



SCHOOL OF BUSINESS STUDIES

IBA, located in Karachi—the financial hub of Pakistan—and is one of the country's most prestigious higher education institutions. The School of Business Studies (SBS), accredited by AACSB, serves as its largest and flagship school, widely recognized for academic excellence and leadership in business education.

SBS features a state-of-the-art campus aligned with international standards, offering a collaborative and innovative learning environment. Its faculty includes distinguished scholars with doctorates from globally renowned institutions. SBS offers a wide array of programs across management disciplines, aimed at nurturing the next generation of high-potential executives.

WHY MS-MANAGEMENT AT IBA?

IBA's MS Management program is designed to develop strong analytical and research skills with a focus on digital transformation, strategy, operations, and organizational development. The flexible structure—offering evening and weekend classes—caters to both full-time students and working professionals. With a curriculum that integrates emerging tools like process mining and social network analysis, the program equips graduates for leadership roles in industry, academia, policy, and consultancy in today's fast-evolving business landscape.

- 36 credit hours, evening and weekend classes
- 1.5 years minimum completion time
- Specializations in strategy, operations & organization
- Courses in digital business & consultancy
- Flexible full-time & part-time options
- Pathway to PhD and academic careers

COURSE STRUCTURE

The MS Management program at IBA is more than just coursework; it's a structured academic experience delivered over three semesters (36 credit hours). It integrates strategic theory, applied research, and practical engagement to develop future leaders, scholars, and consultants.

SEMESTER 1

- Operations Management
- Managing People and Organization
- Organizational Research Method
- Elective I

- Business Analytics
- Strategy and Digital Transformation
- Sustainability and Organizations
- Elective II

SEMESTER 2

- Elective III
- Elective IV
- Thesis/project/Electives

SEMESTER 3

ELECTIVE COURSES

The MS Management electives at IBA offer a balanced mix of theory, research, and practical skills. Students can deepen their understanding of organizations through courses like *Organizational Behavior*, *Organization Theory*, *Organizational Network Analysis* and *Alternative Management*. Harness the power of technology through *Introduction to Process Mining*, *Business Analytics*, and *Digital Transformation*. Build future-ready skills with applied electives such as *Business Consulting Lab*, *Project Management*, *Supply & Demand Management*, and *Generative AI: Strategy, Systems, and Real-World Impact*. With this well-rounded mix, students are prepared to tackle real-world challenges with confidence and *innovation*.

SCHOLARSHIPS, GRANTS & FINANCIAL ASSISTANCE

Installation Plan: The students can apply for 2-3 installments per semester. However, the installments must be paid within the same semester.

Qarz-e-Hasna: The IBA facilitates its students in securing an interest-free loan (Qarz-e-Hasna) to pay their tuition fee during their study period.

Need-based Financial Assistance: The IBA encourages aspiring students from diverse social backgrounds to enroll and study at the IBA.

Research & Teaching Assistantships (RA/TA): IBA offers part-time, paid opportunities for students to work as Research Assistants (RAs) or Teaching Assistants (TAs) as part of its financial assistance and academic enrichment initiatives.





ACADEMIC ENVIRONMENT

EXPERIENTIAL LEARNING & A LIFELONG MINDSET

The program fosters a lifelong learning mindset through a blend of theory and practice. Students apply concepts from management, strategy, and research methods in their thesis or project, supported by opportunities to work as research assistants on faculty-led projects and participate in academic conferences and seminars.

TECHNOLOGY & RESEARCH TOOLS

Students gain hands-on experience with research software like SPSS, Stata, AMOS, and NVivo. Regular workshops and training sessions enhance their research skills and update them with evolving methodologies.

POSITIVE SOCIETAL IMPACT

The program cultivates socially responsible leaders who strive to create meaningful change. Students explore how management strategies and research insights can address pressing community issues, engage in outreach projects, and contribute to initiatives that promote equity, sustainability, and ethical practices within society.



CAREER OPPORTUNITIES

Graduates of the MS Management program are equipped for diverse and impactful roles across industries and academia, including:

- Business and Strategy Analyst
- Operations and Supply Chain Consultant
- Organizational Development Specialist
- Policy and Research Analyst
- Academic or Visiting Faculty
- PhD Programs in Management and Related Fields

ELIGIBILITY CRITERIA

- Applicants must have at least 16 years of education from a recognized institution with a minimum CGPA of 2.5 or 60% marks in their most recent degree.
- Applicants without a BBA or BS in Accounting & Finance must complete a Business Orientation Program (BOP) before enrolling in the main courses.

APTITUDE TEST EXEMPTION

Minimum score of 600 on the GMAT, or a GRE score of 160 in quantitative and 150 in verbal.



<https://management.iba.edu.pk/>

FOR MORE INFORMATION



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SCHOOL OF BUSINESS STUDIES

MS – MANAGEMENT

STRATEGY • STRUCTURE • SUCCESS

GRADUATE PROGRAM