

IBA NEWS

CAMPUS BULLETIN

SEPTEMBER 2026

TOP NEWS



Faculty Orientation 2026

The session introduced faculty to IBA's values, academic environment, policies, systems and institutional support mechanisms, helping them better understand and engage with the institution.



IBA-CEE and IBA-CEJ Host Dialogue on Pakistan's Creator Economy

in collaboration with the Indus Policy & Strategic Economic Collective (IPSEC), hosted "Screen to Scale: A Dialog on Pakistan's Creator Economy."

IBAKhiOfficial Crosses
200K+
FOLLOWERS
ON LINKEDIN

IBAKhiOfficial Crosses
100K+
FOLLOWERS
ON TIKTOK

Growing Digital Presence, Expanding Impact

IBA continues to expand its digital reach, engaging wider audiences and strengthening its online presence.

Faculty Orientation 2026

IBA Karachi held a Faculty Orientation Session for newly joined faculty members, led by Dr. S Akbar Zaidi, Executive Director – IBA, and Irfan Qamar – Director, HR, with the Deans of SMCS, SBS and SESS, along with the Registrar, in attendance. The session introduced faculty to IBA's values, academic environment, policies, systems and institutional support mechanisms, helping them better understand and engage with the institution.



IBA-CEE and IBA-CEJ Host Dialogue on Pakistan's Creator Economy

IBA Center for Executive Education (CEE) and IBA Center for Excellence in Journalism (CEJ), in collaboration with the Indus Policy & Strategic Economic Collective (IPSEC), hosted "Screen to Scale: A Dialog on Pakistan's Creator Economy." The discussion brought together industry leaders to explore the creator ecosystem, entrepreneurship, digital exports, monetization, skills development, digital infrastructure and the regulatory environment. Supported by OPEN Karachi and powered by Narrativez, the session marked the first in a planned series of dialogues on Pakistan's creator economy.



MILESTONES

100K+ in One Year on TikTok. A Milestone in Digital Growth

IBA crossed 100K+ followers on TikTok in one year, marking significant digital growth and strengthening its connection with younger audiences through creative, engaging content.



IBA 70th Anniversary Leadership • Excellence • Impact

AACSB ACCREDITED

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Crosses
100K+
FOLLOWERS
01 YEAR
COUNTLESS STORIES

Celebrating the Creativity, Voices & Energy that Brought our Digital Community Together.

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200K+ Crossed on LinkedIn. Growing Reach. Greater Impact.

IBA crossed 200K+ followers on LinkedIn, strengthening its digital presence and expanding the reach of its academic achievements, professional stories, and institutional impact.



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Crosses
200K+
FOLLOWERS
ON LINKEDIN
GROWING REACH
GREATER IMPACT

Celebrating a milestone that reflects IBA's expanding digital presence.

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Roadshow '26

IBA Karachi took its academic experience beyond campus through Roadshow '26, engaging prospective students across Islamabad, Lahore, Faisalabad, Multan and Murree. Through interactive sessions at schools, students learned about IBA's academic programs, admissions, campus life and opportunities, while engaging directly with the team to better understand the IBA experience.



IBA-CEE Welcomes 250+ Participants for Diploma Programs

IBA Center for Executive Education (CEE) welcomed 250+ participants across 12 Diploma Programs for the September–December 2026 cohort. Kamran Bilgrami – Director, IBA-CEE, welcomed the participants, followed by addresses from Adeel Shahid – Head of Family Managed Business Program, and Irfan Qamar – Director HR. Trainers and partners also engaged with participants, marking the beginning of a new journey of learning, networking and professional growth.





Media Integrations

2026-09-09 17:08:11

پولینکل اکانوسٹ / آئیزیکنو ڈائریکٹرائی بی اے

شاہ زیب احمد

KSE100 INDEX 4 NPL 65.86 2.3 KEL 7.03 -0.05

معاشی استحکام کے دعوے، زمینی حقائق کیا؟

ECONOMY MATTERS

US DOLLAR 277.36 EURO 322.51 UK POUND 375.55

SEVERAL VESSELS LEFT DISABLED AFTER GUNFIRE: UK MARITIME BODY

سود ٹکیل 37 رنز کے ساتھ کریز پر موجود

05 08 PM

WATCH NOW

اے آئی انسانوں کو جلد ختم کر سکتی ہے، بڑے اے آئی ماہرین نے خدشہ ظاہر کر دیا!

عبداللہ سلطان

پروفیسر ڈاکٹر رضوان احمد خان

اے آئی ٹیکنالوجی کے لیے عالمی سطح پر قواعد و ضوابط بنانا ہو گے، اے آئی ماہرین کا کہنا ہے

WATCH NOW

News

IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

MarComms celebrates the spirit of excellence at IBA by highlighting inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.

IBA SMCS
School of Mathematics and Computer Science
Leadership • Excellence • Impact

FACULTY PROFILE

DR. IRFAN NABI

Assistant Professor, Computer Science - SMCS

Dr. Irfan Nabi is an Assistant Professor at the IBA Karachi, with over two decades of teaching, research and academic leadership in Computer Science and Management. His expertise spans cybersecurity, information systems, business analytics, artificial intelligence and project management.

As Project Director at IBA in Erasmus+ ReCyPHER initiative, he has strengthened international collaboration in cybersecurity education and research. He also chairs the national technical committee on Pakistan's IT security standards at PSQA, while advancing curriculum innovation, industry engagement, and student development.

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OUR EXCELLENCE**

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IBA SMCS
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Leadership • Excellence • Impact

FACULTY ACHIEVEMENT

DR. TARIQ MAHMOOD

Professor - Computer Science

Congratulations
on co-authoring a paper on the

USING MACHINE LEARNING TO IDENTIFY HIGH-RISK DIABETES PATIENTS

Published in

BMJ open

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IBA SESS
School of Economics and Social Sciences
Leadership • Excellence • Impact

FACULTY ACHIEVEMENT

DR. ZAHHEER ALI

Assistant Professor - Sociology

Congratulations
on receiving the GOPC Spotlight Research Grant

LOCKED OUT OF BELIEF: DIGITAL IDENTITY, RELIGIOUS MINORITY EXCLUSION, AND AID ACCESS IN CLIMATE-VULNERABLE THARPAKAR

USD 10,000/- Research Grant

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IBA SESS
School of Economics and Social Sciences
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STUDENT ACHIEVEMENT

IRRUM SHERBAZ

Student, BS-Economics

Congratulations
on successfully completing Qimam Fellowship Class of 2026 where she was honored with Qimam Award for High-Potential Leaders

**OUR STUDENTS
OUR FUTURE**

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IBA SESS
School of Economics and Social Sciences
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STUDENT ACHIEVEMENT

RABIA POPATYA

Student, BS-Economics

Congratulations
on being selected as a Principal Candidate for the Fulbright Master's Program - Fall 2027

**OUR STUDENTS
OUR FUTURE**

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ALUMNI ACHIEVEMENT

MAHOOR SHAHZAD

Class of 2018

is representing Pakistan in Badminton at the

ASIAN GAMES 2026

**OUR ALUMNI
OUR LEGACY**

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IBA STUDENTS SET FOR ASIAN GAMES 2026 GLORY

RAFAE BASHIR **HAINAT ZULFIQAR**

Representing Pakistan in Soft Tennis at the 20th Asian Games 2026 in Aichi-Nagoya, Japan.

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AKU SPORTS OLYMPIAD 2026

IBA STUDENTS DELIVERED AN EXCEPTIONAL PERFORMANCE AT THE AKU OLYMPIAD 2026

MEN'S BASKETBALL TEAM - WINNERS

MEN'S FUTSAL TEAM - WINNERS

MEN'S VOLLEYBALL TEAM - RUNNER-UP

ARCHERY - 3 GOLD & 2 SILVER MEDALS

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STUDENT ACHIEVEMENT

CONGRATULATIONS
on participating at Harvard College Project for Asian & International Relations (HPAIR) Asia Conference 2026 in Hanoi, Vietnam

HPAIR

KHUSM LADQI **TADWA YOUSUF** **ADEEN INJINI**

WELAD ALI **IBRAHIM** **MUHAMMAD JALALI**

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IBA-CICT hosted its 15th Certificate Distribution Ceremony

IBA Center for Information & Communication Technology (CICT) hosted its 15th Certificate Distribution Ceremony, recognizing participants who successfully completed their diploma and certificate programs. The ceremony featured an opening note by Kanwar Muhammad Zarar and an address by Irfan Qamar, highlighting the importance of continuous learning and professional growth. The occasion celebrated participants' dedication to strengthening their knowledge and professional capabilities.



The Human Algorithm Explores Human-Centered Success

IBA Center for Executive Education (CEE) hosted The Human Algorithm: Passion, Perseverance and Human-Centered Success, featuring Timm Corning, Head, Home Textiles & Decoration Department, OTTO GmbH. The session explored the role of passion, perseverance, resilience and a human-centered approach in navigating professional challenges and creating meaningful impact, encouraging participants to look beyond processes and focus on the people behind lasting success.



NAVTTTC Skills of Tomorrow — New Batches Commence

IBA Center for Information & Communication Technology (CICT) commenced new NAVTTTC Skills of Tomorrow batches in AI & Financial Analytics with Power BI and Digital Marketing, equipping participants with practical, industry-relevant skills. The initiative supports access to quality skills development while building capabilities aligned with emerging opportunities in technology, analytics and digital business.



IBA-CICT x Jubilee Life Insurance | The Automated Enterprise

IBA Center for Information & Communication Technology (CICT) conducted a one-day executive session, The Automated Enterprise, for Jubilee Life Insurance Company Ltd, led by Dr. Faisal Iradat. Senior leadership explored the practical application of AI in enterprise automation, workflow optimization, decision-making and reporting. Through Executive Labs and a live end-to-end automation walkthrough, participants gained practical exposure to designing AI-driven workflows and translating automation into meaningful operational impact.



IBA-CEJ Hosts U.S. Consulate Public Affairs Officer

IBA welcomed Sean J. McIntosh, Public Affairs Officer at the U.S. Consulate General Karachi, on his first visit to the IBA Center for Excellence in Journalism (CEJ). During the visit, Shahzeb Jillani, Director, IBA-CEJ, shared an overview of the Center's vision, programs and ongoing training initiatives, followed by a tour of the facility. Accompanied by Saif Jiskani, Press & Media Specialist, and Najeeb Ullah, Press & Media Manager, McIntosh also interacted with the iVerify Pakistan team to learn about its verification tools, processes and efforts to counter mis/disinformation. The visit provided an opportunity to exchange perspectives on strengthening journalism, information verification and media literacy in an increasingly complex media landscape.



IBA-CEJ Builds Capacity to Counter Digital and AI-Led Disinformation

IBA Center for Excellence in Journalism (CEJ) conducted two hands-on training sessions under its Fact-Checking and Countering Digital and AI-Led Disinformation program for journalists, media professionals and students of the Department of Mass Communication at the University of Karachi.

Led by Syed Talal Ahsan, Project Supervisor, CEJ-iVerify Pakistan, along with Senior Fact-Checkers Sheraz Rajput and Ainum Baig, the sessions combined interactive discussions and practical exercises on fact-checking, claim verification and identifying manipulated and AI-generated content. The training strengthened participants' ability to critically assess online information and make informed, evidence-based judgments in an increasingly complex digital environment.



CoMET Advances Dialogue on the Future of Media Education

IBA Center for Excellence in Journalism (CEJ) brought together media educators, students, faculty, and alumni under the Coalition on Media Education & Teaching (CoMET) to explore how media education can respond to the industry's evolving needs. The initiative included a cross-institutional discussion with media studies departments from across Pakistan, where Shahzeb Jillani, Director, IBA-CEJ, shared perspectives on preparing students for a changing media landscape. As part of CoMET's first initiative, MS in Journalism students, faculty and alumni also engaged in a conversation on life beyond the classroom. Alumni Rabia Bugti (DW), Syed Omer Nadeem (ARY) and Muneeba Iqbal (iVerify) shared professional experiences and practical career insights in a discussion moderated by Shahzeb Jillani. Together, the conversations strengthened collaboration and knowledge-sharing between media education and industry practice.



I-Venture 9 Showcases Student Entrepreneurship

IBA Center for Entrepreneurial Development, Innovation & Research (CEDIR) hosted I-Venture 9, bringing student entrepreneurs together to showcase food ventures, handmade creations, innovative products and promising business ideas. The initiative enabled students to test their ideas, engage with audiences and experience entrepreneurship in action while transforming the campus into a dynamic marketplace of creativity and enterprise.



Strengthening Collaboration through Sports Industry Linkages

IBA-SBS Sports Cluster, Karachi United Football Foundation Trust and IBA-CEDIR signed an MoU to advance joint research, seminars and future learning opportunities in football management and sports sciences. Signed by Dr. Abdullah Zafar Sheikh, Dr. Nida Khan, Dr. Lalarukh Ejaz and Ali Ata, the collaboration aims to connect research, data, sports expertise and entrepreneurship to strengthen the football and sports ecosystem in Pakistan.



Chai Connections Bring Entrepreneurs and Alumni Together

IBA-CEDIR hosted Chai Connections, bringing together founders, alumni and entrepreneurs for an evening of networking and knowledge-sharing. Through candid founder experiences, alumni insights and meaningful conversations, the gathering strengthened connections within the entrepreneurial network and encouraged collaboration.



IBA-CEDIR Undertakes Institutional Learning Visits

IBA Center for Entrepreneurial Development, Innovation & Research (CEDIR) team visited leading research, innovation, entrepreneurship and commercialization institutions in Islamabad and Lahore to exchange experiences, learn from established practices and explore future collaboration. The delegation, comprising Dr. Lalarukh Ejaz, Muhammad Hassan Khan and Nimra Kamran, engaged with HEC, Bahria University ORIC, NSTP at NUST, Ignite – National Technology Fund, UET Lahore and LUMS.



Corporate Connect

IBA Career Development Center (CDC) strengthened academia-industry linkages through engagements with Ibex, Garibsons, L'Oréal and ZIL Limited, in partnership with the Directors of MS and MBA Programs. Discussions focused on graduate placements, professional development, capacity building and strategic collaboration. Study visits to Daraz and AKU CIME also provided students with exposure to technology-driven business, digital commerce, healthcare innovation and diverse professional environments.



Leadership and Mentorship Connect

IBA Career Development Center (CDC) brought industry leadership closer to students through a session featuring Arif Hussain Nomani, Chief Human Resources Officer, Pakistan State Oil (PSO), in conversation with Dr. Nyla Ansari. The discussion explored career transitions, transferable skills, professional branding and the value of mastery, giving students an opportunity to engage directly with industry leadership and gain practical insights from real-world career experiences.



Grad School Sessions and Initiatives

IBA Career Development Center (CDC) conducted five Grad School Sessions with representatives from Campus France, Macquarie University, University of Manchester, University of Oxford and Toyo University, guiding students on postgraduate programs, admissions, scholarships and funding, visas, student life and career pathways. Discussions also covered the Oxford Pakistan Programme. CDC further conducted GRE and IELTS preparatory initiatives, including mock tests, to help students assess their readiness and prepare for international higher education opportunities.



IBA Welcomes Second SCALE Cohort for 2026–27

IBA welcomed the second cohort of the Student Council for Academic Learning & Excellence (SCALE) organized by the Office of Academic Quality & Excellence (AQE), comprising 30 undergraduate, MS and MBA students selected through a competitive application process.

During the orientation, Dr. Sana Tauseef, Director, IBA-AQE, outlined SCALE's objectives, roles and responsibilities, emphasizing student engagement and participation in enhancing academic quality. The initiative aims to strengthen student leadership, encourage collaboration and support AQE initiatives across IBA.



IBA Alumni UAE Meetup

IBA Alumni entrepreneurs in the UAE gathered at the Pakistan Association Dubai to reconnect, strengthen the alumni network and explore ways to build a more active community. The discussion also focused on giving back, with alumni exploring support for fundraising efforts for welfare patients at the Pakistan Medical Center, the GCC's first not-for-profit, world-class healthcare facility.



IBA Alumni Islamabad Reunion

IBA Alumni from different batches reunited in Islamabad, reconnecting over shared memories and exchanging updates on their personal and professional journeys. Organized by Muhammad Farooq Vayani, the gathering strengthened alumni connections and encouraged continued engagement through mentorship, careers, business and shared experiences.



IBA Alumni Brunch Meetup – Islamabad

IBA Alumni gathered at the Islamabad Club for a relaxed brunch filled with conversations, shared memories and an opportunity to reconnect. Organized by Muhammad Farooq Vayani, the meetup brought Alumni together to strengthen connections and remain engaged with the wider IBA Alumni network.



IBA Educators Connect Lahore '26

IBA Karachi brought together principals, vice principals, counselors and senior education leaders from schools and colleges across Lahore at IBA Educators Connect Lahore '26, hosted at Aitchison College. Discussions explored higher education, student development, academic pathways and emerging opportunities for young learners. A key highlight was a conversation between Dr. S Akbar Zaidi, Executive Director – IBA, and Dr. Turab Hussain, Principal – Aitchison College, on education, leadership and the evolving academic landscape.



IBA Joins Students Zone High Achievers Ceremony

IBA joined the High Achievers Ceremony at Students' Zone Schooling System as a guest, celebrating the academic accomplishments of 200+ position holders. The ceremony recognized students for their hard work, dedication and academic success through awards and special recognition.



Ilmesters School Visits IBA

IBA welcomed students from Ilmesters School for an interactive campus experience featuring an introductory session, student engagement activities and a guided campus tour. The visit offered students an opportunity to explore the academic environment, learn about university life and experience the campus firsthand.



IBA Participates in EduConnect EXPO 2.0

IBA participated in EduConnect EXPO 2.0 at the Aga Khan Karimabad Campus, an educational fair bringing together universities from Pakistan and around the world. The team engaged with Matric and Intermediate students, providing guidance on academic programs, admissions and opportunities while addressing their questions about studying at IBA.



Career Meet 2026 – Aga Khan School

IBA participated in Career Meet 2026 at Aga Khan School, connecting with students exploring their academic and career pathways. The team addressed student queries and provided guidance on academic programs, admissions, campus life and future opportunities, helping prospective students make more informed choices about higher education.



Pehchan Rewards & Recognition – Q2 2026

The HR Department organized the 8th Pehchan Rewards & Recognition – Q2 2026 to recognize employees whose contributions demonstrated IBA's core values and created meaningful institutional impact.

Pehchan Reward Recipients:

- **Adina Muhammad Yousuf – Testing Services**
Recognized for streamlining external testing through standardized processes and a dedicated portal, improving efficiency and supporting additional revenue generation.
- **Mirza Mudassir Baig – Finance**
Recognized for facilitating the timely renewal of IBA's Income Tax Exemption Certificate, securing zero tax liability and substantial savings.

Pehchan Appreciation Letters:

- **Wardah Saleem** — Program Office
- **Mahnoor Rehman** — SBS



Design Thinking & AI Transformation

HR Department organized Design Thinking & AI Transformation for Senior Administrative Staff to strengthen human-centered problem-solving and explore the integration of AI into departmental workflows. Facilitated by Dr. Mohammad Azam Ali and Abeera Tariq, the program introduced the Design Thinking process, AI transformation frameworks, rapid ideation and prototyping, supported by practical activities and team-based challenges.



The Leadership Blueprint

HR Department organized The Leadership Blueprint, a one-day training program for Managers and Assistant Managers focused on strengthening leadership capabilities. Facilitated by Nadia Sayeed, the program covered leadership styles, emotional intelligence, communication, decision-making, delegation, accountability and change management through interactive discussions and practical exercises.



The Productivity Playbook

HR Department conducted The Productivity Playbook: Mastering Time, Task and Self-Management for Assistants to Senior Executives. Facilitated by Junaid Khan, CFA, and Hiba Masood, the workshop equipped participants with practical tools for prioritization, time and task management, decision-making and maintaining focus. Participants also developed personalized Productivity Playbooks with actionable steps for improving their day-to-day effectiveness.



Trainings @ IBA – September 2026

The training calendar for the month of September 2026 was successfully executed for IBA Staff.

Course Name	Participants	Trainers
Building Financial Acumen Across IBA	59	Moeid Sultan
The Leadership Blueprint	23	Nadia Sayeed
Design Thinking & AI Transformation	17	Dr. Mohammad Azam Ali, Abeera Tariq
Productivity Playbook: Mastering Time, Task and Self-Management	19	Junaid Khan, Hiba Masood
Grand Total	118	

Building Financial Acumen Across IBA

HR Department organized Building Financial Acumen Across IBA to strengthen financial understanding among non-Finance staff and support more informed, cost-conscious decision-making. Facilitated by Moeid Sultan, Director Finance, the session covered financial fundamentals, key financial terminology, financial statements, budgeting, expenditure, variance and forecasting, helping participants improve coordination with Finance and better understand institutional financial processes.





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