovation, design, and real-world relevance. The visit reinforced SMCS’s commitment to industry-academia collaboration, equipping students with the skills and professional exposure to thrive in the evolving tech landscape.



## SMCS Organizes Insightful Session on Agentic AI



SMCS organized an engaging workshop on Agentic AI, led by Asna Ishrat, Senior Software Architect, TPS Worldwide. The session introduced students to the next frontier of Artificial Intelligence systems that can sense, reason, and act autonomously. Tracing AI’s evolution from rule-based models to agentic systems, Ms. Ishrat discussed concepts of autonomy, adaptability, and decision-making loops, highlighting how these systems go beyond traditional machine learning. Through interactive discussions and real-world examples, students explored how agentic AI enables intelligent agents to learn, collaborate, and optimize complex processes with minimal human input. The session reinforced SMCS’s commitment to preparing students for emerging technologies and empowering them to shape the future of AI innovation.



IBA-CEE Strengthens Corporate Governance Capabilities through

# Directors' Training Program

CEE successfully concluded a five-day Directors' Training Program (DTP), approved by the Securities & Exchange Commission of Pakistan (SECP) and recognized by the Chartered Management Institute (CMI), UK.

Led by distinguished trainers — Abdul Rahim Suriya, Amar Naseer, Nausheen Ahmad, Mahreen Nazar, Rahat Aziz, and Syed Fahim ul Hasan — the program brought together 16 participants for an intensive learning experience focused on strengthening board leadership and corporate governance capabilities. As CEE's flagship certification, DTP continues to enhance governance practices and align directors with evolving regulatory and leadership standards.





**From Strategy to Execution: IBA-CEE’s Supply Chain Workshop Fosters Core Competencies**

CEE conducted a four-day workshop titled “Supply Chain Management: Unleash the Power of Effective Supply Chain Decisions” at NIBAF, Islamabad.

Led by Faisal Jalal and Dr. Rameez Khalid, the program brought together seven participants for an intensive learning experience designed to equip supply chain professionals with essential tools and frameworks. The sessions focused on enhancing end-to-end supply chain expertise for professionals starting their careers, transitioning into new roles, or advancing in the field.



**IBA-CEE Hosts a Workshop on Leadership and Self-Discovery**



CEE concluded a two-day workshop titled “Discovering Leadership through Self-Analysis”. Led by Dr. Khurram Sharif, Marketing Professor at Qatar University, the program brought together 27 participants to explore leadership behaviors, personalities, and styles. Through engaging activities using Legos and balloons, as well as psychometric tools such as the Briggs Myers Test, Multifactor Leadership Questionnaire, and Leadership Style Profiling, participants gained valuable insights into communication, emotional intelligence, decision-making, and power dynamics, thereby refining their leadership identities.

**IBA-CED Hosts I-Talk on Strengthening Networks for Entrepreneurial Success**



CED hosted an insightful session under its I-Talk Series on the theme “Building Social Capital: A Key to Entrepreneurial Success.” The session was led by Kapeel Kumar, Founder, The Founders Space, who emphasized the importance of authentic relationships, trust, and meaningful networking in achieving sustainable entrepreneurial growth. With over 40 participants, including incubatees and aspiring founders, the session encouraged entrepreneurs to view networking as a long-term investment in both personal and professional development.



### IBA-CED Hosts Session on Building High-Performing Teams

CED organized a session titled "Building a Team That Delivers," led by Irfan Qamar, HR Director, IBA. Focusing on entrepreneur capability building, the session emphasized trust, communication, and leadership as the foundation of high-performing teams. Mr. Qamar shared practical frameworks for hiring, delegation, and team development, reminding participants that people, not just ideas, drive the success of startups.



### IBA-CED Organizes One-on-One Mentorship for CIE-17 Participants

CED organized one-on-one mentoring sessions for the 17th cohort of its Certificate in Entrepreneurship (CIE) program. Participants engaged individually with leading industry experts and entrepreneurs, including Faisal Jalal (FJ Holdings), Nadia Patel Gangjee (Femprow), Kapeel Kumar (The Founders Space), Zainab Hameed (Teesquare), Aniq Asif (Edge Solutions), and Saad Habib (World Packaging Organisation).

The sessions enabled aspiring founders to refine their business ideas, gain practical insights, and receive personalized guidance from seasoned professionals, thereby bridging the gap between theory and real-world entrepreneurship.



### IBA-CED and Fatima Gobi Ventures Partner to Promote Academic Entrepreneurship



CED and Fatima Gobi Ventures (FGV), one of Pakistan's leading venture capital firms, signed an MoU to promote academic entrepreneurship and strengthen the link between academia and the investment ecosystem.

Signed by Dr. Lalarukh Ejaz, Director, CED, and Naiel Ikram, Partner at FGV, the collaboration aims to support young founders through mentorship, funding opportunities, and investor-readiness initiatives, enhancing Pakistan's entrepreneurial pipeline and advancing academic entrepreneurship.

## From Purpose to Results: HR Department Conducts Session on Performance Alignment

The HR Department organized a session titled “Connecting Purpose to Performance”, aimed at developing measurable and outcome-driven Key Performance Indicators (KPIs) aligned with IBA’s mission, vision, and strategic goals. Facilitated by Furqan Hameed and Usman Khan, Senior Managers, HR, the session focused on refining job specifications and descriptions to ensure role clarity, institutional alignment, and clear performance expectations. Irfan Qamar, Director HR, emphasized the importance of assigning quantifiable responsibilities and shifting focus from tasks to results, while maintaining a neutral, role-based approach to KPI design. The discussion also covered standardized keywords for operational, middle, and strategic roles to enhance consistency across IBA.



## Together Under the Lights: IBA Family Celebrates Diwali with Joy and Unity



IBA Karachi lit up with joy and color as employees came together to celebrate Diwali – the Festival of Lights with enthusiasm and camaraderie.

Furqan Hameed, Senior Manager HR – L&OD, opened the celebration with a message on humanity, inclusion, and trust, emphasizing IBA’s commitment to diversity and mutual respect.

The event featured lively activities such as “Dumb Charades: Guess the Urdu Proverb” and “Guess the Pakistani Song Tune & Sing”, filling the room with laughter and energy. Traditional Diwali sweets were shared, adding warmth and sweetness to the occasion.

The celebration reflected IBA’s vibrant culture of unity, respect, and shared happiness.

## Celebrating Growth: IBA Honors Upgraded Team Members

IBA’s HR Department organized a ceremony to recognize employees upgraded within the non-management cadre this year. Six employees were acknowledged by Director HR, Irfan Qamar, for their dedication and exemplary performance. The event reflected IBA’s commitment to fostering transparency, growth, and employee recognition.





**IBA-CICT Empowers SECP Professionals with Hands-on Web Development Workshop**



CICT organized a 3-day training on “Web Application Development and JMeter” for the Securities and Exchange Commission of Pakistan (SECP) in Islamabad. Dr. Faisal Iradat led the workshop.

The program provided participants with a hands-on learning experience covering the complete web development lifecycle—from conceptual design and coding fundamentals to deployment and performance optimization. A key highlight was the use of Apache JMeter for load and performance testing, enabling participants to assess and enhance system reliability and efficiency.

Focusing on practical application, teamwork, and problem-solving, the training aimed to strengthen participants’ technical capabilities. This initiative underscores CICT’s commitment to digital capacity building and its efforts to foster innovation and technical excellence across Pakistan’s digital landscape.

**IBA and NOWPDP Join Hands to Promote Inclusion and Accessibility**

OSA met with the Network of Organizations Working for People with Disabilities in Pakistan (NOWPDP) to discuss joint initiatives for celebrating the International Day of Persons with Disabilities. The discussion focused on promoting inclusion, accessibility, and awareness within the IBA community, aligned with the global theme of empowerment and equal opportunity.

This collaboration underscores IBA’s commitment to building an inclusive campus environment that recognizes and celebrates diversity in all its forms.



**IBA-CICT Hosts Interactive Session to Mark Cyber Awareness Month**

CICT marked Cyber Awareness Month with an engaging session led by cybersecurity expert Imran Haider. The session focused on practical strategies for protecting personal information, identifying cyber threats, and promoting a culture of online safety. Participants gained valuable insights and tools to strengthen their cyber resilience and safeguard themselves and their organizations in today’s digital landscape.



**Advancing Digital Skills: IBA-CICT Hosts AI Training for Bank Alfalah**



CICT, in collaboration with Bank Alfalah Limited, conducted in-house AI training sessions led by Dr. Faisal Iradat. The sessions equipped banking professionals with practical insights on integrating AI into daily operations, exploring automation strategies, and applying AI-driven innovations responsibly.

Through interactive exercises and real-world examples, participants learned to enhance efficiency, improve decision-making, and develop ethical, technology-driven financial solutions. The initiative reflects CICT’s commitment to bridging academic expertise with industry needs in an evolving digital landscape.





**IBA-OSA and Synapse Bridge Neuroscience and Mental Health in Youth-Focused Panel**

OSA, in collaboration with Synapse, organized a panel discussion titled "The Neuroscience of Decision Making: Unpacking the Biology of Choice" at IBA under the Unplugged 2025 – Ab Chup Nahin initiative on youth mental health and wellbeing.

Moderated by mental health experts Fatima Haider, Psychotherapist; Dr. Samrah Nasir, Psychiatrist; and Syeda Humera Qutb, Clinical Psychologist, the session explored how stress, emotions, and daily pressures shape decisions. Students gained practical, evidence-based strategies to manage emotions, overcome procrastination, and make mindful, confident choices in both academics and life.



**Empowering Future Leaders: IBA-OSA Holds Self-Awareness Workshop with SoL**



OSA, in collaboration with the School of Leadership (SoL), organized a self-awareness session under the Student Skill Development Program, led by Ammar Sabzwari.

The interactive session encouraged students to explore their values, strengths, and the role of self-awareness in personal and professional growth. Through engaging discussions and exercises, participants enhanced their emotional intelligence, confidence, and decision-making skills. The event concluded with a dynamic Q&A segment, during which students shared reflections and discussed how they applied their learnings in daily life and future careers.



**From Innovation to Actuarial Science: IBA-CDC Hosts Industry-Focused Sessions for SMCS Students**



CDC organized two dedicated sessions for SMCS students, designed to foster career readiness and industry engagement.

The first event was an Information Session by the House of Habib, where students received guidance on effectively presenting their projects for the Ali Suleman Habib 4th Engineering Excellence Awards, which encourages innovation and technical excellence.

Continuing this initiative, SHMA Consulting conducted an engaging session on Actuarial Science, featuring industry professionals: Umar Irshad, Manager – Actuarial Services; Syed Faizan Haider, ASA Senior Consultant – Actuarial Services; Aly Muhammad Altaf, Senior Actuarial Analyst; Manaam Shahid, FSA Consultant Actuary; and Shariq Zia, Lead – People & Culture Team. The speakers shared valuable insights on career pathways, skill development, and growth prospects in the actuarial profession.



### IBA and French Delegation Explore Pathways for Academic and Student Exchange



IBA hosted a delegation from Université Paris-Est Créteil (UPEC) and Campus France Pakistan, facilitated by the Embassy of France in Pakistan, in collaboration with the CDC.

Led by Mr. Laurent Thévent, Vice President, International Relations at UPEC, the visit explored avenues for joint research, academic collaboration, and student-faculty exchange programs.

The meeting was attended by Dr. Shakeel Khoja, Dean – SMCS; Dr. Amir Bashir, Chairperson, Mathematical Sciences; Dr. Shahid Hussain, Chairperson, Computer Science; and Atif Murtaza, Head – CDC.

French alumni at IBA, including Dr. Ubaidullah Khoso, Assistant Professor, Marketing, Dr. Rizwan Ahmed, Professor, SMCS, and Dr. Yasir Mansoor Kundi, Assistant Professor, Management, also joined the discussion, along with Mehar Un Nissa Mangi, Senior Executive – OISE.

### IBA-CDC and IDP Organize Study Abroad EXPO to Guide Aspiring Students



CDC, in collaboration with IDP, hosted the Study Abroad EXPO & Info Session, bringing together students and representatives from leading universities across the United Kingdom, Australia, and Ireland.

The event provided students with direct access to university delegates, helping them explore academic programs, scholarships, and admission requirements. Through one-on-one interactions and information sessions, participants gained valuable guidance for pursuing higher education abroad.

### Trainings @ IBA – October 2025

The training calendar for October 2025 was successfully executed for the IBA Staff.

Course Name	Participants	Trainers
AI Essentials for Leaders	24	Dr. Abdulbasad Shaikh
Beyond Driving: Communication & Etiquette	24	Shahnawaz Ahmed
Meri Milkiyat Mera Ikhlāq	76	Athar Rana
Advanced Power BI	8	Salman Hanif
<b>Grand Total</b>	<b>132</b>	

### Beyond Driving: Communication & Etiquette



The HR Department, in collaboration with Deinfra Motors, organized a training session titled “Beyond Driving: Communication & Etiquette” for IBA transport staff. Facilitated by Shahnawaz Ahmed, General Manager, Deinfra Motors, the session was attended by 24 participants, including drivers.

The training focused on enhancing professionalism, communication skills, and operational efficiency. Key areas covered included passenger interaction, driving ethics, vehicle maintenance, and adherence to road safety protocols. The session concluded with a token of appreciation presented to the facilitator for his valuable contribution.

**AI Essentials for Leaders by Dr. Abdulbasad Shaikh, Assistant Professor, SBS**



The HR Department organized a one-day workshop titled “AI Essentials for Leaders” for IBA staff, conducted by Dr. Abdulbasad Shaikh, Assistant Professor, SBS. The session offered practical insights into Artificial Intelligence (AI) and its impact on leadership and decision-making. Participants explored how AI can enhance efficiency across functions such as HR, Finance, Procurement, and Marcomms, while dispelling common myths about technology. A group exercise led by Dr. Shaikh encouraged participants to identify tasks suitable for automation, with innovative ideas emerging—such as automating library book clearances through system integration. Dr. Shaikh concluded by highlighting AI’s real-world applications, limitations, and the importance of developing the right mindset and competencies for effective AI adoption at the workplace.

**IBA Engages Prospective Students at Beaconhouse National College Fairs Across Pakistan**



IBA’s Outreach Marketing Team participated in the Beaconhouse National College Fairs, held across three major cities: Karachi, Islamabad, and Lahore. In Karachi, the IBA team interacted with over 2,000 students from multiple Beaconhouse branches, sharing insights about IBA’s programs, admissions, and scholarships. In Islamabad, the team engaged with over 3,000 students and counselors from various campuses across the capital, highlighting IBA’s academic offerings and campus experience. The outreach continued in Lahore, where the fair drew significant student participation, providing a valuable platform to connect with potential applicants from the region. These nationwide engagements helped strengthen IBA’s visibility among prospective students and reinforced its commitment to academic excellence and outreach across Pakistan.

**Advanced Power BI**



The HR Department, in collaboration with CICT, organized a three-day training on Advanced Power BI, facilitated by Salman Hanif, an experienced data analytics and visualization expert. The session covered advanced DAX functions, data modeling, conditional formatting, and automation through Power Automate. Participants gained hands-on experience in building dynamic dashboards and enhancing data-driven decision-making across functions.



## Connecting with Future Leaders: IBA Hosts Open House Series 2025

IBA's Outreach Marketing Team organized the IBA Open House Series 2025, welcoming over 2,200 students from 23 colleges across Karachi. The event offered aspiring students firsthand exposure to IBA's academic environment, programs, and admission process. Faculty members interacted with participants, introducing them to undergraduate offerings and campus facilities, followed by a guided tour showcasing IBA's vibrant student life. The Open House provided an engaging platform for young learners to connect with faculty and experience the Institute's dynamic learning environment.



## IBA Highlights Academic Opportunities for Meritorious College Students

IBA's Outreach Marketing Team visited Meritorious College, engaging with A-Level and AKU-EB students. The team introduced IBA's academic programs, scholarships, and campus life, guiding students in making informed decisions about their higher education.



## IBA Participates in The City School Education Expo 2025

IBA's Outreach Marketing Team participated in The City School Education Expo 2025 held in Karachi. The team engaged with over 1,500 students from various City School branches, sharing information about IBA's academic programs, admissions, and scholarships. The participation helped enhance IBA's visibility and strengthen its connection with prospective students.



## Connect with us

[f](#) [X](#) [in](#) [ig](#) [yt](#) [tk](#) @ibakhiofficial

[+92 21 111 422 422](tel:+9221111422422)

[www.iba.edu.pk](http://www.iba.edu.pk)

## Editorial Team

**Syed Fuad Mehdi**  
Head - Marketing & Communications (Ext: 3030)

**Maryam Touheed**  
Assistant Manager - Communications (Ext: 2011)

**Mushtaq Qamaruddin**  
Graphic Designer (Ext: 2079)

**Email**  
publications@iba.edu.pk