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IBA NEWS

CAMPUS BULLETIN

OCTOBER 2026







TOP NEWS

IBA, AKU & HU Collaborate to Advance AI-Driven Teaching & Learning

IBA hosted the Annual Teaching and Learning Symposium 2026, themed “AI in Pedagogy,” at IBA Main Campus

IBA Women Alumni Reunion Brings Generations Together to Challenge Conventional Ideas of Success

Over 100 alumnae, students, faculty, and members of the IBA community came together at IBA City Campus

ThinkFest On Campus – Karachi Edition

IBA Karachi hosted ThinkFest on Campus, bringing together distinguished academics, experts, and students for engaging discussions on history, social issues, cinema, and minority rights.

IBA Karachi, Aga Khan University & Habib University Collaborate to Advance AI-Driven Teaching & Learning

IBA Karachi, in collaboration with Aga Khan University (AKU) and Habib University (HU), hosted the Annual Teaching and Learning Symposium 2026, themed "AI in Pedagogy," at IBA Main Campus. The symposium brought together academic leaders, educators, researchers, and teaching professionals from Karachi, across Pakistan, and internationally to explore the opportunities and challenges artificial intelligence presents for higher education.

In her welcome remarks, Dr. Sana Tauseef, Conference Chair & Director, Office of Academic Quality & Excellence, emphasized the importance of institutional collaboration in addressing AI's impact on education and acknowledged the leadership of all three universities. Dr. Farid Panjwani, Dean, AKU-IED, described the occasion as a significant milestone in advancing teaching and learning through collective efforts.





A leadership panel, "Teaching for Today and Tomorrow: What Should Universities Stop, Start, and Continue in the AI Era," was moderated by Dr. S Akbar Zaidi, Executive Director, IBA Karachi, and featured Dr. Sulaiman Shahabuddin, President, Aga Khan University; Mr. Wasif Rizvi, President, Habib University; Salma Aslam, CEO, Durbeen, and Dr. Moeed W. Yusuf, Vice Chancellor, Beaconhouse National University. A key highlight was the signing of Memorandum of Understanding (MoU) between IBA Karachi, AKU, and Habib University, reaffirming their shared commitment to academic collaboration and innovation in teaching and learning.

The keynote address was delivered by Dr. Fazilat Siddiq, Professor, University of Oslo, Norway, highlighting the importance of critical thinking, learner agency, and technological, pedagogical, and content knowledge in higher education.

The symposium featured interactive sessions, an EdTech Innovation Showcase, Visual Voices, and a student performance. It concluded with an awards ceremony and closing remarks by Dr. Jane Rarieya, Vice Provost, Quality, Teaching and Learning, AKU, and Dr. Mohammad Shahid Shaikh, Vice President for Academic Affairs, Habib University, reaffirming the importance of academic collaboration in advancing higher education.

IBA Women Alumni Reunion Brings Generations Together to Challenge Conventional Ideas of Success

Over 100 alumnae, students, faculty, and members of the IBA community came together at IBA Karachi's City Campus for the IBA Women Alumni Reunion 2026, Breaking the Mold – IBA Women Shaping Their Own Paths.

The reunion featured a panel discussion with four alumnae from diverse fields: Hafsa Shamsie, Managing Director, Roche Pakistan; Farheen Salman Amir, CEO, Food Division, Ismail Industries Limited; Misbah Naqvi, Co-Founder & General Partner, i2i Ventures; and Azima Dhanjee, Co-Founder & CEO, ConnectHear. Moderated by Saman Mazhar of Funverks, the discussion explored how women navigate professional and personal expectations, make choices on their own terms, and redefine success across generations.







The gathering also created space for alumnae to share advice with the next generation through A Wish for Future IBA Women, a message-recording station, and a reflection board inviting attendees to share what they wished they had known earlier in life. Alumnae were encouraged to extend their engagement with IBA through mentoring, professional guidance, career opportunities, and support for the Legacy Female Fund.

The reunion brought the IBA community together around a shared purpose: strengthening connections between generations of women and creating opportunities for alumnae to support those following in their footsteps.













ThinkFest On Campus – Karachi Edition

IBA Karachi hosted ThinkFest on Campus, bringing together distinguished academics, experts, and students for engaging discussions on history, social issues, cinema, and minority rights. Opening the event, Dr. Yaqoob Khan Bangash, Dean, SESS and Founder, ThinkFest, emphasized the importance of bringing high-quality academic and policy discourse directly to Pakistan's youth.

The event featured four thought-provoking sessions, beginning with Professor Megan Robb from the University of Pennsylvania, who explored the fascinating journey of late Mughal noblewoman Sharaf un Nissa. The second session brought together Professor Justin Jones from Oxford, lawyer Sara Malkani, and development specialist Nazish Brohi to discuss child marriage in Pakistan. Another panel examined the portrayal of Muslims in Indian cinema, particularly Bollywood, drawing on the work of Professor Sunera Thobani. The final session explored the documentary A Separation Refused, directed and produced by Peter Jacob, highlighting the two-decade struggle to restore joint electorates in Pakistan, with Dr. Riaz Sheikh, Dean, Social Sciences, SZABIST, joining the discussion.

The event attracted over 600 students across four sessions, including more than 100 participants from outside IBA.

















Strengthening School Leadership Through Academic Collaboration

IBA Karachi and AKU-IED have joined hands to introduce the School Management Series 2026–2027, a 16-week initiative designed to strengthen leadership and management capabilities among school administrators.

The partnership was formalized through a Letter of Agreement (LoA) signed by Dr. Abdullah Z. Sheikh, Dean, IBA-SBS, and Dr. Farid Panjwani, Dean, AKU-IED. Dr. Tania Bubela, Provost and Vice President – Academics, Aga Khan University, joined the ceremony virtually.

Combining academic expertise and practical learning, the series will conclude with a Leadership Showcase at IBA Karachi.








Strengthening Global Partnerships for Education, Innovation & Impact

IBA Center for Entrepreneurial Development, Innovation & Research (CEDIR) hosted a discussion on expanding Finland–Pakistan collaboration across education, research, innovation, entrepreneurship and industry engagement, reflecting a shared interest in deepening bilateral ties and building a strong foundation for sustained institutional and industry collaboration.

The conversation explored opportunities for future collaborations and long-term partnerships, including joint educational programmes, degree pathways, vocational learning initiatives, technology transfer, commercialization and stronger academic and industry linkages between Finland and Pakistan.

The discussion brought together Wille Eerola, Honorary Consul General of Pakistan in Finland and Chairman, Finland Pakistan Business Council (FPBC); Dr. Abdullah Zafar Sheikh, Professor & Dean, School of Business Studies, and IBA-CEDIR team comprising Dr. Lalarukh Ejaz, Director, IBA-CEDIR; Muhammad Hassan Khan, Associate Director, IBA-CEDIR; and Nimra Kamran, Senior Manager, IBA-CEDIR.






EU in Pakistan Delegation Visits IBA-CEJ

IBA-CEJ welcomed His Excellency Mr. Raimundas Karoblis, Ambassador of the European Union to Pakistan, on his first visit to IBA Karachi.

Dr. S Akbar Zaidi, Executive Director, IBA Karachi, and Dr. Yaqoob Khan Bangash, Professor & Dean, School of Economics & Social Sciences, welcomed the Ambassador to the City Campus.

Shahzeb Jillani, Director, IBA-CEJ, briefed the delegation on the Center's vision, journalism training programmes, and initiatives to strengthen the media sector. The delegation was also introduced to iVerify Pakistan, IBA-CEJ's fact-checking initiative in partnership with UNDP, which works to counter misinformation and promote media literacy.

The visit concluded with an engaging interaction with leading journalists, including Azhar Abbas, Farieha Aziz, Bahzad Alam Khan, and Niha Dagia, focusing on journalism, media freedom, and the role of the EU in supporting democratic norms in Pakistan.













IBA-SESS Hosts Panel Discussion on 'Fiscal Federalism in Pakistan

IBA School of Economics & Social Sciences (SESS) in collaboration with SDPI and the World Bank, hosted a panel discussion on "Fiscal Federalism in Pakistan," organized by Department of Economics, bringing together Dr. Ishrat Husain, Taimur Talpur, Syed Kumail Hyder Shah, Dr. Muhammad Nasir, and Mr. Imtiaz Solangi.
The discussion highlighted the importance of empowered local governments, institutional capacity, and adequate fiscal space for effective service delivery—key foundations for economic growth, shared prosperity, and stronger public trust.






IBA-CICT × EFU Life Insurance: AI Leaders Program

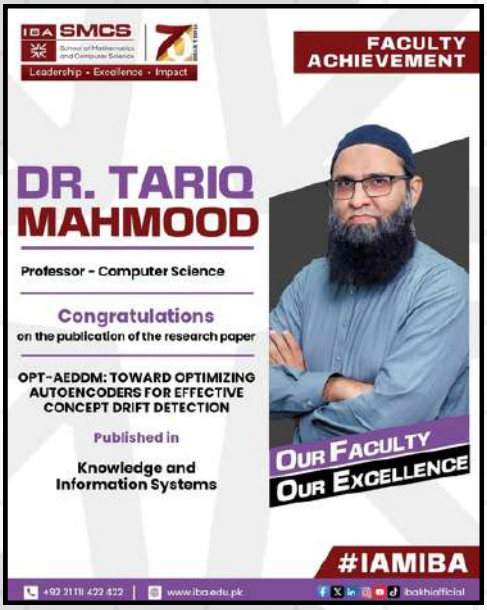
IBA Center for Information & Communication Technology (CICT) held an insightful session 'AI leaders Program', with the top management of EFU Life Insurance, exploring the role of automation, innovation, and strategic organizational development in shaping future-ready organizations. Led by Dr. Faisal Iradat, the session brought together perspectives on leveraging technology and strategic thinking to enhance organizational efficiency and support meaningful transformation. The engagement highlighted the importance of integrating technological innovation with strategic leadership to address evolving organizational needs.




IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

MarComms celebrates the spirit of excellence at IBA by highlighting inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.











IBA Icons: Leaders, Mentors & Rising Stars

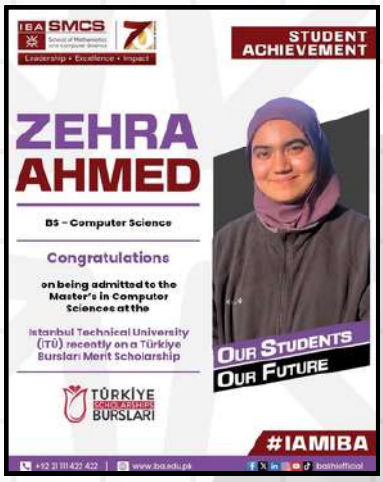
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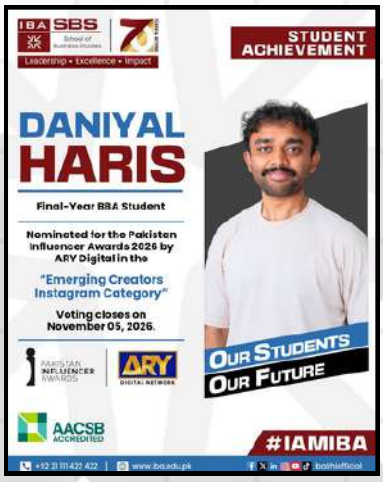
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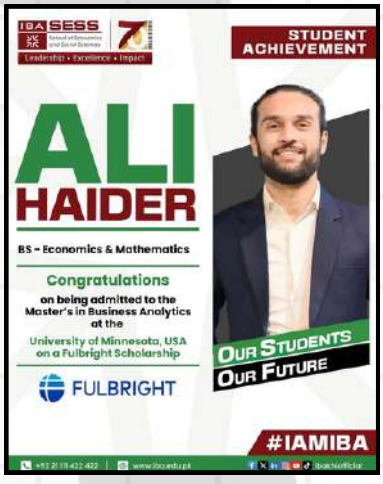


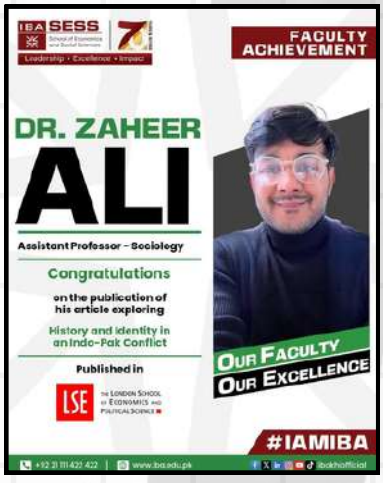














IBA Program Spotlight

MarComms showcases the academic excellence of IBA Karachi by highlighting its diverse programs, innovative curricula, and unique learning opportunities. Through engaging video features, we aim to inspire prospective students, provide valuable insights, and showcase how IBA prepares future leaders and professionals to excel in their chosen fields.





Advancing Strategic Marketing, Brand Leadership & Innovation Through Institutional Collaboration

As part of IBA Karachi's commitment to strengthening institutional brand positioning, innovation, and marketing excellence, Syed Fuad Mehdi, Head – Marketing & Communications, IBA Karachi, visited Lahore University of Management Sciences (LUMS) and Beaconhouse National University (BNU) for strategic engagements with their marketing, communications, and advancement leadership teams.

During the visits, he engaged with Mr. Muhammad Ali Ibrahim, Director Advancement, LUMS; Ms. Ayesha Fatima, Head of Marketing, LUMS; Ms. Ayesha Iftikhar, Brand Communications Lead, LUMS; and Mr. Zaeem Khan, Executive Director – MarComms & Student Affairs, BNU.

The discussions focused on Integrated Marketing Communications (IMC), institutional Brand Architecture & Governance, brand identity and guidelines, alumni engagement, digital transformation, and the evolving role of Artificial Intelligence (AI) in shaping the future of higher education marketing.

The engagements also highlighted the importance of unified brand narratives, consistent institutional communications, alumni as brand ambassadors, and AI-enabled, data-driven marketing strategies to enhance institutional reputation, stakeholder engagement, and competitive positioning.

Reinforcing the value of knowledge sharing, peer benchmarking, and professional collaboration, these visits reflect Team MarComms' forward-looking approach to positioning Marketing & Communications as a strategic institutional partner — integrating brand, technology, innovation, and stakeholder relationships to create measurable impact and advance IBA Karachi's long-term institutional vision.

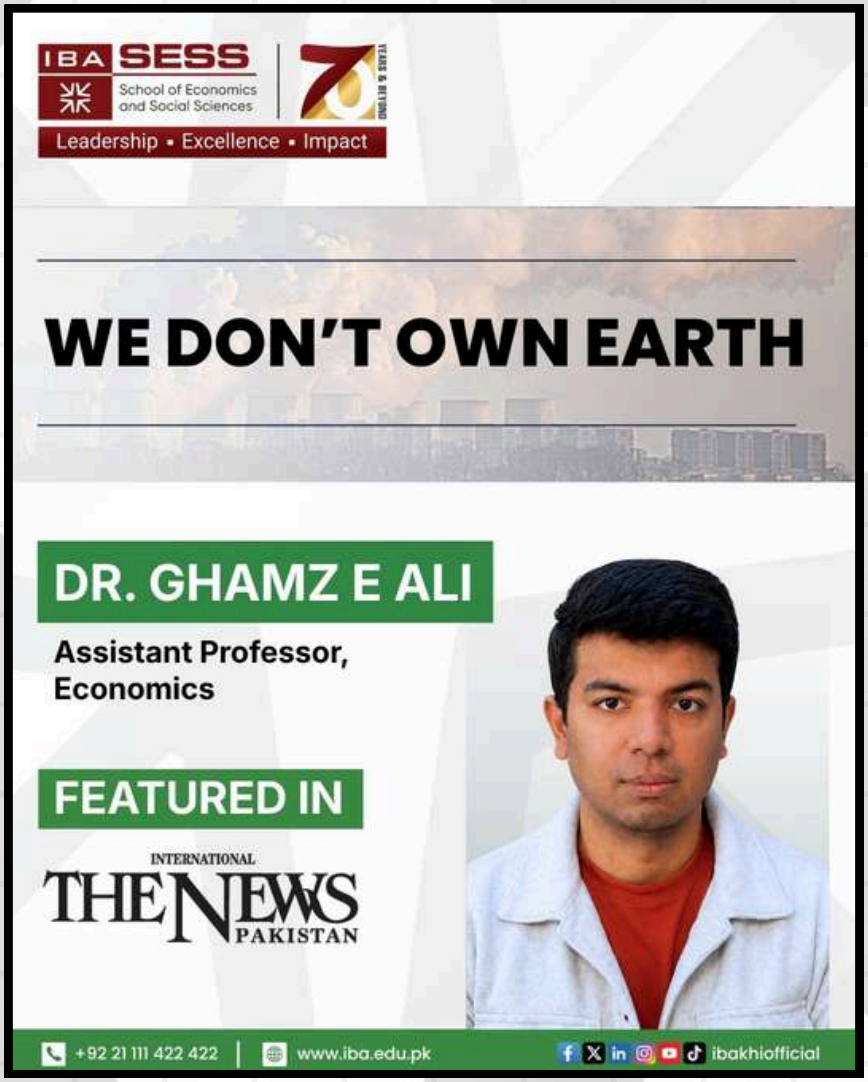








Media Integrations



READ NOW

IBA-CICT X SMCS: AI for Educators: Future Ready Teaching

IBA-CICT, in collaboration with IBA School of Mathematics and Computer Science (SMCS), successfully conducted a three-hour AI Training Program 'AI for Educators: Future Ready Teaching' for Faculty at IBA Karachi. Led by Dr. Faisal Iradat, the session focused on developing practical AI skills and aligning teaching practices with the evolving needs of industry. The program was held in the presence of Dr. Shakeel Ahmed Khoja, and Dr. Shahid Hussain, highlighting a shared commitment to faculty development and the integration of artificial intelligence into teaching and learning.





IBA-CEDIR Hosts The Scale-Up Playbook: Customers, Capital, Operations and Growth

Scaling isn't just about growing bigger; it's about adding value and transforming how a business runs.
That was the big takeaway from The Scale-Up Playbook: Customers, Capital, Operations and Growth, hosted by IBA-CEDIR in collaboration with Sindh Enterprise Development Fund and Sapphire Consulting Services.
The panel featured Ayesha Samie, Founder & CEO, Lush Crush, Waqas Mohsin, Founder & CEO, Biowaste Energy Ventures Ltd., and Ziana Sakhia, CEO & Co-Founder, Bechlo.
From consumer brands to energy to e-commerce, our panelists showed how their businesses transformed as they scaled, and they were honest about the challenges that came with it. Every phase brought something new, and resilience made a difference.













Book Talk: Non-Signatory States in International Refugee Law

The Political Science cluster organized a book talk 'Non-signatory States in International Refugee Law' presented by the author Dr Arjumand Bano Kazmi. In an engaging talk, the author discussed how the non-signatory states engage and interpret the international refugee law and why they lack incentive to becoming a signatory state. Dr Arjumand also discussed the diverse legal, political, and institutional practices through which refugee protection takes shape.





Talk: Ajeeb - Visual Culture and the Making of Global Aesthetics

The Literary Studies Cluster at SSLA organised a talk by Dr Mehak F. Khan titled "Ajeeb: Visual Culture and the Making of Global Aesthetics". The session explored Pakistani art, literature, and viral meme culture, offering new perspectives on understanding global aesthetics.





Six Startups Graduate from I-Incubate

On Demo Day at IBA-CEDIR, the startup founders took the stage to pitch what they had spent 14 months building, transforming early-stage ideas into market-ready MVPs.
The jury comprised of Dr. Asad Ilyas, Registrar, IBA Karachi; Faisal Jalal, Founder & Chairman, FJ Holdings; Ms. Nida Tanzeel, Social Performance Manager, Wafi Energy Pakistan; Usama Rehman, Director, Frieden Management (Pvt.) Ltd; Ali Taufiq, Director of Investment, Gobi Ventures; Asad Abdulla, Executive Director, Genesis Holdings, and Nisar Ali, Head of Product, Swich.
Congratulations to the graduating startups of I-Incubate Cohort 2. We cannot wait to see what you build next.





IBA-CEE Leadership Excellence Advancement Program (LEAP)- Batch 21

IBA Center for Executive Education (CEE) successfully conducted Batch 21 of the Leadership Excellence Advancement Program (LEAP). Over two weeks, participants took part in an intensive learning journey designed to strengthen leadership capabilities, sharpen strategic thinking, and support their professional growth. Through interactive sessions and practical learning, participants explored ways to navigate workplace challenges, make more effective decisions, and lead with greater confidence and impact within their organizations.







IBA-CEE Conducts Leading Self: Emotional Intelligence & Personal Mastery

IBA-CEE conducted Leading Self: Emotional Intelligence & Personal Mastery, a customized two-day program for Yunus Textile Mills Limited, at the City Campus, IBA Karachi. Led by trainer Salman Shehzad, the program focused on helping participants build emotional intelligence and personal mastery as the foundation of effective leadership. Sessions supported greater self-awareness, more effective interpersonal interactions, and stronger personal effectiveness in day-to-day professional settings.





IBA-CEE Conducts Building Team Excellence Workshop

The Building Team Excellence workshop brought together participants from Fauji Foundation Corporation for a learning experience focused on strengthening teamwork, improving communication, and building effective collaboration. Led by Dr. Irum Saba, the session explored practical approaches to team development, motivation, and leadership, highlighting how stronger teams can contribute to improved workplace relationships and organizational performance.





IBA-CEJ Hosts Christoph Sutter, Head of the ICRC Delegation in Pakistan

IBA Center for Excellence in Journalism (CEJ) had the pleasure of welcoming Christoph Sutter, Head of the ICRC Delegation in Pakistan. Accompanied by Aezaz ur Rehman, Head of Communication for the ICRC in Pakistan, Christoph Sutter also met with the iVerify Pakistan team to gain insights into its verification processes, tools, and efforts to combat misinformation and disinformation while promoting media literacy.
The visit facilitated an exchange of perspectives on the evolving media landscape and highlighted the importance of strengthening fact-checking, and information integrity.





IBA-CEJ Welcomes UNICEF Communications Team

IBA-CEJ welcomed Alison Clement and Minahil Mustafa from UNICEF's Communications Team on their first visit to IBA-CEJ.
The team received an overview of IBA-CEJ's programs, initiatives, and ongoing work, followed by a tour of the Center's facilities.
The visit also included a discussion on potential areas of collaboration between the two organizations.





Fact-Checking in Pakistan's Disinformation Landscape

iVerify conducted a one-day training titled "Fact-Checking in Pakistan's Disinformation Landscape" at the University of Peshawar. The training brought together undergraduate and graduate students from the Department of Journalism and Mass Communication.

Shahzeb Jillani, Director, IBA-CEJ, opened the session with a talk titled "Truth, Trust and the News: Why Facts Matter in the Digital Age", highlighting the importance of reliable information and public trust in an era of rapidly spreading digital content.

Sheraz Khan Rajput, Fact Checker at iVerify, led sessions on types of false information, fact-checking fundamentals, and digital verification tools. Through practical exercises, participants learned how to identify, verify, and counter disinformation online.





Industrial Visits

IBA Career Development Center (CDC) organized academic industrial visits to Master Motor Corporation, Thardeep Rural Development Programme (TRDP), and Engro Powergen Thar Plant, providing students with practical exposure to automotive manufacturing, community development, and energy production. Each visit was designed to meet the learning objectives of specific student groups.

Students from the BS-AF class taught by Zaira Anees visited Master Motor Corporation to explore automotive manufacturing, quality control, and business operations. Meanwhile, a two-day visit to Thar Coal and Nagarparkar was organized for graduate students enrolled in the MBA and EMBA programmes. The visit provided insights into rural development and social mobilization through TRDP, followed by exposure to power generation, engineering practices, project management, and regional economic development at Engro Powergen Thar Plant. These experiences helped bridge academic learning with real-world industry practices.







Corporate Connect and Industry Advisory (ICLAB)

IBA-CDC organized the IBA Corporate Leaders Advisory Board (ICLAB) Focus Group 2026 for the development sector. Professionals from NGOs, corporate CSR departments, and social sector organizations discussed evolving workforce needs and career opportunities within the sector.

Key discussion areas included climate action, environmental, social, and governance (ESG) frameworks, data-driven development, proposal writing, project management, and monitoring and evaluation. The discussion also highlighted the importance of community engagement and field experience in preparing graduates for impactful careers. The session was facilitated by Dr. Arslan Waheed and Mr. Shahzeb Hashmi, providing a platform for industry-academia dialogue on emerging workforce requirements and career pathways in the development sector.





Grad School Initiative

IBA-CDC, in collaboration with IDP Education, hosted the Study Abroad Expo at IBA Karachi. University representatives from the UK, Australia, and Ireland provided guidance on postgraduate programmes, admission requirements, and international study opportunities.

Additionally, CDC hosted a DAAD Scholarship Information Session led by Ms. Qurat Ul Ain, Project Manager, DAAD Pakistan. The session covered scholarship opportunities for Pakistani students pursuing higher education in Germany, including eligibility criteria, application requirements, selection processes, and strategies for strengthening scholarship applications. Students also had the opportunity to ask questions and explore postgraduate study pathways in Germany.

IBA-CDC also hosted a virtual information session featuring current Pakistani students at Hong Kong Baptist University (HKBU): Nazahat Riaz, Alisha Yazdani, Afaq Ahmed, and Saad Ahmed. The speakers shared their experiences of pursuing postgraduate studies at HKBU, offering insights into taught postgraduate programmes, scholarships and financial aid, student life in Hong Kong, and career prospects. The session enabled IBA students to gain first-hand perspectives and explore postgraduate study opportunities in Hong Kong.





IBA Library Hosts an Insightful Session on Copyright Compliance and Responsible Scholarly Publishing

IBA Library hosted Esther Muthoni, Copyright Specialist, University Librarian's Office, Aga Khan University, for an interactive and engaging session on copyright compliance and the responsible use of scholarly resources. The session covered key topics including copyright, fair use, intellectual property, scholarly communication, and the ethical use of educational and research materials. Muthoni also discussed ways to identify and avoid predatory article processing charge (APC) publications and highlighted the importance of ensuring that scholarly publications appropriately acknowledge and respect the rights of copyright holders. We are thankful to Dr. Ashraf Sharif, Associate University Librarian & Assistant Professor at AKU, for facilitating this visit.

The session offered valuable insights into responsible research practices, copyright compliance, and ethical scholarly communication, reinforcing the importance of respecting intellectual property rights in academic and research environments.





AQE Launches its Annual International Educator Engagement (IEE) Initiative

The Teaching and Learning Hub, IBA Karachi launched its annual International Educator Engagement (IEE) initiative with a two-day interactive workshop, led by Dr. Fazilat Siddiq, Professor of Higher Education Pedagogy at the University of Oslo, Norway.

Through hands-on activities and discussion, faculty explored how teaching, learning, and assessment can evolve thoughtfully in an AI-enabled world. The sessions were well received, with participants appreciating the practical insights.



IBA Karachi Hosts IE University, Madrid, to Explore Opportunities for International Collaboration

IBA hosted Andrea Rodriguez Velez, Regional Director for APAC at IE University, Madrid, Spain, to meet with the IBA Leadership. The meeting focused on exploring potential avenues for collaboration within the framework of the existing partnership agreement.

The meeting was attended by Executive Director, Dr. S Akbar Zaidi, Maheen Ghauri, Dean Student Affairs and International Student Engagement, Dr. Mujeeb U Rehman Bhayo, Assistant Professor and Head of Accreditation and Internationalization, Dr. Sahar Awan, Assistant Professor and Chairperson, Management Department, Mehar-Un-Nisa, Assistant Manager, Office of Student Affairs and Irum Kaukab Mughal, Executive Student Affairs.






IBA Blood Donation Drive 2026

The Community Welfare Society (CWS), in partnership with Memon Medical Institute Hospital, successfully organized the IBA Blood Donation Drive 2026, bringing the IBA community together for a life-saving cause.

The drive received 350+ registrations and 180+ successful donations, with the collected blood having the potential to help save up to 567 lives.

Held at the Martin Dow Clinic, Main Campus, IBA, the event featured a seven-bed medical setup managed by Memon Hospital's clinical team, ensuring a safe and organized donation process.

Special thanks to the IBA Culinary Society and Chugg for providing refreshments, and to the IBA community for its enthusiastic participation and support.





Beaconhouse National Fair (BNCF) — Karachi

IBA participated in the Beaconhouse National Fair in Karachi as part of its university outreach efforts. The event brought together national and international universities, providing students with an opportunity to explore higher-education options. IBA's team engaged with prospective applicants, shared information about its academic offerings and campus experience, and strengthened awareness of the institution among students.





Beaconhouse National Fair (BNCF) — Lahore

IBA participated in the Beaconhouse National Fair in Lahore to connect with students exploring their university options. Alongside national and international institutions, IBA representatives provided information about the university, its programmes, and the student experience, helping prospective applicants better understand the opportunities available at IBA.






Foundation Public School (FPS) Fair

IBA took part in the Foundation Public School Fair, an outreach platform that brought universities together to engage with school students. The team promoted IBA and responded to students' queries by sharing information about its academic programmes, admissions, and campus experience, supporting students as they considered their higher-education pathways.





Open House Series 2026

IBA hosted a four-day Open House Series, welcoming students from different colleges for information sessions and guide d campus tours. The programme offered an engaging introduction to university life through activities including board games, arts and crafts, Mafia, and Bingo. Faculty members and representatives from OSSIE, OIC, and the Financial Assistance Department also participated, while current IBA students shared their personal journeys and experiences. The series gave visiting students a broader understanding of IBA's academic environment, student life, and support services.






Sehatmand IBA, Khushhaal IBA - Healthcamp

IBA Karachi, in collaboration with United Hospital, organized a Health Camp under the theme "Sehatmand IBA, Khushhaal IBA". Jointly arranged by the HR Department and IBA Clinic, the initiative aimed to promote preventive healthcare and encourage healthier lifestyle choices among faculty, staff, and their immediate family members.

The camp offered complimentary medical consultations with Dr. Syed Zain Ali Shah, Consultant Cardiologist, and Dr. Hafiza Tiba Khan, Clinical Dietitian. Participants also benefited from complimentary ECG, CBC, RBS, and HbA1c screenings, along with discounts of up to 70% on other doctor-recommended tests.

Director HR, Irfan Qamar, interacted with employees and their families during the camp and met with Mr. Imran M. Khan, Corporate Head, United Hospital, to discuss opportunities for future collaboration in healthcare and employee well-being.





Strengthening Partnerships for Health and Well-being – IBA Karachi X Holy Family Hospital

IBA Karachi and Holy Family Hospital, Karachi, formalized their collaboration through a Memorandum of Understanding (MoU) signing.

The inclusion of Holy Family Hospital in the IBA Medical Panel reflects IBA Karachi's continued commitment to enhancing healthcare access for eligible employees and their families. This collaboration expands the network of empaneled healthcare providers, offering the IBA community access to a wider range of trusted medical services and reinforcing the institution's focus on employee well-being.





Pinktober | Breast Cancer Awareness







IBA Karachi organized a Breast Cancer Awareness Session as part of Pinktober – Breast Cancer Awareness Month, in collaboration with Himmel Pharmaceuticals. The session was facilitated by Prof. Dr. Naila A. Zahid, Head of Oncology, Liaquat National Hospital, under the theme "Every Story Is Unique, Every Journey Matters."

The session featured an interactive discussion on breast cancer, covering early detection, risk factors, screening, treatment, recurrence, and support systems. Faculty, staff, and students actively participated, reinforcing the importance of awareness, empathy, and community support. A physical screening was subsequently conducted at the IBA Clinic by Dr. Shaista, a resident at Liaquat National Hospital.

Director HR, Irfan Qamar, reaffirmed IBA's commitment to employee well-being through health awareness initiatives, medical camps, and collaborations with panel hospitals. He also highlighted the emotional, physical, and financial impact of cancer on individuals and families, acknowledging the guidance and support of Dr. S Akbar Zaidi, Executive Director, in strengthening the well-being ecosystem at IBA Karachi.

HR Open Door: You Speak. We Listen. We Act.

HR Department introduced HR Open Door, an initiative designed to foster open communication and strengthen employee engagement by providing all IBA employees with an opportunity to share their concerns, ideas, and suggestions, seek guidance, and engage in direct dialogue with Director HR.

Employees can connect through three convenient channels: Call In via dedicated IP number 2401 during office hours, Walk In at the Director HR's Office, Main Campus (appointments via Ext. 2412), or Write In at hr-helpdesk@iba.edu.pk. The email inbox is reviewed daily, and requests are directed to the relevant person for addressal.

Through HR Open Door, IBA Karachi reaffirms its commitment to accessibility, constructive dialogue, and a responsive, people-centric workplace culture



Staff Orientation

HR Department organized an engaging Orientation Session to welcome IBA Karachi's newest team members and familiarize them with the Institute's policies, procedures, and organizational structure.

Director HR, Irfan Qamar, welcomed the participants and emphasized the importance of creating a workplace built on trust, respect, and psychological safety. Reinforcing IBA's open-door culture, he encouraged new employees to approach HR whenever they require guidance or support. The HR team was also introduced to help employees connect with the relevant representatives.

The session featured a video-guided walkthrough of key HR policies, procedures, reporting lines, and the organizational organogram. An interactive pop quiz added an element of fun, reinforcing key takeaways through friendly participation and sweet rewards.





Embracing AI to Transform HR

Building on the momentum of the "Reimagining Education with AI" symposium, hosted collaboratively by IBA Karachi, Aga Khan University, and Habib University, IBA-HR is taking proactive steps towards integrating Artificial Intelligence into its operations.

IBA–CICT recently conducted an in-house workshop, "Revolutionizing HR with AI & Automation," for the IBA HR team, co-led by Dr. Faisal Iradat and Irfan Qamar. The session explored practical AI applications and automation strategies to optimize HR processes.

Moving forward, IBA-HR will map key processes to identify opportunities to streamline operations, enhance employee service delivery, and contribute to an improved experience for the wider IBA community.





Stress Smarter – Practical Workplace Stress Management

The HR department organized a half-day workshop, "Stress Smarter – Practical Workplace Stress Management," for IBA staff at the Main Campus.
Facilitated by Usman Butt, an IBA graduate and experienced corporate trainer, the session focused on practical techniques to manage workplace stress, improve mindfulness, and promote personal and professional well-being.
Through guided reflection, interactive exercises, and meditation, participants explored stress triggers, prioritization, the Circle of Concern and Circle of Influence, and strategies for maintaining a healthier work-life balance. The session also highlighted the importance of mindful screen habits, regular breaks, and small, consistent changes to daily routines.





Training on Testing Protocols: Upholding IBA Standards

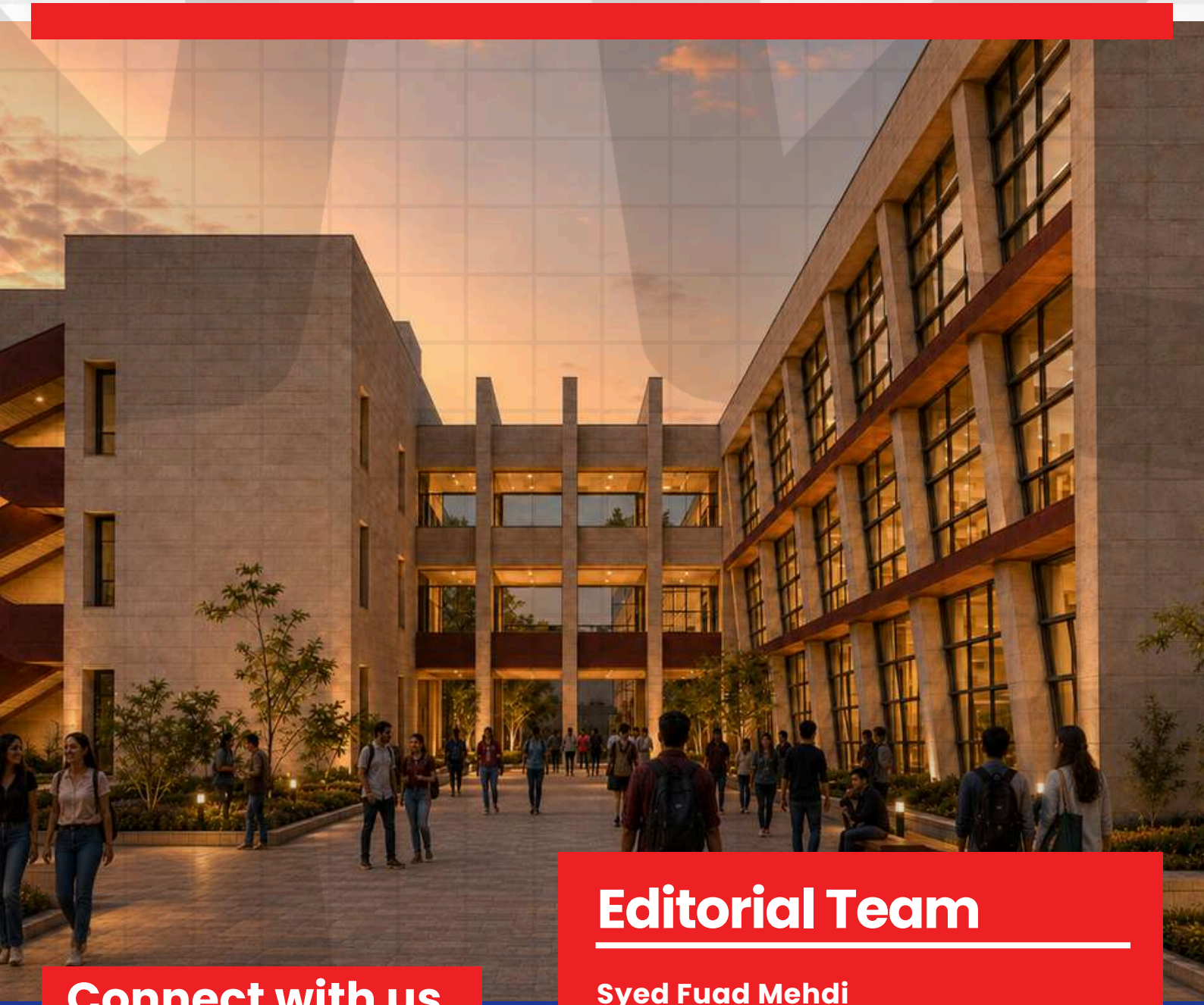
IBA Testing Services, in collaboration with the HR Department, successfully conducted five sessions of the mandatory Testing Operations Management Training, with participation from 173 IBA staff members.
Facilitated by the Manager Testing and Acting Head for Testing, the program aimed to strengthen staff readiness and ensure adherence to standardized testing procedures. Key areas included roles and responsibilities before, during, and after tests; punctuality; test administration protocols; confidentiality and security; candidate management; and incident reporting.
The training serves as a prerequisite for consideration for testing-related assignments at IBA, ensuring that IBA staff members understand and uphold the standards required for secure, consistent, and reliable testing operations.





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+92 21 111 422 422

www.iba.edu.pk

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Editorial Team

Syed Fuad Mehdi
Head - Marketing & Communications
(Ext. 3030)

Anusha Samad Khan
Manager - Communications
(Ext. 2085)

Mushtaq Qamaruddin
Graphic Designer
(Ext. 2091)

Email
publications@iba.edu.pk